

COUNCIL STRATEGIC WORKSHOP

January 28, 2021



Welcome

Mayor Klein





Agenda

Overview

Focus Areas: Council Priorities Update

Strategic Topics Discussion

Council Priorities
Discussion

Closing Comments

Overview

City Manager
Kent Steffens



Purpose of Strategic Workshop

Fiscal Report

Staffing Review

Update on COVID



"Sunnyvale is an **attractive, safe, environmentally-sensitive** community which takes pride in the diversity of its people, the **innovation** of its businesses and the **responsiveness** of its government."

Strategic Focus Areas & Council Priorities Update

Strong, Diverse Community

Council Priority: Civic Center Modernization

Vibrant and Local Innovative Economy

Economic Development Strategy

Regional Leader in Environmental Sustainability

Council Priority: Accelerating Climate Action

Safe, Secure and Healthy Place for All

 Council Priority: Open Space Acquisition Planning: Future of Golf Courses

City Managed by Responsible & Responsive Government

 Council Priority: Improved Processes and Services Through the Use of Technology

A Community with a Distinctive Identity

 Council Priority: Downtown Sunnyvale/ Ability of Infrastructure to Support Development and Traffic

Strategic Discussion Topics



Redistricting Public Process



Implementation of the Active Transportation Plan (ATP)



Cultural Inclusion Study

FISCAL REPORT







Adopted Budget

City of Sunnyvale, California – Fiscal Year 2020/2

Volume I

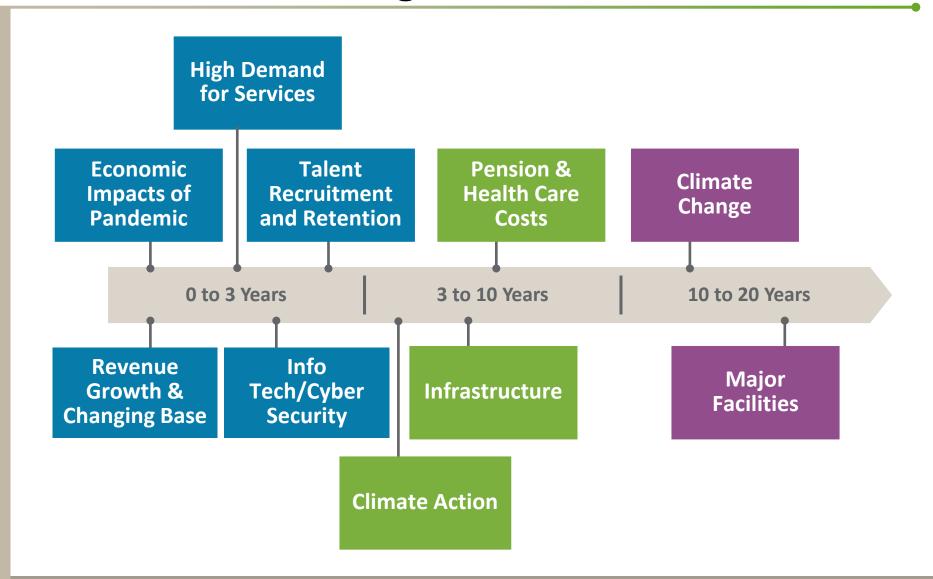
Summary & Operating Budge





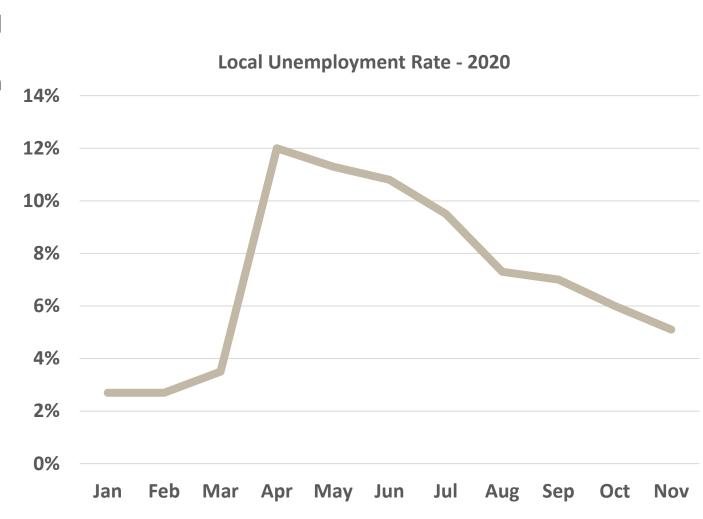


Potential Financial Challenges in Short, Medium, and Long-Term



Economic Indicators to Watch

- Labor market and unemployment – recover uncertain
- Gross Domestic
 Product
- Global economy -Uncertainty remains
- Local cost and availability of housing – market cooling
- Year to date revenues watching closely



Economic Impacts of Pandemic

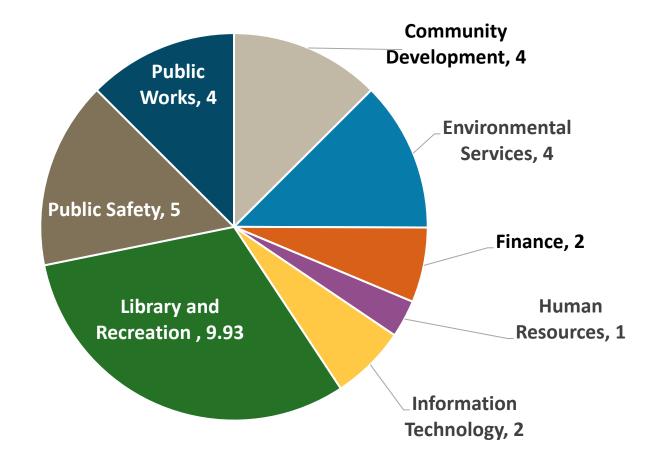
Major General Fund Revenues – FY 2020/21 Projected Year-End

	Stable	FY 2020/21 Trend vs. Planned	City Controlled	Percent of General Fund Budget
Property Tax		1		55%
Sales Tax		-		17%
тот		1		7%
UUT				5%
Total				71%

^{*} View as a group, not individually

Frozen Positions (FTE)

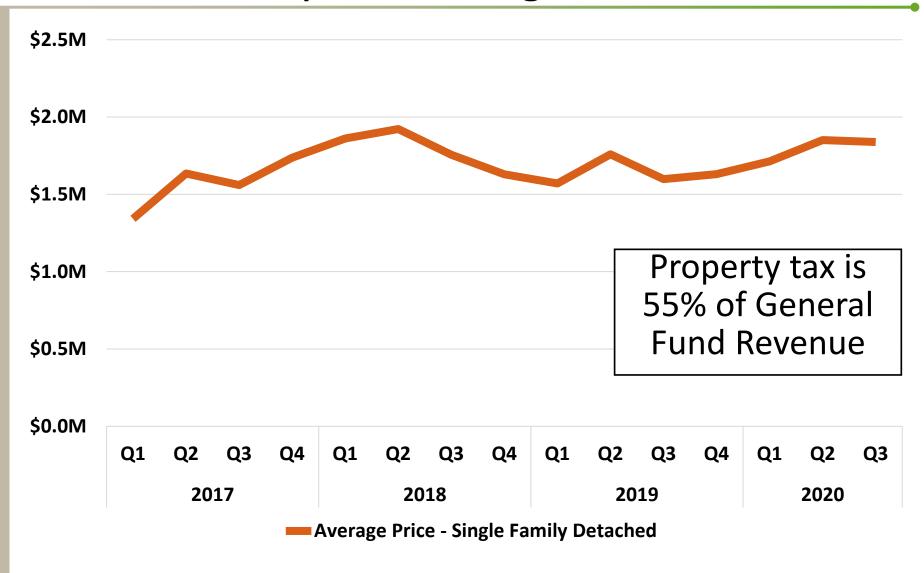
Total: ~32



Note: 2.28 positions frozen since budget adoption



Sunnyvale Average Home Price



Resourcing Services

- Peak demand has reduced but demand for services in the Pandemic still high
- Unknown how long resources will be constrained due to Pandemic
- New facilities will increase demands for services (Washington Swim, Lakewood Branch, 2 new parks)







Technology Costs and Risk Increasing

- Increased ongoing cost from a move to cloud or hosted solutions
- Cost of security rising, risk increasing – IT
 Strategic Plan and Virtual Security Officer in process to address
- Using Tech to improve and streamline services and modernize record keeping





Funding the Climate Action Playbook

- Adopted by Council in August 2019
- Implementation Budget:
 - Ongoing Operating Costs ~\$500K/year
 - 2 FTE: Environmental Program Specialist and Transportation Planner (both currently frozen)
 - One-time ~\$1.6M over three years
- Funding for actions in CAP beyond FY 2021-22 still to be fully identified
- Extending game plan timing by 1 year







Future Known Investments

Resolution of Golf Course Operations

Transportation Infrastructure

Bicycle & Pedestrian Infrastructure

Operations Cost for New Parks

Water/Sewer/Storm Infrastructure

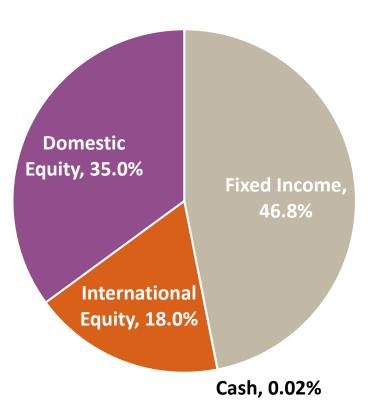
Sidewalk Repair and Replacement

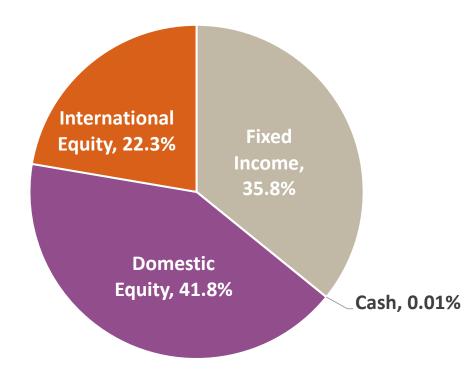
Street Maintenance



Trust Fund Performance

Asset Allocation





Pension Trust - \$3.1 M, Yield since inception — 5.13% OPEB Trust - \$107.2M Yield since inception - 7.28%

Anticipated Costs

Evaluation of Long-term Impacts of Climate Change and Required Needed Mitigation Investments

Corporation Yard Modernization

Fire Stations Renovation/Replacement

Park and Recreation Facilities

Golf Buildings

Main Library and Future Civic Center Phases

FY 2021/22 Budget Timeline

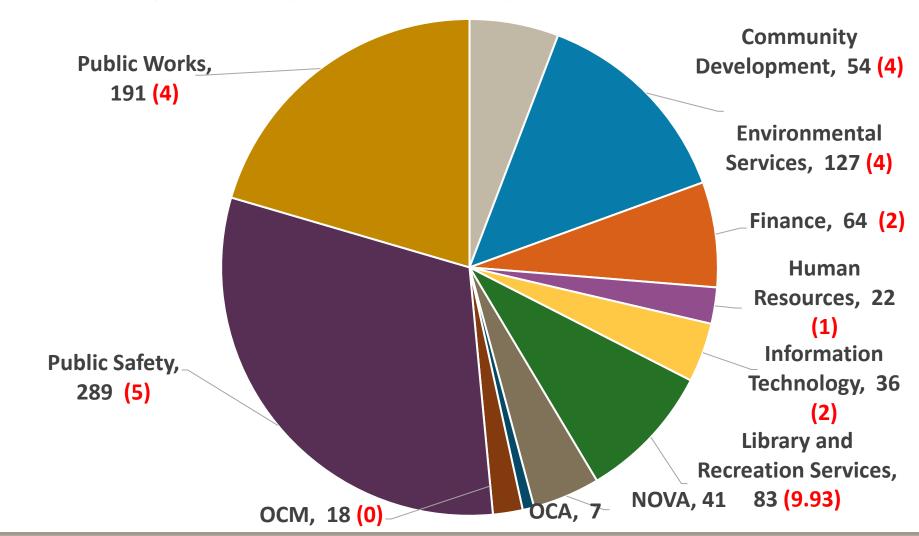
Study/Budget
Issues
Workshop
February 25th

