



# City of Sunnyvale

## Notice and Agenda Arts Commission

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Wednesday, June 16, 2021

7:00 PM

Telepresence Meeting: City Web Stream

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Meeting Online Link: <https://sunnyvale-ca-gov.zoom.us/j/96704441776>

### **TELECONFERENCE NOTICE**

*Because of the COVID-19 emergency and the “shelter in place” orders issued by Santa Clara County and the State of California, the meeting of the Arts Commission on June 16, 2021, will take place by teleconference, as allowed by Governor Gavin Newsom’s Executive Order N-29-20.*

- *Watch the Arts Commission meeting at: <http://youtube.com/SunnyvaleMeetings>*
- *Submit written comments to the Arts Commission up to 4 hours prior to the meeting to [artscommission@sunnyvale.ca.gov](mailto:artscommission@sunnyvale.ca.gov) or by mail to City Clerk, 603 All America Way, Sunnyvale, CA 94086.*
- *Teleconference participation: You may provide audio public comment by connecting to the teleconference meeting online or by telephone. Use the Raise Hand feature to request to speak (\*9 on a telephone):*

*Meeting online link: <https://sunnyvale-ca-gov.zoom.us/j/96704441776>*

*Meeting call-in telephone number: 833-548-0276 | Meeting ID: 967 0444 1776*

*Pursuant to the Americans with Disabilities Act (ADA) and Executive Order N-29-20, if you need special assistance to provide public comment, contact the City at least 2 hours prior to the meeting in order for the City to make reasonable alternative arrangements for you to communicate your comments. For other special assistance; please contact the City at least 48 hours prior to the meeting to enable the City to make reasonable arrangements to ensure accessibility to this meeting. ADA contact: Tracey Gott may be reached at 408-730-7599 or [ncs@sunnyvale.ca.gov](mailto:ncs@sunnyvale.ca.gov) (28 CFR 35.160 (b) (1)).*

**CALL TO ORDER**

*Call to Order via teleconference.*

**ROLL CALL****PRESENTATION**

- A     [21-0633](#)            Winter in the Park
- B     [21-0635](#)            Recognition of Service

**ORAL COMMUNICATIONS**

*This category provides an opportunity for members of the public to address the commission on items not listed on the agenda and is limited to 15 minutes (may be extended or continued after the public hearings/general business section of the agenda at the discretion of the Chair) with a maximum of up to three minutes per speaker. Please note the Brown Act (Open Meeting Law) does not allow commissioners to take action on an item not listed on the agenda. If you wish to address the commission, please complete a speaker card and give it to the Recording Secretary. Individuals are limited to one appearance during this section.*

**CONSENT CALENDAR**

*All matters listed on the consent calendar are considered to be routine and will be acted upon by one motion. There will be no separate discussion of these items. If a member of the public would like a consent calendar item pulled and discussed separately, please refer to the notice at the beginning of this agenda.*

- 1     [21-0626](#)            Approve the Special Arts Commission Meeting Minutes and Special Joint Arts and Parks and Recreation Commission Meeting Minutes of May 19, 2021

**Recommendation:** Special Arts Commission Meeting Minutes and Special Joint Arts and Parks and Recreation Commission Meeting Minutes of May 19, 2021 as submitted.

**STANDING ITEM: CONSIDERATION OF POTENTIAL STUDY ISSUES**

- 3     [21-0634](#)            Arts Commission Proposed Study Issues, Calendar Year: 2022

**NON-AGENDA ITEMS & COMMENTS**

**-Commissioner Comments**

**-Staff Comments**

**ADJOURNMENT**

*Notice to the Public:*

*Any agenda related writings or documents distributed to members of this meeting body regarding any item on this agenda will be made available for public inspection in the originating department or can be accessed through the Office of the City Clerk located at 603 All America Way, during normal business hours and in the Council Chamber on the evening of the Arts Commission Meeting, pursuant to Government Code §54957.5.*

*Agenda information is available by contacting Ricky Le at 408-730-7336 or [rle@sunnyvale.ca.gov](mailto:rle@sunnyvale.ca.gov). Agendas and associated reports are also available on the City's website at [sunnyvale.ca.gov](http://sunnyvale.ca.gov) or at the One-Stop Desk, City Hall, 456 W. Olive Ave., Sunnyvale, CA, 72 hours before the Meeting.*  
*City*



