



Sunnyvale

Diversity, Equity and Inclusion in the Library's Collections

August 2022



Background: New City Initiative

“Sunnyvale takes pride in the incredible diversity of people who form the rich fabric of our city. We embrace our community of many backgrounds and beliefs, and pride ourselves in our openness and acceptance for all.”

Sunnyvale is committed “to ethical service delivery to meet the needs of all community members regardless of race, religion, ancestry, ethnicity, ability, gender, sexual orientation or gender identity. All City employees are responsible to serve every member of the public with courtesy, respect, professionalism and impartiality. We are a culturally diverse community where all are welcome, safe and acknowledged.”

— [“Diversity and Inclusion”](https://www.sunnyvale.ca.gov/diversity-and-inclusion/), Sunnyvale.ca.gov

Diversity, Equity and Inclusion in the Library's Collections

CollectionHQ Stats

Language & Ability Inclusion

Equitable Access

Discovery & Outreach

Questions

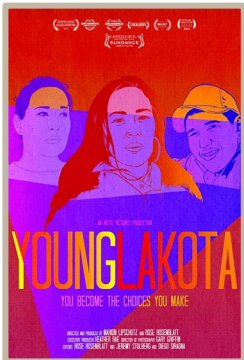
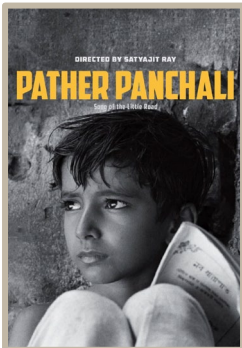
CollectionHQ Stats

But first, some caveats!

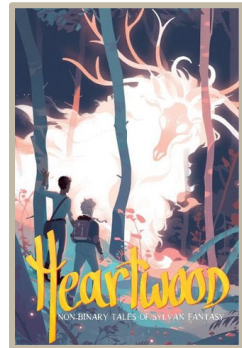
CollectionHQ DEI Caveats

Not Counted

Movies



Small press

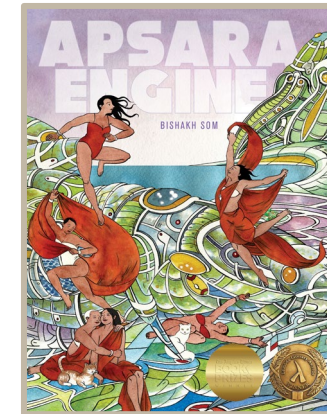
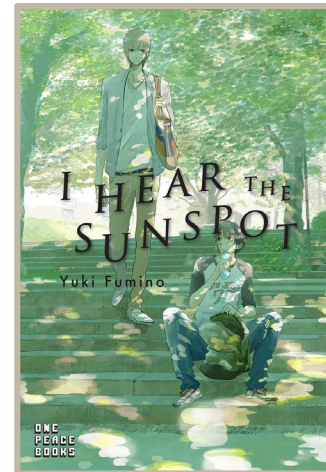


Audiobook CDs

Digital materials

Partially Counted

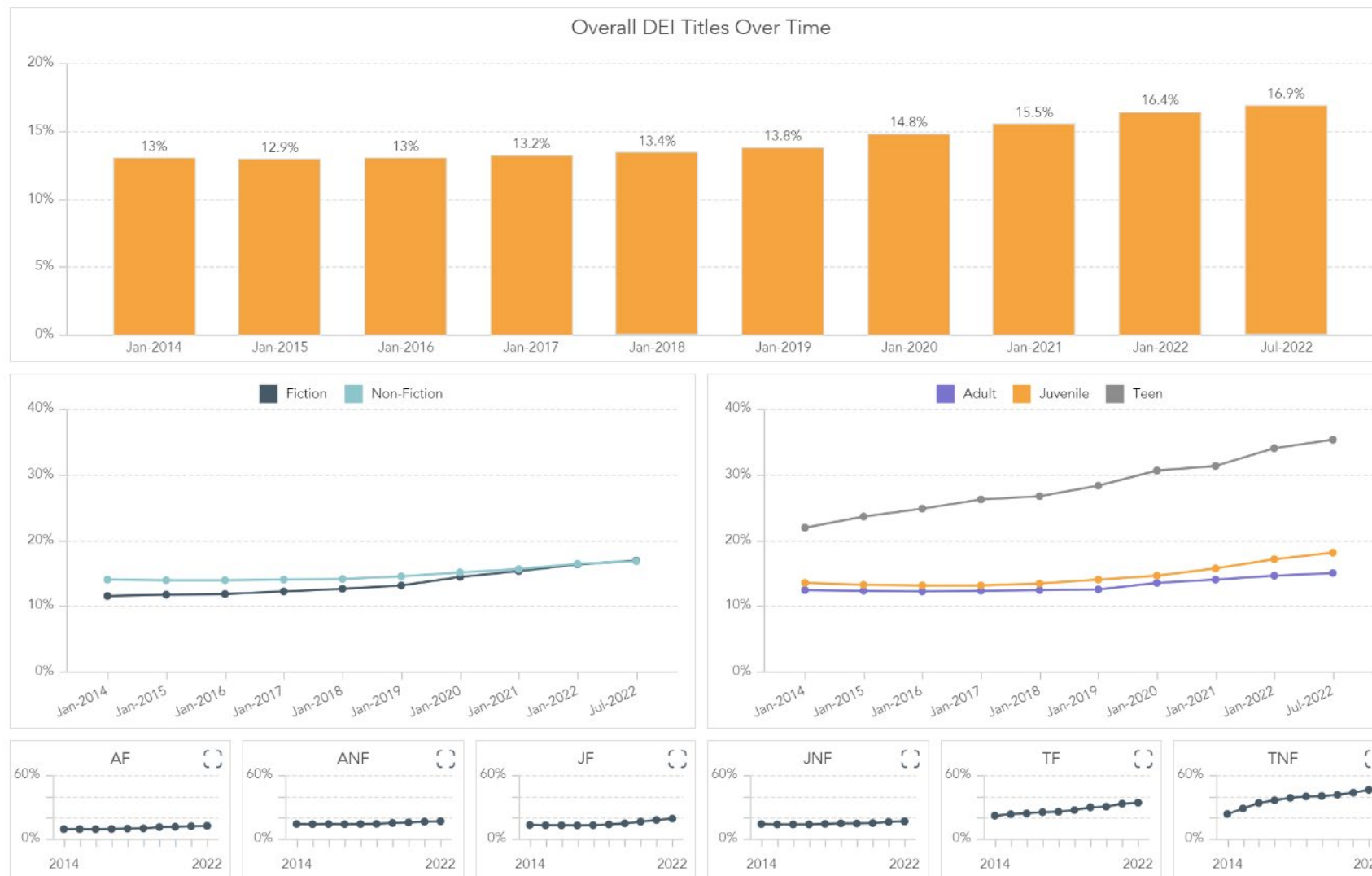
Intersectional titles may be counted for one DEI topic depicted but not another



