



Sunnyvale

COUNCIL STRATEGIC SESSION

Strategic & Policy Priorities Update

Sunnyvale Community Center- Community Room
February 7, 2019



Welcome

Call to
Order

Roll Call

Public
Comments

Agenda

Overview

Strategic Focus Areas and Council Priorities
Update

Strategic Focus Topics

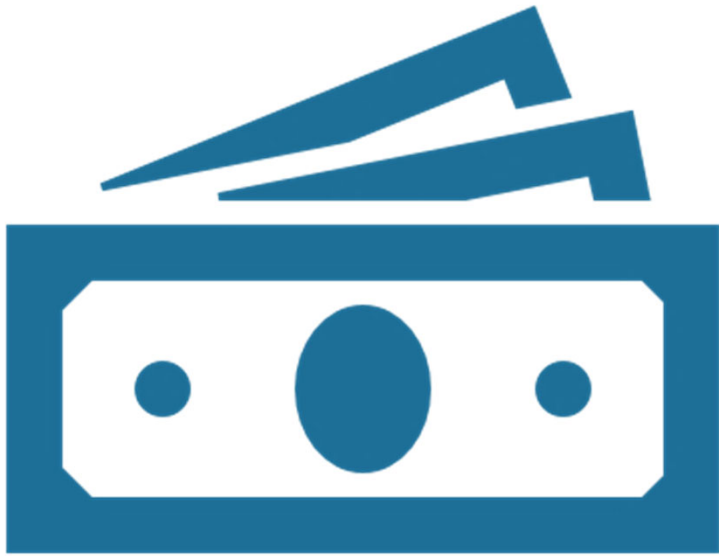
Strategic Priorities Discussion



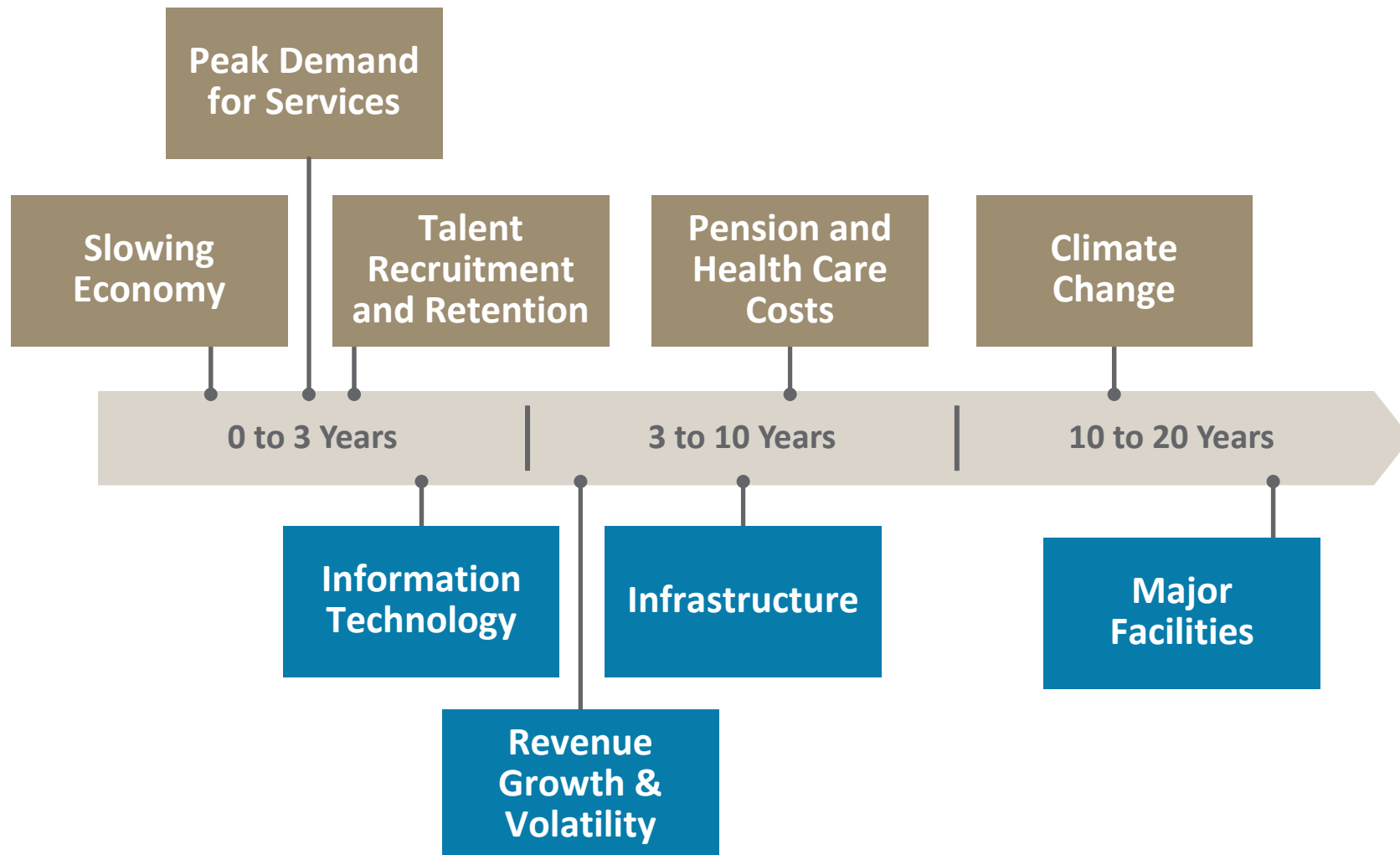
Overview

- Potential Financial Challenges
- City Staffing Update

POTENTIAL FINANCIAL CHALLENGES

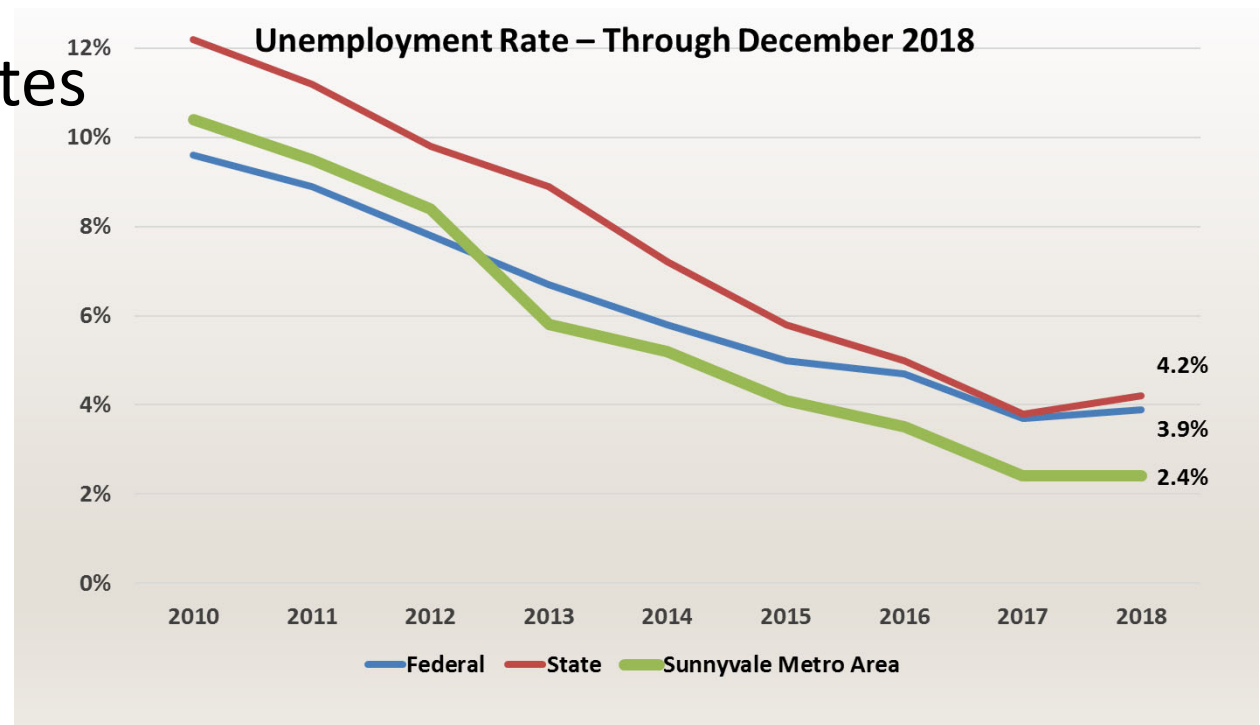


Potential Financial Challenges in Short, Medium, and Long-Term



Economic Indicators to Watch

- Labor market and unemployment
- Global economy (Brexit, tariffs, USMCA)
- Cost and availability of housing
- Rising interest rates



Increase in Demand for Services the New Normal

- Potential need to address a permanent increase in demand for services
- May require additional resources to meet elevated service levels
- New facilities will increase demands for services (Washington Swim, Lakewood Branch)



Competitive Labor Market for Public Sector Employees

- Tight demand for talent
- Local competition tight
- Cost of Living increasing due to inflationary costs
- Increased commute times limit labor pool
- Non-salary benefits driving up the cost of total compensation

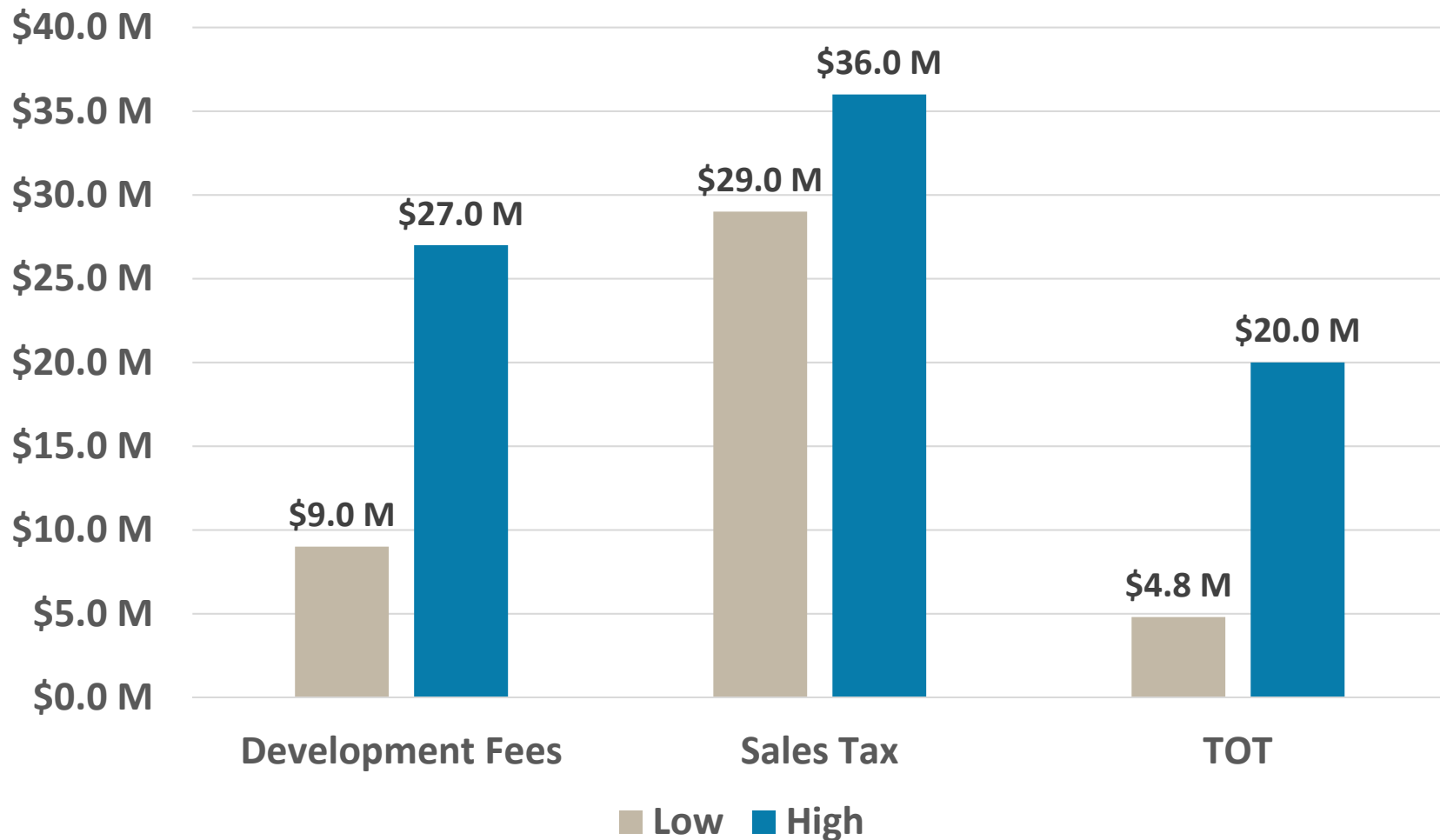


Pace and Risk of Information Technology

- Community more engaged through social media
- Tech changing the way the City does business
- Risks and threats through technology increasing
- Increase in demand for public transparency and response time expectations (e.g. residents send emergency sewer requests via CRM)



Revenue Growth and Volatility Last 20-ys

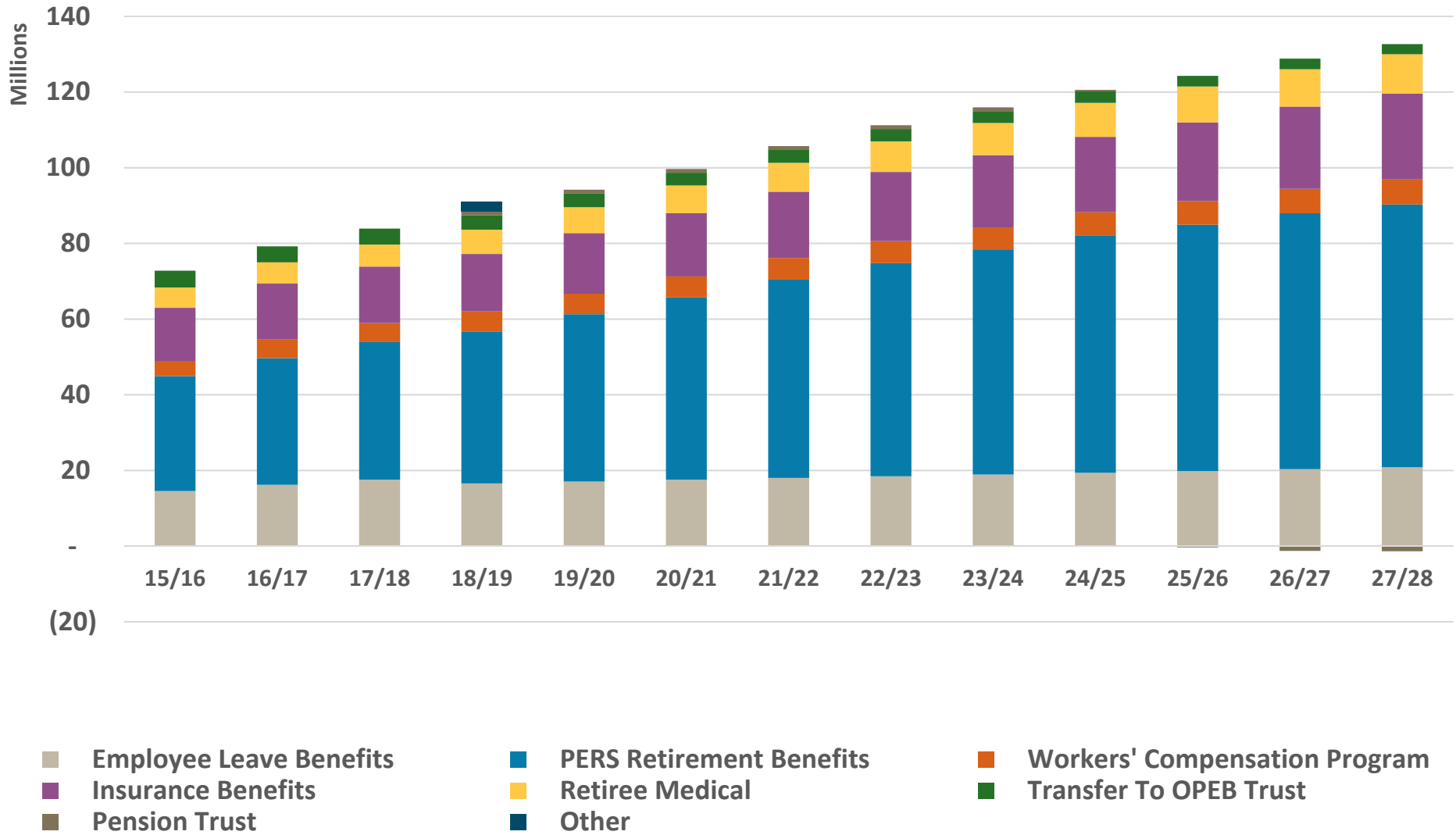


Underfunded Infrastructure Needs

- General Fund Infrastructure (streets/sidewalks/traffic)
- Utility infrastructure
- City facilities (Civic Center and Corporation Yard)
- Rising construction costs



Rising Pension and Health Care Costs



Addressing Climate Change and Other Environmental Challenges

- Climate Action Plan 2.0 funding
- Implementing Zero Waste
- Increasing environmental regulations for both water and wastewater
- Storm water trash capture and pollution prevention



Major Facilities Renovation or Replacement

- Corporation Yard
- SMaRT Station
- Fire Stations



Strategies to Mitigate These Challenges

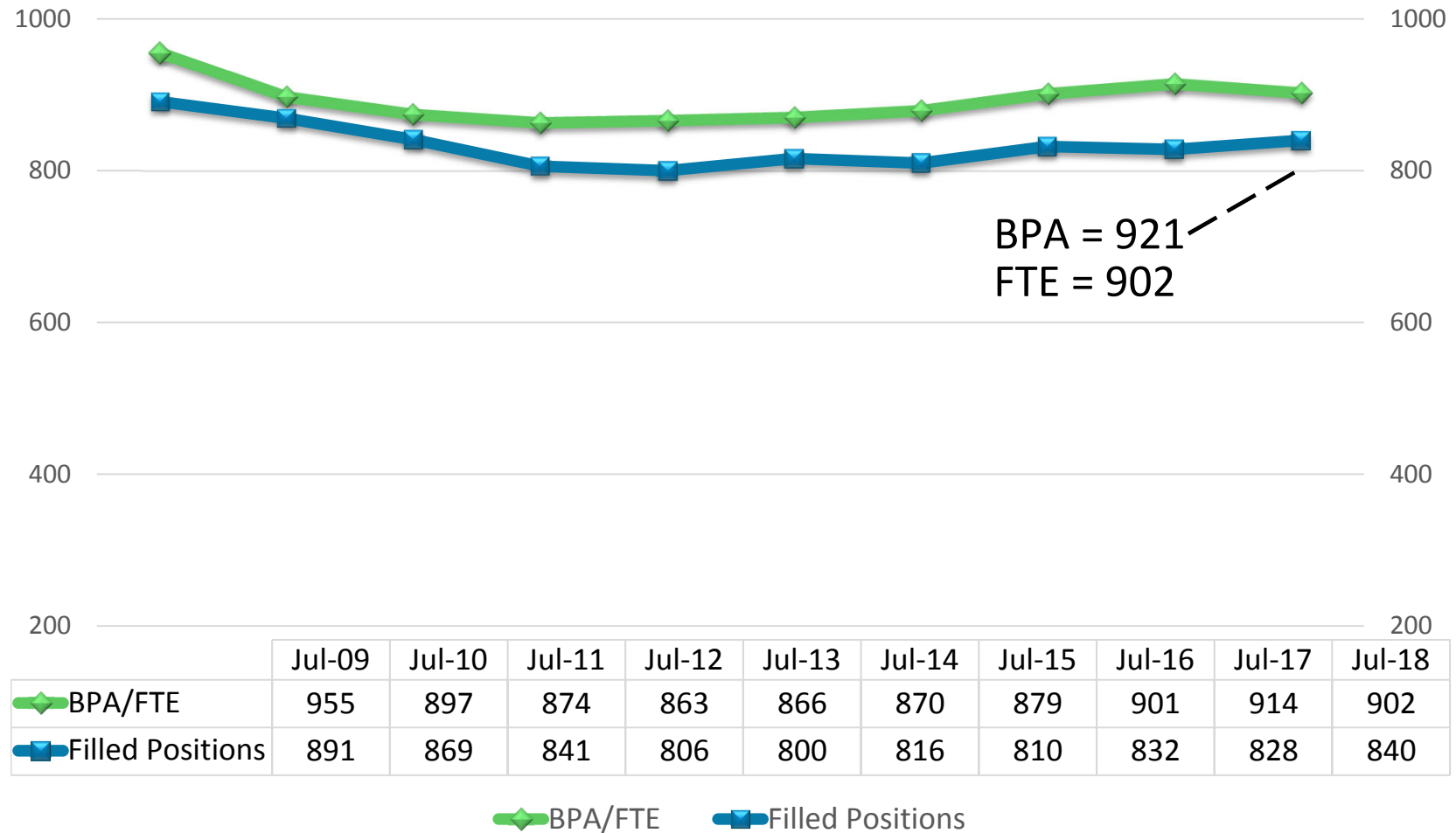
- Maintain adequate reserves to weather economic volatility
- Use performance based budget to address increasing demands for services, targeting resource allocation and innovating in service delivery
- Be creative in employee compensation, recruitment and retention
- Evaluate and plan well in advance for long term infrastructure needs, providing time to build resources necessary to address



STAFFING UPDATE

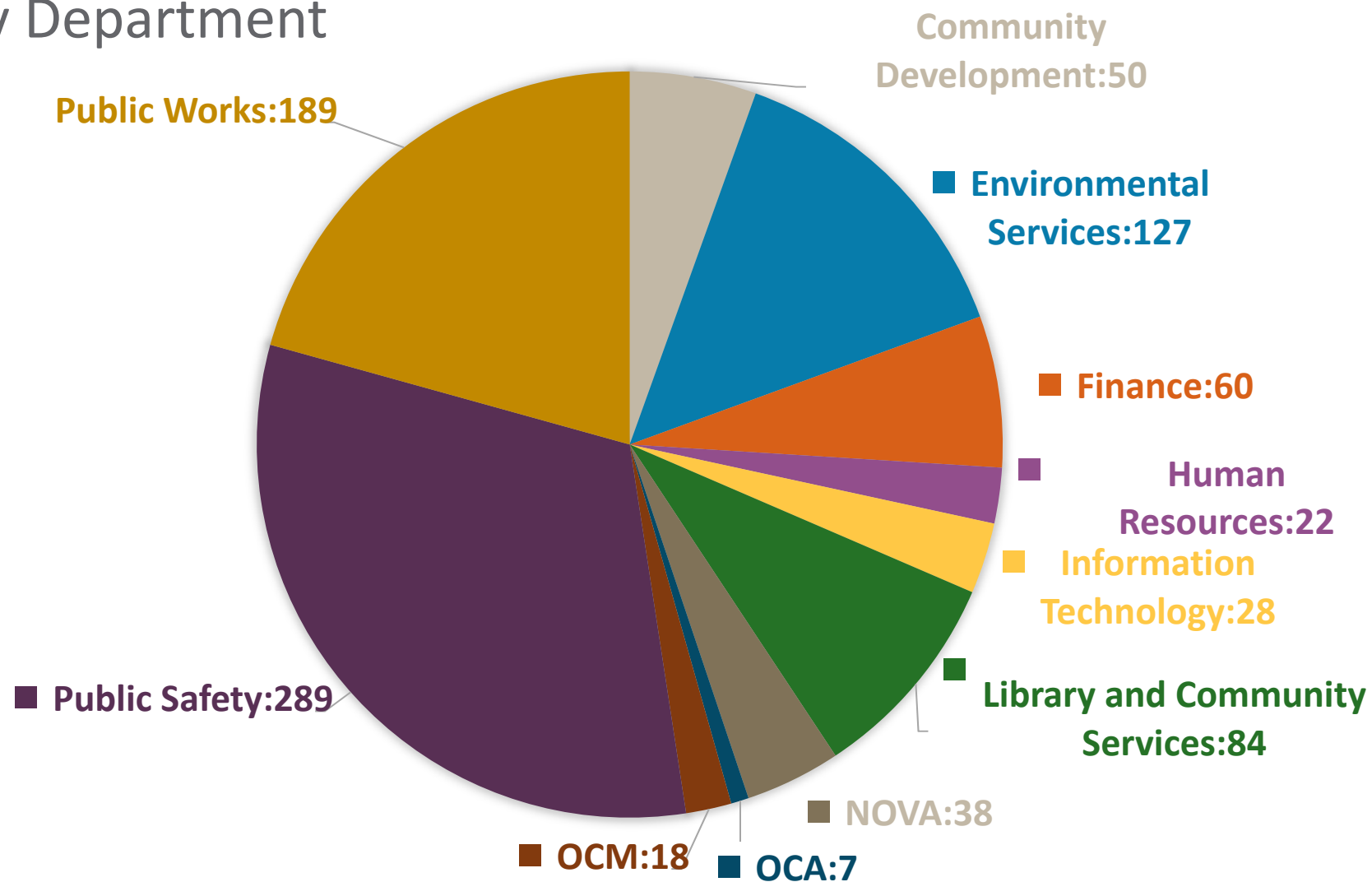
Staffing Level Trends (2009-Present)

Budgeting Changed to FTE effective 7/2018

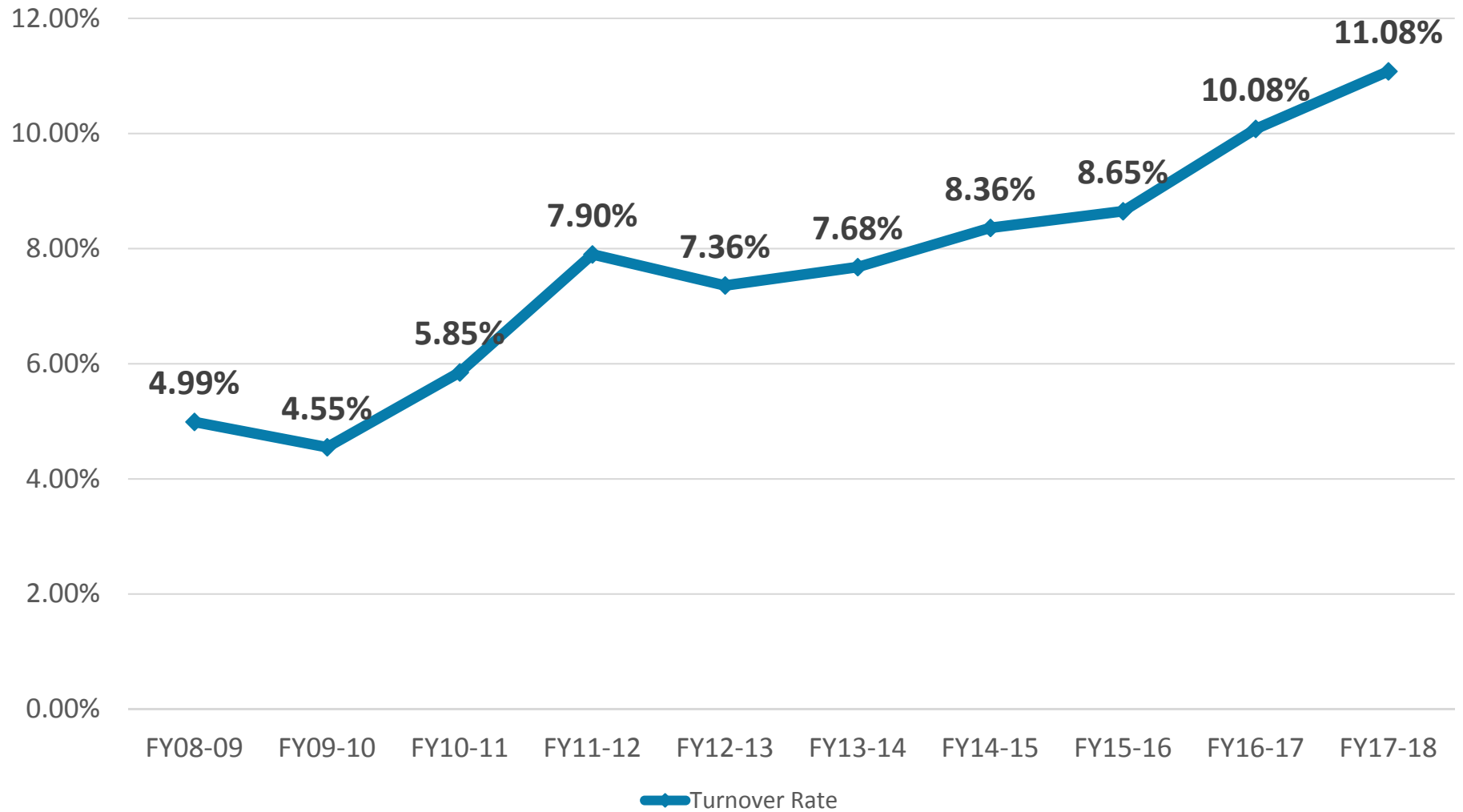


Current FTE Counts (as of 1/12/19)