# City of Sunnyvale

## Agenda Item

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**21-0633**

**Agenda Date:** 6/16/2021

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Winter in the Park



# **Art in Sunnyvale: Winter holidays**

## ***Draft for discussion***

City of Sunnyvale - Arts Commission meeting

June 16, 2021



Sunnyvale

# Acknowledgements

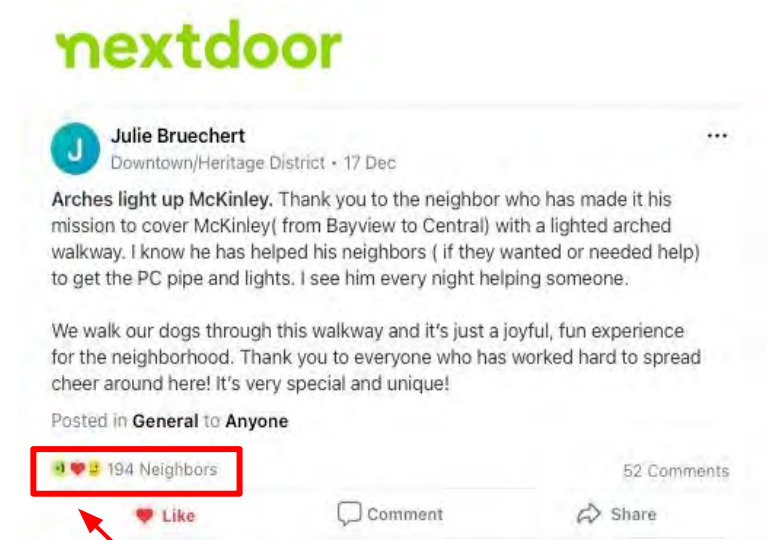
Thank you to the Sunnyvale neighborhood leaders and residents who contributed to this proposal:

- Arts Commission Vice Chair, Sue Serrone
- Jen DeLara
- Valeriya Kozak
- Frankie Callahan
- Chris Sosa
- Ali Tsang
- Alma Cortez Corea

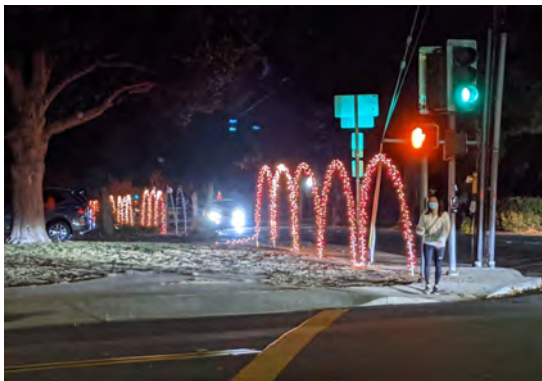
Thank you also to Jason Minsky, Executive Director of Christmas in the Park, for providing guidance based on lessons learned in San Jose.

# Background

- Sunnyvale residents created holiday light arches in downtown Sunnyvale for the 2020 holiday season.
- Feedback from the community was very positive, especially due to the stresses from covid.
- Neighborhood groups plan to light up longer stretches of McKinley Ave, Sunnyvale Ave and California Ave in 2021.



One of the most popular posts on nextdoor during the 2020 holidays



Light arches on N Sunnyvale Ave  
(Led by resident Jen DeLara)



Light arches on E McKinley Ave  
(Led by residents Tom & Molly Kuhn)



Light arches along all of Oak Court,  
off of California Ave  
(Led by resident Ali Tsang)



# Inspiration from nearby cities

We would like to make the 2021 holidays even more festive, and are inspired by nearby cities' partnership with the community. Examples:

- San Jose: [Christmas in the Park](#). A tradition since the 1980's
- Los Altos: [Festival of Lights parade](#)
- Burlingame: [Holiday parade](#)
- Redwood City: [Hometown Holidays](#)



Right (top and center):  
Festival of Lights  
in Los Altos.

Bottom: San Jose  
Christmas in the Park.