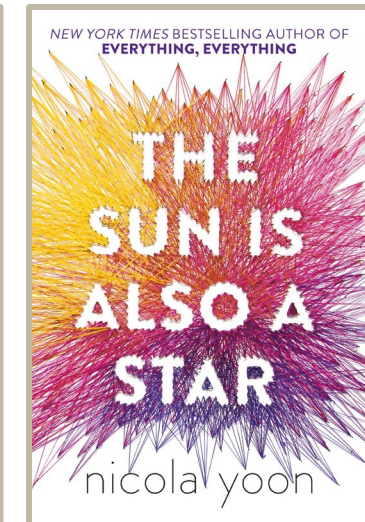
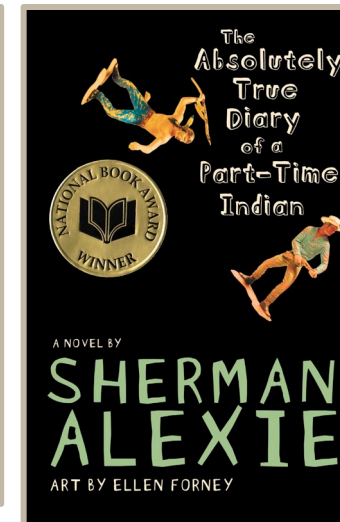
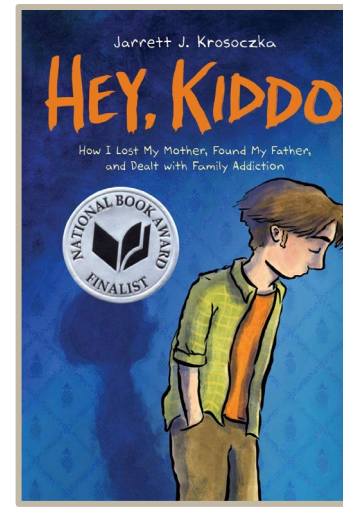
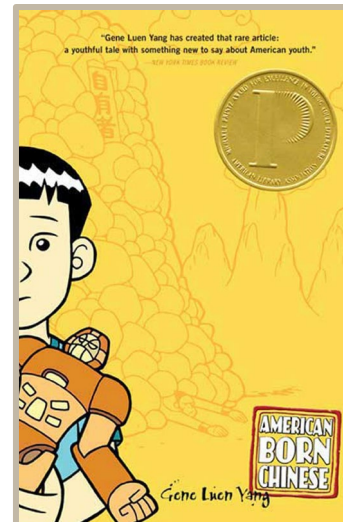
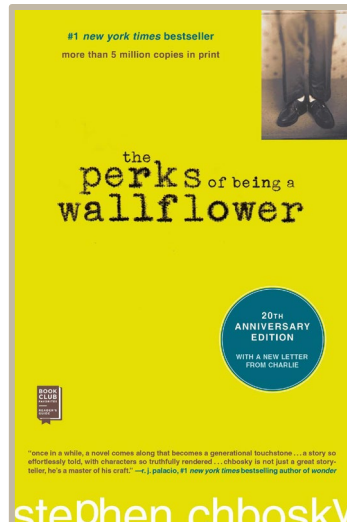
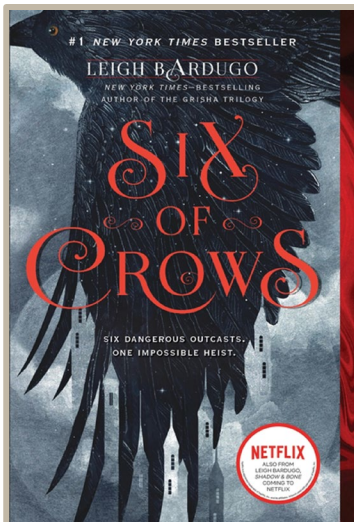
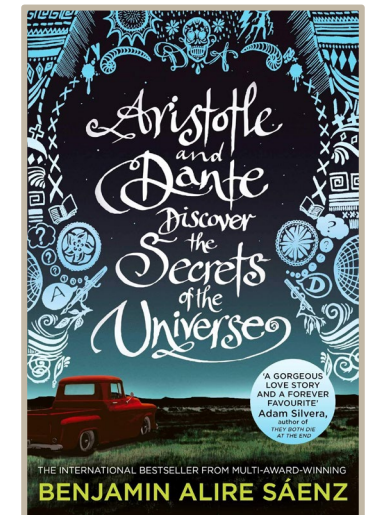
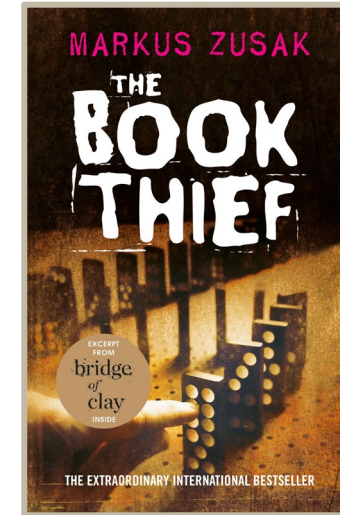
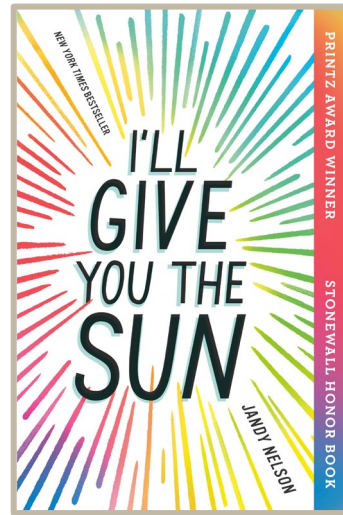
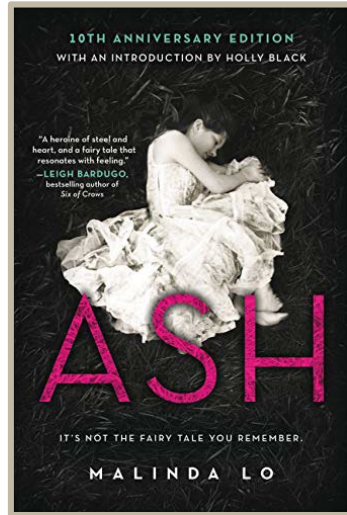
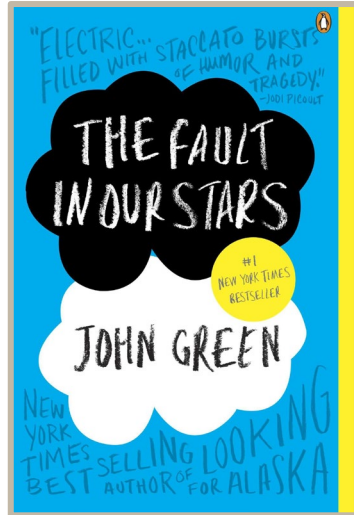
CollectionHQ DEI – Current View



