

Notice and Agenda - Final Bicycle and Pedestrian Advisory Commission

Thursday, June 20, 2019

7:00 PM

Council Chambers, City Hall, 456 W. Olive Ave., Sunnyvale, CA 94086

Special Meeting

CALL TO ORDER

SALUTE TO THE FLAG

ROLL CALL

PRESENTATION

19-0578 Santa Clara County Expressway Bicycle Accommodation

Guidelines Updates

<u>19-0655</u> Bordeaux Drive Bicycle and Pedestrian Facility Improvements

ORAL COMMUNICATIONS

This category provides an opportunity for members of the public to address the commission on items not listed on the agenda and is limited to 15 minutes (may be extended or continued after the public hearings/general business section of the agenda at the discretion of the Chair) with a maximum of up to three minutes per speaker. Please note the Brown Act (Open Meeting Law) does not allow commissioners to take action on an item not listed on the agenda. If you wish to address the commission, please complete a speaker card and give it to the Recording Secretary. Individuals are limited to one appearance during this section.

CONSENT CALENDAR

1.A <u>19-0668</u> Approve the Bicycle and Pedestrian Advisory Commission

Meeting Minutes of May 16, 2019.

Recommendation: Approve the Bicycle and Pedestrian Adviosry Commission

Minutes of May 16, 2019 as submitted.

PUBLIC HEARINGS/GENERAL BUSINESS

2. <u>19-0298</u> Recommend to the City Council for Adoption of the Vision Zero

Plan

Recommendation: Alternative 1: Recommend to City Council to Adopt the Vision

Zero Plan.

3. <u>19-0688</u> Report and Discussion of Recent VTA BPAC Meeting

STANDING ITEM: CONSIDERATION OF POTENTIAL STUDY ISSUES

4. <u>19-0682</u> Update to Study Issues Process

5. 19-0687 BPAC 2020 Proposed Study Issues

NON-AGENDA ITEMS & COMMENTS

-Commissioner Comments

-Staff Comments

INFORMATION ONLY REPORTS/ITEMS

<u>19-0691</u>	BPAC 2019 Annual Work Plan
<u>19-0692</u>	Active Items List - June 2019
<u>19-0693</u>	2019 BPAC Utility Bill Flier
<u>19-0694</u>	Streetsblog Article - Separated Bike Lanes Means Safer Streets, Study Says
<u>19-0695</u>	Silicon Valley Bicycle Coalition - Summary of Bike Valet Requirements and Programs

ADJOURNMENT

Notice to the Public:

Any agenda related writings or documents distributed to members of this meeting body regarding any item on this agenda will be made available for public inspection in the originating department or can be accessed through the Office of

the City Clerk located at 603 All America Way, Sunnyvale, CA. during normal business hours and at the meeting location on the evening of the board or commission meeting, pursuant to Government Code §54957.5.

Agenda information is available by contacting Ralph Garcia at pubworks@sunnyvale.ca.gov or (408) 730-7415. Agendas and associated reports are also available on the City's website at sunnyvale.ca.gov or at the Sunnyvale Public Library, 665 W. Olive Ave., Sunnyvale, 72 hours before the meeting.

Pursuant to the Americans with Disabilities Act, if you need special assistance in this meeting, please contact Ralph Garcia at (408) 730-7415. Notification of 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.160 (b) (1))



Agenda Item

19-0578 Agenda Date: 6/20/2019

REPORT TO BICYCLE AND PEDESTRIAN ADVISORY COMMISSION

SUBJECT

Santa Clara County Expressway Bicycle Accommodation Guidelines Updates

Ellen Talbo, County Transportation Planner from the County of Santa Clara Roads and Airports Department, provides updates on the Santa Clara County Expressway Bicycle Accommodation Guidelines.



Agenda Item

19-0655 Agenda Date: 6/20/2019

REPORT TO BICYCLE AND PEDESTRIAN ADVISORY COMMISSION

SUBJECT

Bordeaux Drive Bicycle and Pedestrian Facility Improvements

Principal Transportation Engineer from the Department of Public Works, Lillian Tsang, gives a presentation on the proposed Bicycle and Pedestrian Facility Improvements on Bordeaux Drive between Moffett Park Drive and N. Mathilda Avenue.

The proposed bicycle improvements are consistent with the improvements identified in the 2006 Sunnyvale Bicycle Plan.

PUBLIC CONTACT

Public contact was made through posting of the Bicycle and Pedestrian Advisory Commission agenda on the City's official-notice bulletin board, on the City's website, and the availability of the agenda and report in the Office of the City Clerk.

Public outreach efforts also included the following:

A community meeting with property owners and tenants along the project frontage



Agenda Item

19-0668 Agenda Date: 6/20/2019

SUBJECT

Approve the Bicycle and Pedestrian Advisory Commission Meeting Minutes of May 16, 2019.

RECOMMENDATION

Approve the Bicycle and Pedestrian Adviosry Commission Minutes of May 16, 2019 as submitted.



Meeting Minutes - Draft Bicycle and Pedestrian Advisory Commission

Thursday, May 16, 2019

6:30 PM

Council Chambers, City Hall, 456 W. Olive Ave., Sunnyvale, CA 94086

CALL TO ORDER

Chair Cordes called the meeting to order at 6:30 p.m.

SALUTE TO THE FLAG

Chair Cordes led the salute to the flag.

ROLL CALL

Present 6 - Chair John Cordes

Vice Chair Susan Bremond

Commissioner Richard Mehlinger

Commissioner Leia Mehlman

Commissioner Scott Swail

Commissioner Kyle Welch

Absent 1 - Commissioner Timothy Oey

Status of an absence: Commissioner Oey (excused) Council Liaison Member Glenn Hendricks (present)

PRESENTATION

19-0567 Annual reporting on collisions involving pedestrians and cyclists

Lieutenant Tracy Hern, supervisor of the Division of the Traffic Safety Unit at the City of Sunnyvale Public Safety Department, gave a presentation on 1st quarter results from collisions and trends report for the last 5 years.

Commissioner Mehlinger asked for clarification on what vehicles can stop in bike lanes.

Lieutenant Hern noted that only emergency vehicles, US Postal Service vehicles, garbage trucks and tow trucks may block the bike lane.

Commissioner Mehlman inquired about whether Lyft and Uber drivers are getting cited for being in the bike lanes.

Vice Chair Bremond asked if there was any data on jay walking and whether they are caused by a lack of nearby crosswalks. Vice Chair Bremond asked if there are any education programs available for drivers or senior pedestrians.

Commission Mehlinger asked if the numbers from enforcement actions get relayed to Department of Public Works. Lieutenant Hern stated that the Traffic Safety Unit works closely with Department of Public Works.

Chair Cordes inquired about the following:

- The Department of Public Safety's involvement with the Vision Zero Plan
- The Safe Routes to School Program
- Primary Collision Factors(PCF)
- School speed limit change to 15mph
- Construction traffic diversion

19-0568 Using Social Media and other Citywide Channels to Promote BPAC

Jennifer Garnett, Communications Officer with the City of Sunnyvale, gave a presentation on Citywide communications as it relates to the Bicycle and Pedestrian Advisory Commission(BPAC). Ms. Garnett spoke about the Communications Division's role and responsibilities.

Commissioner Mehlman asked about the following topics:

- Encouraging more participation at the BPAC meetings
- Using different languages for public outreach materials
- Outreach to underserved populations

Commissioner Mehlinger asked what can the City do to increase public feedback on projects. Commissioner Mehlinger suggested a quarterly bicycle ride through the city.

Commissioner Welch suggested that the BPAC submit articles on a regular basis in the City's publication of the Horizon Newsletter. Commissioner Welch asked if the City has considered digital signage in high traffic areas to promote bicycle and pedestrian safety and awareness.

Chair Cordes asked about the following:

- New content on Sunnyvale's Community television channel KMVT
- Using social media to notify the public about BPAC meetings
- Use the event calendar on the City website to inform residents about the upcoming BPAC meetings

Commissioner Mehlinger asked for a recess at 8:00 p.m. The meeting reconvened at 8:05 p.m.

19-0569 City of Sunnyvale Vehicle Miles Traveled (VMT) Reduction Strategies

Chip Taylor, Director of Department of Public Works at the City of Sunnyvale, gave a presentation on Vehicle Miles Traveled (VMT) reduction strategies and how to reduce automobile trips on the City's roadways.

Commissioner Mehlinger inquired about dockless bikes, incorporating Complete Streets Policy and VMT reduction. Commissioner Mehlinger asked about CAP 2.0 goals.

Commissioner Mehlman asked the following questions:

- How is VMT data obtained.
- Do you solicit Waze or Google to get data.
- What are we doing now to change the infrastructure for electric vehicles.

Chair Cordes asked about the following:

- Where do the TDM Reduction Goals come from
- How many TDM programs or agreements does the City have and how many developments have failed to meet their targets
- Is there going to be any coordination between the Bicycle Master Plan and the Annual Slurry Seal project; Bike lanes should be installed according to the 2006 Bicycle Master Plan
- How is the Vision Zero Plan related to the Bicycle Master Plan, Pedestrian Master Plan and the Safe Routes to School Plan
- Traffic Impact Fees

ORAL COMMUNICATIONS

Alejandro Marti, member of the public, discussed police escorts at the Hands of the Arts event and asked the following questions:

- Are there any plans to put Police Officers on bikes.
- Can the City have protected bike lanes.

- Can the City add more bike racks in downtown Sunnyvale.

Sam Rupel, member of the public, made the following comments:

- Encourage BPAC members to do more outreach.
- Push to get more active on social media.
- Encourage E-bike and E-scooter share programs.

CONSENT CALENDAR

1.A Approve the Bicycle and Pedestrian Advisory Commission Meeting Minutes of April 18, 2019.

Commissioner Swail moved and Vice Chair Bremond seconded the motion to approve the Bicycle and Pedestrian Commission minutes of April 18, 2019. The motion carried by the following vote:

Yes 6 - Chair Cordes

Vice Chair Bremond

Commissioner Mehlinger

Commissioner Mehlman

Commissioner Swail

Commissioner Welch

No 0

Absent 1 - Commissioner Oey

PUBLIC HEARINGS/GENERAL BUSINESS

2. 19-0570 Report and Discussion of Recent VTA BPAC Meeting

Dave Simons, VTA BPAC Representative, gave the meeting summary report regarding the following topics:

- Update on VTA bus route reductions.
- Update on Foothill Expressway.
- Recommend that BPAC and City Council invite Brent Pearse, a VTA representative, to give a presentation on his recent trip to Copenhagen related to bicycle facilities.
- Measure B Bike/Pedestrian Capital Projects revisions to competitive grant criteria.
- 3. <u>19-0571</u> Review Fiscal Year 19/20 Recommended Budget

Staff Report: Lillian Tsang, Principal Transportation Engineer/Planner, provided a

staff report on the agenda item.

- Went to Council on May 6
- Budget Workshop on May 23
- Public Hearing on June 11
- Adoption of budget on June 25
- Full documents can be found on the City website; Transportation and Traffic Projects start on page 512
- For FY 19/20, the recommended budget for Transportation and Traffic related projects is \$3.47 million which is a 2.3% increase from last fiscal year

Chair Cordes inquired about unfunded programs and the project list and asked the following questions:

- Will any of the money from Measure B go to bicycle infrastructure?
- Can we have more information on what the City is proposing to do on Fremont Avenue and Bernardo Avenue near SR85?
- Can we get the CIP project list for bicycle infrastructure instead of the website document?

Council member Hendricks and Ms. Tsang spoke about the unfunded programs.

Commissioner Mehlinger expressed his concerns regarding the supplement in the full packet.

STANDING ITEM: CONSIDERATION OF POTENTIAL STUDY ISSUES

4. 19-0574 BPAC 2020 Proposed Study Issues

Commissioner Mehlinger suggested an amendment to the existing proposed study issue in regards to installing a Guided Bike Route from Santa Clara to Mountain View to include two east-west class IV routes on Evelyn Avenue and El Camino Real.

Commissioner Mehlinger suggested a new study issue which would consider placing bollards or planters at street corners to protect pedestrians. There was no second motion to add the item to a future BPAC agenda.

Mr. Simons, member of the public, made comments on the Homestead Road study.

Alejandro Marti, member of the public, expressed his support for Commissioner

Mehlinger's suggestion relating to the Guided Bike Route from Santa Clara to Mountain View.

NON-AGENDA ITEMS & COMMENTS

-Commissioner Comments

Commissioner Mehlinger asked about the Transportation Development Act (TDA) funding and the Bridges proposal with ADA compliance.

Chair Cordes commented and asked a question on the Bridges proposal with ADA compliance.

Chair Cordes made the following comments:

- Viva Calle on Sunday, May 19, 2019 from 10 a.m. -3 p.m. in San Jose.
- Silicon Valley Bike Coalition Bike Summit in Mountain View at the Recreation Center on August 1, 2019.
- City of Mountain View Live on August 1, 2019 evening where part of Castro Ave. will be closed to traffic.

Chair Cordes asked about the Caltrain Grade Separation Feasibility Project update.

-Staff Comments

Ms. Tsang commented and answered questions on the following:

- Bike to Work Day was held on May 9, 2019, overall there is a 7% increase in the number of bicyclists stopping by or passing by the two Sunnyvale hosted energizer stations.
- Active Transportation Plan (ATP) responded to Commissioner's questions from the April BPAC meeting.
- Update on Slurry Seal and Bike plan.
- Board and Commission Recognition Reception to be held on June 20, 2019 at the Senior Center at 5:15 p.m.
- Presentation at the upcoming June BPAC meeting by Ellen Talbo, Santa Clara County Roads and Airports Department, on the County Expressway Bike Guidelines.

INFORMATION ONLY REPORTS/ITEMS

19-0561	BPAC 2019 Annual	Work Plan
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19-0563 Active Items List-May 2019

19-0565 2019 BPAC Utility Bill Flier

Chair Cordes suggested changing the title of the insert.

ADJOURNMENT

Chair Cordes adjourned the meeting at 9:34 p.m.

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Sunnyvale

City of Sunnyvale

Agenda Item

19-0298 Agenda Date: 6/20/2019

REPORT TO BICYCLE AND PEDESTRIAN ADVISORY COMMISSION

SUBJECT

Recommend to the City Council for Adoption of the Vision Zero Plan

BACKGROUND

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. It was first implemented in Sweden in 1997 when the country adopted a national transportation policy to establish a goal of eliminating fatalities or serious injuries as a result of a traffic collisions. Since 2014, Vision Zero has been building momentum in the United States. As of January 2018, 35 U.S. cities have committed to Vision Zero, including cities in Northern California such as San Francisco, San Mateo, San Jose and Fremont.

As the Vision Zero initiatives have been adopted by other cities, the Bicycle and Pedestrian Advisory Commission (BPAC) sponsored Study Issue DPW 16-01 to Develop a Vision Zero Plan (VZP). In FY 2015/16, Council approved Study Issue DPW 16-01 - Develop a Vision Zero Plan -Total Elimination of Traffic Fatalities, which subsequently became Budget Supplement No. 9 as part of the FY 2016/17 Budget to provide \$150,000 in funding for the development of a VZP. The primary goal of the VZP is to develop strategies and actions that will help select programs and projects to reduce traffic injuries and fatalities in the City. Creation of this type of plan requires a holistic view of traffic safety/solutions with the assumption that fatalities are preventable, that people make mistakes, and that the transportation system should be designed to reduce the frequency and severity of the mistakes. These strategies and actions could range from programmatic initiatives, to safety improvements in roadway design, to changes in policies, to education campaigns, to providing alternatives to driving.

The VZP summarizes the City's traffic safety data from 2012 through 2017, identifies possible factors for each type of traffic collision and priority project locations, provides potential mitigation measures for the various types of traffic collisions and priority project locations, and developed overall recommended strategies and actions to reduce traffic injuries and fatalities in Sunnyvale. Input from the community including the Department of Public Safety, Sunnyvale Schools, and other public agencies (Caltrans, VTA, Santa Clara County), was sought to ensure the development of a comprehensive plan.

EXISTING POLICY

Resolution 793-16 Complete Streets Policy (and Resolution 896-18 amendment to 793-16): the City...wishes to improve its commitment to Complete Streets and desires that its streets form a comprehensive and integrated transportation network promoting safe, equitable, and convenient travel for all users while preserving flexibility, recognizing community context, and using the latest and best design guidelines and standards.

General Plan, Chapter 3, Land Use and Transportation Element:

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Goal A: Coordinated Regional and Local Planning - Protect the quality of life, the natural
environment, and property investment, preserve home rule, secure fair share of funding, and
provide leadership in the region.

- Goal B: Coordinated Regional and Local Planning Support the sustainable vision by incorporating sustainable features into land use and transportation decisions and practices.
- Goal C: An Effective Multimodal Transportation System Offer the community a variety of
 transportation modes for local travel that are also integrated with the regional transportation
 system and land use pattern. Favor accommodation of alternative modes to the automobile as
 a means to enhance efficient transit use, bicycling, and walking and corresponding benefits to
 the environment, person-throughput, and qualitative improvements to the transportation
 system environment.

The City does not currently have a Vision Zero Plan or Policy.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(a) as it has no potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

DISCUSSION

19-0298

The VZP was developed through analysis of current collision records, traffic count data, and an inventory of existing transportation facilities. In addition, the project team has sought input through community outreach events and a focus group. The stakeholders who attended the focus group included School Districts, Santa Clara County of Public Health, Santa Clara Valley Transportation Authority, Sunnyvale Department of Public Safety, and the Sunnyvale Planning Division. The public and focus group provided input on existing safety challenges in Sunnyvale and recommendations for transportation safety solutions.

The collision analysis information and the input obtained through community outreach events and the focus group were used to develop the following components of the plan: Collision Trends, the High Injury Network (HIN), Collision Profiles, a Countermeasure Toolbox, a list of Priority Project Locations, and Implementable Actions. The Collision Trends, HIN, and Collision Profiles help the City understand the "who, what, when, where and why" collisions result in fatalities or serious injuries. The Countermeasure Toolbox, ten Priority Project Locations, and the Implementable Actions provide the City with recommendations to improve traffic safety throughout the City.

A description of each of these components and the results of the analysis are as follows:

- <u>Collision Trends</u> The data between 2012 and 2017 showed that, Sunnyvale's Daily Vehicle
 Miles Traveled (VMT) increased by 9%, while the total number of collisions decreased,
 resulting in a decrease in the collision rate (collisions per 1,000 VMT) by 37%. The analysis in
 the report itself focused on 2012 through 2016 and also showed the following collision trends:
 - There were 6,244 total collisions with 91 resulting in a fatal or severe injury collision
 - o 11% of fatal or severe injury collisions involved a driver under the influence of alcohol or

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drugs

72% of fatal or severe injury collisions involving pedestrians occurred at intersections

- 60% of fatal or severe injury collisions occurred on roadways with speed limits greater than 35 mph
- 10% of total collisions involved bicyclists or pedestrians; however, 56% of fatal or severe injury collisions involve a bicyclist or pedestrian
- Sunnyvale residents 60 years of age or older represent 20% of the total population but are involved in 40% of the fatal or severe injury pedestrian collisions
- <u>High Injury Network (HIN)</u> The analysis showed that 60% of the fatal or severe injury collisions occurred on 7% of Sunnyvale's roadway network. Most of the HIN is comprised of major roadways throughout the City including El Camino Real, Mathilda Avenue, Sunnyvale-Saratoga Road, Fair Oaks Avenue, and Wolfe Road. The HIN also consists of segments of the following roadways: Lawrence Expressway, Central Expressway, Homestead Road, Fremont Avenue, Evelyn Avenue, Mary Avenue, Bernardo Avenue, Maude Avenue, Moffett Park Drive, Duane Avenue, Hollenbeck Avenue, Olive Avenue, Henderson Avenue, Lakehaven Drive, Almanor Avenue, Alberta Avenue, and Old San Francisco Road.

Out of the total fatal and severe injury collisions involving pedestrians and bicyclists, 33% occurred on El Camino Real and 7% occurred on County Expressways.

- <u>Collision Profiles</u> An aggregate of collision data was analyzed to develop ten collision profiles. The profiles are used to determine how fatal or severe injury collisions can be effectively addressed. The collision profiles include:
 - Walking or bicycling on expressway, arterial, or collector
 - Unmarked pedestrian crossing
 - Speed-related conflict
 - Left turn at signalized intersection
 - 60+ year old pedestrians at intersections
 - Influence of drugs or alcohol
 - Midblock bicycle conflict
 - Conflicting through movement at intersection
 - Children walking or biking near school

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- Red light violation at signalized intersection
- <u>Countermeasure Toolbox</u> Based on the collision analysis and trends, the factors leading to the fatal and severe injury collisions were identified. The next step was to develop a countermeasure toolbox that once implemented, could reduce fatal and severe injury collisions in the City. The improvements listed in the countermeasure toolbox are proven safety countermeasures as identified in national research reports and in resources such as the Federal Highway Administration (FHWA) *Guidance Memorandums on Promoting the Implementation of Proven Safety Countermeasures*, FHWA Crash Modification Factors (CMF) Clearinghouse, and American Association of State Highway and Transportation Officials (AASHTO) Highway Safety Manual (HSM). The items in the toolbox may be considered for implementation at any location throughout the City, and can be implemented either singularly or as part of a larger project. The toolbox consists of the following elements:
 - Roadway Design
 - Bulb-outs and Curb Extensions
 - Lane Reduction/Road Diet
 - Consolidated Driveways
 - Sidewalk gap closures
 - Roadway and Intersection Safety Lighting
 - o Pedestrian Crossings
 - High Visibility Crosswalks with Advance Stop or Yield Lines
 - Marked Crossing
 - Pedestrian-Activated Crosswalk Warning Beacon
 - Pedestrian Hybrid Beacon
 - Pedestrian Refuge Island and Median
 - Bikeway Design
 - Bike Intersection Markings
 - Buffered Bike Lane
 - Green Pavement
 - Shared-use Trail and Bicycle Path
 - Protected Bikeway
 - Signs, Markings and Operation

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- Modified Intersection Stop-control
- Parking Restriction at Intersections
- Turn Restriction
- Signal Timing and Phasing
 - Adaptive Pedestrian Signal System
 - Leading Pedestrian Interval
 - Pedestrian Countdown Signal Head
 - Protected Turn
 - Advance Dilemma-Zone Detection
 - Signal Timing and Phasing Improvements
- Speed Control
 - Vehicle Speed Feedback Sign
 - Reduced Speed School Zone
 - Speed Hump, Speed Table, and Raised Crosswalk
- Miscellaneous
 - Education
 - Enforcement
- <u>Priority Project Locations</u> Based on the analysis of where fatal or severe injury collisions have occurred and locations identified through community input, ten priority project locations were chosen for a more detailed analysis. The safety issues were identified at each location along with potential collision countermeasures, as identified in the countermeasure toolbox. The ten locations include:
 - 1. El Camino Real between S. Mary Avenue and S. Mathilda Avenue
 - 2. El Camino Real between S. Taaffe Street and S. Fair Oaks Avenue
 - 3. El Camino Real, E. Fremont Avenue, and S. Wolfe Road
 - 4. Fair Oaks Avenue/Remington Drive between Iris Avenue and Manet Drive

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- 5. El Camino Real between Henderson Avenue and Helen Avenue
- 6. N. Mathilda Avenue and W. Maude Avenue
- 7. N. Fair Oaks Avenue between Balsam Avenue and E. Taylor Avenue
- 8. Fremont Avenue between Sunnyvale Saratoga Road and Floyd Avenue
- 9. Homestead Road between Heron Avenue and Wolfe Road
- 10. Mary Avenue between Remington Drive and Fremont Avenue

The countermeasures recommended at these ten priority locations could also be applied to facilities with similar characteristics.

- Implementable Actions Includes recommended strategies and actions to serve as a roadmap for the City to reduce fatal and severe injury collisions. These actions are organized into four action areas:
 - Vision Zero Program Initiatives and Evaluation include Vision Zero promotion, integration of Vision Zero into other planning efforts, and improved Vision Zero data collection and program evaluation
 - Street Design and Operation prioritize improvements listed in the toolbox on the HIN
 as the most targeted way to reach the goal towards zero traffic fatalities and severe
 injuries
 - Behavioral Change encourage safe travel behaviors through outreach and education, enforcement, and providing alternatives to driving
 - Vulnerable Road Users recognizing that younger and older people, people biking and walking are more vulnerable to severe traffic injuries and fatalities, the plan identifies different strategies for each of these groups of road users

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The goal of the VZP is to reduce fatalities and serious injuries by 50 percent by 2029 and to continue improving traffic safety towards zero fatal and serious injury collisions in the ten years that follow. The City will continue to perform periodic review of collision analysis to ensure the City is working toward the VZP goal.

FISCAL IMPACT

None for approving the VZP. Implementation of the recommended actions will be achieved through various projects that will be considered individually through the City's budget process.

PUBLIC CONTACT

Public contact was made through posting of the Bicycle and Pedestrian Advisory Commission agenda on the City's official-notice bulletin board, on the City's website, and the availability of the agenda and report in the Office of the City Clerk.

Public outreach efforts also included the following:

- Two community workshops
- Two online surveys
- One focus group meeting with government agency representatives
- Two BPAC meetings
- Three community walking tours

ALTERNATIVES

- 1. Recommend to City Council to Adopt the Vision Zero Plan.
- 2. Recommend to City Council to Adopt the Vision Zero Plan with modifications.
- 3. Do not recommend City Council to Adopt the Vision Zero Plan.
- 4. Other direction as provided by the Commission.

RECOMMENDATION

Alternative 1: Recommend to City Council to Adopt the Vision Zero Plan.

