



# City of Sunnyvale

## Notice and Agenda

### Redistricting Commission

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Thursday, September 9, 2021

6:00 PM

Telepresence Meeting: City Web Stream

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#### Communities of Interest Review and Public Input (Hearing 2)

**Meeting Online Link: <https://sunnyvale-ca-gov.zoom.us/j/99296718374>**

*Because of the COVID-19 emergency and the “shelter in place” orders issued by Santa Clara County and the State of California, this meeting of the Sunnyvale Redistricting Commission will take place by teleconference, as allowed by Governor Gavin Newsom’s Executive Orders N-29-20 and N-08-21.*

- *Watch the Redistricting Commission meeting, at <http://youtube.com/SunnyvaleMeetings>*
- *Submit written comments to the Redistricting Commission up to 4 hours prior to the meeting to [jguzman@sunnyvale.ca.gov](mailto:jguzman@sunnyvale.ca.gov) or by mail to City Clerk, 603 All America Way, Sunnyvale, CA 94086.*
- *Teleconference participation: You may provide audio public comment by connecting to the teleconference meeting online or by telephone. Use the Raise Hand feature to request to speak (\*9 on a telephone):*

*Meeting online link: <https://sunnyvale-ca-gov.zoom.us/j/99296718374>*

*Meeting call-in telephone number: 833-548-0276 | Meeting ID: 992 9671 8374*

*Pursuant to the Americans with Disabilities Act (ADA) and Executive Order N-29-20, if you need special assistance to provide public comment, contact the City at least 2 hours prior to the meeting in order for the City to make reasonable alternative arrangements for you to communicate your comments. For other special assistance; please contact the City at least 48 hours prior to the meeting to enable the City to make reasonable arrangements to ensure accessibility to this meeting. The Office of the City Clerk may be reached at (408) 730-7483 or [cityclerk@sunnyvale.ca.gov](mailto:cityclerk@sunnyvale.ca.gov) (28 CFR 35.160 (b) (1)).*

**CALL TO ORDER**

*Call to Order via teleconference.*

**ROLL CALL****PUBLIC COMMENT**

*This category provides an opportunity for members of the public to address the Redistricting Commission on items not listed on the agenda and is limited to 15 minutes (may be extended or continued after the public hearings/general business section of the agenda at the discretion of the Chair) with a maximum of up to three minutes per speaker. Please note the Brown Act (Open Meeting Law) does not allow the Commission to take action on an item not listed on the agenda. If you wish to address the Commission, please refer to the notice at the beginning of this agenda. Individuals are limited to one appearance during this section.*

**CONSENT CALENDAR**

*All matters listed on the consent calendar are considered to be routine and will be acted upon by one motion. There will be no separate discussion of these items. If a member of the public would like a consent calendar item pulled and discussed separately, please refer to the notice at the beginning of this agenda.*

**1.A 21-0889** Approve the Redistricting Commission Meeting Minutes of July 8, 2021

**Recommendation:** Approve the Redistricting Commission Minutes of July 8, 2021 as submitted.

**1.B 21-0890** Approve the Redistricting Commission Meeting Minutes of July 22, 2021

**Recommendation:** Approve the Redistricting Commission Minutes of July 22, 2021 as submitted.

**GENERAL BUSINESS**

*If you wish to speak to a general business item, please refer to notice at the beginning of this agenda. Each speaker is limited to a maximum of three minutes.*

**2 21-0891** Discuss Communities of Interest in Sunnyvale

**Recommendation:** Identify which Communities of Interest should be in a single district for its fair and effective representation and which would benefit from multiple representatives.

- |   |         |                               |
|---|---------|-------------------------------|
| 3 | 21-0892 | Outreach Report               |
| 4 | 21-0893 | Update on Census Data Release |

## **ADJOURNMENT**

### **NOTICE TO THE PUBLIC**

*The agenda reports to commissions (RTCs) may be viewed on the City's website at [sunnyvale.ca.gov](http://sunnyvale.ca.gov) after 7 p.m. on Thursdays or in the Office of the City Clerk located at 603 All America Way, prior to Thursday Redistricting Commission meetings. Any agenda related writings or documents distributed to members of the City of Sunnyvale Redistricting Commission regarding any open session item on this agenda will be made available for public inspection in the Office of the City Clerk located at 603 All America Way, during normal business hours and in the Council Chambers on the evening of the Redistricting Commissions Meeting, pursuant to Government Code §54957.5. Please contact the Office of the City Clerk at (408) 730-7483 to access City Hall to view these materials and for specific questions regarding the agenda.*

### **Planning to provide materials to the Commission?**

*If you wish to provide the Redistricting Commission with copies of your presentation materials, please provide 9 copies of the materials to the Office of the City Clerk. The City Clerk will distribute your items to the Redistricting Commission following the meeting.*



# City of Sunnyvale

## Agenda Item

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**21-0889**

**Agenda Date:** 9/9/2021

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**SUBJECT**

Approve the Redistricting Commission Meeting Minutes of July 8, 2021

**RECOMMENDATION**

Approve the Redistricting Commission Minutes of July 8, 2021 as submitted.





# City of Sunnyvale

## Meeting Minutes - Draft

### Redistricting Commission

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Thursday, July 8, 2021

7:00 PM

Telepresence Meeting: City Web Stream

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#### Onboarding

#### **CALL TO ORDER**

Pursuant to Section 3 of Executive Order N-29-20, issued by Governor Newsom on March 17, 2020, the meeting was conducted telephonically.

Deputy City Manager Jaqui Guzmán called the meeting to order at 7:00 p.m. via teleconference on Zoom.

#### **ROLL CALL**

**Present:** 6 - Commissioner Sandy Agbayani  
Commissioner Karen Brenchley  
Commissioner Pauline Brown  
Commissioner Galen Kim Davis  
Commissioner Gregory McNutt  
Commissioner Gail Rubino

**Absent:** 1 - Commissioner Jessie Salas

Alternates Present: 5  
Alternate Henry Alexander III  
Alternate Rita Chiang  
Alternate Scott Duncan  
Alternate Ken Olevson  
Alternate Frances Stanley-Jones

Ms. Guzmán announced that District 4 Alternate Commissioner Rita Chiang will serve as Primary Commissioner on behalf of Mr. Salas.

#### **OATH OF OFFICE**

City Clerk David Carnahan administered the Ceremonial Oath of Office to incoming Commissioners and Alternates.

## **INTRODUCTIONS**

Deputy City Manager Jacqui Guzmán welcomed Commissioners and announced her role as the staff liaison to the Commission.

Assistant City Attorney Melissa Tronquet shared her role as the staff attorney to the Redistricting Project.

City Clerk David Carnahan communicated his role as staff support to the Commission.

Commissioners and alternates introduced themselves and shared their backgrounds and goals as part of the Redistricting Commission.

## **PRESENTATIONS**

1      [21-0697](#)      Brown Act, Parliamentary Procedures, and Public Records Act  
Assistant City Attorney Melissa Tronquet gave a presentation on The Brown Act.

## **PUBLIC COMMENT**

Public Comment opened at 7:43 p.m.

No speakers.

Public comment closed at 7:43 p.m.

## **GENERAL BUSINESS**

2      [21-0698](#)      Select a Chair and Vice Chair for the Redistricting Commission  
Ms. Guzmán opened the floor for nominations for Chair to the Commission.

Commissioner Gail Rubino moved and Commissioner Gregory McNutt seconded the motion to nominate Galen Kim Davis as Chair.

Commissioner Gail Rubino shared support for nomination of Galen Kim Davis as Chair of Redistricting Commission.

Commissioner Galen Kim Davis accepted the nomination.

No further nominations were presented.

City Clerk David Carnahan stated Commissioner Salas is not present, so first alternate for District 4, Rita Chiang, would fill-in as a voter.

Mr. Carnahan conducted random order roll call votes.

The motion carried by the following vote:

Yes:     7 - Alternate Chiang  
          Commissioner Brown  
          Commissioner Urbino  
          Commissioner Brenchley  
          Commissioner McNutt  
          Commissioner Agbayani  
          Commissioner Davis

No:     0

Absent: 1 - Commissioner Salas

Commissioner Galen Kim Davis was appointed to serve as Chair to the Redistricting Commission.

Ms. Guzmán congratulated Chair Davis and opened the floor for nominations for Vice Chair.

Commissioner McNutt moved and Chair Davis seconded the motion to nominate Commissioner Pauline Brown for Vice Chair.

Commissioner Pauline Brown accepted the nomination.

Commissioner McNutt voiced his support of the nomination.

No further nominations were presented.

Mr. Carnahan conducted random order roll call votes.

The motion carried by the following vote:

Yes:     7 - Alternate Chiang

Commissioner Brown  
Commissioner Urbino  
Commissioner Brenchley  
Commissioner McNutt  
Commissioner Agbayani  
Commissioner Davis

No: 0

Absent: 1 - Commissioner Salas

Commissioner Pauline Brown was appointed to serve as Vice Chair to the Redistricting Commission.

Ms. Guzmán congratulated Vice Chair Brown.

### **PRESENTATIONS**

#### **3      [21-0699](#)      Redistricting Outreach Plan**

Placeworks Outreach Consultant, David Early, provided a presentation on the City Council Elections Redistricting Project Community Outreach Plan.

Commissioner McNutt inquired about additional outreach programs and how outreach is managed.

Mr. Early deferred to Ms. Guzmán who shared that the outreach process was approved by Council. And Council would need to decide whether to implement any changes to the plan.

Ms. Guzmán informed the Commission of an approved budget for outreach resources. She also stated the outreach plan is based on successes from past experiences.

Commissioner Duncan inquired about availability of current census data to use for research.

Mr. Early advised that census data is not yet available and the Commission cannot start to draw boundaries until census data is received. Mr. Early suggested Commission begin preliminary outreach and discuss communities of interest.

Commissioner Duncan inquired about communities of interest, topics of outreach and information on proper process.

Ms. Guzmán advised Commission that information is available and will be shared at the next Redistricting Commission meeting, including information on communities of interest that were identified previously such as school boundaries and neighborhood associations.

Commissioner Alexander inquired about outreach on social media and if Ms. Guzmán spoke with neighborhood associations at large.

Ms. Guzmán encouraged Commissioners to reach out to different neighborhood groups on social media. Also that the commission could utilize City resources to create a social media post that Commissioners may share on their social media channels.

Vice Chair Brown inquired about Commissioner involvement and any restrictions in attending events or education workshops as a member of the Commission.

Ms. Guzmán informed the Commission they are encouraged to attend workshops, but only required to go to redistricting hearings.

Vice Chair Brown inquired about outreach at different schools in each district and whether there are any restrictions.

Ms. Guzmán advised Commission that schools may be selective of information sent out with students and suggested Commission should focus on parent groups.

Alternate Anderson inquired if City has a way to post events of City interest through Next Door website.

Ms. Guzmán recognized Next Door as an important tool in outreach which is actively used by the City, but stated Next Door can be limited and difficult to use when trying to engage users.

Mr. Early thanked the Commission and directed the group to route any specific questions through Ms. Guzmán.

4      [21-0700](#)      Review Redistricting Ordinance and Role of Redistricting Commission

Ms. Guzmán gave presentation on Redistricting Ordinance and the Role of the Redistricting Commission.

Alternate Henry Alexander inquired about filling out the Form 700.