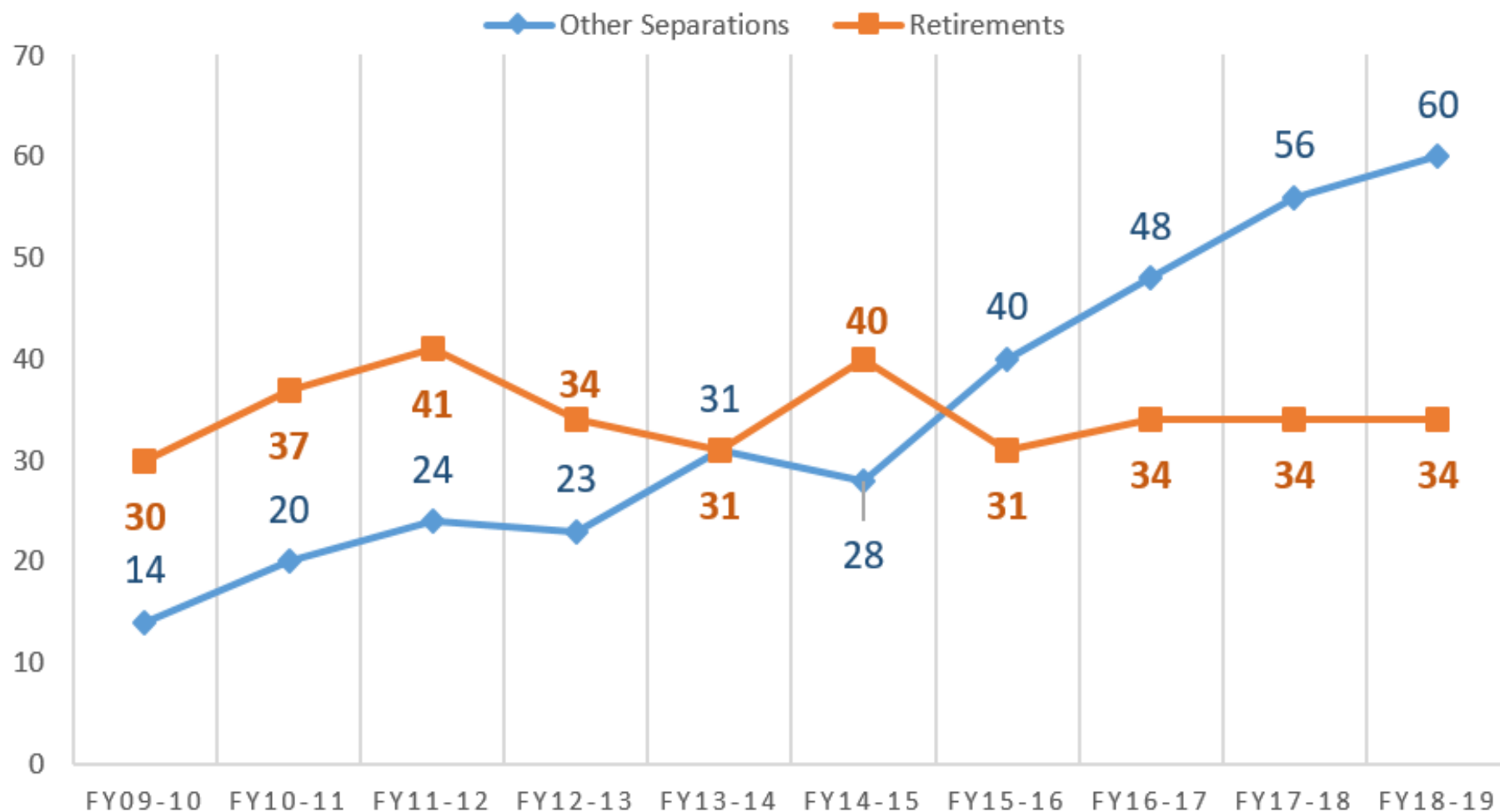
By Department



Historical City-wide Turnover Rate

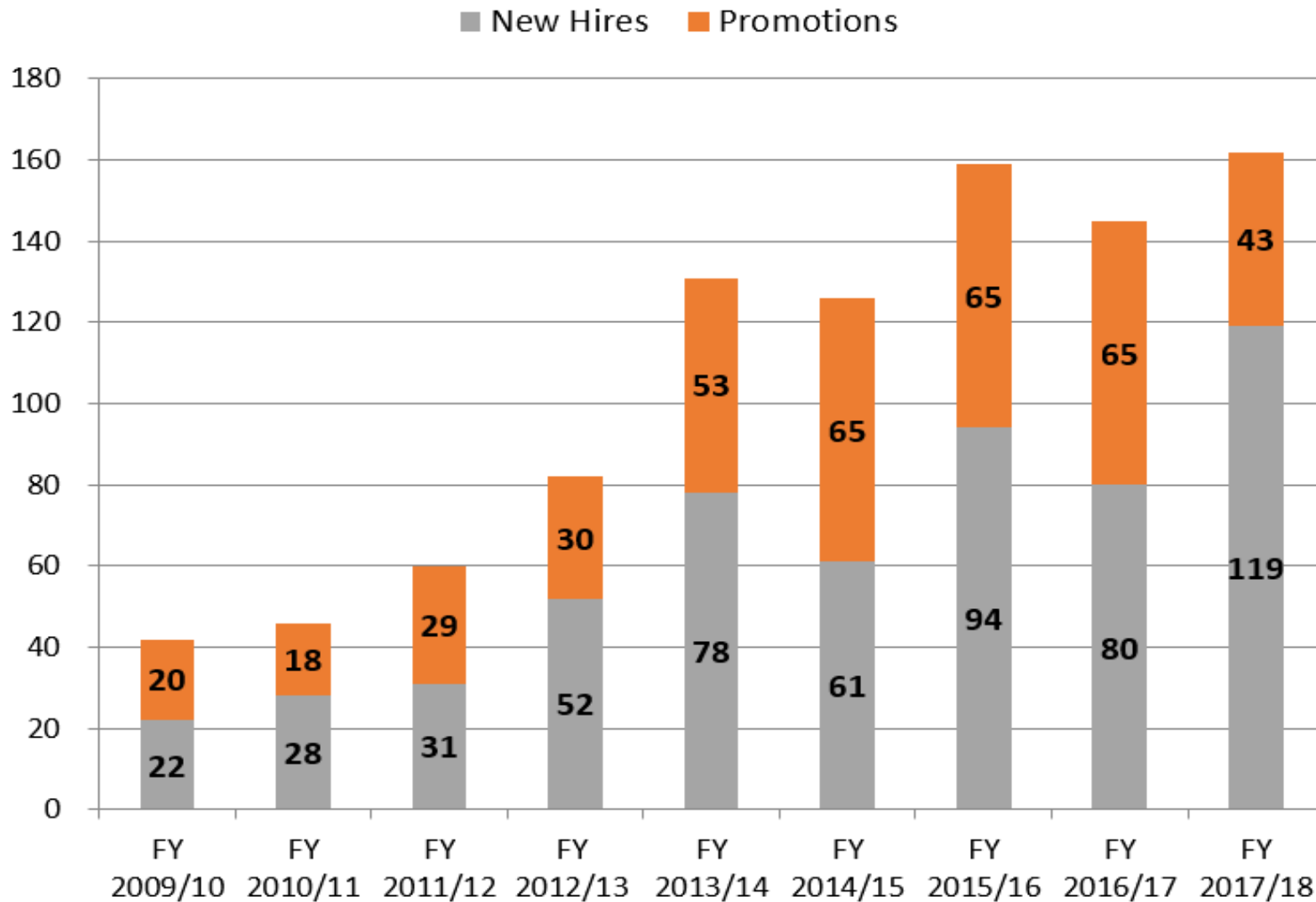


Number of Employee Separations – City-wide



*FY18-19
(projected)

New Hires and Promotions



Vacancies by Department (as of 1/12/19)

Department	Full-Time FTE	Part-Time FTE	Total FTE	Vacancy %
Community Development	50.00	0.00	50.00	14%
Environmental Services	127.00	0.00	127.00	13%
Finance	59.00	0.75	59.75	22%
Human Resources	22.00	0.00	22.00	27%
Information Technology	28.00	0.00	28.00	14%
Library and Community Services	64.00	19.96	83.96	10%
NOVA Workforce Services	37.00	0.75	37.75	11%
Office of the City Attorney	7.00	0.00	7.00	0%
Office of the City Manager	18.00	0.00	18.00	6%
Public Safety	286.00	3.00	289.00	12%
Public Works	184.00	4.50	188.50	6%
Total	882.00	28.96	910.96	12%

Recruitment Strategies

- Increase in Social Media advertising
 - ◆ Outreach to active and passive job seekers
 - ◆ City uses full suite for LinkedIn
- Updates to Minimum Qualifications
- Training and Succession Planning
- Hiring Manager Satisfaction Survey
- City-wide Organizational Culture Project



Council Questions & Discussion



Sunnyvale

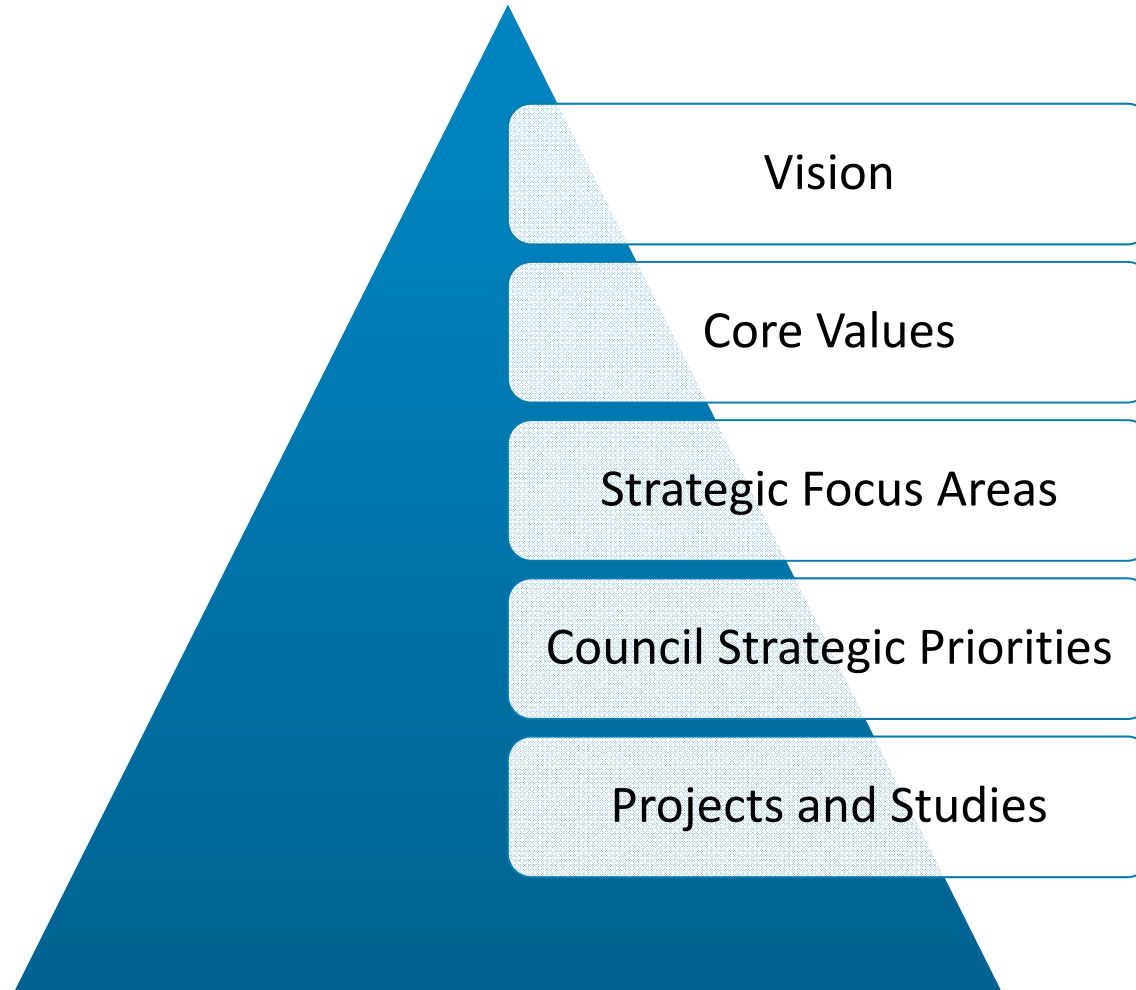
Strategic Focus Areas and Council Priorities Update



Sunnyvale

Framework for Strategic Planning

Framework for Strategic Planning



Vision Statement

"Sunnyvale is an attractive, safe, environmentally-sensitive community which takes pride in the diversity of its people, the innovation of its businesses and the responsiveness of its government."

*Sunnyvale General Plan, Chapter 2,
Community Values-Values and Vision*



Core Values and Guiding Principles



Strategic Focus Areas and Council Priorities

Strong, Diverse Community

- Civic Center and Main Library

Vibrant and Innovative Local Economy

- No Council Priority

Regional Leader in Environmental Sustainability

- Accelerating Climate Action

Safe, Secure and Healthy Place for All People

- Open Space Acquisition Planning: Future of Golf Courses

City Managed by a Responsible and Responsive Government

- Improved Processes and Services Through the Use of Technology

A Community with a Distinctive Identity

- Downtown
- Ability of Infrastructure to Support Development and Traffic



STRONG DIVERSE COMMUNITY

Council Priority

- Civic Center and Main Library

Strong Diverse Community: Agenda

Plans

Lawrence Station Area Plan

Housing Plans/Studies

Projects

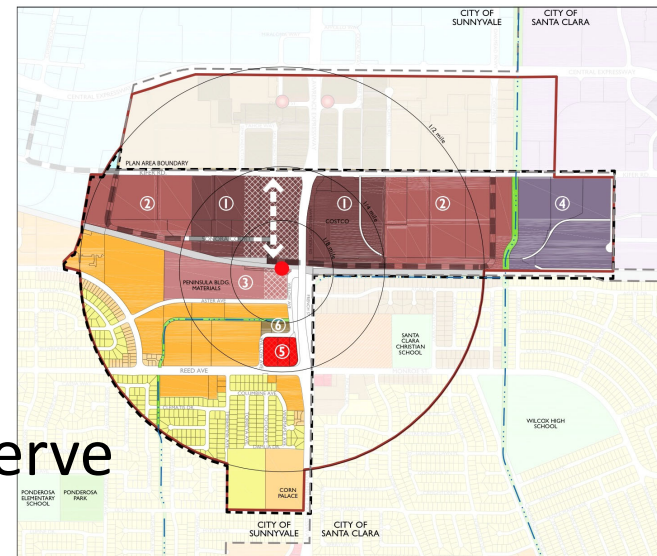
Community Engagement

Efforts

Lawrence Station Area Plan

Overview

- Housing
 - ◆ ~3,000 additional units
- Sense of Place
 - ◆ Streetscape and amenities
- Boundary Adjustment
 - ◆ No change to Development Reserve
- Status
 - ◆ 2 Consultants hired
 - ◆ Council Selected Housing Study Alternative
 - ◆ EIR Commencing



Lawrence Station Area Plan

Details

- Sense of Place Plan
 - ◆ Callander Associates preparing background studies
 - ◆ Feb 2019 Community workshop
- Housing Study and Boundary Expansion project
 - ◆ Jan 2019 Kickoff w/Ascent Environmental
 - ◆ Feb 2019 Release of the Notice of Preparation (NOP)
 - ◆ Feb 2019 EIR scoping meeting
- Early 2020 Expected Completion

Lawrence Station Area Plan – Schedule

Jan 2019

Community
Workshop

Late 2019

DEIR &
Plan

Public Review

Early 2020

Public
Hearings

HHSC ♦ SC ♦

BPAC ♦ PC ♦ CC



Housing Strategy (*Study Issue*)

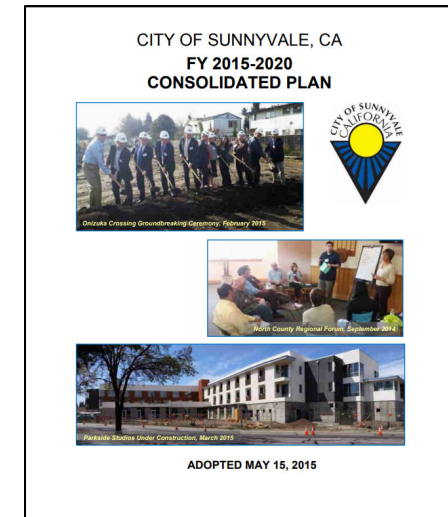
CDD 17-09 Housing Strategy

- 2019
 - ◆ January: Website
 - ◆ February: Outreach
 - Community Workshop
 - Stakeholder Events
 - ◆ June: Policy Options – Presentations to Council
 - ◆ Summer: Inclusionary housing ordinance
 - ◆ Fall: Mobile Home Rent Control review
- Early 2020: Final strategy



HUD 2020-2025 Consolidated Plan

- Required for CDBG and HOME funding
 - ◆ Address Affordable Housing Needs
 - ◆ Address Community Development
 - ◆ Understand Market Conditions
 - ◆ Make data-driven, federal funding policies and goals
- Santa Clara County jurisdictions share consultant
- Outreach & HHSC Study Session late **2019**
- Adoption by **June 2020**



Intergovernmental (IGR) Housing Items

- RHNA Sub-Region
 - ◆ Regional Housing Needs Assessment (or Allocation)
- CASA Compact
 - ◆ MTC concept – requires State legislation
- State Legislation
 - ◆ Numerous & Frequent Proposals
- HUD Funding levels
- County Shelter (Hamlin Court)



Strong Diverse Community: Agenda

Plans

Projects

ADA Transition Plan

Civic Center

Lakewood Branch Library

Community Engagement

Efforts

ADA Transition Plan

- Inventory of City Improvements Developed
- GIS mapping and search available
- Next steps include:
 - ◆ Full Transition Plan with programmatic evaluation
- Include projects in future CIP
- **Completion:** FY 2019-20



Civic Center Phase I

2018

- Master Plan Adopted
- Design contract awarded to SmithGroup
- Architectural model on display at City Hall



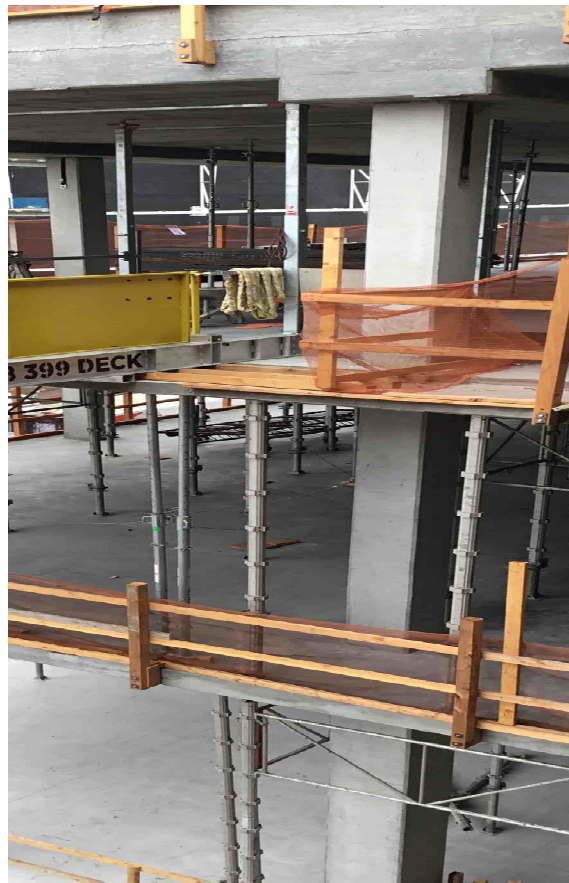
Building Material Option
Cross-Laminated Timber
(CLT)

Construction Type Comparison

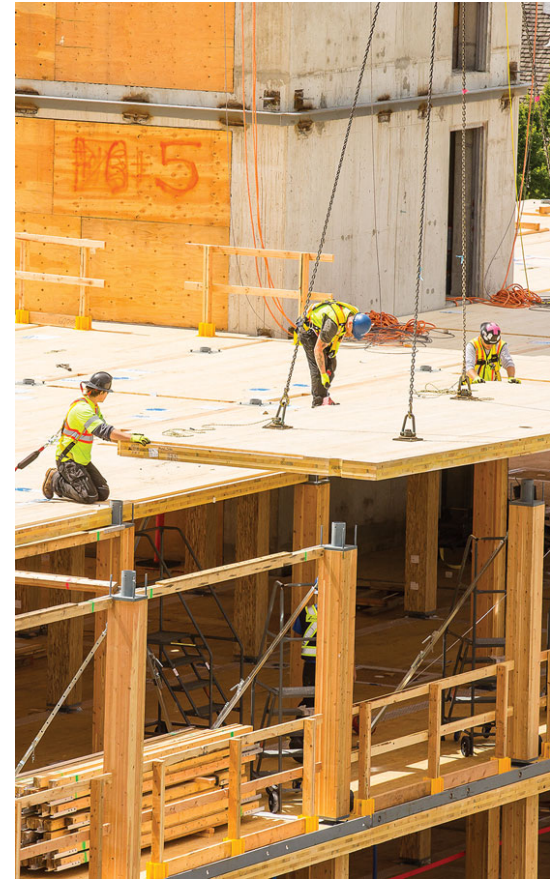
Steel Frame



Concrete



CLT



Steel Frame

Pros

- Least Expensive
- Flexible for future reconfiguration
- Expandability
- Common Bay Area Construction type

Cons

- High Carbon Construction footprint
- Fire Protection of structure required



PG&E REGIONAL OFFICE | STOCKTON, CA

Pre Stressed Concrete

Pros

- Common Bay Area Construction type
- No Fireproofing Required
- Expandability

Cons

- Larger Construction Schedule
- Large Column Footprint
- High Carbon Construction Footprint



THE ADVISORY BOARD COMPANY | AUSTIN, TX

Cross-Laminated Timber (CLT)

Pros

- Warm Aesthetic
- Renewable Material
- Low Carbon Foot Print

Cons

- Emerging Bay Area Construction Type
- More Columns Required
- No Expandability



Comparison Summary

	Steel	Concrete	CLT
Constructability	+	-	O
Working Environment	-	O	+
Sustainability	O	-	+
System (MEP/Structural)	+	-	O
Code	O	+	-
Cost	+	-	O
TOTAL	+	-	O

+ Positive | O Neutral | - Negative

Comparison Summary

	Steel	Concrete	CLT
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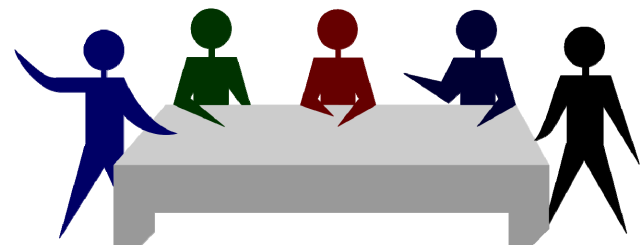
Civic Center: Design Check Ins

Council

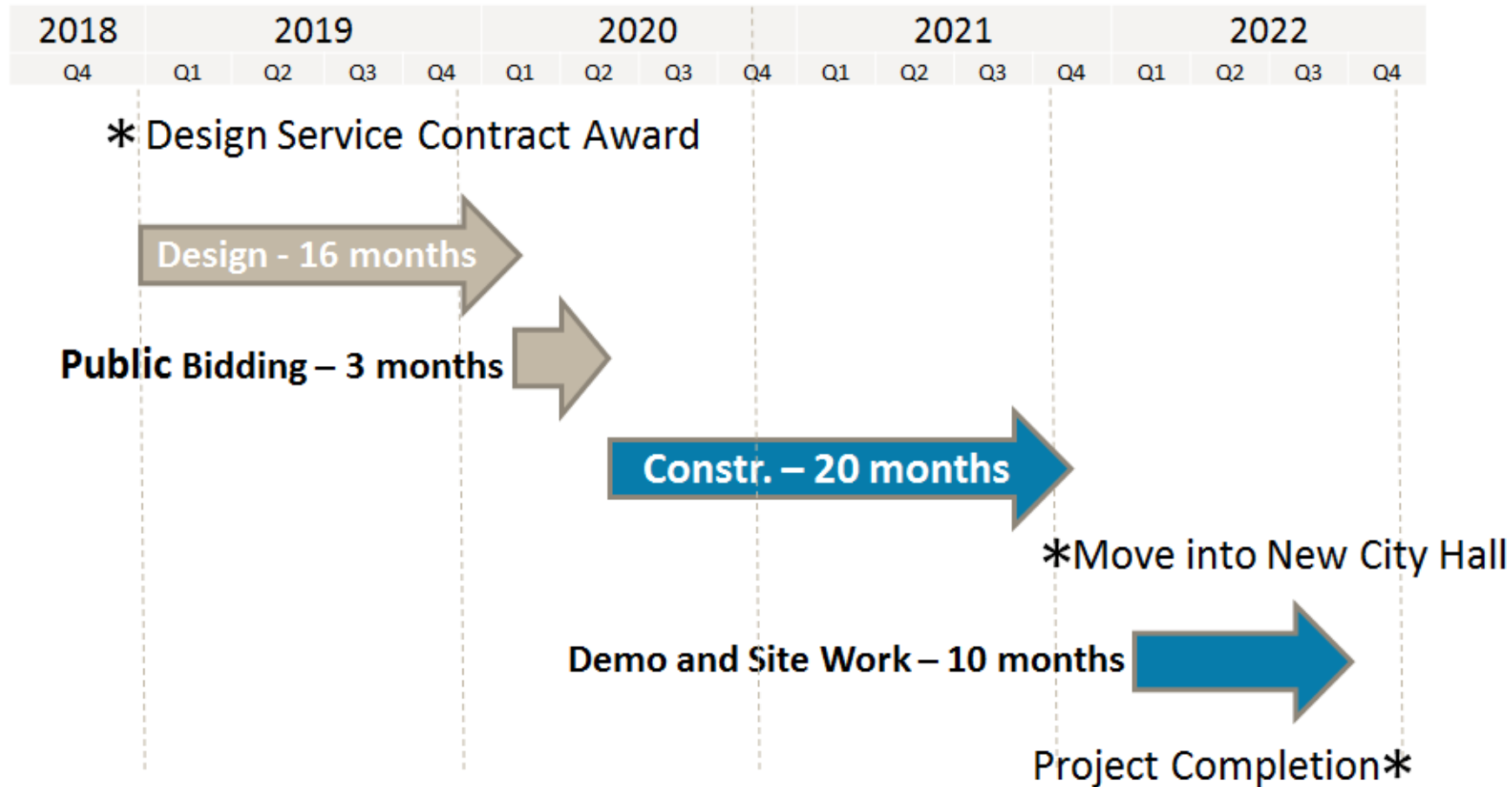
- Structural Building Material
- Award of Construction Management Firm
- Schematic Design
- Award of Construction Contract

Commissions

- Heritage Preservation
- Sustainability
- Arts
- Planning



Civic Center Timeline



Lakewood Branch Library - Overview

2018

- Feasibility Study
- Community Engagement
- Expanded Partnership

2019

- MOU
- Design & EIR

Partnerships

- Sunnyvale School District (SSD)
- Fremont Union High School District (FUHSD)



Lakewood Branch Library – Preliminary Details

- 20,000 s.f. building
- SSD Land
- Estimated Construction Costs: **\$30M**
 - ◆ City
 - ◆ SSD
 - ◆ FUHSD



Strong Diverse Community: Agenda

Plans

Projects

 **Community Engagement**

Efforts

Community Engagement

- Age-Friendly Initiative
- State of the City
- Hands on the Arts
- Fit and Fun Fair
- National Night Out
- Lunar New Year
- Community Event and Neighborhood Grants



Community Engagement

- Sister City Program
- Summer Reading In the Park
 - ◆ Washington Park
 - ◆ Columbia Neighborhood Center
- Partnership with Sunnyvale Downtown Association
 - ◆ Outdoor Movie Series
 - ◆ Concerts
 - ◆ Holiday Tree Lighting



Strong Diverse Community: Agenda

Plans

Projects

Community Engagement



Efforts

City Council Elections

Moving from At-Large to District Elections

- Citizen Advisory Committee (CAC)
- Community Engagement and Outreach Plan
 - ◆ Phase I Jan-May 2019: Education and Community Input
 - Open Houses – February 6 and 9
 - Input Workshops – March 21 and April 11
 - Pop-ups (10) – March and April
 - ◆ Phase II Jul-Dec 2019 : Mapping
- Jun 2019 Council Considers:
 - ◆ Substance of ballot measure
 - ◆ Timing (March *or* November **2020**)