# Original concept for Sunnyvale (We've decided to pursue other concepts since)

- The original concept was to deck up Redwood Square, beside Macy's.
- After estimating the budget and logistics required to implement this concept, we are no longer pursuing this concept for 2021.
- We can revisit this concept in 2022, based on the community's feedback.



# 3 resident-led proposals, in downtown Sunnyvale

We have three proposals for the 2021 winter holidays, to be led by Sunnyvale residents, in partnership with the City of Sunnyvale.

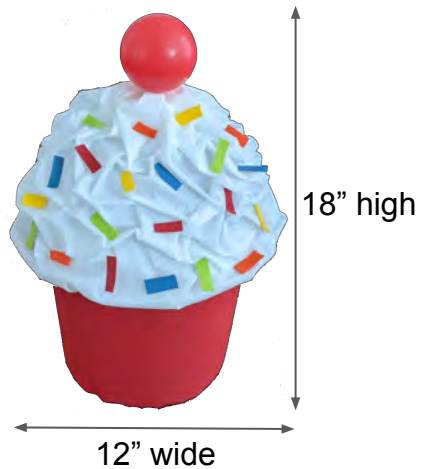
1. Sunnyvale Ave: Cupcakes and candy canes.
2. Location TBD: Sunnyvale Gingerbread village.
3. Washington Ave: Light arches and solar lights on the big tree.



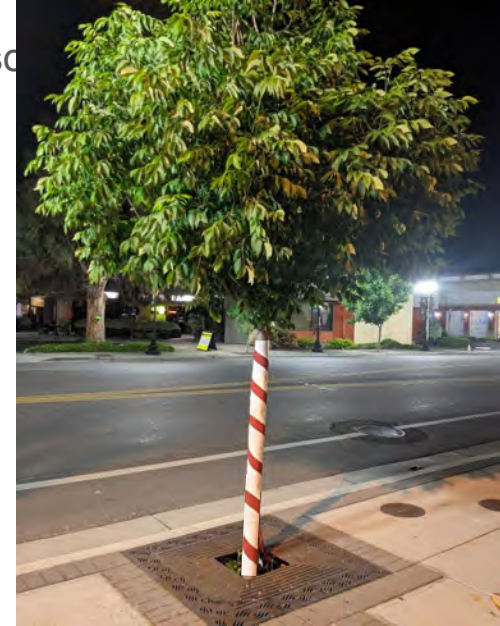


# Proposal 1: Cupcakes & candy canes on Sunnyvale Ave

Place cupcake sculptures between the bushes.



Wrap the trees and lamp posts so they look like candy canes.



# Proposal 1: Cupcakes & candy canes on Sunnyvale Ave

## When

- Month of December 2021

## Where

- West side of Sunnyvale Ave, from Washington Ave to Evelyn Ave.
- This street is well lit. The dirt ground between the bushes is not irrigated, and is mostly level.

## Community participation

- We shall invite the community to create up to 40 cupcakes and 20 candy canes, by hosting workshops and providing instructions.
- For variety, we can also do a mix of cupcakes, gumdrops, lollipops and candy canes.

## Set up and take down

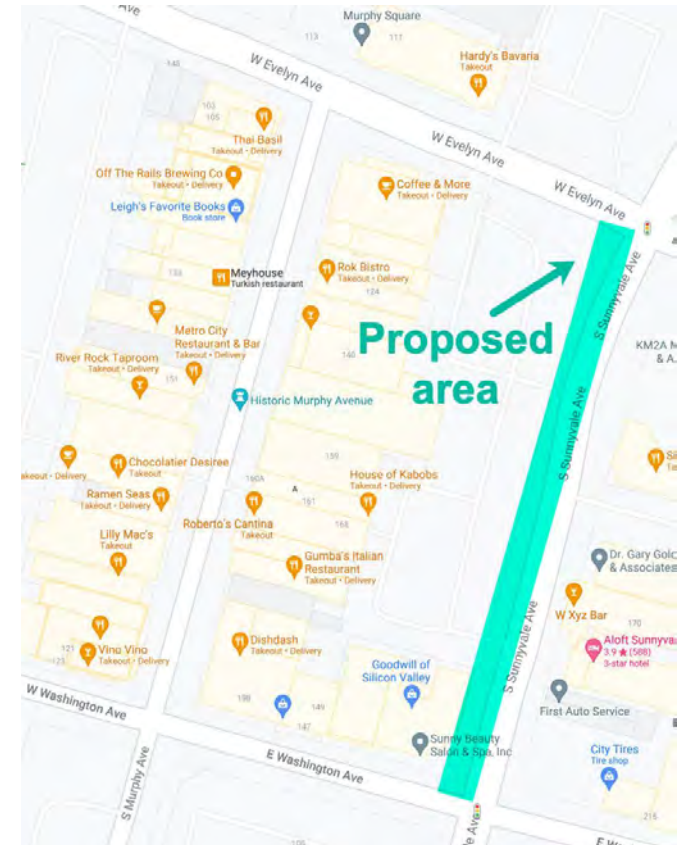
- We can invite community volunteers to set up and take down. The decor can be returned to the volunteers who made them after the display period, so that storage will not be required.