Recommended Budget May 10th Budget Workshop May 20th Budget
Public Hearing
June 8th
Adoption
June 15th

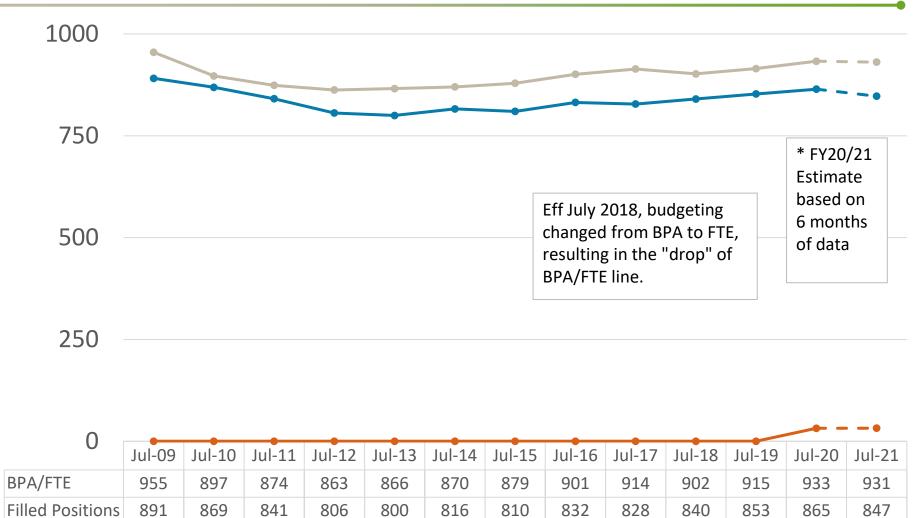


Authorized FTE (+Frozen) (as of 1/9/2021)

Full-time, Part-time, & Term Limited, Excludes Casual



Staffing Level Trends (2010-2021)



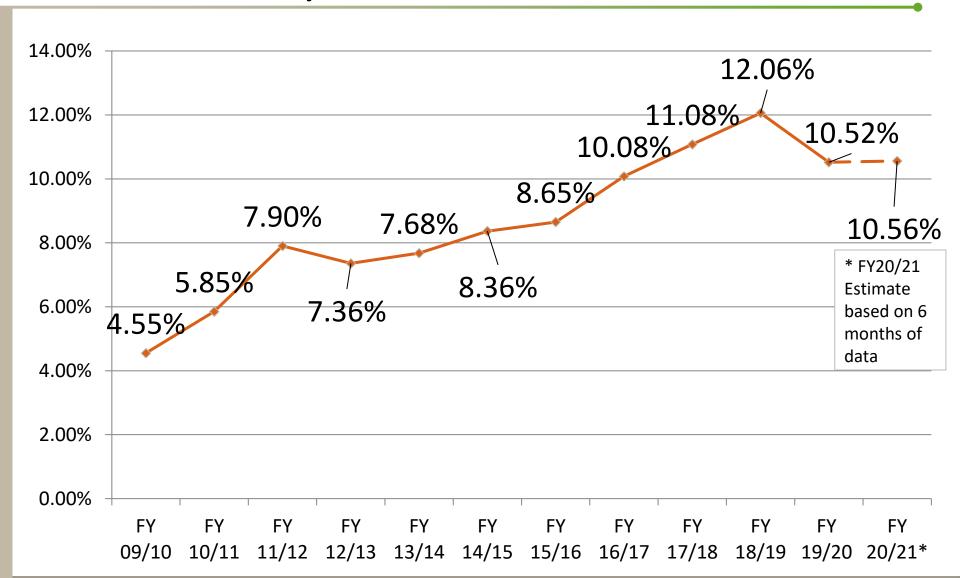
Filled Positions

—Frozen

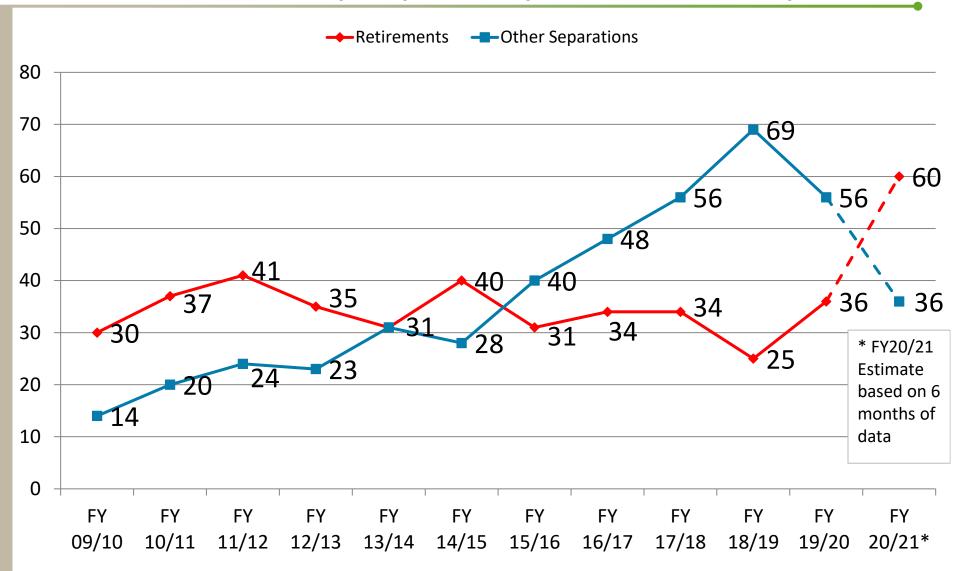
---BPA/FTE

Frozen

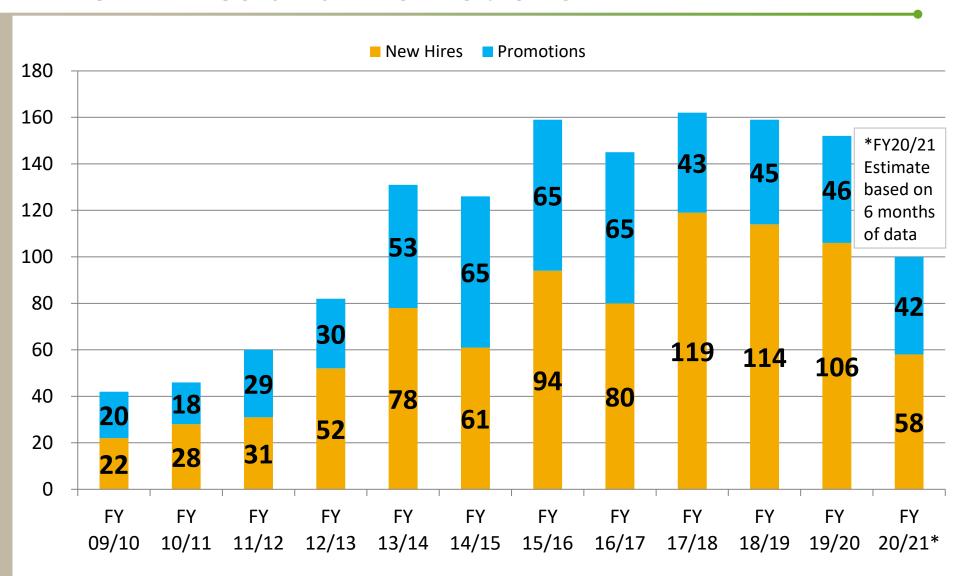
Historical City-wide Turnover Rate



Number of Employee Separations: City-wide



New Hires and Promotions



FTE & Vacancy by Department (as of 1/9/2021)

					Vacancy
			Available	Vacant	Rate with
Department	Total FTE	Frozen FTE	to Fill	FTE	Frozen
Community Development	54	4	50	4	8.0%
Environmental Services	127	4	123	5	4.1%
Finance	64*	2	62*	5	8.1%
Human Resources	22	1	21	2	9.5%
Information Technology	36	2	34	5	14.7%
Library & Recreation Services	83*	10*	73*	8*	11.1%
NOVA Workforce Services	41*	-	41*	12*	28.8%
Office of the City Attorney	7	-	7	-	0.0%
Office of the City Manager	18	-	18	1	5.6%
Public Safety	289	5	284	18*	6.2%
Public Works	191*	4	187*	15	8.0%
Total	932	32*	900*	75*	8.3%

^{*}Rounded to Whole Numbers

Recruitment and Retention Strategies

Increase Social Media Advertisement

Transition to Virtual Interviews

Virtual On-Boarding

Update to Performance Appraisal Process

Public Safety – Eligible to Retire



Public Safety Retirement Historical Data







Update on COVID







Council
Questions &
Discussion

Sunnyvale

FOCUS AREAS: COUNCIL **PRIORITIES UPDATE**



Strategic Focus Areas & Council Policy Priorities

Strong, Diverse Community

Council Priority: Civic Center Modernization

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A Community with a Distinctive Identity

- Council Priority: Downtown Sunnyvale
- Council Priority: Ability of Infrastructure to Support Development and Traffic

STRONG DIVERSE COMMUNITY

Council Priority:

Civic Center Modernization



Overview

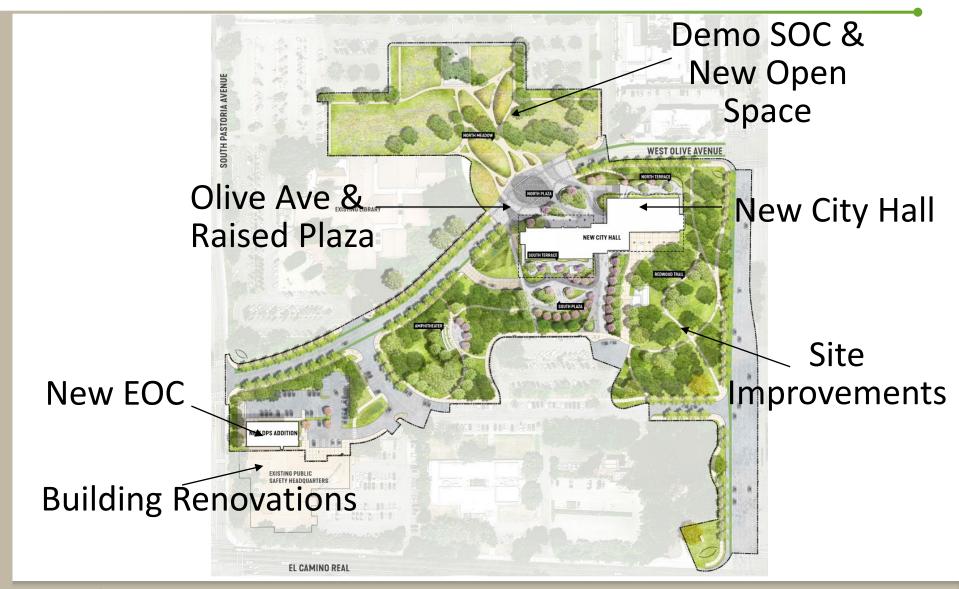
Civic Center Construction Update

Lakewood Branch Library

Development Projects

Housing

Civic Center Phase 1



Civic Center Phase 1 continued

Demo of trellis near flagpole



Prepping tree for relocation



Demo of DPS parking lot



Clearing/grubbing near flagpole



Civic Center Phase 1 continued



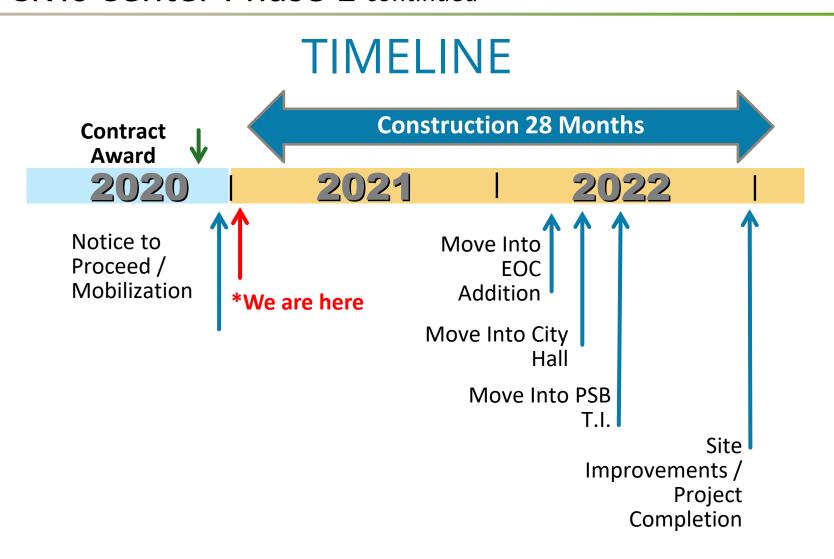
City Hall from Olive Avenue Plaza-South View





