



# City of Sunnyvale

## Notice and Agenda

### Arts Commission

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Wednesday, April 19, 2017

7:00 PM

Neighborhood Room - Recreation Center,  
Sunnyvale Community Center, 550 E.  
Remington Drive, Sunnyvale, CA 94087

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#### **CALL TO ORDER**

#### **SALUTE TO THE FLAG**

#### **ROLL CALL**

#### **PRESENTATION**

[17-0475](#) Leadership Sunnyvale Art Map Project

#### **ORAL COMMUNICATIONS**

*This category provides an opportunity for members of the public to address the commission on items not listed on the agenda and is limited to 15 minutes (may be extended or continued after the public hearings/general business section of the agenda at the discretion of the Chair) with a maximum of up to three minutes per speaker. Please note the Brown Act (Open Meeting Law) does not allow commissioners to take action on an item not listed on the agenda. If you wish to address the commission, please complete a speaker card and give it to the Recording Secretary. Individuals are limited to one appearance during this section.*

#### **CONSENT CALENDAR**

1.A [17-0477](#) Approval of Draft Meeting Minutes of March 15, 2017

#### **PUBLIC HEARINGS/GENERAL BUSINESS**

2 [17-0373](#) Review Proposal to Assist the Department of Library and Community Services (LCS) with the Design and Implementation of the 2017 Library Cart Art Contest

**Recommendation:** Alternative 1: Provide feedback on appropriate ways to promote the contest and select two representatives of the Arts Commission to participate on the Library Cart Art Contest planning committee.

3      [17-0476](#)      Public Art Master Plan Update

**STANDING ITEM: CONSIDERATION OF POTENTIAL STUDY ISSUES**

**NON-AGENDA ITEMS & COMMENTS**

-Commissioner Comments

-Staff Comments

**ADJOURNMENT**

*Notice to the Public:*

*Any agenda related writings or documents distributed to members of this meeting body regarding any item on this agenda will be made available for public inspection in the originating department or can be accessed through the Office of the City Clerk located at 603 All America Way, Sunnyvale, CA. during normal business hours and at the meeting location on the evening of the commission meeting, pursuant to Government Code §54957.5.*

*Agenda information is available by contacting Kendall Braud at (408) 730-7336. Agendas and associated reports are also available on the City's website at [sunnyvale.ca.gov](http://sunnyvale.ca.gov) or at the Sunnyvale Public Library, 665 W. Olive Ave., Sunnyvale, 72 hours before the meeting.*

*Pursuant to the Americans with Disabilities Act, if you need special assistance in this meeting, please contact Sandra Barajas at (408) 730-7382. Notification of 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.160 (b) (1))*



# City of Sunnyvale

## Agenda Item

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**17-0475**

**Agenda Date:** 4/19/2017

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Leadership Sunnyvale Art Map Project



# City of Sunnyvale

## Agenda Item

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**17-0477**

**Agenda Date: 4/19/2017**

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Approval of Draft Meeting Minutes of March 15, 2017



# City of Sunnyvale

## Meeting Minutes Arts Commission

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Wednesday, March 15, 2017

7:00 PM

Board Room - Recreation Center,  
Sunnyvale Community Center, 550 E.  
Remington Drive, Sunnyvale, CA 94087

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### **CALL TO ORDER**

Chair Koppel called the meeting to order at 7:01 p.m. in the Community Center Board Room.

### **SALUTE TO THE FLAG**

Chair Koppel led the salute to the flag.

### **ROLL CALL**

**Present:** 3 - Chair David Koppel  
Vice Chair Roberta Kiphuth  
Commissioner Robert Lawson  
**Absent:** 2 - Commissioner Dustin Nguyen  
Commissioner Susannah Vaughan

Commissioner Nguyen's absence is excused.  
Commissioner Vaughn's absence is excused.  
Council Liaison Griffith (present)

### **ORAL COMMUNICATIONS**

None.

### **1.A CONSENT CALENDAR**

[17-0327](#) Approval of the Draft Meeting Minutes of February 15, 2017

Commissioner Lawson moved and Vice Chair Kiphuth seconded the motion to approve the Consent Calendar as presented. The motion was carried by the following vote:

**Yes:** 3 - Chair Koppel  
Vice Chair Kiphuth  
Commissioner Lawson

**No:** 0

**Absent:** 2 - Commissioner Nguyen  
Commissioner Vaughan

**PUBLIC HEARINGS/GENERAL BUSINESS**

- 2**      [17-0250](#)      Approve Art in Private Development Project - Jay Paul Company/Moffett Towers II

Artist, Cliff Garten and Jay Paul Co. representatives provided a detailed presentation of the three sculptures that will be located in the outdoor activities areas at Moffett Towers II. The three sculpture environments will be similar in appearance and include lighting, benches and walkways through each of the site locations.

Mr. Garten responded to Commissioners' questions regarding the type of lighting, the dimensions of each sculpture and the artist's inspiration of the artwork.

Chair Koppel opened the item for public comment, and there being no public comments, closed the public hearing.

Commissioner Lawson moved, and Commissioner Kiphuth seconded, the motion to approve the Art in Private Development project. The motion carried with the following vote:

**Yes:** 3 - Chair Koppel  
Vice Chair Kiphuth  
Commissioner Lawson

**No:** 0

**Absent:** 2 - Commissioner Nguyen  
Commissioner Vaughan

- 3**      [17-0325](#)      Approve Master Work Plan

Superintendent Wax provided an overview the draft work plan.

Chair Koppel opened the item for public comment, and there being no public comments, closed the public hearing.