Mr. Carnahan advised Mr. Alexander and Commission of provision in which appointed Commissioners and Alternates must complete a Form 700 Statement of Economic Interests and related deadlines and timelines.

Alternate Alexander suggested that information be provided to Commission on how to complete the Form 700.

Mr. Carnahan stated the City can only provide resources on how to complete the Form 700 but no other assistance due to the Fair Political Practices Commission Guidelines.

Alternate Alexander inquired about requirements of meeting attendance.

City Clerk David Carnahan advised that the City ordinance allows for alternates who can be called on in priority order if a Commissioner is absent.

Alternate Olevson inquired about timeline in receiving meeting materials.

Ms. Guzmán stated the City's goal is to get Commissioners materials at least 7 days in advance since maps are legally required to be provided at least 7 days prior to a meeting.

Alternate Olevson inquired about serial meetings and sharing information with other Commissioners.

Ms. Guzmán advised that questions and information should be directed to her and she will discuss with Chair Davis if should be added to the agenda.

Alternate Olevson who also serves on Planning Commission inquired if a separate Form 700 is required for the Redistricting Commission.

Mr. Carnahan responded that a separate form is required since dates of service and filing period are different.

Commissioner Duncan shared his experience with the Form 700 and inquired about Council Ordinance regarding commission constraints and population percentages.

Ms. Guzmán advised that the Commission will discuss that information in detail at the next meeting.

Alternate Jones requested assistance with completing her Form 700 and additional information on the role and participation expectations of an alternate in meetings.

Ms. Guzmán advised that alternates may participate as a Commissioner except for voting unless called upon to fill a Commissioner vacancy.

Public comment opened at 8:37 p.m.

Resident Elaine Manley congratulated the Redistricting Commission and shared excitement for process. She also inquired about August 5 redistricting workshop and specifically about communities of interest.

Ms. Guzmán explained purpose of upcoming workshop and communities of interest.

Public comment closed at 8:40 p.m.

### **ADJOURNMENT**

Chair Davis adjourned the meeting at 8:40 p.m.



# City of Sunnyvale

## Agenda Item

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**21-0890**

**Agenda Date:** 9/9/2021

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**SUBJECT**

Approve the Redistricting Commission Meeting Minutes of July 22, 2021

**RECOMMENDATION**

Approve the Redistricting Commission Minutes of July 22, 2021 as submitted.





# City of Sunnyvale

## Meeting Minutes - Draft

### Redistricting Commission

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Thursday, July 22, 2021

7:00 PM

Telepresence Meeting: City Web Stream

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#### Overview and Redistricting 101 (Hearing 1)

#### **CALL TO ORDER**

Pursuant to Section 3 of Executive Order N-29-20, issued by Governor Newsom on March 17, 2020, the meeting was conducted telephonically.

Chair of the Redistricting Commission called the meeting to order at 7:00 p.m. via teleconference on Zoom.

#### **ROLL CALL**

**Present:** 7 - Commissioner Sandy Agbayani  
Commissioner Karen Brenchley  
Commissioner Pauline Brown  
Commissioner Galen Kim Davis  
Commissioner Gregory McNutt  
Commissioner Gail Rubino  
Commissioner Jessie Salas

Also present:

Alternate Frances Stanley-Jones  
Alternate Rita Chiang  
Alternate Ken Olevson  
Alternate Scott Duncan

Absent:

Alternate Henry Alexander III

#### **GENERAL BUSINESS**

- 1      [21-0779](#)      Consider Changing Redistricting Commission Meeting Time to 6:00 p.m.

Deputy City Manager, Jaqui Guzmán, made Commission aware of conflicts and

asked Commission to consider a 6:00 p.m start time.

Commissioner McNutt asked about process when a member has schedule restrictions during meetings.

Ms. Guzmán responded that an Alternate would then take the place of the Commissioner.

Alternate Jones asked about future scheduling of meetings and if there would be further changes.

Commissioner Salas explained his reason for requesting to change the start time of Commission meetings.

Public comment opened at 7:07 p.m.

No speakers.

Public comment closed at 7:08 p.m.

Chair Davis inquired whether there was any data regarding attendance of public meetings starting at 6 p.m. and 7 p.m.

Ms. Guzmán shared information about evening meetings especially meetings that run late.

Commissioner Brenchley commented that the schedule request should be considered only for now and revisited.

Ms. Guzmán expressed that not having a set schedule may negatively impact the public.

Alternate Olevson expressed support for the 6 p.m. start time.

Commissioner Duncan expressed support for either start time and asked about the schedule for public workshops.

Ms. Guzmán stated workshops could start at different times as needed.

Chair Davis inquired if Alternates may make motions.

Ms. Guzmán explained that Alternates are not voting members and only voting members can make motions and second motions.

Chair Davis opened the floor to change Redistricting Commission meetings from a 7 p.m. start time to a 6 p.m. start time.

Commissioner Agbayani moved and Chair Davis seconded the motion to start meetings at 6 p.m.

Chair Davis acknowledged not seeing Vice Chair Brown's hand raised to second the motion.

Commissioner Agbayani shared his support for starting meetings at 6 p.m.

The motion carried the following vote:

**Yes:** 7 - Commissioner Agbayani  
Commissioner Brenchley  
Commissioner Brown  
Commissioner Davis  
Commissioner McNutt  
Commissioner Rubino  
Commissioner Salas

**No:** 0

## **PRESENTATIONS**

### **2      [21-0780](#)      Introduction to Redistricting**

Ms. Guzmán shared information on the presentation and tools that the Commission will be able to utilize. She introduced Shalice Tilton, of the National Demographic Corporation, who will offer assistance in the redistricting process.

Ms. Tilton shared her background with the Commission.

Ms. Guzmán provided a presentation on Introduction to Redistricting.

Ms. Tilton explained data on Demographic Summary of Existing Districts shown in presentation.

Ms. Guzmán shared information about upcoming community workshop on August 5.

Commissioner Brenchley requested disability parking accommodation at the workshop.

Commissioner McNutt requested information about census blocks.

Ms. Guzmán explained criteria regarding census blocks and Ms. Tilton added additional information about census blocks in Sunnyvale.

Alternate Olevson asked for clarification on how to use census block information in regards to population and specifically citizenship and voting age.

Ms. Tilton stated citizenship and voting age data is received from American Community Survey and also discussed the population data.

Commissioner Salas inquired about standard metrics and process used to gather the data on communities of interests.

Ms. Tilton provided insight on majority and minority data gathered in Sunnyvale.

Alternate Duncan commented on how he interpreted the data.

Commissioner Brenchley commented on population of registered voters and asked how to use that data in the redistricting process.

Ms. Guzmán explained how data may be interpreted.

Chair Davis inquired about data collection and 2020 estimates methodology.

Ms. Tilton directed Chair Davis to the NDC website for further information.

Commissioner Brown inquired about the upcoming community mapping workshop on August 5.

Commissioners and Ms. Tilton continued discussion about census and NDC data as related to residents of Sunnyvale for redistricting purposes.

Commissioner Rubino asked about map boundaries and population for the different districts and communities of interest.

Ms. Guzmán explained the information was gathered and established two years ago.

Commissioner Brown asked about access to presentation slides.

Ms. Guzmán said they will be available online.

Mr. Carnahan explained any updated information will be emailed to the Commission and also available to the public.

Ms. Tilton provided presentation on the City of Sunnyvale Introduction to Redistricting Tools.

Alternate Jones shared experience with drawing district maps and inquired about outreach for participation considering the pandemic and related concerns.

Ms. Guzmán explained the City will be holding hybrid sessions in an attempt to accommodate residents including those with concerns regarding public health guidelines and COVID-19.

Alternate Chiang offered Chinese language translation if needed.

Ms. Guzmán explained Zoom participants will have to register to attend virtually and that outreach meetings will be tracked to capture demographic information of participants. Also that there are specific requirements related to community outreach that will need to be followed.

Ms. Guzmán thanked Alternate Chiang for offering her language translation services.

Ms. Guzmán explained that the maps created by the Commission may be challenged and or recalled and the importance of keeping the redistricting process transparent.

Public Comment opened at 8:37 p.m.

No speakers.

Public Comment closed at 8:38 p.m.

**ADJOURNMENT**

Chair Davis adjourned the meeting at 8:40 p.m.



# City of Sunnyvale

## Agenda Item

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**21-0891**

**Agenda Date:** 9/9/2021

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Discuss Communities of Interest in Sunnyvale

### **Recommendation**

Identify which Communities of Interest should be in a single district for its fair and effective representation and which would benefit from multiple representatives.



## MEMORANDUM

DATE August 31, 2021  
TO Jacqueline Guzman  
City of Sunnyvale Office of the City Manager  
FROM PlaceWorks  
SUBJECT Sunnyvale Redistricting Project Summary of Communities of Interest Workshop

The City of Sunnyvale and PlaceWorks staff hosted a 1.5-hour community workshop on August 5, 2021 to inform the Sunnyvale community about the Council redistricting project and to get input on Sunnyvale's communities of interest. A community of interest is defined as a community or neighborhood with shared interests, views, and characteristics, and for which there are similar needs, goals, and desires unique to their community. Such communities can include, but are not limited to, school attendance areas, mobile home parks, business areas, language spoken, or race. Input was gathered through verbal communication, handwritten notes, and through a mapping exercise. The workshop was held as a hybrid virtual and in-person meeting with the City staffing the in-person component and PlaceWorks staffing the virtual component. There was a total of 48 participants at the workshop with 36 attending virtually and 12 attending in-person.

## WORKSHOP AGENDA

The Communities of Interest Workshop agenda included a general presentation, small group discussions, and a large group report-back, as follows:

6:30 P.M. Welcome and Introductions  
6:40 P.M. Project Presentation  
6:55 P.M. Question and Answer  
7:05 P.M. Small Group Discussions  
7:45 P.M. Reports Back  
7:55 P.M. Summary and Next Steps

## WORKSHOP OVERVIEW

The workshop began with a presentation by David Early of PlaceWorks. The presentation covered the history of the project, discussed the criteria for redistricting, explained the importance of communities





of interest, and outlined the small group exercise. A recording of the presentation can be viewed at: [https://www.youtube.com/watch?v=gWmShPo\\_rp8](https://www.youtube.com/watch?v=gWmShPo_rp8).

An opportunity for questions and answers followed the presentation. Questions included:

- Who draws the Council district maps?
- What constraints are put on the City Council to make sure they adopt the maps that are presented by the Redistricting Commission and public input?
- How are the maps checked for quality to ensure they do not violate any laws?
- Will computer tools to make maps be available online?

Workshop participants then broke into small groups to identify their communities of interest. There was a total of five small groups, three groups participating via Zoom and two groups participating in-person.

In the virtual small groups, facilitators recorded the participants' comments using a web-based mapping tool provided to each group. In addition, each group had a notetaker to record comments that were not tied to a specific geographic location.

In-person participants met at the Staff Room at Columbia Middle School. City staff facilitated the small groups, using both large 24" x 36" maps and individual 8.5" x 11" maps of Sunnyvale. Participants could choose between marking the large map or individual maps while the facilitator took notes by hand.