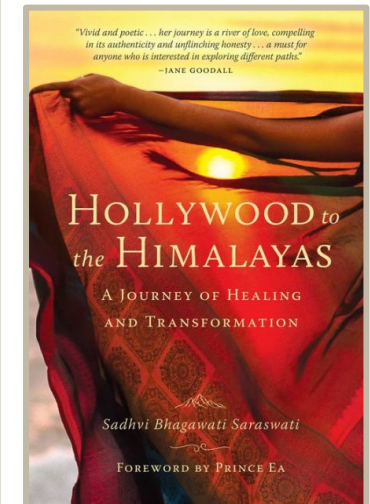
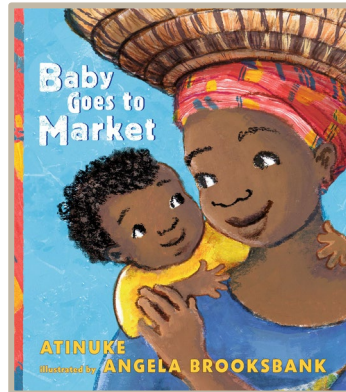
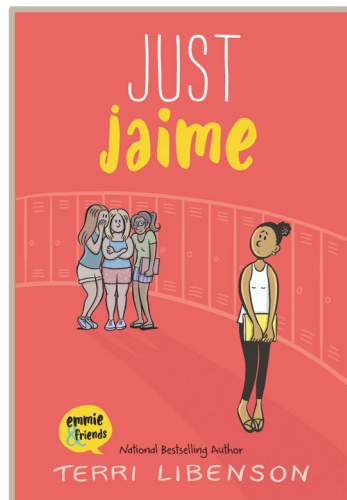
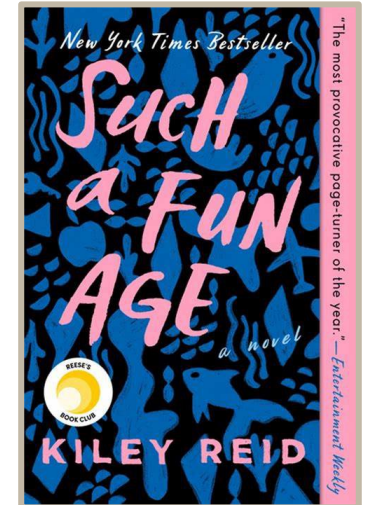
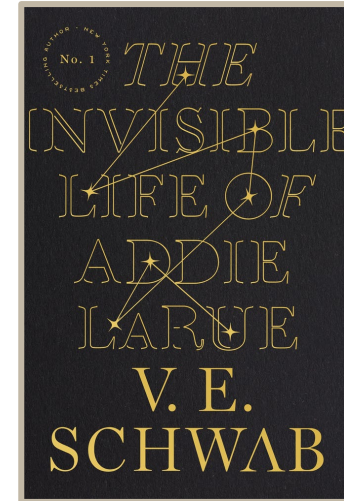
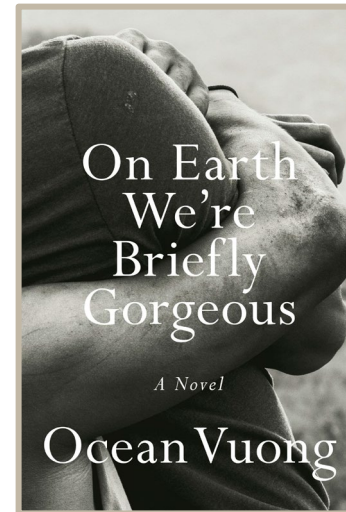
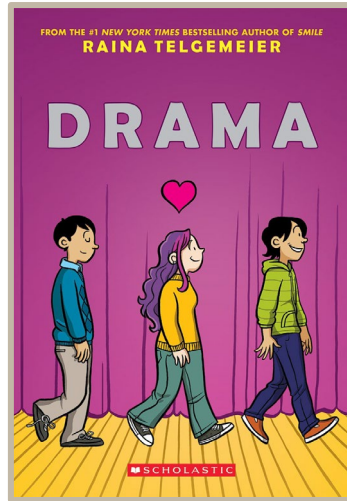
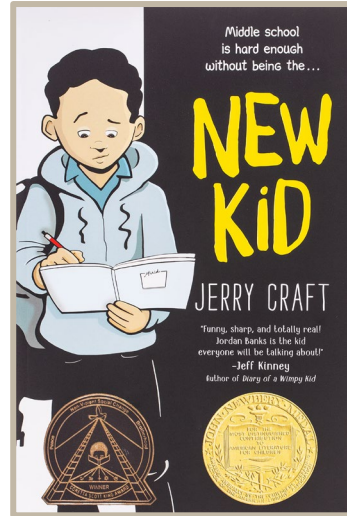
CollectionHQ DEI – Trend View