New Emergency Operations Center

Civic Center Phase 1 continued



Lakewood Branch Library and Learning Center

- Branch Library and Learning Center:
 - Approximately 20,068 s.f.
 - Partnership with School Districts
 - Built on Lakewood Elementary School Property



Timeline:

- Design, Permitting,
 Bidding: Dec. 2020 Fall 2022
- Construction: Fall 2022 Early 2024



Updates to Single-Family Home Design Techniques

Study Issue CDD 20-01

Sponsored & Funded

Early 2021

RFP - Consultant

Late 2021

Draft Guidelines

Early 2022

Completion



Lawrence Station Area Plan Update

Overview

- Housing increase: 3,612 units
- Expand boundary (three sites)
- Create Sense of Place Plan

Schedule:

- Early 2021
 - Draft Plan and EIR
- Spring 2021
 - HHSC, SC, BPAC, PC
- Late Spring 2021
 - PC and CC public hearings





Village Centers: Guidelines and Development Standards

LEAP Grant Funding

- Village Center Mixed-Use
 - LUTE Land Use Designation
 - Seven Locations
 - State Laws Imply pre-planning
- Village Center Master Plan
 - Hire Consultant



Rendering of a Village Center (Source: City of San Jose)

- Create Objective Standards & Guidelines
- Includes Community & Stakeholder Outreach
- Schedule: FY 2021/2022

RHNA, Collaborative and Preparation for Housing Element

LEAP Grant

- Housing Element Update (2023-2031)
 - State Mandated Update
 - Spring 2021: Kickoff
 - December 2022: Due
 - RHNA Estimate ~12,000 units
- Santa Clara County Planning Collaborative
 - Assist Cities/County with:
 - New Legislation
 - Housing Element Tools
 - General Housing Collaboration

Increase BMR Percentage on Ownership Units

Housing Strategy

- To continue to provide affordable housing options for all income levels in Sunnyvale
- Ensure our requirements are consistent with neighbors
- Currently 427 Active ownership BMRs
- Increase: 12.5% to 15%

Schedule

Winter 2021

Outreach

Spring 2021

Public Hearings

Summer 2021

Implementation

Right to Lease Ordinance

Housing Strategy

- Promotes stability and fairness within the residential rental market
- Require offer of:
 - One-year lease option
 - Before month to month

Schedule

Spring 2021

Compile Data

Summer 2021

Community Outreach

Fall 2021

 Public Hearings & Ordinance Adoption VIBRANT and INNOVATIVE LOCAL ECONOMY



Overview

Ordinances and Study Issues **Area Plans Progress** Major Development Projects Economic Development Strategic Plan Regional Workforce Development

Responsible Construction & Service Worker Retention Ordinances

OCM Study Issues

- OCM 19-02: Responsible Construction Ordinance
 - Hired outside counsel
 - Upcoming Councilmember briefings
 - Complete Study in Spring 2021
- OCM-20-01: Service Worker Retention Ordinance
 - Study will begin Spring 2021
 - Target completion date Fall 2021

Comprehensive Update of the Precise Plan for El Camino Real

Study Issue CDD 14-09

- Funded through MTC grant
- Admin drafts of Specific Plan & EIR in process
- 2021 Milestones:
 - Public Draft: February/March
 - Community Outreach
 - Adoption Hearings: Summer



Moffett Park Specific Plan Update

Overview

- Spring 2022: Anticipated Adoption
- City Council Direction:

Redefine Moffett Park as "Ecological and Innovation District"

Public Outreach in process

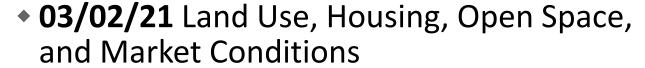


Moffett Park Specific Plan Update continued

Outreach Efforts



- Virtual Public Workshops and Special City Council Study Sessions
 - 11/30/20 Sea Level Rise & Climate Change
 - 02/01/21 Transportation and Infrastructure





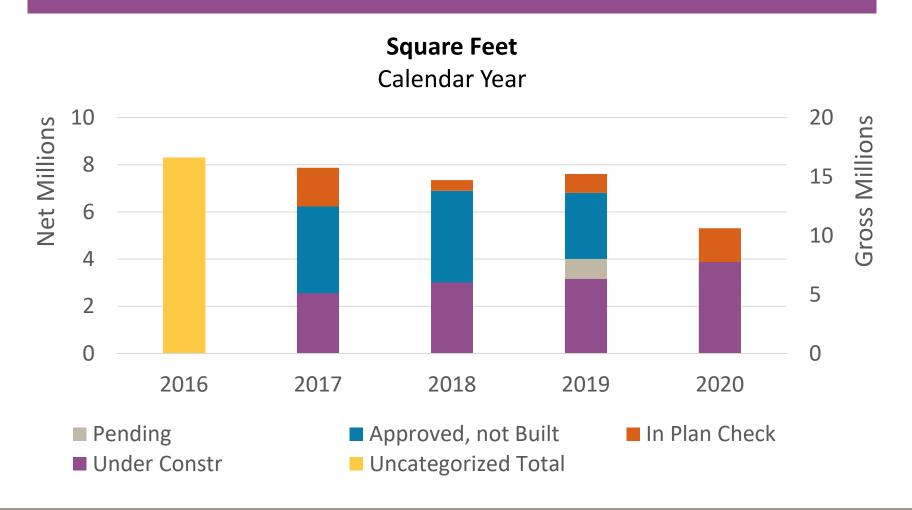
Spring 2021 Council Selection of:

Land Use Concepts and Land Use Alternatives

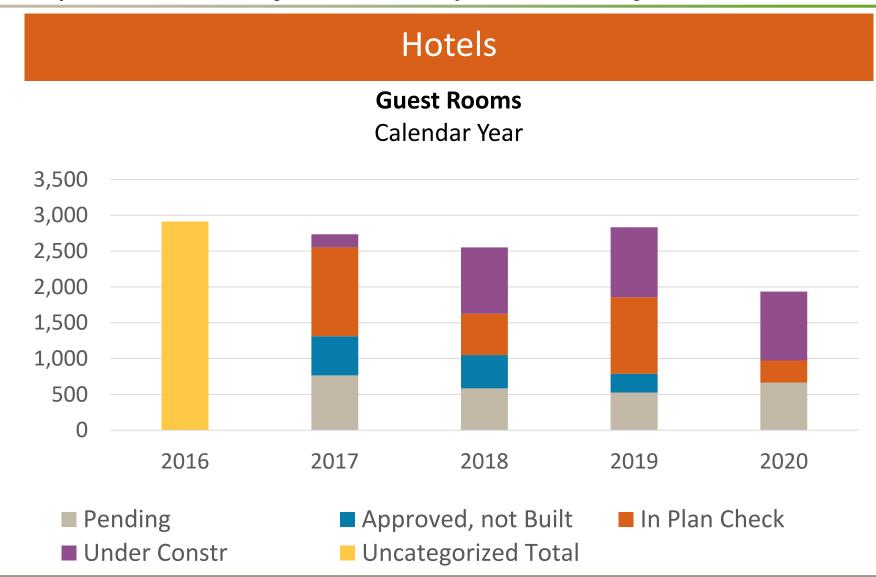
2021-2022 Preparation of EIR and Plan

Pipeline of Major Development Projects

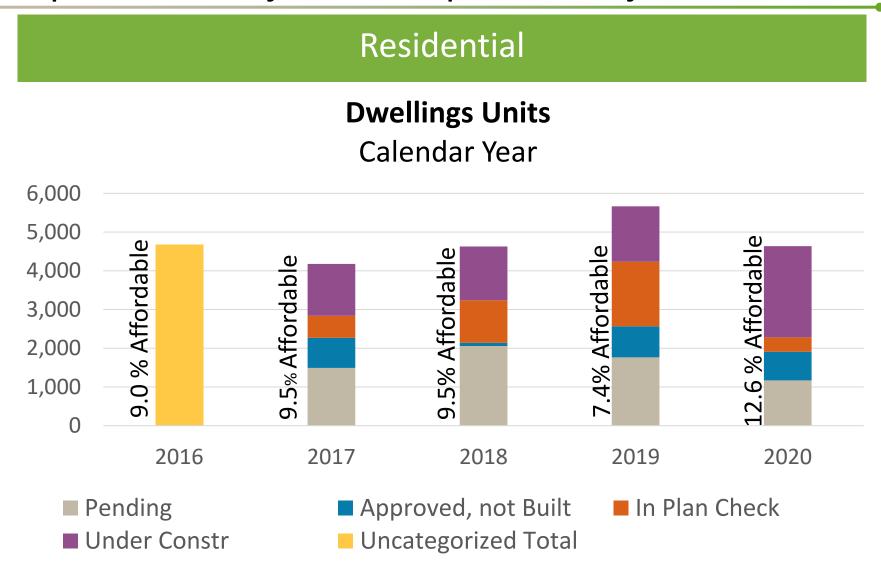
Commercial + Industrial + Office



Pipeline of Major Development Projects



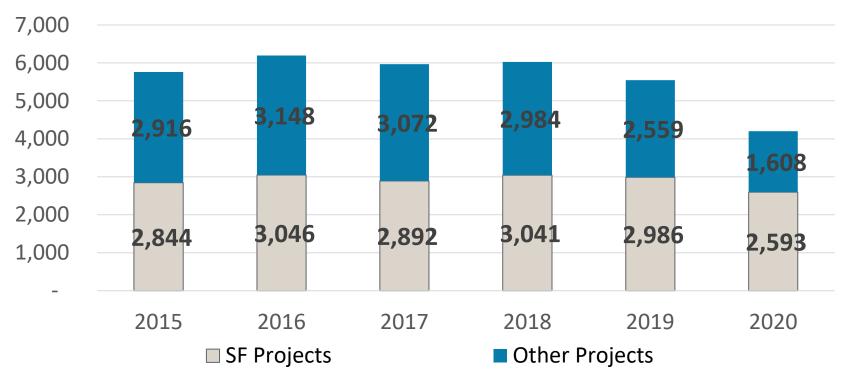
Pipeline of Major Development Projects



Character of Building Permits



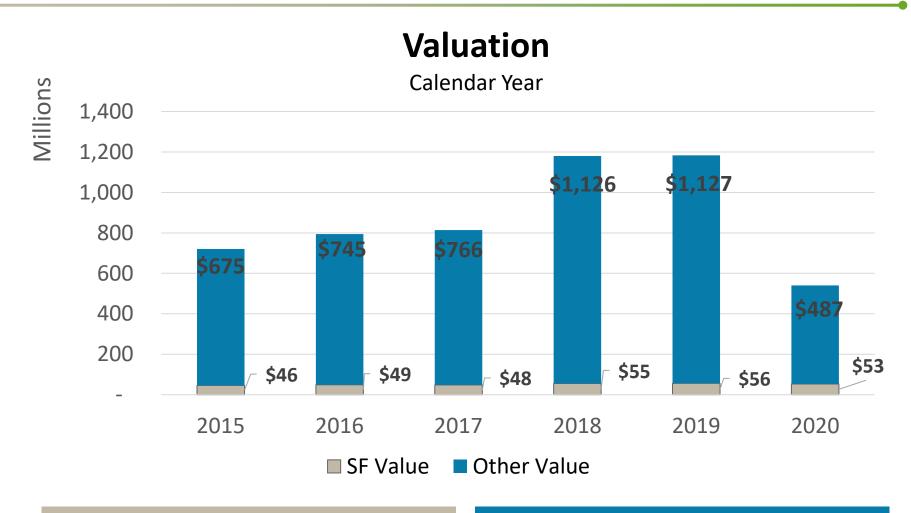
Calendar Year



~62% = Single Family

~38% = All Other

Character of Building Permits



~6.3% = Single Family

~93.4% = All Other

Economic Development Strategic Plan

- COVID-19 Pause
- Existing Conditions
- Major Themes From Stakeholder Interviews:
 - Desirable City
 - Development Review Process
 - Business Diversity/Retention
 - Housing/Transportation



Economic Development Strategic Plan

- Trends
 - Changing Preferences
 - Development Trends
 - Changing Retail Industry
- Next Steps:
 - Council Study Session
 - Council Adoption







Regional Workforce Development

City of Sunnyvale's Department of NOVA Workforce Services

Regional Service Delivery

Jurisdictions:

(1 county; 7 cities)

Area: 855 mi²

Population: 1,378,735

(2020 est.)