## COMMUNITIES OF INTEREST

The small groups identified the following communities of interest:

1. St Thomas Church (includes library, community center, and Zanutto's Grocery Store).
2. School Districts.
3. Mobile Home Parks/North Sunnyvale.
  - » Support for maintaining all mobile home parks in one area like is currently done in District 6.
  - » Note that the Henderson and Rancho La Mesa mobile home parks are not included in District 6.
  - » Lakewood Village.
  - » North Sunnyvale because of unique traffic problems, wetlands area, and bounded by major freeways.
4. LatinX and/or low-income communities.
  - » SNAIL neighborhood.
  - » North of El Camino Real/ around Columbia Community Center.
5. Neighborhood Associations.
  - » Ortega Park
  - » Panama Park.
  - » Cumberland and Cherry Chase neighborhoods should be combined.



- » Birdland neighborhood, bounded to the north by Fremont Avenue and bounded to the west by either Wolfe Road or Sunnyvale Saratoga Road.

Appendix A includes maps of the communities of interest identified by workshop participants.

## Detailed Workshop Results

### SMALL GROUP NOTES

This section includes the verbatim notes from the workshop.

#### Virtual Component

##### *Group 1*

All feedback from group 1 includes:

- St. Thomas Church: Includes the St Thomas Church, library, and the Community Center. Includes Zannotto's (grocery store).
- The current district boundaries were designed to keep similar geographic areas together for compatibility and preserve property values.
- Do we want to redraw the district lines altogether or tweak the current district lines? I would conform to many of the natural geographic boundaries such as major roads. I would draw the district lines to conform to these boundaries without major changes. I would wait for updated Census data, of course.
- Districts should not be entirely rearranged. Council input was to "avoid wholesale mass changes."
- Everything will change when the Census data is released.
- North of El Camino Real/Columbia Community Center: My non-profit serves the entire community of Sunnyvale, low-income communities. There is poverty everywhere. I live in the Southeast corner of Rainer Park, also called Birdman. We are served by Santa Clara School Districts. Someone said earlier that the public schools define much of the sense of a neighborhood. The school district map looks close to the boundary of District 4, where I live. I mostly want to ensure that the low-income communities in my neighborhood have a voice and districts are representative of their members. My community is north of ECR and the Columbia Community Center.
- SNAIL Neighborhood: I am from the SNAIL neighborhood and work for a non-profit that serves the Hispanic community. I am Hispanic and my daughter went to Bishop school. My community is located north of Bishop.
- Mobile Home Parks: I am in the mobile home community. District 6 has all of the mobile home communities in Sunnyvale. There are a whole bunch of mobile home parks on Tazman. My Park is



off of N-101 and N Fair Oaks Ave. Lakewood Park is behind us. There are more parks north and west of us as well.

- Lakewood Village: I am from Lakewood Village neighborhood. Lakewood Village is split by N Lawrence Expressway.

#### *Group 2*

- Mobile home parks remaining within a district, unique housing group, homeowners but not land owners.
- There is a mobile home park on fair oaks near 101 that did not get included in the larger mobile home district.
- The only ones not included are on Henderson, Rancho La Mesa.
- Downtown and District 6 are more dense than last census.
- Homestead and El Camino Real corridor more dense.
- North Sunnyvale- unique traffic problems, largest wetlands area, sandwiched between two major freeways.
- Keep neighborhood associations together.
- Keep school districts together.
- People interested in sports.
- Latinx getting a bigger voice than they've had historically, San Miguel/SNAIL.
- Committed and active in combating climate change.
- District representatives should be able to represent a spectrum of constituents.
- Comms of interest were established in the last round, this round should just be making fine adjustments, and including any new interests.
- City council has zero impact on school districts.
- Alternative perspective: Council can have an impact on street crossings and areas around schools.
- Fairwood school was impacted so kids needed to go to a different district.

#### *Group 3*

- Snail Neighborhood- feel strongly we want to stay together.
- Birdland Neighborhood.
- Ortega Park, Panama Park.
- Santa Clara Unified School District.
- Mobile Home Parks sit between 237 and 101.



- Cumberland and Cherry chase should be combined.
- A lot of effort was put into the previous maps; will those maps be modified and reviewed?  
Community maps should be used as a baseline but cater to the new data.
- Mobile Parks and Schools should not be split.
- Difficult to define communities of interest without census data; in Sunnyvale neighbor groups are very active which is the overwriting community of interest.
- Is there thought to redistribute property taxes?
- Sunnyvale town square (market and music) is very inclusive of all districts; all neighborhoods have relatively same values and interests.
- Inclusivity is diverse and a melting pot of people.
- Rather than drawing each individual neighborhood, a more general statement would be that we don't want any existing neighborhood groups being split into different districts.

### **In-Person Component**

#### *Group 4*

- SNAIL is a historically tightknit neighborhood with 55 active Block Representatives, CERT team, neighborhood newsletter, and many community events. It should remain intact.
- Birdland and Raynor Park should stay together
- Mobile home parks are a community of interest. Not all can be in the same district but they should have influence in district 6.
- Hard to draw lines without having a visual of current district boundaries
- Need to see the Census data to draw lines

#### *Group 5*

- Birdland/Raynor Park should stay together and consider adding Ortega Park
- Keep LVNA (Lakeview Village) together
- Try to keep mobile home parks together.
- There's been population growth in District 6 and District 3, so need to keep that in mind

### **WORKSHOP PARTICIPANT DEMOGRAPHICS**

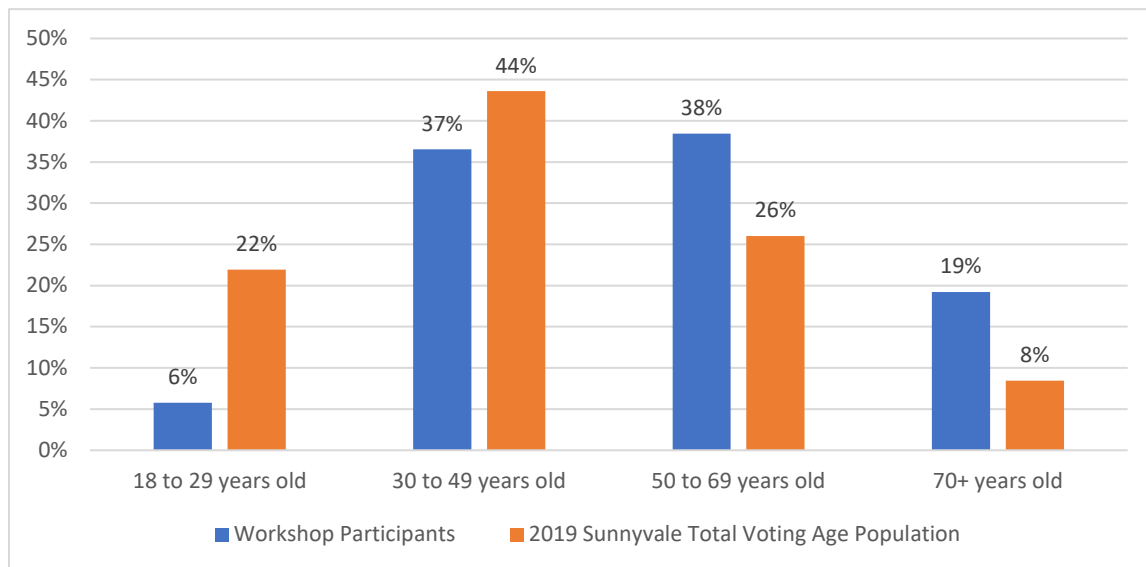
Workshop participants were asked to voluntarily provide demographic information when they registered for the event through the Eventbrite platform. Questions included age, race/ethnicity, household income, housing tenure, and which Council district they live in. results of the demographic information included the following:



## Age

A total of 37 workshop participants provided their age when registering for the workshop. Of these, the highest attendance was made by those in the 30- to 49-year-old age category and the 50- to 69-year-old age category, which make up the largest share Sunnyvale residents above voting age, at 44 percent and 26 percent citywide, respectively. Figure 1 shows the breakdown of workshop attendees compared to the total Voting Age Population of Sunnyvale residents.

**Figure 1** Age Breakdown of Workshop Participants and 2019 Sunnyvale Voting Age Population

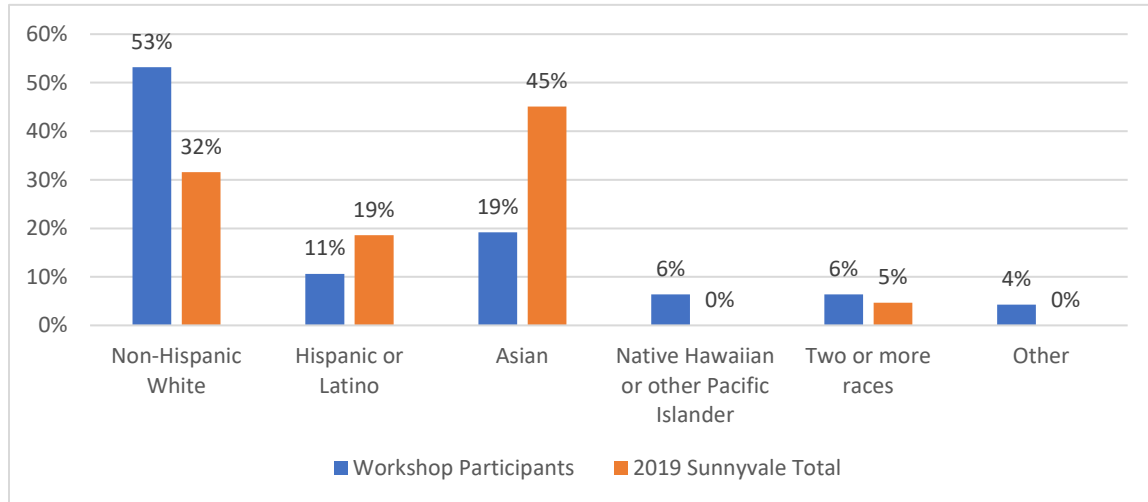


## Race/Ethnicity

Race/ethnicity was reported by 34 of the workshop attendees. The majority of participants made up the Non-Hispanic White group with 53 percent, with Asian populations making up 19 percent and Hispanic or Latino groups making up 11 percent. All other races or mixes of races made up 20 percent total. Figure 2 shows the breakdown of workshop attendees' race/ethnicity.



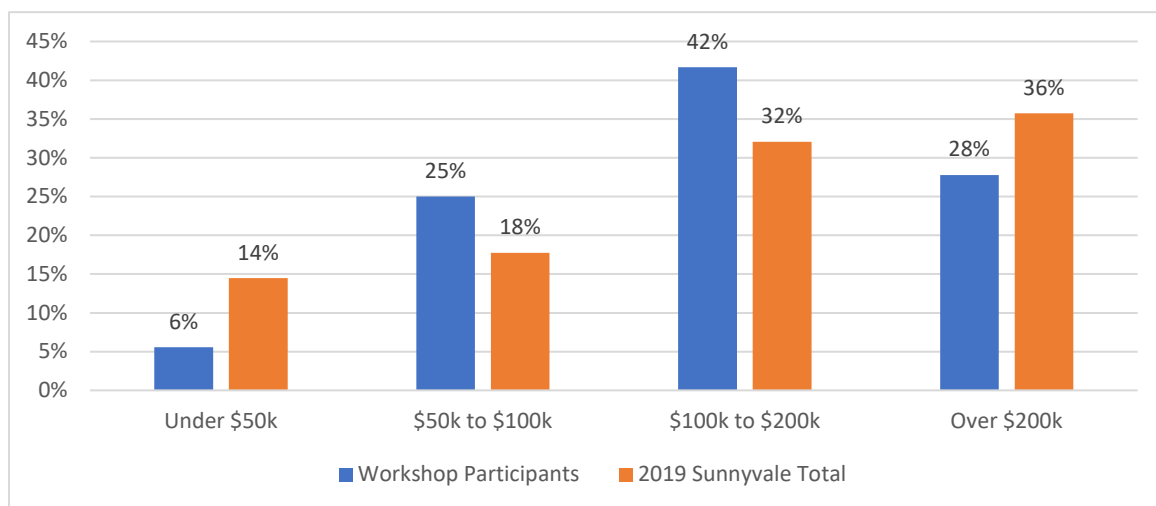
**Figure 2** Race/Ethnicity Breakdown of Workshop Participants and the city of Sunnyvale



## Household Income

Household income was reported by 26 workshop participants. No attendees reported a household income under \$25,000 annually. The majority of participants indicated their household income was between \$100,000 and \$200,000 with 42 percent, with the next highest category at 28 percent making over \$200,000 annually among their household, and 25 percent at between \$50,000 and \$100,000 annually among their household. Only 6 percent of participants indicated their household income was below \$50,000. Figure 3 shows the breakdown of workshop attendees' race/ethnicity.