Prepared by: Ralph Garcia, Senior Transportation Engineer

Reviewed by: Shahid Abbas, Transportation and Traffic Manager, Public Works

Reviewed by: Chip Taylor, Director, Public Works Reviewed by: Teri Silva, Assistant City Manager

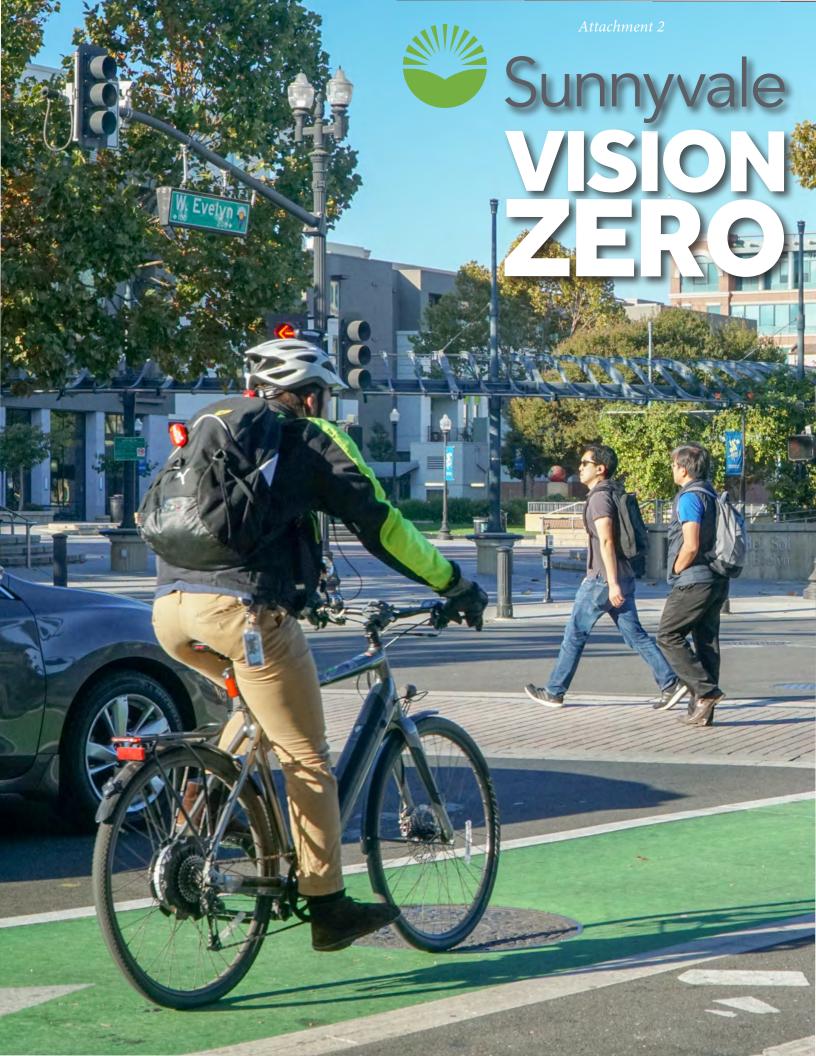
Approved by: Kent Steffens, City Manager

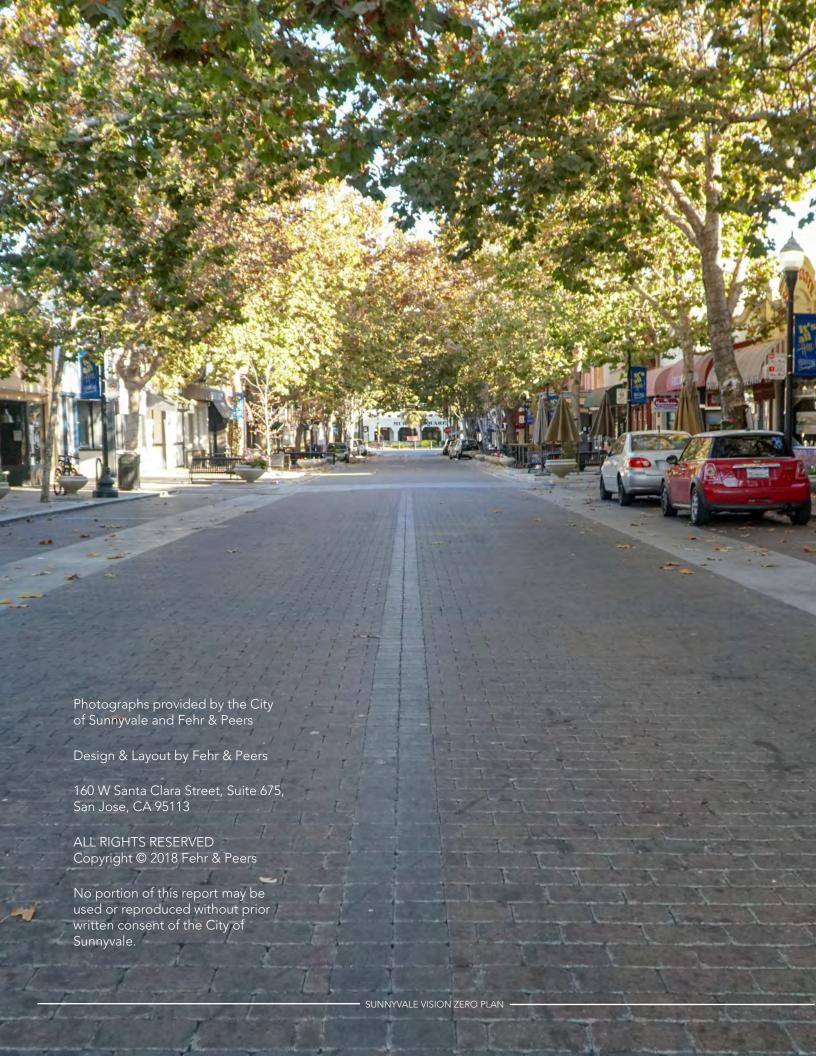
ATTACHMENTS

- 1. Reserved for Report to Council
- 2. Draft Vision Zero Plan

ATTACHMENT 1

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ACKNOWLEDGEMENTS

Developing Sunnyvale's Vision Zero Plan has been a collaborative effort. It would not be as robust or reflective of community needs without the participation of a wide range of stakeholders. Thank you to the more than 400 community members who participated in the online survey and in-person workshops. Your input was invaluable in creating a successful Sunnyvale Vision Zero Plan. Thank you to the elected officials, Sunnyvale staff, Sunnyvale Bicycle and Pedestrian Advisory Commission, Santa Clara Valley Transportation Authority, and other Santa Clara County agencies and school districts that provided input during this process. Your feedback helped align this plan with local priorities, policies and existing programs.

Elected Officials

Larry Klein, Mayor
Russ Melton, Vice Mayor
Glenn Hendricks, Councilmember
Michael S. Goldman, Councilmember
Gustav Larsson, Councilmember
Nancy Smith, Councilmember
Mason Fong, Councilmember
Jim Griffith, Councilmember (Term ended in 2018)

City of Sunnyvale Staff

Shahid Abbas, Transportation and Traffic Manager Ralph Garcia, Senior Transportation Engineer (Project Manager) Lillian Tsang, Principal Transportation Engineer Carmen Talavera, Senior Traffic Engineer

Lieutenant Tracy Hern, Traffic Safety Unit

Norma O'Connell, Safe Routes to School Coordinator

Rosemarie Zulueta, Senior Planner

Andrew Miner, Assistant Director Community

Development Department

Amber Blizinski, Principal Planner George Schroeder, Senior Planner

Sunnyvale Bicycle and Pedestrian Advisory Commission

John Cordes, Chair
Susan Bremond, Vice Chair
Timothy Oey
Scott Swail
Kyle Welch
Leia Mehlman
Richard Mehlinger
Catherine Barry (Term ended in 2018)
Angela Rausch (Term ended in 2018)

Key Stakeholders

Cupertino Union School District
Santa Clara County of Public Health
Santa Clara Valley Transportation Authority
Santa Clara Unified School District
Sunnyvale School District

Fehr & Peers Consultant Team

Dana Weissman Matt Haynes Jesse Cohn Steve Davis Sara Sadeghi Victoria Caudullo Michelle Chung David Wasserman Thao Nguyen

Note: Throughout this plan, reference to the "City" refers to the Sunnyvale government.

LETTER FROM THE CITY

To the Sunnyvale community,

Sunnyvale's Vision Zero Plan is a critical step towards eliminating citywide traffic fatalities and serious injuries. With this plan, we articulate a goal to reduce fatalities and serious injuries by 50 percent by 2029 and to continue improving traffic safety towards zero fatal and serious injury collisions in the ten years that follow. We see traffic collisions as preventable incidents that can be addressed, rather than accidents that cannot be avoided. We are willing to make some challenging decisions when traffic safety is at stake, and we are committed to monitoring our progress and continually adapting new ideas and lessons learned in support of Vision Zero.

As the region's innovative local economy continues to thrive, addressing traffic safety in Sunnyvale becomes even more important to ensure that all road users – pedestrians, bicyclists, transit users, drivers, and those with mobility impairments – can travel with safety, comfort, and ease, no matter their destination. Whether you are a resident of Sunnyvale, an employee working in Sunnyvale, a visitor making Sunnyvale your destination, or simply passing through, we are dedicated to providing you a safe multi-modal transportation network.

The City's approach to reaching Vision Zero is quantitative, collaborative and inclusive. The commitments outlined in this plan – and the priority projects the City will implement to achieve them – help to better connect and strengthen our community. Vision Zero builds on Sunnyvale's years of investment in transportation safety. Since 2012, Sunnyvale's collision rate has declined by 30 percent, and Sunnyvale now has fewer collisions than 80 percent of cities of comparable size in California. The City's commitment to this plan will further distinguish Sunnyvale as one of the safest in its class.

Thanks to the City Council's leadership, our community's participation in the planning process and the hard work of City staff, we have a Vision Zero Plan that will make our community safer well into the future.

Sincerely,

Kent Steffens, City Manager



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A CALL TO ACTION TO MAKE SUNNYVALE'S STREETS SAFER

From 2012 through 2017, 25 people lost their lives when traveling on Sunnyvale's streets. They include individuals from all neighborhoods within Sunnyvale, and they cross geographic and demographic boundaries. These deaths resulted in tragic personal loss for family and friends and significantly impacted the Sunnyvale community.

Over half of the traffic related deaths involved people walking or bicycling. People walking and bicycling in Sunnyvale are disproportionately impacted in traffic collisions. Twelve percent of all trips in Sunnyvale are made on foot, but over 35 percent of collisions resulting in a fatality or serious injury involve a pedestrian. Two percent of all trips in Sunnyvale are made by bicycle¹, but almost 20 percent of collisions resulting in a fatality or serious injury involve a bicyclist.

The annual number of collisions in Sunnyvale decreased by over 30 percent between 2012 and 2017, but collisions that involved a fatality or serious injury decreased by only 10 percent over that time period. The City's transportation planning efforts have made progress, but more still needs to be done to address safety in Sunnyvale.

In January 2016, the Sunnyvale City Council and Bicycle and Pedestrian Advisory Commission (BPAC) recognized the need for continued safety investment and committed to support Vision Zero through a Study Issue. The stated goal of the Study Issue was to develop a Sunnyvale Vision Zero Plan that "strives for the total elimination of traffic fatalities for all transportation modes." The City Council approved funding for the Plan in 2017.

Bicyclists and pedestrians involved in traffic collisions in Sunnyvale are **13 times** more likely to be killed or seriously injured than drivers involved in collisions.

— SUNNYVALE VISION ZERO PLAN — 2

¹2012 California Household Travel Survey. Daily Mode Share, City of Sunnyvale (All Trip Purposes).

ABOUT VISION ZERO

What is Vision Zero?

Vision Zero sets an ambitious long-term goal to eliminate traffic fatalities and serious injuries, starting with an immediate commitment to reduce fatalities and serious injuries in the near term. Vision Zero programs are a departure from the status quo in several major ways:

- 1. Vision Zero takes a "safety first" approach, prioritizing traffic safety over other transportation considerations.
- 2. Vision Zero acknowledges that traffic deaths and serious injuries are preventable.
- 3. Vision Zero is a multidisciplinary approach that brings together a diverse set of stakeholders to address the complex problem of traffic safety.

Vision Zero began in Sweden in 1997, when the country adopted a national transportation policy that "the long-term goal of traffic safety is that nobody shall be killed or seriously injured as a consequence of traffic accidents."² Since 2014, Vision Zero has been building momentum in the United States. Starting with New York City, Vision Zero policies have spread across American cities, adopted in both large cities like Chicago, Seattle, San Francisco and Los Angeles, as well as smaller jurisdictions like Boulder, Colorado; Durham,

North Carolina; and Somerville, Massachusetts. As of January 2018, 35 U.S. cities have committed to Vision Zero in a meaningful way, according to the national Vision Zero Network - a nonprofit organization working to define and advance Vision Zero in communities across the U.S. Sunnyvale is joining a global movement with a strong national network to help cities share best practices to improve roadway safety.

Early results are promising. In New York City, 2017 had the fewest traffic fatalities on record, marking the fourth consecutive year of declining traffic deaths under New York City's Vision Zero program. Closer to home, Fremont, California has seen a 25 percent reduction in major traffic collisions in the first two years since adopting its Vision Zero Plan.³ While progress has been made, cities recognize the road to zero will be long. Sweden's initial goal was to eliminate fatalities by 2020; the country has since adjusted their reduction target to 50 percent by 2020 and to zero deaths by 2050.

² Rosencrantz, H., Edvardsson, K., & Hansson, S. O. (2007). Vision zero–ls it irrational? Transportation research part A: Policy and practice, 41(6), 559-567.

³ Vision Zero Network. Vision Zero 101: Approach for Mid-Sized Cities webinar. Delivered by Hans Larsen, Public Works Director, Fremont, California. September 20, 2017.

Collisions, Not Accidents

The City of Sunnyvale commits to using the word "collision," not "accident." "Accident" implies that nothing could have been done to prevent an incident, while "collision" recognizes that these traffic incidents can be systemically addressed. In a 2014 letter to Federal Highway Administration staff, George L. Reagle, Associate Administrator for Motor Carriers at the U.S. Department of Transportation wrote:⁴

Changing the way we think about events and the words we use to describe them affects the way we behave. Motor vehicle crashes occur "when a link or several links in the chain" are broken. Continued use of the word "accident" implies that these events are outside human influence or control. In reality, they are predictable results of specific actions...

The Federal Highway Administration has joined the National Highway Traffic Safety Administration in declaring that the word "accident" will no longer be used in materials we publish, in speeches or other statements, or in communications with the media and others.

⁴ Reagle, G.L. A Crash is Not an Accident. Federal Motor Carrier Safety Administration. March 4, 2014. https://www.fmcsa.dot.gov/newsroom/crash-not-accident

Incorporating the E's into Vision Zero

Effective multimodal planning has long been associated with the five E's: Engineering, Education, Enforcement, Encouragement, and Evaluation. In recent years, planners have begun to incorporate two additional E's: Engagement and Equity. Together, these seven concepts are the backbone of multimodal transportation planning, and they can be applied to the Vision Zero context.



Engineering: Implementing infrastructure changes that improve safety for drivers, bicyclists, and pedestrians.



Education: Giving people the skills, knowledge and confidence to travel safely.



Enforcement: Applying regulations that manage speed and roadway behavior.



Encouragement: Creating a safety culture where people feel comfortable using the travel mode of their choice.



Evaluation: Tracking progress in reducing fatalities and serious injuries.



Engagement: Working closely with the community when identifying safety concerns and developing solutions.



Equity: Ensuring that solutions serve everyone in the community, particularly low-income and minority populations.

VISION STATEMENT & GUIDING PRINCIPLES

The City of Sunnyvale Vision Zero Plan reflects the City's commitment to reducing traffic fatalities and serious injuries. It is a road map for action and a tool for measuring progress towards the City's safety goals.

Vision Statement

Sunnyvale Vision Zero is a community-driven and data-driven initiative to eliminate preventable traffic fatalities and serious injuries. In the coming years, Sunnyvale will aim to reduce collisions through improved transportation infrastructure and programming, achieving a **50 percent reduction in fatalities and serious injuries by 2029** and continued progress towards zero in the ten years that follow.

Guiding Principles

The following principles guide the actions of the Sunnyvale Vision Zero Plan:

- 1. Traffic deaths are unacceptable and preventable.
- 2. Transportation options should be safe for all users, for all modes of transportation, in all communities, and for people of all ages and abilities.
- **3.** Safety takes priority over efficiency.
- 4. Actions toward Vision Zero should embody a quantitative, collaborative, and equitable approach.
- 5. Human error is inevitable and unpredictable; the transportation system should be designed to anticipate error and minimize injury severity.
- 6. Speed is a fundamental predictor of collision severity survival. The transportation system should be designed for speeds that safely accommodate all modes of travel.
- 7. Ongoing evaluation should measure performance against the Sunnyvale Vision Zero Plan objectives.

BUILDING ON PRIOR INVESTMENTS IN SUNNYVALE

The City of Sunnyvale is already working to increase the availability of safe and comfortable multimodal transportation choices for all residents, helping meet citywide goals to reduce carbon emissions, improve public health through increased physical activity, and improve quality of life for everyone. The Sunnyvale Vision Zero Plan builds on the City's past

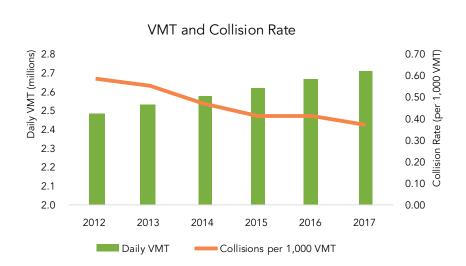
and ongoing efforts to improve safety and multimodal access throughout the community.

The City of Sunnyvale 2035 General Plan Land Use and Transportation Element (LUTE) states that the City will "provide safe access to city streets for all modes of transportation. Safety considerations of all transport modes shall

take priority over capacity considerations." With this pledge, the City recognizes its commitment to promote a healthy and safe environment through responsible stewardship of the transportation network. The adoption of Vision Zero makes the prioritization of safe travel for all modes a primary focus.

Between 2012 and 2017,
Sunnyvale's daily vehicle miles
traveled (VMT) increased by
9%, while the total number
of collisions decreased.
As a result, the collision
rate (collisions per 1,000
VMT) decreased by 37%

between 2012 and 2017.



Previous transportation investments have paid off; Sunnyvale has fewer collisions than 80 percent of cities of comparable size in California (120,000 to 160,000 population).⁵ Sunnyvale's fatality crash rate of 2.8 annual traffic deaths per 100,000 population is substantially below the 9.2 rate for California and the 11.6 rate for the nation.⁶ However, the City remains committed to eliminating fatal and serious injury collisions.

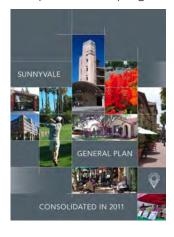
⁵ California Office of Traffic Safety. 2015 OTS Rankings.

⁶ Insurance Institute for Highway Safety, Highway Loss Data Institute. 2016 General statistics state by state.

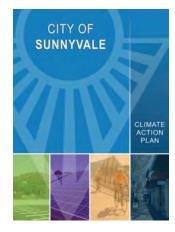


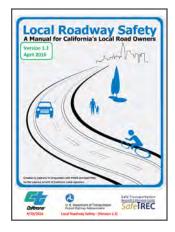
Plans and Policies

The Sunnyvale Vision Zero Plan builds on the City's progress towards improving street safety through a range of transportation plans, design guidelines, and area plans. These City resources complement safety efforts by the County and State, including the Santa Clara County Valley Transportation Plan 2040, grade separations plans, and Complete Streets program.









Sunnyvale General Plan - Land Use and Transportation Element:

Updated in 2017, promotes safe streets and healthy living for all users. These policies support multimodal infrastructure improvements that address bicycle and pedestrian safety, convenience and connectivity. The General Plan's comprehensive, safety-oriented complete streets policy is further strengthened by a recently adopted City Council Resolution on complete streets.

Sunnyvale Active Transportation Plan

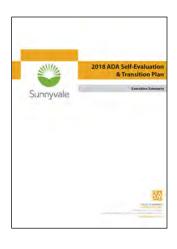
(ATP): Includes the Sunnyvale Bicycle Master Plan, Safe Routes to School Plan, and Pedestrian and Safety Circulation Plan. Is currently being developed and will be completed in 2020. The ATP will identify priority bicycle and pedestrian projects and improvements that contribute towards reducing collisions involving pedestrians and bicyclists throughout Sunnyvale.

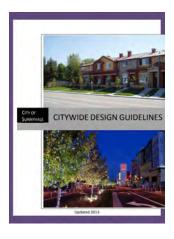
Sunnyvale Climate Action Plan 1.0 and Climate Action Playbook

2.0: Together include over 100 actions for reducing citywide greenhouse gas emissions, several of which relate to improving "sustainable circulation and transportation options." Specific actions cite improving the safety of bicyclists and pedestrians through roadway design and enforcement.

Systemic Safety Analysis Report Program

(SSARP): Funded by California Department of Transportation (Caltrans), supports collision analysis, street safety issue initiation, and development of a list of systemic low-cost safety countermeasures that can be used in future statewide grant applications. Sunnyvale was awarded \$250,000 in SSARP funds in 2017 to implement this program.







Sunnyvale Americans with Disabilities Act Self-Evaluation and Transition Plan (Draft):

Focuses on ensuring access and usability for all persons with disabilities. It includes an ADA self-evaluation, a review of the City's ADA policies and practices, and a barrier assessment and remediation for public facilities.

Sunnyvale Design
Guidelines: Including
the citywide Design
Guidelines, the Parking
Structure Design
Guidelines, and the
Mixed-Use Development
Toolkit, provide design
guidelines for private
developers to encourage
safe site access, to
create interesting and
comfortable streetscapes,
and to promote less
dependence on cars.

Sunnyvale Specific, Precise, and Sense of Place Plans: Address multimodal transportation connectivity and safety through recommended streetscape improvements and intersection enhancements. Examples include the Fair Oaks Junction Sense of Place Plan, East Sunnyvale Sense of Place Plan, Downtown Specific Plan, Moffett Park Specific Plan, Peery Park Specific Plan, Lawrence Station Area Plan, and El Camino Real Corridor Specific Plan.

SUNNYVALE VISION ZERO PLAN — 10

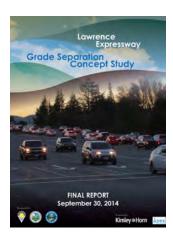
Infrastructure Changes

The Sunnyvale Vision Zero Plan builds on the City's progress towards improving street safety through past and ongoing infrastructure projects.









Fair Oaks Bridge: For more than four years, the City has been working with the community and Caltrans towards rehabilitating the Fair Oaks Avenue Bridge. Located between Kifer Road and Evelyn Avenue, the bridge crosses over the Caltrain tracks and Hendy Avenue. Once complete, this safety enhancement project will maintain the same number of automobile lanes, add a new separated sidewalk on the east side of the bridge, and widen the bridge's existing bicycle lanes.

Mary Avenue Overcrossing: The Mary Avenue Overcrossing project will relieve northsouth traffic congestion, improve multimodal access between Moffett Park and other areas, and support smart growth in the Moffett Park area. The project would provide a multimodal connection from Mary and Almanor avenues, over US-101, SR-237 and Moffett Park Light Rail Station to 11th Avenue and Discovery Way (formerly E Street) in Moffett Park.

Bernardo Avenue Undercrossing: The

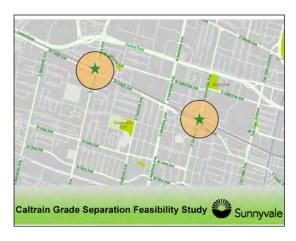
Bernardo Avenue Undercrossing project is a joint effort between the City of Sunnyvale and the City of Mountain View to provide a key pedestrian and bicycle connection to employment centers and VTA Light Rail in the northern section of each jurisdiction. The undercrossing will provide pedestrian and bicycle access between North Bernardo Avenue and South Bernardo Avenue under the Caltrain Railroad and Central Expressway.

Lawrence Expressway Grade Separation Project:

The purpose of the Lawrence Expressway Grade Separation Project is to identify potential improvements along the Lawrence Expressway at the intersections of Reed Avenue/ Monroe Street, Kifer Road, and Arques Avenue that will address existing and future traffic congestion in the study area. The proposed concepts (2014) have been evaluated based on safety benefits associated with eliminating conflict points at existing intersections and improved pedestrian and bicycle safety.







Mathilda Avenue Improvements: The project reconfigures the US 101 and SR 237 interchanges with Mathilda Avenue, including modification to on- and off-ramps; removal, addition, and signalization of intersections; and provision of new left-turn lanes. In addition, the project will modify bicycle and pedestrian facilities, street lighting, ramp metering, signage, and light rail crossing facilities.

Green Bike Lanes:

Green bike lanes are being implemented at bicycle-vehicle conflict points across Sunnyvale. The treatment improves bicyclist visibility and reduces conflicts between bicyclists and vehicles.

Caltrain Grade Separations Feasibility

Study: Caltrain Grade Separations at Mary and Sunnyvale Avenues will reduce existing congestion and queuing associated with crossing gate downtime, improve safety for all modes of travel, enhance pedestrian and bicycle access, and reduce noise. The project will identify a preferred alternative for each project location and complete a 15% design drawing.

GREEN INFRASTRUCTURE INITIATIVE

Sunnyvale is currently developing a citywide Green Infrastructure Plan. Green infrastructure includes trees, rain gardens, and infiltration planters that slow the course of runoff and filter it naturally before it reaches major waterways and sensitive plant and animal life. Vision Zero projects may provide an opportunity for green infrastructure improvements. For example, curb extensions or bulb outs may be constructed with planters for trees and other vegetation.



BUILDING BLOCKS OF VISION ZERO IN SUNNYVALE

The City of Sunnyvale sets a framework for Vision Zero efforts using two

primary sources: **community**

feedback and collision

records. Public comments received through meetings, workshops, online surveys and walking tours, combined with a review of historic collisions within Sunnyvale, enabled the development of a robust set of recommendations that address safety concerns.



MAY 2017

JUN 2017 - AUG 2017

SEP 2017 - DEC 2017

JAN 2018 - MAY 2018

JUN 2018 - DEC 2018

Project Initiation

Existing Conditions Assessment

Priority Project Development

Public Workshop

Public Workshop

Stakeholder Focus Group

BPAC Presentation

BPAC Presentation

SUNNYVALE VISION ZERO PLAN — 14

Community Engagement

The City led a robust engagement effort to obtain input from community members on their perceptions of traffic safety in the City of Sunnyvale. All community members were invited to participate, and the community responded overwhelmingly with over 3,000 comments identifying safety concerns at specific locations and preferred safety countermeasures. The input from the community helped verify the results of the safety analysis and identify additional safety concerns not identified through the collision data. Community engagement efforts to develop the Sunnyvale Vision Zero Plan included:

Community Workshops:

Community members participated in two workshops where they shared feedback on their current traffic safety concerns and their preferred approaches to improving the safety of Sunnyvale's roadways.

Online Surveys: Community members contributed to two online surveys. In the first online survey, they indicated how they travel within Sunnyvale and highlighted their safety concerns; in the second online survey, they identified their preferred safety improvements at the 10 priority project locations.

"A neighborhood parallel bike path or a dedicated bike lane in the parking spaces should be a focus as Fair Oaks is currently too dangerous for cyclists."

- Online survey comment related to Fair Oaks Avenue between Balsam Avenue and East Taylor Avenue

Webmap: Community members identified their location-specific safety concerns on the project webmap, sharing what feels unsafe about the locations and their ideas for improvements.

Walking Tours: Community members toured three priority project locations and provided feedback on the proposed street designs.

Bicycle and Pedestrian Advisory Commission (BPAC):

Members of the Sunnyvale BPAC shared their feedback on the

planning process during two public commission meetings.

Vision Zero Focus Group: An interdisciplinary focus group provided comments on the Sunnyvale Vision Zero planning process during one meeting. The group included the Sunnyvale Planning Department and Department of Public Safety, Santa Clara County of Public Health, Santa Clara Valley Transportation Authority, Sunnyvale School District, and the Cupertino Union and Santa Clara Unified School Districts.







Bicycle infrastructure and pedestrian crossing enhancements were the most requested improvements during the April 2018 workshop.

"There are a large number of pedestrians that gather at Pastoria Avenue and [El Camino Real] at school commute times. They overflow [the] intersection. A bulb out would be helpful. Also, many people whip around this intersection making right turns and risk pedestrian safety... Protecting bike commuters through here is important for the same reasons." – Online survey comment related to El Camino Real between S. Mary Avenue and S. Mathilda Avenue



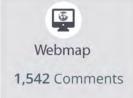
"Narrower lanes is the best way to slow down traffic and encourage drivers to pay better attention. Green and buffered bike lanes will remind drivers to look out for bikes and pedestrians and not just automobiles. Green bike lanes in conflict zones or separated bike ways may make it easier to merge into turn lanes for bikers." – Online survey comment related to Fremont Avenue between Sunnyvale-Saratoga Road and Floyd Avenue

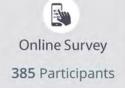
— SUNNYVALE VISION ZERO PLAN — 16

COMMUNITY ENGAGEMENT APPROACH

Phase 1 - Fall 2017













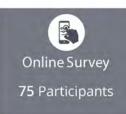
58% of survey respondents walk for transportation purposes at least once a week

66% of survey respondents said safety affects the mode of transportation they choose for travel

82% of survey respondents report that driving is their primary mode of transportation

Phase 2 - Spring 2018







Phase 3 - Fall 2018





11% of webmap comments and 24% of survey responses included speeding concerns

7% of webmap comments related to red light violations

Workshop and BPAC participants highlighted pedestrian safety concerns along El Camino Real

Workshop participants voted for their top three safety enhancements:

- · Adding sidewalk connectivity or sidewalk widening
- . Adding bicycle lanes
- Adding left-turn traffic signals and signal coordination

SUNNYVALE VISION ZERO PLAN — 18

Data-Driven Process

The City investigated collision records on local roadways and expressways from the five most recent years available (2012 to 2016)⁷ to describe historic collision trends and identify high-risk locations. This information acts as a primary resource for the Sunnyvale Vision Zero Plan, providing the underlying data to support key analyses. The data-driven process included:

Collision Trends: Review collision statistics to evaluate when, where, and why collisions occur and who is involved.

High Injury Network: Identify corridors with the highest concentrations of fatal and serious injury collisions.

Collision Profiles: Combine different collision factors to identify 10 prevalent collision types.

Countermeasure Toolbox:

Based on national research, identify effective countermeasures and pair them with applicable collision profiles.

Priority Project Locations:

Select 10 priority project locations based on collision density and community verification.

COLLISION TRENDS

A review of collision records helped the City understand the "who, what, when, where, and why" of traffic incidents, particularly for collisions resulting in fatalities or serious injuries. Throughout the Plan, the acronym KSI is used to denote collisions where someone was killed (K) or seriously injured (SI).