VIBRANT & INNOVATIVE LOCAL ECONOMY



Vibrant & Innovate Local Economy: Agenda

Business Climate

Development Pipeline

Projects/Study Issues

El Camino Real

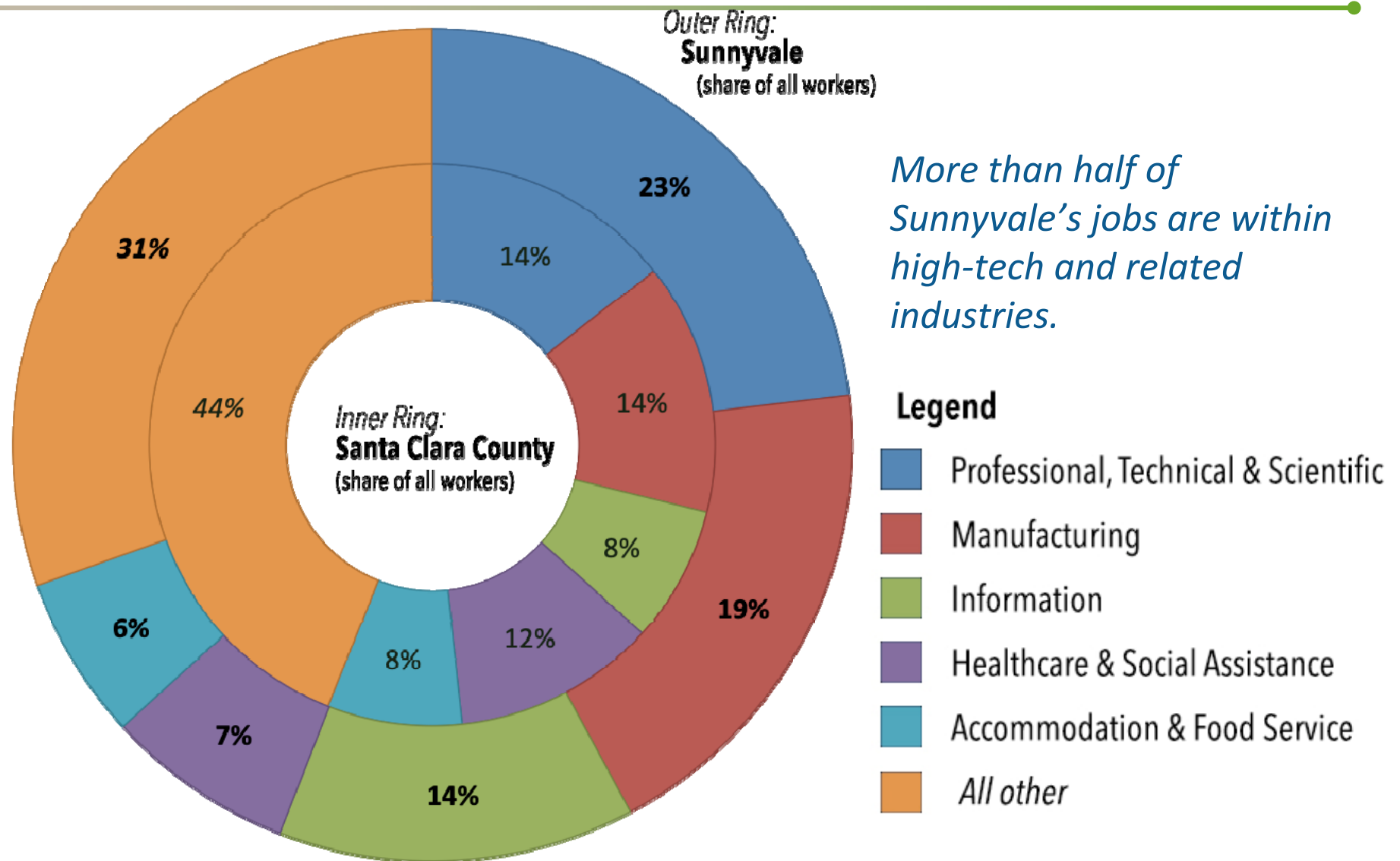
Moffett Park

Wage Theft Prevention Policy

Economic Development Strategy

Sunnyvale's Largest Industries

Compared to Santa Clara County (2018)



Connecting Talent to Opportunity in a Tight Labor Market

Job Seeker Services

- Career Navigation
- Skills Training

4,044 Customers served
in Sunnyvale

PY 2017/18

Employer Services

- Layoff Response
- Recruitment Assistance

401 Total businesses
served

PY 2017/18

Customer Satisfaction

Job Seekers:

*"Quality of customer service
you received at NOVA Job
Center?"*

January–June 2018

98%

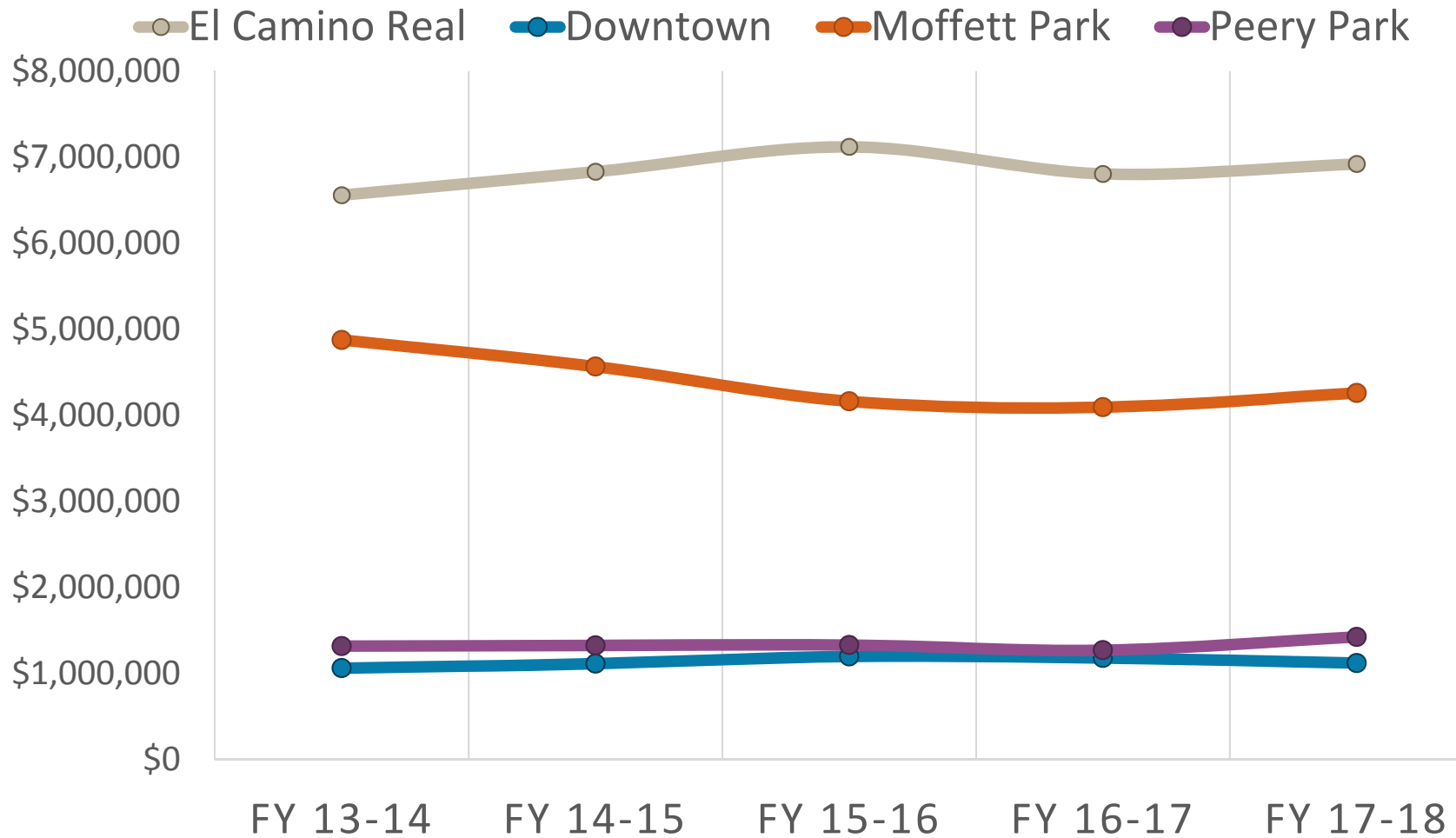
Employers:

*"Overall satisfaction with
layoff assistance services?"*

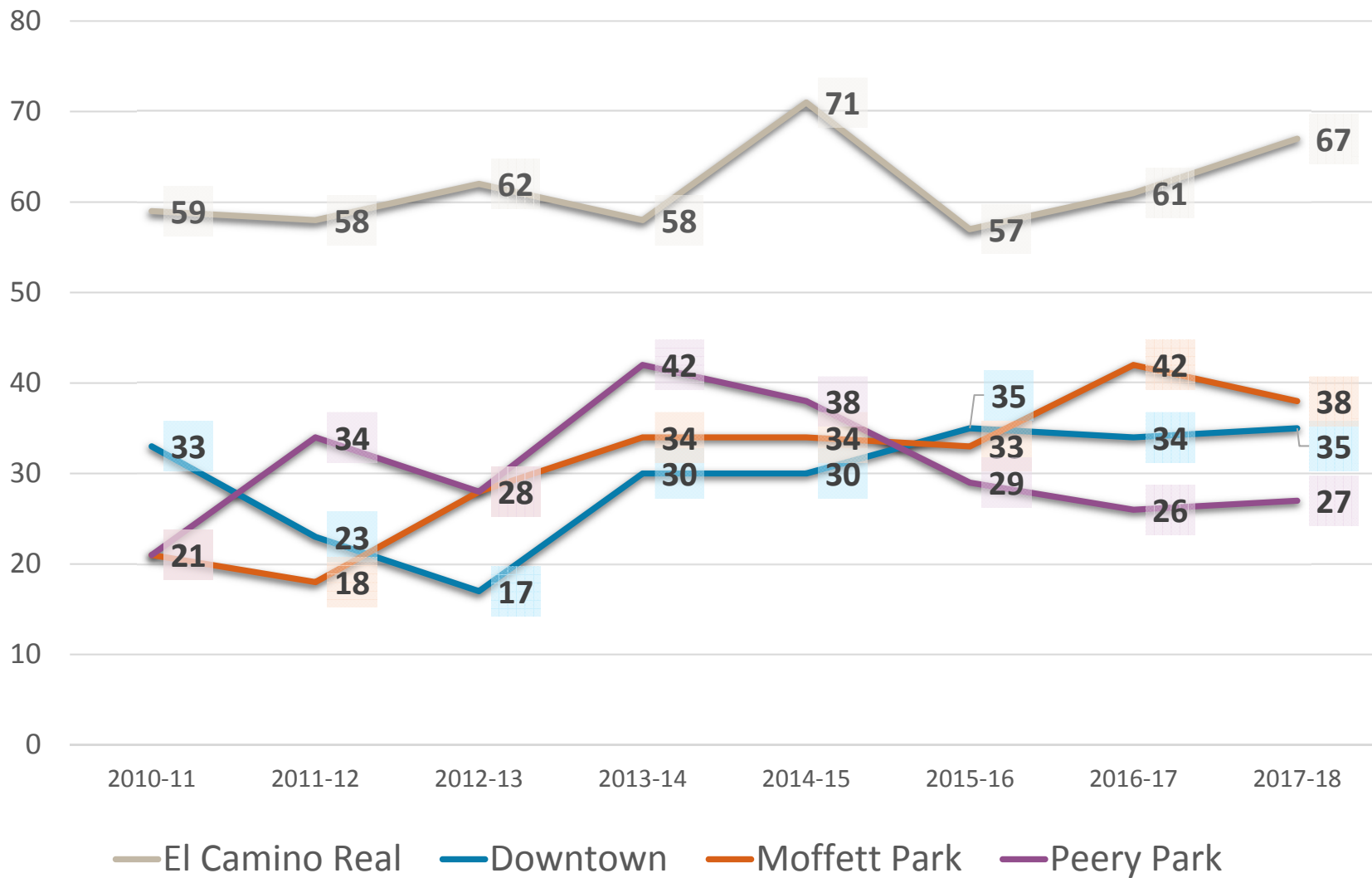
PY 2017/18

100%

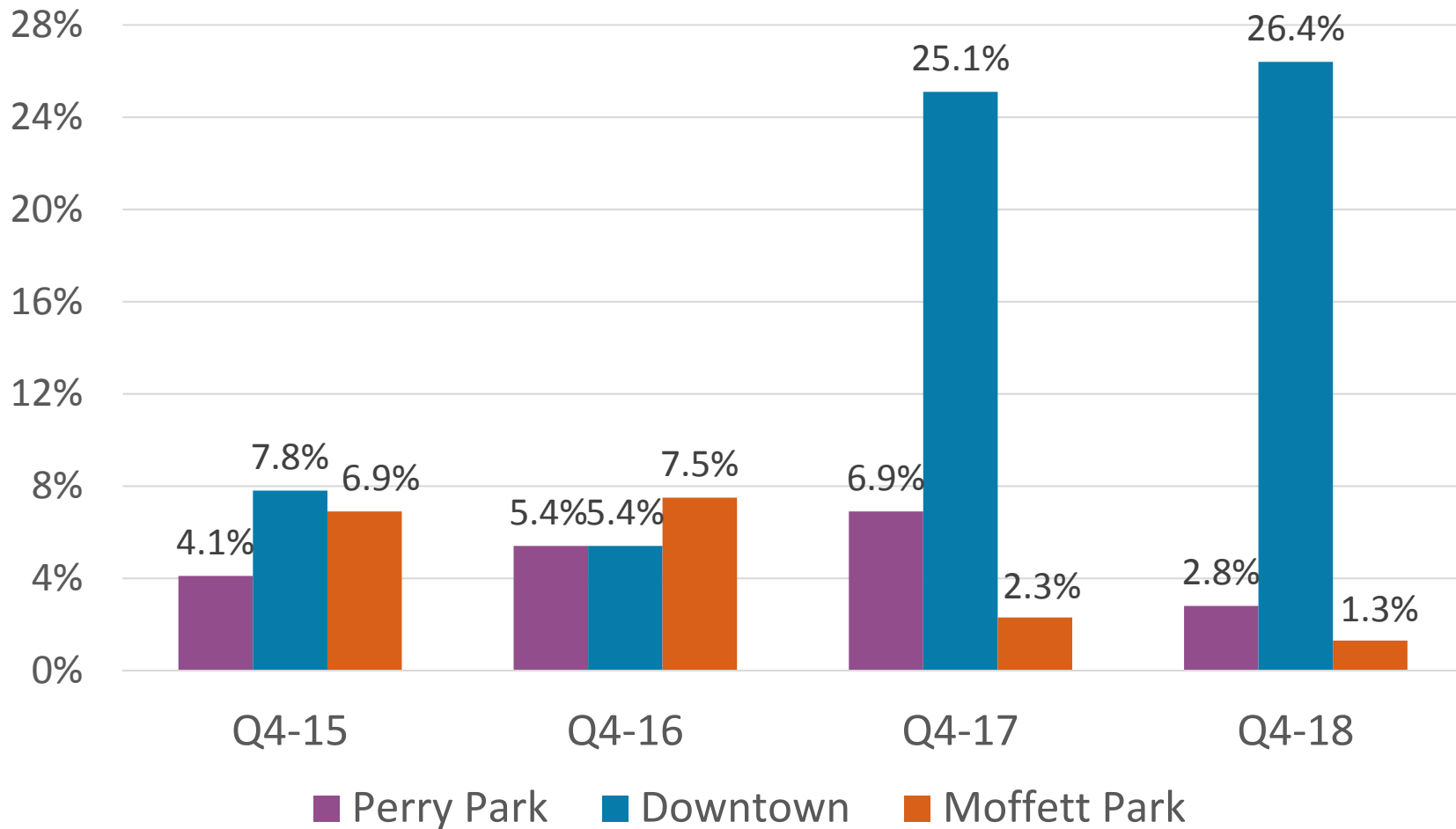
Sunnyvale Sales Tax Revenue by Area



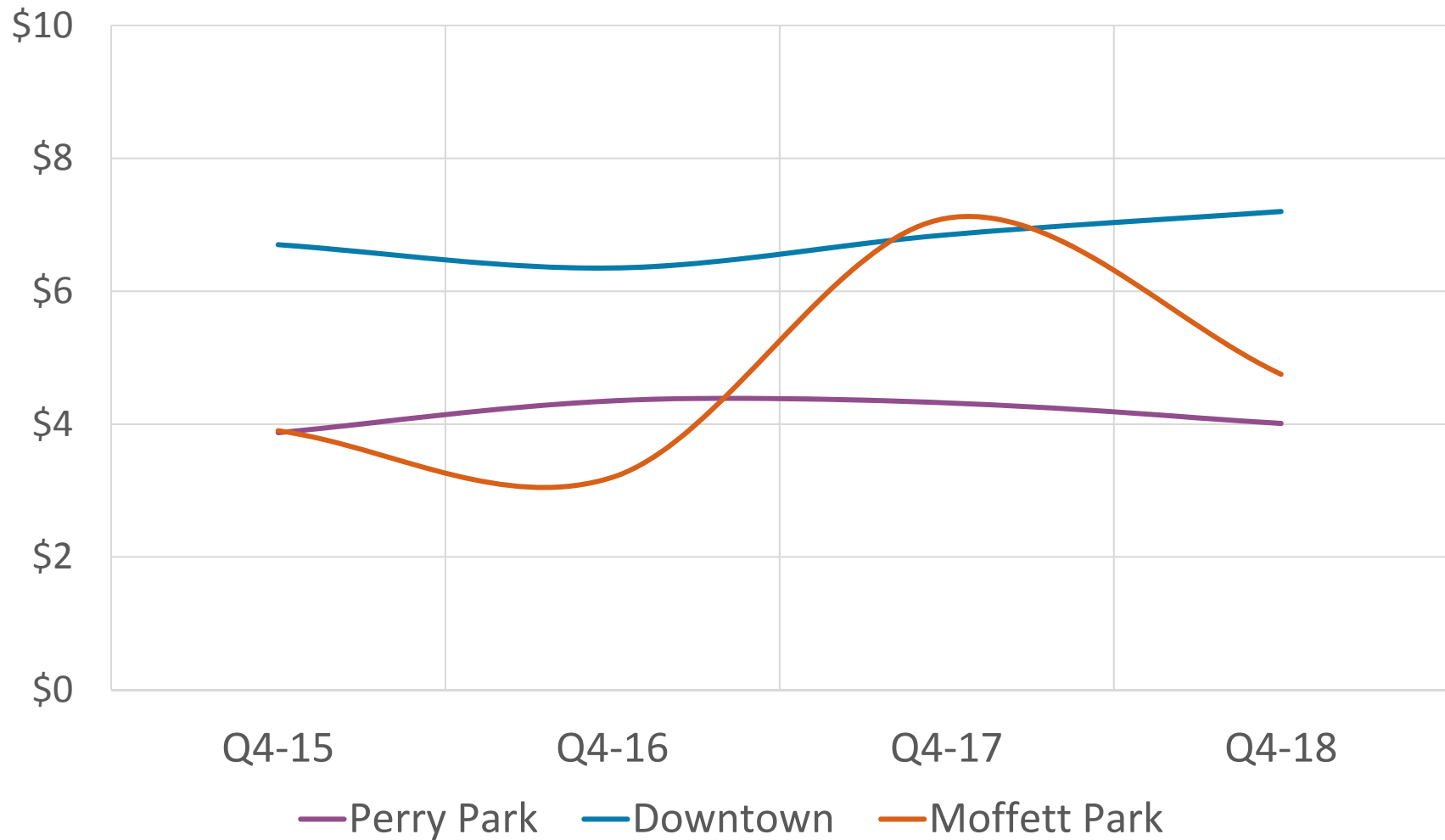
Number of Business Closures



Vacancy Rates



Average Asking Rate



Vibrant & Innovate Local Economy: Agenda

Business Climate

Development Pipeline

Projects/Study Issues

El Camino Real

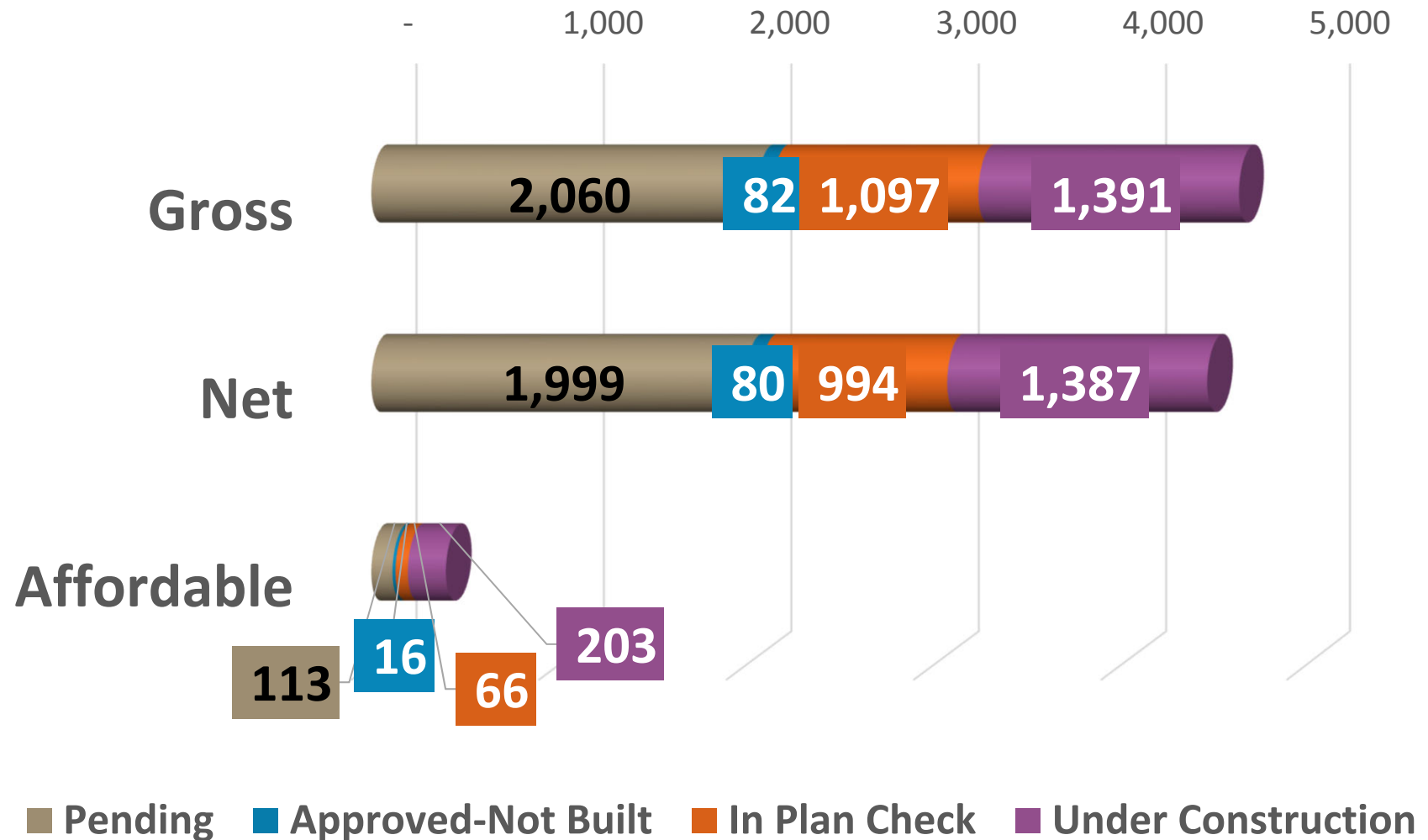
Moffett Park

Wage Theft Prevention Policy

Economic Development Strategy

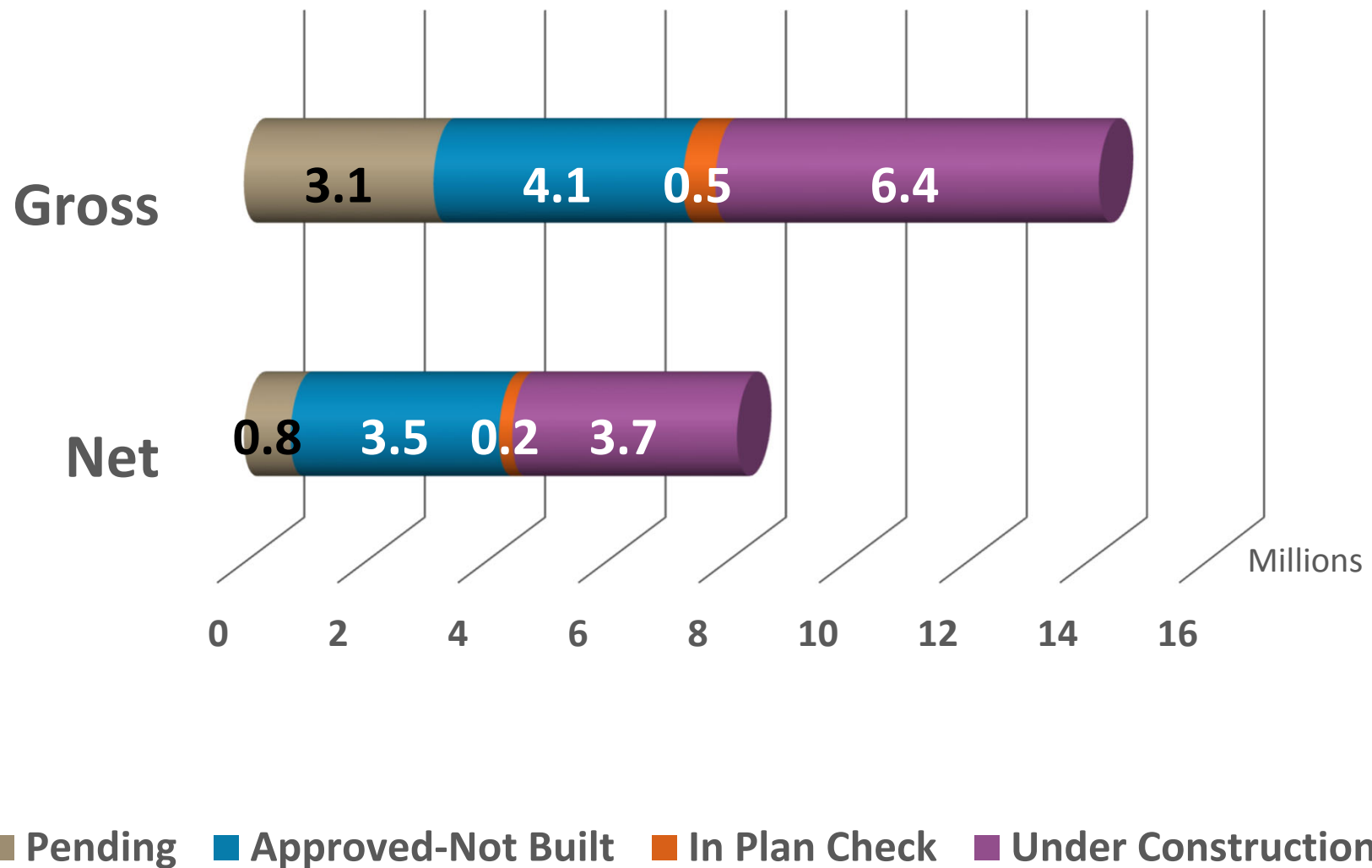
RESIDENTIAL UNITS - 4,630

AFFORDABLE UNITS - 398



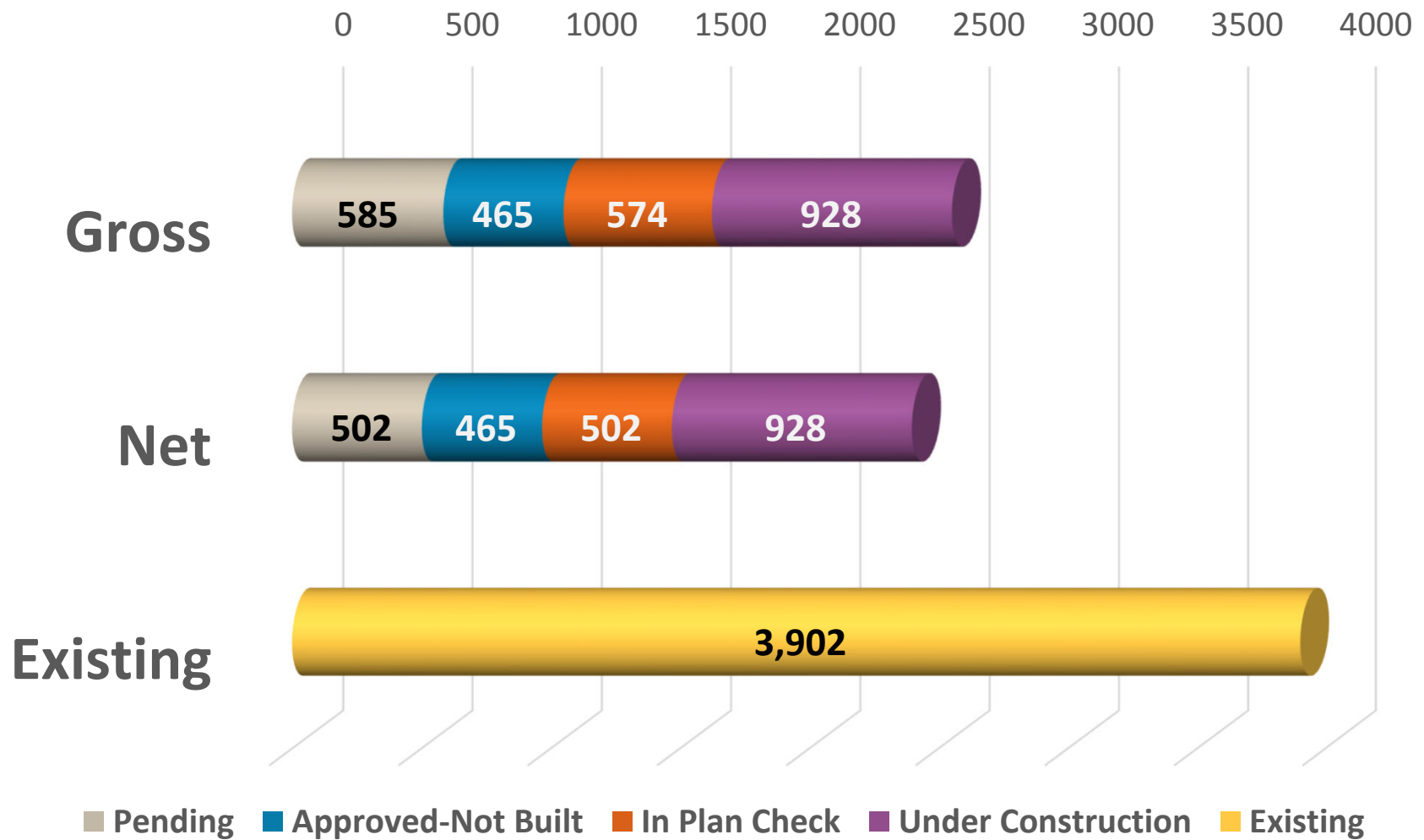
OFFICE-INDUSTRIAL - COMMERCIAL

~14.2 M SF



HOTELS

15 sites - ~2,550 rooms



Vibrant & Innovate Local Economy: Agenda

Business Climate

Development Pipeline

Projects/Study Issues

El Camino Real

Moffett Park

Wage Theft Prevention Policy

Economic Development Strategy



El Camino Real Precise Plan

El Camino Real Plan – Comprehensive Update

CDD 14-09 Study Issue

- Community Advisory Group
- Aug 2017: Vision and Land Use Alternative
- Specific Plan Underway
 - ◆ Policies
 - ◆ Design Guidelines
 - ◆ Development standards
 - ◆ Infrastructure
 - ◆ Implementation