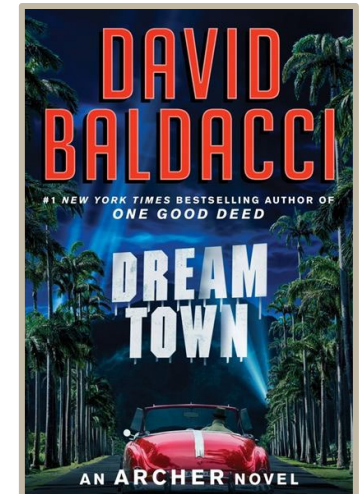
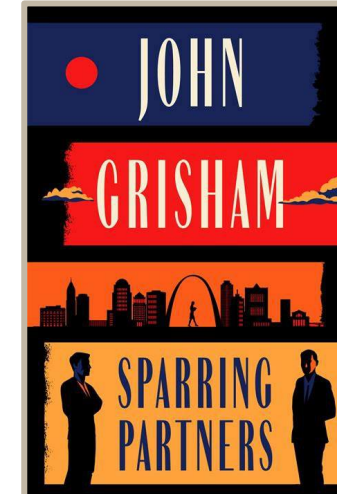
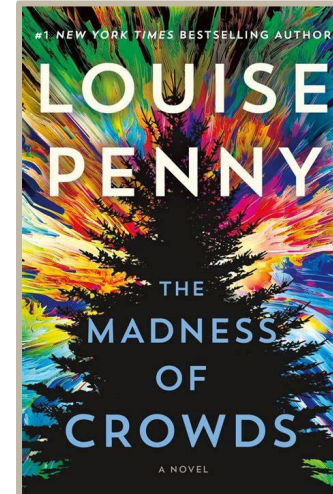
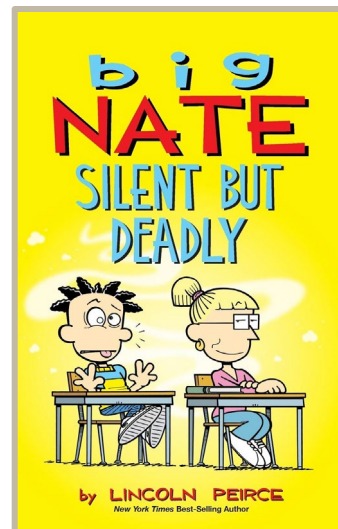
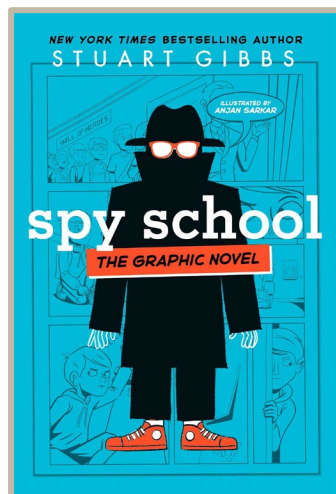
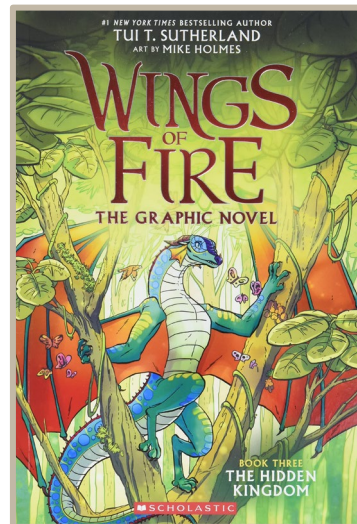
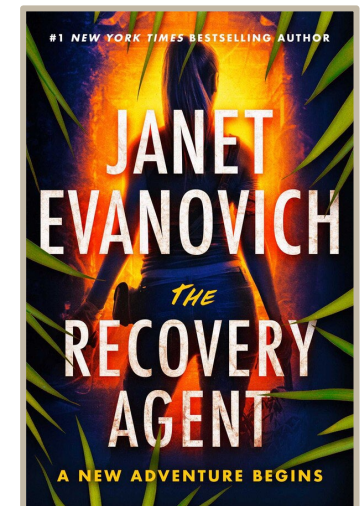