Sunnyvale saw **6,244** collisions between 2012 and 2016, including **91** KSI collisions



72% of pedestrian KSI collisions occurred at intersections



7% of all collisions and 4% of KSI collisions occurred on expressways



11% of KSI collisions involved drivers under the influence of alcohol or drugs



60% of KSI collisions occurred on roadways with speed limits greater than 35 miles per hour



KSI collisions were most likely to occur in the late afternoon or early evening. **51%** of collisions occur between 3 PM and 9 PM.



Only **10%** of all collisions involved bicyclists or pedestrians, yet bicyclist and pedestrian collisions comprised **56%** of KSI collisions

⁷ Source: Crossroads Collision Database Software.

National research shows that children, seniors, low-income communities and people of color face a disproportionate burden when it comes to traffic fatalities and serious injuries. The City incorporated demographic information into the collision analysis to understand how some of these patterns play out locally.

Of these demographic considerations, people in Sunnyvale 60 years or older are overrepresented in fatal and serious injury pedestrian collisions. They make up 20% of Sunnyvale residents but comprise over 40% of KSI pedestrian collisions.

A FOCUS ON FATALITIES AND SERIOUS INJURIES

Focusing on fatal and serious injury collisions in Vision Zero acknowledges the

outsized impact of these events. Improvements that target fatal and serious injury collisions help produce the greatest benefits to fulfill the City's commitments on health and safety.

The consequences of a fatality or serious injury can be measured in monetary costs, including medical bills, and in intangible costs, including physical pain and emotional suffering. According to the Highway Safety Manual (2016), the combined monetary and intangible cost of a fatal collision is estimated to be \$5.8 million for

victims and their families, and the cost of a collision resulting in serious injury is estimated to be \$300,000.8 This means that, between 2012 and 2016, KSI collisions in Sunnyvale cost the community \$142.8 million, or \$28.5 million per year.



⁸ Federal Highway Administration. 2018. Crash Costs for Highway Safety Analysis https://safety.fhwa.dot.gov/hsip/docs/fhwasa17071.pdf

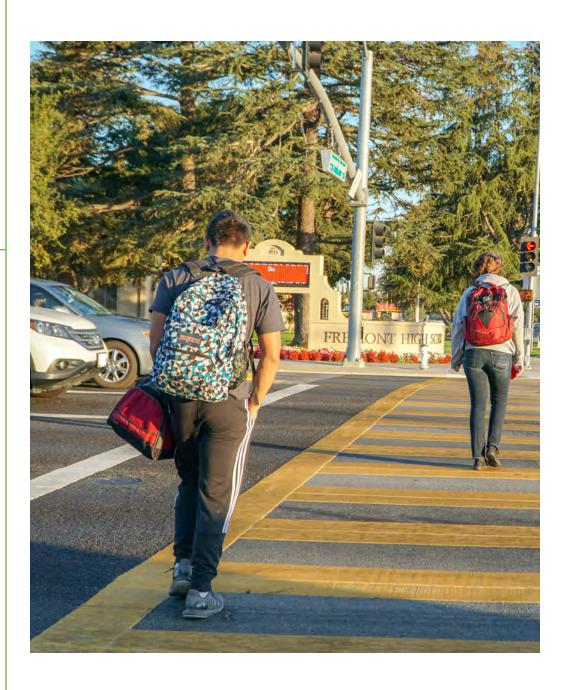
— SUNNYVALE VISION ZERO PLAN — 20

High Injury Network (HIN)

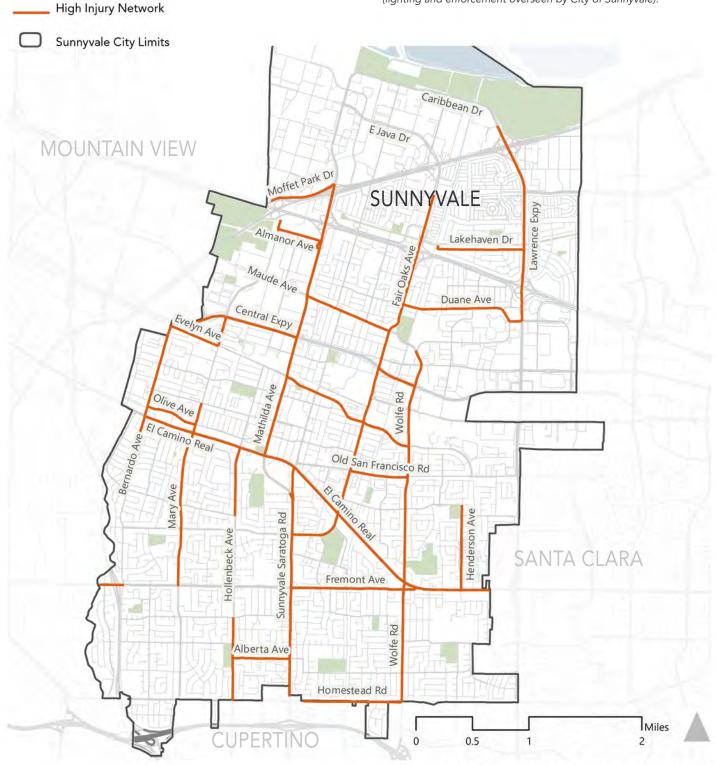
The High Injury Network (HIN) identifies the corridors with the highest levels of fatal and serious injury collisions for pedestrians, bicyclists and motorists. The majority of KSI collisions occurs on a small subset of Sunnyvale roadways. The HIN can help focus safety improvements on priority corridors where the most serious collisions happen with the highest frequency.

The High Injury Network accounts for 60% of KSI collisions on just 7% of Sunnyvale's roadway network.

20 of Sunnyvale's27 public elementary,middle, and highschools fall within aquarter mile of the HIN.



Note: Central Expressway and Lawrence Expressway are managed by the County; El Camino Real is managed by Caltrans (lighting and enforcement overseen by City of Sunnyvale).



Source: City of Sunnyvale Crossroads Data, 2012-2016



COUNTERMEASURE TOOLBOX AND COLLISION PROFILES

Countermeasure Toolbox

The City has developed a toolbox of key countermeasures that could be used to implement safety projects. These countermeasures encapsulate engineering, education and enforcement strategies. Each countermeasure is summarized based on its efficacy, cost, and complexity.

Efficacy indicates the countermeasure's ability to decrease serious and fatal collisions. High

efficacy countermeasures have a measurable effect based on national research and provide overall safety benefits at the given location.

Medium efficacy countermeasures may improve user experience and compliance, and they are often more effective at addressing specific crash types under specific conditions. Low efficacy countermeasures result in a possible improvement, though research on their impacts is not available yet.

Cost refers to the capital cost to implement the countermeasure. Complexity summarizes the time or level of effort to plan and design how the countermeasure would be implemented.

Where efficacy, cost or complexity varies significantly based on countermeasure installation type or roadway context, "Based on Context" has been indicated.



SUNNYVALE VISION ZERO PLAN — 24

ROADWAY DESIGN



BULB OUTS AND CURB EXTENSIONS

Raised devices that reduce the corner radius or narrow the roadway to reduce speeds of turning vehicles, improve sight lines, and shorten crossing distances.

EFFICACY:

COST:

COMPLEXITY: • • •



LANE REDUCTION

Reduction in number of travel lanes, often paired with a center turn lane and/or bicycle lanes.

EFFICACY:

COST:

COMPLEXITY: • • •



CONSOLIDATED DRIVEWAYS

Removal of redundant driveways where multiple driveways provide access to one property.

EFFICACY: • • •

COST:

COMPLEXITY: • • •



SIDEWALK TO CLOSE GAPS

Construction of a new sidewalk that closes a gap between two existing sidewalks.

EFFICACY: • • • •

COST:

COMPLEXITY: • • •

(BASED ON CONTEXT)



ROADWAY AND INTERSECTION SAFETY LIGHTING

Roadway and intersection lighting to make other road users or hazards more visible to drivers at night, thereby improving driver perception and reaction time.

EFFICACY:

COST:

COMPLEXITY: • • • C





HIGH VISIBILITY CROSSWALKS WITH ADVANCE STOP OR YIELD LINES

Distinct pavement markings, such as ladder or continental, stamped or colored concrete, or a reflective inlay or thermoplastic tape to increase visibility of pedestrians crossing.

EFFICACY:

COST:

COMPLEXITY: • • •



MARKED CROSSING

New crosswalk at an unsignalized intersection where no marked crosswalk was previously striped, consistent with state guidance.

EFFICACY: • • • •

COST:

COMPLEXITY: • • • •



PEDESTRIAN-ACTIVATED CROSSWALK WARNING BEACON

Pedestrian-activated flashing beacons that highlight crosswalks and pedestrian crossing signs.

EFFICACY:

COST:

COMPLEXITY: • • •



PEDESTRIAN HYBRID BEACON

Pedestrian-activated beacon that indicates to drivers that a pedestrian is in the crosswalk. An engineering study is used to determine whether installation of the beacon is warranted.

EFFICACY:

COST:

COMPLEXITY: • • C



PEDESTRIAN REFUGE ISLAND AND MEDIAN

Curbed sections in the center of the roadway that are physically separated from vehicular traffic. Raised medians or refuge islands shorten crossing distances across large, multi-lane roadways.

EFFICACY: • • •

COST:

COMPLEXITY: • O O

BIKEWAY DESIGN



BIKE INTERSECTION MARKINGS

Striping on intersection approaches that provide clear delineation between the paths of through bicyclists and through or right-turning vehicles in the adjacent lane.

EFFICACY:

COST:

COMPLEXITY: • • •



BUFFERED BIKE LANE

Class II bike lane separated from vehicle lanes by a painted buffer, intended to reduce motor vehicle encroachment into the bike lane and increase bicyclist comfort and safety.

EFFICACY: • • (

COST:

COMPLEXITY: • • (



GREEN PAVEMENT

Green markings, created with paint, epoxy, thermoplastic, or colored asphalt, that designate bike lanes, cycle tracks, bike boxes, bicycle conflict zones or intersection crossings. Higher efficacy can be achieved when green pavement is used in combination with other treatments.

EFFICACY: • • •

(BASED ON CONTEXT)

COST:

COMPLEXITY: • • • •



SHARED-USE TRAIL AND BICYCLE PATH

Off-street path, either for exclusive use by bicyclists or by bicyclists and pedestrians, usually with minimal street crossings, and designated by signs and/or pavement markings.

These are considered Class I bikeways by Caltrans.

EFFICACY: • • •

COST:

COMPLEXITY: • • •



PROTECTED BIKEWAY

Exclusive bikeways that are located within or next to the roadway, but are separated from both the sidewalk and roadway by vertical barriers or elevation differences. These are considered Class IV bikeways by Caltrans.

EFFICACY: • • • (BASED ON CONTEXT)

COST:

COMPLEXITY: • • •



SIGNS, MARKINGS & OPERATION



MODIFIED INTERSECTION STOP-CONTROL

Modified stop-control at an intersection, such as new stop signs at an uncontrolled intersection or conversion of side-street stops to all-way stops, consistent with warrant guidance and design considerations.

EFFICACY:

COST: • • •

(BASED ON CONTEXT)

COMPLEXITY: • • •

(BASED ON CONTEXT)



PARKING RESTRICTION AT INTERSECTIONS

Parking spaces removed on near side of crossing locations to allow for improved sightlines for both pedestrians and motorists.

EFFICACY:

COST:

COMPLEXITY: • • •



TURN RESTRICTION

Left or right turn restrictions to reduce conflicts between pedestrians and turning vehicles.

EFFICACY: • • •

COST:

COMPLEXITY: • • •





ADAPTIVE PEDESTRIAN SIGNAL SYSTEM

Sensors that automatically detect when pedestrians are present in a crossing and automatically increase crossing time when necessary.

EFFICACY:

COST:

COMPLEXITY:



LEADING PEDESTRIAN INTERVAL

Signals that allow pedestrians a short head start in crossing the intersection to minimize conflicts with turning vehicles.

EFFICACY:

• • 0

COST:

COMPLEXITY:

• 0 0



PEDESTRIAN COUNTDOWN SIGNAL **HEAD**

Signal head that provides countdown to inform pedestrians about the length of time left to cross.

EFFICACY:

COST:

• 0 0

COMPLEXITY: • • •



PROTECTED TURN

Signal phasing that includes an exclusive phase for left-turning vehicles to enter the intersection separate from any conflicting vehicle or pedestrian movements.

EFFICACY:

COST:

COMPLEXITY:





ADVANCED DILEMMA-ZONE DETECTION

Dynamic signal timing that adjusts the start time of the yellow phase either earlier or later, based on observed vehicle locations and speeds. The signal changes are typically used for high-speed approaches. They aim to minimize the number of drivers crossing the intersection during the yellow phase, successfully reducing the specific crash types of rear-end and angle crashes associated with traffic signal phase changes.

EFFICACY:

COST:

COMPLEXITY: • • •



SIGNAL TIMING AND PHASING IMPROVEMENTS

Signal changes that address safety, such as longer walk intervals, signal coordination, signal timing optimized for bicyclist speeds, or longer all-red times to give pedestrians, bicyclists, and drivers more time to clear the intersection before drivers enter the intersection from a conflicting direction. The City of Sunnyvale currently updates its signal timing on a three-year cycle. Signal operation changes require adjustment to other intersections on signal coordinated roadways

EFFICACY:

COST:

COMPLEXITY:

SPEED CONTROL



VEHICLE SPEED FEEDBACK SIGN

Radar sign that displays the speed of an approaching vehicle in real-time on a changeable display. Speed feedback signs should be installed with a regulatory speed limit sign.

EFFICACY: • • •

COST:

COMPLEXITY: • • •



REDUCED SPEED SCHOOL ZONE

Speed limit reductions to 15 or 20 mph, implemented as part of a speed reduction school zone. Reduced speed school zones are recommended based on state guidance.

EFFICACY: • • C

COST:

COMPLEXITY: • • •



SPEED HUMP, SPEED TABLE, AND RAISED CROSSWALK

Raised asphalt that spans the width of the roadway, varying in length depending on type. Speed tables are similar to speed humps but tend to be wider. Raised crosswalks are flattopped speed tables, marked and signed as a pedestrian crossing.

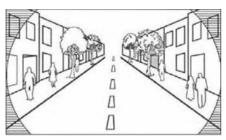
EFFICACY:

COST:

COMPLEXITY: • • •

A major component of Vision Zero is the recognition of the relationship between speed and collision severity. In the City of Sunnyvale, unsafe speed (as recorded in the collision report) is a leading cause of collisions. By designing streets to better reflect the range of road users – bicyclists, pedestrians, buses, and personal vehicles – and through public education and targeted enforcement campaigns, the City can help reduce the speeds at which vehicles travel. The deployment of technologies like speed monitoring also can lower and manage speeds and reduce the likelihood and severity of collisions.

Unsafe speeds were a factor in **27.5%** of all collisions and **15.4%** of KSI collisions.



Field of vision at 30 to 40 MPH

A driver's field of vision increases as speed decreases. At lower speeds, driver can see more of their surroundings and have more time to see and react to potential

Field of vision at 15 MPH

Source: https://www.ite.org/technical-resources/topics/speed-management-for-safety/speed-as-a-safety-problem



9 out of 10 pedestrians survive

Source: http://www.bikeleague.org/sites/default/files/speed.jpg

5 out of 10 pedestrians survive

Only 1 out of 10 pedestrians survives

Speed is especially lethal for vulnerable users like pedestrians and people biking. The risk of injury and death increases as speed increases.

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SUNNYVALE VISION ZERO PLAN

MISCELLANEOUS



EDUCATION

Public education campaigns, sometimes through public service announcements, that inform the public on roadway safety.



ENFORCEMENT

Number of officers in Department of Public Safety assigned to traffic enforcement determined based on guidance provided in the US Department of Transportation's National Highway Traffic Safety Administration Police Personnel Allocation Manual. Focus enforcement efforts on most risky behaviors and high-collision locations identified in the Sunnyvale Vision Zero Plan.

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Collision Profiles

Ten collision profiles capture the top KSI collision patterns across Sunnyvale over the five most recent years of available data (2012 to 2016). The collision profiles cover collision characteristics, such as speeding vehicles or red light violations (as recorded in the collision report), as well as contextual factors including if the collision occurred on an expressway, at an intersection, or near a school. Individual collisions may fall under multiple profiles. For example, a collision may be both a speed-related conflict and involve a driver under the influence of drugs or alcohol.

The ten collision profiles are presented on the following pages with a description and relevant countermeasures. Each collision profile is paired with up to five safety countermeasures effective at addressing the collision type. Additional countermeasures may be effective at reducing collisions under a given profile, beyond the five highlighted here, and these are included in the technical appendix.

COLLISION PROFILE	% OF ALL KSI (# OF ALL KSI)	% OF AUTO KSI (# OF AUTO KSI)	% OF BICYCLE KSI (# OF BICYCLE KSI)	% OF PEDESTRIAN KSI (# OF PEDESTRIAN KSI)
Walking or bicycling on major roadway (expressway, arterial, or collector)	47% (43)		95% (18)	78% (25)
2. Unmarked pedestrian crossing	17% (15)			47% (15)
3. Speed-related conflict	15% (14)	15% (6)	21% (4)	13% (4)
4. Left turn at signalized intersection	12% (11)	10% (4)		23% (7)
5. 60+ year old pedestrians at intersection	12% (11)			34% (11)
6. Influence of drugs or alcohol	11% (10)	20% (8)	5% (1)	3% (1)
7. Midblock bicycle conflict	10% (9)		47% (9)	
8. Conflicting through movement at intersection	8% (7)	10% (4)	16% (3)	
9. Children walking or biking near school	8% (7)		21% (4)	9% (3)
10. Red light violation at signalized intersection	6% (5)	5% (2)	5% (1)	6% (2)

Note: Because an individual collision may be categorized under multiple profiles, the values in the table do not sum to 100%. Cells without a percentage KSI represent profiles where zero KSI collisions occurred for a given mode.

PROFILE 1

WALKING OR BICYCLING ON MAJOR ROADWAY (EXPRESSWAY, ARTERIAL, OR COLLECTOR)

FACTORS



» Pedestrian or bicycle collision



» Collision occurred on an expressway, arterial, or collector

STATS

43

KSI Collisions

Accounts for 47% of all

KSI collisions

ADDITIONAL NOTES

» 14 of the 43 KSI profilecollisions (33%) occurred on El Camino Real

Key Countermeasures



Adaptive Pedestrian Signal System



Pedestrian Refuge Island and Median



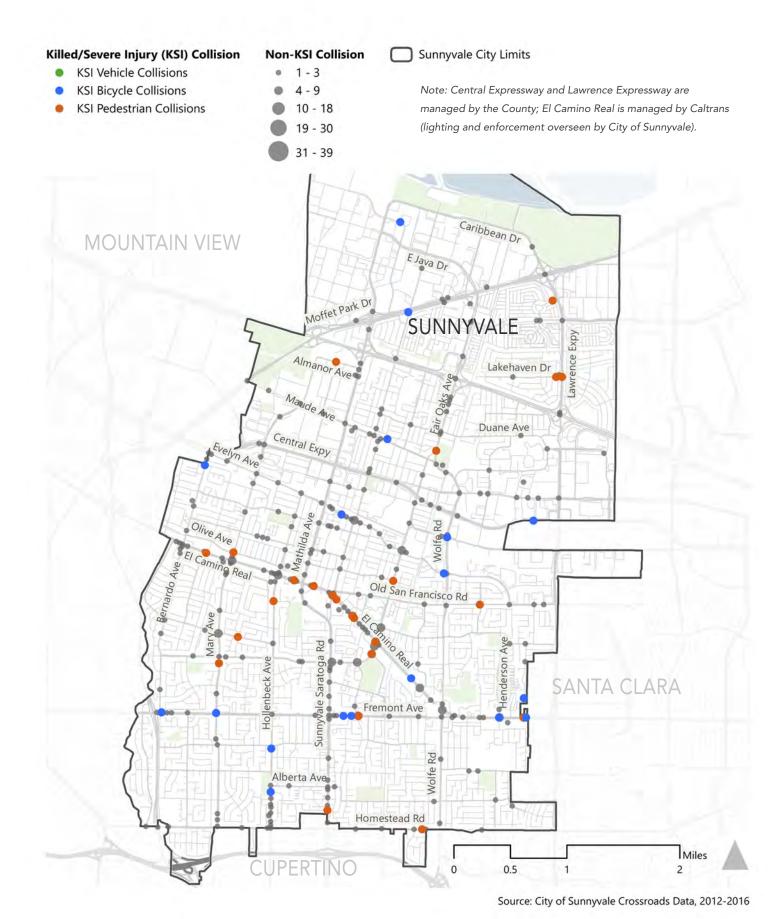
Protected Bikeway



Protected Turns



Roadway and Intersection Safety Lighting



PROFILE 1: WALKING OR BICYCLING ON MAJOR ROADWAY (EXPRESSWAY, ARTERIAL, OR COLLECTOR)

PROFILE 2

UNMARKED PEDESTRIAN CROSSING

FACTORS



» Pedestrian collision



» No marked crosswalk



» Collision occurred at either mid-block or intersection location

STATS

15
KSI Collisions
Accounts for 17% of all
KSI collisions

Key Countermeasures



Pedestrian Hybrid Beacon



Pedestrian-Activated Crosswalk Warning Beacon



Bulb Outs and Curb Extensions



High Visibility Crosswalks with Advance Stop or Yield Line



Marked Crossings

Killed/Severe Injury (KSI) Collision **Non-KSI Collision** Sunnyvale City Limits KSI Vehicle Collisions 1 - 3 **KSI Bicycle Collisions** 4 - 9 Note: Central Expressway and Lawrence Expressway are KSI Pedestrian Collisions 10 - 18 managed by the County; El Camino Real is managed by Caltrans (lighting and enforcement overseen by City of Sunnyvale). 19 - 30 31 - 39 Caribbean Dr MOUNTAIN VIEW E Java Dr Moffet Park Dr SUNNYVALE -awrence Expy Almanor Ave Lakehaven Dr Maude Ave Duane Ave Central Expy Evelyn Ave Olive Ave WolferRd El Camino Real Old San Francisco Rd Mary Ave Henderson Ave Rd Sunnyvale Saratoga SANTA CLARA Fremont Ave Wolfe Rd Alberta Ave Homestead Rd Miles UPERTINC 0.5

PROFILE 2: UNMARKED PEDESTRIAN CROSSING

Source: City of Sunnyvale Crossroads Data, 2012-2016

PROFILE 3

SPEED-RELATED CONFLICT

FACTORS



» Unsafe speed

STATS

KSI Collisions

» Accounts for **15%** of all

KSI collisions

Key Countermeasures



Protected Bikeway



Lane Reduction



Vehicle Speed Feedback Sign



Speed Hump, Speed Table, and Raised Crosswalk



Reduced Speed School Zone

Killed/Severe Injury (KSI) Collision Sunnyvale City Limits **Non-KSI Collision** KSI Vehicle Collisions 1 - 3 **KSI Bicycle Collisions** 4 - 9 Note: Central Expressway and Lawrence Expressway are KSI Pedestrian Collisions 10 - 18 managed by the County; El Camino Real is managed by Caltrans (lighting and enforcement overseen by City of Sunnyvale). 19 - 30 31 - 39 Caribbean Dr **MOUNTAIN VIEW** E Java Dr Moffet Park Dr SUNNYVALE Almanor Avel Lakehaven Dr Duane Ave Central Expy Old San Francisco Rd SANTA CLARA Fremont Ave Alberta Ave Homestead Rd

Source: City of Sunnyvale Crossroads Data, 2012-2016

0.5

Miles

PROFILE 4

LEFT TURN AT SIGNALIZED INTERSECTION

FACTORS



» Vehicle preceding movement is left turn or U-turn



» Collision occurred at a signalized intersection

STATS

KSI Collisions

» Accounts for **12%** of all

KSI collisions

Key Countermeasures



Leading Pedestrian Interval



Bulb Outs and Curb Extensions



Signal Timing and Phasing Improvements



Protected Turn



Turn Restriction

Killed/Severe Injury (KSI) Collision **Non-KSI Collision** Sunnyvale City Limits KSI Vehicle Collisions 1 - 3 4 - 9 KSI Bicycle Collisions Note: Central Expressway and Lawrence Expressway are KSI Pedestrian Collisions 10 - 18 managed by the County; El Camino Real is managed by Caltrans (lighting and enforcement overseen by City of Sunnyvale). 19 - 30 31 - 39 Caribbean Dr MOUNTAIN VIEW E Java Dr Moffet Park Dr SUNNYVALE Lawrence Expy Almanor Ave Lakehaven Dr Maude Ave Duane Ave Central Expy Evelyn Ave Mathilda Ave Olive Ave Wolfe Rd El Camino Real Old San Francisco Rd Henderson Ave Rd Sunnyvale Saratoga Hollenbeck Ave SANTA CLARA Fremont Ave Wolfe Rd Alberta Ave Homestead Rd Miles CUPERTINO 0.5

PROFILE 4: LEFT TURN AT SIGNALIZED INTERSECTION

Source: City of Sunnyvale Crossroads Data, 2012-2016

PROFILE 5

60+ YEAR OLD PEDESTRIANS AT INTERSECTION

FACTORS



» Pedestrian collision



» Pedestrian is 60 years old or older



» Collision occurred at an intersection

STATS

KSI Collisions

Accounts for **12%** of all

KSI collisions

Key Countermeasures



Protected Turn



Leading Pedestrian Interval



Bulb Outs and Curb Extensions



Pedestrian Refuge Island and Median



Adaptive Pedestrian Signal System

Killed/Severe Injury (KSI) Collision **Non-KSI Collision** Sunnyvale City Limits KSI Vehicle Collisions 1 - 3 4 - 9 KSI Bicycle Collisions Note: Central Expressway and Lawrence Expressway are KSI Pedestrian Collisions 10 - 18 managed by the County; El Camino Real is managed by Caltrans 19 - 30 (lighting and enforcement overseen by City of Sunnyvale). 31 - 39 Caribbean Dr MOUNTAIN VIEW E Java Dr Moffet Park Dr SUNNYVALE Lawrence Expy Almanor Ave Lakehaven Dr Maude Ave Duane Ave Central Expy Evelyn Ave Mathilda Ave Olive Ave Wolfe Rd El Camino Real Old San Francisco Rd Mary Ave Henderson Ave Sunnyvale Saratoga Rd Hollenbeck Ave SANTA CLARA Fremont Ave Wolfe Rd Alberta Ave Homestead Rd Miles CUPERTINC 0.5

PROFILE 5: 60+ YEAR OLD PEDESTRIAN AT INTERSECTION

Source: City of Sunnyvale Crossroads Data, 2012-2016

PROFILE 6

INFLUENCE OF DRUGS OR ALCOHOL

FACTORS



» At least one party was under the influence of drugs or alcohol

STATS

10 KSI Collisions

» Accounts for 11% of all

KSI collisions

ADDITIONAL NOTES

» All **10** KSI collisions in this profile involved a driver (as opposed to a pedestrian or bicyclist) under the influence

Key Countermeasures



Education



Enforcement



Vehicle Speed Feedback Sign



Speed Hump, Speed Table, and Raised Crosswalk

Killed/Severe Injury (KSI) Collision **Non-KSI Collision** Sunnyvale City Limits KSI Vehicle Collisions 1 - 3 **KSI Bicycle Collisions** 4 - 9 Note: Central Expressway and Lawrence Expressway are KSI Pedestrian Collisions 10 - 18 managed by the County; El Camino Real is managed by Caltrans (lighting and enforcement overseen by City of Sunnyvale). 19 - 30 31 - 39 Caribbean Dr **MOUNTAIN VIEW** E Java Dr Moffet Park Dr SUNNYVALE Almanor Ave Lakehaven Dr Maude Ave Duane Ave Central Expy Olive Ave El Camino Real Old San Francisco Rd Henderson Ave Sunnyvale Saratoga Rd Hollenbeck Ave SANTA CLARA Fremont Ave Alberta Ave Homestead Rd Miles UPERTINC 0.5

PROFILE 6: INFLUENCE OF DRUGS OR ALCOHOL

Source: City of Sunnyvale Crossroads Data, 2012-2016

PROFILE 7

MIDBLOCK BICYCLE CONFLICT

FACTORS



» Bicycle collisior



» Collision occurred on a bicycle segment (not at an intersection)