## Safety

- In order to prevent theft of the cupcakes, [cable locks](#) shall be used to tie the cupcakes to adjacent trees and sign posts. Cables shall be covered using [cord covers](#), to prevent tripping hazards.

## Partnership requested with the City of Sunnyvale

- Permission to use the space as described.
- Assistance with set up and take down.





## Proposal 2: Sunnyvale Gingerbread village

- Invite the community to build a Sunnyvale Gingerbread village.
- Unveil it at the Sunnyvale Holiday Tree Lighting event.
- Display it somewhere viewable by the public, e.g. Sunnyvale library, Murphy Ave, or somewhere else.



*Reference: Gingerbread Lane in Queens, New York*



# Proposal 2: Sunnyvale Gingerbread Village

## When

- Month of December 2021

## Where

- Location TBD

## Community participation

- We shall invite the community to create the gingerbread houses for display in the Sunnyvale Gingerbread Village.

## Set up and take down

- We can invite community volunteers to set up and take down. The Gingerbread village can be composted after the display period.

## Partnership requested with the City of Sunnyvale

- Identify a space for the Sunnyvale Gingerbread Village that is viewable by the public.
- Assistance with set up and take down.

# Proposal 3: Lights on Washington Ave

Install arches to make a light tunnel on Washington Ave



*Mockup of light arches on the south side of Washington Ave*



*Reference: Light arches on E McKinley Ave in Sunnyvale in 2020.*

Install solar lights on big tree at Murphy Ave



*Mockup of solar lanterns on the tree*



*Reference: Solar lanterns at a Sunnyvale resident's house, on Southwood Ave.*

# Proposal 3: Lights on Washington Ave

## When

- Month of December 2021.

## Where

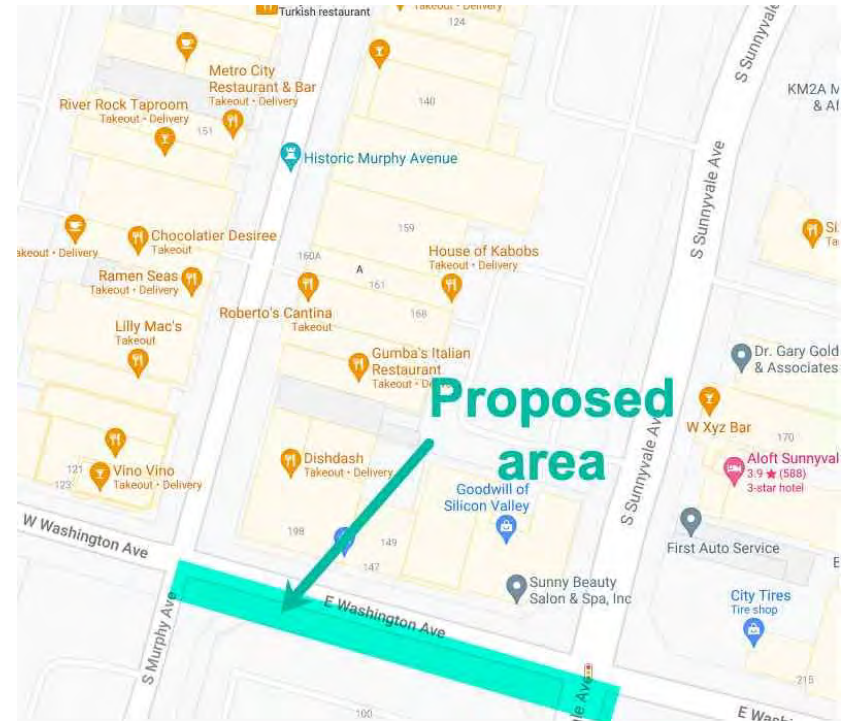
- South side of Washington Ave, from Sunnyvale Ave to Murphy Ave.