Labor Force: **791,300**

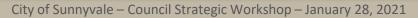
(Oct. 2020)

Employers: 81,753

(2020)



Source: CA Dept. of Finance (2020); Econovue (2020); CA EDD (2020)



Transition to Remote Services

	Pre-SIP (10/01/19–03/15/20)	SIP (03/16/20–09/30/20)	<u>Change</u>
 Unique customers: 	2,460	2,121	- 14%
 Total services provided: 	20,588	13,071	- 37%
 Workshop attendance: 	3,366	1,772	- 47%
 Career advising appts: 	6,100	10,145	+ 66%
 ProMatch services: 	3,048	2,825	-7%



Source: California Employment Development Department (2020) NOVAworks internal tracking (2020)

Regional Workforce

	Pre-SIP (10/01/19–03/15/20)	SIP (03/16/20–09/30/20)	<u>Change</u>
 Unemployment rate (avg.): 	2.2%	8.4%	+ 6.2
Businesses served:	266	534	+ 101%
WARN* events:	61	484	+ 693%
 WARN* affected individuals: 	5,327	44,659	+ 738%

*WARN = Worker Adjustment & Retraining Notification — state-mandated filing



Source: California Employment Development Department (2020) NOVAworks internal tracking (2020) REGIONAL LEADER IN ENVIRONMENTAL SUSTAINABILITY

Council Priority: Accelerating Climate Action



Overview



Single-use Plastics Strategy

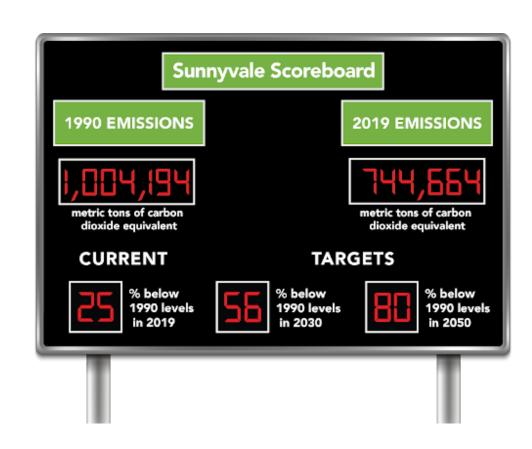
Study Issue ESD 19-01

- Report to Sustainability Commission in March 2021
- Present at Council in April 2021
- Impacts from COVID may delay actions



Climate Action Scoreboard

- New Climate Action
 Scoreboard
 - Improves data accessibility and transparency
 - Provides summary of GHG reductions
 - Shares updates on implementation progress



SunnyvaleClimateAction.org

Pandemic Staffing & Funding Impacts

- Some "Moves" delayed due to:
 - frozen staff positions
 - resources shifted to critical operations
 - limits on in-person interactions



- TDM program improvements (3.C)
- Pilot grassroots community engagement strategy (5.A)
- Update emergency preparedness plans to address climate impacts (6.E)



Ongoing or Upcoming Initiatives

• Move 2.E:

- Reach Codes Phase II for alterations and EV charging (Dec. 2021)
- SVCE effort on Streamlining Building Electrification Best Practices



City Hall will be a net zero facility.

- Move 3.K: Continue community EV education program (Drive Electric Sunnyvale)
- Move 3.L: 6 fleet chargers coming soon near City Hall
- Move 6.D: Sea-level rise strategy in Moffett Park SP

Proposed EV Charging Infrastructure

- Anticipated DC fast chargers in downtown lots and at Community Center
- Examining feasibility of EV-Arc chargers at selected city sites (e.g., Community Center)



SVCE resilience funding to be used for EV charging + solar + battery units.

- Ongoing and upcoming grant funding opportunities
- Move 3.J: Develop Community EV Readiness and Infrastructure Plan (FY21 and FY22)

Green Stormwater Infrastructure



Caribbean Drive bioretention areas treat stormwater.





- Move 4.G: First "Green Street" at Caribbean Drive (June 2020). Persian Drive GSI (July 2020).
- Evaluations underway of 10 CIP and Active Transportation Plan projects, such as:
 - Bernardo/Homestead bike lane + bioretention
 - Knickerbocker/Mango bike lane + curb extension

Defer Game Plan Development

- Extend current Game Plan through FY 2022/23
 - Maintain existing funding
 - Reschedule Moves
- Next Game Plan:
 - FYs 2024 through 2028
 - Begin development in late 2021
 - Council in spring 2023



Reliable and Sustainable Water Supply

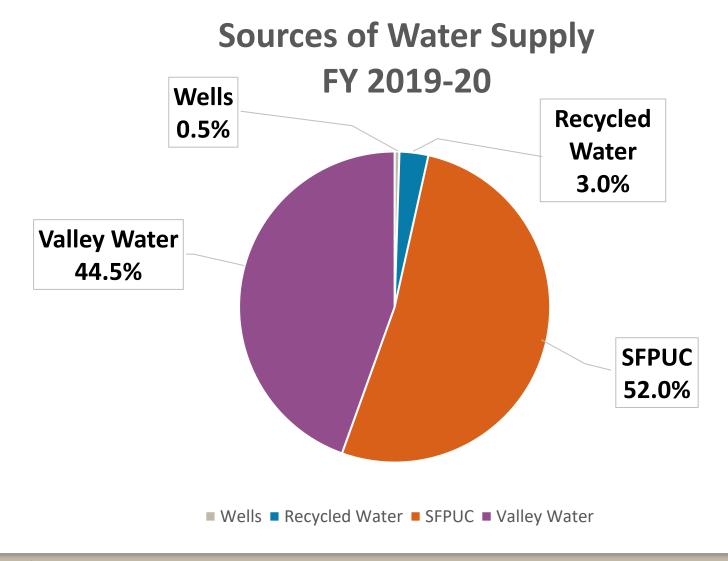
Valley Water

- Water supply master planning
- Water conservation
- Recycled Water Partnerships

SFPUC

- Region Wide Planning through Bay Area Water Conservation Agency
- 2021 Proposed Change to Water Supply Agreement

Reliable and Sustainable Water Supply



Recycling/Zero Waste Program Focus

- Preparing to meet SB 1383, new food scraps and collection programs:
 - Multi-family organics pilots (Jan 2021-February 2022)
 - Citywide multi-family implementation (Jan-March 2022)



- Site visits (begin in March 2021) and outreach (3-4 months prior to implementation)
- FoodCycle outreach campaign starting
 March 2021 goal of increasing
 participation and knowledge of what can be
 "FoodCycled"

SMaRT Station® Facility and Future Partnership Evaluation Progress

- SMaRT Improvements Feasibility study

 In progress
- Organics Processing & Disposal Contracts— March 2021
- MOU with Mountain View—April 2021
- Operating Vendor contract renewal June 2021



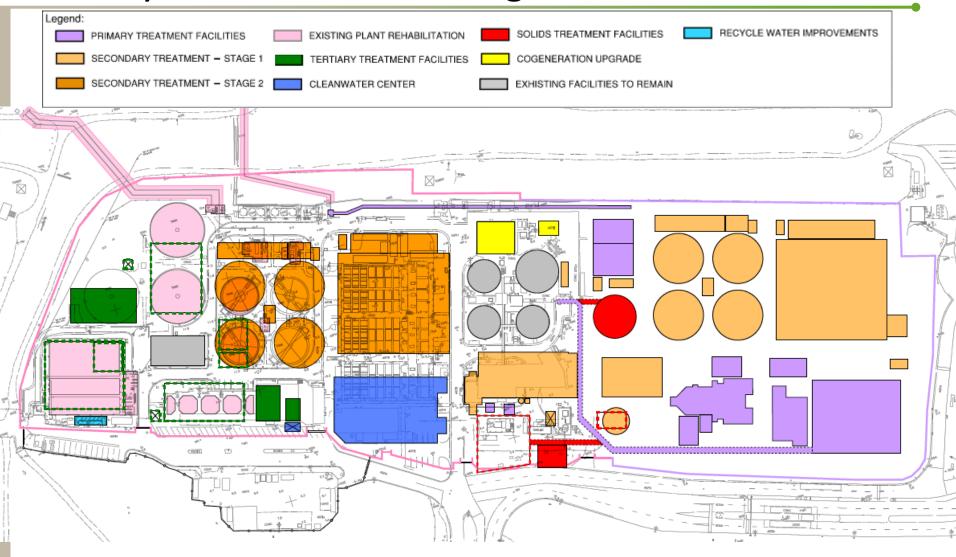
Solid Waste Collection Franchise and Agreement

Status of Negotiations:

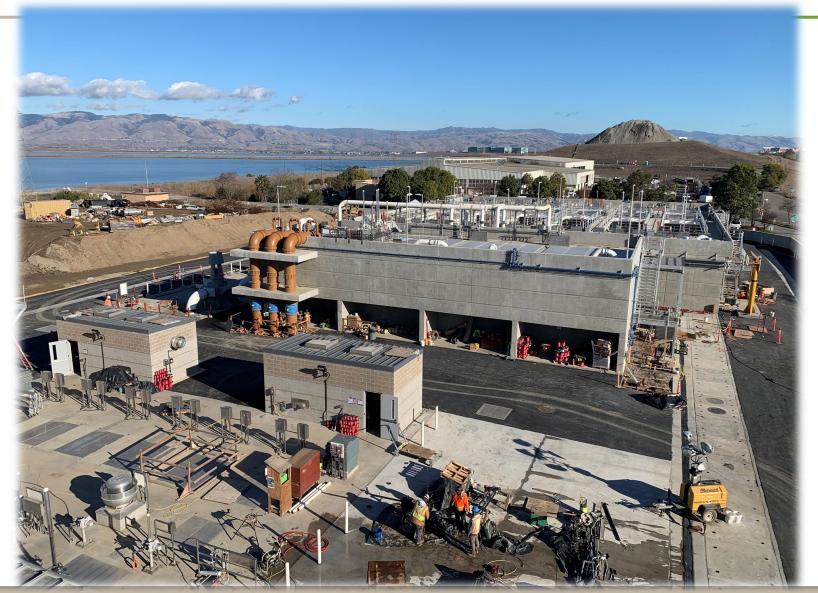
- Complete negotiations in Jan 2021
- Award of contract Feb 2021
- New contract starts July 1, 2021



Sunnyvale Cleanwater Program



Headworks/Primary Treatment



Develop Landscape Design Guidelines

SB2 Grant Funded

- Originally Proposed as Study Issue (2019)
- Project Goals:
 - Uniform landscape design standards
 - Use of drought tolerant materials
 - Clarity of requirements
- Grant Process
 - Select Consultant: February 2021
 - Complete Guidelines: Spring 2022