STATS

KSI Collisions

» Accounts for **10%** of all

KSI collisions

ADDITIONAL NOTES

» 2 KSI collisions involved a driver making a midblock turn (e.g. at a driveway)

Key Countermeasures



Consolidated Driveways



Protected Bikeway



Shared-Use Trail and Bicycle Path



Buffered Bike Lane



Green pavement

Killed/Severe Injury (KSI) Collision **Non-KSI Collision** Sunnyvale City Limits KSI Vehicle Collisions 1 - 3 **KSI Bicycle Collisions** 4 - 9 Note: Central Expressway and Lawrence Expressway are KSI Pedestrian Collisions 10 - 18 managed by the County; El Camino Real is managed by Caltrans (lighting and enforcement overseen by City of Sunnyvale). 19 - 30 31 - 39 Caribbean Dr **MOUNTAIN VIEW** E Java Dr Moffet Park Dr SUNNYVALE Lawrence Expy Almanor Ave Lakehaven Dr Maude Ave Duane Ave Central Expy Evelyn Ave Olive Ave Wolfe Rd El Camino Real Old San Francisco Rd Mary Ave Henderson Ave Rd Saratoga Hollenbeck Ave SANTA CLARA Fremont Ave Wolfe Rd Alberta Ave Homestead Rd Miles 0.5

Source: City of Sunnyvale Crossroads Data, 2012-2016

PROFILE 8

CONFLICTING THROUGH MOVEMENT AT INTERSECTION

FACTORS





» Vehicle or bicycle collision



» Collision occurred at an intersection



» At least one party was proceeding straight



» The collision type was broadside or sideswipe

STATS

KSI Collisions

» Accounts for **8%** of all

KSI collisions

Key Countermeasures



Signal Timing and Phasing Improvements



Bike Intersection Markings



Modified Intersection Stop-Control



Parking Restriction at Intersections



Lane Reduction

Killed/Severe Injury (KSI) Collision **Non-KSI Collision** Sunnyvale City Limits KSI Vehicle Collisions 1 - 3 4 - 9 KSI Bicycle Collisions Note: Central Expressway and Lawrence Expressway are KSI Pedestrian Collisions 10 - 18 managed by the County; El Camino Real is managed by Caltrans (lighting and enforcement overseen by City of Sunnyvale). 19 - 30 31 - 39 Caribbean Dr MOUNTAIN VIEW E Java Dr Moffet Park Dr SUNNYVALE Almanor Ave Lakehaven Dr Maude Ave Duane Ave Central Expy Evelyn Ave Olive Ave Rd El Camino Real Old San Francisco Rd Henderson Ave Rd Sunnyvale Saratoga SANTA CLARA Fremont Ave Wolfe Rd Alberta Ave Homestead Rd Miles CUPERTINO 0.5

PROFILE 8: CONFLICTING THROUGH MOVEMENT AT INTERSECTION

Source: City of Sunnyvale Crossroads Data, 2012-2016

PROFILE 9

CHILDREN WALKING OR BIKING NEAR SCHOOL

FACTORS



» Pedestrian or bicycle collisior



» The bicyclist or pedestrian was18 years old or younger



» The collision occurred within a half mile of a school

STATS

KSI Collisions

» Accounts for **8%** of all

KSI collisions

Key Countermeasures



Pedestrian Countdown Signal Head



Sidewalk to Close Gaps



Shared-Use Trail and Bicycle Path



High Visibility Crosswalk with Advance Stop or Yield Sign



Reduced Speed School Zone

Killed/Severe Injury (KSI) Collision **Non-KSI Collision** Sunnyvale City Limits KSI Vehicle Collisions 1 - 3 4 - 9 KSI Bicycle Collisions Note: Central Expressway and Lawrence Expressway are KSI Pedestrian Collisions 10 - 18 managed by the County; El Camino Real is managed by Caltrans (lighting and enforcement overseen by City of Sunnyvale). 19 - 30 31 - 39 Caribbean Dr MOUNTAIN VIEW E Java Dr Moffet Park Dr SUNNYVALE Lawrence Expy Almanor Ave Lakehaven Dr Maude Ave Duane Ave Central Expy Evelyn Ave Mathilda Ave Olive Ave Wolfe Rd El Camino Real Old San Francisco Rd Henderson Ave Rd Sunnyvale Saratoga Hollenbeck Ave SANTA CLARA Fremont Ave Wolfe Rd Alberta Ave Homestead Rd Miles UPERTINO 0.5

PROFILE 9: CHILDREN WALKING OR BIKING NEAR SCHOOL

Source: City of Sunnyvale Crossroads Data, 2012-2016

PROFILE 10

RED LIGHT VIOLATION AT SIGNALIZED INTERSECTION

FACTORS



» Contributing factor to the collision was a "traffic signals and signs violation"



» Collision occurred at a signalized intersection

STATS

KSI Collisions

» Accounts for **6%** of all

KSI collisions

Key Countermeasures



Advanced Dilemma-Zone Detection



Signal Timing and Phasing Improvements



Education



Enforcement

Killed/Severe Injury (KSI) Collision Sunnyvale City Limits **Non-KSI Collision KSI Vehicle Collisions** 1 - 3 **KSI Bicycle Collisions** 4 - 9 Note: Central Expressway and Lawrence Expressway are KSI Pedestrian Collisions 10 - 18 managed by the County; El Camino Real is managed by Caltrans 19 - 30 (lighting and enforcement overseen by City of Sunnyvale). 31 - 39 Caribbean Dr **MOUNTAIN VIEW** E Java Dr Moffet Park Dr SUNNYVALE Lawrence Expy Almanor Ave Lakehaven Dr Maude Ave Duane Ave Central Expy Evelyn Ave Olive Ave Wolfe Rd El Camino Real Old San Francisco Rd Henderson Ave Sunnyvale Saratoga Rd SANTA CLARA Fremont Ave Wolfe Rd Alberta Ave Homestead Rd Miles CUPERTINO 0.5

PROFILE 10: RED LIGHT VIOLATION AT SIGNALIZED INTERSECTION

Source: City of Sunnyvale Crossroads Data, 2012-2016

ACTION PLAN

With the strong foundation of its Vision Zero building blocks and collision profiles, the City of Sunnyvale is ready to continue progress towards eliminating fatalities and serious injuries. The City will work to meet this goal through targeted investments at ten priority project locations and a set of actions to implement immediately and over the coming years.

Priority Project Locations

The City is focused on ten priority project locations. These are key locations on the HIN with a history of high collision densities and a high level of public feedback on perceived issues and safety concerns.

The technical appendix includes project location descriptions for the ten priority project locations and conceptual layouts for three selected projects. The three selected projects were chosen as representative examples for further development as conceptual layouts. They represent an array of discrete contexts, typologies, and challenges. The conceptual layouts do not represent proposed improvements at specific locations, but rather allow stakeholders and residents to visualize potential real-life applications of various countermeasures and treatments in familiar contexts. These were utilized to conduct walking tours along the three selected priority project corridors to collect feedback from participants about the potential improvements. Based on the comments received, the drawings were refined to produce the final conceptual layouts. The resulting conceptual layouts depict treatments that could be applied at a variety of locations throughout the City based on the outcome of further evaluation, engineering analysis, and design development.

Priority project locations cover 70% of fatal collisions in the City of Sunnyvale and 20% of severe injuries.

PRIORITY PROJECT LOCATIONS

El Camino Real between S. Mary Avenue and S. Mathilda Avenue

El Camino Real between S. Taaffe Street and S. Fair Oaks Avenue

El Camino Real, E. Fremont Avenue, and S. Wolfe Road (intersection)

Remington Drive/Fair Oaks Avenue between Iris Avenue and Manet Drive

El Camino Real between Henderson Avenue and Helen Avenue

Li Camino Neai Detween Henderson Avende and Heien Avend

N. Mathilda Avenue and W. Maude Avenue (intersection)

N. Fair Oaks Avenue between Balsam Avenue and E. Taylor Avenue

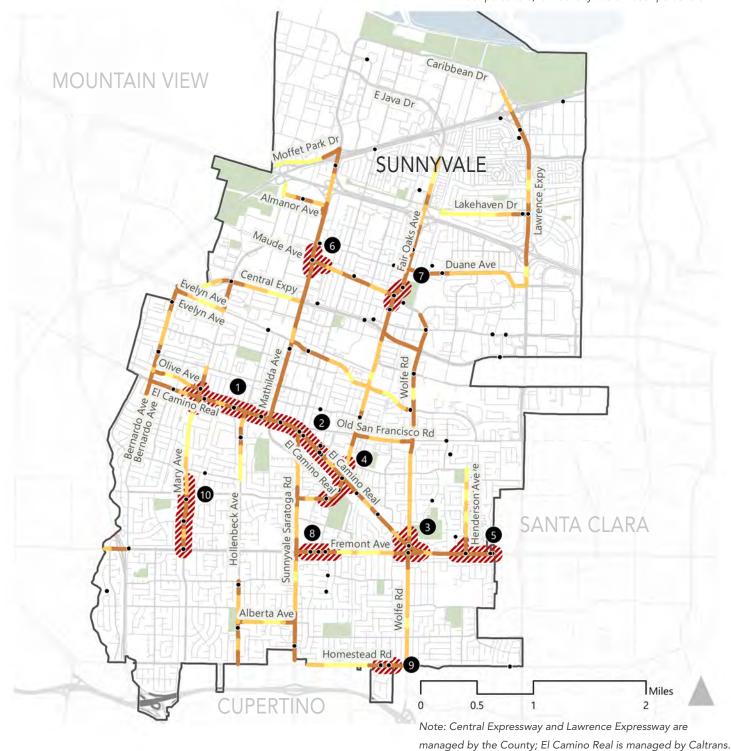
Fremont Avenue between Sunnyvale-Saratoga Road and Floyd Avenue

Homestead Road between Heron Avenue and Wolfe Road

Mary Avenue between Remington Drive and Fremont Avenue

Priority Project Locations
KSI Collisions
Sunnyvale City Limits
HIN Collision Densities*
Low
Moderate
High
High Collision Location Ranking

* HIN Collision Densities calculated based on KSI-weighted collision concentrations over five most recent years of available data (2012-2016). High/moderate/low density determined based on density score percentiles: high=top 20th percentile; moderate=50th-20th percentile; low density=below 50th percentile.



Implementable Actions

Vision Zero implementation will involve a committed team of City departments, the local community, and partner organizations. The project team has identified a set of key actions to serve as a roadmap towards Vision Zero. Each action is assigned a timeframe and a metric to measure progress. Short-term actions could be

implemented within 2 years; medium-term actions could be completed within 2 to 5 years; and long-term actions could be implemented within 5 to 10 years.

Meeting the City's Vision Zero goal requires immediate action, yet it allows for feasible implementation with incremental improvements over the years. The actions in this plan should be evaluated and refined on an on-going basis, and their successful implementation depends upon funding availability.

The Implementable Actions are organized into four action areas:



Vision Zero Program Initiatives and Evaluation



Street Design and Operation



Behavioral Change



Vulnerable Road Users





VISION ZERO PROGRAM INITIATIVES AND EVALUATION

The Sunnyvale Vision Zero program will begin by establishing a framework for the City's approach to achieve its Vision Zero goal. Program initiatives include Vision Zero promotion, integration of Vision Zero into other planning efforts, and improved Vision Zero data collection and program evaluation.

SAFET	Y STRATEGY		TIMELINE	PROGRESS MEASURES	KEY PARTNERS	CITY RESOURCES
Visior	n Zero Program In	itiation				
A.1	Vision Zero Task Force	Convene an interdisciplinary Vision Zero Task Force to oversee plan implementation and coordinate projects and programs across City departments.	Short-Term	Task Force established and regular meetings held	Department of Public Works, Community Development Department, School Districts, Department of Public Safety	Low
A.2	Dedicated Funding	Identify a permanent, dedicated funding source for Vision Zero implementation and coordination.	Short-Term	Amount of funding available for Vision Zero	City Council, City Manager's Office, Department of Public Works	Medium to High
A.3	Media Workshop	Develop a workshop for Communications Department on how best to communicate traffic collisions and roadway safety concepts.	Short-Term	Number of media professionals participating	City Manager's Office	Low
Prom	otion and Integrat	tion				
A.4	Public Meetings	Put Vision Zero on the agenda of the City's public, community group, and stakeholder meetings in 2019.	Short-Term	Number of meetings with Vision Zero on agenda	City Council, Neighborhood Associations, Department of Public Works, City Manager's Office - Communications	Low
A.5	Online Collision Map	Launch online, interactive collision data map and website.	Medium- Term	Number of website visitors	Information Technology Department, City Manager's Office - Communications, Department of Public Works, Department of Public Safety	Medium

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SAFETY (CONT.)	STRATEGY		TIMELINE (CONT.)	PROGRESS MEASURES (CONT.)	KEY PARTNERS (CONT.)	CITY RESOURCES (CONT.)
A.6	Future Plans	Incorporate Vision Zero safety principles into future City plans and design documents.	Ongoing	Number of plans and policies incorporating Vision Zero	Community Development Department, Department of Public Works	Low
Data Co	llection & Progra	m Evaluation				
A.7	Progress Monitoring	Publish an annual report to measure progress against the goals of the Sunnyvale Vision Zero Plan.	Medium- Term	Annual report addressing plan metrics and performance measures	Department of Public Works, Department of Public Safety	Medium
A.8	Collision Report Training	Provide training for Department of Public Safety to improve collision data reporting, and preserve collision details and site evidence.	Long-Term	Number of Department of Public Safety officers trained	Department of Public Safety	Low
A.9	Data Completeness	Improve data collection on speed, impairment, cell phone use, and distraction for KSI collisions.	Medium- Term	Proportion of collision records including this information	Department of Public Safety	Low
A.10	Bicycle and Pedestrian Count Data	Establish regular pedestrian and bicyclist counts at consistent locations.	Medium- Term	Number of counts conducted	Department of Public Works	Medium

— SUNNYVALE VISION ZERO PLAN — 60

STREET DESIGN AND OPERATION

Sunnyvale Vision Zero prioritizes high-quality improvements on the HIN as the most targeted way to reach the goal of zero traffic fatalities and serious injuries. In addition to these improvements, the City will address street design through improved signal operations and design review procedures. Street improvements will comply with compatible Citywide Design Guidelines (2013).

SAFETY	' STRATEGY		TIMELINE	PROGRESS	KEY PARTNERS	CITY
				MEASURES		RESOURCES
High In	jury Network Inf	rastructure				
B.1	Priority Locations	Develop designs and secure grant funding for ten priority project locations identified in plan, with a focus on roadway designs to improve safety.	Medium- Term	Number of projects funded	Department of Public Works	High
B.2	Prioritized Project List	Develop prioritized list of additional safety projects.	Medium- Term	Prioritized safety project list	Department of Public Works	Medium
B.3	Low-Cost Improvements	Install one low-cost safety improvement per year, including new road markings, signs, and minor signal modifications.	Medium- Term	Number of locations receiving improvements	Department of Public Works	Medium
B.4	Stakeholder Engagement	Convene local stakeholders near high-collision corridors for input on project design.	Medium- Term	Number of meetings	Department of Public Works, Department of Public Safety, School Districts	Low
Operati	ions and Technolo	ogy				
B.5	Signal Timing Updates	Update signal timing plans to improve safety for all modes (e.g. all red time, pedestrian crossing times).	Ongoing	Proportion of signals meeting updated policy	Department of Public Works	Medium

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SAFETY (CONT.)	STRATEGY		TIMELINE (CONT.)	PROGRESS MEASURES (CONT.)	KEY PARTNERS (CONT.)	CITY RESOURCES (CONT.)
B.6	Intelligent Transportation Systems (ITS)	Seek opportunities to deploy ITS technologies, such as speed monitoring, traffic management systems, adaptive pedestrian signal systems, and dilemma zone detection.	Long-Term	Adoption of ITS technologies to improve traffic safety	Department of Public Works	High
Policies	& Design					
B.7	Design Standards	Apply established and approved design standards for design of transportation facilities, as per State guidelines and Municipal Code.	Short-Term	Proportion of projects meeting existing design standards	Department of Public Works	Low
B.8	Design Review	Establish internal process for Vision Zero countermeasures to be evaluated and implemented, where feasible, on projects on the HIN.	Medium- Term	Proportion of public and private projects incorporating Vision Zero elements	Community Development Department, Department of Public Works	Low
B.9	Complete Streets	When identifying safety improvements, consider all road users and how countermeasures follow the City's Complete Streets Policy.	Ongoing	Proportion of projects with improvements benefiting two or more modes	Department of Public Works	Low

BEHAVIORAL CHANGE

Sunnyvale Vision Zero encourages safe travel behaviors through actions related to outreach and education, enforcement, and providing alternatives to driving, particularly during holidays, special events, and late evenings. This acknowledges the shared responsibility to make safe decisions and create a culture of safety.

SAFETY	STRATEGY		TIMELINE	PROGRESS MEASURES	KEY PARTNERS	CITY RESOURCES
Educat	ion and Outreach	1				
C.1	Education Campaign	Launch high-visibility education campaigns against speeding, distracted driving, impaired driving, and other high-risk behaviors. Campaigns will focus on HIN corridors.	Medium- Term	Number of people reached	City Manager's Office, Department of Public Safety, School Districts	High
C.2	Speed Feedback Signs	Increase the use of speed feedback signs to discourage speeding.	Medium- Term	Number of signs installed	Department of Public Works, Department of Public Safety	Medium
C.3	Targeted Outreach	Deter impaired driving by targeting education and outreach at or near alcohol-serving establishments.	Medium- Term	Number of establishments reached	City Manager's Office, Department of Public Safety	Medium
Enforce	ement					
C.4	Police Academy	Integrate Vision Zero policies into Police Academy curriculum and in-service Public Safety Officer training.	Long-Term	Number of officers trained on Vision Zero	Department of Public Safety	Low

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SAFETY (CONT.	/ STRATEGY)		TIMELINE (CONT.)	PROGRESS MEASURES (CONT.)	KEY PARTNERS (CONT.)	CITY RESOURCES (CONT.)
Providi	ng Alternatives t	o Driving				
C.5	Subsidized Transit	Explore opportunities to expand free or subsidized transit fares during holidays and for special events.	Medium- Term	Number of people using free or subsidized fares	VTA	Medium
C.6	Late-Night Options	Develop public promotional campaign to encourage late-night transit, taxi, rideshare, and other services to provide alternatives to impaired driving.	Long-Term	Number of promotional activities	City Manager's Office, VTA, Rideshare Providers	Medium
C.7	Curbside Management	Develop curbside management policies to encourage and enable passenger loading.	Medium- Term	Adoption of City policy	Community Development Department, Department of Public Works	Medium

†† VULNERABLE ROAD USERS

Sunnyvale Vision Zero strategies recognize that younger and older people, people biking and people walking are more vulnerable to serious traffic injuries and fatalities by accounting for different levels of reaction time and agility.

SAFET	Y STRATEGY		TIMELINE	PROGRESS MEASURES	KEY PARTNERS	CITY RESOURCES
Bicycli	sts and Pedestri	ans				
D.1	Bicycle Network	Continue building and improving the bicycle network consistent with the Sunnyvale Bicycle Plan and Santa Clara Countywide Bike Plan.	Ongoing	Lane miles of low-stress bicycle facilities installed	Department of Public Works, VTA, Silicon Valley Bicycle Coalition	High
D.2	Countdown Timers	Install pedestrian countdown timers at every signalized crossing location.	Medium- Term	Proportion of crossings with countdown timers	Department of Public Works	Medium
D.3	Pedestrian Crossings	Install or upgrade pedestrian crossing treatments on the HIN.	Medium- Term	Number of upgraded crossings	Department of Public Works	High
D.4	Turning Vehicles	Complete projects that improve bicycle and pedestrian safety related to turning vehicles at intersections.	Long-Term	Number of projects implemented	Department of Public Works, Silicon Valley Bicycle Coalition	High

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SAFETY (CONT.)	' STRATEGY)		TIMELINE (CONT.)	PROGRESS MEASURES (CONT.)	KEY PARTNERS (CONT.)	CITY RESOURCES (CONT.)
Childre	n and Seniors					
D.5	School Safety Zones	Implement reduced speed limits (15 miles per hour) on the streets adjacent to schools	Medium- Term	Number of schools with a school safety zone	Department of Public Works, Department of Public Safety	Low
D.6	High-Visibility Crosswalks	Install high-visibility crosswalks near schools.	Medium- Term	Number of crosswalks near schools that are "high visibility"	Department of Public Works	Medium
D.7	Seniors Awareness	Develop education campaign aimed at drivers to increase safety for pedestrians age 60+.	Medium- Term	Number of people reached	City Manager's Office, AARP, Library and Community Services, Senior Center	Medium
D.8	Traffic Education for Safe Routes to School	Host traffic safety classes for students and parents.	Medium- Term	Number of people reached	School Districts, Department of Public Safety	Medium
D.9	Traffic Education for Seniors	Host traffic safety classes for pedestrians over 60.	Medium- Term	Number of people reached	AARP, Department of Public Safety, Library and Community Services, Senior Center	Medium

TRANSPORTATION TECHNOLOGY – Technology is rapidly changing the transportation industry. Advances in vehicle-to-vehicle and vehicle-to-infrastructure communication, vehicle autonomy, and crash protection features like pedestrian detection and automatic braking present a potential opportunity to reduce traffic fatalities and serious injuries by helping people operate vehicles more safely. Data analytics provides cities with real-time intelligence on roadway operations and driving behavior to take action to minimize risk. The City of Sunnyvale has already investigated opportunities to integrate smart technology into its safety efforts and will continue to do so as the industry evolves.



How to Get Involved

City officials and staff need the help of the community to carry out the actions presented in this Plan and to reduce traffic fatalities and serious injuries in the City of Sunnyvale by 50 percent by 2029. Everyone has a personal responsibility to make the right choices and to spread the word about why traffic safety matters, making the City's efforts even more effective.

Take a driver education class – e.g., classes offered by your car insurance company or AARP.

Pledge to not text while walking, bicycling, or driving, and encourage your family and friends to do the same. Examples include AT&T's It Can Wait campaign and the DecidetoDrive.org program created by the American Association of Orthopedic Surgeons.

Install anti-texting-and-driving software on your cell phone.

When driving, be aware of surroundings. Obey the rules of the road, observe speed limits, and yield to pedestrians and bicyclists when turning at intersections.

When bicycling, obey the rules of the road and use lights and reflectors at night.

As a pedestrian, stay alert, stay visible to the extent possible, and do not assume that drivers see you or will yield when turning.

Visit https://sunnyvale.ca.gov/news/topics/visionzero/ to follow the City's progress!

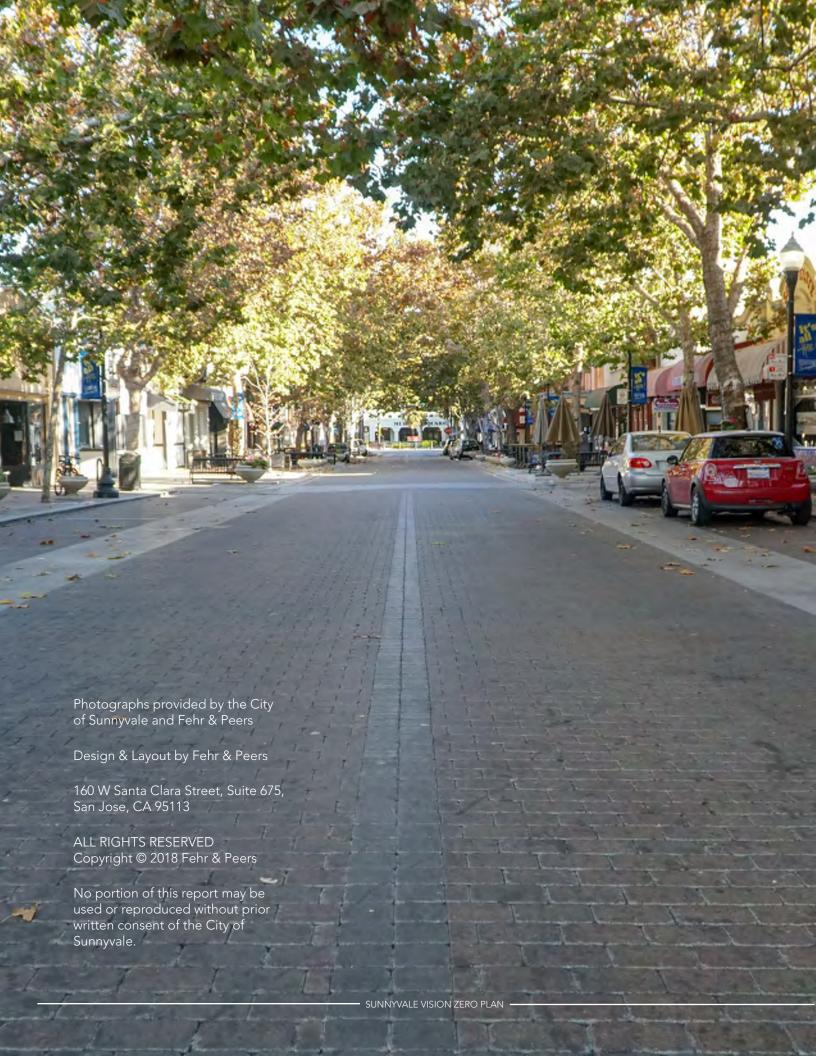
TECHNICAL APPENDIX

- A. Summary of Input from Public Outreach Activities
- B. Summary of Collision Trends
- C. Collision Profiles and Countermeasure Pairings
- D. Priority Project Cut Sheets (10)
- E. Priority Project Conceptual Layouts (3)

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TECHNICAL APPENDIX

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A. SUMMARY OF INPUT FROM PUBLIC OUTREACH ACTIVITIES





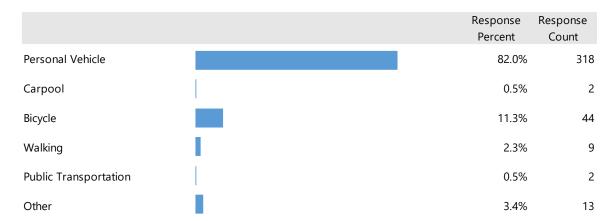
City of Sunnyvale Vision Zero Plan Online Survey Results Summary, November 2017

The City of Sunnyvale posted an online survey for the Vision Zero Plan to solicit input from the community on traffic safety concerns in Sunnyvale. The survey was open in September and October 2017.

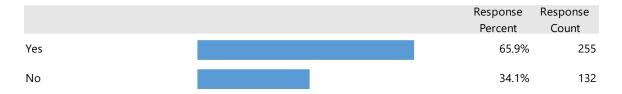
Multiple Choice Questions

A summary of results from the online survey multiple choice questions is as follows.

What is your primary mode of transportation for travel in Sunnyvale?



Does safety affect the mode of transportation you chose for travel in Sunnyvale?





What would be your primary mode of transportation in Sunnyvale if safety were not a consideration?

		Response Percent	Response Count
Personal Vehicle		46.7%	176
Bicycle		41.9%	158
Walking		7.7%	29
Public Transportation	I	1.3%	5
Other		2.4%	9

How often do you travel by walking (i.e. work, school, shopping, etc.)?

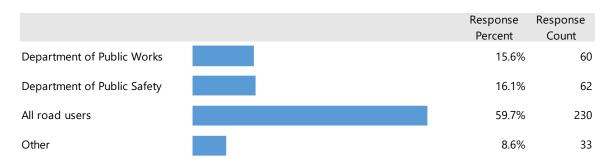
		Response Percent	Response Count
Daily		23.5%	91
Weekly		34.4%	133
Monthly		18.1%	70
Never		18.3%	71
Other		5.7%	22

How often do you travel by bicycle (i.e. work, school, shopping, etc.)?

	Response Percent	Response Count
Daily	14.9%	58
Weekly	17.3%	67
Monthly	12.6%	49
Never	48.2%	187
Other	7.0%	27



Who do you feel is most responsible for keeping roadways safe?



What is your top traffic safety concern in the City?