Schedule

Spring 2019

- ADEIR - staff

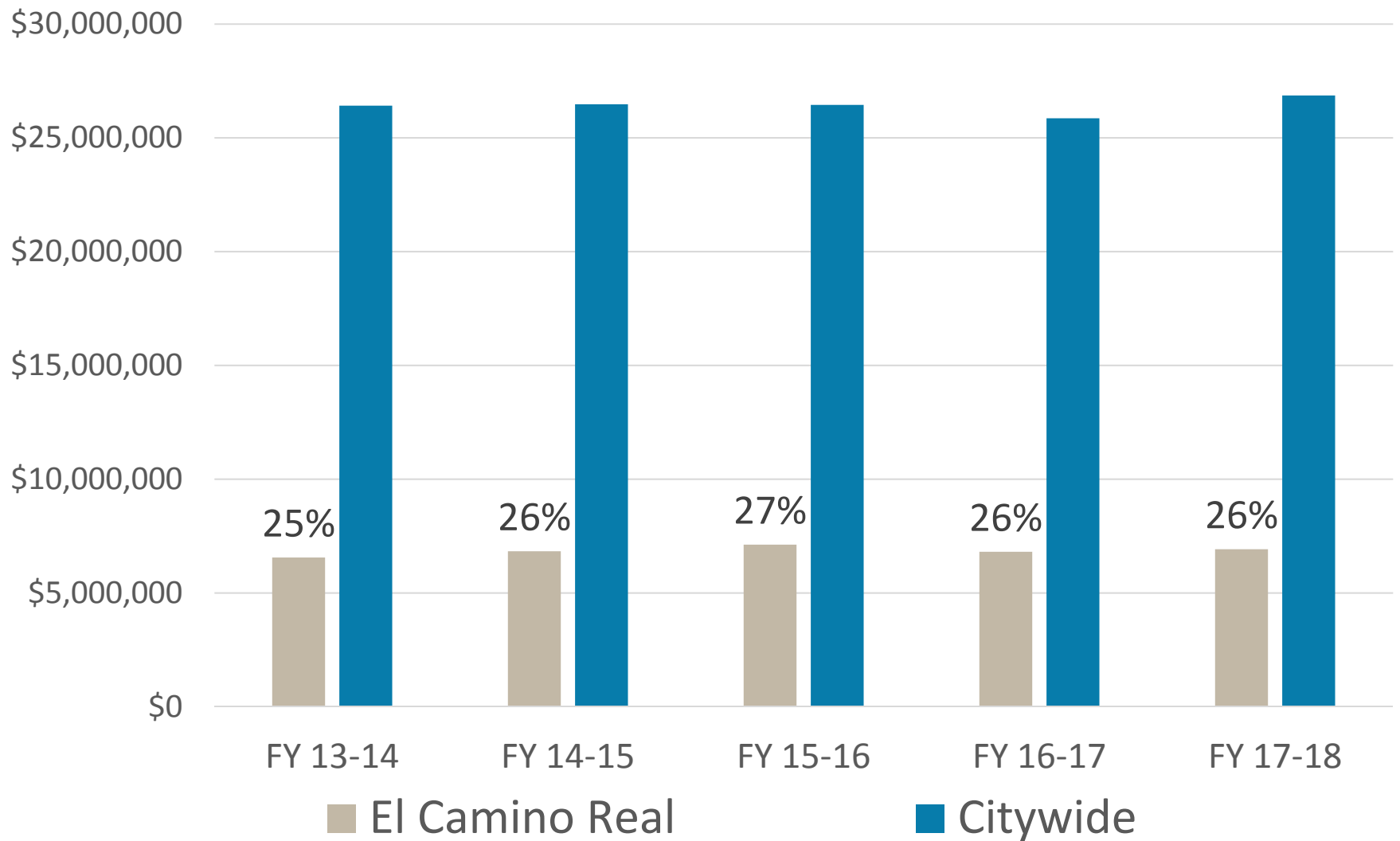
Summer 2019

- DEIR & Plan - CAG/Public

Fall 2019

- Public Hearings
HHSC◆SC◆BPAC◆PC◆CC

El Camino Real/Citywide Sales Tax





Sunnyvale

Moffett Park Specific Plan

Moffett Park Specific Plan – Steps

2017

- Council Initiates GPA
- 100% Outside Funding

2018

- Project Planner Hired
- 16 Stakeholder Interviews
- Public Agencies/Advocacy Groups

2019

- Work Plan to Council
- Community outreach

2020

- Plan Preparation
- EIR Review
- Community Review
- Public Hearings -Fall

Moffett Park Specific Plan – Scope

- Study Items
 - ◆ Land Use (What, Where & How much)
 - ◆ Development Standards
 - ◆ Infrastructure Capacity / Needs
 - ◆ Service Impacts
 - ◆ Transportation Options
 - ◆ Sea Level Rise
- City Departments
 - ◆ All

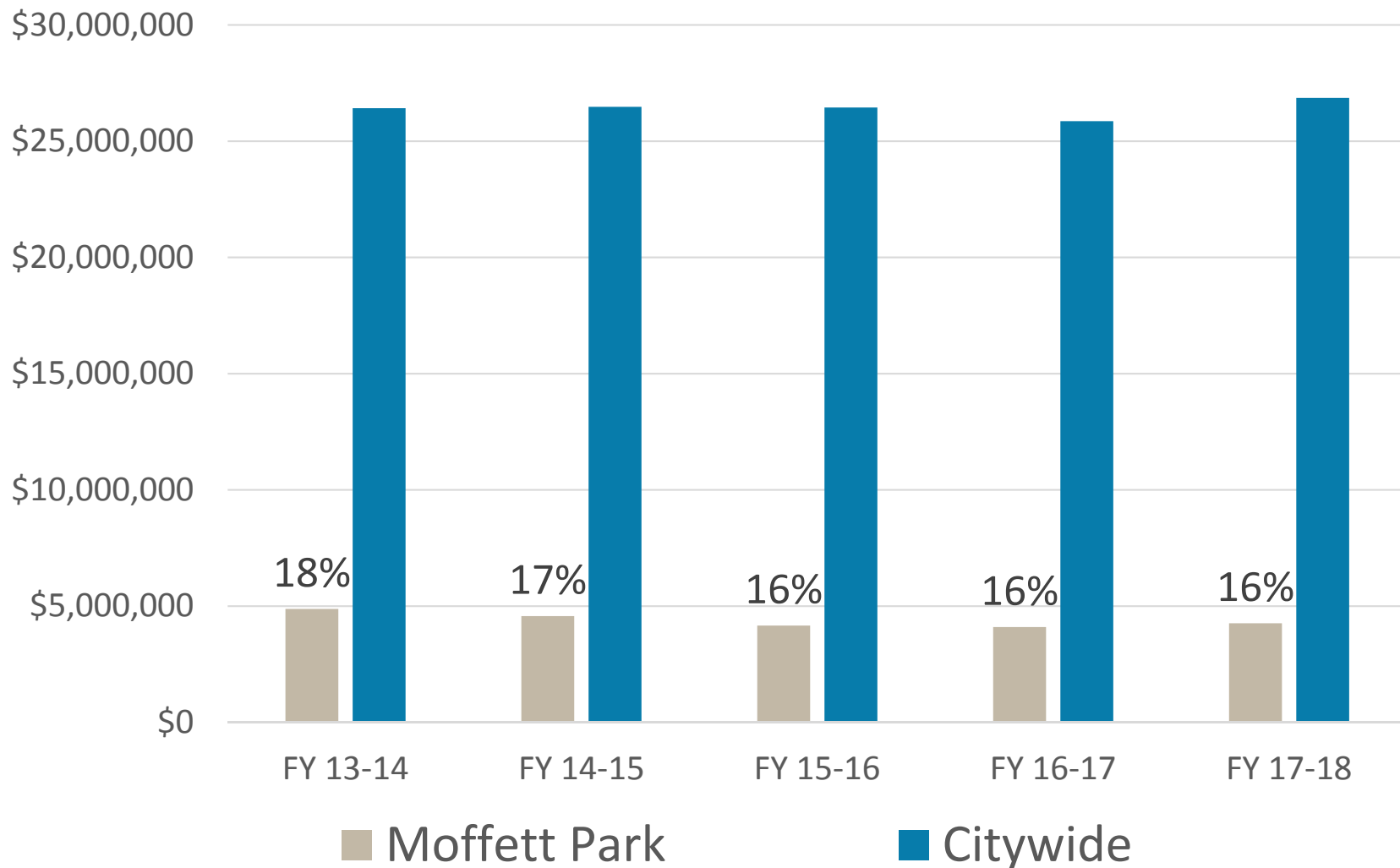


CITY OF SUNNYVALE
MOFFETT PARK SPECIFIC PLAN



UPDATED 2013

Moffett Park / Citywide Sales Tax





Wage Theft Prevention Policy

Wage Theft Prevention Policy

- Council Policy 5.1.6 Wage Theft Prevention- provides tools to enforce regulations ensuring employees receive a fair wage and are paid appropriately for work completed
- Working with County on “Food Permit Enforcement Pilot”
 - ◆ 1st ½ of 2019 will focus on outreach & education
 - ◆ Outreach to food permit holders
 - ◆ Employee education



Sunnyvale

Economic Development Strategy

Economic Development Strategy

Purpose

- Set City vision and priorities for Economic Development Program
- Identify needs and effectively target City resources
- Relate business needs and infrastructure investment plans
- Maintain competitive edge with nearby cities
- Support absorption of new development through coordinated City strategies

Economic Development Strategy

Schedule

Winter/Spring 2019

- Hire consultant
- Review process/policies
- Interview Stakeholders

Summer 2019

- Develop draft plan

Fall/Winter 2019

- Present findings to stakeholders
- Council adoption



REGIONAL LEADER IN ENVIRONMENTAL SUSTAINABILITY

Council Priority

- Accelerating Climate Action

Regional Leader In Environmental Sustainability: Agenda

Climate Action in Sunnyvale

Green Stormwater Infrastructure

Green Building Program

General Plan Update

Sunnyvale Cleanwater Program

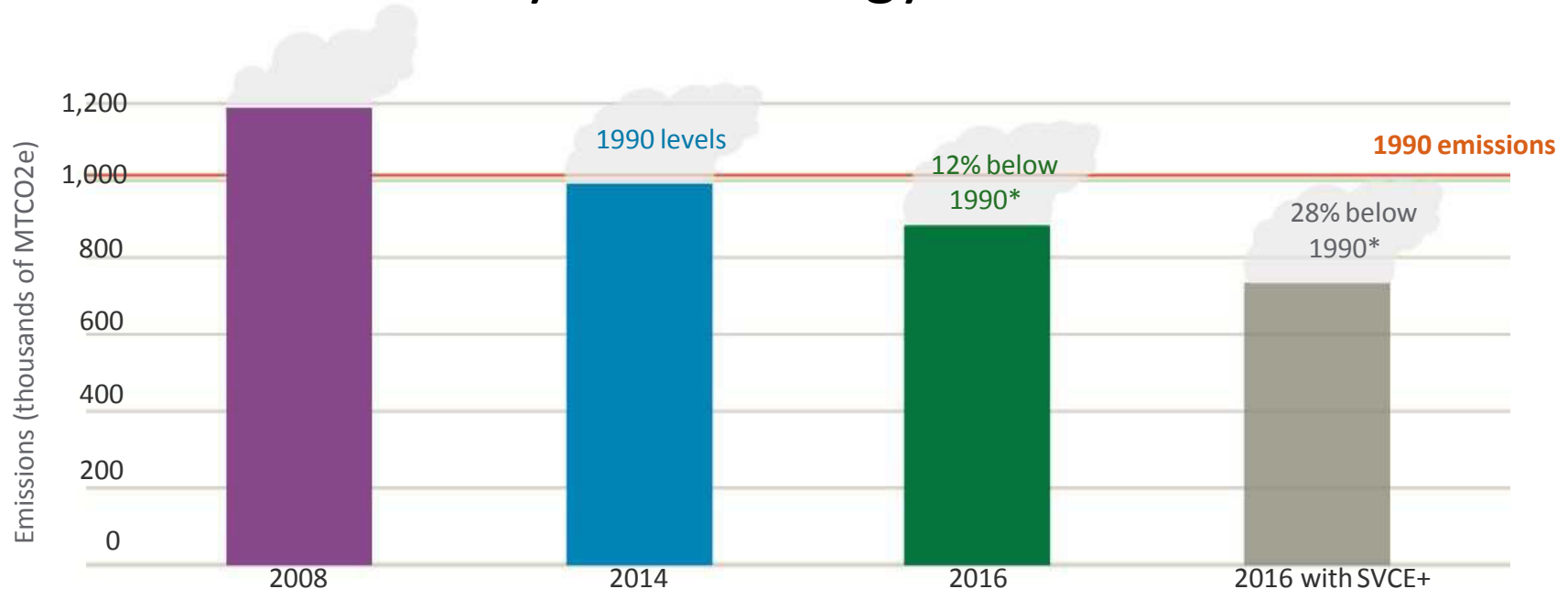
Recycling/Zero Waste

Study Issues

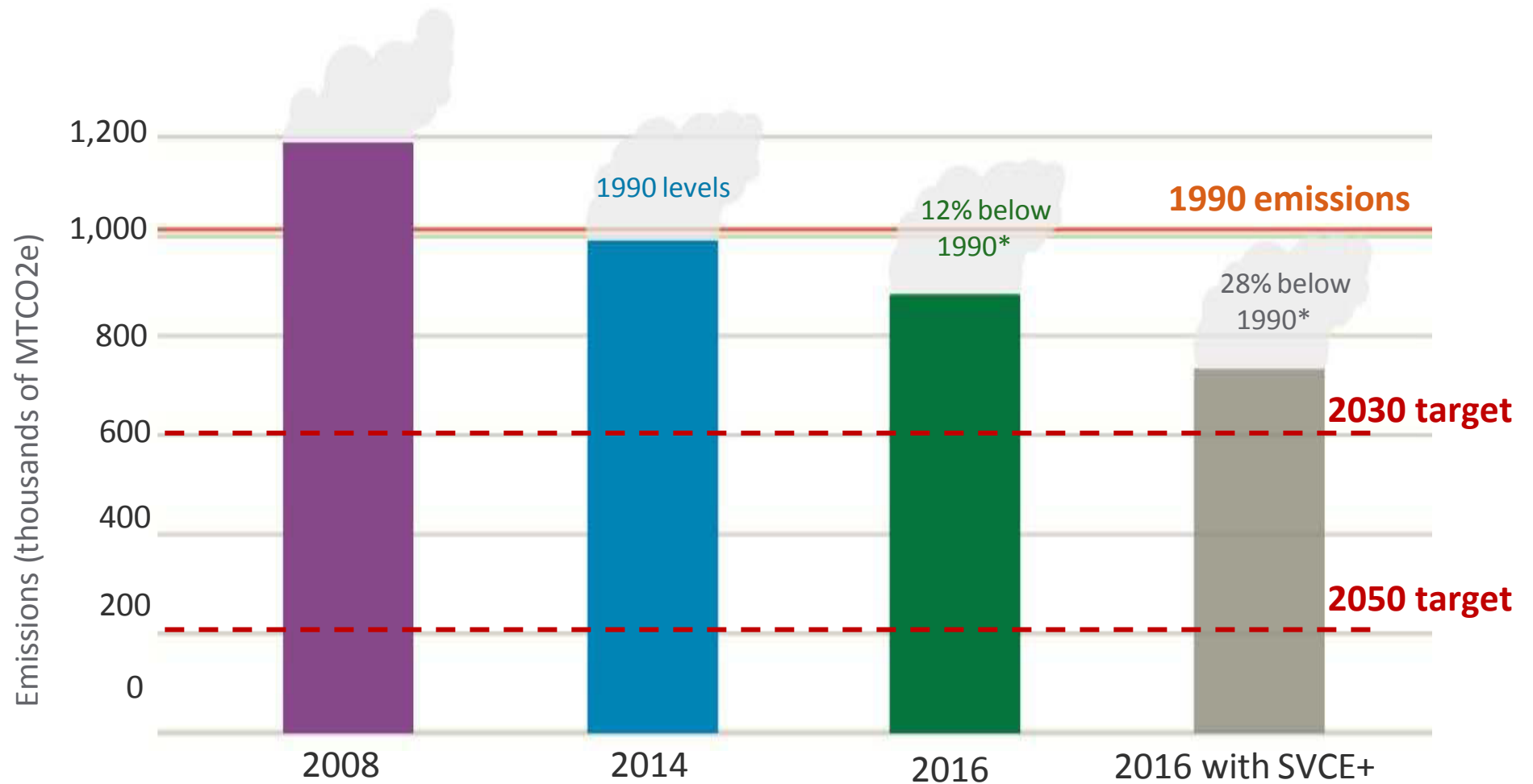
Climate Action in Sunnyvale

Climate Action Plan 1.0:

- Adopted 2014
- Goal: Reduce emissions to 1990 levels by 2020
- 2016: 12% below 1990 levels
- With Silicon Valley Clean Energy: 28% below 1990 levels



New State Targets



A New Era of Climate Action

- Council Policy Priority:
Accelerating Climate Action
- Climate Action Plan (2.0) Initiative:
 - ◆ Establish emission targets
 - ◆ Identify path to reach them
- Formed CAP 2.0 Advisory Committee
- Consultant support for:
 - ◆ Technical Analysis
 - ◆ Community Engagement



Community Contributions

- CAP created by the community for the community
- Grassroots community engagement to source ideas
 - 165+ attendees at March 2018 ideas workshop
 - ~120 ideas
 - Ideas shaped into “next moves” for Playbook



Get your game face on...

Sunnyvale's Climate Action Playbook



Six Climate Strategies for the Win

Strategy 1
Promoting Clean Electricity



Strategy 2
Decarbonizing Buildings



Strategy 3
Decarbonizing Transportation & Sustainable Land Use



Strategy 4
Managing Resources Sustainably



Strategy 5
Empowering Our Community



Strategy 6
Adapting to a Changing Climate



Coming Soon!

Stay Connected: bit.ly/sunnyvaleplaybook

Regional Leader In Environmental Sustainability: Agenda

Climate Action in Sunnyvale

Green Stormwater Infrastructure

Green Building Program

General Plan Update

Sunnyvale Cleanwater Program

Recycling/Zero Waste

Study Issues

Green Stormwater Infrastructure Planning

- Part of Stormwater Permit
- Shift from gray to green infrastructure
- Stormwater treated by special landscape features
- Framework approved by Council June 2017
- Plan due to Water Board by September 2019



Regional Leader In Environmental Sustainability: Agenda

Climate Action in Sunnyvale

Green Stormwater Infrastructure

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General Plan Update

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Recycling/Zero Waste

Study Issues

Green Building Program

- Established 2004
 - ◆ 5% FAR Incentive – LEED Certified
 - ◆ Encourage Residential Green
 - ◆ Educate staff
 - ◆ MPSP mandates
- Citywide Program 2008-now
 - ◆ LEED (non-residential)
 - ◆ B.I.G. (residential)
 - ◆ Incentive programs
 - ◆ Continuously raise the bar



Green Building Program Update

- History
 - ◆ 2004 Policy & MPSP
 - ◆ 2008 Framework
 - ◆ 2010 Ordinance
 - ◆ 2012 Update ◆ 2014 Update ◆ 2019 Update
- Community Outreach August & October 2018
- Public Hearings March/ April 2019



Green Building Program

Under Consideration

Required

- **Non-Residential**
 - ◆ Lower Threshold (s.f.)
 - ◆ LEED Gold & certification
- **Residential**
 - ◆ SF – 90 Green Points
 - ◆ MF – 90 Green Points & certification
 - ◆ Recommend Actions

Incentives

- **Non-Residential**
 - ◆ LEED Gold⁺
 - ◆ All Electric
 - ◆ Moffett Park Additional features
- **Residential**
 - ◆ 120 Green Points – PLUS
 - All Electric
 - MF – plus one more feature

Regional Leader In Environmental Sustainability: Agenda

Climate Action in Sunnyvale

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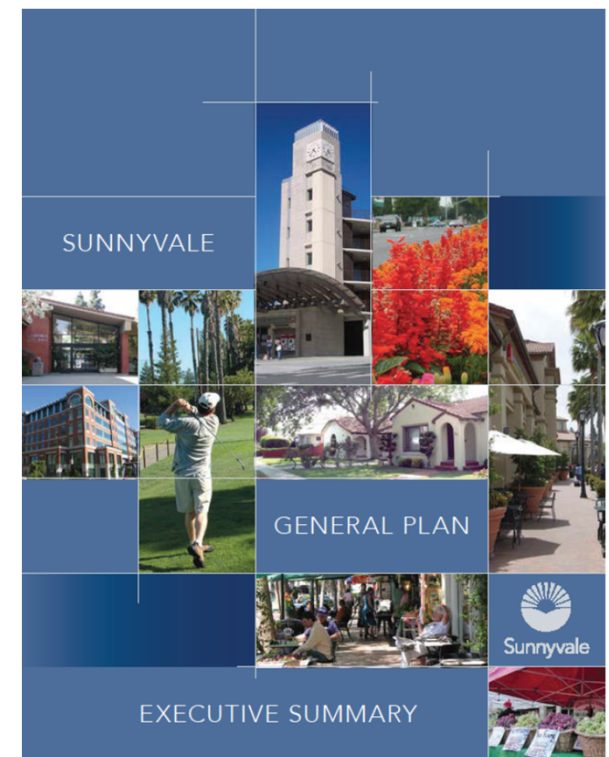
Recycling/Zero Waste

Study Issues

General Plan Update

Noise—Air Quality—Environmental Justice

- Noise Sub-Element
 - ◆ State Required General Plan Element
 - ◆ 1997
- Air Quality Sub-Element
 - ◆ Optional General Plan Element
 - ◆ 1993
- Environmental Justice Policies
 - ◆ Many policies already adopted
 - ◆ Analysis to demonstrate compliance with State objectives



General Plan Update

Noise—Air Quality—Environmental Justice

- Consultant
 - ◆ Proposals: Review in Process
 - ◆ Contract: April 2019
- Outreach: Summer 2019
- Adoption: Spring 2020