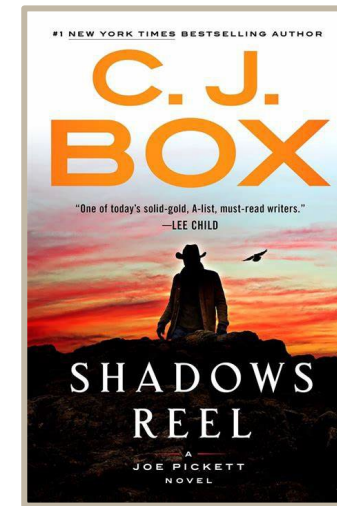
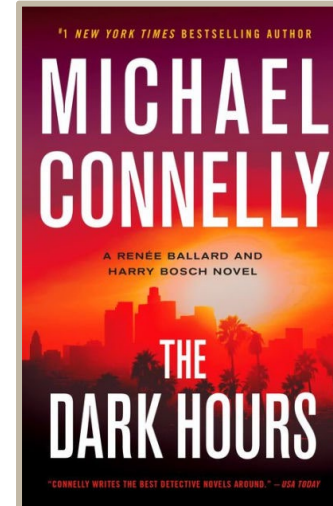
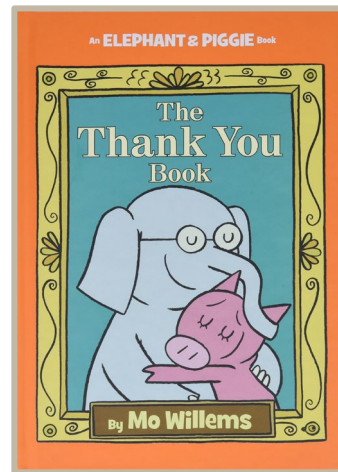
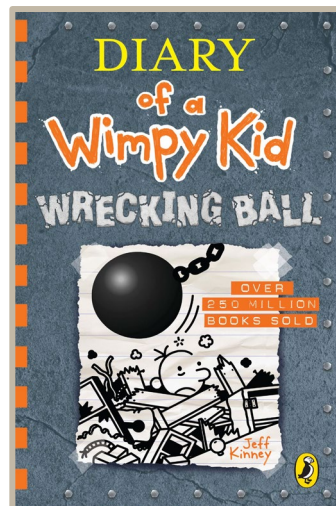
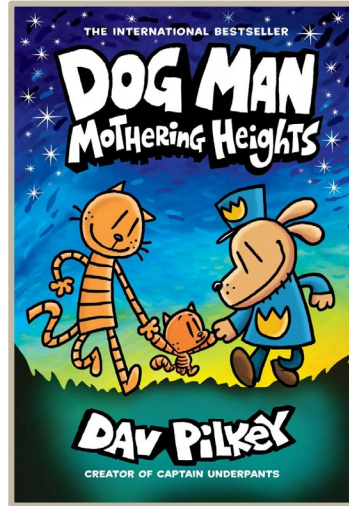
CollectionHQ DEI – Teen vs. Adult & Juvenile Collections