		Response Percent	Response Count
Speeding		24.0%	93
Red light runners		17.3%	67
Illegal turning		5.4%	21
Traffic congestion		20.1%	78
Pedestrians illegally crossing	T .	0.8%	3
Bicyclists riding unsafely		3.6%	14
Other		28.9%	112

Source: Sunnyvale Vision Zero online survey. Accessed November 9, 2017; 388 responses. (https://www.peakdemocracy.com/portals/209/Issue 5386/survey responses)

Map Comments

The online survey map asked participants to indicate where they have noticed transportation safety issues and to include a comment describing the concern. Participants dropped 1,542 pins on the online map. Fehr & Peers classified the survey map comments into 20 categories, listed below.

1.	Signal Timing Issue	5.	Sidewalk Segment Issue
2.	High Speeds	6.	Crosswalk Issue
3.	High Volumes	7.	Intersection Issue
4.	Road Segment Issue	8.	Turning / Merging Issue

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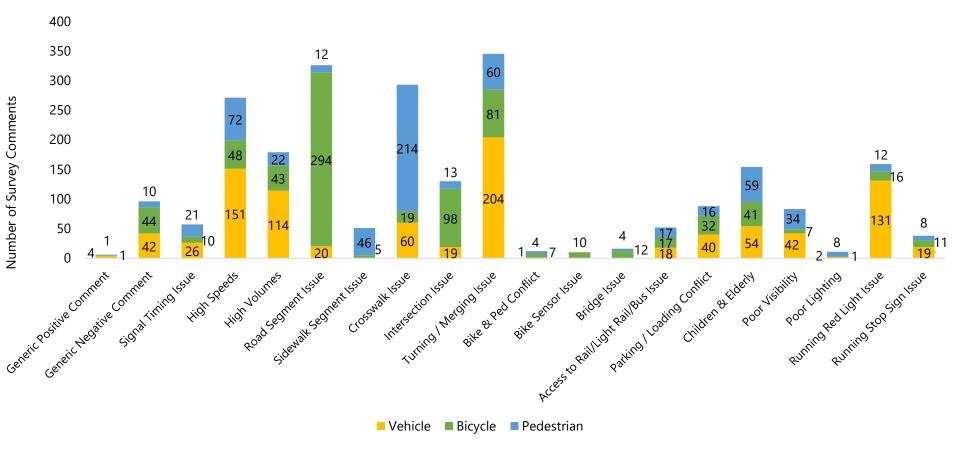
9.	Bike & Ped Conflict	15.	Poor Visibility
10.	Bike Sensor Issue	16.	Poor Lighting
11.	Bridge Issue	17.	Running Red Light Issue
12.	Access to Rail/Light Rail/Bus	18.	Running Stop Sign Issue
	Issue	19.	Generic Positive Comment
13.	Parking / Loading Conflict	20.	Generic Negative Comment
14.	Children & Elderly		

Two thirds of the survey comments (912) were classified under one category. One third of the survey comments (619) were classified under more than one category. Eleven comments were not categorized.

The most frequently mentioned pedestrian comments related to crosswalk issues (214, 34%), high speeds (72, 11%), turning/merging issues (60, 9%) and children/elderly (59, 9%). The most frequently mentioned bicycle comments related to road infrastructure/segment issues (294, 37%), intersection issues (98, 12%) and turning/merging issues (81, 10%). The most frequently mentioned vehicle comments related to turning/merging issues (204, 22%), high speeds (151, 16%) and running red light issues (131, 14%).

The figure on the following page shows the number of comments by mode and category.





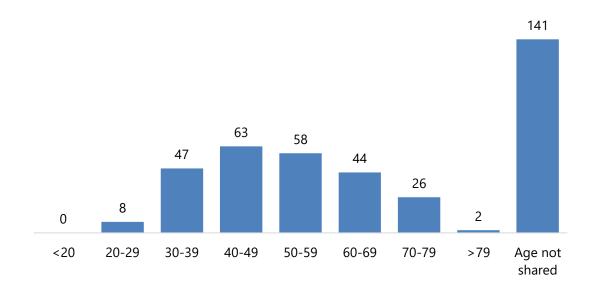
Source: Sunnyvale Vision Zero online survey. Accessed October 19, 2017; 371 responses. (https://www.peakdemocracy.com/portals/209/Issue 5386/survey responses)



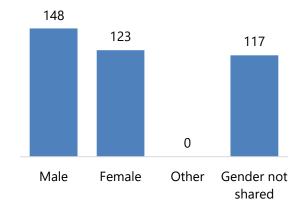
Participant Demographics

A summary of online survey participant demographics is as follows.

Age



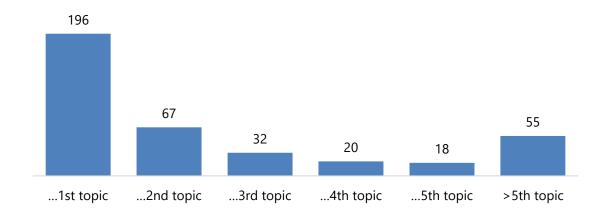
Gender





Frequency of participation

Frequency of participation reflects how many surveys a given respondent has completed through Open Town Hall. The results show that this was the first Open Town Hall survey completed for many respondents.



Source: Sunnyvale Vision Zero online survey. Accessed November 9, 2017; 388 responses. (https://www.peakdemocracy.com/portals/209/lssue 5386/survey responses)



City of Sunnyvale Vision Zero Plan Community Workshop Key Takeaways, October 2017

The City of Sunnyvale hosted the first Vision Zero Plan Community Workshop October 5, 2017, to raise awareness for Vision Zero and to understand perceived issues, unreported collisions, close calls and other potentially challenging conditions. Thirteen participants used voting boards to provide citywide feedback about mode choices, safety concerns, and preferences for safety treatments. They also provided location-specific feedback about safety concerns on aerial maps.

Voting Boards Summary

Participants were asked their primary mode of travel, top safety concerns, views on responsibility for road safety, and preferred safety enhancements.

- Personal vehicle and bicycle were the top two primary modes of travel for participants, with five and four votes, respectively. Two participants chose walk and one participant chose motorcycle.
- The top safety concern among participants was red light runners (5), followed by traffic congestion (3) and bicyclists riding in an unsafe manner or violating traffic laws (2). Participants also noted speeding (1) and short crossing times (1).
- Nearly all participants stated that all road users are most responsible for keeping roads safe.
 One participant indicated the Department of Public Safety. The Department of Public Works received no votes, but the results may have been affected by the fact that several participants did not know that Public Works is responsible for designing roadways (based on conversations with participants).
- Participants voted on the top three safety enhancements they would like implemented in Sunnyvale. The most votes (4) were given to widening or adding connectivity of sidewalks; bicycle lanes; and turn signals for vehicles and traffic signal coordination and timing. Midblock pedestrian crossings and separated bike lanes received three votes each.

Tables summarizing the voting boards are included in **Attachment 1**.

Map Summary

Participants reported transportation safety feedback at specific locations in Sunnyvale by mode, placing 105 pins for bicycles, 38 pins for pedestrians, and 18 pins for vehicles. Common themes included support for:

• Filling gaps in bicycle network with high-quality facilities that are comfortable and convenient for cross-city travel – including on expressways (participants expressed appreciation for Evelyn Avenue and Duane Avenue bicycle facilities)



- Filling gaps in pedestrian network with improved crossings including using HAWKs or other high visibility crossing treatments
- Enhancing crossings of major roadways near schools (for example, the crossing of ECR at the middle school on Poplar)
- Improving pedestrian and bicycle access through ramp intersections at highways and arterials
- Improving pedestrian and bicycle accommodations on overpasses
- Addressing conflict areas with high pedestrian and bicycle activity near
 - o Transit (e.g., Caltrain, LRT)
 - o Schools, particularly during pick-up and drop-off periods
 - Shopping centers
 - o Restaurants near office parks

Locations with high concentrations of pins largely aligned with the corridors on the City's High Injury Network, including:

- 237 ramps/overpasses at N Mathilda Ave and Lawrence Expy
- 101 ramps/overpasses at N Mathilda Ave, Fair Oaks Ave, and Lawrence Expy
- Tasman Dr, in particular at Fair Oaks Ave intersection
- Maude Ave
- Central Expy
- Evelyn Ave between Mathilda and Sunnyvale
- El Camino Real
- Reed Ave near Lawrence Expy
- Fremont Ave
- Homestead Rd
- Bernardo Ave
- Mary Ave
- Mathilda Ave
- Sunnyvale Ave between Maude and Evelyn
- Fair Oaks Ave
- Wolfe Rd
- Lawrence Expy



ATTACHMENT 1. VOTING BOARDS RESULTS

Table 1. Primary Mode of Transportation

Primary Mode	Count
Personal Vehicle	5
Bike	4
Walk	2
Motorcycle	1
Taxi/Ridesharing App	0
Public Transit	0
Carpool	0
Other	0

Table 2. Top Safety Concerns

Traffic Safety Concern	Count
Red light runners	5
Traffic congestion	3
Bicyclists riding in an unsafe manner or violating traffic laws	2
Speeding	1
Pedestrians illegally crossing streets	0
Illegal turning	0
Other: Crossing times too short	1

Table 3. Responsibility for Road Safety

Party or Agency	Count
All road users	6
Department of Public Safety	1
Department of Public Works	0
Other	0



Table 4. Preferred Safety Enhancements

Safety Enhancement	Count
Sidewalks (widen or add connectivity)	4
Bike lanes	4
Turn signals for vehicles and traffic signal coordination and timing	4
Separated bike lanes	3
Mid-block pedestrian crossings	3
Narrower travel lanes	2
Crosswalks and pedestrian signals at intersections (including ADA accessibility)	2
Greater separation between sidewalks and vehicle traffic	1
Traffic calming (roundabouts, traffic circles, speed bumps)	1
Improve sight distances at corners	1
Bicycle sharrows	0
Bicycle detection at traffic signals	0
Add streetlighting for improved visibility	0



City of Sunnyvale Vision Zero Plan Community Workshop and Online Survey Key Takeaways, April 2018

The City of Sunnyvale hosted the second Vision Zero Plan Community Workshop on April 5, 2018. The workshop goals were to provide an update on the plan progress and to gather feedback from local residents and employees on preferred citywide safety strategies and infrastructure improvements to address safety concerns at ten priority project locations in Sunnyvale. Twenty-one participants provided 153 comments on priority project location posters that contained proposed safety treatments and crash data by mode, severity, location, and cause. Participants also voted on draft citywide safety strategies that the City could focus on as part of the Vision Zero Plan.

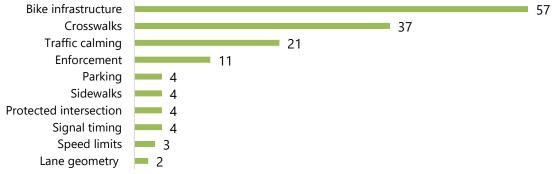
To complement the workshop, the City requested public input through an online survey. The survey was available on the Sunnyvale Vision Zero webpage from mid- to late-April 2018. It received 230 visitors and 75 responses. Respondents were asked to vote on countermeasures and provide comments on how to improve safety at each priority location.

PRIORITY LOCATION COUNTERMEASURES

Workshop Overview

Participants provided their input on preferred transportation safety countermeasures at the ten priority project locations in Sunnyvale. Common themes across the locations are summarized in **Figure 1**. Bicycle infrastructure was the most requested countermeasure at the priority project locations, followed by crosswalks and traffic calming.

Figure 1. Preferred Countermeasures at Priority Locations, by Category (Workshop)



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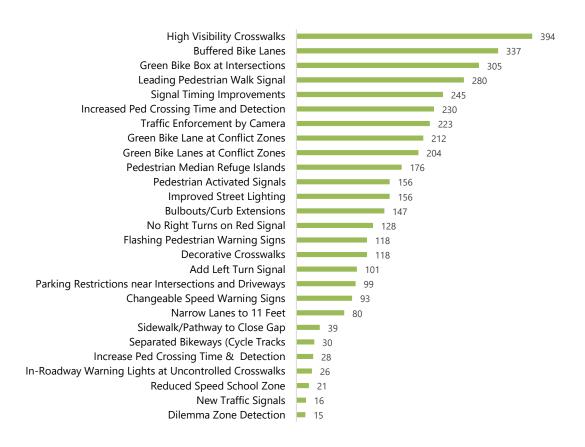
Survey Overview

The Sunnyvale Vision Zero online survey was available to the public from mid- to late April 2018. Seventy-five respondents provided their preferences for specific countermeasures at the ten priority project locations. Responses by priority location are described in greater detail in subsequent sections. **Figure 2** shows the preferred countermeasures across all priority locations. High visibility crosswalks, buffered bike lanes, and green bike boxes at intersections were most preferred overall.

Online survey respondents also provided text comments. Overall, many commenters recommended reducing vehicular speeds through lower speed limits and roadway redesign, providing green paint or buffered bicycle lanes, modifying crosswalks to be more visible to vehicles, and adding pedestrian and bicycle bridges or tunnels. Narrowing driving lanes to slow drivers and adding protected left turns were also suggested at multiple locations.



Figure 2. Preferred Countermeasures at Priority Locations (Online Survey)



Priority Location #1: El Camino Real between S. Mary Avenue and S. Mathilda Avenue

Workshop Comments

Responses for Priority Location #1 requested improved pedestrian crossings through leading pedestrian intervals (LPI), curb extensions, or varying crosswalk materials, traffic calming of vehicles to slow speeds, and bicycle lanes. One respondent recommended eliminating on-street parking on El Camino Real to provide space for bike lanes and improve visibility. Another respondent suggested increasing traffic enforcement.

Survey Results

Survey responses for Priority Location #1 are summarized in **Figure 3**. The top three requested treatments at this location were high visibility crosswalks, green bike lanes at conflict zones, and buffered bike lanes.



High Visibility Crosswalks Green Bike Lane at Conflict Zones 39 **Buffered Bike Lanes** 36 Green Bike Box at Intersections 32 Signal Timing Improvements Pedestrian Activated Signals 28 Increase Ped Crossing Time & Detection Pedestrian Median Refuge Islands 27

26

25

25

17

Figure 3. Online Survey Responses, Priority Location #1

Traffic Enforcement by Camera

Leading Pedestrian Walk Signal

Changeable Speed Warning Signs

Narrow Lanes to 11 Feet **Bulbouts/Curb Extensions**

Improved Street Lighting No Right Turns on Red Signal **Decorative Crosswalks**

Parking Restrictions near Intersections and...

Survey Comments

Additional survey comments for Priority Location #1 noted that this corridor is along a major school commute route, and therefore it is important to protect bike commuters on this roadway from vehicles traveling at high speeds and to consider adding crossing guards near schools. One respondent noted:

"There are a large number of pedestrians that gather at Pastoria and ECR at school commute times. They overflow [the] intersection. A bulbout would be helpful. Also many people whip around this intersection making right turns and risk pedestrian safety... Protecting bike commuters through here is important for the same reasons."

Lower speeds were also requested – a commenter noted that 40 MPH is too high for a corridor where pedestrians are prevalent.

Priority Location #2: El Camino Real between S. Taaffe Street and S. Fair Oaks Avenue

Workshop Comments

At Priority Location #2, participants noted the need for pedestrian infrastructure, including pedestrian refuge islands, pedestrian detection, HAWK or RRFBs for mid-block crossings, and measures that remove conflicts between pedestrians and left-turning vehicles. Neighborhood cut-



through, speeding on neighborhood streets, and the lack of safe bicycle infrastructure were also noted. Implementing protected intersections as a means to improve bicycle and pedestrian safety was recommended.

Survey Results

Figure 4 shows survey results for Priority Location #2. The most requested countermeasures at this location were high visibility crosswalks, green bike lanes at conflict zones, and buffered bike lanes.

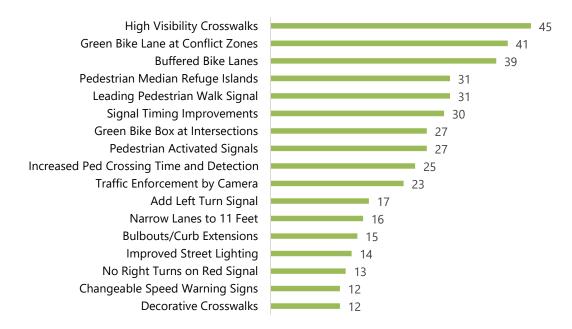


Figure 4. Online Survey Responses, Priority Location #2

Survey Comments

Many survey comments reflect and echo the votes shown in **Figure 4** for Priority Location #2. Additional comments suggest narrowing traffic lanes to slow traffic and encourage drivers to pay attention, using more reflective roadway paint, and providing a bicycle detection button within reach of the bike lanes instead of at the crosswalks. Several commenters suggested a pedestrian/bicycle bridge or tunnel to serve the volume of people crossing between shopping centers far from intersections, as quoted below:

"A more comprehensive fix for this location could be to build pedestrian bridge to connect the two shopping areas on both sides of El Camino Real."



Priority Location #3: El Camino Real between E. Fremont Avenue and S. Wolfe Road

Workshop Comments

Recommendations for Priority Location #3 included implementing traffic calming infrastructure – such as speed tables, chicanes, and rotaries – as well as providing an off-street path for pedestrians and bicyclists. Other comments echoed recommendations for Location #1 and #2, also on El Camino Real, and included providing bicycle lanes with physical barriers, pedestrian refuge islands, pedestrian detection and countdown timers at traffic signals, and reconfiguring intersections to protect bicyclists and pedestrians.

Survey Results

Figure 5 shows online survey results for Priority Location #3. Similar to the previous priority locations, the top three requested countermeasures at this location were green bike lanes at conflict zones, high visibility crosswalks, and buffered bike lanes.

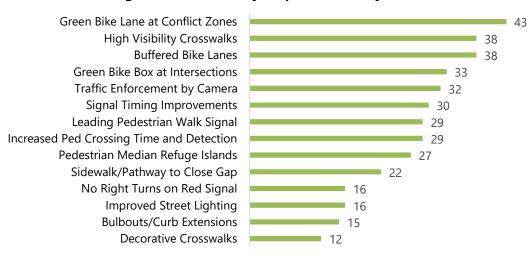


Figure 5. Online Survey Responses, Priority Location #3

Survey Comments

Several respondents' comments for Priority Location #3 included improving wayfinding and signage to lessen confusion on this section of El Camino Real, as quoted below:

"This 'triangle' seems to confuse a lot of drivers. Some drive impossibly slowly on a green light while others think they can gun it to make it through both intersections (Fremont Ave & El Camino Real)."



One commenter recommended rerouting southbound left vehicles on Wolfe to El Camino Real to use Fremont Avenue instead and to reroute vehicles westbound to use Fremont Avenue instead of El Camino Real.

Priority Location #4: Remington Drive / Fair Oaks Avenue between Iris Avenue and Manet Drive

Workshop Comments

Participants' recommendations at this location focused on bicycle infrastructure, such as bike boxes, buffered bike lanes, and green paint at conflict points. Increased enforcement and added speed tables were suggested as a means to slow traffic. One participant noted that the senior center and senior housing are located on either side of Remington Drive, and that person suggested providing a better connection mid-block for seniors to safely access the recreational facilities.

Survey Results

Survey responses of countermeasure preferences at Priority Location #4 are shown in **Figure 6.** The top three requested countermeasures at this location were green bike lanes at conflict zones, high visibility crosswalks, and flashing pedestrian warning signs.



Figure 6. Online Survey Responses, Priority Location #4

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Survey Comments

Respondents provided comments to supplement their responses in **Figure 6.** One commenter requested advance limit lines:

"Perhaps the traffic lights and stop line for cars could be 10 feet earlier (i.e. further away from the actual intersection). That way, there would be a little more space to detect pedestrians and to react."

Other respondents noted that many pedestrians in this area are going to the community center and that green and buffered bike lanes remind drivers to anticipate pedestrians and bicyclists. One respondent recommended that the bike lanes on Remington and Fair Oaks be extended all the way to the intersection with El Camino Real and stated that buses often block the bike lanes on Remington and Fair Oaks.

Priority Location #5: El Camino Real between Henderson Avenue and Helen Avenue

Workshop Comments

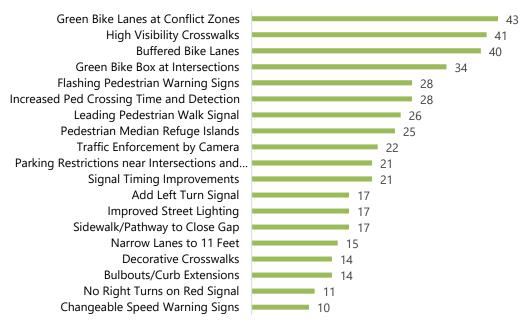
Recommendations for Priority Location #5 for pedestrian infrastructure included pedestrian refuge islands, high visibility crosswalks with advance limit lines, and wider sidewalks. Eight of the 19 comments on this segment noted the need for some type of separated bicycle lanes. Additional suggestions included adjusting signal timing to shorten the wait times, increasing enforcement, and reducing the speed limit to match adjacent jurisdictions.

Survey Results

Survey results for Priority Location #5 are summarized in **Figure 7**. The top four requested countermeasures at this location were green bike lanes at conflict zones, high visibility crosswalks, buffered bike lanes, and green bike boxes at intersections.



Figure 7. Online Survey Responses, Priority Location #5



Survey Comments

Online survey respondents provided additional comments. One respondent noted that to cross El Camino Real from Henderson, there is no clear path for bikes to follow. Another stated:

"This corridor, along with the intersection of El Camino Real and Poplar, are direct entry points for Peterson Middle School. It is ludicrous that there are no crossing guards, no light-up crosswalks, no bike lanes...to keep our kids safe...At least provide crossing guards as an interim measure until the City can (hopefully) install light-up crosswalks with longer lead time, buffered bike lanes, or changes to signal timing."

It was also recommended that a protected left turn be added at El Camino Real and Henderson, because respondents observe that vehicles making a left turn from Henderson onto El Camino Real often do not yield to student pedestrians, bicyclists, or on-coming traffic.

Priority Location #6: N. Mathilda Avenue and W. Maude Avenue

Workshop Comments

Comments at Priority Location #6 echoed those at other locations. They focused on improving pedestrian and bicycle infrastructure and traffic calming. Participants noted the need to physically alert drivers to pedestrian and bicyclists in this area. A pedestrian scramble, speed tables, LPI,



pedestrian refuge islands, and rumble strips were suggested for this intersection. Three participants noted that there are many pedestrians in this area, and multiple participants stated that they are not comfortable bicycling on the sharrows and bike lanes currently in place.

Survey Results

Figure 8 summarizes the online survey responses at Priority Location #6. The top three selected countermeasures at this location were high visibility crosswalks, buffered bike lanes, and green bike lanes at conflict zones.

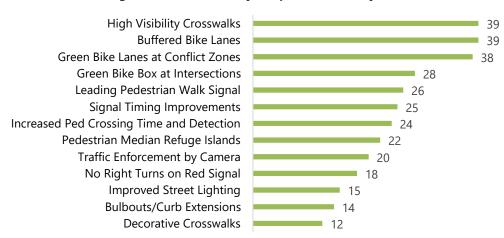


Figure 8. Online Survey Responses, Priority Location #6

Survey Comments

One respondent noted that bicycle lanes end on Maude before the intersection and continue after the intersection, requesting a clearly marked path for bicyclists through the intersection. Other requested treatments included lower speed limits, adding a diagonal (scramble) crosswalk from Mathilda to the Sunnyvale Square shopping center, and removing parking near the Lucky shopping center to provide room for bicycle facilities. Modifying driveways to only certain movements was also suggested, as quoted below:

"[On] W Maude between N Mathilda and N Mary Ave... Drivers emerge from office buildings in Peery Park onto W Maude and attempt to cross all lanes of traffic to turn right onto N Mathilda Ave (headed south) or to cross lanes of traffic to turn left at N Mathilda Ave (headed north). Drivers sometimes stop, perpendicular to the flow of traffic while attempting a left turn onto W Maude from office building driveways. The simplest, cheapest, and safest solution to this dangerous situation is to route all office building traffic to Pastoria and Potrero Aves with traffic control at the exit points



from the office campuses. Then, drivers can safely turn left or right onto W Maude without injury to bikers, pedestrians, or motorists."

Priority Location #7: N. Fair Oaks Avenue between Balsam Avenue and E. Taylor Avenue

Workshop Comments

Participants requested buffered or protected bicycle lanes and a pedestrian crossing table or HAWK crossing near Fair Oaks Park at Priority Location #7. With plans in place to upgrade the park, responses noted that additional park users and children will likely cross Fair Oaks in this area. Traffic calming measures and speed enforcement were also recommended to slow speeds.

Survey Results

Survey results for Priority Location #7 are shown in **Figure 9**. The top three requested countermeasures at this location were high visibility crosswalks, green bike lanes at conflict zones, and buffered bike lanes.

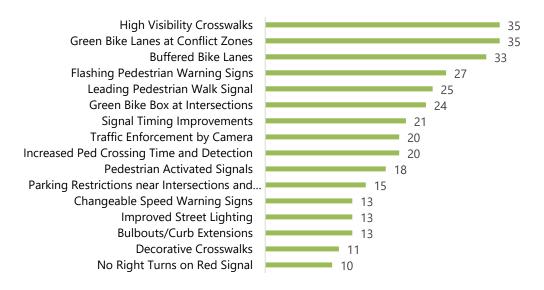


Figure 9. Online Survey Responses, Priority Location #7

Survey Comments

Multiple survey comments for Priority Location #7 requested providing a pedestrian and/or bicycle bridge over Fair Oaks. Other comments included suggestions to not allow left turns out of the Chavez Supermarket and shopping area and to close Maude Avenue to through traffic between Fair Oaks and Wolfe.



One respondent suggested providing bicycle infrastructure, quoted below:

"Shortcut traffic through Duane should be eliminated. A neighborhood parallel bike path or a dedicated bike lane in the parking spaces should be a focus as Fair Oaks is currently too dangerous for cyclists."

Priority Location #8: Fremont Avenue between Sunnyvale Saratoga Road and Floyd Avenue

Workshop Comments

Recommendations for Priority Location #8 focused on traffic calming and bicycle infrastructure. Several participants noted that curb extensions pose a safety risk for bicyclists, stating that they cause bicyclists to swerve towards traffic. It was suggested that curb extensions be designed with cut-throughs for bicyclists. A pedestrian scramble, narrower traffic lanes, and increased enforcement were also recommended.

Survey Results

Figure 10 shows the online survey responses for preferred countermeasures at Priority Location #8. Results indicate that the preferred countermeasure at this location were green bike lanes at conflict zones, buffered bike lanes, and high visibility crosswalks.

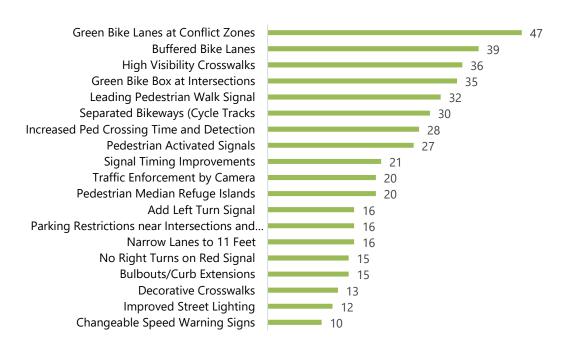


Figure 10. Online Survey Responses, Priority Location #8

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Survey Comments

Comments for Priority Location #8 suggested adding protection for bicyclists and pedestrians at intersections via physical protection for bicyclists near the shopping area parking lot entrances and exits and adding leading pedestrian intervals (LPIs) so that pedestrians have priority to cross before right turning vehicles.

One commenter stated:

"The intersection at E. Fremont Ave and Bobwhite / Manet Avenues should be designated as a school crossing. The intersection is used by students to get to/from Fremont High School and Stocklmeir Elementary, it gets more student pedestrian traffic than the Cascade Ave and Hollenbeck Ave intersection which is already designated as a school crossing. The existing School Zone signage on East Fremont does not conform to the standards/guidelines in CA MUTCD, [so] the signage should be updated."

Priority Location #9: Homestead Road between Heron Avenue and Wolfe Road

Workshop Comments

Six out of 13 comments at Priority Location #9 were recommendations to add buffered bike lanes or protected bike lanes, and two comments recommended a "road diet" or traffic calming. Participants also noted the need for crossing enhancements such as a HAWK signal at Linnet Lane, pedestrian scramble, and curb extensions to improve pedestrian safety.