**Figure 3** Household Income Breakdown of Workshop Participants and the city of Sunnyvale



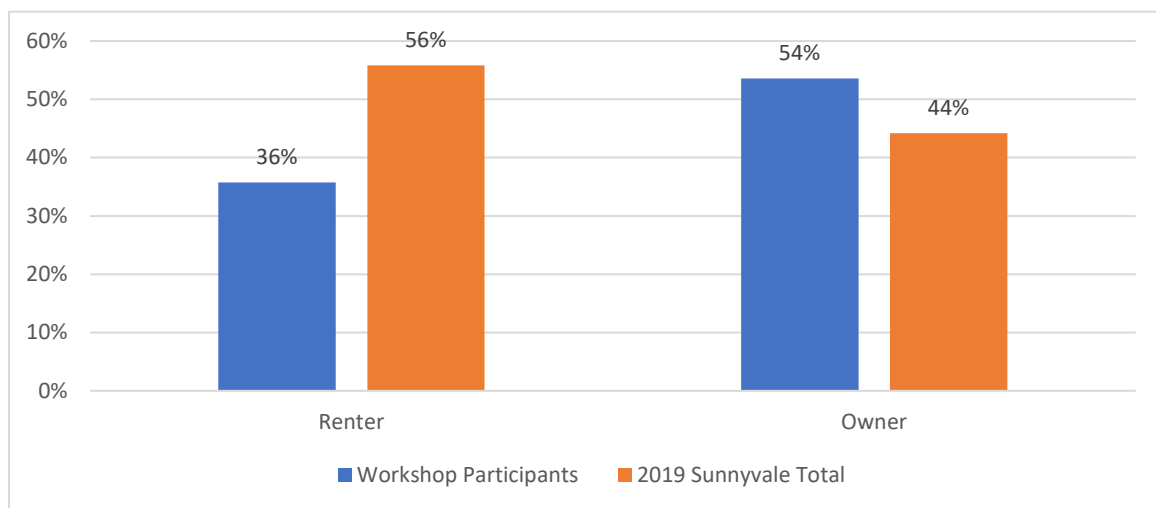


## Housing Tenure

The demographic questions asked at registration included three options for housing tenure: Renter, Owner, or Both (Mobile Home). While Census data does track the amount of mobile homes in the city, the data is not considered “housing tenure” but is considered “housing unit type”. Therefore, the three workshop attendees who indicated they live in a mobile home are not included in the totals for housing tenure in Figure 4 below.

A total of 25 workshop attendees indicated their housing tenure as either “renter” or “owner”. As shown on Figure 4, the majority of workshop participants indicated they are owners of their homes, with 54 percent, while 36 percent of workshop attendees indicated they rent their homes. This is opposite to the breakdown of the city as a whole, with 56 percent being renters and 44 percent being owners.

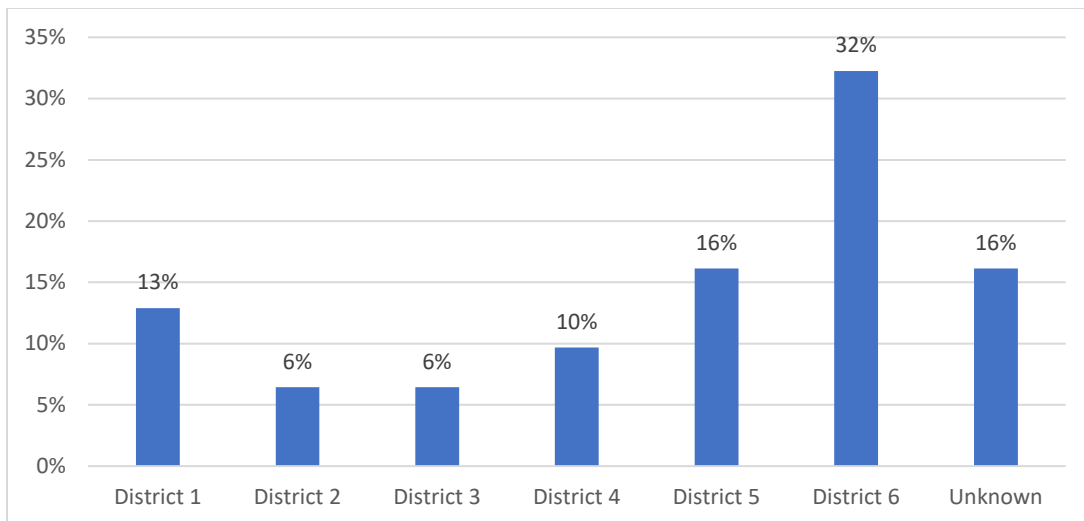
**Figure 4** Housing Tenure Breakdown of Workshop Participants and the city of Sunnyvale



## Council District

A total of 26 workshop attendees indicated the Council district they live in while five of the respondents indicated they were unsure which Council district they live in. Of the 26 indications of districts, the majority made up District 6, with 32 percent. Then District 5 with 16 percent of attendees, District 1 with 13 percent of attendees, District 4 with 10 percent of attendees, and District 2 and District 3 with six percent each. Note that the number of residents in each Council district is not shown in Figure 5 because each district, by law, has roughly the same population count.

**Figure 5** Council District Residence of Workshop Participants.

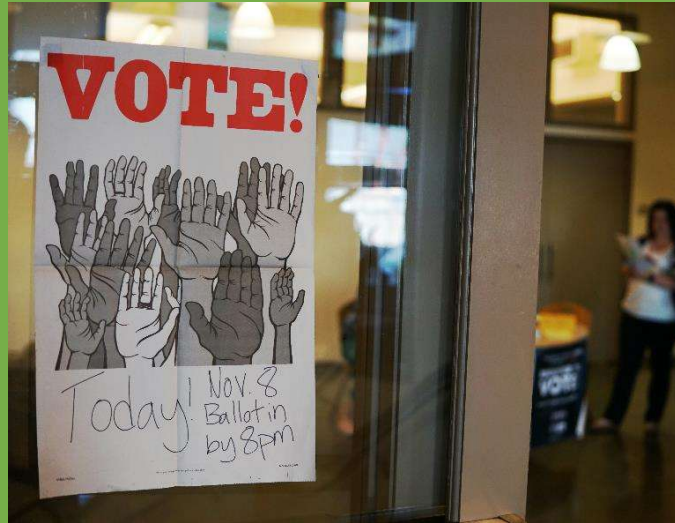
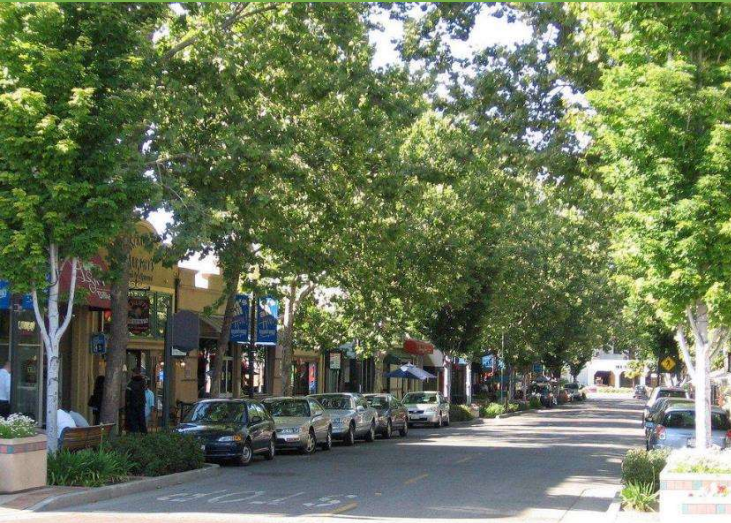


### POST-WORKSHOP SURVEY

Following the workshop, the City sent out a survey to get feedback on the workshop format and content. Two participants submitted survey responses. Input included the following:

- Great to provide hybrid setting with breakout rooms and small group tables. Biggest challenge for those on site was finding the place. Please use larger signs next time. Big printed maps with markers to draw on the maps worked well.
- Thank you for making it virtual as well as in person. I appreciated learning some of the info offered, though I got an important phone call and ended up not being able to listen to the whole meeting. But, truly appreciate having my input welcomes. I'll have to look at the links provided to see what other information is out there.