Commissioner Lawson moved, and Commissioner Kiphuth seconded, the motion to approve the work plan. The motion carried with the following vote:

**Yes:** 3 - Chair Koppel  
Vice Chair Kiphuth  
Commissioner Lawson

**No:** 0

**Absent:** 2 - Commissioner Nguyen  
Commissioner Vaughan

**4**      [17-0326](#)      Hands on the Arts Commission Participation

Community Services Manager, Trenton Hill, provided an overview of the Hands on the Arts Festival including the goals, types of artists and volunteer participation. Community Services Coordinator, Kristin Dance, provided details of the various workshops and activities at the festival that Commissioners may be interested in coordinating.

Staff answered Commissioners' questions regarding recruitment of artists and volunteers, and having additional performing arts activities available.

**STANDING ITEM: CONSIDERATION OF POTENTIAL STUDY ISSUES**

None.

**NON-AGENDA ITEMS & COMMENTS**

**-Commissioner Comments**

Commissioners stated there are housing cooperatives in Santa Cruz, Berkeley and San Francisco that may be additional resources for artists.

**-Staff Comments**

Community Services Manager, Trenton Hill, announced the Evenings of Cultural Arts at the Sunnyvale Theater is wrapping up their season with a Johnny Cash tribute on April 1.

**ADJOURNMENT**

Chair Koppel adjourned meeting at 8:13 p.m.



# City of Sunnyvale

## Agenda Item

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17-0373

Agenda Date: 4/19/2017

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### REPORT TO ARTS COMMISSION

#### **SUBJECT**

Review Proposal to Assist the Department of Library and Community Services (LCS) with the Design and Implementation of the 2017 Library Cart Art Contest

#### **BACKGROUND**

The Department of Library and Community Services has identified its book shelving carts as an opportunity to promote art within the Library. In honor of National Arts and Humanities month in October 2017, the Department of Library and Community Services is proposing to conduct a Library Cart Art contest. Artists of all ages would be invited to submit original artwork that could be converted to decals and used to decorate the shelving carts. As the City's official advisory body on art-related matters, the Department of Library and Community Services is proposing to work with the Arts Commission in the design and implementation of the contest. The purpose of this report is to request that the Arts Commission provide assistance to staff in identifying appropriate means of promoting the contest and select two members of the Commission to work with staff, representatives of the Board of Library Trustees and the Friends of the Sunnyvale Public Library on the planning team for the contest.

#### **EXISTING POLICY**

Sunnyvale General Plan Goal CC-4: Provide public facilities which are accessible, attractive and add to the enjoyment of the physical environment

#### **ENVIRONMENTAL REVIEW**

N/A

#### **DISCUSSION**

The Library has more than sixty, small, black carts used to shelve materials. These carts have three shelves and two blank sides measuring 12" wide by 33" tall. The carts are in constant use throughout the day in all public areas of the Library. Library staff recognized the potential to use the sides of the carts as a canvas, giving the public an opportunity to contribute and display their artwork. As the carts are moved around, the result will be an ever-changing display of art for the enjoyment of Library visitors. With approximately 1,900 visitors to the Library per day on average, there is a built-in audience for viewing the art produced by community members.

Library staff researched a process for attaching artwork to the metal carts without damaging the carts. The process includes scanning the original artwork to create .eps or .ai files, creating vinyl decals from the digital files, and applying the decals to the carts. The vendor costs associated with producing 60 vinyl decals is approximately \$2,160.

At the Friends of the Sunnyvale Public Library Board meeting on Tuesday, February 14, 2017,



Library staff presented the Library Cart Arts concept. There was initial discussion regarding eligibility, submission guidelines, criteria for judging, contest themes, and award categories; however, no final decisions were made. The Friends Board agreed to provide funding and serve as co-judges for the art submissions.

Recognizing the important role that the Arts Commission plays in providing guidance on matters pertaining to the arts, Library staff is seeking feedback from the Commission on how this type of contest might be promoted in the community and that the Commission select two representatives to work with staff, representatives of the Board of Library Trustees and Friends of the Sunnyvale Public Library as part of the contest planning team.

It is proposed that the Library Cart Arts Contest be launched to coincide with National Arts & Humanities month in October 2017. This will allow sufficient time to design the contest as well as provide an opportunity to raise public awareness about the role the arts and humanities play in our communities. Announcement of the Library Cart Art contest is planned for the Council meeting of October 3, 2017 as part of the Special Order of the Day presentation recognizing Arts and Humanities Month.

#### **FISCAL IMPACT**

There is no fiscal impact on the City's operating budget associated with this proposal. The staff time to coordinate the project will be absorbed in the Department of Library and Community Services budget. The funding for the contest itself will be provided by the Friends of the Sunnyvale Public Library.

#### **PUBLIC CONTACT**

Public contact was made through posting of the Arts Commission agenda on the City's official-notice bulletin board, on the City's website, and the availability of the agenda and report in the Office of the City Clerk.

#### **ALTERNATIVES**

1. Provide feedback on appropriate ways to promote the contest and select representatives of the Arts Commission to participate on the Library Cart Art Contest planning committee.
2. Do not approve Arts Commission participation in the Library Cart Art Contest.
3. Take other action as deemed appropriate.

#### **RECOMMENDATION**

Alternative 1: Provide feedback on appropriate ways to promote the contest and select two representatives of the Arts Commission to participate on the Library Cart Art Contest planning committee.

Prepared by: Steve Sloan, Administrative Librarian

Reviewed by: Daniel Wax, Superintendent of Community Services

Approved by: Cynthia E. Bojorquez, Director, Library and Community Services



# City of Sunnyvale

## Agenda Item

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**17-0476**

**Agenda Date:** 4/19/2017

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Public Art Master Plan Update