Survey Results

Online survey responses for Priority Location #9 are shown in **Figure 11**. The top three recommended countermeasures at this location were green bike lanes at conflict zones, buffered bike lanes, and high visibility crosswalks.



Green Bike Lane at Conflict Zones Buffered Bike Lanes 39 **High Visibility Crosswalks** Green Bike Box at Intersections **Pedestrian Activated Signals** 27 Leading Pedestrian Walk Signal 25 **Signal Timing Improvements** 23 Increased Ped Crossing Time and Detection 22 Traffic Enforcement by Camera 19 Improved Street Lighting Narrow Lanes to 11 Feet **Bulbouts/Curb Extensions** Add Left Turn Signal Changeable Speed Warning Signs

13

Figure 11. Online Survey Responses, Priority Location #9

Survey Comments

Respondents recommended adding protected left turns from Homestead onto Heron, increasing signage and lane geometry paint in advance of intersections, and restricting driveways in and out of the shopping center for Priority Location #9.

In regards to part-time bike lanes and pedestrian crossings, one commenter noted:

Decorative Crosswalks No Right Turns on Red Signal

"[Add] full-time bike lanes. The part-time bike lanes are confusing and discouraging for bikers. We also need a pedestrian crossing at Linnet Lane."

Priority Location #10: Mary Avenue between Remington Drive and Fremont Avenue

Workshop Comments

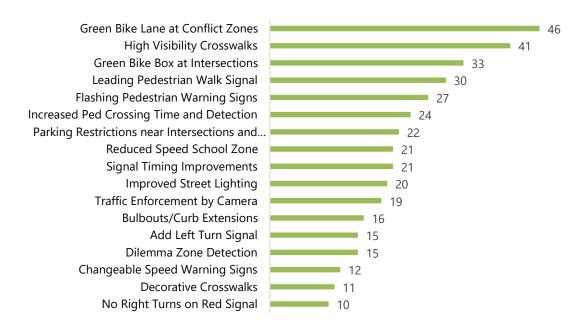
Comments at Priority Location #10 focused on bicycle safety improvements, such as buffered bike lanes, protected bike lanes, bike boxes, and consistent bicycle lanes along the corridor. Additional suggestions included LPIs, pedestrian scrambles, rumble strips or Botts' dots to separate motorists from pedestrians and bicyclists, parking restrictions, and speed enforcement.

Survey Results

Figure 12 shows that green bike lanes at conflict zones, high visibility crosswalks, and green bike boxes at intersections were the preferred countermeasure treatments at Priority Location #10.



Figure 12. Online Survey Responses, Priority Location #10



Survey Comments

Survey comments for Priority Location #10 included the suggestion to add school zoning infrastructure such as signage and roadway paint along Mary Avenue in addition to the segment of Mary near Knickerbocker Drive currently designated as a school zone.

Regarding bicycle infrastructure, one commenter noted that:

"It can be dark and hard to be seen when biking here. More visible bike lanes would help at intersections."

DRAFT SAFETY STRATEGIES

Workshop participants were asked to vote on draft citywide safety strategies that the City of Sunnyvale could incorporate into the Vision Zero Plan. Strategies that received one or more vote are shown in **Table 1**. A table showing all of the potential safety strategies presented at the workshop, including those that received no votes, are included in **Attachment 1**.



Table 1. Draft Safety Strategies Feedback

A. Vision Zero Program	Votes
Incorporate Vision Zero safety principles into future City plans and design documents.	1
Identify a permanent, dedicated funding source for Vision Zero implementation and coordination	1
Improve data collection on speed, impairment, cell phone use, and distraction for KSI collisions.	1
B. Street Design and Operation	
Install one low-cost safety improvement per year, such as new road markings, signs, and minor signal modification.	1
C. Dangerous Behaviors	
Launch high-visibility education PSA campaigns against speeding, distracted driving, impaired driving, and other high-risk behaviors. Campaigns will focus on HIN corridors	1
Support state Automated Speed Enforcement legislation	1
Integrate Vision Zero curriculum into Police Academy curriculum and in-service Public Safety Officer training	1
Explore opportunities to expand free or subsidized transit fares during holidays and for special events	1
Develop public promotional campaign to encourage late-night transit, taxi, rideshare, and other services to provide alternatives to impaired driving.	1
D. Vulnerable Road Users	
Continue building and improving the bicycle network consistent with the Sunnyvale Bicycle Plan and Santa Clara Countywide Bike Plan	1
Host traffic safety classes for pedestrians over 60 and children.	1
Implement reduced speed limits (15 MPH) on the streets adjacent to City schools	2



ATTACHMENT 1. VOTING BOARDS RESULTS

Table 2. Potential Safety Strategies Votes by Category

	Table 2. Potential Safety Strategies Votes by Category	
	A. Vision Zero Program	Votes
	Put Vision Zero on the agenda of the City's public, community group, and stakeholder meetings in 2018.	
	Launch online, interactive crash data map and website.	
External Initiatives	Incorporate Vision Zero safety principles into future City plans and design documents.	1
	Develop a workshop for Communications Department on how to best communicate about traffic crashes and roadway safety.	
	Identify a permanent, dedicated funding source for Vision Zero implementation and coordination.	1
	Publish an annual report to measure progress against the goals of the Action Plan.	
Data Collection	Provide training for Department of Public Safety to improve collision data reporting, and preserve crash details and site evidence.	
& Program Evaluation	Improve data collection on speed, impairment, cell phone use, and distraction for KSI collisions.	1
	Establish regular pedestrian and bicyclist counts at consistent locations.	
	B. Street Design and Operation	
	Develop designs and secure grant funding for ten priority project locations identified in plan, with a focus on roadway designs to improve safety. Develop prioritized list of additional safety projects.	
High Injury		
Network Infrastructure	Install one low-cost safety improvement per year, such as new road markings, signs, and minor signal modification.	1
	Convene local stakeholders near high-crash corridors for input on project development.	
Operations	Update City signal timing plans to improve safety for all modes (e.g. all red time, pedestrian crossing times).	
Policies &	Establish internal process for Vision Zero countermeasures to be evaluated	
Design	and implemented, where feasible, on projects on the HIN.	
	C. Dangerous Behaviors	
Education and	Launch high-visibility education PSA campaigns against speeding, distracted driving, impaired driving, and other high-risk behaviors. Campaigns will focus on HIN corridors.	1
Outreach	Increase the use of speed feedback signs to discourage speeding. Deter impaired driving by targeting education and outreach at alcohol-	
	serving establishments.	
	Support state Automated Speed Enforcement legislation.	1
Enforcement	Integrate Vision Zero curriculum into Police Academy curriculum and inservice Public Safety Officer training.	1



Providing Alternatives to Driving	Explore opportunities to expand free or subsidized transit fares during holidays and for special events. Develop public promotional campaign to encourage late-night transit, taxi, rideshare, and other services to provide alternatives to impaired driving.	1 1
	D. Vulnerable Road Users	
Bicycles and Pedestrians	Continue building and improving the bicycle network consistent with the Sunnyvale Bicycle Plan and Santa Clara Countywide Bike Plan. Install pedestrian countdown timers at every signalized crossing location in the City. Install or upgrade pedestrian crossing treatments on the HIN.	1
Children and	Complete projects that improve bicycle pedestrian safety related to turning vehicles at intersections. Implement reduced speed limits (15 MPH) on the streets adjacent to City schools. Install high-visibility crosswalks near City schools. Develop public service announcement campaign aimed at drivers to	2
Seniors	increase safety for pedestrians age 60+. Host traffic safety classes for pedestrians over 60 and children.	1

B. SUMMARY OF COLLISION TRENDS



SUNNYVALE VISION ZERO







Project Introduction & Existing Collision Trends

Community Workshop October 5, 2017



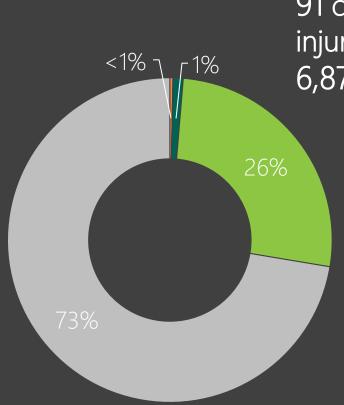




COLLISION TRENDS

ALL COLLISIONS

City of Sunnyvale, 2012 - 2016



91 collisions with a fatality (21) or severe injury (70) between 2012 and 2016, out of 6,875 total collisions.

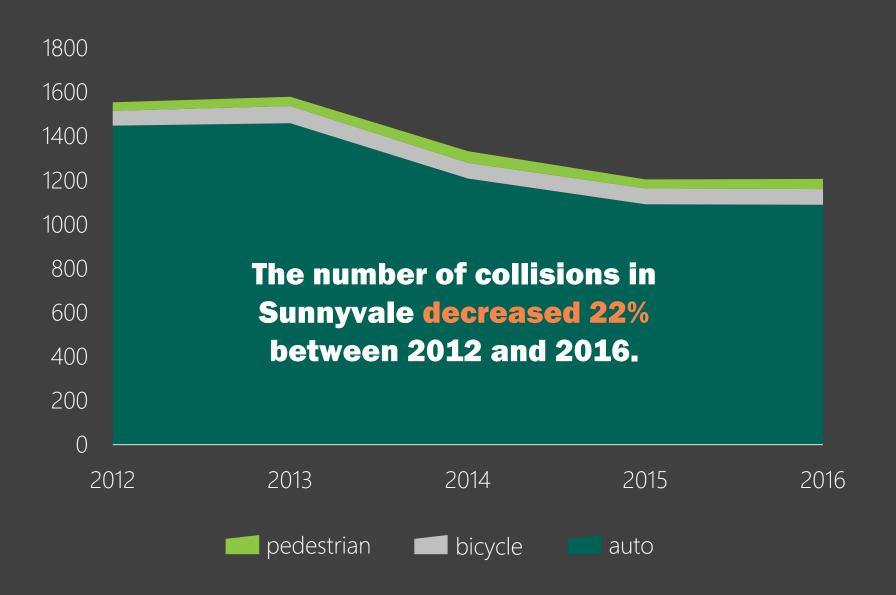




Sunnyvale has fewer collisions than 80% of cities of comparable size (120,000 to 160,000 population).

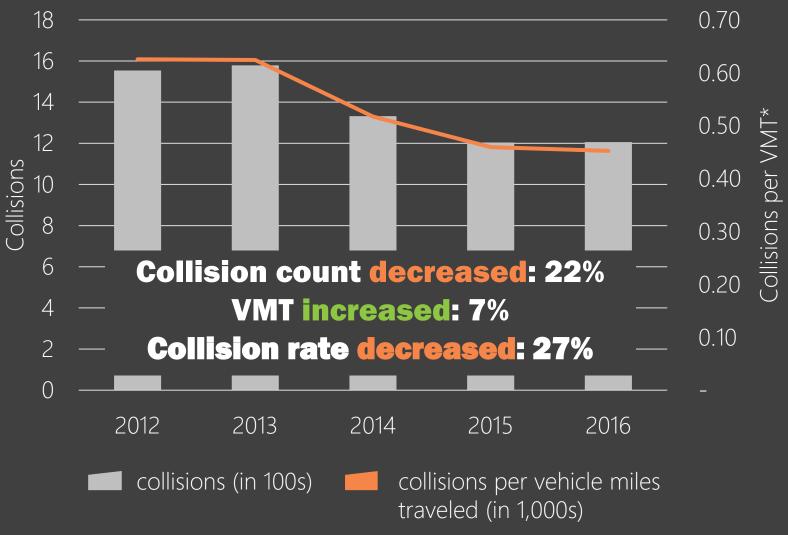
ALL COLLISIONS

City of Sunnyvale, 2012 - 2016



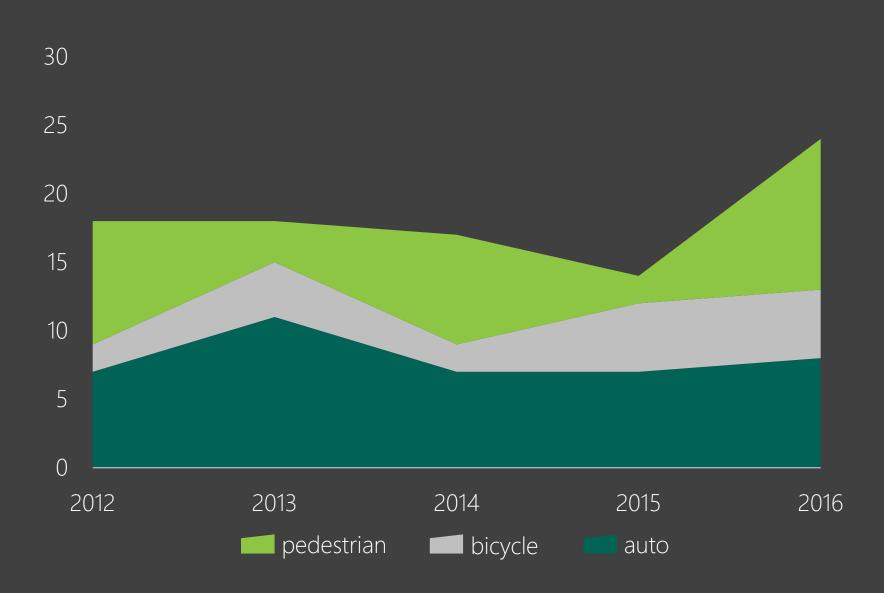
ALL COLLISIONS & DAILY VMT

City of Sunnyvale, 2012 - 2016

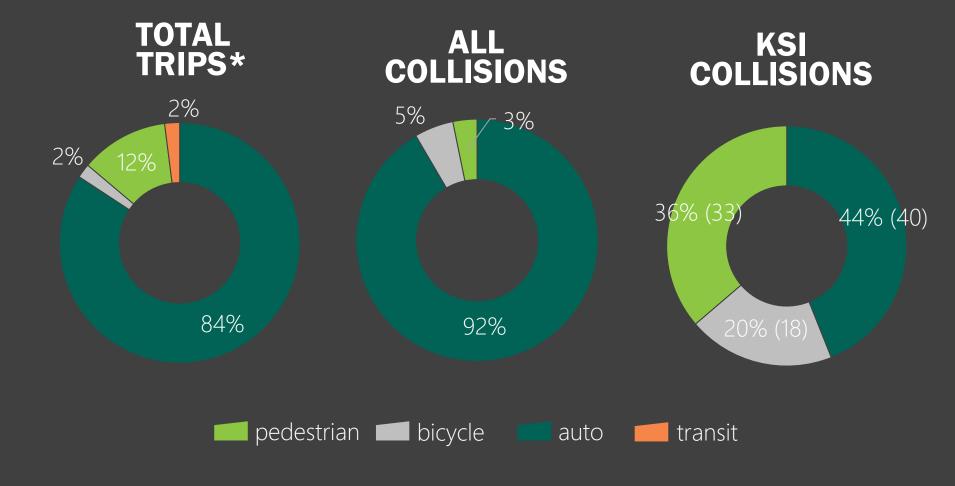


KSI COLLISIONS

City of Sunnyvale, 2012 - 2016

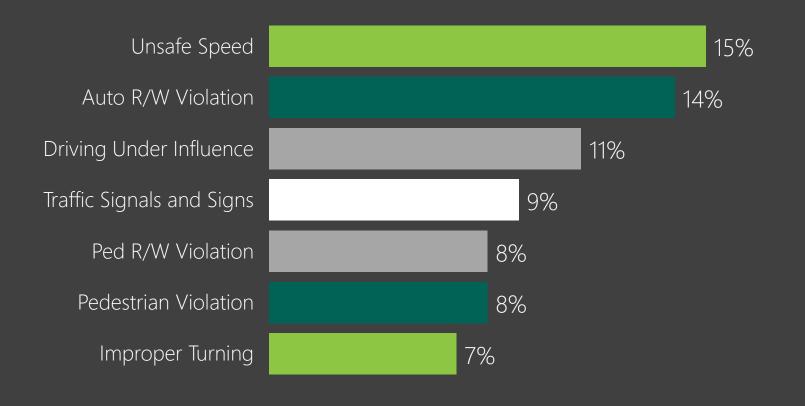


MODE SPLIT City of Sunnyvale, 2012 - 2016





Top Factors Leading to KSI Collisions (All Modes)



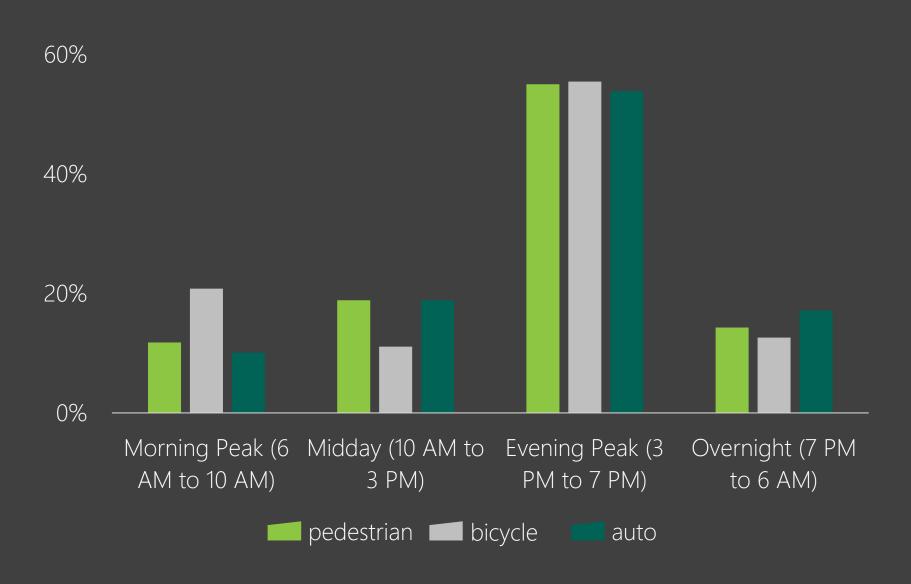
In Sunnyvale...

In one third of pedestrian KSI collisions, the pedestrian is recorded at fault

In half of bicycle KSI collisions, the bicyclist is recorded at fault

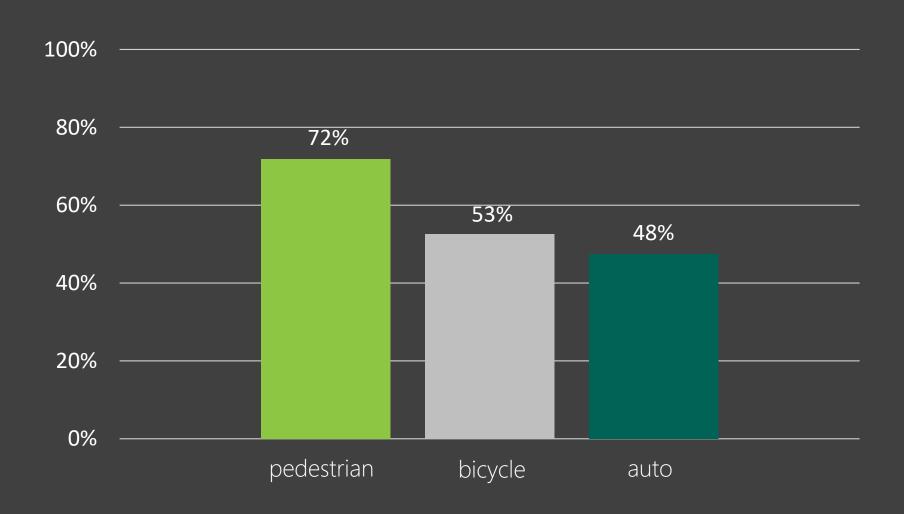
TIME OF DAY

City of Sunnyvale, 2012 - 2016, KSI Collisions



AT INTERSECTION

City of Sunnyvale, 2012 - 2016, KSI Collisions

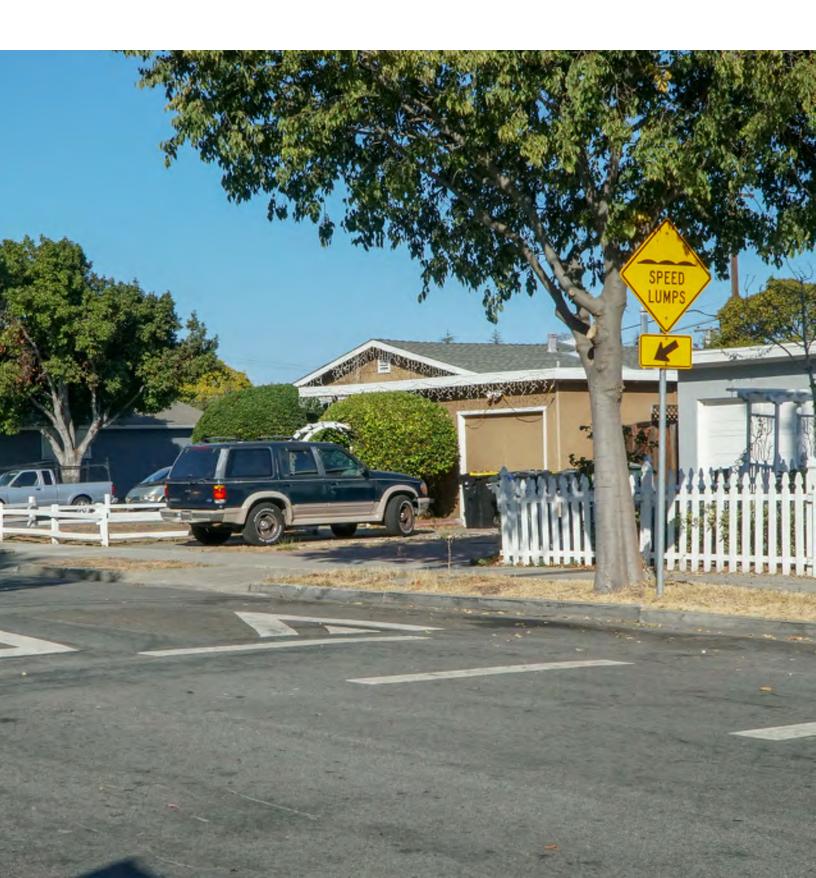


HIGH INJURY NETWORK



The HIN accounts for nearly 60% of all fatal and severe injury collisions, on **10%** of the roadway network in Sunnyvale

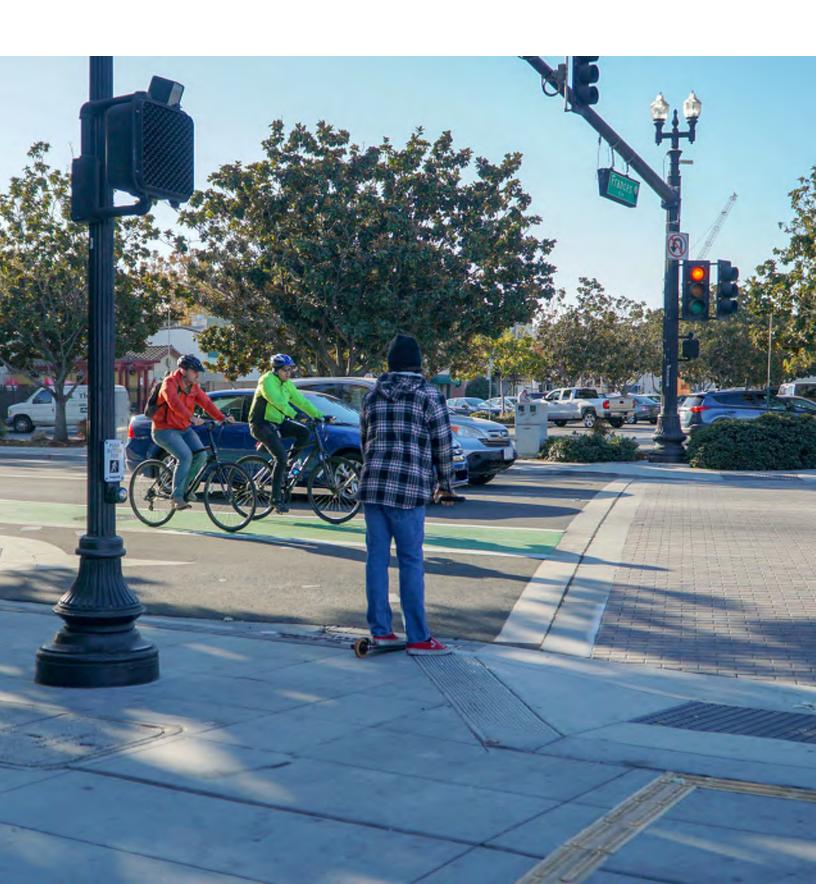
C. COLLISION PROFILES AND COUNTERMEASURE PAIRINGS



	Countermeasures	Collision Profiles									
Countermeasure Categories		1	2	3	4	5	6	7	8	9	10
		Bicycle & Pedestrian	Pedestrian	All Modes	All modes	Pedestrian	All Modes	Bicycle	All Modes	All Modes	Bicycle & Pedestrian
		Walking or bicycling on expressway, arterial or collector	Unmarked pedestrian crossing	Speed-related conflict	Left turn at signalized intersection	60+ year old pedestrian at intersection	Influence of drugs or alcohol	Midblock bicycle conflict	Conflicting through movement at intersection	Child walking or biking near school	Red light violation at signalized intersection
	Dilemma Zone Detection			х							х
	Pedestrian Countdown Signal Head	х				х				х	
	Increase Pedestrian Crossing Time, Pedestrian Detection	х			х	х				х	
	Leading Pedestrian Interval	х			х	х				х	
Signalization	New Traffic Signals	х		х		х				х	
	Pedestrian Hybrid Beacon	х	х			х				х	
	Pedestrian-Activated Crosswalk Sign		х			х				х	
	Pedestrian-Activated Crosswalk Beacon		х			х				х	
	Signal Timing Improvements (including extend all-red time)	х		х	х	х			х		х
	Bulbouts/ Curb Extensions	х	х	х	х	х				х	
	Sidewalk/Pathway to Close Gap	х								х	
	Consolidate Driveways	x						x		x	
Coometrie	Narrow Lanes (11' minimum per Sunnyvale standards)	х		х				х			
Geometric	Pedestrian Refuge Islands/ Medians	х		х		х				х	
	Separated Bikeways (Cycle tracks)	х		х				х		х	
	Road Diets	х		х	х	х		х		х	
	Shared-Use/ Bicycle Path	х						х		х	

		Collision Profiles									
Countermeasure Categories		1	2	3	4	5	6	7	8	9	10
	Countermeasures	Bicycle & Pedestrian	Pedestrian	All Modes	All modes	Pedestrian	All Modes	Bicycle	All Modes	All Modes	Bicycle & Pedestrian
		Walking or bicycling on expressway, arterial or collector	Unmarked pedestrian crossing	Speed-related conflict	Left turn at signalized intersection	60+ year old pedestrian at intersection	Influence of drugs or alcohol	Midblock bicycle conflict	Conflicting through movement at intersection	Child walking or biking near school	Red light violation at signalized intersection
	Bike Box				х						
	Bike Intersection Markings				х				х		
	Bike Lane							х		х	
	Buffered Bike Lanes	х						х		х	
	Controlled Intersections/ New Stop Signs/ Convert 2-Way to 4- Way Stops		х	х					х	х	
	Green Paint/ Conflict Zones	х			х						
Signs, Markings, Operational	High Visibility Crosswalks with Advance Stop or Yield Lines	х	x			х				х	
	Intersection, Street-Scale Lighting	x	х		х					х	
	Marked Crossings (unsignalized intersections)	х	х			х				х	
	Parking restrictions near intersections (nearside locations)	х	x			х			х	х	
	Protected Turns (turn pockets and protected or split signal phasing)	х		х	х	х					
	Restrict or Prohibit Turns (including Right Turn on Red Restriction)	х			х	х					
	Dynamic/Variable Speed Warning Signs	х		х						х	
Speed Control Measures, Miscellaneous	Speed Humps			х				х			
	Reduced Speed School Zone	х		х						х	
Education	Education, PSAs	x	х	х			х	х		х	х
- (Video enforcement for red light running and speeding	x		х							х
Enforcement	Enforcement, More Officers	х	х	х			х	х		х	х

D. PRIORITY PROJECT CUT SHEETS (10)



El Camino Real between S. Mary Avenue and S. Mathilda Avenue

Sunnyvale**VisionZero Priority Project Location 1**

This study area extends 0.7 miles along El Camino Real between S. Mary Avenue and S. Mathilda Avenue. The project area is served by VTA Bus Routes 22 and Rapid 522, and major destinations in the vicinity of the corridor include Sunnyvale City Hall, Holiday Inn, Grand Hotel, and food services. El Camino Real in this section is generally 6 lanes with a speed limit of 40 miles per hour. There were 260 collisions on the project corridor between 2012 and 2016, including four severe/fatal collisions. Collisions on the corridor often involved speed. Other notable collision patterns were people walking or bicycling on the arterials, left turns at signalized intersections and red light violations at signalized intersections.