# City Council Elections Redistricting Project

## Communities of Interest Overview

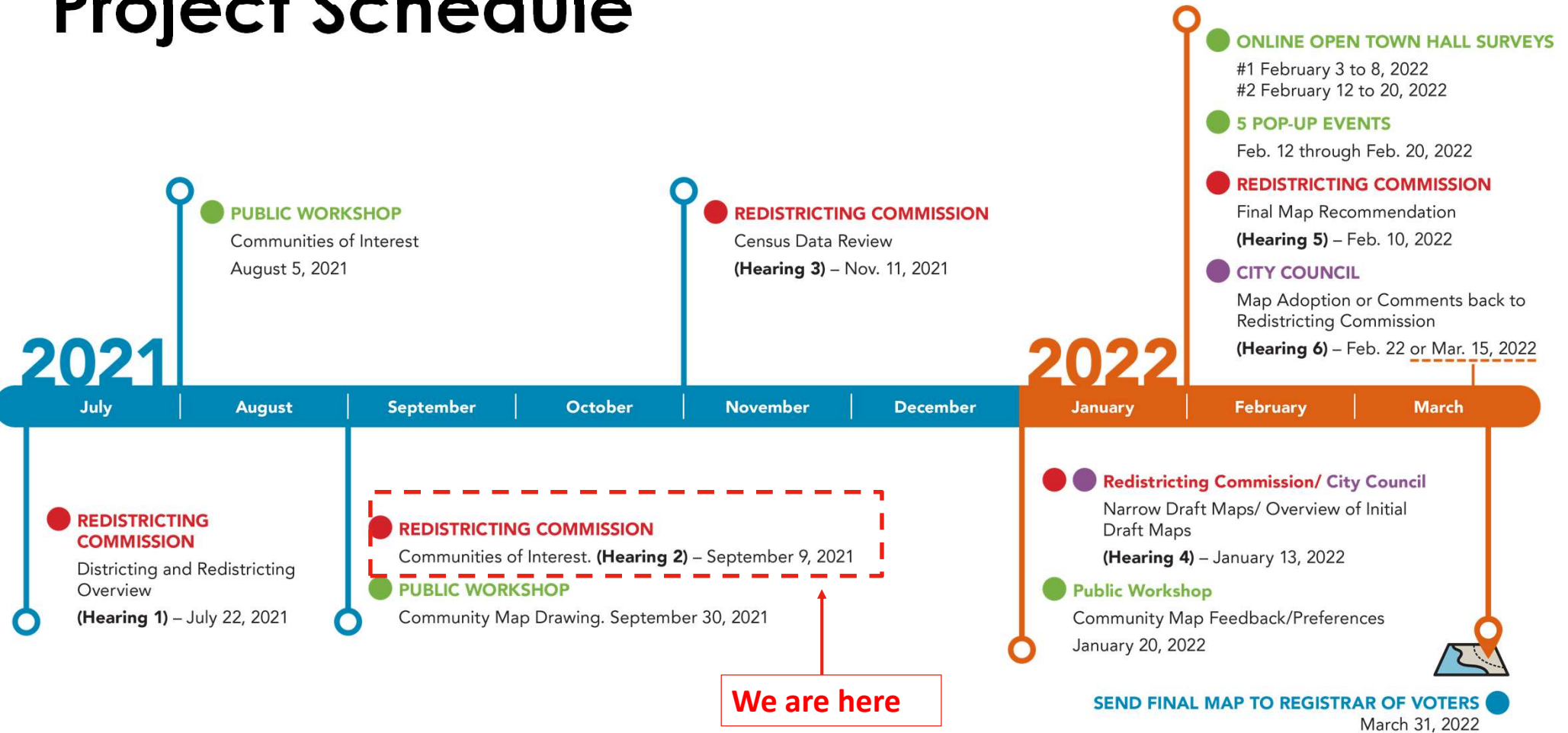
*September 9, 2021*

# Presentation Overview

- » Project Schedule
- » Overview of Communities of Interest
- » Communities of Interest Workshop Recap
- » Upcoming Meetings



# Project Schedule





# Redistricting Criteria

## » Federal Criteria

- **Population equality**
- Federal Voting Rights Act
- No racial gerrymandering

## » State Criteria

1. Geography contiguity
2. Neighborhoods/communities of interest
3. Easily identifiable boundaries
4. Compactness
5. No favoring or discriminating against a political party



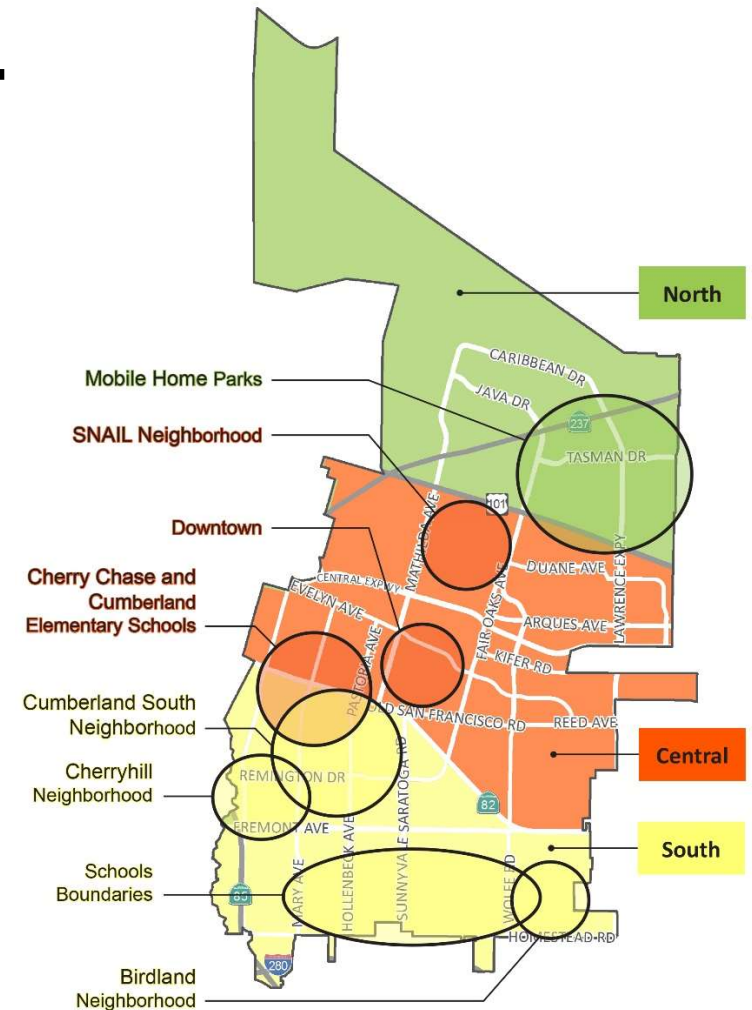
# Communities of Interest

- » A “community of interest” is defined as a community or neighborhood with shared interests, views, and characteristics, such as:
  - Mobile home parks
  - Business areas
  - Specific neighborhoods
  - Race
  - Income
  - Education
  - Language spoken
- » These communities of interest have similar needs, goals, and desires unique to their own community
- » Communities can elect representatives with the same interests as them

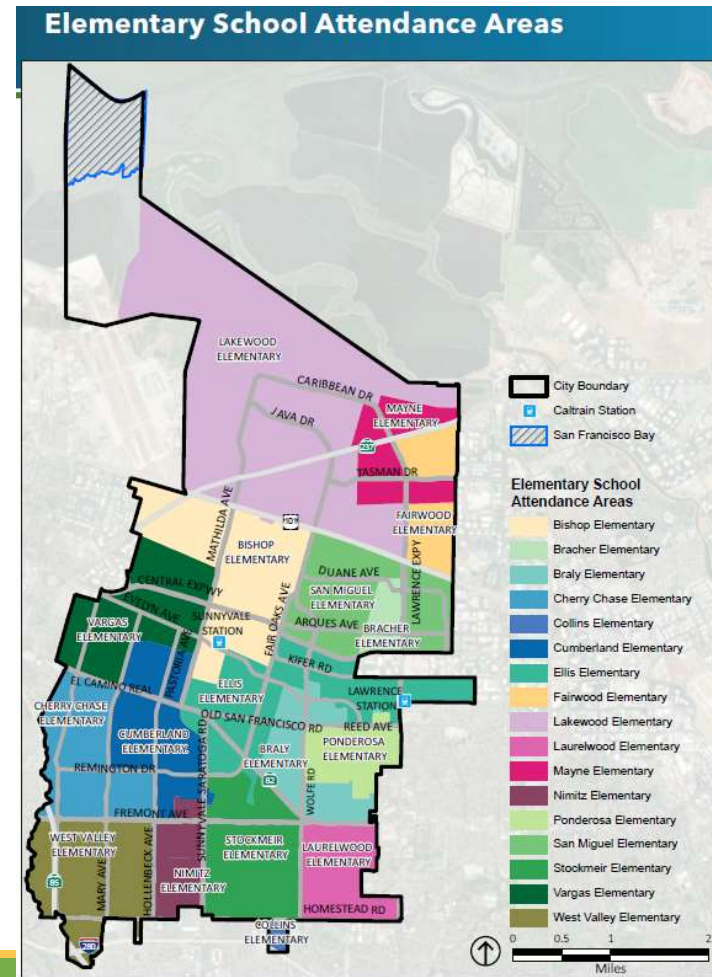
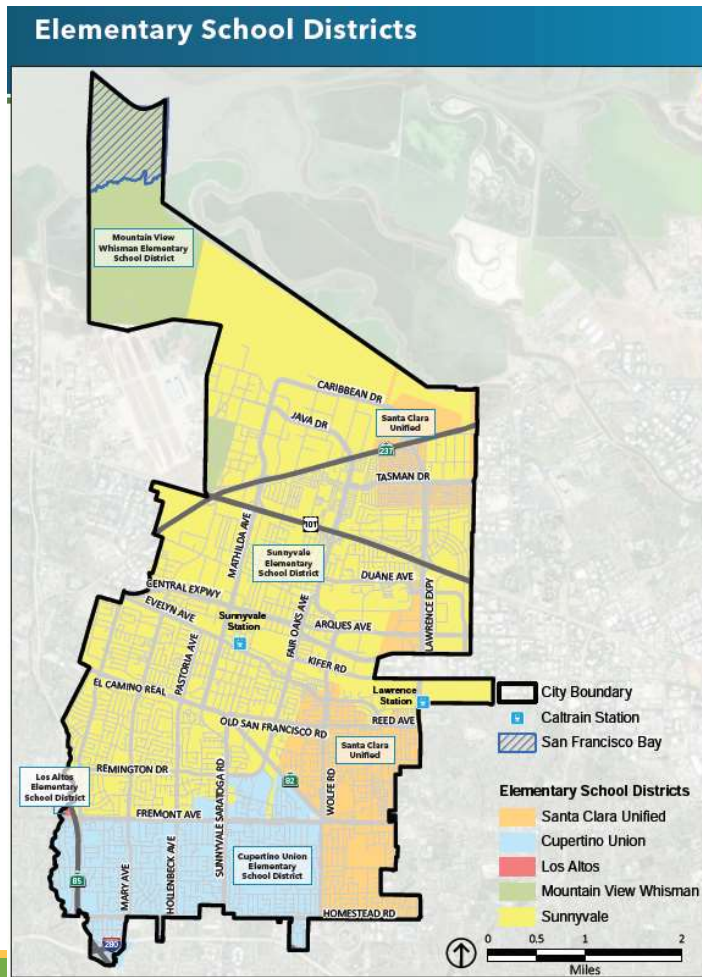
# 2019 Communities of Interest

## » Most common communities of interest:

- Homeowners Associations (HOAs)
- Mobile Home Parks
- Residential Neighborhoods
- Physical boundaries
  - Across Highway 101
  - Fremont Avenue
  - Fair Oaks Avenue
- School Boundaries