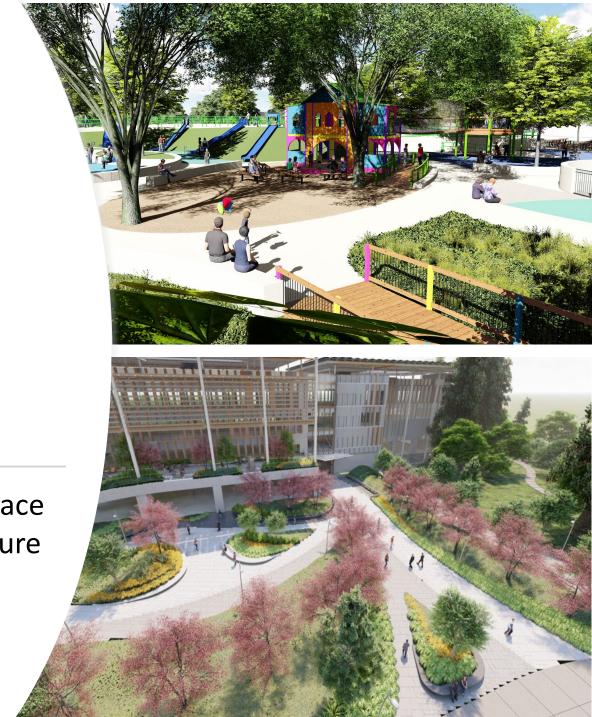




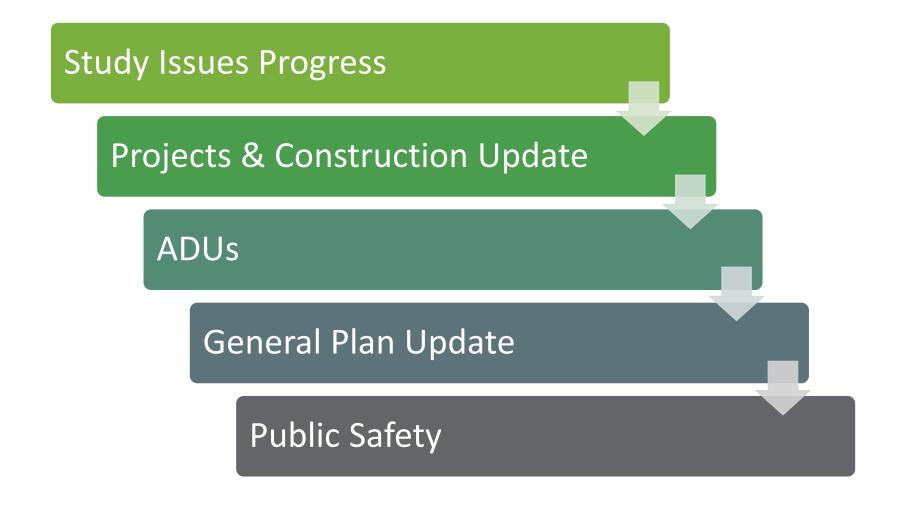
Council Priority: Open Space

Acquisition Planning: Future

of Golf Courses



Overview



Analysis of Sunnyvale Golf Program and Property Options

Study Issue DPW 18-11

- RFP has been awarded to National Golf Foundation
- Focus will be on Subsidy level
- Completion date in early 2021



Feasibility of Establishing of a Cricket Stadium at Baylands Park

Study Issue DPW 20-15

- RFP is being developed
- Completion in 2021



Improve Bicycle and Pedestrian Access at Sunnyvale Caltrain Station

Study Issue DPW 20-02

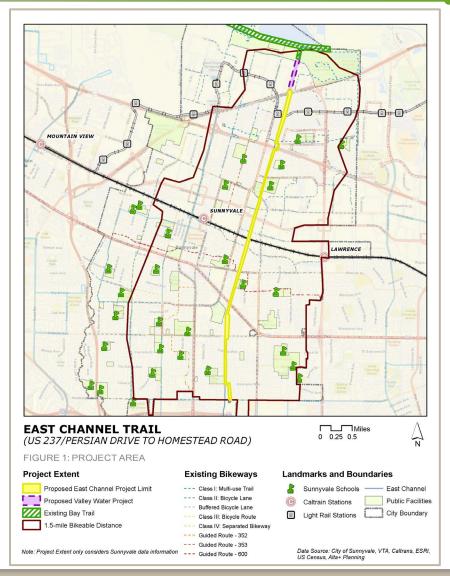
Next Steps

- Staff is identifying grant opportunities to prepare the study
- Possible grant is the Caltrans Sustainable Communities Grant
- Application deadline of Feb. 2021



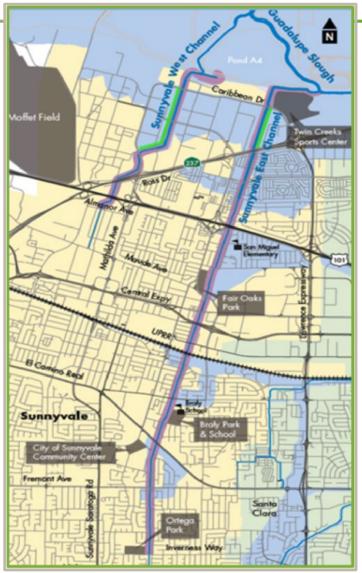
East Channel Master Plan

- Potential grant opportunity for the Measure B Bicycle and Pedestrian Planning Study
- Call-for-projects for the grant expected early 2021



Sunnyvale East and West Channels Flood Protection Project

- District improvements include 100year flood protection (i.e. raised levees, floodwalls, new culverts)
- Design is mostly complete with Regulatory Permitting anticipated in Spring 2021
- Construction from late 2021 to late
 2023



Sunnyvale East and West Channels Flood Protection Project

- City has a Cost-Share
 Agreement with Valley Water
 to implement paved access
 to existing trails along
 channel maintenance roads
- West Channel from Caribbean Drive to Mathilda Avenue
- East Channel from Caribbean Drive to John W. Christian Greenbelt



Washington Community Swim Center

- Construction
 Commenced January
 2020
- 65% complete
- Projected completion in Spring 2021





Fire Station Master Plan

- Stations 1, 2, 3, 4, and 6
- Master plan will assess and identify priorities for modernizing and updating Sunnyvale Fire Stations
- Completion date projected for early 2021



Ascertain Suitable Location(s) for the Installation of Youth Cricket Batting Cages and Potential Funding Sources

Study Issue DPW 19-07

- Design consultant selected
- Meetings with Parks staff have begun.
- Outreach meetings planned in April and May
- Completion in Fall 2021





AMD Park continued

Park Concept – Approved April 2020



AMD Park



Fair Oaks Park

- Construction contract awarded September 2020
- Construction underway, expected completion spring 2022





Stevens Creek Trail Extension from Dale Ave./ Heatherstone Wy. to W. Remington Dr./MVHS

Joint Project with City of Mountain View

Timeline

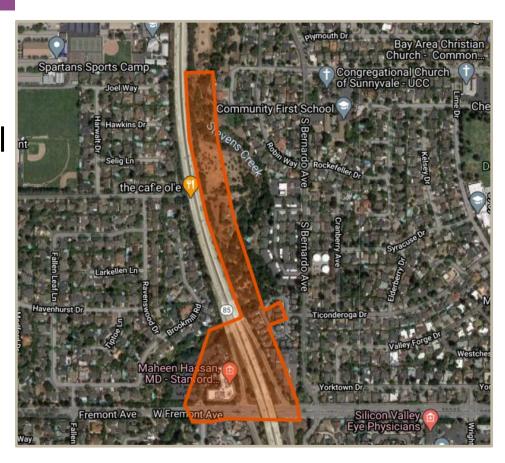
- Awarded \$4.8M for the VTA Measure B Competitive Grant for Environmental and Design Phases
- 2023 Completion of Environmental phase
- 2024 Completion of Design Phase



Stevens Creek Trail Extension from W. Remington Drive to Fremont Avenue

Timeline

- Awarded a \$3.5M VTA
 Measure B Competitive
 Grant for Environmental
 & Design Phases
- 2024 Completion of Environmental phase
- 2025 Completion of Design Phase



Mobile Home Park MOU/Accord

Housing Strategy

- Two Stakeholder Groups + City Team
- Key Terms:
 - Rent Increases
 - Vacancy Control
 - Pass Throughs
- Many private and public outreach opportunities in 2021

Schedule

Winter 2021

Negotiations Begin

Spring 2021

Finalize MOU

Summer/Fall 2021

Public Hearings HHSC ◆ CC

Promote ADUs

Housing Strategy

- Monitor State Legislation
- Outreach Materials
- Promotion
- Funding Options
- Pre-Approved Plans



Schedule

Winter 2021

 Update based on any new legislation

Spring/Summer 2021

- Update Program
 Information
- Increase Outreach

General Plan Update: Air Quality, Noise, and Environmental Justice

Project

Noise

- State Required Element
- Last Updated in 1997

Air Quality

- Optional Element
- Adopted in 1992

Environmental Justice

- Many existing policies
- New policies throughout General Plan

Schedule

Fall 2020

✓ PC Study Session

Early 2021

Draft Update Available

Summer 2021

Adoption

Public Safety Officer Recruitment (As of 1/1/2021)



Budgeted positions: 201*	FY20/21	FY21/22	FY22/23
Beginning of FY Sworn Staffing	191	194	186
Projected to Retire	-7	-13	-9
Other Separations	-6	-6	-6
Completed/Will Complete Training	16	11	16 **
End of FY Sworn Staffing	194	186	187
End of FY Vacancy	7	15	14



- 189 of 201 sworn positions filled
- 20 Public Safety Officers in Training
- 6 PSOIT spots available

*196 Current Authorized Staffing Due to 5 Frozen Positions

^{**} Hires from FY21/22 Recruitment project

Department of Public Safety Retirement and Separation (Fiscal Year)



	FY18/19	FY19/20	FY20/21	Grand Total
Deputy Chief	0	2	0	2
Captain	1	0	1	2
Lieutenant	1	4	3	8
PSO	10	6	5	21
Grand Total	12	12	9	33
Planned Retirem	ent 3	7	7	17
Other Retiremen	t 4	2	1	7
Separation	5	3	1	9

CITY MANAGED BY RESPONSIBLE and RESPONSIVE GOVERNMENT

Council Priority: Improved Processes and Services Through the Use of Technology



Overview

Fee Studies

Tech Infrastructure

Public Safety Technology Initiatives

Create Objective Citywide Design Guidelines

SB2 Grant Funded

- Recent State legislation requires:
 - Objective Residential Development & Design Standards
- SB 2 Grant Funding Received
 - Consultant selection February 2021
- Design Guidelines to be updated
 - Citywide Residential
 - Specific Plans and Area Plans
- Completion: Summer 2022



Subjective: Provide substantial landscape amenities

Objective: Provide landscape shade on at least 20% of

landscaped areas

Development Enterprise Fee Study

- Purpose:
 - Assure fees and expenses are aligned
- Scope:
 - Comprehensive Review of Development Services costs
 - Update Fees and Fee Structure (if needed)
 - * Building * Fire * Engineering * Environmental Services *
 - * Housing * Art * Planning *
- Study Results to be reflected in:
 - FY2021/22 Recommended Fees

Planning and Building Permit Software

- January 2021: Complete backfill and staff assignments
- February 2021: Project Kickoff
- Early 2023: System Go Live
- Outcomes:
 - Support the City's General Plan and land management goals
 - Enhance permitting, inspection & licensing management services
 - Use modern online functionality (e.g. ePlan check, mobile access)



Enterprise Resource Planning (ERP)

- February 2021: Phase I Financial Management
 - General Ledger
 - Purchasing
 - Accounts Payable/Receivable and Cashiering
 - Projects and Grants
 - Inventory and Fixed Assets



- Late 2021: Phase II Human Capital Management
- Outcomes:
 - Use of industry best practices
 - Automated internal controls and regulatory compliance

Electronic Records Management (ERM)

- February 2021: Present contract to Council
- Implementation: ~12 months
- Outcomes:
 - Reduce reliance on paper records
 - Minimize civic center paper storage areas
 - Easier retrieval and archiving



Public Safety Computer Aided Dispatch (CAD)

- Spring- Fall 2021: Discovery Phase begins (refine requirements, validate system specifications)
- Winter 2022: Implementation contract finalized
- Outcomes
 - Support public safety in our community through efficient and effective automation and reporting
 - Use of industry best practices
 - Increased functionality and integration of services



National Incident Based Reporting System (NIBRS)



- Mandated in California under AB 2524
- Implementation Begins: March 2021
- DPS currently reports crime stats under the Uniform Crime Reporting (UCR) system through the Department of Justice (DOJ).
- DOJ moving from UCR to NBIRS
 - More comprehensive crime data collection system
- DPS working with Records Management System (RMS) vendor to implement software and training.

