

RESPONSE TO COUNCIL QUESTIONS RE: 6/9/20 CITY COUNCIL AGENDA

Agenda Item #: 1.D

Title: Approve the List(s) of Claims and Bills Approved for Payment by the City Manager

Council Question: What is RAY’S ELECTRIC bill of \$187K? No invoice amount, just a final paid amount? What project/service was being provided to the city?

Staff Response: The payment to Ray’s Electric for \$187,961.20 is a progress payment for the traffic signal reconstruction at Mathilda Avenue and Indio Way. Council awarded a contract for this work in the amount of \$1,169,417 to Ray’s Electric on February 26, 2019 (RTC 18-1132). The reason it appears as no invoice amount is the payment splits on the page break. The invoice description and amount is on the following page of the List of Bills.

Agenda Item #: 6

Title: Annual City Council Public Hearing on FY 2020/21 Budget and Resource Allocation Plan and Establishment of Appropriations Limit and Sunnyvale Financing Authority Public Hearing on FY 2020/21 Budget

Council Question: Has Staff evaluated the recommendations of the BPAC and Sustainability Commission? Are there any changes to the budget in relationship to the many recommendations from the BPAC?

Staff Response: Staff has taken a cursory review of the recommendations of the BPAC regarding the City’s budget. BPAC’s recommendations are mainly related to providing additional funding to Capital Improvement Projects (CIP) or to create new CIPs. Due to the current budget constraints and the fact that the CIP budget will be reviewed next fiscal year (FY21/22), further consideration of these projects may be more appropriate at that time.

Some of their recommendations are related to providing funding to implement bicycle/pedestrian facilities based on the recommendations in the Draft Active Transportation Plan (ATP). The Draft ATP has not been brought to Council for consideration of adoption yet. When ATP is presented for consideration the City Council will have a chance to review the type improvements being proposed, as well as the level of funding, if desired.

The Council has already supported the recommendation to include the Budget Issue to allocate \$20,000 for implementing a bike rack parking program in commercial areas in the FY20/21 budget.

Council Question: For the hypothetical maximum golf revenue of \$6.2 M per year, what proportion of the rounds were assumed to be discounted (seniors, juniors, school team play, discount card, etc)? Item #7 on tonight's agenda conveniently lists all the different types of rates and discounts we have for golf, showing that the fee for each round of golf varies quite a bit.

Staff Response: The estimate of maximum golf revenue was based on current usage and then extrapolated out for the increased number of rounds. While the senior rate is less than regular rate, it is not viewed as a “discounted rate” – it is a set rate. The regular rate (resident and non-resident) for

weekday and weekend accounts for approximately 65% of play. Seniors, school play, and discount cards make up the other 35% with the majority split between discount cards and seniors.

Agenda Item #: 7

Title: Annual Review of Proposed Fees and Charges for Fiscal Year 2020/21

Council Question: Please provide a copy of the Golf Market Survey referenced on page 4 of the staff report.

Staff Response: Copy attached.

Council Question: How much additional golf revenue will be generated by the increased golf fees? If necessary, please assume that the number of rounds of golf played will be the same as prior years, e.g. there are no external factors such as bad weather, bad air quality, etc. that are suppressing demand for golf, and also that the demand for golf is inelastic to the increase in price.

Staff Response: Staff anticipates, under normal conditions, the fee increase would result in approximately \$235,000 in additional revenue. The current budget anticipates an increase of \$1.2 M for FY 2020/21 from the FY 2019/20 Revenue, which is down from the impacts of the Shelter in Place Order.

Agenda Item #: 10

Title: Discussion of Impacts of COVID-19 on Administrative Issues for the November 3, 2020 Regular Municipal Election, and Consideration of Adoption of a Resolution Waiving the Signature Gathering Requirement in Sunnyvale Municipal Code Section 2.28.030 and Providing for the City to Cover Publication Costs of City Council Candidate Statements for the November 2020 General Municipal Election due to the COVID-19 Emergency

Council Question: Has Staff looked into the possibility of electronic signatures?

Staff Response: Staff investigated the possibility of candidates gathering electronic signatures for Petition-in-Lieu of Payment for Candidate's Statement of Qualifications forms. The California Elections Code does not specifically address this type of signature gathering that is provided for by Sunnyvale Municipal Code (SMC) Chapter 2.28 (Elections) but does address gathering signatures for Candidate Nomination papers. Elections Code Sections 10221 and 10222 provide for paper Candidate Nomination papers and that the circulator of the papers witnesses each signature being affixed to the papers. There is no Elections Code provision for electronic signature gathering for Candidate Nomination papers or other type of election documentation. The City relies on the Santa Clara County Registrar of Voters (ROV) to verify signatures gathered against the list of registered voters they maintain. The ROV confirmed they will verify signatures gathered in a manner that complies with the Elections Code. Since there is no provision in the Elections Code for electronic signature gathering and the City is dependent on the ROV's review of gathered signatures to verify each signer's voter registration status, electronic signature gathering cannot be supported for Petition-in-Lieu of Payment for Candidate's Statement of Qualifications forms nor Candidate Nomination papers at this time.

Council Question: What is the County Registrar’s stance (and other Santa Clara County Cities) on getting signatures for election documents?

Staff Response: The Santa Clara County Registrar of Voters has advised they will accept signatures in a manner consistent with the Elections Code, which does not permit electronic signature gathering.

Council Question: How much will the new district structure reduce the cost to publish a district-based candidate statement? District candidate statements will be printed and mailed to about one-sixth as many voters compared to previous city-wide elections so part of the cost should go down, although there are still fixed costs like translation and page layout.