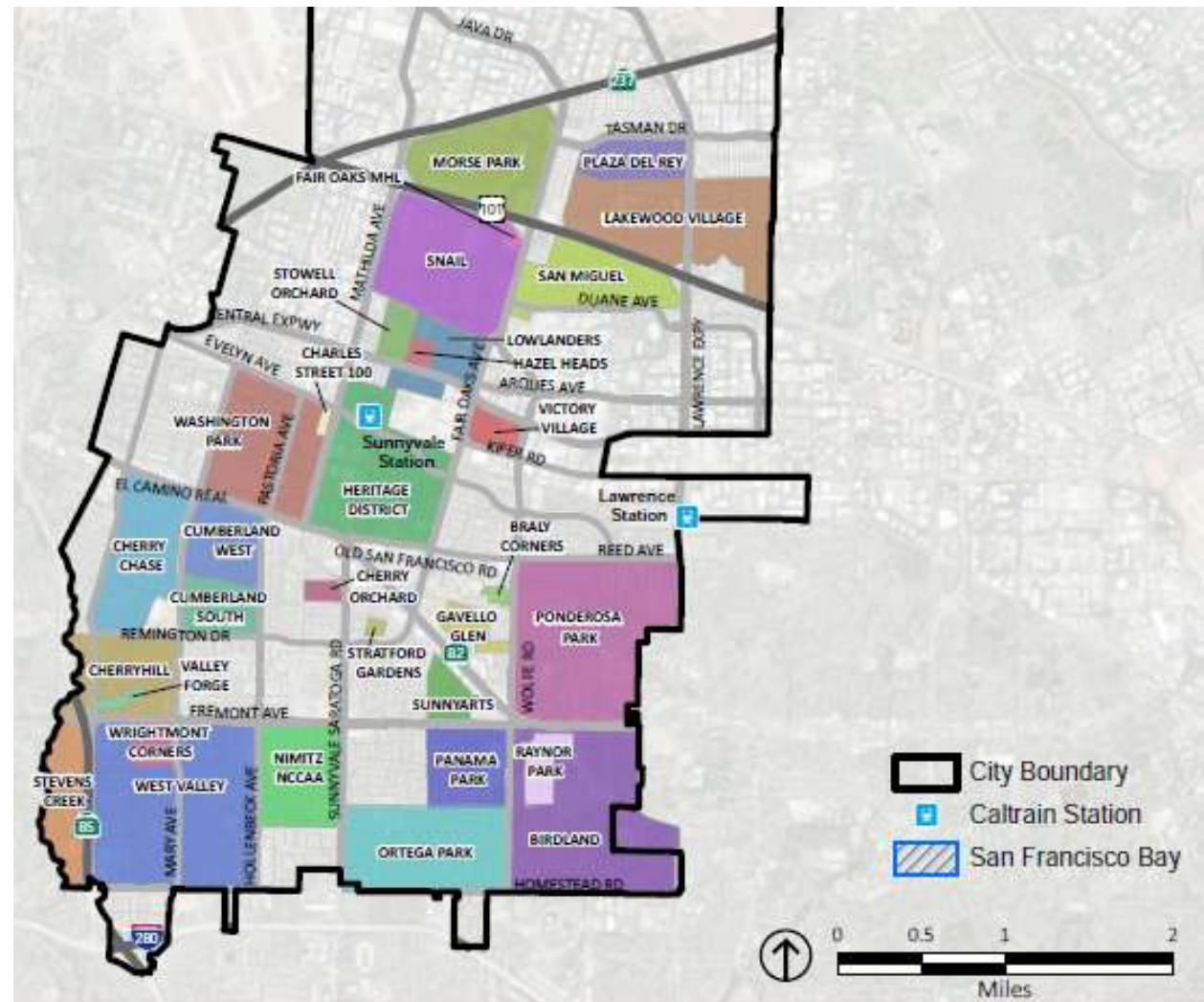


# School District and Attendance Boundaries





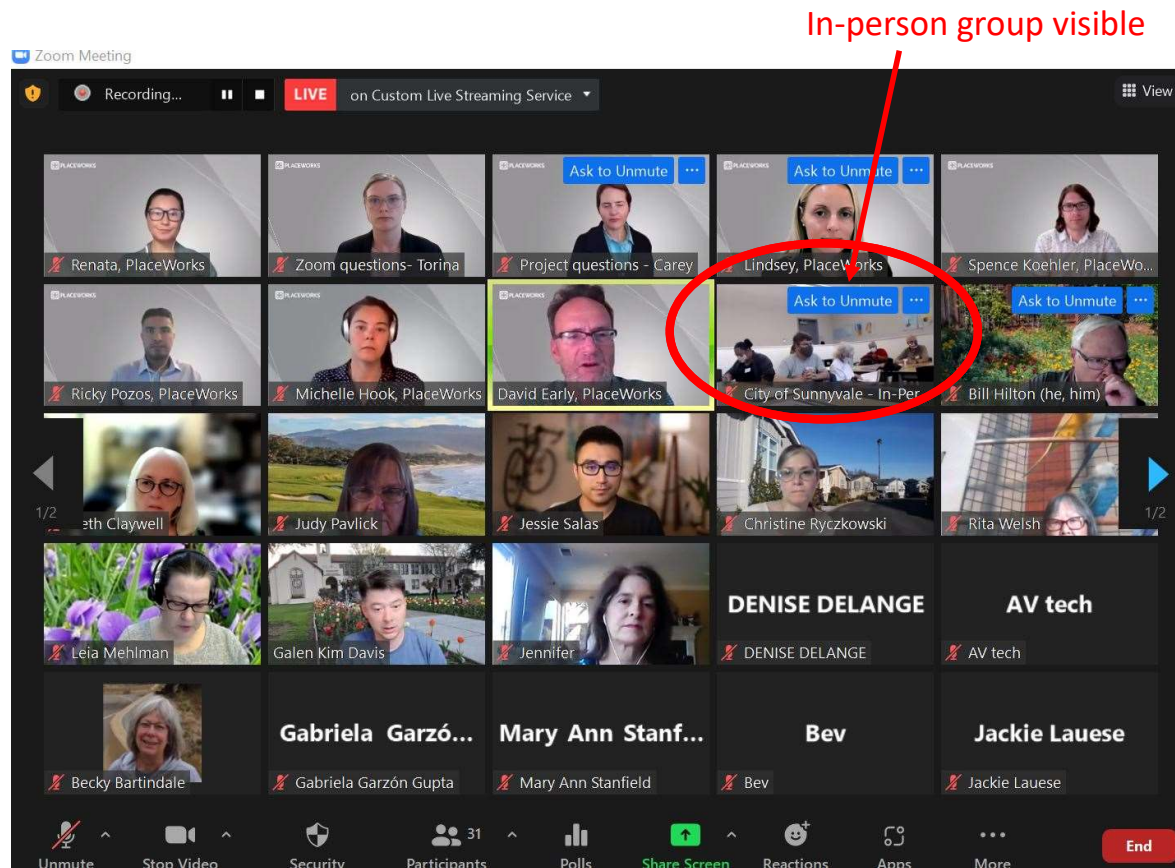
# Neighborhood Associations



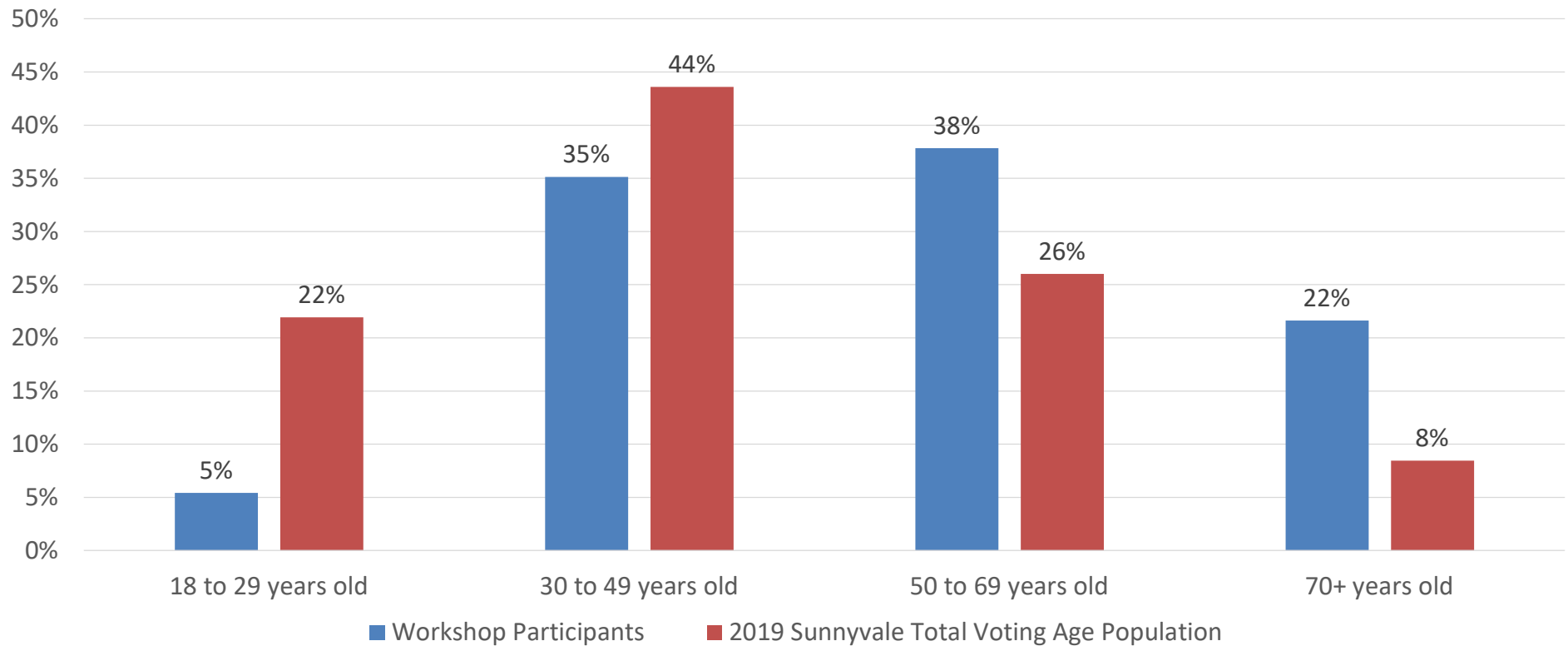


# Overview of Communities of Interest Workshop

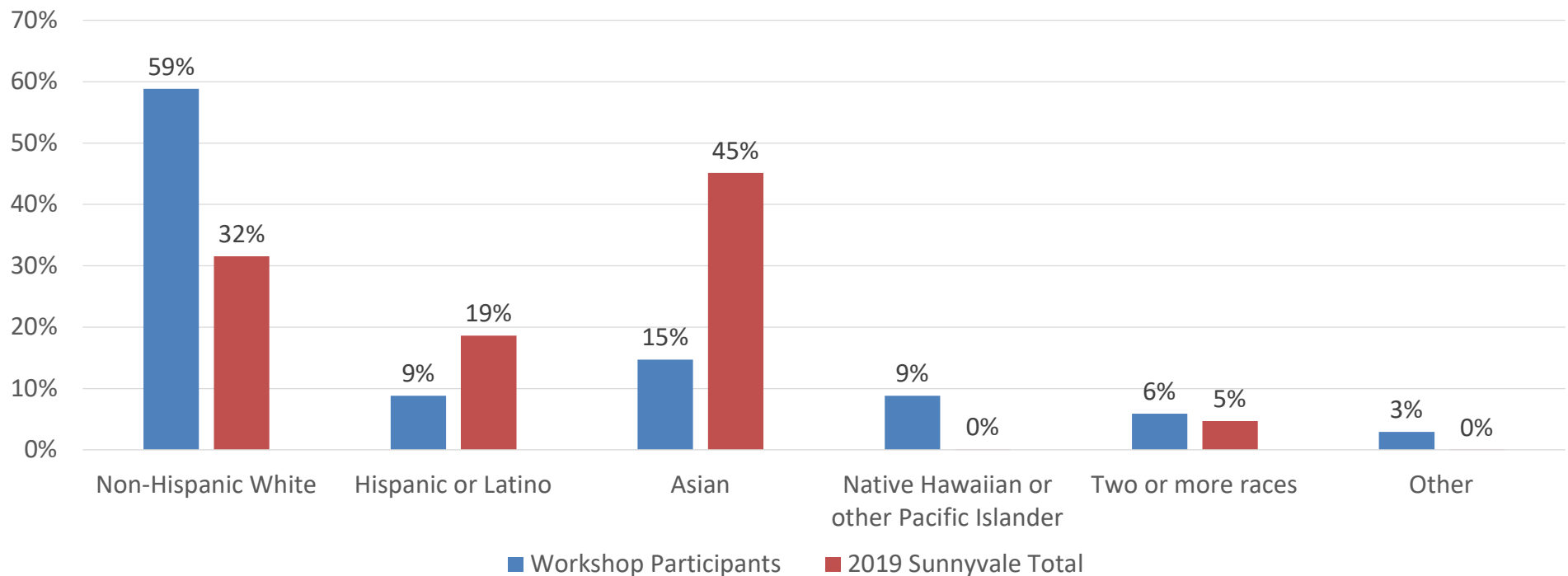
- » August 5, 2021 from 6:30 to 8:00 PM
- » Hybrid in-person and virtual workshop
  - In-person= 12 participants
  - Virtual= 36 participants
- » *Note: the online mapping exercise in the workshop was kept live through August 31.*