A COMMUNITY WITH A DISTINCTIVE IDENTITY

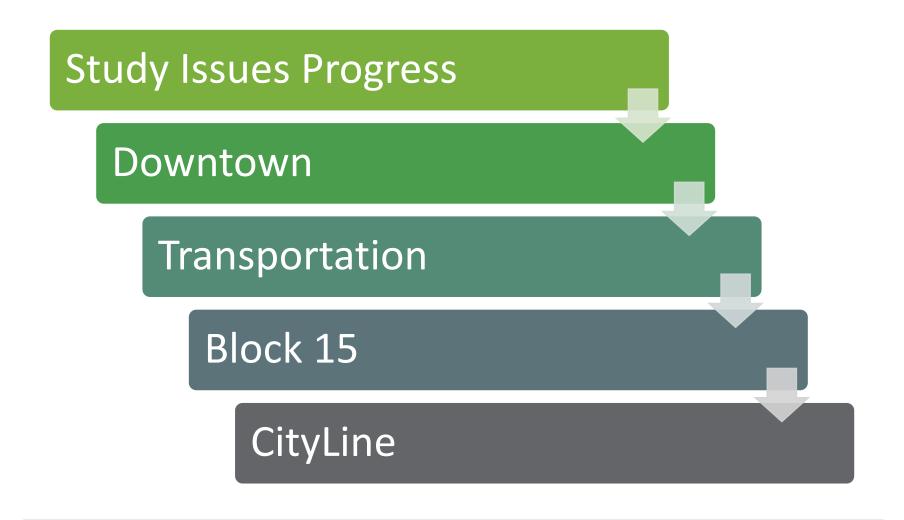
Council Priorities:

- Downtown Sunnyvale

 Ability of Infrastructure to Support
 Development & Traffic



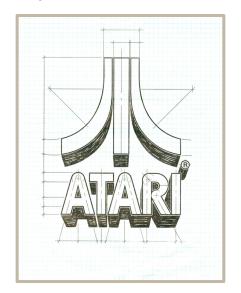
Overview



Update to the Heritage Resource Inventory to Include Potential Resources Associated with Technology Innovation

Study Issue CDD 19-05

- Sponsored and funded in 2019
- Workload and grant funded projects delay start date
 - Estimated Start: Late 2021
- Study Efforts:
 - Examine 1996 Study Issue results
 - Hire specialized consultant
 - Consult with area historians
 - Identify sites associated with Technology Innovation



Orchard Heritage Park and Heritage Park Museum – Long-term Analysis and Options

Study Issue DPW 17-05

- Evaluate long-term Operation and Maintenance
- RFP under preparation
- Completion: 2022



Scoping of Grade Separations for Caltrain Crossings at Mary Ave. and Sunnyvale Ave.

Study Issue DPW 14-13

Design Alternatives

- Mary Avenue Underpass with Jughandle
- Sunnyvale Avenue Underpass Tunnel and Ped/Bike Undercrossing

Next Steps

 Spring 2021 – Selection of preferred alternative by City Council



Improve Traffic Operations at Fremont/Bernardo/Hwy85

Study Issue DPW 19-10





Timeline

- Currently, in discussions with Caltrans to determine process and gather data
- Complete study in Summer 2021

Feasibility of Acquiring Control of Caltrans Traffic Signals on El Camino Real

Study Issue DPW 18-07





Timeline

- Aug. 2019 Kimley-Horn awarded contract
- Currently, in discussions with Caltrans to determine process and gather data
- Complete study in Summer 2021

Plaza del Sol

- Design conception approved by Council 8/11/2020
- Design, prepare bid documents and permitting: mid 2021-early 2022
- Construction Bidding: mid 2022



Fair Oaks Avenue Bridge

• In progress:

- Construction commenced June 2020
- \$20M Construction project 30% complete
- \$5.05M delayed receipt of Federal Funding until 2024
- Completion projected for Fall 2021

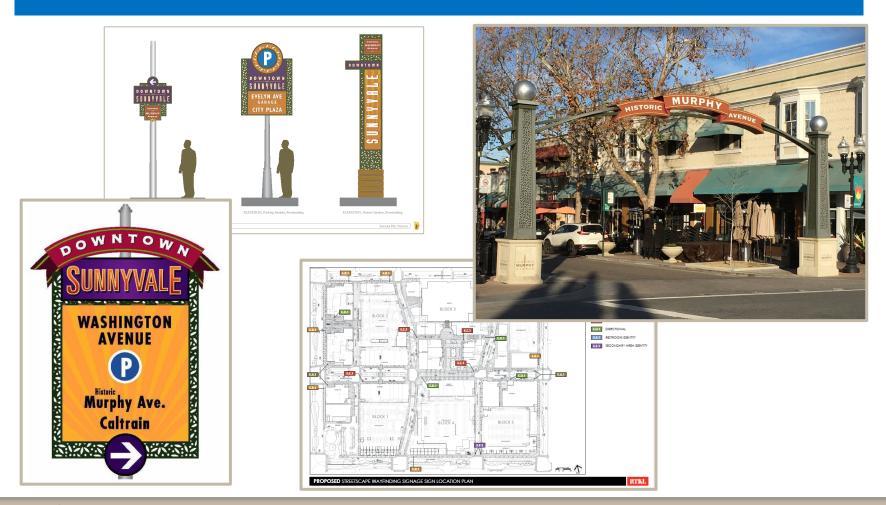






Downtown Signage and Wayfinding

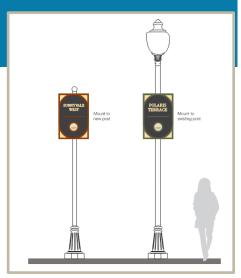
2008 Design Vocabulary Efforts

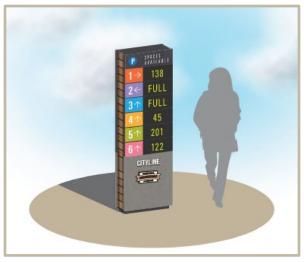


Downtown Signage and Wayfinding

Next Steps

- STC Venture (CityLine)
 - Conditions of Approval for Gateways
 - Preliminary designs under review
- City staff
 - Capital Project 2023 start
 - Acceleration options
 - Use 2008 & CityLine concepts
 - Community Engagement/Input
 - Select preferred design vocabulary





Mary Avenue Overpass

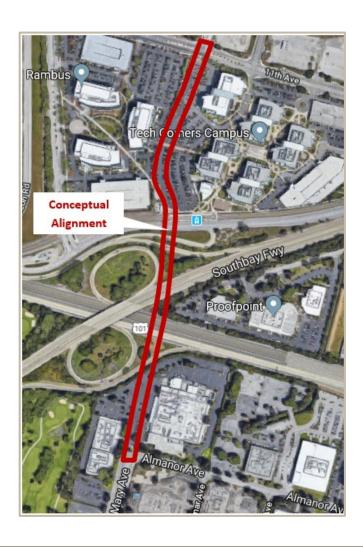
Project Goal: Relieve Traffic Congestion on Mathilda Avenue and Improve Access to Moffett Park Area

Five (5) options under consideration:

Protected Bike facilities and Sidewalks +

- 1. Four motor vehicle lanes
- 2. Two motor vehicle lanes
- 3. Two high-occupancy vehicle (HOV)/bus/ shuttle lanes
- 4. ONLY Bicycle and pedestrian only overcrossing
- 5. No Build Remove from General Plan

Mary Avenue Overpass continued



- Kimley-Horn Associates contract: October 2016
- Current: February 2
 Council Study Session
- Next steps:
 - Select Project Alternative for purposes of EIR analysis
 - Reissue Notice of Preparation (NOP)
 - Prepare EIR

Homestead Road Safe Routes to School Improvements from Foothill Expressway to Hollenbeck Avenue

- Design is complete
 - Awaiting Caltrans approval for authorization to Bid
- Construction scheduled for summer 2021
 - If distance learning continues, construction could start prior to summer 2021







Bernardo Avenue Undercrossing at Central Expressway & Caltrain Railroad Tracks

Timeline

- Staff is developing design alternatives & conducting public outreach
- Select project alternative and begin Environmental Phase – Summer 2021
- Measure B Grant:
 - \$3M for Design
 - \$15M for Construction



Block 15 Affordable Housing: 90 Units

Related CA and City of Sunnyvale

Funding Obtained:

- \$17 million City
- \$4 million County
- \$1 million DDS/SARC (Developmental Disabilities)
- Google

Funding Underway

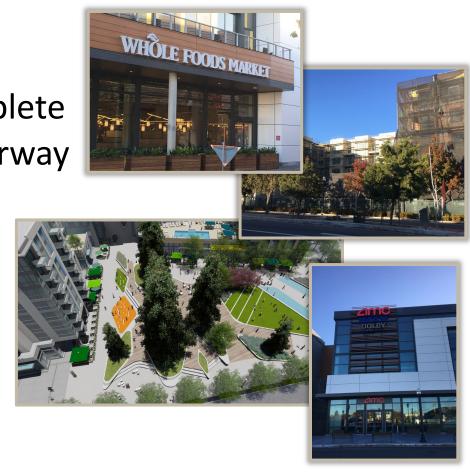
- State 4% Tax Credit
- MHP, IIG, AHSC
- Other Sources if gap remains



CityLine Update

2020 Milestones

- Whole Foods Open
- AMC Theater Open
- Garage upgrades Complete
- 75 units on Iowa Underway
- Phase 2
 - DA recorded
 - +793 Housing Units
 - +652,800 s.f. office
 - +182,000 s.f. retail
 - Redwood Square



CityLine *Recent** & *Pending Planning Approvals*

300 S Mathilda Avenue Office – Retail



200 S Taaffe Residential – Retail – Redwood Square*



200 W Washington Office – Retail



Council
Questions &
Discussion

Sunnyvale

STRATEGIC TOPICS DISCUSSION



Focus Topics



Redistricting Public Process



Implementation of the Active Transportation Plan (ATP)



Cultural Inclusion Study

REDISTRICTING PUBLIC PROCESS

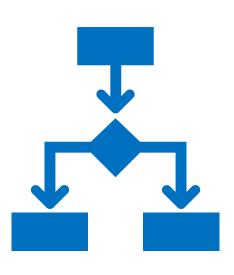


Council's Redistricting Goals

Feedback given at Council Study Session:

- Robust public engagement
- Meeting all federal and state requirements
- Preserving structure of current districts with minimal changes to meet population equality
- Keeping Council engaged and informed throughout the process

Sunnyvale Charter Requirements



- Adopt a public process for redistricting by ordinance
- No impact to an incumbent's term in office

State Redistricting Process Requirements

Public hearings:

- One before any draft maps are drawn
- Two after draft map/s are drawn
- One on a weekend or weekday after 6pm
- Fixed hearing time (regardless of Council agenda order)
- Live interpretation services with 72 hours notice

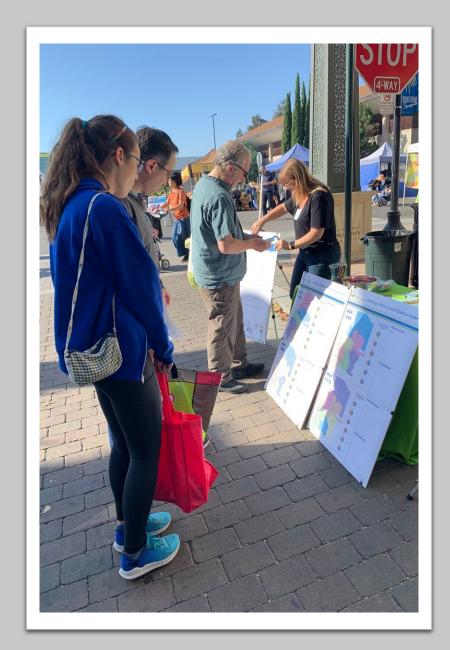
Public Noticing:

- Must publish five days before hearing or workshop
- All draft maps must be published 7 days in advance

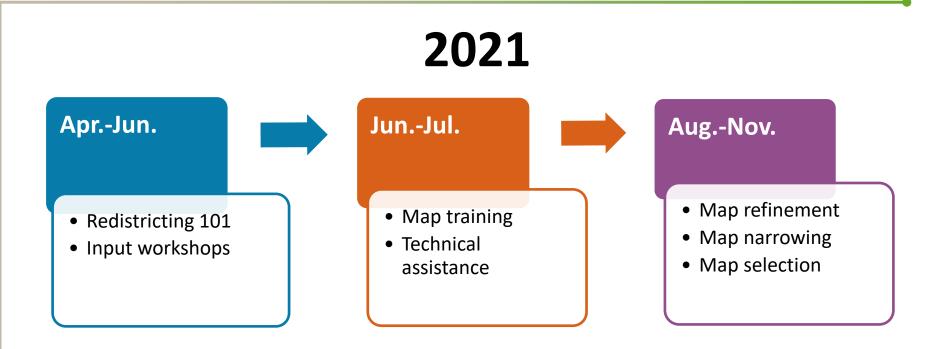
State Public Outreach Requirements

City must make a good faith effort to:

- Inform media serving language minorities
- Inform community groups, including those active in language minority communities
- Must record or prepare written summary of each public comment and deliberation
- Must maintain a redistricting website for 10 years
- Materials must be available in languages spoken by more than 3% of the City's population



Draft Outreach Plan



ROV Deadline: December 3

Draft Outreach Plan

Hearings: 8-10

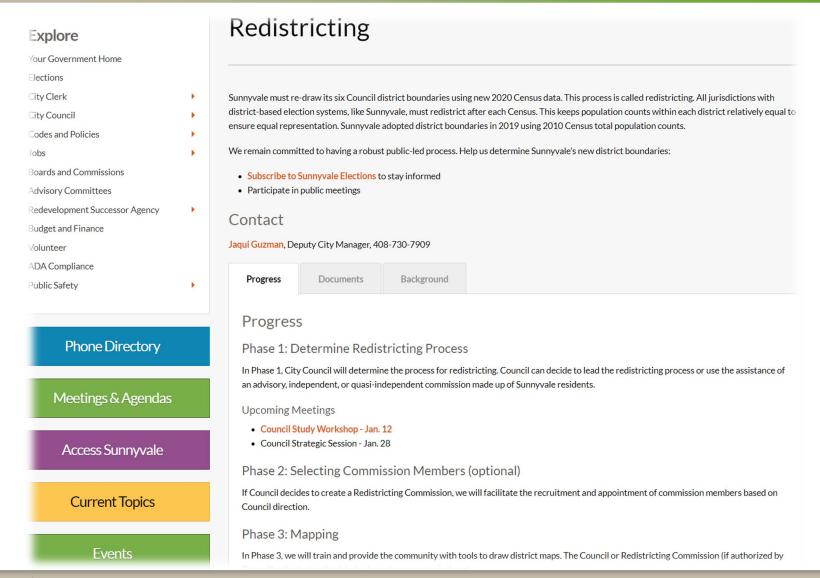
Workshops/trainings: 2-3

Technical assistance sessions: 4

Community group presentations: 10+

Pop-up events: 5-10

Sunnyvale.ca.gov/Redistricting



Redistricting Process – Next Steps

- Should Council and/or a commission make decisions on redistricting?
 - Some support for a Commission
 - Some support for replicating 2019 mapping process for creating district maps
 - Commission advises staff outreach effort
 - Commission does not advise Council on maps



If Council Enlists the Assistance of a Commission, What Type Would Best Meet Council's Goals?

Advisory

- Commission advises and assists on outreach efforts only
- Commission presents all or some draft maps to Council and Council accepts, modifies or rejects options

Hybrid

- Commission presents a recommended map and Council accepts or rejects with reasons
- Council chooses one of several recommended options
- Other as designed by Council

Independent

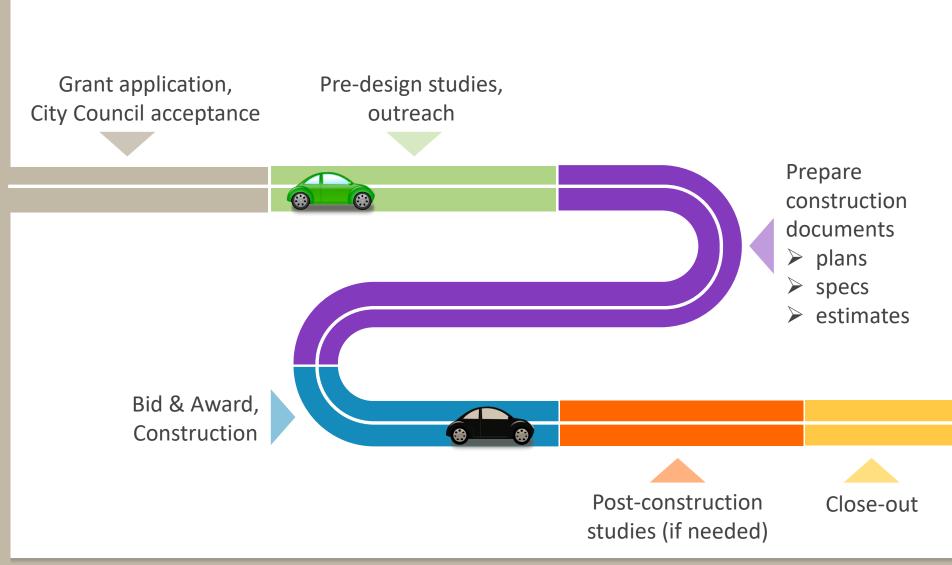
No Council input

IMPLEMENTATION
OF THE ACTIVE
TRANSPORTATION
PLAN





Project Delivery Cycle



The Primary Players

Responsibilities

Traffic & Transportation

- 8 Division staff
 - Engineering Studies
 - Transportation Planning
 - Development Activities
 - Signal Operations
 - Public Interaction
 - Intergovernmental Coordination
 - Grant Application/Reporting
 - CIP delivery
 - BPAC Support

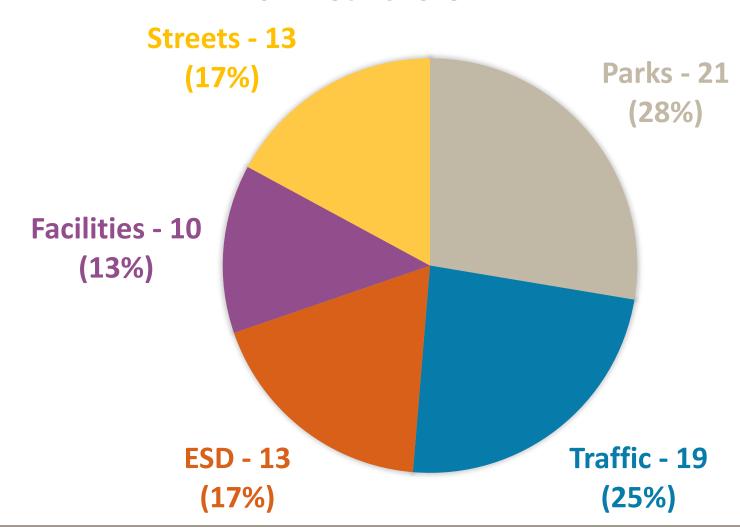
Engineering

- 16 staff dedicated to CIP delivery City-wide* (small team)
 - 8 staff to deliver design
 - 8 staff to manage construction
- Currently managing 76 projects

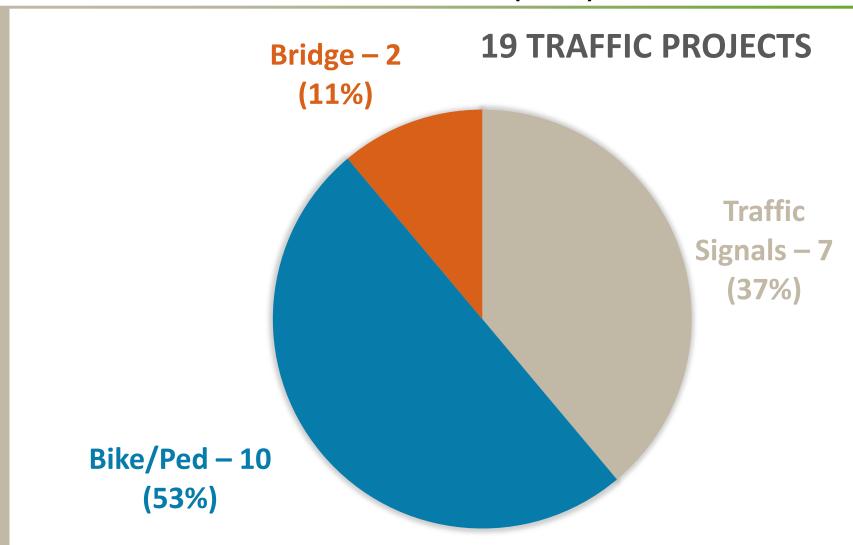
^{*} Not including Special Projects Team

Current Design and Construction Workload FY2020/21 (PAS)

76 PROJECTS UNDERWAY

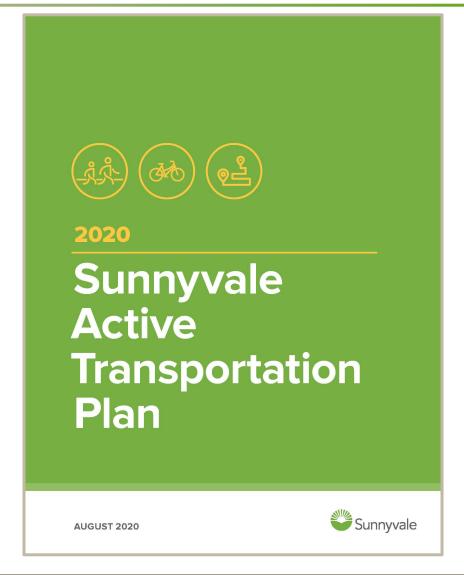


Current Design and Construction Workload FY20/21 (PAS)



Active Transportation Plan Adoption

- Adopted by City Council on August 25, 2020
- Serve as overall guidance for City Council to consider for implementation of bicycle, pedestrian and SRTS improvements
- Perform studies where trade-offs are needed
- Conduct additional community outreach as part of implementation process



Active Transportation Plan Purpose

- Continue to evaluate opportunities through area plan and specific plan efforts
- Leverage capital budget with external grant sources
- Design and build projects as funding allows
- Monitor performance metrics



Benefits of the ATP

- Cohesive and coordinated document for bicycle, pedestrian and safe routes to school improvements
- Identifies facilities that need further study
- Quick build and permanent improvements identified
- Facility and spot improvements can be tailored to available funding sources



Bike and Ped Projects Funding Opportunities

Local/Regional

- Transportation Development Act (TDA)
- Transportation Fund for Clean Air (TFCA)
- 2016 Measure B (Bike & Ped)
- Water District
- Valley Transportation Authority (VTA)
- Metropolitan Transportation Commission (MTC)
- Developer/Voluntary Contribution

State/Federal

- Caltrans Sustainable
 Communities Transportation
 Planning Grant
- One Bay Area Grant (OBAG)
- Highway Safety Improvement Program (HSIP)
- Active Transportation Program
- Safe Routes to School (SR2S/SRTS)

Proposed Bikeway Improvements Construction Costs

Bikeway Type	Proposed Mileage	Cost Estimate Low	Cost Estimate High
Class I Shared-Use Path	18.8	\$13,160,000	\$28,200,000
Class II Bicycle Lane	7.9	\$1,042,800	\$3,057,300
Class IIB Buffered Bicycle Lane	11.5	\$197,800	\$4,830,000
Class III Bicycle Route	12.7	\$195,580	\$326,390
Class IIIB Bicycle Boulevard	22.2	\$1,665,000	\$22,644,000
Class IV Separated Bikeway	17.1	\$5,130,000	\$39,552,300
Total*	90.2	\$21,391,180	\$98,609,990

^{*}Total does not include design costs or maintenance costs

Proposed Pedestrian Improvements Implementation Prioritization

 All improvements are spot improvements (ADA curb ramps/curb extensions/crossing, etc.)

