



City of Sunnyvale

Notice and Agenda

Citizens Advisory Committee

Monday, April 1, 2019

6:00 PM

West Conference Room, City Hall, 456 W.
Olive Ave., Sunnyvale, CA 94086

CALL TO ORDER

ROLL CALL

PUBLIC COMMENT

Public comments will be taken during each discussion item on the special meeting agenda, with a maximum of up to three minutes per speaker. Please note the Brown Act (Open Meeting Law) does not allow the committee to take action on an item not listed on the agenda. If you wish to address the committee, please complete a speaker card and give it to the City Clerk.

CONSENT CALENDAR

- 1.A [19-0310](#) Approve the CVRA Citizens Advisory Committee Meeting Minutes of February 20, 2019

Recommendation: Approve the CVRA Citizens Advisory Committee Meeting Minutes of February 20, 2019 as submitted.

GENERAL BUSINESS

If you wish to speak to a public hearings/general business item, please fill out a speaker card and give it to the recording secretary. You will be recognized at the time the item is being considered by the committee. Each speaker is limited to a maximum of three minutes.

- 2 [19-0388](#) Discuss and Advise on Outreach Efforts

ADJOURNMENT

Notice to the Public:

Agenda information is available by contacting the Office of the City Clerk at (408) 730-7483. Agendas and associated reports are available on the City's website at sunnyvale.ca.gov 72 hours before the meeting and in the meeting room during the

meeting, pursuant to Government Code §54957.5.

Pursuant to the Americans with Disabilities Act, if you need special assistance in this meeting, please contact the Office of the City Clerk at (408) 730-7483.

Notification of 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.160 (b)(1))



City of Sunnyvale

Agenda Item

19-0310

Agenda Date: 4/1/2019

SUBJECT

Approve the CVRA Citizens Advisory Committee Meeting Minutes of February 20, 2019

RECOMMENDATION

Approve the CVRA Citizens Advisory Committee Meeting Minutes of February 20, 2019 as submitted.



City of Sunnyvale

Meeting Minutes - Draft

Citizens Advisory Committee

Wednesday, February 20, 2019

5:30 PM

West Conference Room, City Hall, 456 W.
Olive Ave., Sunnyvale, CA 94086

CALL TO ORDER

Deputy City Manager Jacqueline Guzman called the meeting to order at 5:31 p.m.

ROLL CALL

Present: 8 - Member Prakash Giri (CAC)
Member Charles Huse
Member Jodi Marvet
Member Misuk Park (CAC)
Member Judy Pavlick
Member Martin Pyne
Member Janette Ramirez
Member Michael Serrone

Absent: 1 - Member Reid Myers

OATH OF OFFICE

City Clerk Kathleen Franco Simmons administered the Oath of Office to all Committee members present.

INTRODUCTIONS

PRESENTATIONS

1. [19-0257](#) Brown Act, Parliamentary Procedures, and Public Records Act
Assistant City Attorney Melissa Tronquet provided an informational presentation.

PUBLIC COMMENT

Deputy City Manager Guzman announced public comment would be taken during each item on the agenda.

GENERAL BUSINESS

Item 4. 19-0260 was taken out of order and handled before Item 2. 19-0259.

2. [19-0259](#) Select a Chair and Vice Chair for the Citizens Advisory Committee

Deputy City Manager Guzman opened nominations.

CAC Member Judy Pavlick nominated CAC Member Reid Myers to serve as Chair. Member Pavlick accepted the nomination on behalf of Myers.

CAC Member Misuk Park expressed interest in serving as Chair and inquired as to whether the selection of the Chair could be postponed to the next meeting. Staff provided a response.

Member Park nominated herself to serve as Chair.
Member Park confirmed her acceptance of the nomination.

Deputy City Manager Guzman closed nominations.

Deputy City Manager Guzman provided information regarding Member Myers' interest in taking a leadership role.

Member Park spoke to her interest in serving as Chair and provided information regarding her public service and public communications background.
Member Pavlick spoke on behalf of Member Myers.

Deputy City Manager Guzman closed the nomination period.

Public comment opened at 6:18 p.m.

Mei-Ling Stefan spoke in support of selecting a temporary or Vice Chair to run this meeting and postpone the selection of the Chair to the next meeting.

Steve Chessin suggested that a member of this body could make a motion to postpone the election to the next meeting and have an election for a temporary Chair for this meeting.

Steve Scandalis spoke in support of postponing the selection, commented that organizational objectivity is important as the topic of district elections is very opinion-charged, and recommended that if the vote to select a Chair is taken at this meeting, the nominees would agree that they would be very objective. He suggested that a person who is not present should not stand for one of the

positions.

Public comment closed at 6:22 p.m.

Following discussion, the Committee voted on the two nominees in the order nominated.

The vote on the nomination for Reid Myers for Chair was:

Yes: 2 - Member Giri
Member Huse

No: 0

Absent: 1 - Member Myers

Abstain: 6 - Member Marvet
Member Park
Member Pavlick
Member Pyne
Member Ramirez
Member Serrone

Deputy City Manager Guzman reported Member Myers was not selected as Chair.

The vote on the nomination for Misuk Park for Chair was:

Yes: 8 - Member Giri
Member Huse
Member Marvet
Member Park
Member Pavlick
Member Pyne
Member Ramirez
Member Serrone

No: 0

Absent: 1 - Member Myers

Deputy City Manager Guzman announced Member Park was selected to serve as Chair.

Chair Park facilitated the remainder of the meeting.

Chair Park opened the floor for nominations for Vice Chair.

Member Huse nominated CAC Member Reid Myers to serve as Vice Chair.