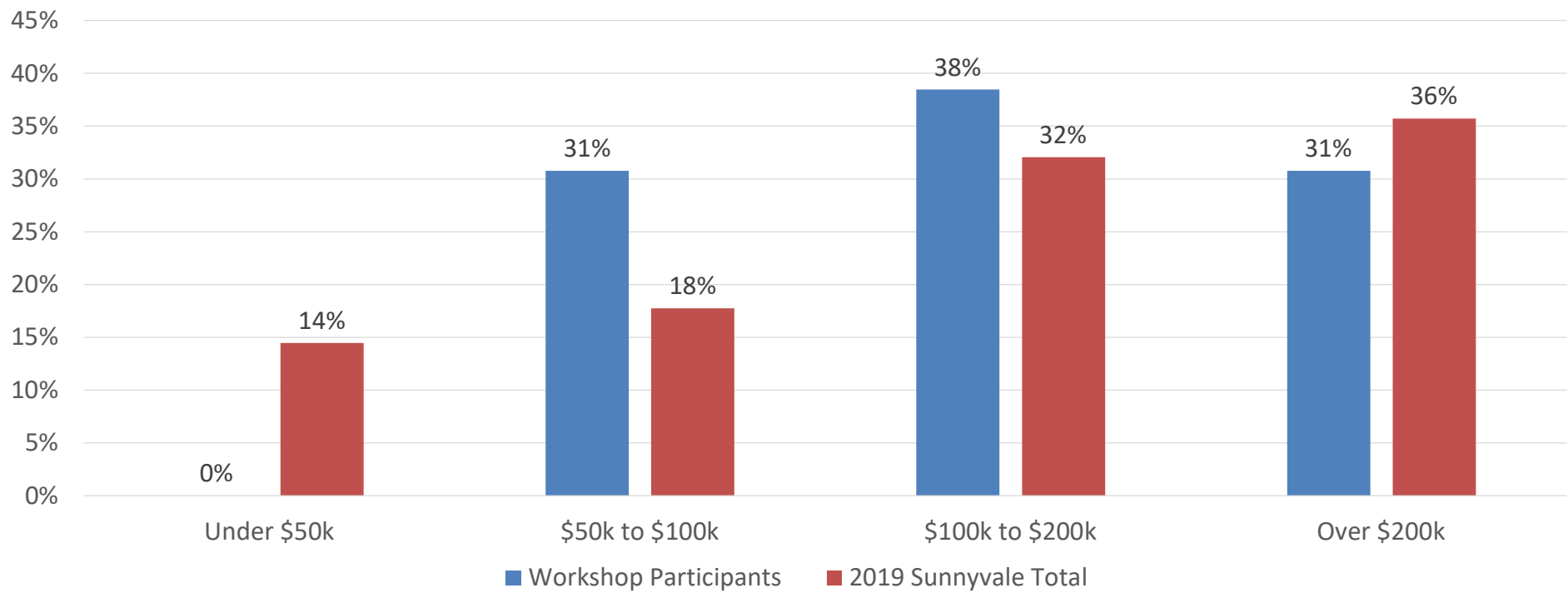
# Workshop Demographic Data- Age



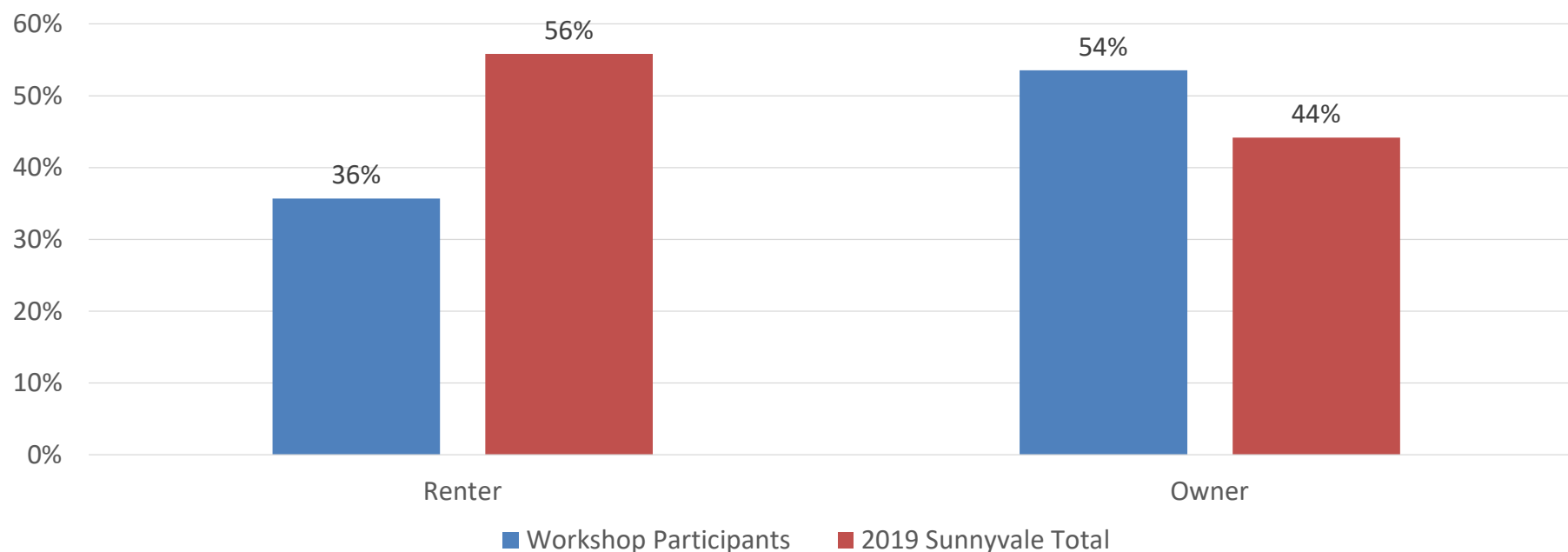
# Workshop Demographic Data- Race/Ethnicity