Regional Leader In Environmental Sustainability: Agenda

Climate Action in Sunnyvale

Green Stormwater Infrastructure

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Recycling/Zero Waste

Study Issues

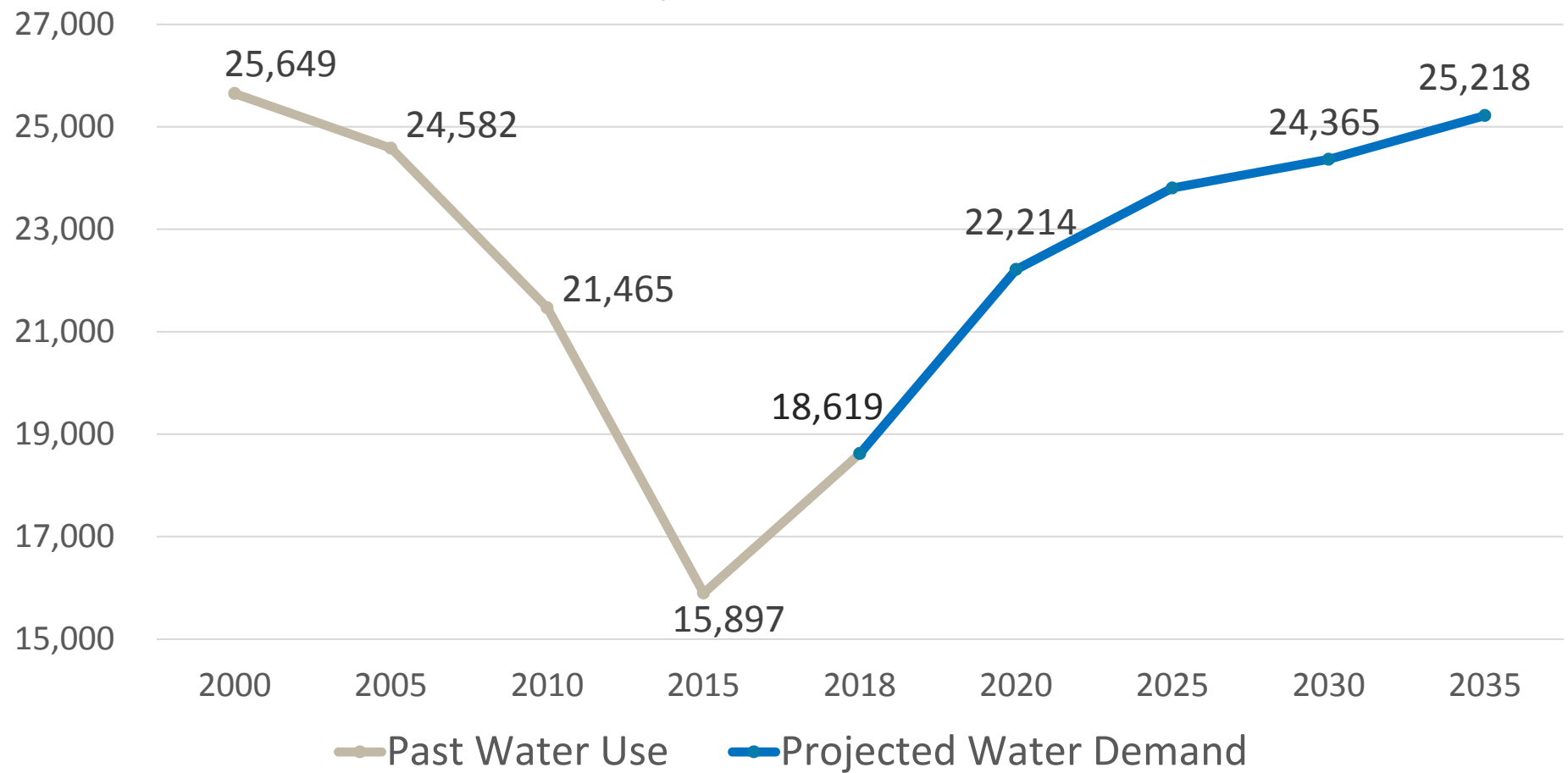
Sunnyvale Cleanwater Program



- Five phases total
 - ◆ Phases 1 and 2 underway

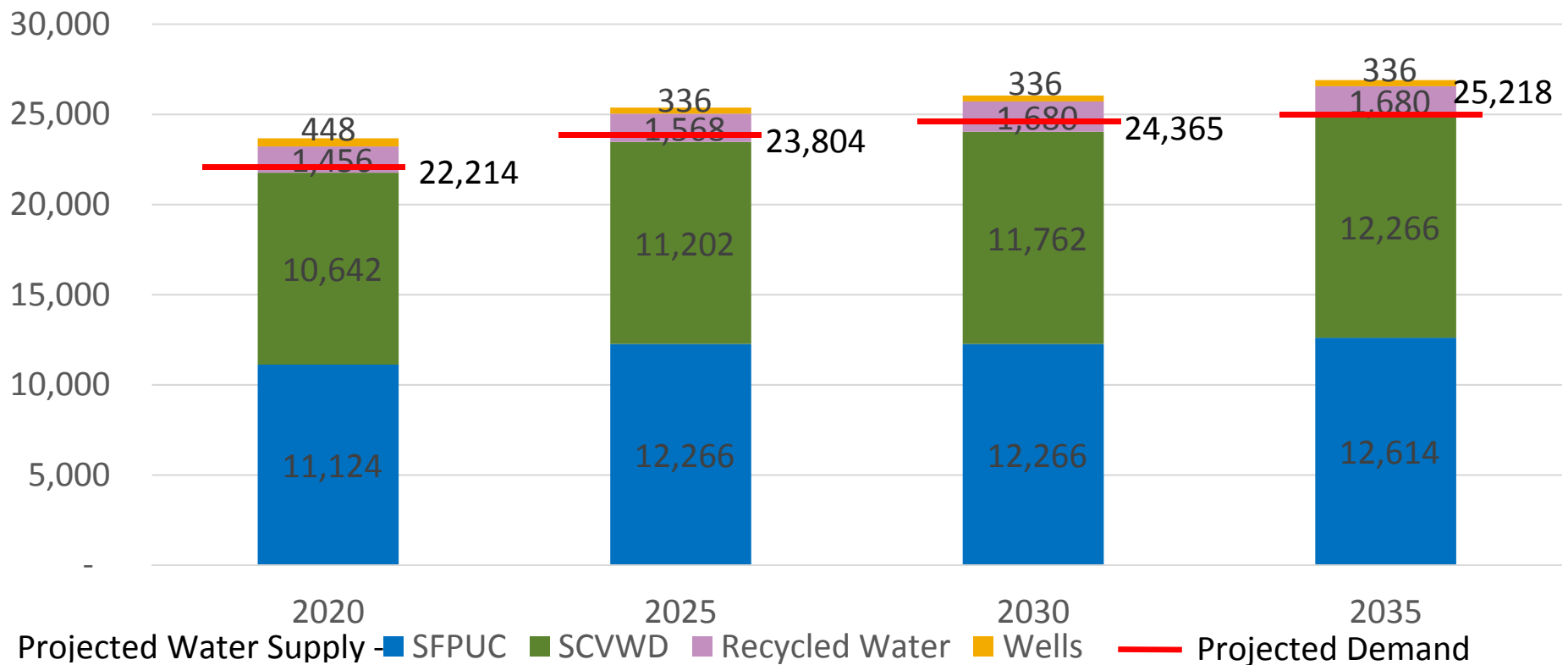
Reliable and Sustainable Water Supply

Water Demand Is Projected to Increase with Build-Out



Reliable and Sustainable Water Supply

Projected Water Sources Vs Projected Water Demand (AF)



Santa Clara Valley Water District Initiatives

- Recycled Water supply to Apple Campus
- District Water Supply Planning Efforts
 - ◆ Potable Water Supply Master Plan
 - ◆ Increase local and regional storage
 - ◆ Expand Water Conservation
- Countywide Water Reuse Master Plan
 - ◆ Evaluate best alternatives to reuse water in Sunnyvale
 - ◆ Address recycled water salinity levels

Regional Leader In Environmental Sustainability: Agenda

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General Plan Update

Sunnyvale Cleanwater Program

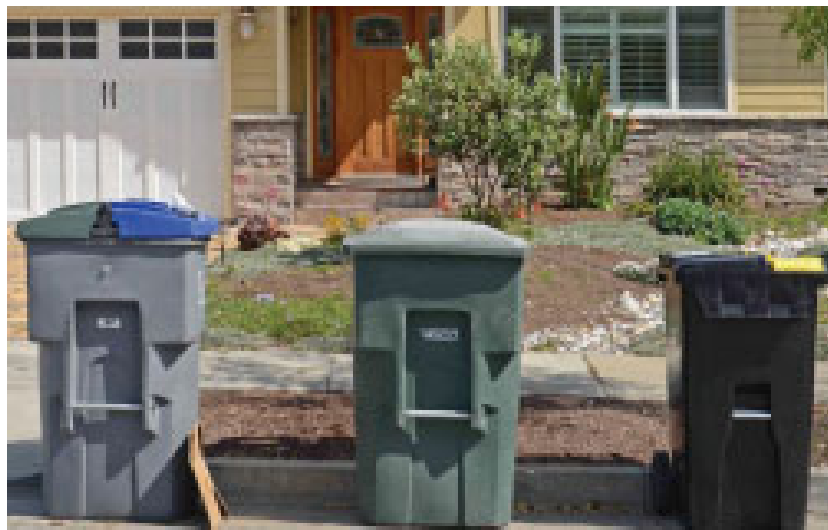


Recycling/Zero Waste

Study Issues

Recycling/Zero Waste

“Norming” Residential FoodCycle



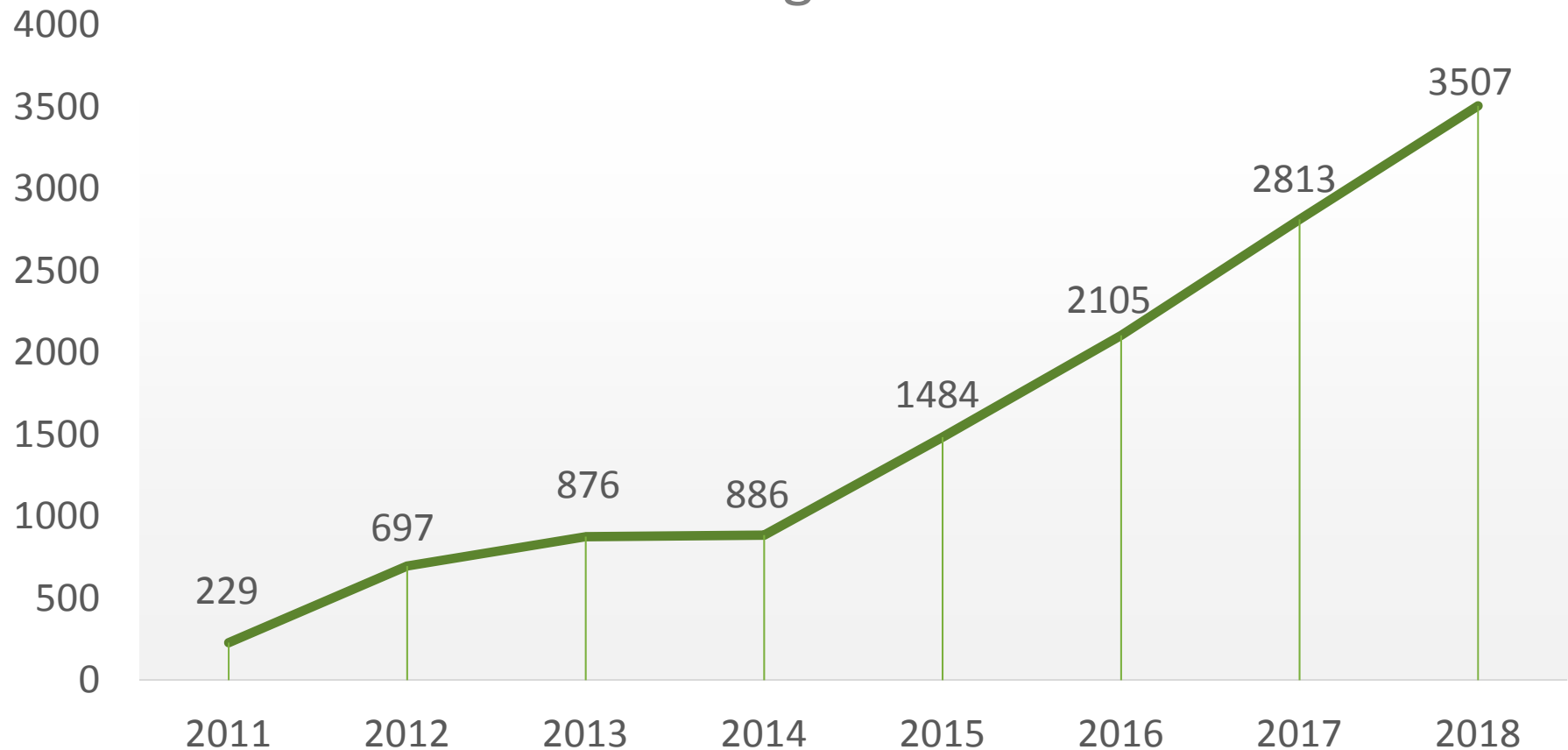
Recycling/Zero Waste

- Commercial Food Scraps
 - ◆ Custom set up for each business



Commercial Food Scraps Progress

Sunnyvale Commercial Food Scrap Collection Annual Tonnages 2011-2018



SMaRT Station® Post 2021 Rebuild

- Currently in Phase I
 - ◆ Multi-jurisdictional Strategic Planning
 - ◆ Assessment of Needs, Facility and Equipment
 - ◆ Preparation of Conceptual Facility Plans and Cost Estimates
- Scenarios will be discussed in early 2019 with potential partners



Regional Leader In Environmental Sustainability: Agenda

Climate Action in Sunnyvale

Green Stormwater Infrastructure

Green Building Program

General Plan Update

Sunnyvale Cleanwater Program

Recycling/Zero Waste



Study Issues

Encouraging Heat Pump Water & Space Heating

Study Issue ESD 18-01

- Partnered with Silicon Valley Clean Energy
- Council Study Session in November 2018
- Planned Next Steps:
 - Include in CAP 2.0 by June 2019
 - Work with SVCE on “reach code” and pilot project by September 2019
 - Consider as element of Green Building Program by April 2019



EcoDistrict Feasibility and Incentives

Study Issue ESD 13-05C

- Neighborhood scale sustainability program
- Delayed due to staff turnover; will present at Commission and Council meetings later this fiscal year.
- Preliminary Findings:
 - Overlap with EcoDistrict principles and City approach
 - Can integrate principles into area specific plan and sustainability initiatives rather than separate program



Planning for Post-2021 Solid Waste & Recycling Collection Franchise

Study Issue ESD 18-02

- Performance review of current franchisee complete
- Implementing Council direction on 12/18/2018
 - Sole Source Process
 - New Franchise



Develop a Dockless Bicycle Share Pilot Program

Study Issue DPW 18-08

- RFP released during the summer
- LimeBike selected for 12-month pilot project
- Bikes deployed in December 2018
- Continued monitoring
- Evaluation December 2019





SAFE, SECURE,
& HEALTHY
PLACE FOR ALL

Council Priority

- Open Space Acquisition Planning

Safe, Secure & Healthy Place for All: Agenda

Study Issues

DPW Projects and Plans

DPS Recruitment Update

Other Focus Area Projects and Plans

Airplane Noise

Analysis of Sunnyvale Golf Program and Property Option

Study Issue DPW 18-11

- RFP currently being developed
- Focus will be on Subsidy level
- Monitoring new contract with Kemper Sports for Sunnyvale Golf Course restaurant operations



Usable Open Space in Required Front Yards

Study Issue CDD 13-02

- Study Issue History
 - ◆ 2013 Identified
 - ◆ 2018 Above the Line
- Public hearings:
 - ◆ PC January 2019
 - ◆ **CC February 2019**



Develop a Vision Zero Plan



Study Issue DPW 16-01

- Project kickoff summer 2017
- Top collision factors and locations were identified
- Robust community outreach effort accumulated approximately 3000 comments
- Ten priority project locations identified
- Between 2012 and 2017, Sunnyvale's daily vehicle miles traveled (VMT) increased 9% while the collision rate decreased by 3%
- The Vision Zero Plan is scheduled for City Council approval in spring 2019

Safe, Secure & Healthy Place for All: Agenda

Study Issues

DPW Projects and Plans

DPS Recruitment Update

Other Focus Area Projects and Plans

Airplane Noise

Projects and Plans

Public Works

- Bicycle Plan, Safe Routes to School Plan and Safety Circulation Plan
- East and West Channel Flood Protection Project
- Fair Oaks Park
- Washington Community Swim Center
- Fire Apparatus Replacement
- Fire Station Master Plan

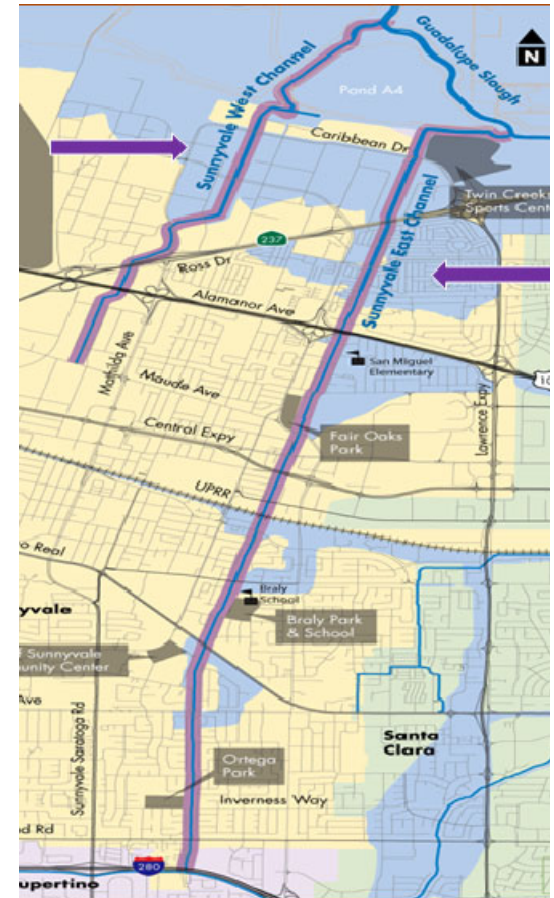
Bicycle Plan, Safe Routes to School Plan and Pedestrian Safety Circulation Plan

- Current plans are over 10 years old
- To avoid duplicity, these three plans will combine into one Active Transportation plan (ATP)
- The plan will improve connectivity to existing bicycle, pedestrian, and Safe Routes to School networks within the City
- The plan will provide convenient alternate travel modes
- The RFP was released in February 2018
- The contract is expected to be awarded by the City Council early 2019



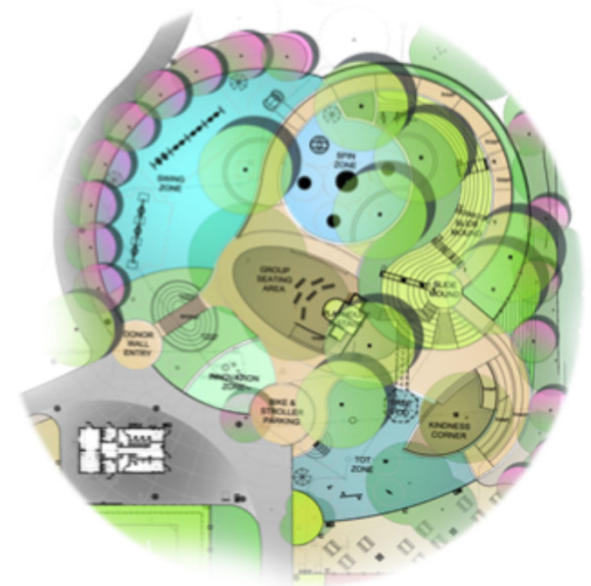
Sunnyvale East and West Channel Flood Protection Project

- City partnered with District to implement trails along maintenance roads
- Design mostly completed, in permitting
- East Channel: Caribbean Drive Bridge
 - ◆ Replace with larger bridge, triple box culvert
 - ◆ Requires traffic management during construction
- West Channel:
 - ◆ Carl Road Culvert: Replace with box culvert
 - ◆ Java Drive: Box culvert extension



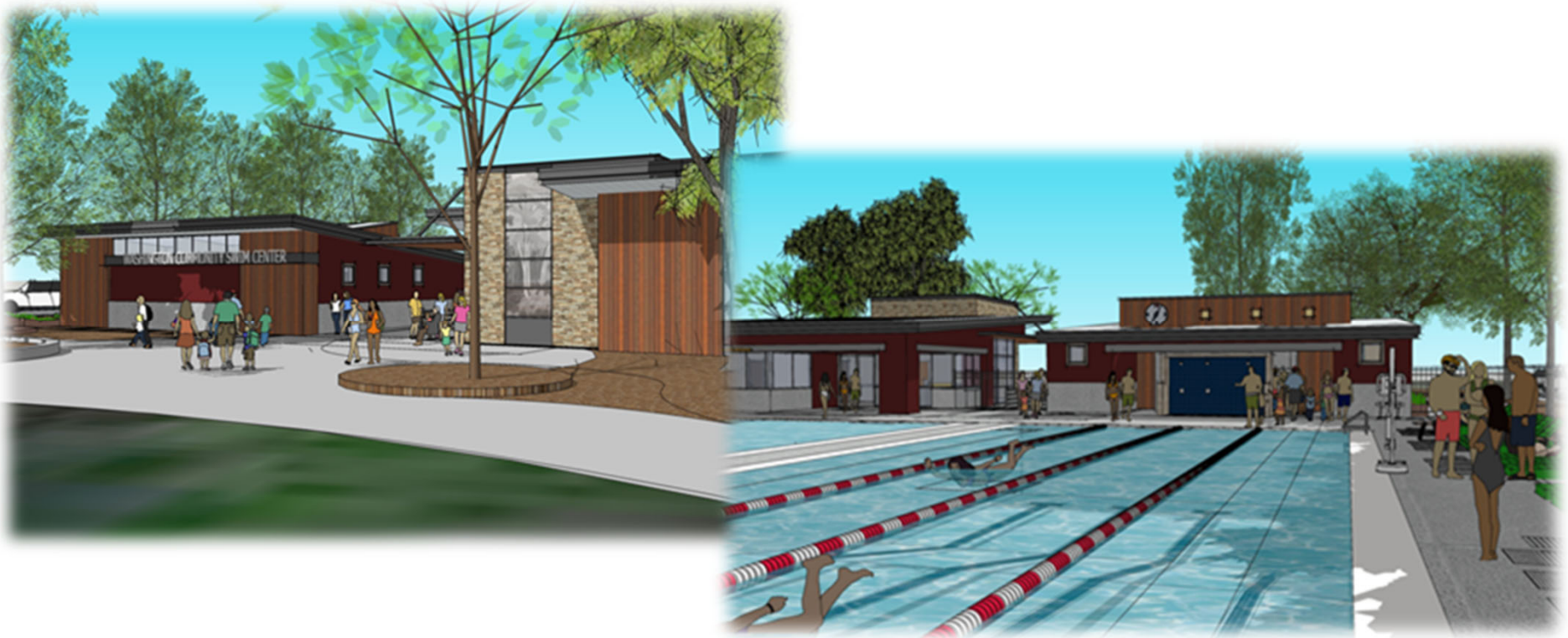
Fair Oaks Park

- The City Council approved the Preferred Site Plan for the park renovation
- Bidding – winter 2019
- Construction Phase – spring 2020



Washington Community Swim Center

- Project bid early 2019
- Construction summer 2019 (one year)



Fire Apparatus Replacement

- Current Fire Apparatus obsolete, parts difficult to find
- New vehicles will allow efficient maintenance
- Timetable to replace several Vehicles accelerated
- Currently on order four new Vehicles
- Delivery expected 2019



Fire Station Master Plan

- Stations 1, 2, 3, 4, and 6
- Master plan will assess and identify priorities
- Project scoping is in progress. Consultant selection, early 2019
- The Comprehensive Community Risk Assessment, Standards of Cover Study, and Station Location and Deployment Study was presented to Council in October 2018



Safe, Secure & Healthy Place for All: Agenda

Study Issues

DPW Projects and Plans

 **DPS Recruitment Update**

Other Focus Area Projects and Plans

Airplane Noise

Public Safety Officer Recruitment

Authorized Sworn	Current Sworn Staffing	PSO in Training (PSOIT)	Anticipated Separations FY 19/20 & FY 20/21	Unanticipated Separations FY 19/20 & FY 20/21	FY 18/19 Unfilled PSOIT Positions	FY 19/20 Request	FY 20/21 Request
201	183	25	21	12	6	19	13

- 183 of 201 sworn positions filled
- 25 public safety officers-in-training in various stages of training: 11 in the Fire Academy, 12 in the Police Academy and 2 in the Field Training Officer (FTO) Program
- 6 PSOIT spots available



Public Safety Officer Recruitment (cont.)

- With 18-24 months required for training, DPS needs to hire replacements ahead of time
- 21 sworn personnel are indicating retirement by December 2020
- Future requests for funding are based on projected vacancies in addition to 6 unanticipated separations per fiscal year



Safe, Secure & Healthy Place for All: Agenda

Study Issues

DPW Projects and Plans

DPS Recruitment Update

 **Other Focus Area Projects and Plans**

Airplane Noise

Projects and Plans

Public Safety

- Drone Program
- Public Safety Citizens' Academy
- Business Emergency Response Team (BERT)
- Crisis Intervention Team (CIT) Training
- Internal Affairs Modernization Project
- 2019 California Building and Fire Codes
- County Cold Weather Shelter

Drone Program

- Enhances the ability for DPS to evaluate crime scenes, perimeters or fire scenes
- Tactical situations
- Search & rescue
- DPS is governed by 14 CFR Part 107 in the operation of the UAS (Unmanned Aerial System)
- UAS operators will ensure and be accountable for the protection of rights and privacy
- Program coordination will require notification to the Chief of any deployment uses
- A public log will be maintained for examination of uses



Drone Program

Acceptable Use

- Search and Rescue
- Fire Response
- Hazardous Material events
- Barricaded suspect and other high-risk tactical situations
- Disaster response
- Documentation of crime scenes
- Training missions

Prohibited Use

- Random surveillance activity
- To target a person based solely on individual characteristics
 - ◆ such as, but not limited to race, ethnicity, national origin, religion, disability, gender or sexual orientation
- To conduct personal business of any type

Public Safety Citizens' Academy

- Provides the Sunnyvale community with an inside look at the department's fully integrated model of police, fire and EMS
- Increases awareness and understanding of law enforcement and fire services roles through hands-on curriculum and exercises
- Seven-week academy, three hours - once/week
- 21 participants completed Citizens' Academy 2018



Business Emergency Response Team (BERT)

- Training program for businesses with established Emergency Response Teams (ERTs) that are trained in basic first aid, triage, and search and rescue techniques
- BERT is the only business emergency preparedness program in Santa Clara County and is one of only a handful in the State



Crisis Intervention Team (CIT) Training

- Training to all department members to effectively interact with persons in crisis
- Currently, there are 48 Public Safety Officers trained with the goal that all sworn personnel will be CIT trained within the next 4-5 years
- 18 sworn personnel expected to be trained in 2019

Internal Affairs Modernization Project

- Update IA process to current best practices
- IA project was approved during the FY 17/18 budget approval as a special project
- Department-wide training to be completed by end of February 2019
- Anticipated implementation date of March 2019

2019 California Building and Fire Codes

- Mandated by State
- Updated every 3 years
- Schedule
 - ◆ July 2019 State Adopts Codes
 - ◆ Fall 2019 City Council Adoption
 - ◆ Fall 2019 to Spring 2020
 - Staff Review & Training
 - Update Handouts
 - ◆ December 2019 Increased Application Submittals
- Effective **January 1, 2020**



County Cold Weather Shelter

- Opened November 2016
- Operated by HomeFirst
 - ◆ Meal Service Challenges
- Pilot for year-round in process
 - ◆ Board of Supervisors: early 2019
- Off-site improvements
 - ◆ Sidewalks
 - ◆ Streetlighting
- Working Group Meetings
 - ◆ Every 3 weeks
 - ◆ LCS, CDD, DPS



Safe, Secure & Healthy Place for All: Agenda

Study Issues

DPW Projects and Plans

DPS Recruitment Update

Other Focus Area Projects and Plans

 **Airplane Noise**

Airplane Noise

- Roundtable
 - ◆ First meeting to be scheduled for February
 - ◆ Confirm bylaws and scope
- Airplane Noise Sound Monitors
 - ◆ RFI complete
 - ◆ RFP Procurement Process to conclude in early summer 2019
 - ◆ Installation of monitors by late Summer 2019





RESPONSIVE and RESPONSIBLE GOVERNMENT

Council Priority

- Improved Processes and Services through the Use of Technology

Responsive and Responsible Government

Software Initiatives

Projects

Enterprise Resource Planning (ERP) System

2019/2020 Outcomes:

- ◆ November: Phase 0 – Chart of Accounts re-structured and loaded (Chart will evolve with each Phase)
- ◆ January 2020: Phase I – Financial Management System live
- ◆ February 2020: Phase II/III – Human Capital Management System live
- ◆ Use of industry best practices
- ◆ Automated internal controls and regulatory compliance
- ◆ Employee Self Service

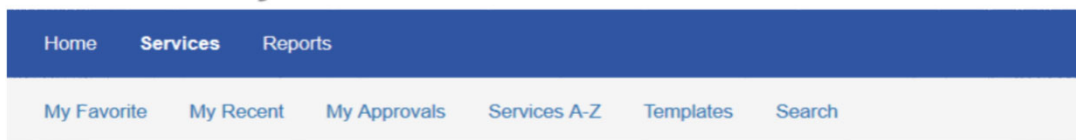
Information Technology Service Management (ITSM) / Project Portfolio Management (PPM)

- ITSM:

- ◆ Self-Service portal for IT requests/needs
- ◆ How-To Knowledgebase
- ◆ Service Catalog
- ◆ Dashboards

- PPM:

- ◆ IT project tracking & monitoring
- ◆ Alignment to strategic priorities
- ◆ Resource Loading
- ◆ Dashboards



Service Catalog

Categories



[Passwords & Account Access](#)

Add, Unlock or Delete an account: Network/AD, VPN, Microsoft, Application/System, Password Reset



[Desktops, Devices & Printing](#)

Fix, Replace, Upgrade, Add New, Surplus: Desktop, Laptop, Tablet, MDT, Cell Phone, Copier/MFD, Printer

Planning and Building Permit Software System

- New Permitting system to:
 - ◆ Support the City's General Plan and land management goals
 - ◆ Enhanced permitting, inspection & licensing management services
 - ◆ Increase transparency
 - ◆ Use modern online functionality (e.g. ePlan check, mobile access)
 - ◆ Align projects to strategic priorities



2019 Outcomes:

Feb-Complete RFP

May-Contract to Council

June-Project Begins

Responsive and Responsible Government

Software Initiatives

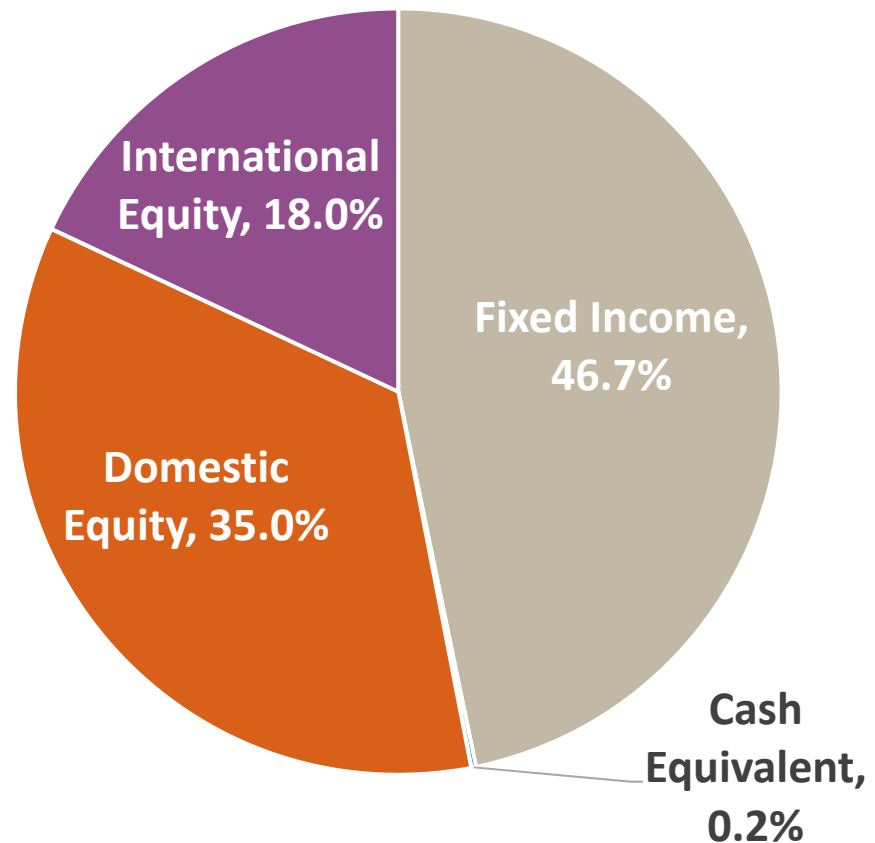
Projects

In Support of a Responsive Government

- Computer Aided Dispatch Replacement
- LRNG Connected Learning Implementation
- California Public Utilities Commission Grant supporting digital literacy at six different schools
- Continued improvements to budget format to improve transparency
- Short term rentals compliance efforts
- Addressing long term liabilities (pension and OPEB)