## Community participation

- For the solar lanterns, we can invite the community to deck up the lanterns so they look like giant ornaments. (Reference: [video](#))

## Partnership requested with the City of Sunnyvale

- Permission to use the space as described.
- Provide electricity.
- Installation of the light arches and solar lights on the big tree, e.g. using a Genie lift.
- We will also seek to partner with CityLine / Sares Regis as appropriate.



# Budget & Funding

## Budget

- Proposal 1: Cupcakes @ \$25 each + \$20 each to secure with locks. Candy canes @ \$10 each.
- Proposal 2: Minimal (assuming that residents create gingerbread houses at their expense).
- Proposal 3: Arches @ \$20 each. Solar lanterns @ \$12 each

If the proposals are approved, we will seek funding through donations from residents and local organizations. Any funding that the City of Sunnyvale can provide would be greatly appreciated.



# Next steps

- Update proposal, based on feedback from City staff, Arts Commissioners and other stakeholders.
- Revert with implementation details, such as:
  - Solicit funding and sponsorship from local organizations.
  - Engage volunteers from the community to make cupcakes and gingerbread houses (e.g. residents, school groups, neighborhood groups, local clubs).
  - Plans for setting up, tearing down, and storage.





# Appendix



# Reasons for deferring original concept @ Redwood Square

- The original concept was to deck up Redwood Square (beside Macy's) for 6 weeks, from Thanksgiving to New Year's. Mockup below.
- We consulted with Jason Minsky, Executive Director of San Jose's Christmas in the Park since 2012. Here are some recommendations, based on learnings in San Jose:
  - Hire Security personnel to prevent theft.
  - Stop grass irrigation during the display period.
  - Potentially re-plant grass after removing the displays.
- While sensible, these recommendations would require a sizable budget and deeper collaboration with CityLine. Let's start with simpler concepts in 2021, and expand in 2022+ based on the community's feedback.



*Original concept in Sunnyvale's Redwood Square, which we are no longer pursuing*

# How to make the cupcakes (suggested method)



3 gallon pot (for plants). The holes at the bottom of the pot will be used to loop the security cables through.



Plastic dome lid. For public display, we shall use a dome made of a sturdier grade of plastic.



Glue fabric to cover the pot. Use waterproof, mold resistant fabric like [Ottertex marine vinyl](#).



Glue fabric to cover the dome. Use [waterproof ripstop fabric](#), which is used for making camping tents.



# City of Sunnyvale

## Agenda Item

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21-0635

Agenda Date: 6/16/2021

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Recognition of Service



# City of Sunnyvale

## Agenda Item

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21-0626

Agenda Date: 6/16/2021

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Approve the Special Arts Commission Meeting Minutes and Special Joint Arts and Parks and Recreation Commission Meeting Minutes of May 19, 2021

Special Arts Commission Meeting Minutes and Special Joint Arts and Parks and Recreation Commission Meeting Minutes of May 19, 2021 as submitted.





# City of Sunnyvale

## Meeting Minutes - Draft Arts Commission

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Wednesday, May 19, 2021

6:00 PM

Telepresence Meeting: City Web Stream

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**Special Meeting - 6:00 PM | Special Joint Meeting with the Parks and Recreation  
Commission - 7 PM**

### **TELECONFERENCE NOTICE**

Pursuant to Section 3 of Executive Order N-29-20, issued by Governor Newsom on March 10, 2020, the meeting was conducted telephonically.