Collision History (2012-2016)



Notable Collision Patterns









Speed-related conflict

Walking or bicycling on expressway, arterial, or collector

Left turn at signalized intersection

Red light violation at signalized intersection

KSI Vehicle











Potential Improvements



Mary Avenue Pedestrian Crossing

Data indicate one pedestrian-involved KSI collision occurred on Mary Avenue at an unmarked crossing in the project area. There are currently no marked crossings on Mary Avenue between El Camino Real and Iowa Avenue, a segment over 1,300' in length with fronting uses including Sunnyvale Christian School and Skywalk Bible Church. A new marked pedestrian crossing north of Olive Avenue would improve connectivity and safety. If provided, a new crossing should include a high-visibility crosswalk, advance limits lines, median refuge island, and pedestrian hybrid beacon (PHB), or pedestrian signal. Alternately, crosswalks could be installed at the intersection of Mary Avenue and Olive Avenue with all-way stop or traffic signal control. Any modifications would require evaluation and completion of appropriate engineering studies

El Camino Real Corridor Improvements

Collision analysis and community feedback indicated that a number of corridor-wide improvements would help improve user comfort and safety along El Camino Real, including:

- Elimination of on-street parking
- Lane width reductions to 11' where feasible
- Buffered bike lanes
- Green pavement markings in conflict zones
- Directional curb ramps to assist pedestrians with visual impairment
- Speed feedback signs and enforcement
- Median fencing where feasible

Signalized Intersection Improvements

A majority of collisions for all modes in this segment occurred at or near the existing signalized intersections. Providing the following features would help to improve safety at those locations:

- High-visibility crosswalks
- Accessible pedestrian signals (APS) with countdown timers
- Adaptive pedestrian signal systems
- Bicvcle detection improvements
- Leading pedestrian intervals (LPI)
- 12" vehicle signal heads
- Median pedestrian refuge islands on El Camino Real
- Curb extensions to reduce turning radii
- Green two-stage bicycle queue boxes where feasible

El Camino Real between S. Taaffe Street and S. Fair Oaks Avenue

SunnyvaleVisionZero **Priority Project Location 2**

This study area extends 0.7 miles along El Camino Real between S. Taaffe Street and S. Fair Oaks Avenue. The project area is served by VTA Bus Routes 22 and Rapid 522, and major destinations in the vicinity of the corridor include Allario Shopping Center, Helios School, Sprouts Farmers Market, Safeway, CVS, Pediatrics Sunnyvale Center, and food services. El Camino Real in this section is generally 6 lanes with a speed limit of 40 miles per hour. There were 173 collisions on the project corridor between 2012 and 2016, including six severe/fatal collisions. Collisions on the corridor often involved speed. Other notable collision patterns were people walking or bicycling on the arterials, left turns at signalized intersections and red light violations at signalized intersections.



Collision History (2012-2016)



Notable Collision Patterns





Walking or bicycling on





Left turn at signalized expressway, arterial, or collector

Red light violation at signalized intersection



KSI Bicycle

KSI Pedestrian

Non-KSI



Potential Improvements

El Camino Real Corridor Improvements

Collision analysis and community feedback indicated that a number of corridor-wide improvements would help improve user comfort and safety along El Camino Real including:

- Lane width reduction to 11' where feasible
- Buffered bike lane where feasible
- Green pavement marking in conflict zone
- Speed feedback signs and traffic enforcement
- Improved street lighting
- Directional curb ramps to assist pedestrians with visual/physical impairment where feasible
- Faded sign replacement/extraneous sign removal
- Planting strip to separate sidewalk from roadway
- Bus/bike conflicts to be reduced where possible
- Transit amenity improvements
- High-visibility crosswalks
- Curb extensions to reduce curb radii
- Median fencing where feasible

Signalized Intersection Improvements

A majority of collisions for all modes in this segment occurred at or near the existing signalized intersections. Providing the following features would help to improve safety at those locations:

- Straighten crosswalks
- Accessible pedestrian signals (APS) with countdown timers
- Adaptive pedestrian signal systems
- Bicycle detection
- Leading Pedestrian Intervals (LPI)
- Median pedestrian refuge island
- More vehicle signal heads to improve visibility
- Possible elimination of right-turn pork chop island on southeast corner of the El Camino Real and S. Fair Oaks Avenue intersection
- Protected left turns and turn lanes on Cezanne Drive
- Bike box on southbound Cezanne Drive



Speed-related conflict

Midblock crossing on El Camino Real

Data indicate pedestrian-involved KSI collisions occurred on this segment of El Camino Real. Midblock crosswalks along with enhanced crossing treatments, if warranted, should be considered to improve crossing safety for pedestrians at these locations. Treatments may include:

- Midblock high-visibility crosswalks with traffic signal or pedestrian hybrid beacon
- Median pedestrian refuge island
- Advance limit lines

Note: See Appendix E for corresponding conceptual layout.

This study location includes the area immediately surrounding the intersection complex at El Camino Real, E. Fremont Avenue, and S. Wolfe Road. The project location is served by VTA Bus Route 22, 26, and Rapid 522, and major destinations in the vicinity of the corridor include Golfland USA, Sunken Gardens Golf Course, food services, and Wild Palms Hotel. Each major roadway in the study area is 4 to 6 lanes wide with auxiliary turn lanes. There were 175 collisions in the study area between 2012 and 2016, including two severe/fatal collisions. Other notable collision patterns were left turns at signalized intersections, influence of drugs or alcohol, and red light violations at signalized intersections.



Collision History (2012-2016)



Notable Collision Patterns







Speed-related conflict Left turn at signalized

Red light violation at signalized intersection

Potential Improvements

Area-wide Improvements

Collision analysis and community feedback indicated that a number of corridor-wide improvements would help improve user comfort and safety along El Camino Real, Fremont Avenue and Wolfe Road, including:

- Lane width reduction to 11' where feasible
- Buffered bike lanes where feasible
- Green pavement marking in conflict zones
- Directional curb ramps to assist pedestrians with visual impairment
- Speed feedback signs and enforcement
- Improved street lighting



Signalized Intersection Improvements

A majority of collisions for all modes in this segment occurred at or near the existing signalized intersections. Providing the following features would help to improve safety at those locations:

- Curb extensions to reduce curb radii
- High visibility crosswalks
- Pedestrain refuge island
- Leading Pedestrain Interval (LPI)
- Restrict or prohibit permissive left turns
- Accessible Pedestrian Signal (APS) with countdown timers
- Passive in-crosswalk pedestrian detection
- Bicycle detection
- Green two-stage queue boxes where feasible





Non-KSI Collision

Remington Drive/Fair Oaks Avenue between Iris Avenue and Manet Drive

SunnyvaleVisionZero **Priority Project Location 4**

This study area extends 0.4 miles along Remington Drive between Iris Avenue and Manet Drive. The project area is served by VTA Bus Routes 22, 55 and Rapid 522, and major destinations in the vicinity of the corridor include Sunnyvale Community Center Park, food services, and offices. Remington Drive is generally 5 lanes wide in this section with a speed limit of 35 miles per hour. There were 140 collisions on the project corridor between 2012 and 2016, including three severe/fatal collisions. Collisions on the corridor often involved speed. Other notable collision patterns were people walking or bicycling on the arterial, left turns at signalized intersections and conflicting through movements at intersections.



Collision History (2012-2016)



Notable Collision Patterns



Speed-related conflict



expressway, arterial, or collector

Conflicting through

Left turn at signalized

Potential Improvements



Remington Drive Pedestrian Crossing

Data indicate one pedestrian-involved KSI collision occurred on Remington Drive at the Michelangelo Drive uncontrolled crossing. Enhanced crossing treatments, if warranted, should be considered to improve crossing safety for pedestrians. These treatments may include:

- Median pedestrian refuge island
- Advance limit or yield lines
- Flashing beacons, pedestrian hybrid beacon (PHB), or traffic signal

S. Fair Oaks Avenue and Remington Drive **Corridor Improvements**

Collision analysis and community feedback indicated that a number of corridor-wide improvements would help improve user comfort and safety along the corridor, including:

- Elimination of on-street parking
- Lane width reductions to 11' where feasible
- Buffered bike lanes where feasible
- Green pavement markings in conflict zones
- Directional curb ramps to assist pedestrians with visual impairment
- Speed feedback signs and enforcement



Signalized Intersection Improvements

Walking or bicycling on

A majority of collisions for all modes in this segment occurred at or near the existing signalized intersections. Providing the following features would help to improve safety at those locations:

- High-visibility crosswalks
- Accessible pedestrian signals (APS) with countdown timers
- Increased pedestrian crossing time
- Adaptive pedestrian signal systems
- Bicycle detection improvements
- Leading pedestrian intervals (LPI)
- 12" vehicle signal heads
- Median pedestrian refuge islands
- Curb extensions to reduce turning radii
- Green two-stage queue boxes where feasible

El Camino Real between Henderson Avenue and Helen Avenue

SunnyvaleVisionZero **Priority Project Location 5**

This study area extends 0.3 miles along El Camino Real between Henderson Avenue and Helen Avenue. The corridor is served by VTA Bus Routes 22 and Rapid 522, and major destinations in the vicinity of the corridor include Peterson Middle School and food and shopping services. El Camino Real is 6 lanes wide in this section with a speed limit of 35 miles per hour. There were 121 collisions on the project corridor between 2012 and 2016, including four severe/fatal collisions. Collisions on the corridor often involved speed. Other notable collision patterns were people walking or bicycling on the arterial, influence of drugs or alcohol and left turns at signalized intersections.



Collision History (2012-2016)









Notable Collision Patterns



Speed-related conflict





Walking or bicycling on expressway, arterial, or collector

Influence of drugs or alcoho

Left turn at signalized

KSI Bicycle

KSI Pedestrian

Non-KSI



Potential Improvements

El Camino Real Corridor Improvements

Collision analysis and community feedback indicated that a number of corridor-wide improvements would help improve user comfort and safety along El Camino Real, including:

- Buffered bike lanes where feasible
- Elimination of on-street parking
- Lane width reductions to 11' where feasible
- Green pavement markings in conflict zones
- Directional curb ramps to assist pedestrians with visual impairment
- Speed feedback signs and enforcement
- Wider sidewalk
- Median fencing to discourage jaywalking where feasible
- Crossing supervision, if warranted.



Signalized Intersection Improvements

A majority of collisions for all modes in this segment occurred at or near the existing signalized intersections. Providing the following features would help to improve safety at the intersection of El Camino Real and Henderson Avenue:

- Curb extensions to reduce curb radii
- High visibility crosswalk with advance limit line
- Bike boxes where feasible
- Leading Pedestrian Interval (LPI)
- Side-street left-turn lanes with protected phasing
- Accessible Pedestrian Signal (APS) with countdown timers
- Adaptive pedestrian signal systems
- Bicycle detection
- 12" vehicle signal heads
- Parking restrictions near intersection
- Increased pedestrian crossing time



Uncontrolled Crossing at Helen Avenue

Data indicate two KSI collisions occurred on El Camino Real at or near the Helen Avenue uncontrolled crossing. Enhanced crossing treatments, if warranted, should be considered to improve crossing safety for pedestrians. These treatments may include:

- High visibility crosswalks
- Median pedestrian refuge island
- Flashing beacons, pedestrian hybrid beacon (PHB), or traffic signal

N. Mathilda Avenue and W. Maude Avenue

Sunnyvale**VisionZero Priority Project Location 6**

This study area extends 0.3 miles along N. Mathilda Avenue between Del Rey Avenue and Indio Avenue and 0.2 miles along W. Maude Avenue between Mathilda Avenue and San Angelo Avenue. The corridor is served by VTA Bus Route 54, and major destinations in the vicinity of the corridor include offices such as Apple and LinkedIn buildings, food services, and Trinity Church of Sunnyvale. N. Mathilda Avenue width in this section varies between 6 to 11 lanes with a speed limit of 45 miles per hour. There were 106 collisions in this study area between 2012 and 2016, including one severe/fatal collision. Collisions on the corridor often involved speed. Other notable collision patterns were left turns at signalized intersections, people walking or bicycling on arterials, and influence of drugs or alcohol.



Collision History (2012-2016)













Notable Collision Patterns









Walking or bicycling on or alcoho expressway, arterial, or collector











Non-KSI

Potential Improvements

N. Mathilda Avenue Corridor Improvements

Collision analysis and community feedback indicated that a number of corridor-wide improvements would help improve user comfort and safety along N. Mathilda Avenue including:

- Lane width reduction to 11' where feasible
- Buffered bike lane where feasible
- Green pavement marking in conflict zone
- Speed feedback signs and traffic enforcement
- Improved street lighting



Signalized Intersection Improvements

A majority of collisions for all modes in this segment occurred at or near the existing signalized intersections. Providing the following features would help to improve safety at those locations:

- High-visibility crosswalks
- Accessible pedestrian signals (APS) with countdown timers
- Increased pedestrian crossing time
- Bicycle detection
- Leading Pedestrian Intervals (LPI)
- 12" vehicle signal heads
- Curb extensions to reduce turning radii and eliminate pork chop islands where feasible
- Improved traffic signal timing
- Dilemma zone detection
- Side-street left-turn lanes with protected phasing
- Green two-stage queue boxes where feasible



Marked Crosswalk at Del Rev Avenue

Del Rey Avenue may be a candidate for a marked pedestrian crossing due to the long distance between crosswalks and connection between key destinations. This location is adjacent to a bus stop serving VTA Bus Route 54, Apple and LinkedIn buildings, motels and a residential neighborhood. The next signalized intersections to the north and south are located more than 700 feet from this crossing location. A new marked crossing south of Del Rey Avenue would improve connectivity and eliminate the need for transit riders to jaywalk across Mathilda Avenue . If provided, a new crossing should include a high-visibility crosswalk, advance limits lines, median refuge island, and pedestrian or full traffic signal.

N. Fair Oaks Avenue between Balsam Avenue and E. Taylor Avenue

SunnyvaleVisionZero **Priority Project Location 7**

This study area extends 0.3 miles along N. Fair Oaks Avenue between Balsam Avenue and E. Taylor Avenue. The corridor is served by VTA Bus Routes 26 and 55, and major destinations in the vicinity of the corridor include Fair Oaks Park and The King's Academy. N. Fair Oaks Avenue in this section is 4 lanes with turn lanes at major intersections and a speed limit of 30 miles per hour. There were 80 collisions on the project corridor between 2012 and 2016, including three severe/fatal collisions. Collisions on the corridor often involved speed. Other notable collision patterns were red light violations at signalized intersections, influence of drugs or alcohol, and conflicting through movements at intersections.



Collision History (2012-2016)













Notable Collision Patterns



Speed-related conflict



signalized intersection





Conflicting through movement at intersection



KSI Pedestrian



Potential Improvements

N. Fair Oaks Avenue Corridor Improvements

Collision analysis and community feedback indicated that a number of corridor-wide improvements would help improve user comfort and safety along N. Fair Oaks Avenue including:

- Lane width reduction to 11' where feasible
- Green pavement marking in conflict zones
- Speed feedback signs and enforcement
- Improved street lighting



Signalized Intersection Improvements

A majority of collisions for all modes in this segment occurred at or near the existing signalized intersections. Providing the following features would help to improve safety at those locations:

- High-visibility crosswalks
- Accessible pedestrian signals (APS) with countdown timers
- Adaptive pedestrian signal systems
- Bicycle detection
- Leading pedestrian intervals (LPI)
- 12" vehicle signal heads
- Curb extensions to reduce turning radii
- Parking restrictions near intersections
- Improved traffic signal timing
- Improved dilemma zone detection



Marked Crosswalks at Balsam Avenue

Balsam Avenue may be a candidate for a marked pedestrian crossing due to the long distance between crosswalks and connection between key destinations. Community workshop participants requested safety countermeasures across N. Fair Oaks Avenue to provide safe access to the Fair Oaks Park located northeast of Maude Avenue. Per their comments, there are many park users and children crossing N. Fair Oaks Avenue to access the park. If provided, a new crossing should include a high-visibility crosswalk, advance limits lines, median refuge island, and pedestrian hybrid beacon (PHB) or pedestrian signal. Any modifications would require evaluation and completion of appropriate engineering studies.

Fremont Avenue between Sunnyvale-Saratoga Road and Floyd Avenue

SunnyvaleVisionZero Priority Project Location 8

This study area extends 0.3 miles along Fremont Avenue between Sunnyvale-Saratoga Road and Floyd Avenue. Major destinations in the vicinity of the corridor include Fremont Corners Shopping Center, St John's Lutheran Church, Fremont High School, and 24 Hour Fitness. Fremont Avenue in this section is 4 to 6 lanes with auxiliary turn lanes at major intersections and a speed limit of 40 miles per hour. There were 35 collisions on the project corridor between 2012 and 2016, including three severe/fatal collisions. Collisions on the corridor often involved speed. Other notable collision patterns were people walking or bicycling on the arterial, left turns at signalized intersections, and mid-block bicycle conflicts.



Collision History (2012-2016)





26



7



Notable Collision Patterns



Speed-related conflict

11%



Walking or bicycling on Midexpressway, arterial, or collector

Mid-block bicycle

Left turn at signalized intersection











Potential Improvements

Fremont Avenue Corridor Improvements

Collision analysis and community feedback indicated that a number of corridor-wide improvements would help improve user comfort and safety along Fremont Avenue including:

- Lane width reduction to 11' where feasible
- Buffered bike lane where feasible
- Green pavement marking in conflict zone
- Speed feedback signs and traffic enforcement
- Improved street lighting
- Directional curb ramps to assist pedestrians with visual impairment
- High-visibility crosswalks
- Reduction in median cuts to reduce turn conflicts where feasible
- Pedestrian crossing across Fremont Avenue at Floyd Avenue
- Reduction in number of lanes, where feasible



Signalized Intersection Improvements

A majority of collisions for all modes in this segment occurred at or near the existing signalized intersections. Providing the following features would help to improve safety at those locations:

- High-visibility crosswalks
- Accessible pedestrian signals (APS) with countdown timers
- Increased pedestrian crossing time
- Adaptive pedestrian signal systems
- Bicycle detection
- Leading Pedestrian Intervals (LPI)
- 12" vehicle signal heads to improve visibility
- Curb extensions to reduce turning radii
- Protected left turns and turn lanes on Manet Drive/Bobwhite Avenue
- Median pedestrian refuge island on Fremont Avenue where feasible
- Advance limit line at the intersection of Fremont Avenue and Sunnyvale-Saratoga Road

Note: See Appendix E for corresponding conceptual layout.

Homestead Road between Heron Avenue and Wolfe Road

SunnyvaleVisionZero **Priority Project Location 9**

This study area extends 0.2 miles along Homestead Road between Heron Avenue and Wolfe Road. Major destinations in the vicinity of the corridor include Jesus Love Korean Church, Good Samaritan Preschool, Cupertino Village Mall, Apple Park, and food services. Homestead Road is 4 lanes wide in this section with a speed limit of 35 miles per hour. There were 28 collisions on the project corridor between 2012 and 2016, including two severe/fatal collisions. Collisions on the corridor often involved speed. Other notable collision patterns were people walking or bicycling on the arterial, mid-block bicycle conflicts, and pedestrians in unmarked pedestrian crossings.



Collision History (2012-2016)









Notable Collision Patterns



Speed-related conflict

Walking or bicycling on

expressway, arterial, or collector

Mid-block bicycle



Unmarked pedestrian





KSI Pedestrian





Non-KSI

Potential Improvements

Homestead Road Corridor Improvements

Collision analysis and community feedback indicated that a number of corridor-wide improvements would help improve user comfort and safety along Homestead Road including:

- Lane width reduction to 11' where feasible
- Buffered bike lane where feasible
- Green pavement marking in conflict zones
- Speed feedback signs and enforcement
- Improved street lighting
- Directional curb ramps to assist pedestrians with visual
- Painted or thermoplastic pavement markings in place of existing markers



Signalized Intersection Improvements

A majority of collisions for all modes in this segment occurred at or near the existing signalized intersections. Providing the following features would help to improve safety at those locations:

- High-visibility crosswalks
- Accessible pedestrian signals (APS) with count down timers
- Passive in-crosswalk pedestrian detection
- Bicycle detection
- Leading pedestrian intervals (LPI)
- 12" vehicle signal heads
- Improved traffic signal timing
- Pedestrian refuge islands where feasible
- Protected left-turn signals on Homestead Road at Heron Avenue

Mary Avenue between Remington Drive and Fremont Avenue

Sunnyvale**VisionZero Priority Project Location 10**

This study area extends 0.5 miles along Mary Avenue between Remington Drive and Fremont Avenue. The corridor is served by VTA Bus Route 53, and major destinations in the vicinity of the corridor include Westmoor Village Shopping Center, Sunnyvale Middle School, Walgreens, banks, and offices. Mary Avenue varies between 3 and 5 lanes with a speed limit of 35 miles per hour. There were 57 collisions on the project corridor between 2012 and 2016, including three severe/fatal collisions. Collisions on the corridor often involved speed. Other notable collision patterns were people walking or bicycling on the arterial, left turns at signalized intersections, and conflicting through movements at intersections.



Collision History (2012-2016)



Notable Collision Patterns

Speed-related conflict



Walking or bicycling on

expressway, arterial, or collector



intersection















Non-KSI

Potential Improvements

Mary Avenue Corridor Improvements

Collision analysis and community feedback indicated that a number of corridor-wide improvements would help improve user comfort and safety along Mary Avenue including:

- Lane width reduction to 11' where feasible
- Green pavement marking in conflict zones
- Speed feedback signs and traffic enforcement
- Improved street lighting
- Directional curb ramps to assist pedestrians with visual impairment
- ADA upgrades to meet current standards at all locations
- Southbound speed feedback sign near Sherwood Drive



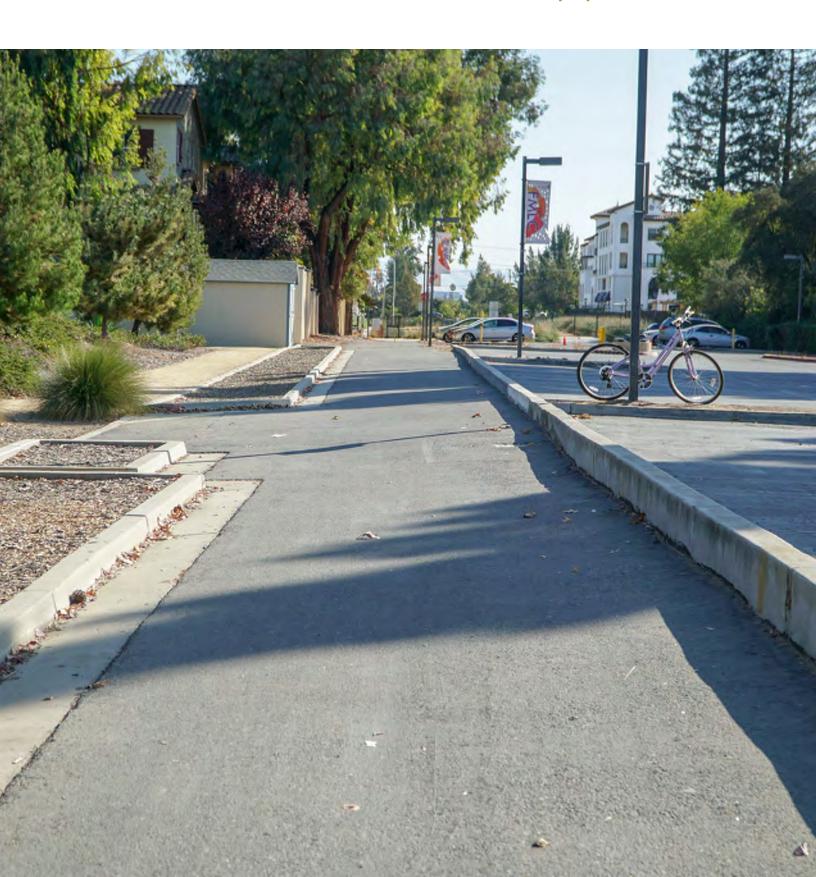
Signalized Intersection Improvements

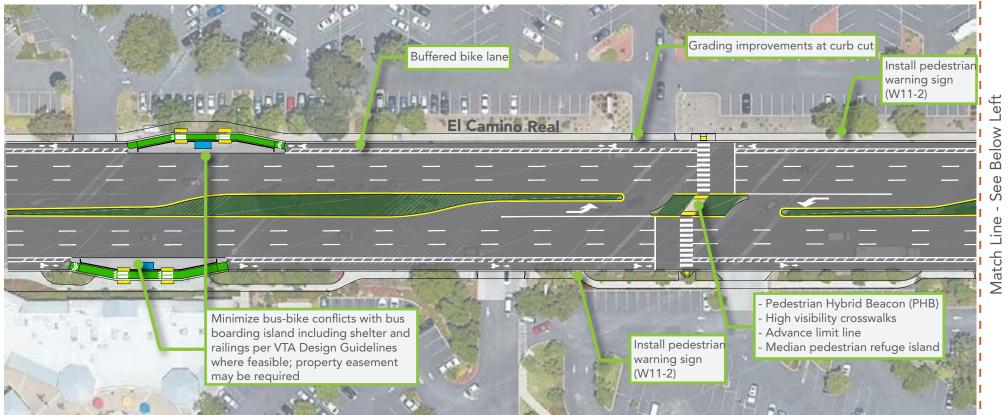
A majority of collisions for all modes in this segment occurred at or near the existing signalized intersections. Providing the following features would help to improve safety at those locations:

- High-visibility crosswalks
- Accessible pedestrian signals (APS) with countdown timers
- Increased pedestrian crossing time
- Adaptive pedestrian signal systems
- Bicycle detection
- Leading Pedestrian Intervals (LPI)
- Curb extensions to reduce turning radii
- Green marking in conflict zones and through intersections
- Potential protected intersection designs at Mary Avenue/Remington Drive and Mary Avenue/Fremont Avenue
- Median pedestrian refuge island
- Modify buffered bicycle lane striping on eastbound Fremont Avenue

Note: See Appendix E for corresponding conceptual layout.

E. PRIORITY PROJECT CONCEPTUAL LAYOUTS (3)





POTENTIAL COUNTERMEASURES FOR ILLUSTRATION PURPOSES ONLY – FUTURE SITE-SPECIFIC PROJECT EVALUATION AND ENGINEERING REQUIRED.



POTENTIAL COUNTERMEASURES FOR ILLUSTRATION PURPOSES ONLY – FUTURE SITE-SPECIFIC PROJECT EVALUATION AND ENGINEERING REQUIRED.

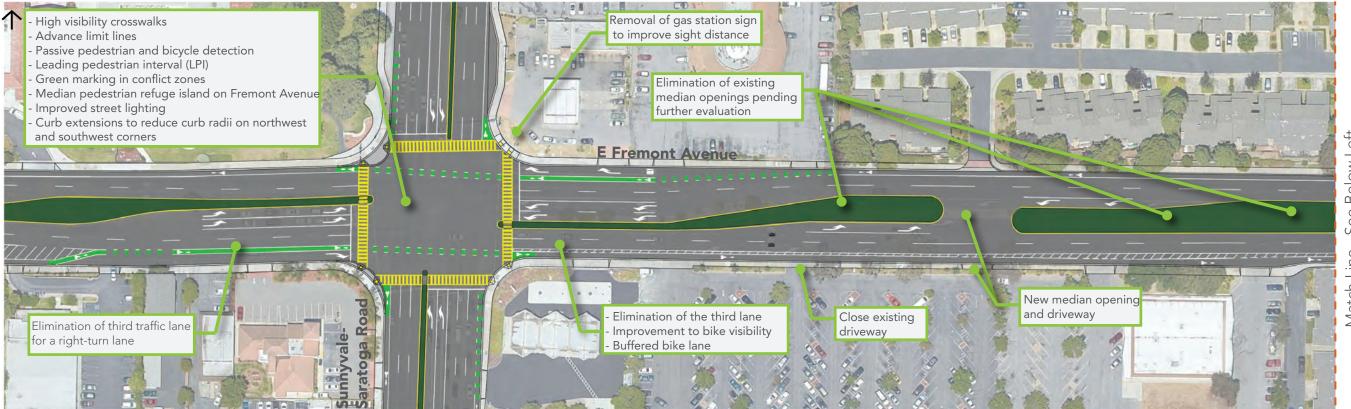
* Three priority projects were chosen as representative examples for further development as conceptual layouts. They represent an array of discrete contexts, typologies, and challenges. The conceptual layouts do not represent proposed improvements at specific locations, but rather allow stakeholders and residents to visualize potential real-life applications of various countermeasures and treatments in familiar contexts.