Staff Response: The ROV provided the following cost estimates for candidate statements for the Nov. 3, 2020 Election:

Mayor	City Council District 2	City Council District 4	City Council District 6
\$3,180	\$2,490	\$2,490	\$2,500

As noted in this question from Council, the cost to include a candidate statement includes several fixed costs relating to ballot set-up, translation and other administrative matters. The variance in the number of registered voters in each District or Mayor (elected at-large) account for the differences in the estimates provided by the ROV.

The ROV also provided the estimated cost to verify approximately 250 signatures on a Petition-in-Lieu of Payment for Candidate’s Statement of Qualifications forms as provided for by (SMC) Chapter 2.28 (Elections). This cost is estimated to range from \$3,414 to \$4,370. Please note that the cost for the ROV to verify these signatures is a cost in addition to any cost born by the City for the resulting subsidy of an associated candidate statement.

May 2020 - Golf Fee Survey

Weekday

	Regular	Resident Regular	Twilight	Resident Twilight	Super Twilight	Resident Super Twilight	Senior	Resident Senior	Morning Back-9	Mid-Day	Replay	Junior
18-Hole Courses												
Los Lagos (M - TH)	\$39.00		\$25.00		\$20.00		\$25.00		\$20.00		\$20.00	\$14.00
Baylands	\$63.00	\$52.00	\$37.00	\$33.00	\$29.00							
Poplar Creek	\$38.00	\$33.00	\$27.00		\$19.00		\$27.00	\$27.00	\$24.00			\$14.00
San Jose	\$42.00		\$26.00		\$20.00		\$30.00		\$20.00			\$12.00
Shoreline	\$43.00	\$36.00	\$30.00	\$22.00	\$22.00	\$15.00	\$33.00	\$25.00	\$29.00	\$36.00		\$18.00
Spring Valley	\$43.00		\$36.00		\$23.00		\$33.00		\$24.00			\$26.00
Summitpointe	\$35.00											\$10.00
Average	\$43.29	\$40.33	\$30.17	\$27.50	\$22.17	\$15.00	\$29.60	\$26.00	\$23.40	\$36.00	\$20.00	\$15.67
Sunnyvale - Current	\$39.00	\$35.00	\$28.00		\$18.00		\$28.00		\$28.00		\$17.00	\$10.00
Proposed fees for 20/21	\$41.00	\$37.00	\$30.00		\$20.00		\$30.00		\$30.00		\$19.00	\$12.00

Weekend/Holiday

	Regular	Resident Regular	Twilight	Resident Twilight	Super Twilight	Resident Super Twilight	Senior	Resident Senior	Morning Back-9	Mid-Day	Replay	Junior
18-Hole Courses												
Los Lagos	\$53.00		\$32.00		\$23.00				\$27.00		\$27.00	\$14.00
Baylands	\$95.00	\$74.00	\$45.00	\$37.00	\$35.00							
Poplar Creek	\$53.00	\$45.00	\$33.00		\$25.00				\$28.00			\$17.00
San Jose	\$57.00		\$33.00		\$24.00				\$29.00			\$30.00
Shoreline	\$59.00	\$52.00	\$32.00	\$25.00	\$21.00	\$15.00			\$32.00			\$18.00
Spring Valley	\$63.00		\$36.00		\$28.00				\$31.00	\$51.00		\$38.00
Summitpointe	\$45.00										\$16.00	
Average	\$60.71	\$57.00	\$35.17	\$31.00	\$26.00	\$15.00			\$29.40	\$51.00	\$21.50	\$23.40
Sunnyvale - Current	\$53.00	\$47.00	\$33.00	\$28.00	\$23.00				\$30.00		\$17.00	\$18.00
Proposed fees for 20/21	\$55.00	\$49.00	\$35.00	\$30.00	\$25.00				\$32.00		\$19.00	\$20.00

May 2020 - Golf Fee Survey

Monthly/Multi-Play Passes

	Senior M-F	Resident M-F	Regular M-F	Senior M-F	Regular M-Su	Twilight M-F	Weekday 10-Play	Senior Weekday 10-Play				
18-Hole Courses												
Los Lagos												
Baylands												
Poplar Creek							\$300.00	\$250.00				
San Jose												
Shoreline			\$147.00	\$113.00	\$225.00	\$89.00						
Spring Valley												
Summitpointe (includes 1/2 cart)			\$350.00			\$250.00						
Average			\$248.50	\$113.00	\$225.00	\$169.50	\$300.00	\$250.00				
Sunnyvale - Current	\$160.00	\$185.00	\$219.00		\$309.00		\$0.00					
Proposed fees for 20/21	\$175.00	\$200.00	\$235.00		N/A							

Weekday

	Regular	Resident Regular	Replay	Resident Replay	Senior	Junior						
9-Hole Courses												
Blackberry Farms	\$17.00	\$16.00			\$16.00	\$16.00						
Pruneridge	\$22.00		\$11.00		\$17.00	\$12.00						
Mariner's Point	\$18.00	\$15.00	\$12.00		\$15.00	\$15.00						
Rancho del Pueblo	\$15.00		\$8.00		\$11.00	\$7.00						
Average	\$18.00	\$15.50	\$10.33		\$14.75	\$12.50						
Sunken Gardens	\$18.00	\$16.00	\$10.00			\$10.00						
Proposed fees for 20/21	\$20.00	\$18.00	\$12.00			\$12.00						