- Prioritization Criteria
 - Collision Reduction
 - Equity
 - Access to Key Destinations
 - Community-Identified Need
 - Part of Safe Routes to School Network

Priority	Type	Projects
High Priority	Spot	40
Medium Priority	Spot	120
Low Priority	Spot	24

Proposed Safe Routes to School Improvements Construction Costs

Implementation Packages

Prioritization Type	Low	High
Cost Prioritization High Visibility Crosswalks, Red Curb Paint, Signage, Striping, etc.	\$123,100	\$216,600
Equity Prioritization Columbia Middle School & Braly Elementary School	\$1.4 M	\$8.3 M
Safety Prioritization Peterson Middle School & Fremont High School	\$1.6 M	\$8.0 M
All SRTS Improvements At 21 public schools	\$17.8 M	\$97.2 M

^{*}Does not include design costs or maintenance costs

- Stevens Creek Trail Extension
 - Dale Ave./Heatherstone Wy. to E. Remington Ave./Mountain View High School
 - E. Remington Ave. to Fremont Ave.
- Bernardo Ave.
 Bike/Pedestrian
 Undercrossing

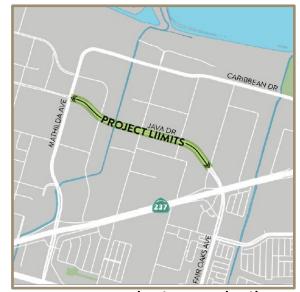




- Lawrence Station Area Sidewalks and Bicycle Facilities
 - Willow Ave. Class IIB Buffered Bike Lane
 - Evelyn Ave./Reed Ave. Curb Extension
- Java Dr. Road Diet and Bike Lanes



Class IIB Buffered Bike Lane



Java Dr. Road Diet and Bike Lanes Project Limits

Pedestrian & Bicycle Safety Improvements at Fremont

Ave./Manet Dr./Bobwhite Ave.

- Leading Pedestrian Interval
- Curb Extensions
- ADA Improvements
- High Visibility Crosswalks
- East and West Channels Trail
 Construction
 - North of SR 237
 - Paving of Valley Water's Maintenance Road

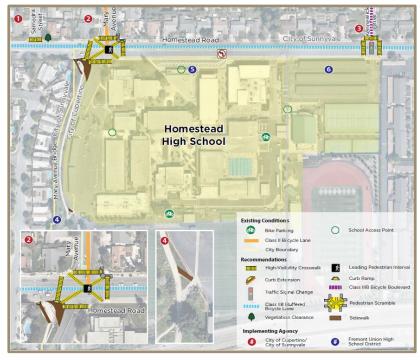


High Visibility Crosswalk

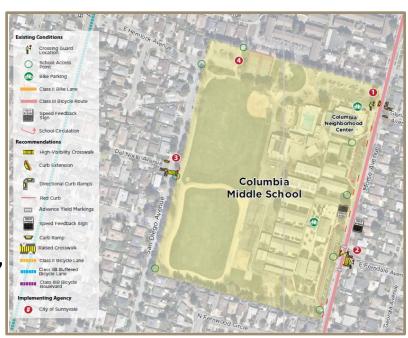


West Channel

- Homestead Road Full Time Bicycle Lane Study
- Homestead Rd. Pedestrian/Bicycle Improvements near Homestead High School
 - Curb Extensions
 - Pedestrian Scramble Zone
 - ADA Improvements
 - Green Bike Lane



- SNAIL Neighborhood Improvements
 - SRTS Improvements at Columbia Middle School & San Miguel Elementary School
 - Crosswalk Improvements
 - HAWK Beacons, Raised Crosswalks, High Visibility Crosswalks, Curb Ramps, Curb Extensions
 - Bicycle Network Improvements on Borregas, Morse, Ahwanee and San Junipero Aves.

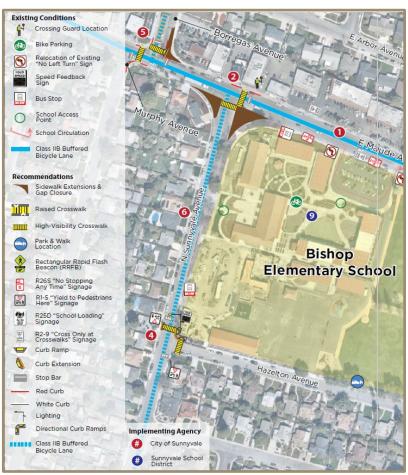


Sunnyvale Safe Routes to School Improvements at

Bishop Elementary School

 Class IIB Bicycle Lane on Sunnyvale Ave.

 Removal of Slip Lanes at Maude Ave./Borregas Ave. and Maude Ave./Mathilda Ave.



Active ATP Projects (Voluntary Contribution)

 Manila Drive/Moffett Park Drive Class I Shared-use Path (Google)

Class I Bike/Ped facility between Ellis Street to

Innovation Way

 Maude Ave. Bicycle Improvements (LinkedIn)

 Class IIB Buffered Bike Lane between Mountain View City Limits and Mathilda Ave.



Summary of Active Design and Construction Projects FY20-21(Project Admin. Section)

 Peery Park Area Transportation Improvements Bike and Ped Safety Improvements at Fremont at 	\$3,400,000
Manet/Bobwhite	\$330,500
 Bike and Ped Infrastructure Improvement 	\$1,163,000
 East and West Channel Trail Construction 	\$500,000
 Fair Oaks Bike Lanes and Streetscape –Phase2 	\$990,500
 Sunnyvale SNAIL Neighborhood Improvements 	
	\$6,059,100
 Sunnyvale Safe Routes to School Improvements 	\$2,632,000
 Ped/Bike Improvements - Homestead at Homestead 	
High School	\$1,265,000
 East Sunnyvale Area Transportation Improvements 	\$3,856,900
 Lawrence Station Area Sidewalks and Bike Facilities 	\$632,000

10 Projects

\$19,514,900

Summary of Active Planning, Design and Construction Projects FY20-21 (Trans. Div.)

•	Install Green Bike Lanes	\$120,900
•	Java Drive Road Diet and Bike Lanes	\$632,900
•	Bike and Ped Education & Encouragement Progra	m \$320,600
•	Bernardo Avenue Undercrossing	\$24,000,000
•	Stevens Creek Trail – Dale/Heatherstone to Remir	ngton \$6,000,000
•	Stevens Creek Trail – Remington to Fremont	\$3,890,000
•	Manila/Moffett Park Bike/Ped Trail	\$2,575,800
•	Maude Avenue Buffered Bike Lanes (e	stimated)\$750,000
	8 Projects	\$38,289,300

Total active projects between PAS Section and Transportation Division

18 Projects

\$57,804,200

Upcoming Grant and Development Projects

- East Channel Trail Master Plan
 - Caribbean Dr. to Homestead Rd.
 - Street/Freeway Crossings and Trail Alignment
- Caribbean Drive Class I Shared-use Path (along development frontages)
- Bicycle and Pedestrian Education & Encouragement Program
 - Funded by VTA Measure B Grant

Conclusion

- Strategy to leverage grant funds to maximize City funds
- Staff has been successful in obtaining grants
- ATP will provide flexibility with grant opportunities and Public-Private Partnerships
- To Accelerate delivery of ATP
 - Additional City funding
 - Additional staffing resources for DPW (Engineering and Transportation Divisions) and Purchasing

Questions for Discussion

- Continue with strategy of using primarily grant funds to leverage City funds to build ATP projects?
- Should we consider supplementing existing funds and staffing resources to increase the number of ATP projects being implemented?



Cultural Inclusion Study Overview

Study Issue LRS 19-03

Organizational Assessment

Best Practices

Opportunities for Program Enhancement

- Department brochures in multiple languages
- Translation services

- Website translates into multiple languages
- Several cultural inclusion policies and plans

- Multi-cultural City-wide special events and programs:
 - Diwali, Lunar New Year, Hands on the Arts,
 Multilingual and Drag Queen Storytime, Family Fall Fest, State of the City
- Community outreach programs:
 - Community Events and Neighborhood Grants
 Program
 - Quarterly Neighborhood Association meetings
 - National Night Out

- LRS Fee Waiver Program and ESL classes
- NOVA Equal Opportunity Officer
- HR Optional employee trainings on diversity
- OCM Diversity and Inclusion Liaison
- DPS Training on diversity, anti-bias, ethics and leadership
- DPS Listos (Spanish language emergency preparedness) program

Summary of Findings

- City of Sunnyvale has celebrated the diversity of our residents for many years
- Efforts at the department, program and work unit level
- No City-wide organizational cultural inclusion strategy, framework or plan to align and deliver services



Best Practices and Benchmarking

Best Practices

- Adopt and implement a framework or plan
- Develop organizational policies and provide training
- Commit resources
- Develop and evaluate programs/services



Best Practices

Create a Core Team



- Create a mechanism for engagement
- Conduct regular meaningful outreach to identify community needs, gather input on service response
- Incorporate cultural inclusion components into outreach events

Program Enhancements

Office of Cultural Inclusion (Large Resource Needs)

- Create an Office of Cultural Inclusion to:
 - Create a cohesive organizational plan
 - Conduct regular on-going community engagement
 - Establish internal City-wide protocols
 - Lead an annual multi-cultural event
 - Seek grants, donations, and partners
 - Recruit and lead Staff Team and staff advisory group
 - Estimated cost \$750K annually

Office of Cultural Inclusion (Large Resource Needs)

Staffing Model Used for Cost Estimate

Manager \$234,895

Analyst \$193,803

Office support \$126,537

• Total \$555,235

Other costs (IT, vehicle, training, professional services, Memberships, annual event) approximately \$200,000

Other options (Medium Resource Needs)

- Establish a Staff Team (requires shift in priorities)
 - Develop cultural inclusion plan using frameworks of Government Alliance on Race and Equity (GARE), Welcoming America and Human Rights Campaign (\$15K annually + staff time)
 - Develop organizational policies and provide training (shifts resources from other priorities without additional staff capacity) \$10K annually + staff time

Other options (Medium Resource Needs, Cont.)

- Celebrate Sunnyvale (State of the City) transform into a multi-cultural festival (\$55K annually)
- Provide mandatory annual diversity, equity and inclusion training for all staff (\$25K annually)
- Cost for Medium level response (\$105K)



Other options (Small Resource Needs)

- Establish a Staff Team (requires shift in priorities)
 - Develop cultural inclusion plan using frameworks of Government Alliance on Race and Equity (GARE), Welcoming America and Human Rights Campaign (\$15K annually + staff time)
 - Develop organizational policies and provide training (shifts resources from other priorities without additional staff capacity) \$10K annually + staff time

Next Steps

Finalizing the Study Issue Paper

- Staff will prepare the Study Issue Paper
- Study Session scheduled for May 4
- Public hearing and final proposal to follow based on Study Session outcomes

Questions for Discussion

- What outcomes is Council seeking from the cultural inclusion program/plan?
- What are Council's thoughts on program scope and resources required?
- What additional information would Council like to see in the final Study Issue paper to support a final decision?



CITY COUNCIL PRIORITIES



Council Policy Priorities



Civic Center Modernization



Ability of Infrastructure to Support Development & Traffic



Open Space Acquisition Planning: Future of Golf Courses



Downtown Sunnyvale



Improved Processes & Services through the Use of Technology



Accelerating Climate Action

Questions for Discussion

Are these Priorities still relevant and meaningful?

What is Council's preference for each of the Priorities for 2021?

Keep on the list, make changes, take off the list?



CLOSING COMMENTS

Mayor Klein

Sunnyvale