Member Huse spoke on behalf of Member Myers.

Public comment opened at 6:29 p.m.

Steve Scandalis spoke in support of nomination of Prakash Giri and Jodi Marvet for Vice Chair.

Public comment closed at 6:30 p.m.

There being no further nominations for Vice Chair or discussion, Chair Park closed nominations.

The vote on the nomination for Reid Myers for Vice Chair was:

Yes: 8 - Member Giri
 Member Huse
 Member Marvet
 Member Park
 Member Pavlick
 Member Pyne
 Member Ramirez
 Member Serrone

No: 0

Absent: 1 - Member Myers

Chair Park announced Member Reid Myers was selected to serve as Vice Chair.

3. [19-0258](#) Sunnyvale Election System Changes Presentation

Deputy City Manager Guzman provided a presentation on the proposed changes to the Sunnyvale election system.

Public comment opened at 6:49 p.m.

Steve Chessin, President of Californians for Electoral Reform, stated there are several jurisdictions which have successfully resisted CVRA notice letters that did not result in a lawsuit. He noted that the group that sent the notice letter to Sunnyvale was the same group that sued Santa Clara. Chessin recommended

hearing from the public other possible remedies to the allegation of racially polarized voting in Sunnyvale.

Public comment closed at 6:52 p.m.

Citizens Advisory Committee discussion included:

- Comments regarding consideration of ranked choice or cumulative voting;
- Information regarding the survey results from the education meetings at the community open houses.

4. [19-0260](#) Review of the Role of the Citizens Advisory Committee

This item was handled before Item 2. 19-0259.

Deputy City Manager Guzman provided a report on the role of the Citizens Advisory Committee.

Public comment opened at 6:08 p.m.

Steve Scandalis spoke regarding the role of the Committee and stated that the information provided at the open house meetings was not clear that the Committee will make recommendations with regard to reaching the community but will not be making recommendations to the Council. He also suggested that the alternate appointee should be invited to attend the CAC meetings.

Public comment closed at 6:11 p.m.

Following this item, the regular order of the agenda was resumed and Item 2. 19-0259 was handled next.

5. [19-0277](#) Discussion and Possible Action to Approve Meeting Schedule

Deputy City Manager Guzman provided information on the proposed CAC meeting schedule.

Public comment opened at 7:09 p.m.

No speakers.

Public comment closed at 7:09 p.m.

By consensus, the Committee agreed the next meeting should be between April 1 and April 9.

6. [19-0261](#) Discuss and Advise on Outreach Efforts

Carey Stone, Senior Associate with Placeworks, provided a report and slide presentation.

Committee Members generated ideas for public outreach and places to hold “pop-ups”, including:

- Sunnyvale Community Services - Mandarin population
- Caltrain station after work and Friday after noon
- Youth sporting events; soccer on Sunday
- Pop-up displays at the Hindu Temples
- Vargas Elementary across from the Catholic Church
- Create brochures that can be handed out at pop-ups, in front of retail stores, the Farmers Market
- Direct mailers; the Quarterly mailings from the City; the Sunnyvale Sun
- Library table to engage people; especially during a Friends of the Library book sale
- Elect meetings with a focus on the Latino community
- Coffee with the President at elementary schools on the first Friday of the month
- Fremont High School “Know Your Rights - Citizenship Day” April 13
- The Cold Weather Shelter meetings
- Community Center and sports center; table of flyers
- Sunset lunches three times a week
- Mobile Home Parks and Neighborhood Associations
- Scheduled Events: Hands on the Arts; Fit and Fun Fair; Lunar New Year
- Banner at Wolfe and El Camino
- Ads on lobby screens in large apartment buildings
- Starbucks bulletin boards
- Post on Nextdoor and share on other social media
- Speak at organizations like the PTA, the Democratic Club, Rotary, SNAIL

Public comment opened at 7:54 p.m.

Mei-ling Stefan suggested advertising on utility bills and providing a link online to click that tells about the outreach. Stefan spoke on behalf of Steve Scandalis and stated he suggested popup events at churches with large congregations with mixed ethnic groups. She also suggested having video recordings on the election website and community workshops.

Public comment closed at 7:56 p.m.

CAC Committee Members Park, Pyne, Giri, Pavlick and Ramirez expressed interest in volunteering on a subcommittee to produce a short video for community outreach purposes.

7. [19-0205](#) Discuss and Advise on Mapping Tool Options

Deputy City Manager Guzman provided a presentation.

Committee Members discussion and feedback included:

- suggestion to make sure districts can be drawn granularly at the block level;
- suggestion to give data on the running population of districts and the racial composition;
- comments regarding the difficulty of using the paper versions of mapped districts;
- comments regarding the CVRA legal requirements for districts;
- suggestion to provide a way of posting people's example district maps;
- suggestion to spread the word to tech-savvy people to use the online tool to come up with maps that people can then comment on;
- discussion regarding the addition of housing and how that affects the number of seats or re-drawing of the districts;
- discussion regarding the timeline for deciding on the options of having seven districts or six districts with a directly-elected mayor;
- discussion regarding the requirement to live within the district in district-based elections;
- discussion regarding the changing demographics and census updates.

Public comment opened at 8:23 p.m.

Steve Chessin, President of Californians for Electoral Reform, spoke regarding the usefulness of the online mapping tools used by other cities and offered his assistance with training once Sunnyvale makes it available.

Public comment closed at 8:27 p.m.

ADJOURNMENT

Chair Park adjourned the meeting at 8:28 p.m.



City of Sunnyvale

Agenda Item

19-0388

Agenda Date: 4/1/2019

Discuss and Advise on Outreach Efforts