Pension Trust

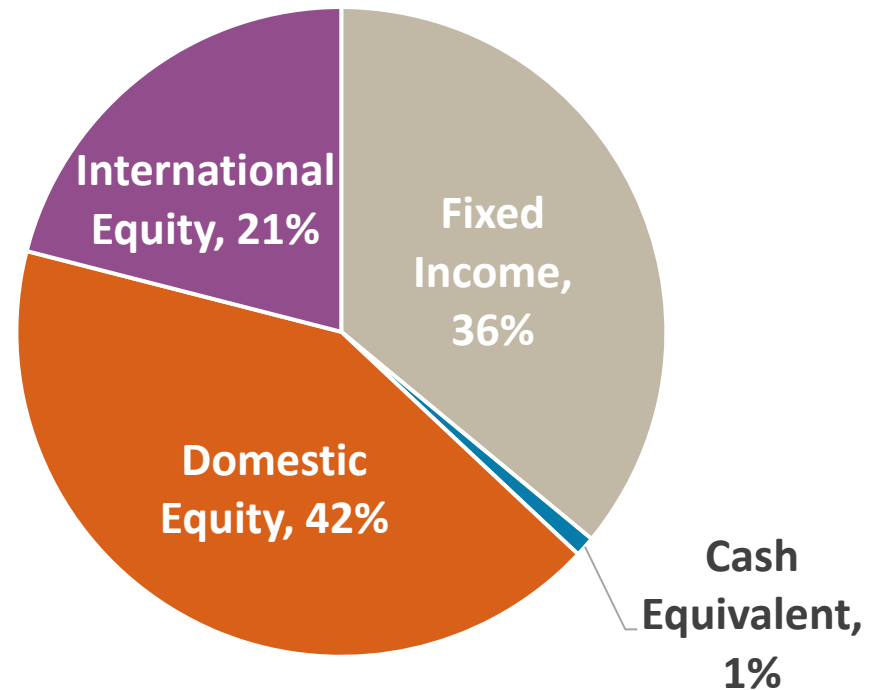
- Current fund Market Value totals \$1,013,319
- Return since inception (2018) – 1.06%
- Benchmark – 0.93%



1. Inception date of August 1, 2018

OPEB Trust

- Current fund Market Value totals \$97.7 million
- Return since inception (2011) – 7.63%



	3 rd Quarter	1 Year	3 Year	5 Year	7 Year	Since Inception ¹
OPEB Trust	3.12%	7.94%	9.75%	7.48%	9.25%	7.63%
Benchmark	2.98%	6.70%	9.26%	6.91%	8.13%	6.84%

1. Inception date of February 1, 2011

Short-term Rentals



- Voluntary Collection Agreement with Airbnb
- Contract for TOT compliance with Host Compliance
- Encourage compliance before enforcement
- Work begins in January/February time-frame

Planned 2019 Projects

- Development fee study
- Recreation fee pricing policies
- Review of other fees through budget process
- Solid Waste Cost of Service Rate Study (normal business practice)





A COMMUNITY with a DISTINCTIVE IDENTITY

Council Priority

- Downtown Sunnyvale

Community with a Distinct Identity

Downtown

- Study Issues
- Downtown Policy/Projects

Citywide Study Issues

Citywide Study, Design Build



DOWNTOWN

VISION: *“An enhanced, traditional downtown serving the community with a variety of destinations in a pedestrian-friendly environment.”*

Downtown

Study Issues

- Murphy Avenue Outdoor Dining – Furniture
- Murphy Avenue Design Guidelines
- Development Policies for Parking

Policy/Projects

- Block 15 Affordable Housing
- Downtown Specific Plan Amendments
- Plaza del Sol
- CityLine Construction

Murphy Avenue Study Issues

OCM 17-01 Storing outdoor dining furniture overnight on sidewalks on Murphy Avenue

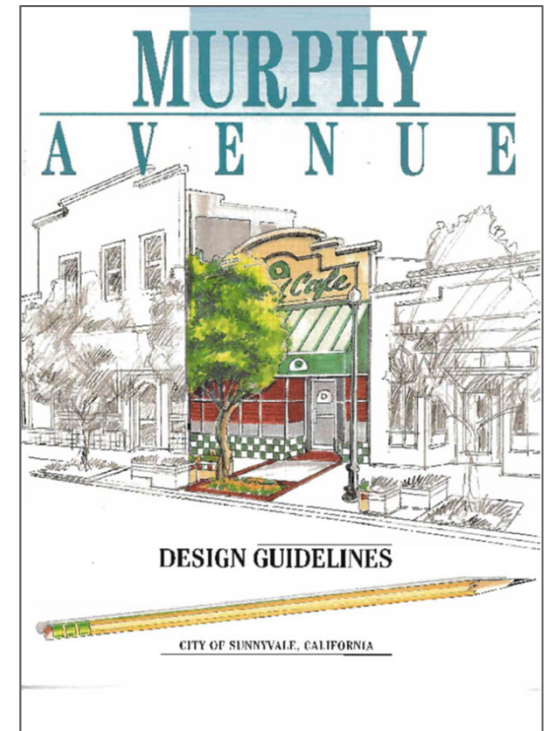
- **Goal:** explore options that improve business operations
- **Concept:** in review with Downtown Association
- **Completion:** Spring 2019



Murphy Avenue Study Issues

CDD 14-10 Update to the Murphy Avenue Design Guidelines

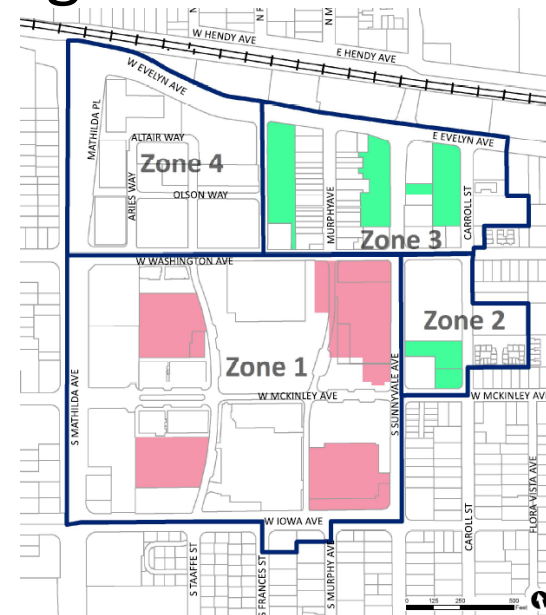
- **Goal:** Improve direction on design options
- **Draft:** Under Staff Review
- **Completion: 2019**
 - ◆ May: Heritage Preservation Commission
 - ◆ June: City Council



Downtown – Parking Study Issue

CDD 11-02 Development Policies for Parking

- **Goal:** Explore alternatives for meeting future downtown parking needs
- **Status:** Consultant hired
 - ◆ Jan 2019 kick-off meeting
 - ◆ Mar 2019 Public Outreach
 - ◆ Spring 2019 Administrative Draft
- **Completion:**
 - ◆ August 2019: Alternatives to Council
 - ◆ TBD: Policy / Implementation





Sunnyvale

Downtown Sunnyvale – Policy/Projects

Downtown Specific Plan – DSP

Block 15 (Charles/Iowa/Mathilda)

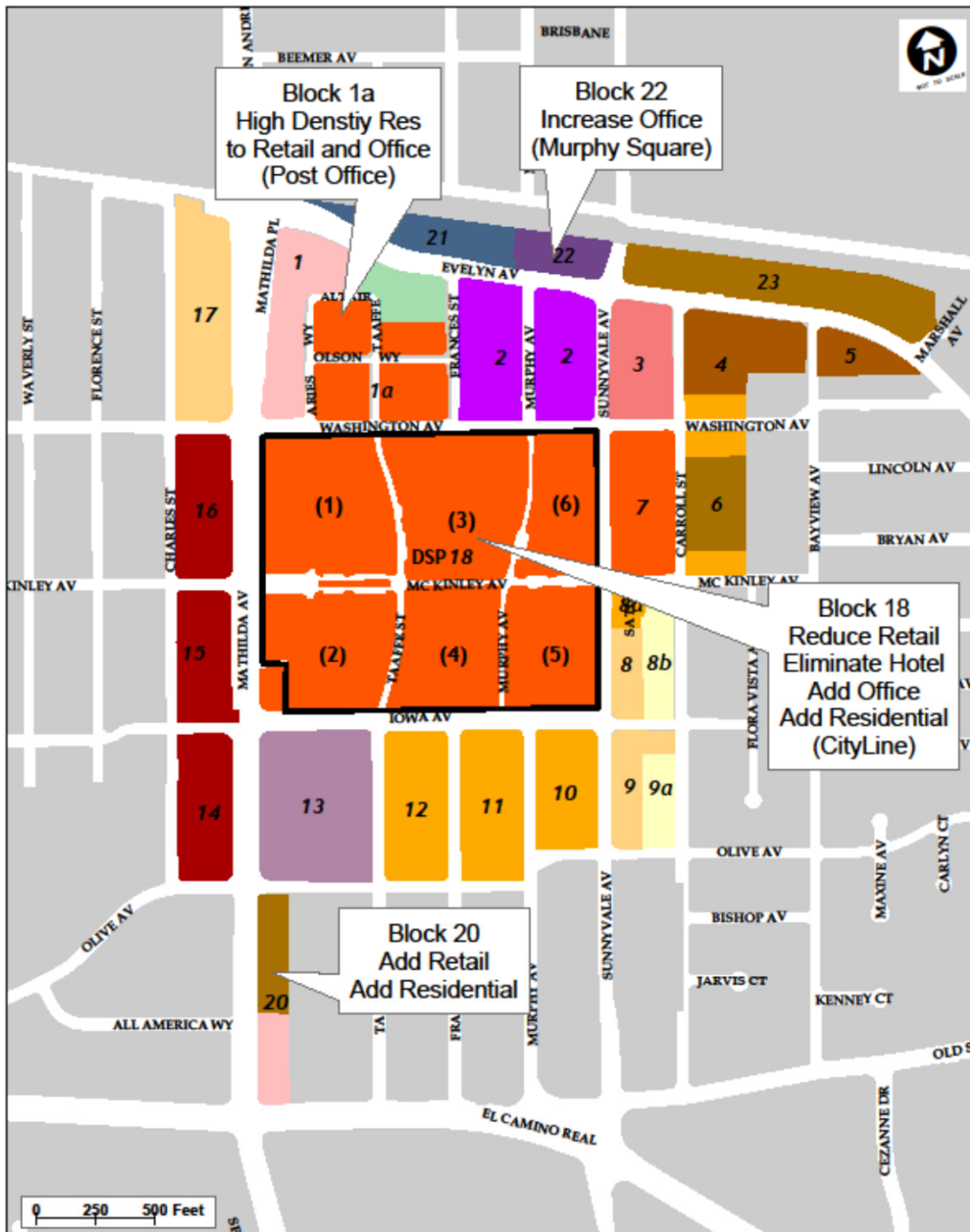
2019 and Beyond

- 2018 Development Agreement executed
- Feb 2019 Design Review Workshop
- Apr 2019 Formal Planning application
- Early 2020
 - ◆ Related California to apply for Low Income Housing Tax Credits
- Late 2020
 - ◆ Construction expected



DSP Amendments

- Commercial Core
 - ◆ CityLine
 - ◆ Kasik-Minkoff/
Post Office
 - ◆ Murphy Square
- Block 20
 - ◆ Silicon Sage
 - ◆ Rest of block



Downtown Specific Plan - Commercial Core Amendment

DSP Commercial Core *Amendments*

Net Changes

- + 750 housing units
- + 793,000 SF office/flex
- - 674,000 SF retail
- - 200-room Hotel

Changes to Scale

- ▲ Increase in Residential
- ▲ Increase in Height
- ▲ Increase in Open Space
- ▼ Small Decrease in non-residential (-14,000 SF)

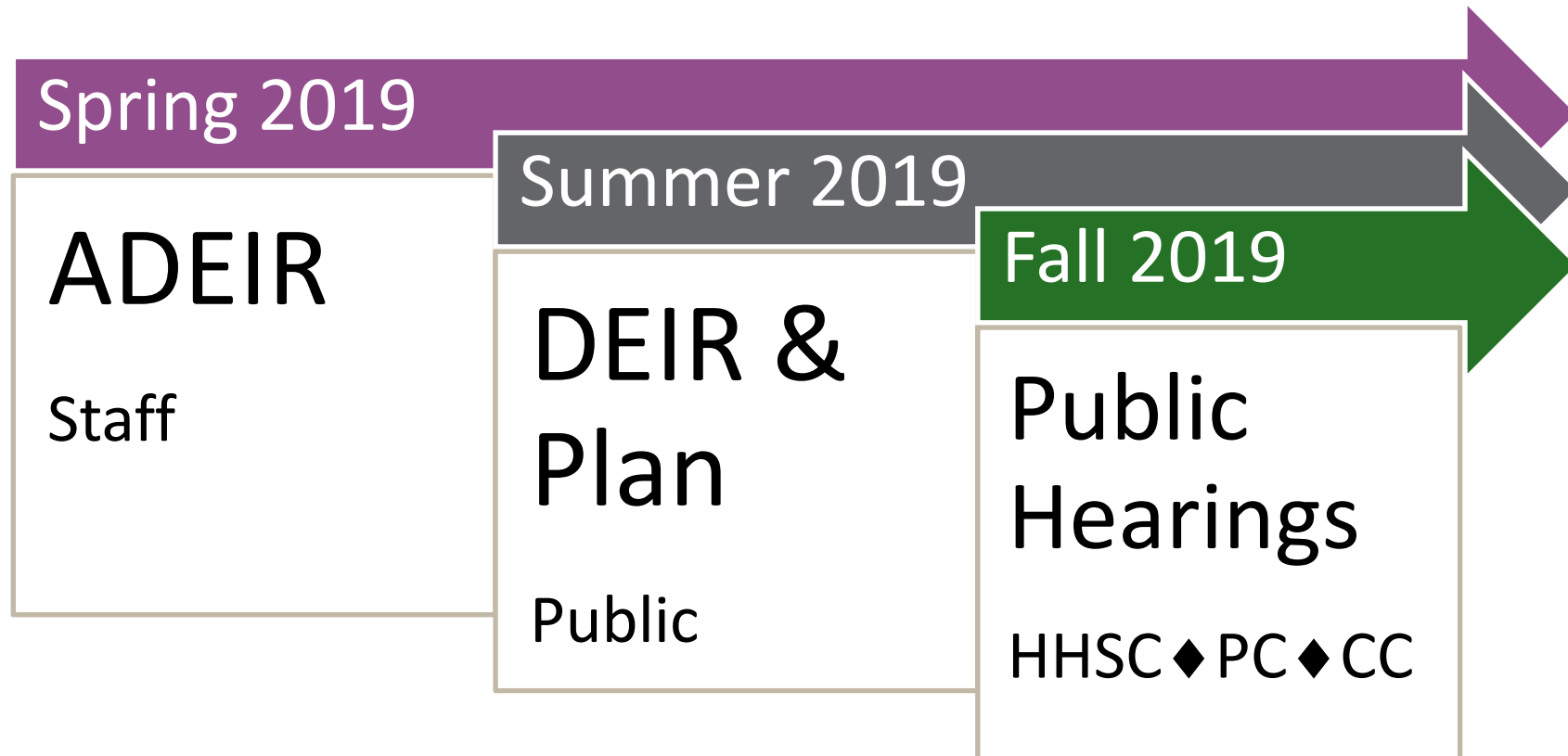
DSP Amendments - Commercial Core

Status

- EIR in process
 - ◆ Traffic
 - ◆ Water/Sewer
 - ◆ Other sections in draft
- Market/Fiscal Studies
- 3 Development Applications submitted



DSP Amendments – Commercial Core Schedule



CityLine – Completed

- Building D: 50 (7 BMR)
 - ◆ Leasing Office Open
 - ◆ +148 – *soon*
- Mathilda Office Buildings
 - ◆ 314,000 s.f.

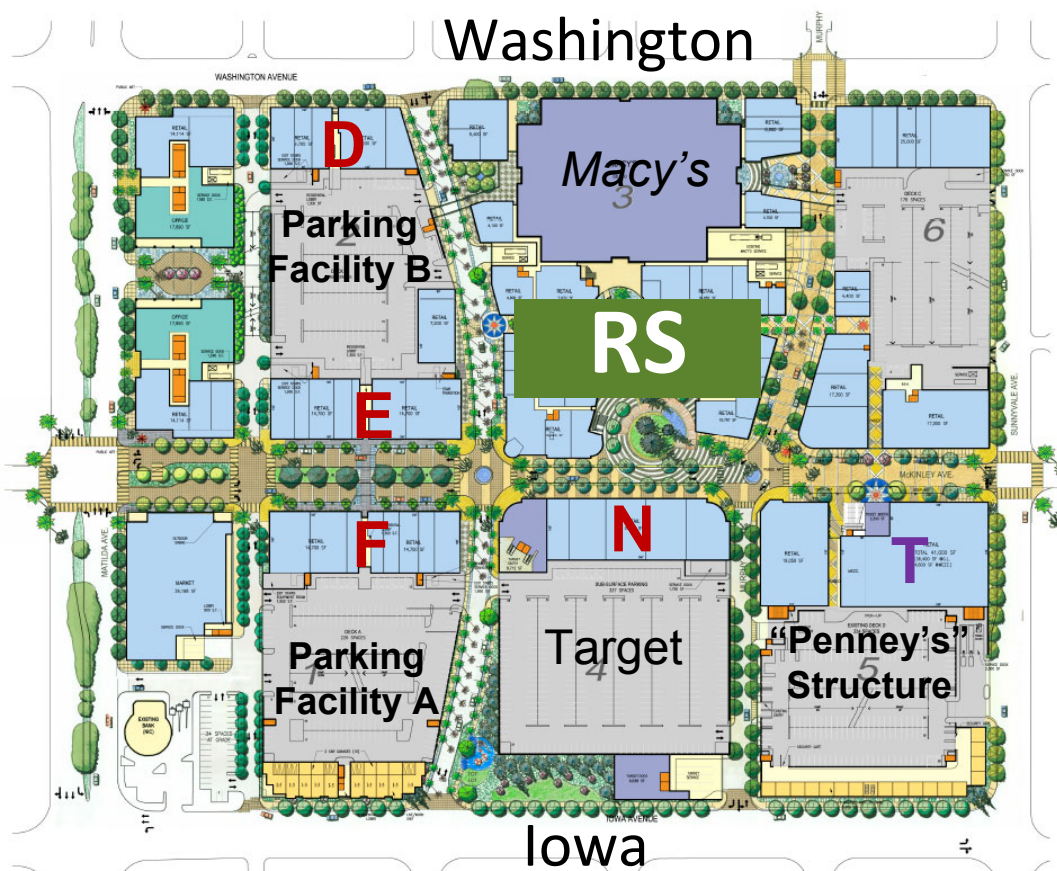


Streets

- Murphy Ave Extension
- Mathilda/Iowa/Sunnyvale
 - ◆ Medians, Frontage Improvements, Crosswalks, Signals, Street Lighting, etc.



CityLine – Under Construction & In Plan Check



Ground Floor Plan

Commercial/Retail

- Buildings **D, E, F & N**
~142,000 s.f.

Theater/Market

- Building **T** – Late 2019
 - ◆ AMC Theater
 - ◆ Whole Foods Market

Residential – on Iowa

- 94 flats & townhomes
(18 BMRs)

Interim

- Redwood Square **RS**

CityLine

Downtown Specific Plan Amendment Pending

- Phase II Entitlements
 - ◆ DSP Amendment
 - ◆ EIR
 - ◆ Project Details
 - Add Housing
 - Add Office
 - Reduce Total Retail
 - No Hotel



Plaza del Sol

- Phase I completed 2004
- Phase II considerations
 - ◆ Seating
 - ◆ Shade
 - ◆ Water Features
 - ◆ Landscaping
 - ◆ Maintenance
- Schedule
 - ◆ FY 2019/20 Design
 - Public Outreach
 - ◆ FY 2020/21 Construction



Community with a Distinct Identity

Downtown

- Study Issues
- Downtown Policy/Projects

Citywide- Study Issues

Citywide Study, Design Build

Citywide

Study Issues

- Grade Separations for Caltrain
- Control of El Camino Real Traffic Signals
- Orchard Heritage Park

Study, Design, Build

- Fair Oaks Ave Bridge
- Mathilda/101/237 Improvements
- Mary Avenue Overpass
- Master Plan for Public Arts
- Telecommunication Design Guidelines

Grade Separations for Caltrain – Study Issue

DPW 14-13 Scoping of Grade Separations for Caltrain Crossings

- **Goals:**
 - ◆ Reduce congestion and queuing
 - ◆ Improve the safety for all modes of travel
 - ◆ Enhance pedestrian/ bicycle access
 - ◆ Reduce noise – *no train whistle*
- **Status:**
 - ◆ July 2016 RFP
 - ◆ January 2017 BKF awarded contract
- **Completion: Fall 2019**

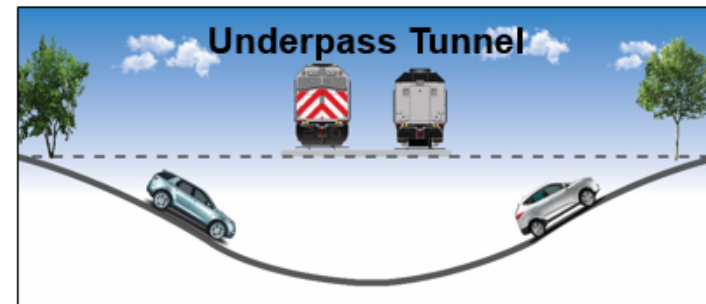
Grade Separations for Caltrain

Sunnyvale Avenue

- Underpass Tunnel for Vehicle/Pedestrian/Bicycle access
- Pedestrian/Bicycle Undercrossing

Alternatives

Sunnyvale Avenue



Grade Separations for Caltrain

Mary Avenue

- Underpass with Jughandle
 - ◆ Changes left turns for at-grade intersection
 - ◆ Left-turning traffic uses ramp on the **RIGHT** side of the road

Mary Avenue



* Mary Avenue Underpass with Jughandle



- Evelyn Ave remains at grade
- "Jughandle" provides access between Evelyn Ave and Mary Ave

El Camino Real Traffic Signals

DPW 18-07 Feasibility of acquiring control of Caltrans traffic signals on El Camino Real

- **Goal:** Address Citizen Traffic Concerns
 - ◆ Deploy City's advanced technologies and communications system
 - ◆ Improve response times and signal maintenance
 - ◆ Update traffic signals equipment and technologies
- **Concept:**
 - ◆ Assessment of existing conditions
 - ◆ Potential costs for improvements
- **Schedule/Completion:**
 - ◆ RFP publishes early 2019
 - ◆ RTC summer 2019



Orchard Heritage Park

DPW 17-05

Orchard Heritage Park and Heritage Park Museum

- **Goal:** Evaluate long-term Operation and Maintenance
- **Concept:**
 - ◆ RFP under preparation
 - ◆ 2019 Summer: Consultant selection
- **Completion: Fall 2019**




Community with a Distinct Identity

Downtown

- Study Issues
- Downtown Policy/Projects

Citywide Study Issues

 **Citywide- Study, Design, Build**

Fair Oaks Avenue Bridge

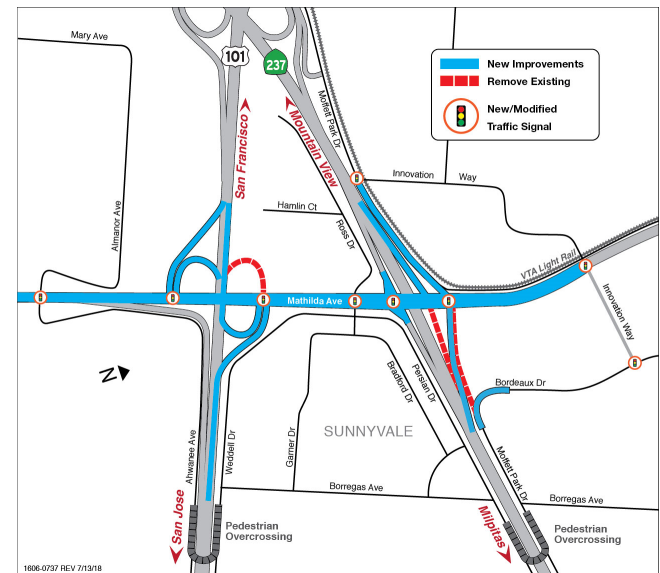
- **Completed:**
 - ◆ Design
 - ◆ Right of Way (ROW) acquisition
- **In process:**
 - ◆ ROW Certification w/Caltrans
 - ◆ Spring 2019 Bidding and construction contract



Mathilda/101/237 Improvements

Reconfigure US 101 and SR 237 Interchanges
@ Mathilda Avenue
Install Bicycle and Pedestrian Facilities

- Total construction cost \$34M:
 - ◆ SB1: LLP Grant \$17M
 - ◆ City Funds: \$17M
 - ◆ VTA: reimburse \$17M on favorable court ruling of Measure B
- Dec 2018 Contract Awarded
- Jan 2019 Construction
- Mid-2020 Completion



Mary Avenue Overpass

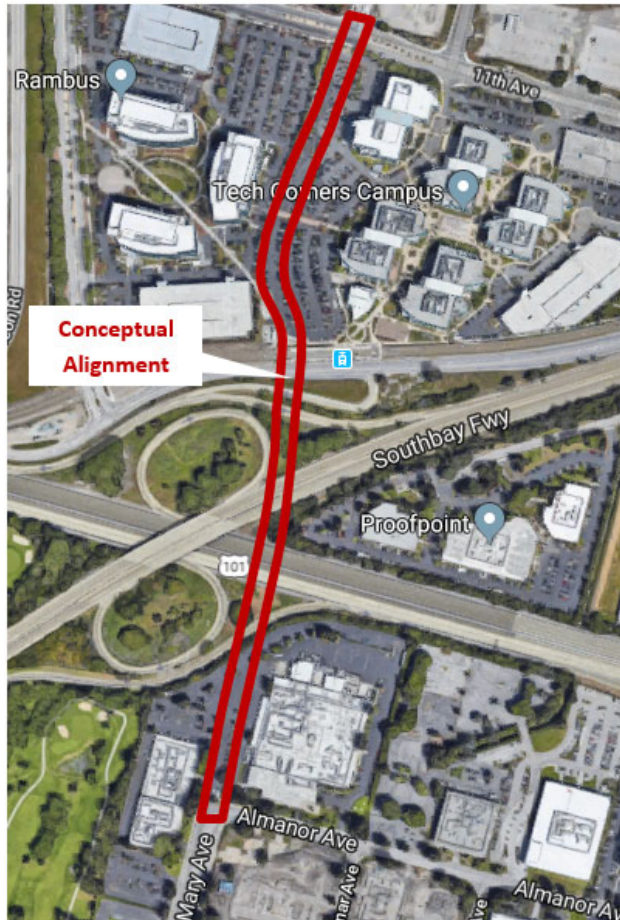
Project Goal Relieve Traffic Congestion on Mathilda Avenue

❖ Five (5) options under consideration:

Protected Bike facilities and Sidewalks +

1. **Four** motor vehicle lanes
2. **Two** motor vehicle lanes
3. **Two** high-occupancy vehicle (HOV)/bus/ shuttle lanes
4. **ONLY** Bicycle and pedestrian only overcrossing
5. **No Build** – Remove from General Plan

Mary Avenue Overpass *continued*



- Kimley-Horn Associates contract: October 2016
- Current: traffic analysis underway
- Next steps:
 - ◆ Select Preferred Alternative based on the traffic analysis
 - ◆ Reissue Notice of Preparation (NOP)
 - ◆ Prepare EIR