These were utilized to conduct walking tours along the three selected priority project corridors to collect feedback from participants about the potential improvements. Based on the comments received, the drawings were refined to produce the final conceptual layouts. The resulting conceptual layouts depict treatments that could be applied at a variety of locations throughout the City based on the outcome of further evaluation, engineering analysis, and design development.

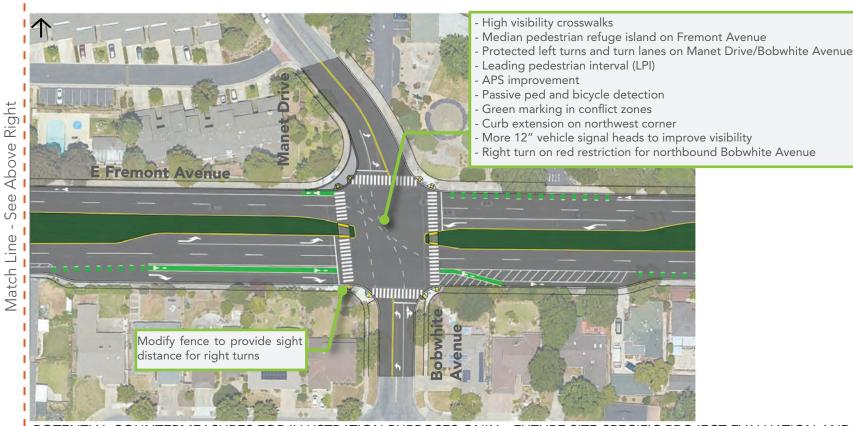
Fremont Avenue between Sunnyvale-Saratoga Road and Floyd Avenue

Sunnyvale**VisionZero Conceptual Layout***

Priority Project Location 8



POTENTIAL COUNTERMEASURES FOR ILLUSTRATION PURPOSES ONLY - FUTURE SITE-SPECIFIC PROJECT EVALUATION AND ENGINEERING REQUIRED.

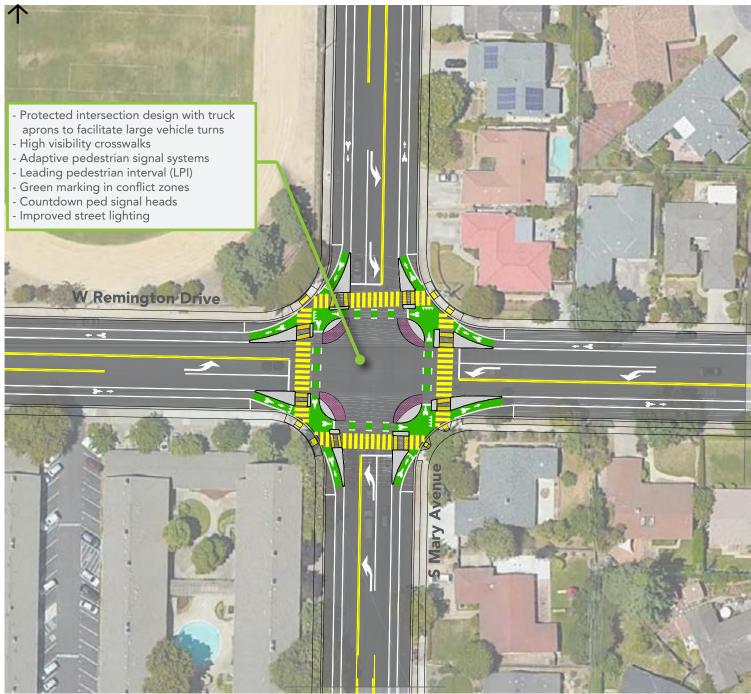


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POTENTIAL COUNTERMEASURES FOR ILLUSTRATION PURPOSES ONLY - FUTURE SITE-SPECIFIC PROJECT EVALUATION AND ENGINEERING REQUIRED.

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POTENTIAL COUNTERMEASURES FOR ILLUSTRATION PURPOSES ONLY – FUTURE SITE-SPECIFIC PROJECT EVALUATION AND ENGINEERING REQUIRED.

S Mary Avenue/W Remington Drive



POTENTIAL COUNTERMEASURES FOR ILLUSTRATION PURPOSES ONLY – FUTURE SITE-SPECIFIC PROJECT EVALUATION AND ENGINEERING REQUIRED.

S Mary Avenue/Ticonderoga Drive

These were utilized to conduct walking tours along the three selected priority project corridors to collect feedback from participants about the potential improvements. Based on the comments received, the drawings were refined to produce the final conceptual layouts. The resulting conceptual layouts depict treatments that could be applied at a variety of locations throughout the City based on the outcome of further evaluation, engineering analysis, and design development.

^{*} Three priority projects were chosen as representative examples for further development as conceptual layouts. They represent an array of discrete contexts, typologies, and challenges. The conceptual layouts do not represent proposed improvements at specific locations, but rather allow stakeholders and residents to visualize potential real-life applications of various countermeasures and treatments in familiar contexts.





Agenda Item

19-0688 Agenda Date: 6/20/2019

REPORT TO BICYCLE AND PEDESTRIAN ADVISORY COMMISSION

SUBJECT

Report and Discussion of Recent VTA BPAC Meeting

Dave Simons, VTA BPAC Representative, provides updates on recent VTA BPAC meeting.



Agenda Item

19-0682 Agenda Date: 6/20/2019

REPORT TO BICYCLE AND PEDESTRIAN ADVISORY COMMISSION

SUBJECT

Update to Study Issues Process

Lillian Tsang, Principal Transportation Engineer, provides an update to the Study Issue Process.

More information can be found on the City of Sunnyvale website at http://sunnyvale.ca.gov/government/council/study/default.htm

Board/Commission Study Issue Sponsorship Process

Role of Boards and Commissions

In their advisory capacity to Council, boards and commissions generate potential study issues for City Council's consideration, and provide a recommended ranking of the issues relevant to their areas of authority. Boards and commissions also provide a forum for public input and, with majority support, can sponsor study issues brought to them by members of the public.

Study Issue Sponsorship Process

To ensure consistency in approach and practice, all boards and commissions shall use the same study issue sponsorship process outlined below:

Submitting a Study Issue Form and Agendizing Potential Study Issues

Before a new study issue can be proposed by a board/commission member, a Study Issue Form must be completed by the board/commission member and submitted to the board/commission staff liaison. The purpose of the form is to help explain, clarify and focus a board member or commissioner's idea prior to presenting to the full board/commission for discussion. A board member or commissioner may work with the board/commission liaison outside of the meeting to discuss the study issue idea and receive input.

Upon receipt, the board/commission staff liaison will have 30 days to complete a summary scope and comments. Time flexibility will be provided at the discretion of the Director if multiple forms are submitted in one month to the board/commission liaison, and more time is needed to complete the form. The study issue idea will then be agendized under *Consideration of Potential Study Issues*, for discussion at the next meeting.

Note that any board or commission member may submit a Study Issue Form to agendize a study issue idea for discussion; a second from another board or commission member is not required.

Majority Support for List of Proposed Study Issues

Once the study issue idea has been agendized, the agenda item discussion will consider the merit and scope of the study issue. If the item receives a majority support, the study issue shall be added to a running list of proposed study issues, which shall be available at each board and commission meeting. The list shall include a working study issue title and summary of the scope, including comments from the board/commission liaison; see attached table (page 4). It is the responsibility of the liaison, not the board member or commissioner, to write the summary. The liaison may choose to use the summary provided in the Study Issue Form if it reflects the vote of the board or commission. At this point, the proposed study issue has not received official sponsorship.

Items that fail to receive majority support, will not move forward in the process and will be considered as dropped.

Official Sponsorship of Study Issues

Toward the end of the calendar year, but no later than October, boards and commissions will review the list of proposed study issues they generated and officially vote on sponsorship for each individual study

Updated: 5/30/2019 Page **1** of **4**

issue. Sponsorship means that the study issue is approved for ranking with a majority vote of the board/commission.

Staff will then prepare the sponsored study issue papers, including fiscal impact **but not** the staff recommendation. Board and commission members may submit written comments and language recommendation for the study issue paper; it is staff's responsibility to write the paper.

If the sponsorship process is conducted in September or earlier, the board/commission liaison may bring back the draft study issue paper for board/commission review and/or clarification within 30 days. Any items agendized after September will not be brought back for review by the board/commission.

All sponsored study issues are due to the Office of the City Manager by the first week in December; study issues may be edited at the discretion of the City Manager.

Updated: 5/30/2019 Page **2** of **4**

Summary of Process

- 1. Submit and Agendize- Study Issue Form submitted to liaison; liaison has 30 days to write a summary scope and comments. Item is then placed on the next agenda.
- 2. Propose- once properly noticed, board/commission members discuss merit and scope of study issue and vote to add to the Proposed Study Issues list.
- 3. Sponsor- no later than October, board/commission members vote to sponsor study issues from the Proposed Study Issues list.

Timeline

Year-Round

Study issues may be proposed year-round by majority vote of the board/commission and tracked on a running list of proposed study issues.

	Scenario 1	Scenario 2
	Board/Commission Members	Board/Commission Members
Date	Review Study Issue Papers	Do <u>NOT</u> Review Study Issue
	Prior to CM Review	Papers Prior to CM Review
August	Last month for board/commission member to submit Study Issue Form to liaison. Liaison has 30 days to write summary scope and comments, and add it to the next meeting agenda.	
	Study issue is noticed on the agenda for discussion, majority vote needed to be included in Proposed Study Issues List.	
September	In the same meeting, board/commission reviews Potential Study Issues list, and vote for sponsorship.	Last month for board/commission member to submit Study Issue Form to liaison. Liaison has 30 days to write summary scope and comments, and add it to the next meeting agenda.
October	Draft study issue papers (without staff recommendation) are brought back for board/commission review.	Study issue is noticed on the agenda for discussion, majority vote needed to be included in Proposed Study Issues List.
October		In the same meeting, board/commission reviews Proposed Study Issues list, and vote for sponsorship.
November	Liaison have 30 days to incorporate any changes to study issue papers.	Liaisons have 30 days to write study issue papers. Due to time constraints, study issue papers will not be brought back for board/commission review.
December	Study issue papers are due to the CM first week in December.	Study issue papers are due to the CM first week in December.
January	Board and commissioners rank sponsored study issues under their purview.	Board and commissioners rank sponsored study issues under their purview.

Updated: 5/30/2019 Page **3** of **4**

Proposed Study Issues*

Date	Study Issue Working Title	Summary of Scope	Staff Comments

^{*}The study issues have been proposed for future sponsorship

Toward the end of the calendar year, no later than October, boards and commissions will review the list of proposed study issues and officially vote on sponsorship for each individually listed study issue. Official sponsorship means that the study issue is approved for ranking with a majority vote of the board or commission. Staff will then prepare the sponsored study issue papers, including fiscal impact <u>but not</u> the staff recommendation.

Updated: 5/30/2019 Page **4** of **4**

Study Issue Form



The Study Issues process is designed to assist City Council with setting priorities for the coming calendar year. Board and commission members have two roles in this process:

- 1. To advise Council regarding the identification of policy issues to study, within their relevant area of authority;
- 2. To advise Council on those issues Council has decided to study.

The study issues process should focus on considering a new or revised ordinance, new or expanded service delivery program, changes to existing Council Policy, or amendments to the General Plan. The Study Issues Form is designed to focus board and commissioner members' ideas on potential <u>policy</u> study issues, and provide the opportunity for staff feedback and guidance in a transparent process. *Board members or commissioners may only fill out a form for study issue ideas within their purview.*

Date Submitted to Staff Liaison:
Board/ Commission:
Workplan Year:
Submitted by:
Study Issue Working
Title:
1. What are the key elements of the issue? What precipitated this study?

2. Staff Summary of Scope and/or Comments: [Staff Use Only]



Agenda Item

19-0687 Agenda Date: 6/20/2019

REPORT TO BICYCLE AND PEDESTRIAN ADVISORY COMMISSION

SUBJECT

BPAC 2020 Proposed Study Issues

BPAC 2020 Proposed Study Issues*

_		<u> </u>		
No.	Date	Study Issue Working Title	Summary of Scope	Staff Comments
1		Improve Bicycle and Pedestrian Access at Sunnyvale Caltrain Station		
2	3/21/2019	Install a Guided Bike Route from Santa Clara to Mountain View		

*For future sponsorhip to take place in September or October 2019



Agenda Item

19-0691 Agenda Date: 6/20/2019

REPORT TO BICYCLE AND PEDESTRIAN ADVISORY COMMISSION

BPAC 2019 Annual Work Plan

2019 Master Work Plan BPAC Annual Calendar

MEETING DATE	AGENDA ITEM/ISSUE
January 17	Ranking of 2019 Study Issues
February 21	Discussion of Utility Bill ConceptsDiscussion of TDA Funding
March 21	 Utility Bill Concepts TDA Funding Recommendation Annual Slurry Seal List (Information item) Council Ranking of Study Issues (Information item)
April 18	Active Transportation Plan
May 16	 Review Recommended Budget Annual reporting on collisions involving pedestrians and cyclists
June 20	Recommendation to City Council on Adopting the Vision Zero Plan Utility Bill Stuffer Update
July 18	Selection of Chair and Vice Chair Climate Action Playbook 2.0
August 15	 Lawrence Station Area Plan - Sense of Place Plan El Camino Real Corridor Plan Downtown Specific Plan Amendments Final month to Propose Study Issues for Scenario 1 (Study Issue Form to be submitted to Staff Liaison by 8/12/2019)
September 19	 Downtown Parking Capacity & Management Study Active Transportation Plan 2nd Presentation Final month to Propose Study Issues for Scenario 2 (Study Issue Form to be submitted to Staff Liaison by 9/9/2019) Study Issues Sponsorship (for Scenario 1)
October 17	 Moffett Park Specific Plan Amendments Study Issues Sponsorship (for Scenario 2, if necessary) Review Sponsored Study Issues Write-up (for Scenario 1 only)
November 21	Approve 2020 Master Work Plan
December 19	 Final month to Approve 2020 Master Work Plan Final month for Annual Review of Code of Ethics and Conduct for Elected and Appointed Officials

Additional items yet to be scheduled:

- Study Issues may be proposed at any meeting throughout the year
- Mary Avenue Overcrossing
- Bernardo Avenue Bicycle/Pedestrian Undercrossing
- Caltrain Grade Separation (Mary Avenue and Sunnyvale Avenue crossings)
- Homestead Road Full Time Bike Lane Project
- City of Mountain View East Whisman Precise Plan (commissioner-led presentation)
- City of Santa Clara Bicycle Master Plan Update impact on Lawrence Station Area (commissioner-led presentation)
- Introduction to Class IV Bicycle Facilities (commissioner-led presentation)



Agenda Item

19-0692 Agenda Date: 6/20/2019

REPORT TO BICYCLE AND PEDESTRIAN ADVISORY COMMISSION

Active Items List - June 2019

Bicycle and Pedestrian Advisory Commission

Active Items List

Item #	Item	PR	Due Date (Approx)	Status	Last Updated
1	Fair Oaks Bicycle Project	Nguyen	Construction 2019	This project is currently under construction. The estimated completion date is mid September.	6/20/2019
2	Safe Routes to School Projects	Price	Completed	This project was completed in spring 2019.	6/20/2019
3	Maude Avenue Bike Lanes	Racca- Johnson	TBD	City Council awarded the construction contract on March 5, 2019. Construction is anticipated to begin in late 2019.	6/20/2019
4	Utility Bill Insert	Tsang	Annual	Final Utility Bill Insert design is provided to BPAC in June 2019. It will be mailed out with the Utility Bill in July/August 2019.	6/20/2019
5	Bike to Work Day	Tsang	Annual	Bike to Work Day took place on May 9, 2019. Sunnyvale saw a total increase of 7% of bicyclists at the two Sunnyvale hosted Energizer Stations.	5/16/2019
6	Road Overlay, Slurry, Reconstruction & Chip Schedule	T. Pineda	Annual	List was submitted in March 2019 BPAC meeting agenda packet.	4/18/2019
7	Study to reduce all school speed limits to 15 mph	Abbas	2019	City Council approved Staff's recommendation to adopt a resolution to establish 15 mph speed zones at 35 locations adjacent to 16 public schools at the October 30, 2018 City Council Meeting. During the holiday break in December 2018, Staff has installed 15 mph speed zones at the following three schools: Vargas Elementary School, Stocklmeir Elementary School, and Nimitz Elementary School. It is anticipated that Staff will install the 15 mph speed zones at the remaining schools in summer 2019.	1/17/2019
8	Vision Zero Plan	Garcia	N/A	The Vision Zero project draft report is currently being prepared by the Vision Zero project team. The report will detail the results of the collision analysis, community input efforts, priority project locations, applicable collision countermeasures and project recommendations. Once final, the report will be reviewed by City Council and made available to the public. The final report will guide the City's traffic safety efforts moving forward.	10/18/2018
9	Homestead Road Bike Lanes Study	Abbas	2020	Staff will apply for funding in the next CIP cycle to study the feasibility of installing fulltime bike lanes on Homestead Road.	7/19/2018
10	Stevens Creek Trail	Ochoa	TBD	The next step for the Stevens Creek Trail Project is development of Segment 1 (Dale / Heatherstone Bridge to Fremont Avenue). The City of Mountain View is leading development of this segment and they plan to assemble a multi-city staff group to gauge interest and commitment from the affected Cities. As discussed with Council as part of the budget process, no work will occur on Segment 2 (Fremont Avenue to Homestead Road) until the City has more clarity on the location of connection points for Segment 1. For Segment 3 (Homestead Road / SR 85 Bridge), the City of Sunnyvale will need to collaborate with the cities of Cupertino and Los Altos to seek out grant funding. Recent passage of Measure B appears to be a good potential funding source and staff is following this and other transportation grant sources as potential opportunities.	10/19/2017
11	East-West Channel Trail	Abbas	Annual	Feasibility study/concept plan for the West Channel Trail corridor capital project approved by Council. East and West Channel trail concepts provided to SCVWD for inclusion in flood control project. City can't begin on trail projects until SCVWD is done with the flood control project. The anticipated completion date of the project is 2020.	9/21/2017
12	Bernardo Caltrain Under- crossing	Garcia	TBD	The Bernardo Ped/Bike Undercrossing was listed in VTP 2040, the 2008 Countywide Bicycle Plan (as Tier 1 project), the City of Sunnyvale's Traffic Impact Fee, and VTA's Measure B preliminary bicycle-pedestrian project list. The estimated cost in the TIF and Measure B was approximately \$10 million, which reflects an undercrossing under the railroad and at grade crossing across Central Expressway. In 2016, an OBAG grant in the amount of \$500,000 was awarded for preliminary concept design. In 2017, the City awarded a contract for environmental review and preliminary concept design to WMH. The project team is now working with the City of Sunnyvale, Caltrain/JPB, County Roads & Airports, and the City of Mountain View to understand existing conditions, and define potential opportunities and constraints.	9/21/2017



Agenda Item

19-0693 Agenda Date: 6/20/2019

REPORT TO BICYCLE AND PEDESTRIAN ADVISORY COMMISSION

2019 BPAC Utility Bill Flier

Enjoy Sunnyvale with a Walk or Ride



Sunnyvale Bicycle & Pedestrian Advisory **Commission (BPAC)** Meetings

The commission advises City Council on bicycle and pedestrian topics in Sunnyvale.

When

3rd Thursday each month

Time

6:30 p.m.

Location

Council Chambers at City Hall

bpac@sunnyvale.ca.gov

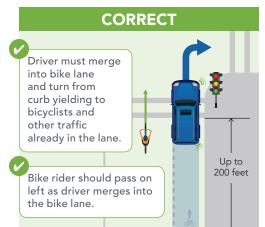
Photo credit: Paul Sirajuddin

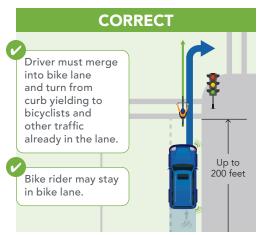


Avoid turning right into a bicyclist













Agenda Item

19-0694 Agenda Date: 6/20/2019

REPORT TO BICYCLE AND PEDESTRIAN ADVISORY COMMISSION

Streetsblog Article - Separated Bike Lanes Means Safer Streets, Study Says

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Separated Bike Lanes Means Safer Streets, Study Says

A 13-year study of a dozen cities found that protected bike lanes led to a drastic decline in fatalities for all users of the road.

By Aaron Short | May 29, 2019 | 9 19



A protected bike lane in Seattle

ities that build protected lanes for cyclists end up with safer roads for people on bikes *and* people in cars and on foot, a new study of 12 large metropolises revealed Wednesday.

Researchers at the University of Colorado Denver and the University of New Mexico discovered cities with protected and separated bike lanes had 44 percent fewer deaths than the average city.

"Protected separated bike facilities was one of our biggest factors associated with lower fatalities and lower injuries for all road users," study co-author Wesley Marshall, a University of Colorado Denver engineering professor, told Streetsblog. "If you're going out of your way to make your city safe for a broader range of cyclists ... we're finding that it ends up being a safer city for everyone."

Marshall and his team of researchers analyzed 17,000 fatalities and 77,000 severe injuries in cities including Denver, Portland, Dallas, Seattle, San Francisco, Kansas City and Chicago between 2000 and 2012. All had experienced an increase in cycling as they built more infrastructure. (Update: All of those cities also have varying rates of



gentrification, which needed to be factored into the results, specifically because of "the safety disparities associated with gentrification." Researchers said safety improvements in largely gentrified areas "suggest equity issues and the need for future research.")



Researchers assumed that having more cyclists on the street was spurring drivers to slow down — a relic of a 2017 study that found that cities with high cycling rates had fewer traffic crashes. But it turned out that wasn't the case.



Instead, researchers found that bike infrastructure, particularly physical barriers that separate bikes from speeding cars as opposed to shared or painted lanes, significantly lowered fatalities in cities that installed them.

After analyzing traffic crash data over a 13-year period in areas with separated bike lanes on city streets, researches estimated that having a protected bike facility in a city would result in 44 percent fewer deaths and 50 percent fewer serous injuries than an average city.

In Portland, where the population of bike commuters increased from 1.2 to 7 percent between 1990 and 2015, fatality rates fell 75 percent in the same period. Fatal crash rates dropped 60.6 percent in Seattle, 49.3 percent in San Francisco, 40.3 percent in Denver, and 38.2 percent in Chicago over the same period as cities added more protected and separated lanes as part of their Vision Zero plans.

"Bike facilities end up slowing cars down, even when a driver hits another driver, it's less likely to be a fatality because it's happening at a slower speed," Marshall said.

Perhaps even more important: Researchers found that painted bike lanes provided no improvement on road safety. And their review earlier this year of shared roadways — where bike symbols are painted in the middle of a lane — revealed that it was actually safer to have no bike markings at all.

*We found they're worse than nothing. You're better off doing nothing," Marshall said. "It gives people a false sense of security that's a bike lane. it's just a sign telling cyclists it might just be there."

Not all protected bike lanes provide the same level of security for cyclists and drivers. In Denver, for instance, some protected lanes have plastic bollards that are interspersed along the roadway, allowing cars and trucks to park in the bike path and forcing cyclists to swerve into the street.

"When you have them designed like that, even if it's a protected lane, that might create a more dangerous situation because cyclists are merging in and out of the road versus places with foot-wide concrete planters," Marshall added.

New York was not included in this longitudinal study because the high number of cyclists and lanes would have overwhelmed their models, but will be a focus of a future study, Marshall said. New York's Department of Transportation consistently touts how its protected bike lanes improve safety for all road users — but often denies neighborhoods the full protection of such infrastructure when some car owners complain of lost parking.

Sometimes, it's not always "safety first."

Filed Under: Bicycle Infrastructure, Bicycle Safety, Bicycling, Bike Lanes, Bike/Ped, Chicago, Dallas, Denver, Kansas City, Pedestrian safety, Portland, Protected Bike Lanes, San Francisco, Seattle, Promoted

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Agenda Item

19-0695 Agenda Date: 6/20/2019

REPORT TO BICYCLE AND PEDESTRIAN ADVISORY COMMISSION

Silicon Valley Bicycle Coalition - Summary of Bike Valet Requirements and Programs



Silicon Valley Bicycle Coalition Summary of Bike Valet Requirements and Programs

Offering bike valet is a great way for any organization, city, or event to promote bicycling. This service virtually eliminates the threat of bike theft, a major deterrent to travel by bike. The result is a reduction in congestion, traffic, parking issues, and an event's environmental footprint. Bike valet can be offered at small scale events like Farmer's Markets or large events like major sporting events and concerts.



SVBC Bike Valet services

SVBC provides bike valet parking for events upon request. We have several long-term contracts with local venues including Levi's Stadium, for all events there and Stanford, for all home football games. We also provide valet services for several one-time and annual events: Maker's Faire, San Jose Jazz Festival, Tour de Cure, and others.

SVBC employs several part-time Bike Parking Coordinators who work with the event organizers and gather volunteers for bike valet events.

Fore more information, see: https://bikesiliconvalley.org/valet-bike-parking/

How?

Cities around the country are working to encourage bicycle riding in their communities. To do this, there are several options:

- 1. Require bike valet for any events within the city above a certain size:
 - a. City of Davis, CA: Provide bicycle valet parking at all City events with expected attendance greater than 1,000 people. Bicycle Plan, pg. xii http://cityofdavis.org/home/showdocument?id=1127
 - Santa Monica, CA: Requires event organizers to have monitored bicycle parking for 200 - 250 bikes if attendance is expected to reach 1,000 or more (requiring 3 attendants).

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- c. City of Boston: Special provisions such as bicycle valet parking for single events such as concerts may be required. http://www.bostoncompletestreets.org/pdf/COBBikeGuideline.pdf
- 2. Require or offer bike valet for all city events above a certain size:
 - a. Alameda, CA: Monitored Bicycle Parking Requirements for Event Permit Application Conditions (Events Greater Than 100 Participants) http://www.bikewalkalameda.org/information/valet-bike-parking/valet
 - b. Santa Monica, CA: The City created a free bike valet program for events needing large scale bike parking. The free bike valet is offered weekly at the Market, as well as at most special events such as the Pier Summer Twilight Concerts, Front Porch Cinema free movies at the Santa Monica Pier, and the Santa Monica Festival.
 - c. Henderson, NV: Henderson is offering a free Bike Valet. The service is offered at all major Henderson-sponsored events and concerts, including shows at the Henderson Pavilion, as well as at several parks and facilities around town.
 - http://www.cityofhenderson.com/bike-henderson/bike-parking http://www.cityofhenderson.com/bike-henderson/bike-valet
 - d. Colorado Springs, CO: Mountain Metro Transit's Metro Rides program offers a bike valet service for events throughout the city. Bike valet is free for City sponsored events. https://transit.coloradosprings.gov/transportation/public-transportation/alternative-transportation/bike-valet
- 3. Provide bike valet parking and other services at a set location, like Caltrain
 - a. City of Berkeley, CA, bike valet at Downtown Berkeley BART Bike Station: http://www.ci.berkeley.ca.us/ContentDisplay.aspx?id=8328 http://bikehub.com/bartbikestation/
- 4. Encouragement only:
 - a. City of Vancouver, Canada, encourages bike valet: http://vancouver.ca/streets-transportation/secure-bicycle-parking-at-events.aspx

Potential Policy mechanisms

- Include as a policy in the transportation or circulation element of your city's General Plan
- City code/ordinance
- City Council resolution

Potential Funding mechanisms

- Parking fees
- Event permit fees
- Event host funded

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