CollectionHQ DEI – Teen vs. Adult & Juvenile Collections



CollectionHQ DEI – Teen vs. Adult & Juvenile Collections



Language Collections

Language Collections

Collection sizes as of July 10, 2022

Green = Largest collections

Language	Adult Books	Children's Books	Feature Films collection?
Chinese	6,234	1,664	Yes
French	No collection	48	Yes
German	No collection	9	No
Hebrew	No collection	12	No
Hindi	389	284	Yes
Japanese	589	542	Yes
Korean	544	321	Yes
Persian	407	No collection	Yes
Russian	3,250	833	Yes
Spanish	557	1,999	Yes
Tagalog	No collection	10	Yes
Vietnamese	438	129	Yes

Language Collections

Collection sizes as of July 10, 2022

Yellow = Selected by third party vendor; Blue = Selected in-house

Language	Adult Books	Children's Books	Feature Films collection?
Chinese	6,234	1,664	Yes
French	No collection	48	Yes
German	No collection	9	No
Hebrew	No collection	12	No
Hindi	389	284	Yes
Japanese	589	542	Yes
Korean	544	321	Yes
Persian	407	No collection	Yes
Russian	3,250	833	Yes
Spanish	557	1,999	Yes
Tagalog	No collection	10	Yes
Vietnamese	438	129	Yes

Language Collections

Circulation as of July 10, 2022

Language	Items	Circulation since June 2005	Average Circulation
Chinese	7,898	87,973	11.14
French	48	891	18.56
German	9	46	5.11
Hebrew	12	No data	N/A
Hindi	673	5,989	8.90
Japanese	1,131	11,559	10.22
Korean	865	2,647	3.06
Persian	407	1,415	3.48
Russian	4,083	33,131	8.11
Spanish	2,556	18,219	7.13
Tagalog	10	16	1.60
Vietnamese	567	654	1.15

Language Collections

Collection data as of July 27, 2022

Green = Most spoken languages other than English

Language	% of Language Collection	% of Language Circulations	% of Sunnyvale population over age 5 who speak this language at home*
Chinese	43.91%	52.67%	13.95%
French	0.27%	0.53%	0.85% (French, Haitian or Cajun)
German	0.05%	0.03%	0.84% (German or other West Germanic languages)
Hebrew	0.09%	No data	1.01%**
Hindi	3.74%	3.59%	5.16%**
Japanese	6.29%	6.92%	1.05%**
Korean	4.81%	1.58%	1.23%
Persian	2.26%	0.85%	0.62%*
Russian	21.33%	22.47%	1.43% (Russian, Polish or other Slavic languages)
Spanish	14.21%	10.91%	11.39%
Tagalog	0.06%	0.01%	2.54%
Vietnamese	3.15%	0.39%	1.54%

*Data from [American Community Survey 2020](#) except where specified.

**Data from [American Community Survey 2015](#).

Language Collections

Green = Over 25% of speakers “speak English less than ‘very well’”

Language	% of Sunnyvale population over age 5 who speak this language at home*	% of speakers of this language in Sunnyvale who “speak English less than ‘very well’”*
Chinese	13.95%	43.15%
French	0.85% (French, Haitian or Cajun)	15.41%
German	0.84% (German or other West Germanic languages)	16.51%
Hebrew	1.01%**	13.44%**
Hindi	5.16%**	14.32%**
Japanese	1.05%**	49.02%**
Korean	1.23%	38.62%
Persian	0.62%	42.24%**
Russian	1.43% (Russian, Polish or other Slavic languages)	28.77%
Spanish	11.39%	36.29%
Tagalog	2.54%	39.00%
Vietnamese	1.54%	54.80%

*Data from [American Community Survey 2020](#) except where specified.