### **6:00 P.M. SPECIAL ARTS COMMISSION MEETING**

### **CALL TO ORDER**

Chair Eskridge called the meeting to order at 6:05 p.m. via teleconference.

### **ROLL CALL**

**Present:** 3 - Chair Dawna Eskridge  
Vice Chair Sue Serrone  
Commissioner Susannah Vaughan  
**Absent:** 2 - Commissioner Jeremie Gluckman  
Commissioner Agnes Veith

Commissioner Gluckman's absence is unexcused.  
Commissioner Veith's absence is excused.

Council Liaison Klein (Present)

### **ORAL COMMUNICATIONS**

Chair Eskridge opened oral communications and there was no public testimony, closed oral communications.

### **PRESENTATIONS**

**A**      [21-0550](#)      Public Art Project Ranking Results

Trenton Hill, Recreation Services Manager, provided a presentation on the Public

Art Project Ranking Results. The highest ranking item per category are as follows:

Functional art project - permanent artistic benches for City parks and open spaces

Whimsical small-scale projects - small-scale murals throughout the City

Temporary/rotating art projects - placement of identifiable sculptures altered by artists throughout City spaces.

Commissioners inquired and staff responded:

Was there any correlation between the public's and the Commissioner's rankings?

No major disparity between the rankings.

### **CONSENT CALENDAR**

Commissioner Vaughan moved and Commissioner Serrone seconded the motion to approve the consent calendar as presented.

The motion carried by the following vote:

**Yes:** 3 - Chair Eskridge  
Vice Chair Serrone  
Commissioner Vaughan

**No:** 0

**Absent:** 2 - Commissioner Gluckman  
Commissioner Veith

1      [21-0503](#)      Approve the Arts Commission Meeting Minutes of April 21, 2021

Approve the Arts Commission Minutes of April 21, 2021 as submitted.

### **PUBLIC HEARINGS/GENERAL BUSINESS**

2      [21-0544](#)      Approve Art in Private Development Project - Minkoff Group/100 Altair Way

Trenton Hill, Recreation Services Manager, introduced the Arts in Private Development Project - Minkoff Group/100 Altair Way.

Dan Minkoff, Principal at Minkoff Group, and David Brenner, Artist, provided detailed information regarding the project. Highlights included: bio, art process, previous projects, Growth of Tomorrow rendering and plaque with QR code.

Commissioners inquired and artist responded.

Will the art piece be self-watering? Yes, the hydroponics system will have sensors that track moisture level and will have automated irrigation setup.

Who will be responsible for the maintenance cost? The property owners will be responsible for the maintenance.

Will the art piece have aromatic plants to create a multi-sensory experience? Yes, several of the plants will provide a fragrance. The public are encouraged to touch and smell the plants on the art piece.

Will there be any seating areas near the art piece? Yes, there will be benches placed near the art piece.

Kristin Dance, Recreation Services Coordinator II, and David Minkoff informed the Commission that there will be an interior piece that will be a continuation of the exterior art piece. David Minkoff noted that the interior piece will not be voted on by the Arts Commission.

Commissioner Serrone moved and Commissioner Vaughan seconded the motion to approve the Art in Private Development Project - Minkoff Group/100 Altair Way.

The motion carried by the following vote:

**STANDING ITEM: CONSIDERATION OF POTENTIAL STUDY ISSUES**

Standing item. No study issues approved in previous meeting were proposed.

**Adjournment Special Meeting**

Chair Eskridge adjourned the meeting at 6:46 p.m.

**7 P.M. JOINT ARTS COMMISSION AND PARKS AND RECREATION COMMISSION MEETING**

**TELECONFERENCE NOTICE**

Pursuant to Section 3 of Executive Order N-29-20, issued by Governor Newsom on March 17, 2020, the meeting was conducted telephonically.

**CALL TO ORDER**

Chair Kenton called the meeting to order at 7:00 p.m. via teleconference.

### **ROLL CALL**

**Present:** 8 - Chair Dawna Eskridge  
Vice Chair Sue Serrone  
Commissioner Susannah Vaughan  
Ralph Kenton  
Prakash Giri  
Mike Michitaka  
Gregory Dibb  
Daniel Bremond

**Absent:** 2 - Commissioner Jeremie Gluckman  
Commissioner Agnes Veith

Commissioner Gluckman's absence is unexcused.