# Workshop Demographic Data- Household Income

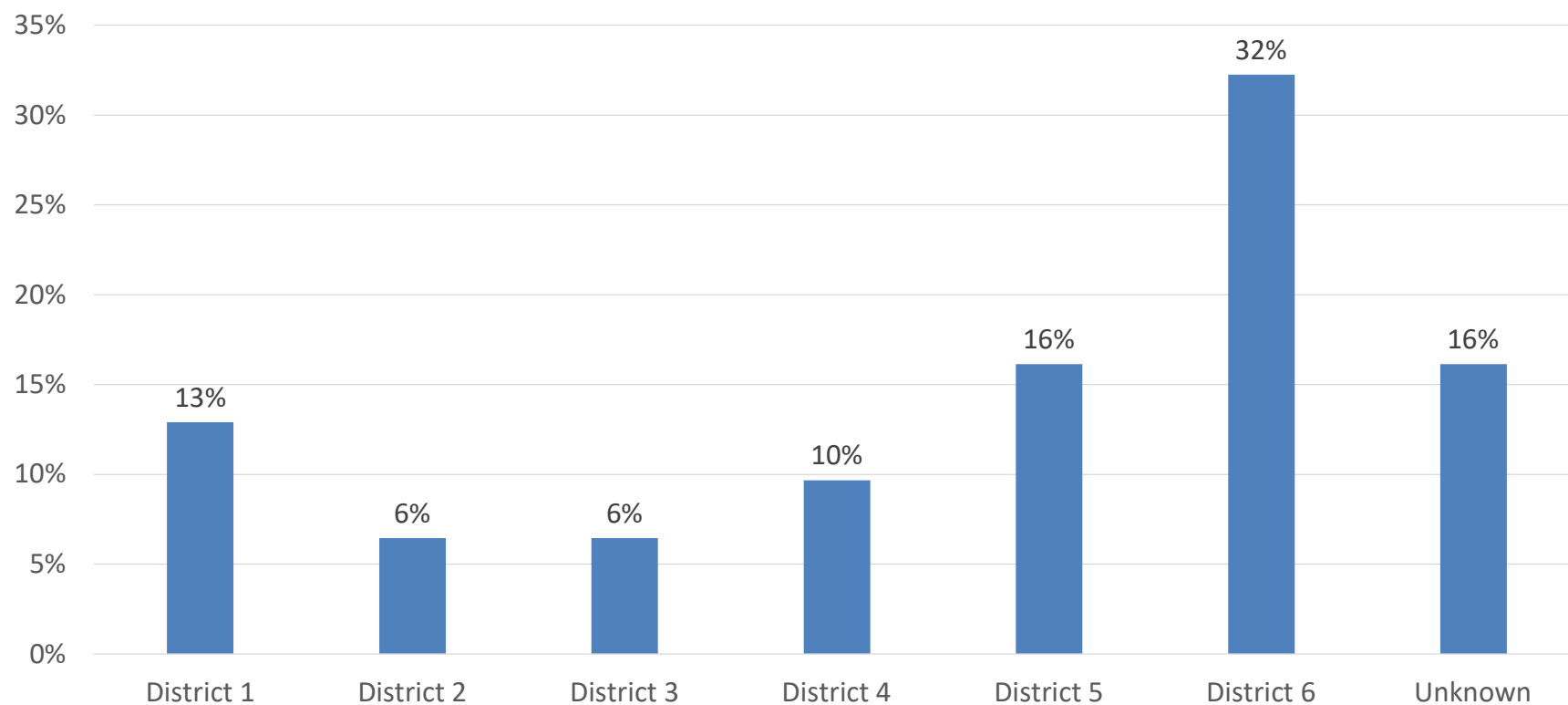


# Workshop Demographic Data- Housing Tenure



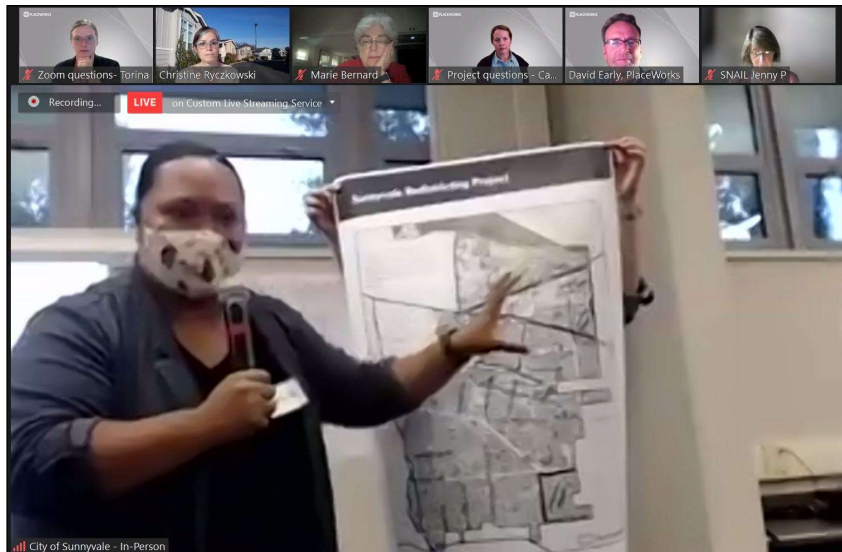
# Workshop Demographic Data

## Council Districts

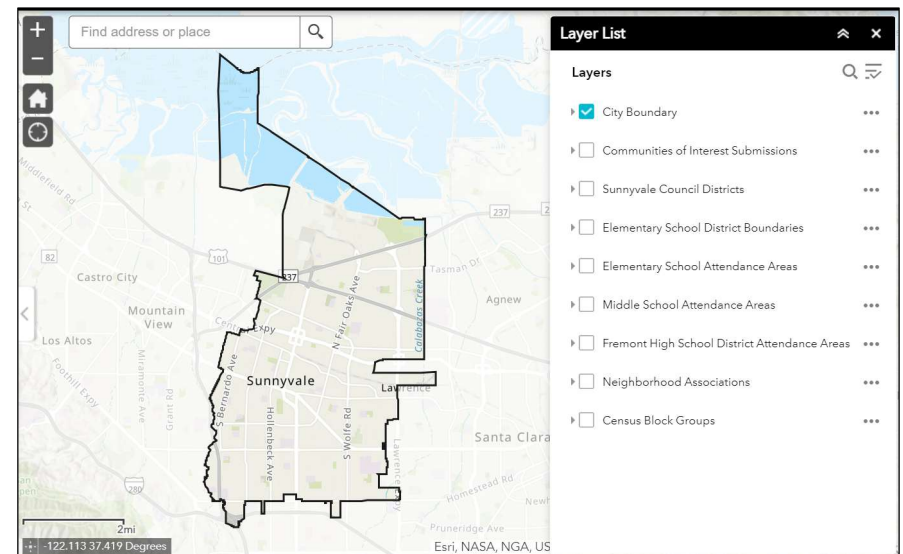


# Identification of Communities of Interest

» In-person participants marked physical maps

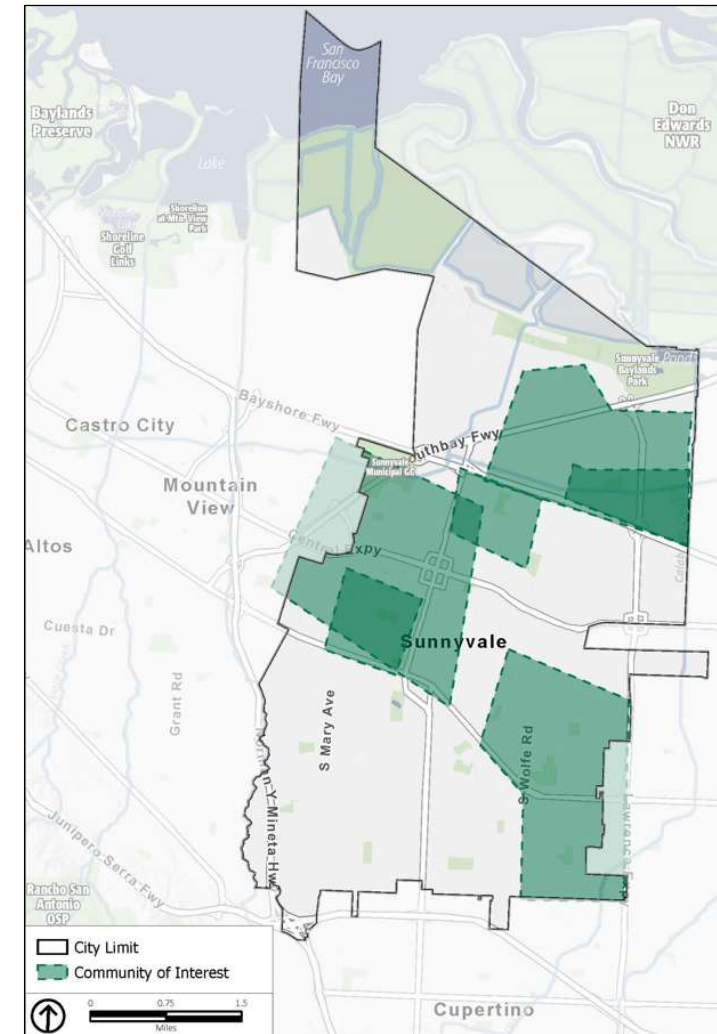


» Virtual participants directed a facilitator to mark their maps



# Communities of Interest

- » St. Thomas Church area (includes library, community center, Zanotto grocery store)
- » School Districts
- » Mobile home parks
  - Support for maintaining all mobile home parks in one area like is currently done in District 6
  - Note that the Henderson and Rancho La Mesa mobile home parks are not included in District 6
  - Lakewood Village
  - North Sunnyvale because of unique traffic problems, wetlands area, and bounded by major freeways





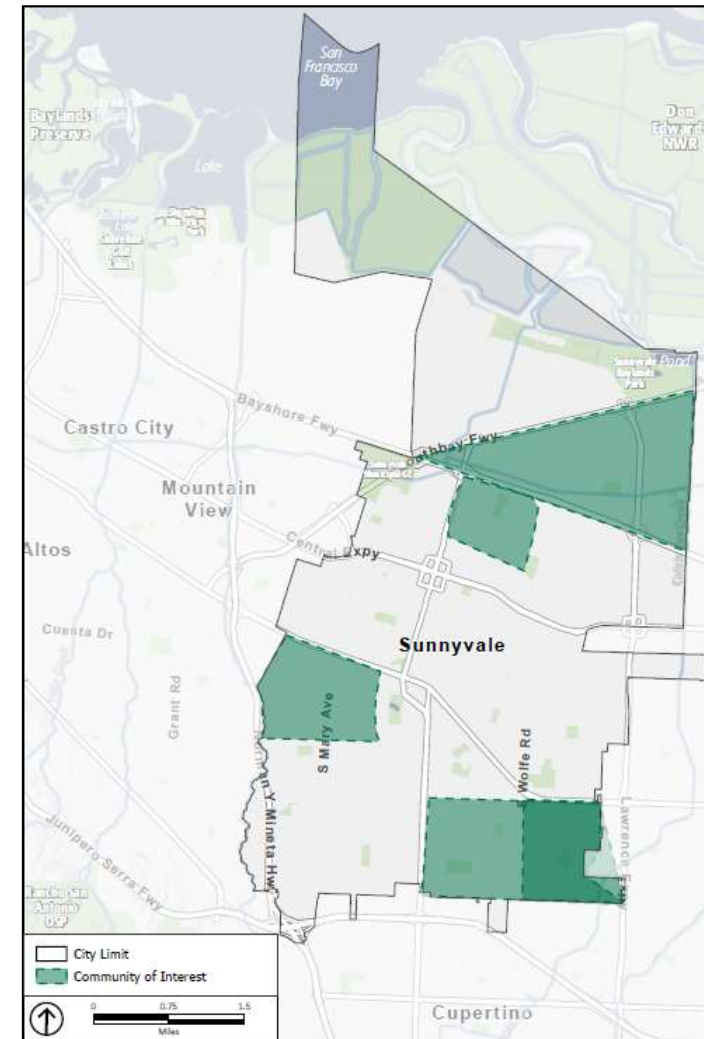
# Communities of Interest

## » LatinX and/or low-income communities

- SNAIL neighborhood
- North of El Camino Real/around Columbia Community Center

## » Neighborhood Associations

- Ortega Park
- Panama Park
- Cumberland and Cherry Chase neighborhoods should be combined
- Birdland neighborhood, bounded to the north by Fremont Avenue and bounded to the west by either Wolfe Road or Sunnyvale Saratoga Road



# Communities of Interest (submitted after workshop)

- » Presentation by Sunnyvale Neighbors of Arbor including La Linda (SNAIL) Neighborhood Leader, Valarie Suarez
  - Emailed to Commission on August 26

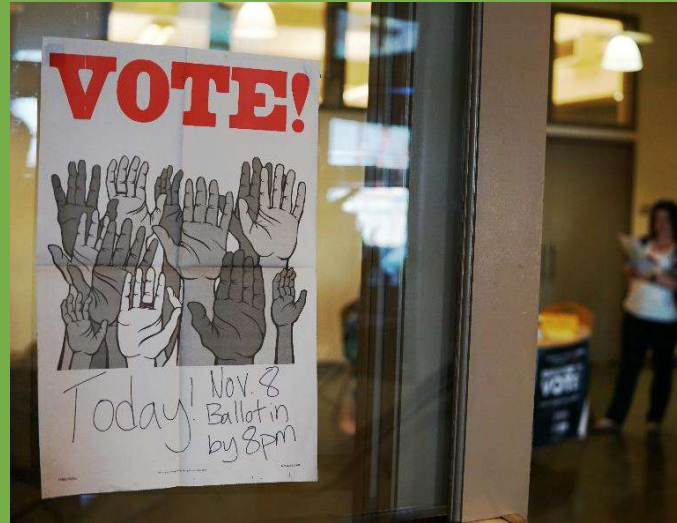
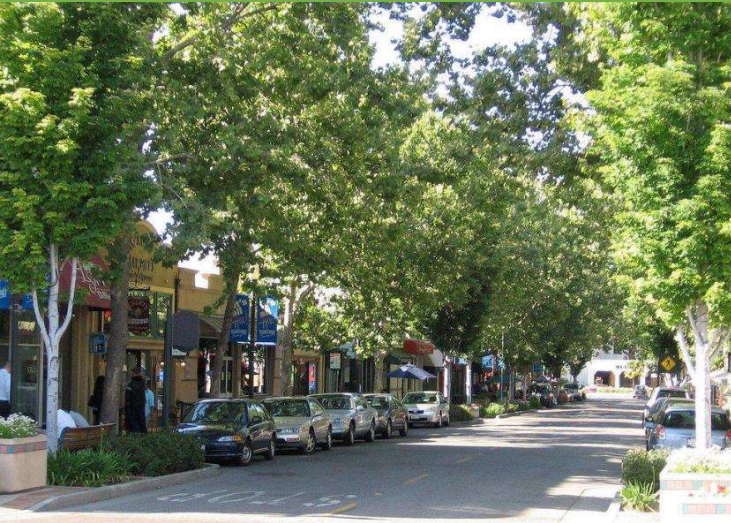
# Other Feedback

- » **Maintain existing Council district boundaries to the extent possible.**
- » **Need updated Census data to identify the communities of interest.**
- » **Keep existing neighborhoods together.**

# Questions and Discussion

# DISCUSSION

- » What Communities of interest should stay together to elect a Councilmember?
- » What Communities of interest would be better served by being split into two Council districts?



# City Council Elections Redistricting Project

## Communities of Interest Overview

*September 9, 2021*



# City of Sunnyvale

## Agenda Item

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**21-0892**

**Agenda Date: 9/9/2021**

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Outreach Report



# City of Sunnyvale

## Agenda Item

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**21-0893**

**Agenda Date: 9/9/2021**

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Update on Census Data Release