**Data from [American Community Survey 2015](#).

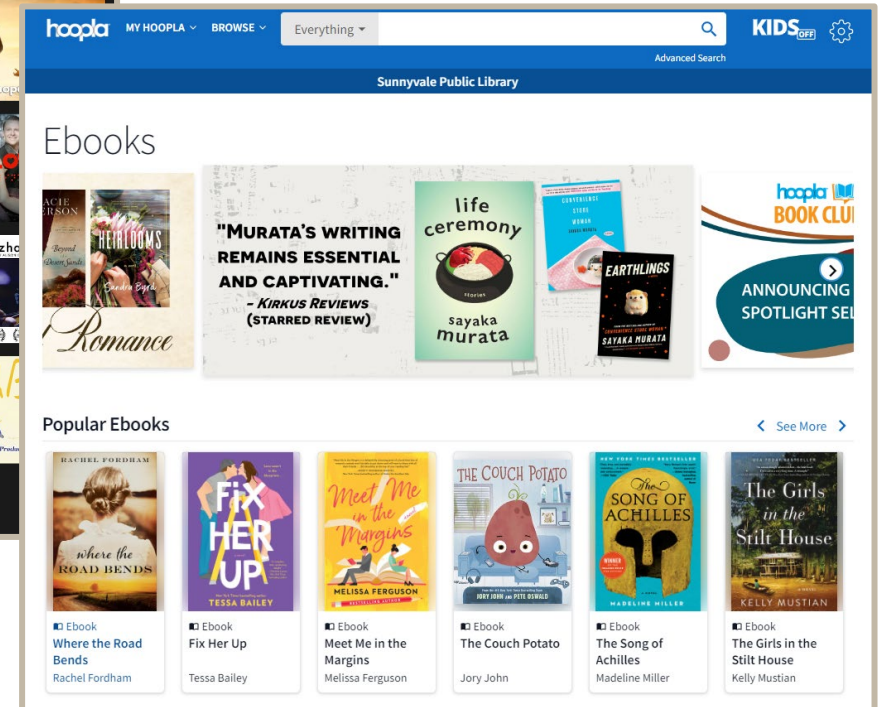
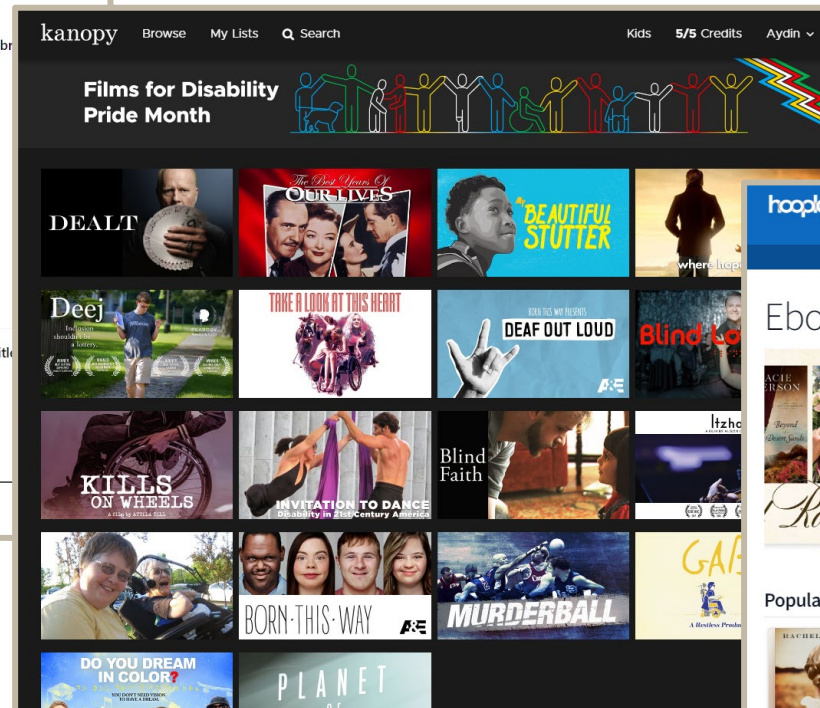
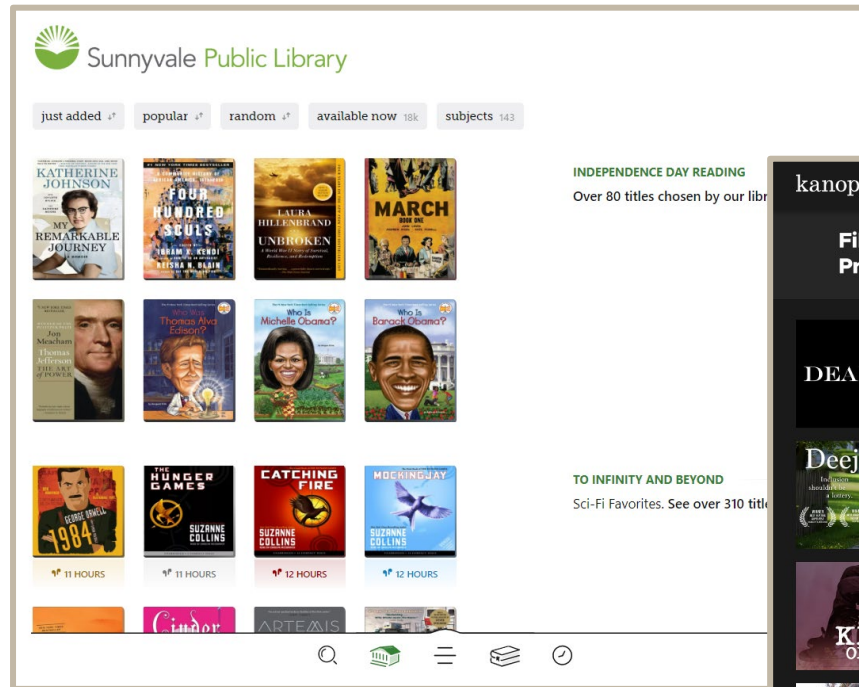
Language Collections: Storytime To Go Kits