Master Plan for Public Arts

- Implementation of 2012 Study Issue
- 2018 Community Engagement
- Feb 2019 Arts Commission
- Apr 2019 City Council



Telecommunication – Design Guidelines

Purpose

- Definitions of terms
- Clarify expectations
- Illustrations
- Inform:
 - ◆ Telecom
 - ◆ Public
 - ◆ Staff
 - ◆ Decision makers



Schedule

- Dec 2018
 - ◆ Administrative Draft Reviewed
- Mar 2019
 - ◆ Outreach
 - ◆ PC Study Session
- Spring 2019
 - ◆ Public Hearings





Council Questions & Discussion

FOCUS TOPICS

- Civic Center Phase 2 – Main Library
- Housing Focus
- Community Development Department Staffing



FOCUS TOPIC

Council Priority

**Planning for Civic Center
Phase 2 – Main Library**

November 2007 Library Bond Measure

- At least 116,000 sq. ft. and up to 143,000 sq.ft.
- General Obligation Bond \$108 M
- Average assessment \$19.52/ \$100,000 in assessed value
- Assumed interest rate of 5.5%/year
- 2/3 voter approval required





Sunnyvale Community Survey Service and Funding Needs

Highlights of Results

Survey Conducted:
April 11-21, 2016

T H E
**LEW
EDWARDS**
G R O U P

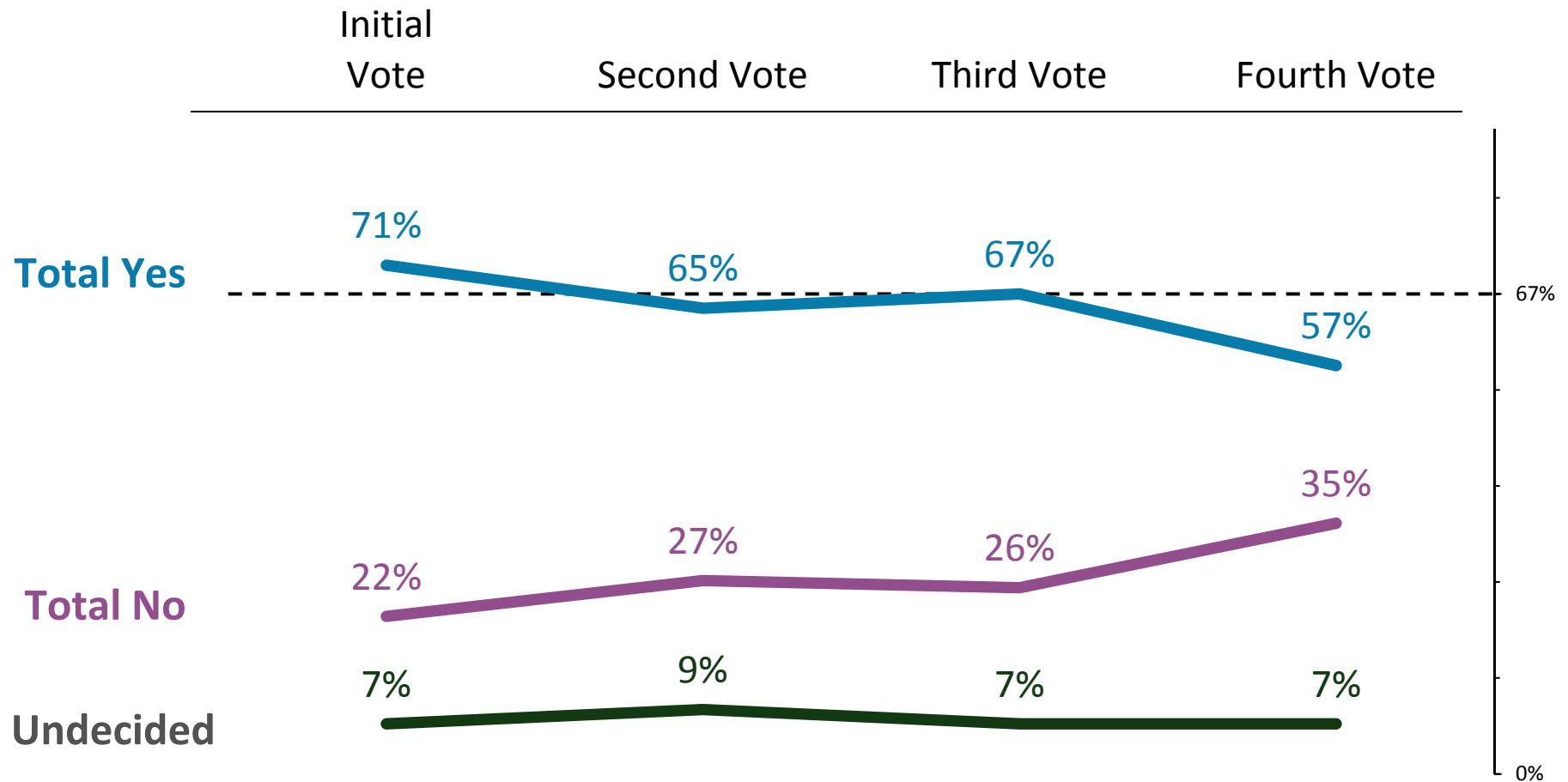
Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY

220-4415

Bond Measure Vote Progression

(Two-thirds Vote Requirement)



If the election were held today, would you vote "Yes" in favor of this measure or "No" to oppose it?

Civic Center Project –Progress

Site Plan for Full Vision



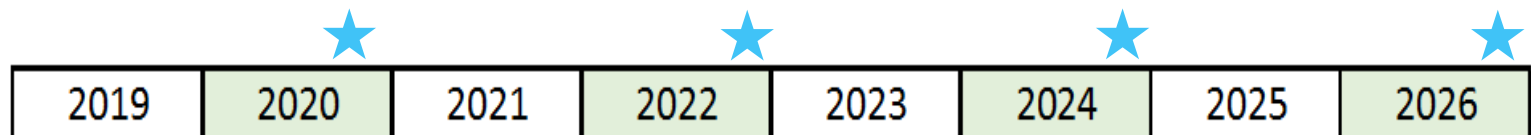
Civic Center Master Plan – Future Library

- ✓ Site Master Plan
- ✓ Adopted Environmental Impact Report
 - ✓ for new or renovated library building
- ✓ Library Program (118,000 sq.ft.)
- ✓ Site architectural model
- ✓ Cost estimate (\$135M in 2017)



Civic Center Phase 2 Potential Timeline

Elections



Phase 1 starts constr.

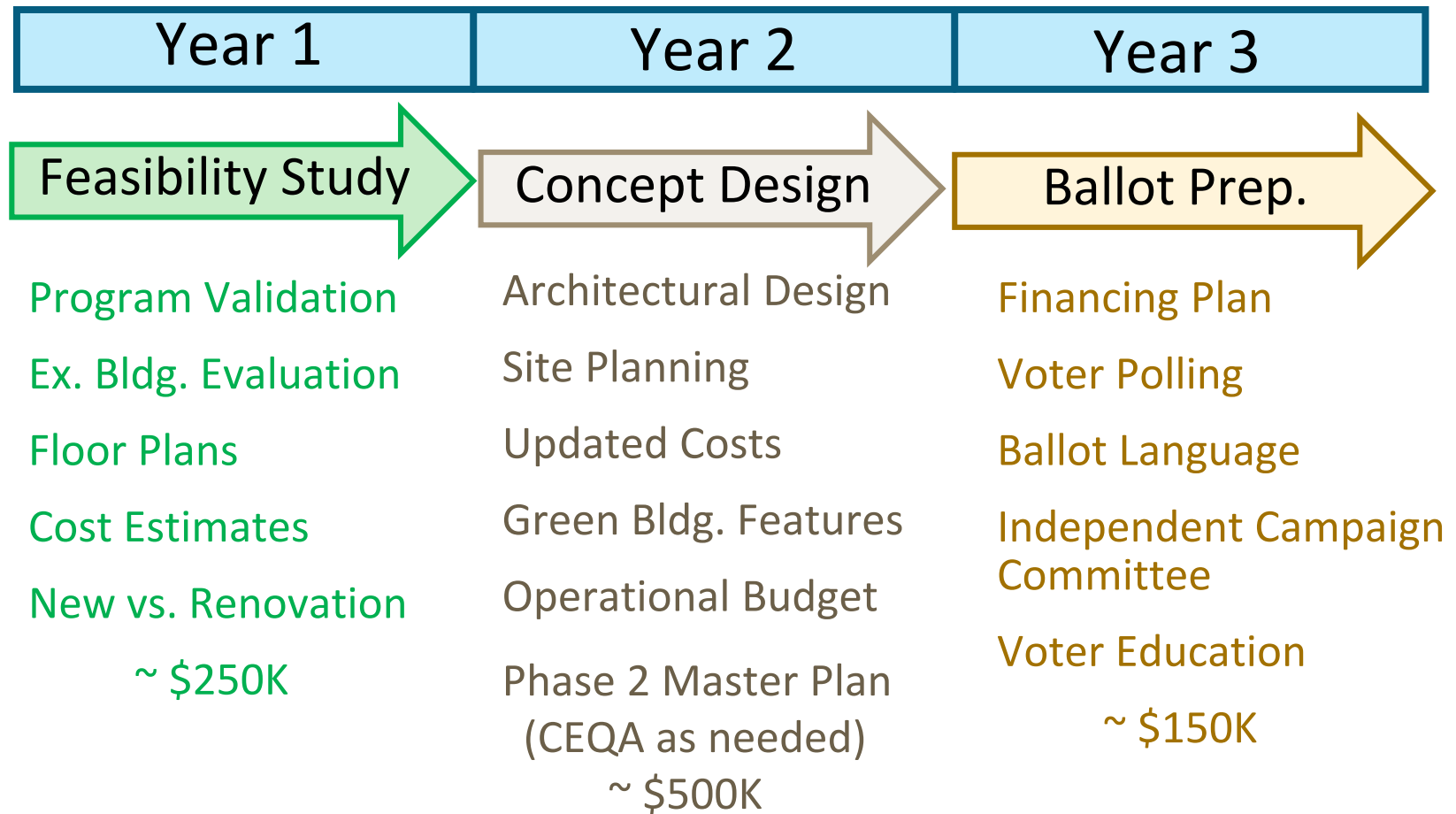
City Hall Complete

Phase 1 Complete

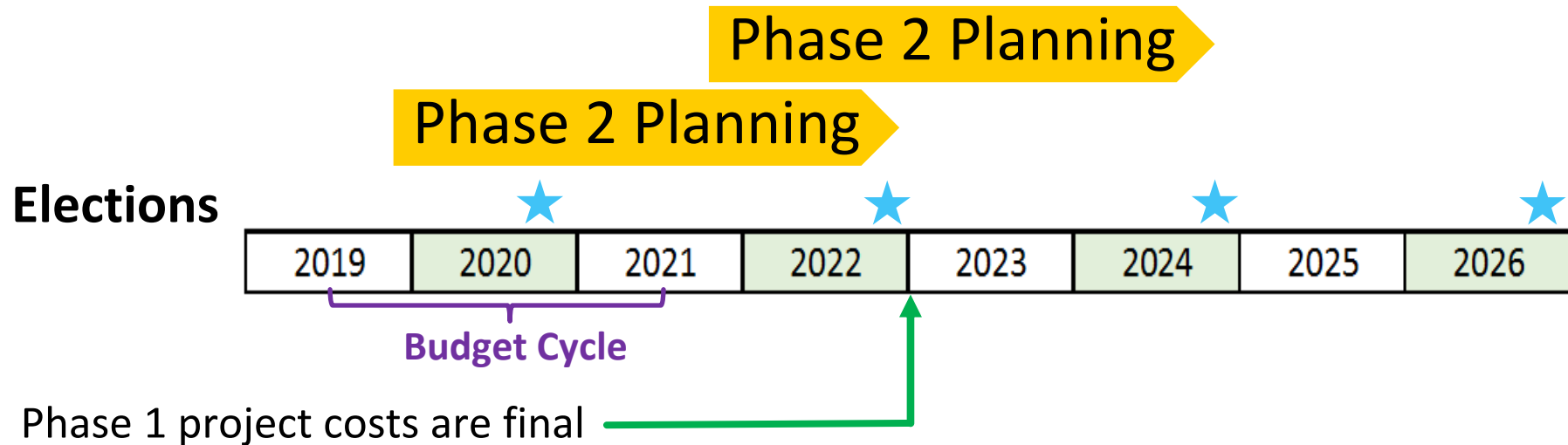
*** DPW Staff Resources become available**



Civic Center Phase 2 Potential Timeline



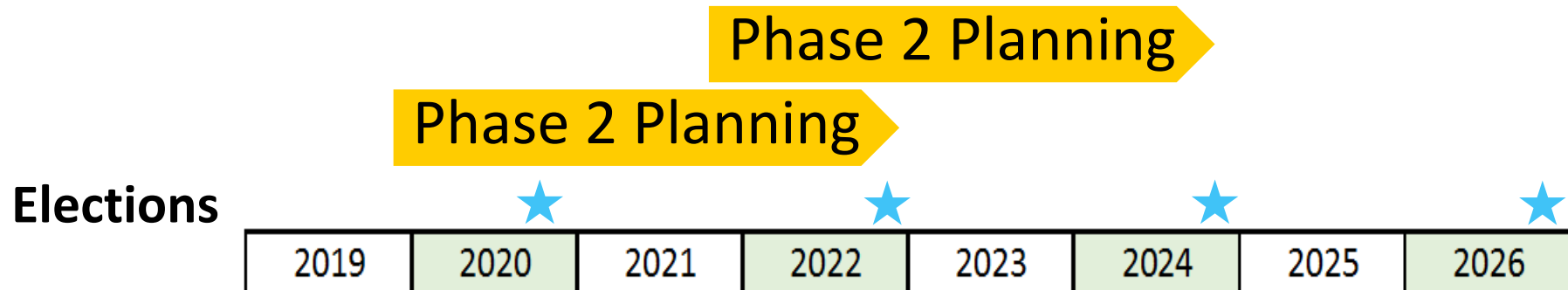
Civic Center Phase 2 Potential Timeline



Other Variables:

- Passage of ACA 1 – 55% voter approval for bonds?
- Study issue LCS 19-01 Library Foundation?
- Courthouse property acquisition?

Civic Center Phase 2 Potential Timeline



2022 Election Target

- New staff resources needed
- 2019-20 Budget needs
- Limits construction escalation
- Planning costs = ~ \$900K + staff costs (~ \$750K)

2024 Election Target

- Uses current staff resources
- More information available
- Higher anticipated construction costs
- Planning costs = ~ \$1,000K

Civic Center Master Plan – Full Vision





Council Questions & Discussion



FOCUS TOPIC

HOUSING

Housing: Agenda

Abbreviations

Funding

Accomplishments

Programs/Advocacy

2019-2020

Takeaways & Feedback

Housing: Abbreviations

	Meaning
<ul style="list-style-type: none">• ARU• BMR• DU• HCD• HMF• HUD<ul style="list-style-type: none">◆ CDBG◆ HOME◆ TBRA• SDB	<ul style="list-style-type: none">• Affordable Rental Unit• Below Market Rate Unit• Dwelling Unit• Housing and Community Development (CA)• Housing Mitigation Fee• Housing and Urban Development<ul style="list-style-type: none">◆ Community Development Block Grant◆ Home Investment Partnerships◆ Tenant Based Rental Assistance• State Density Bonus

Housing: Agenda

Abbreviations

 **Funding**

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Takeaways & Feedback

Housing: Funding

- Federal Funding
 - ◆ Annual Grant Programs
 - HUD CDBG
 - HOME
 - ◆ Low Income Housing Tax Credits
- Local Funds
 - ◆ HMF (*Affordable Housing Development*)
 - ◆ General Fund (*Human Services*)



Housing: Funding (*continued*)

- 2018-19 Funding Overview
 - ◆ \$1.15 M in CDBG contracts awarded
 - ◆ \$1.00 M in HOME (*TBRA*)
 - Compare to ~ \$400K in prior years
 - ◆ \$100K in General Fund Human Services grants
- 2019-20 Projections
 - ◆ Anticipate similar federal funding
 - ◆ \$135,000 in General Fund human services grants
 - ◆ RFP for HMF loans—release in April 2019

Housing: Agenda

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Takeaways & Feedback

Pioneers of Housing

1972

1st adopted Housing Element

1980s

Housing Officer Position Created

1981

Inclusionary Zoning Ordinance Adopted

1984

HMF & Industrial FARs Established

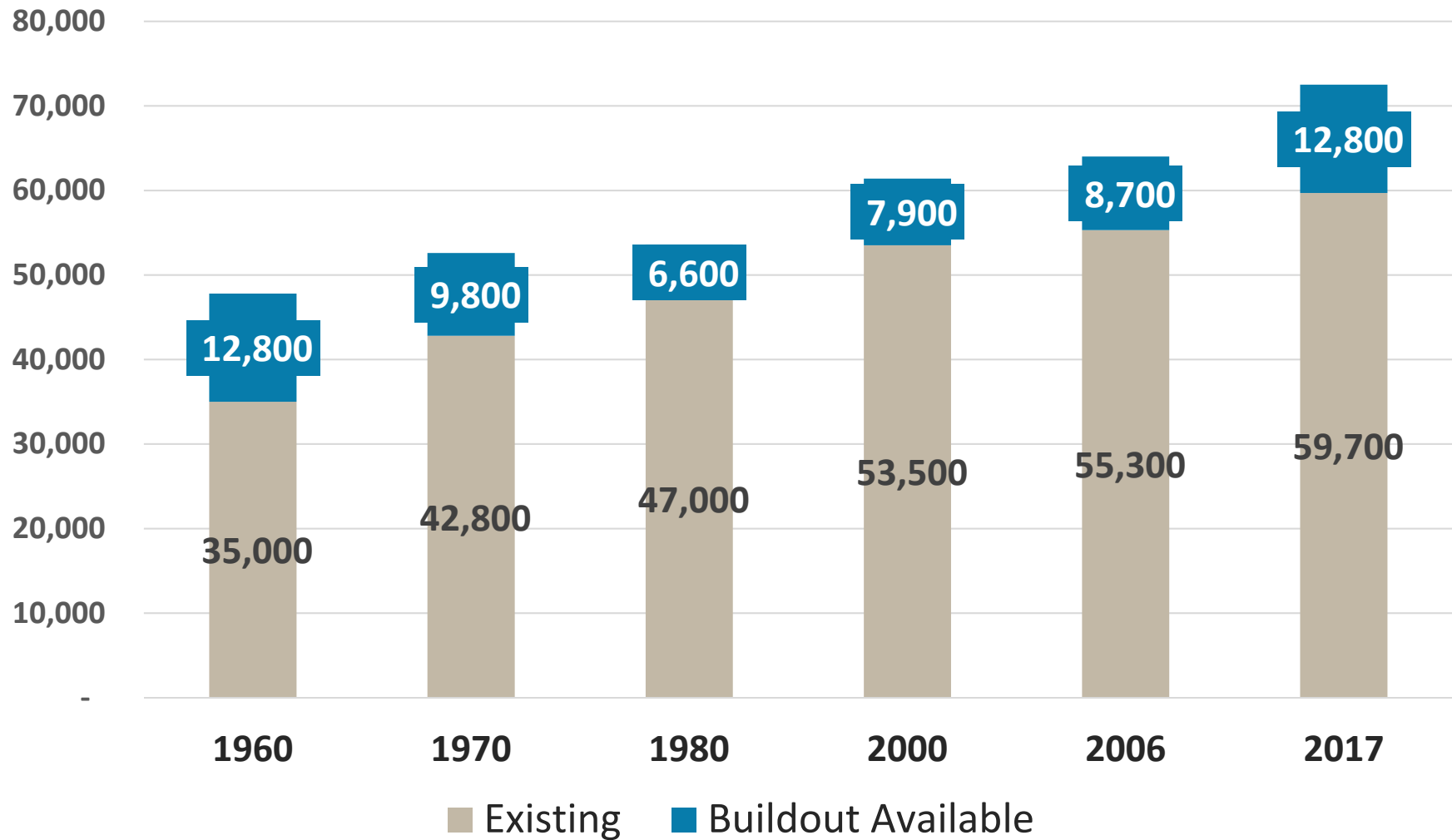
1989

APA Award for Housing Programs

1980+

Industrial to Residential Re-zonings

Existing Housing to General Plan Buildout



Converted to Residential

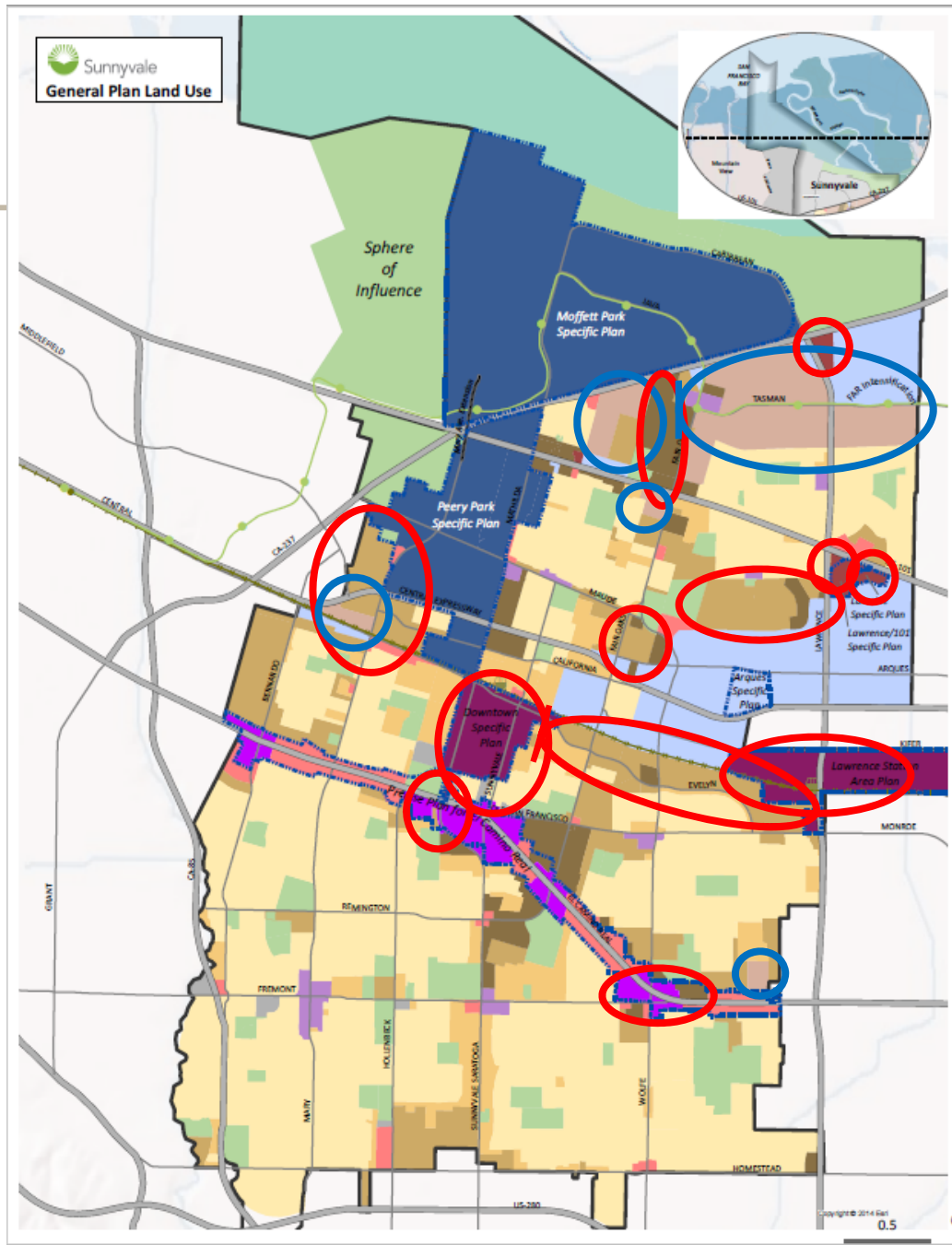
1980-2018

- **PROPERTY OWNER** Requested
 - ◆ >25 applications
 - ◆ **4,100** units
- **CITY** Initiated
 - ◆ 9 studies
 - ◆ **18,300** units
- **PENDING**
 - ◆ 6 studies
 - ◆ **>6,800**
 - ◆ + Moffett Park?



1980-now Conversion to Residential

- Mobile Home Parks
- Industrial & Commercial



Housing: Accomplishments / Successes

- Affordable Units since BMR Program Established
 - ◆ 540 for-sale units
 - ◆ ~770 rental BMR/ARUs (*~540 termed out*)
 - ◆ ~1,500 affordable units developed in Sunnyvale by our non-profit partners
- Loans Issued
 - ◆ 79 First Time Homebuyer Loans issued - \$3.3M
 - ◆ ~\$50 million in HMF loans awarded (new & rehab)

Housing: Accomplishments / Successes

2018

- **46** escrows closed on new BMR homes
 - ◆ 4 new First Time Homebuyer Loans
- **17** homeowners awarded Home Improvement grants
- **1,038** attended:
 - ◆ 8 First Time Homebuyer Presentations



Housing: Accomplishments / Successes

2018 *(continued)*

- Benner Plaza completed (66 new affordable units)
- \$1.2M loan to rehabilitate Crescent Terrace Apartments
- DDA with Related for Downtown Block 15 (City site)
- Contracts to non-profits:
 - ◆ \$1.15M CDBG
 - ◆ \$1.00M HOME
 - ◆ \$100K General Fund grants



Housing: Agenda

Abbreviations

Funding

Accomplishments

 **Programs/Advocacy**

2019-2020

Takeaways & Feedback

Housing Programs

- Inclusionary Affordable Housing
 - ◆ Rental BMRs (Legacy)
 - ◆ Rental ARUs (voluntary/SDB)
 - ◆ Ownership BMRs
 - ◆ Housing Mitigation Fee Loans
- Rehabilitation
 - ◆ Rental complexes (affordable sites)
 - ◆ Grants for qualified home owners
- Human Services (providers)



State & Intergovernmental (IGR) Housing Programs

- **State**

- ◆ Numerous housing related bills
- ◆ New funding sources/programs anticipated with new Governor

- **Intergovernmental Review**

- ◆ RHNA Sub-Region Participation & Formation
- ◆ CASA Compact
 - MTC/ABAG concept – requires State legislation
- ◆ Continual Uncertainty of HUD Funding levels
- ◆ County Shelter (Hamlin Court)

Housing: Agenda

Abbreviations

Funding

Accomplishments

Programs/Advocacy



2019-2020

Takeaways & Feedback

2019-2020 Planned Housing Priorities

Local

- Housing Strategy
 - ◆ Initial Implementation
 - ◆ Inclusionary zoning regulations
- Block 15 (Related California)
 - ◆ Entitlements & Financing
- Ongoing Assistance/Programs
- Assistance with Housing in Specific Plan Areas
- HMF Loan RFP Issuance
- 2020 HUD Consolidated Plan Update

2019-2020 Housing Priorities (*continued*)

IGR

- Legislative Advocacy
 - ◆ Expecting big housing legislative season
 - ◆ CASA Compact
- Decennial Census Support
- Homeless Point in Time Count Support
- RHNA Sub-Region Formation Support
- County Shelter Program (Hamlin Court)

Housing: Agenda

Abbreviations

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2019/2020



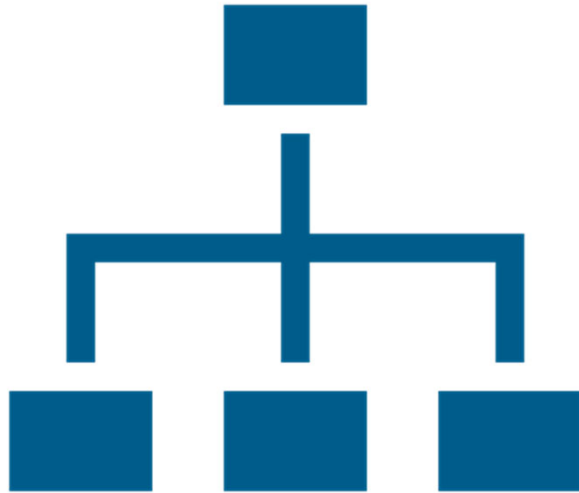
Takeaways & Feedback

Housing: Key Takeaways

- Sunnyvale has accomplished a lot in Housing
- There is always more that can be done
- One size does not fit all
- Sunnyvale is different than other cities
- Already many Housing priorities for 2019-2020
- IGR efforts require careful attention in 2019
 - ◆ Monitor CASA and other State proposals