Commissioner Veith's absence is excused.

Council Liaison Klein (Present)

Council Liaison Hendricks (Absent)

### **PRESENTATIONS**

**3**      [21-0590](#)      Boards and Commission Subcommittee Meeting Briefing for May 5, 2021

Ralph Kenton, Chair of the Parks and Recreation Commission, provided a presentation on the Boards and Commission Subcommittee Meeting for May 5, 2021. Highlights included: purpose of subcommittee, participants, dates, calendar schedule, recommendations and summary of subcommittee meetings.

Commissioners inquired and Chair responded:

Can Commissioners be CC'd on City responses from the Parks and Recreation Commission AP? Yes, staff will CC Commissioners for future correspondence.

Mayor Klein informed the Commission that the City is considering the idea of removing the voter registration requirement for Boards and Commission positions, and simplifying the code of ethics policy.

Damon Sparacino informed the Commission that discussion items are ongoing between Council members and key staff.

### **ORAL COMMUNICATIONS**

Chair Kenton opened oral communications and there was no public testimony, closed oral communications.

### **PUBLIC HEARINGS/GENERAL BUSINESS**

#### **4      [21-0551](#)      Review and Approve FY 2021/22 Recommended Budget**

Tim Kirby, Director of Finance, provided a presentation on the FY 2021/22 Recommended Budget. Highlights included: budget approval process, key dates, budget supplements 1 & 2, overview of budget, economic context, American Rescue Act funding, investment in public safety operations, cultural inclusion project, operating budget, city-wide budget, city-wide revenue, expenditures, reserves, park dedication fund and general parks project updates.

Commissioners inquired and artist responded.

Do Commission voted items have any impact on the budget? Yes, any item that is voted upon that deals with tax or fees will have an effect on the City and sources of funding.

Does the City have a plan to attract businesses post COVID? Yes, the City employs an Economic Development Manager. Her primary job is to create policies that are responsive and business-friendly.

Chair Kenton opened public comment.

Leesa Riviere, Sunnyvale resident, asked if the City had budget plans for public transportation, such as VTA? Currently not aware of any public transportation budget plans, but the budget will consider all aspects within the City.

Colin Dixon, Sunnyvale resident, asked if the park's usage due to COVID had any affect on the budget? Yes, the transient occupancy tax and sales tax were greatly affected by the pandemic.

Chair Kenton closed public comment.



**Yes: 8 -** Chair Eskridge  
Vice Chair Serrone  
Commissioner Vaughan  
Kenton  
Giri  
Michitaka  
Dibb  
Bremmond

**No: 0**

**Absent: 2 -** Commissioner Gluckman  
Commissioner Veith

### **NON-AGENDA ITEMS & COMMENTS**

#### **-Commissioner Comments**

Commissioner Bremmond asked if the City had plans to open more swim lanes at the Fremont Swim Complex? Not yet, staff is working with the County to gauge protocols.

Commissioner Vaughan thanks Commissioners, staff and the public for attending the Hands on the Arts Drive-Through event.

Commissioner Kenton informed the Commissioners that he is intending to propose a budget issue on adding additional pickle ball courts and funding restrooms at Las Palmas Park.

#### **-Staff Comments**

Trenton Hill and Mayor Klein thanked the Arts Commissioners and City staff for creating a successful Hands on the Arts Drive-Through event.

### **ADJOURNMENT**

Chair Kenton adjourned the meeting at 8:49 p.m.



# City of Sunnyvale

## Agenda Item

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21-0634

Agenda Date: 6/16/2021

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### Arts Commission Proposed Study Issues, Calendar Year: 2022

#### Proposed Study Issues\*

Date	Working Title	Summary of Scope	Staff Comments

\*The study issues have been proposed for future sponsorship

Toward the end of the calendar year, no later than October, boards and commissions will review the list of proposed study issues and officially vote on sponsorship for each individually listed study issue. Official sponsorship means that the study issue is approved for ranking with a majority vote of the board or commission. Staff will then prepare the sponsored study issue papers, including fiscal impact **but not** the staff recommendation.