Council Questions & Discussion



FOCUS TOPIC

COMMUNITY DEVELOPMENT DEPARTMENT STAFFING

Development Services

- Building
- Planning
- Engineering
- Fire
- ESD

Community Development Department Staffing

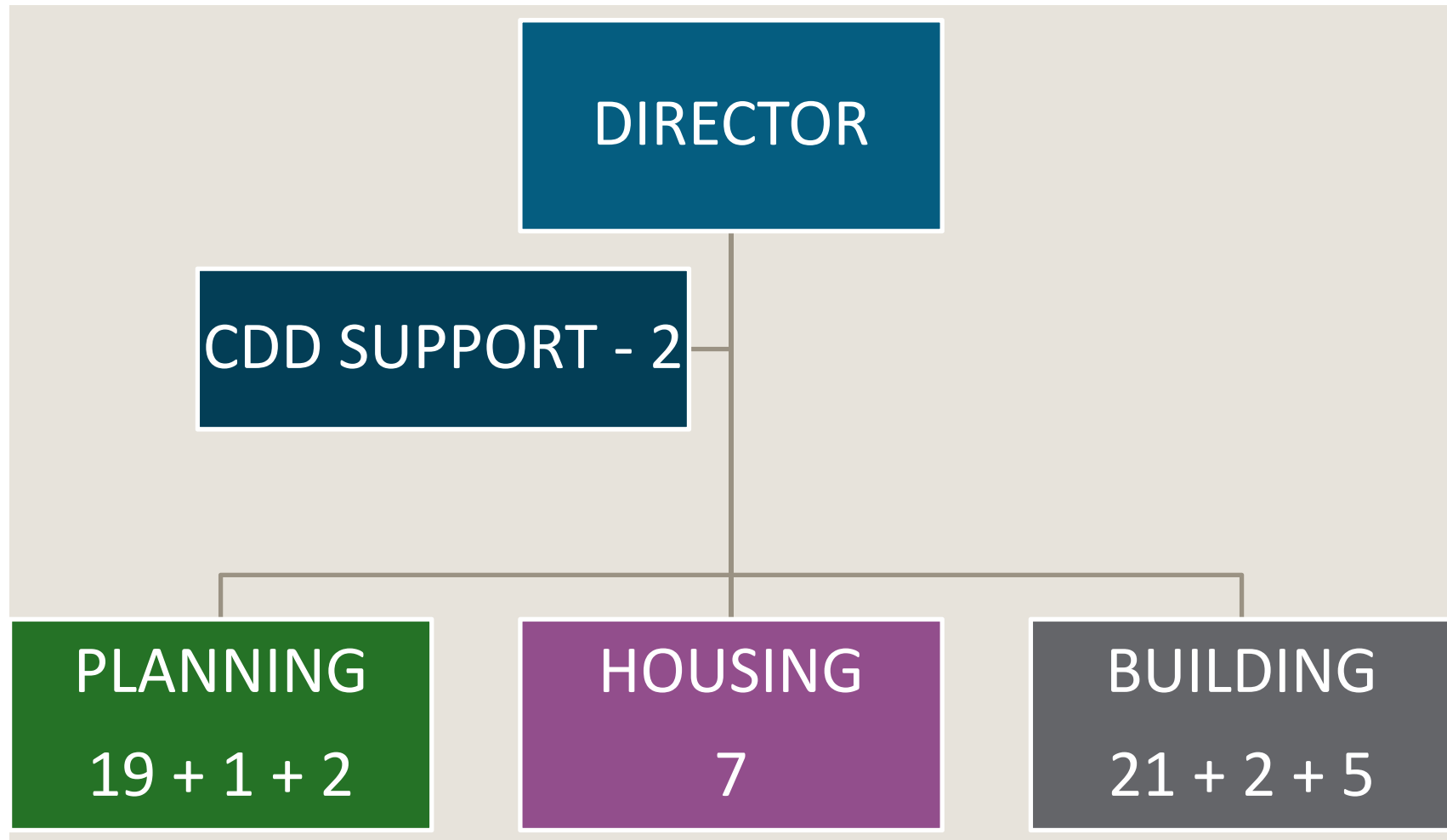
Workload

Staffing

Structure

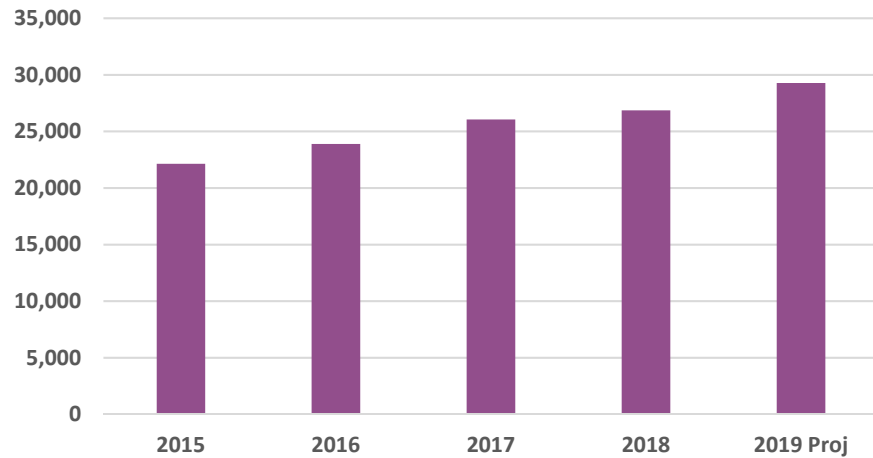
Next Steps

COMMUNITY DEVELOPMENT DEPARTMENT

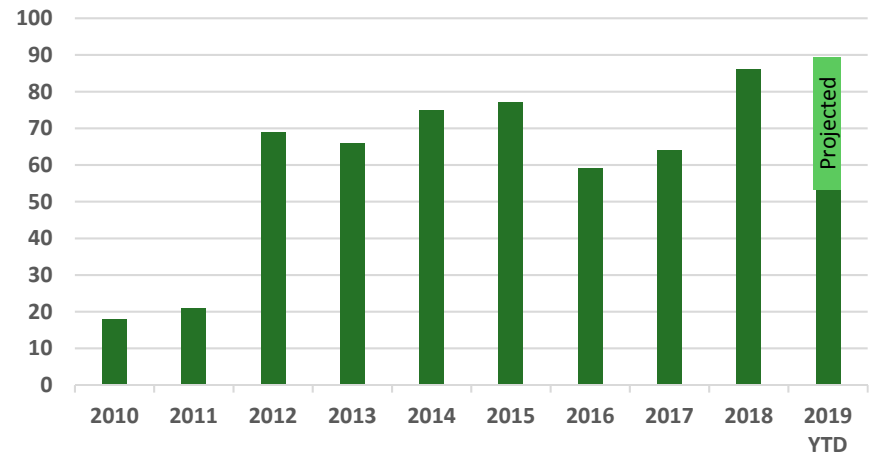


Development Activity

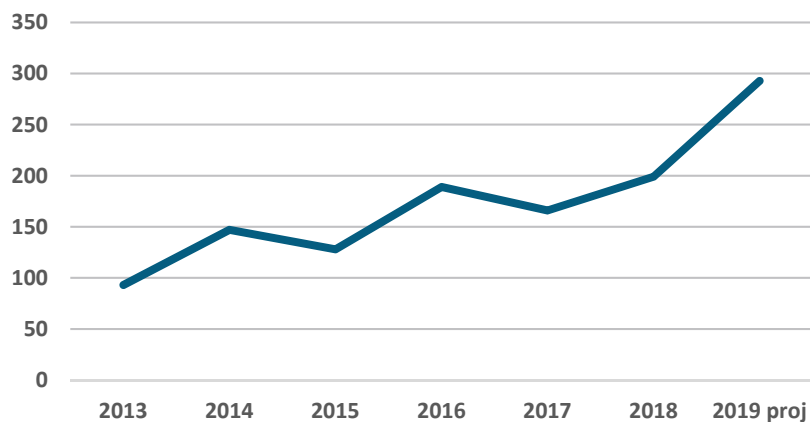
Inspection Stops



Permits Issued - with Valuation Over \$1M

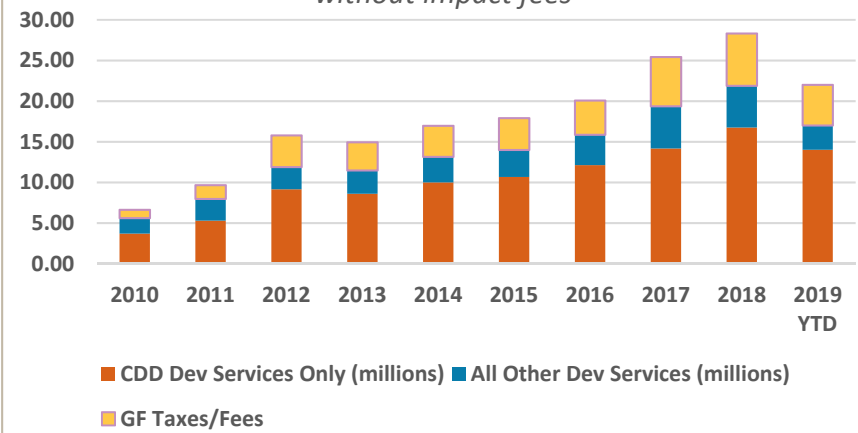


Plan Checks



Development Related Revenue

without impact fees

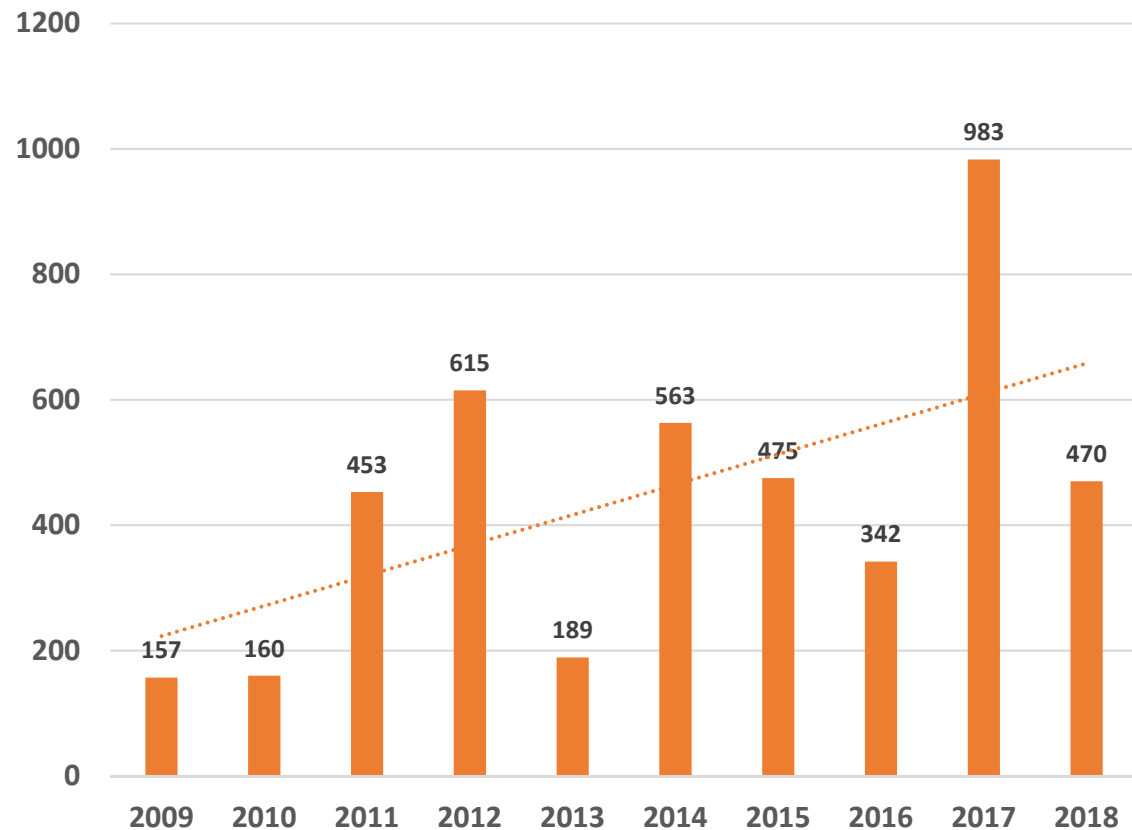


Historic/Current Workload

Net New Housing Units

5 year average: 504

10 year average: 441



Development Pipeline

4,630
Residential
Units

~14.2 M SF
Office,
Industrial and
Commercial

~2,550 Hotel
Rooms

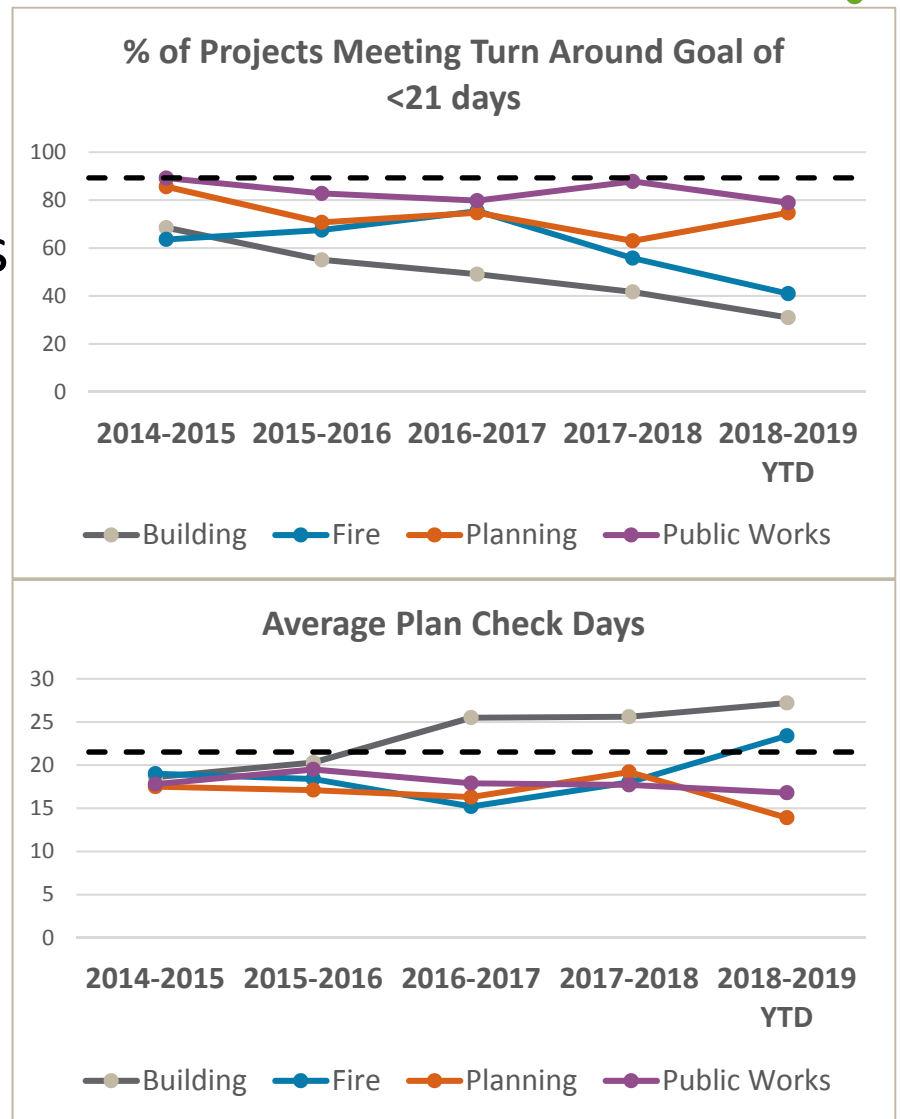
Development Services: Performance

- Effects

- ◆ Fewer reviews meeting goals
- ◆ Longer plan check timeframes
- ◆ Longer waits for inspections

- Causes

- ◆ High demand
- ◆ Incomplete plans
- ◆ More complex projects
- ◆ Staffing levels



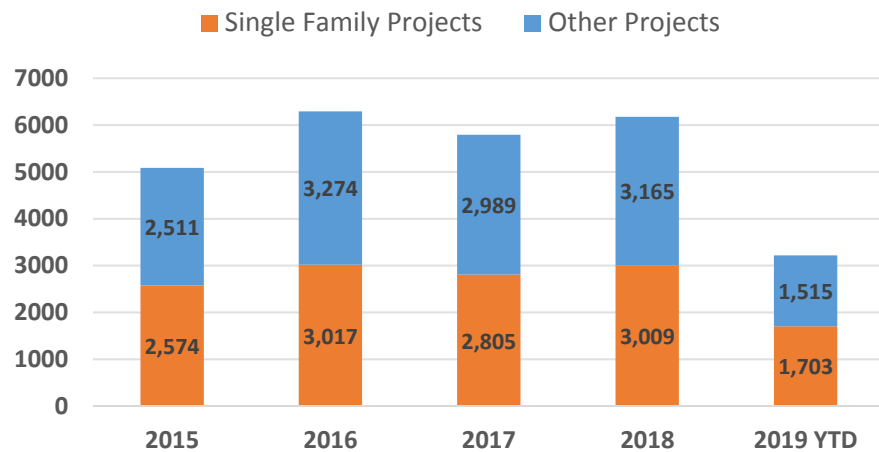
Today's CDD Environment

- Complexity of projects
- Large Development Pipeline
- Community response to change
- Increased requirements (zoning and building code)
 - ◆ Green Building Program
 - ◆ Public Benefit
 - ◆ Tracking Reserves
 - ◆ CEQA review
 - ◆ Energy requirements
 - ◆ Permit Streamlining and shot clocks
- Staffing Vacancies



Character of Building Permits

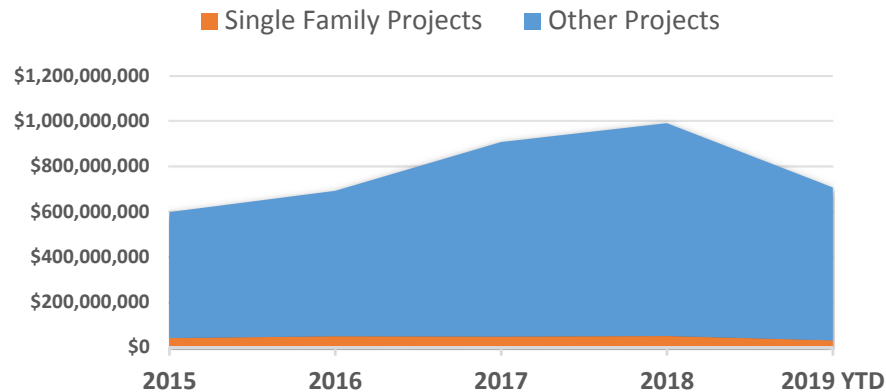
Permits Issued



Single Family Residential

- 50% of Permits
- 6% of Valuation

Valuation



Other Projects

- 50% of Permits
- 94% of Valuation

Community Development Department Staffing

Workload



Staffing

Structure

Next Steps

Staffing & Recruitment

Challenges

- **Casual Employees**
 - ◆ 25 hours/week
 - ◆ ~900 hours/year
- **Contract**
 - ◆ 40 hours/week full-time
 - ◆ ~900 hours/year limit
- **Term Limited** hard to attract/retain
- Competition state-wide – especially building
- Cost of Living Very High

Staffing & Recruitment


Strengths

- Sunnyvale's strong reputation as a
 - ◆ Place to Live
 - ◆ Place to Work
 - ◆ Conduct Business
- Highly qualified existing workforce
- Employee Engagement
- Promotional Opportunities
- Contract Agencies still have capacity

Community Development Department Staffing

Workload

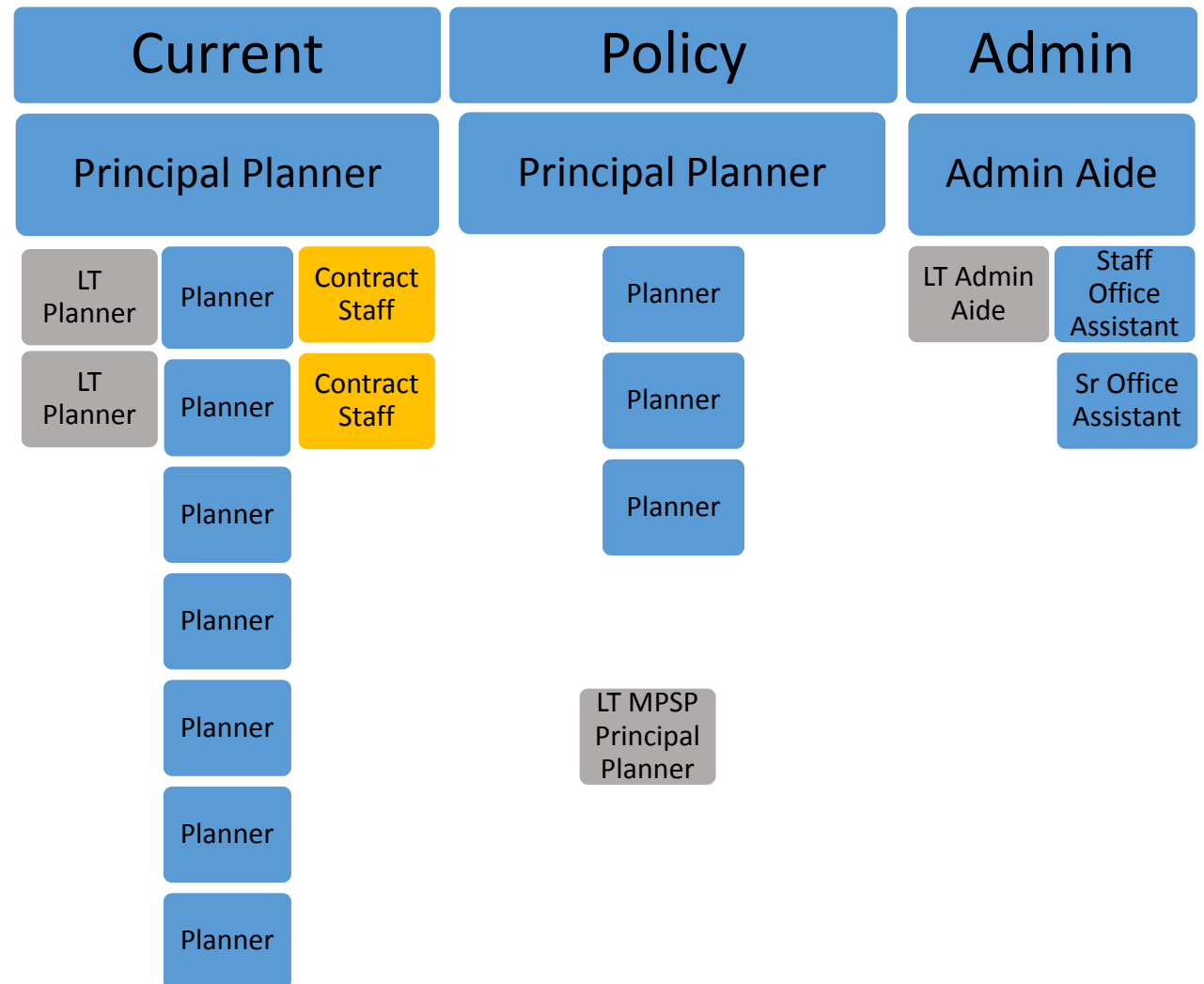
Staffing

 **Structure**

Next Steps

Planning Staffing (existing)

CDD Assistant Director



Planning Staffing (proposed)

CDD Assistant Director

Regulatory

Add Principal
Planner

LT
Planner

Planner

Planner

Current

Principal Planner
(Management)

LT
Planner

Planner

Contract
Staff

Planner

Planner

Planner

Planner

Policy

Principal Planner
(Management)

Planner

Planner

Planner

LT MPSP
Principal
Planner

Admin

Admin Aide

LT Admin
Aide

Staff
Office
Assistant

Sr Office
Assistant

Building Staffing (existing)

Chief Building Official

Senior Building Inspector

Building Inspector

Building Inspector

Building Inspector

Casual Tech

Senior Building Inspector

Building Inspector

Building Inspector

Building Inspector

Building Inspector

Contract Staff

Casual Tech

Senior Plan Check Engineer

Plan Check Engineer

Plan Checker

Plan Checker

LT Plan Checker

Contract Staff

Contract Staff

Contract Staff

Contract Staff

Permit Center Manager

Permit Center Coordinator

LT Permit Clerk

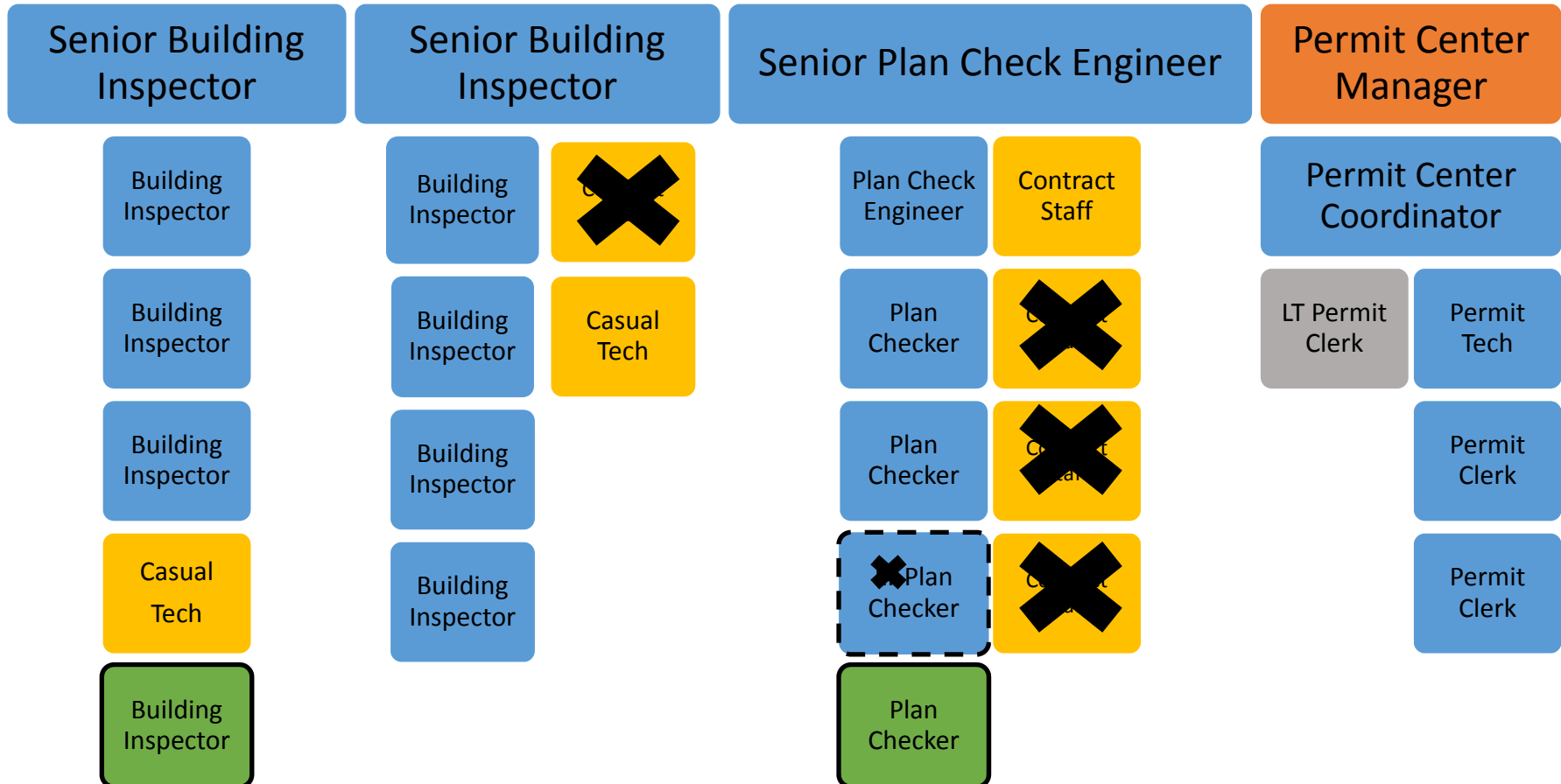
Permit Tech

Permit Clerk

Permit Clerk

Building Staffing (proposed)

Chief Building Official



Fiscal Impact

- Funding Source
 - ◆ 6.5% General Fund
 - ◆ 93.5% Development Enterprise
- One year
 - ◆ \$600,000 staffing
 - ◆ ~\$100,000 equipment
- RAP
 - ◆ 20-year \$20,000,000
 - ◆ **5-year \$3,800,000**
- Fund Balance

Community Development Department Staffing

Workload

Staffing

Structure



Next Steps

Schedule

- City Council
 - ◆ Budget Modification
 - ◆ Classifications



Council Questions & Discussion



Sunnyvale

Council Discussion on Strategic Priorities

- Civic Center Campus and Main Library
- Ability of Infrastructure to Support Development and Traffic
- Open Space Acquisition Planning: Future of Golf Courses
- Downtown Sunnyvale
- Improved Processes and Services through the Use of Technology
- Accelerating Climate Action

CLOSING COMMENTS