- Bilingual English and Spanish
- Contents
 - ◆ 3 books
 - ◆ Song lyrics
 - ◆ Magnet story
 - ◆ Learning toy or musical book



Disability Inclusion

Ability: Digital Content



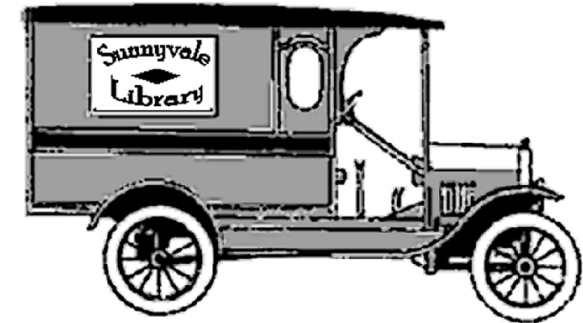
Ability: Analog Materials for Low Vision

- Large print (2,421 books in adult collection)
- Audiobook CDs
 - ◆ 3,015 in adult collection (English, Russian, Spanish)
 - ◆ 239 in teen collection
 - ◆ 1,341 in children's collection
- Braille (4 books in children's collection)
- Magnifying glass

Ability: Homebound Delivery

- 45 individuals & 3 group living facilities
- Clients may specify:
 - ◆ Print books, audiobook CDs and/or DVDs
 - ◆ Regular print vs. large print
 - ◆ Hardcover vs. paperback
 - ◆ Genre, topic, author or specific titles
- Materials in English, Chinese, Russian and Spanish

Sunnyvale Public Library



Special Outreach Services
(408) 730-7306

Equitable Access

Equitable Access

- Lowering financial barriers to library use through:
 - ◆ Fine elimination & fine amnesty
 - ◆ Lower processing fee for lost materials
 - ◆ No collections
 - ◆ Higher block threshold
- Digital materials and eResources accessible by all account types even with a block
- Chromebooks & Wi-Fi hotspots available to borrow as part of Library of Things



Photo credit: Neha Paralkar

Equitable Access: Library of Things

- Available now:
 - ◆ Induction cooktop
 - ◆ Home repair tools
 - ◆ Wheelbarrow
 - ◆ More!
- Coming soon...?
 - ◆ Cake pans?
 - ◆ Sewing machines?
 - ◆ Graphing calculators?

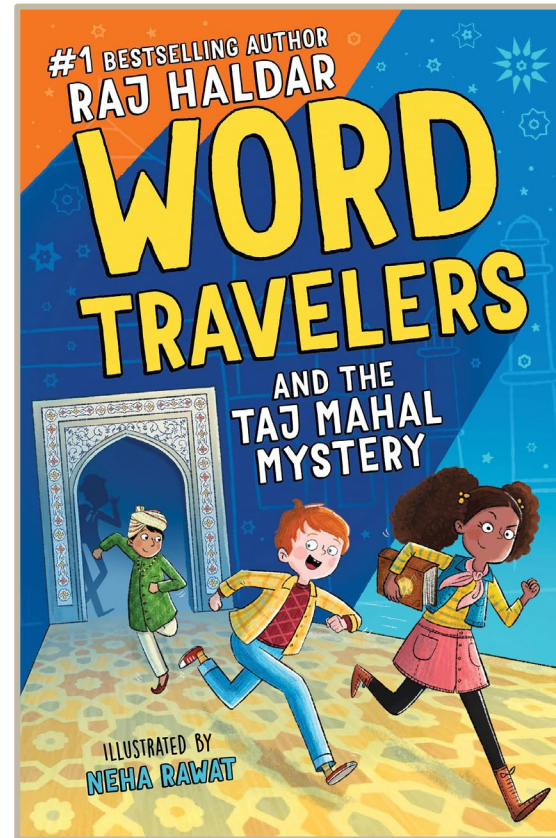


Photo credit: Neha Paralkar

Discovery & Outreach

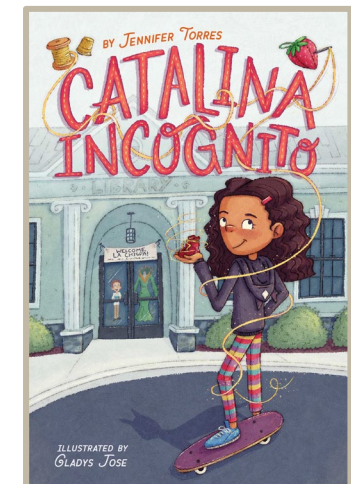
Discovery: Promoting DEI Titles Generally

- Programs
 - ◆ Changemakers Book Club
 - ◆ Reading Buddies
 - ◆ Monthly Film Group
- Displays
- Booklists



Outreach: Spanish-Language Outreach

- Visits to Title 1 schools in North Sunnyvale
- Partnerships for Spanish-language programs in the Library
 - ◆ FIRST 5
 - ◆ Women & Family Health Fair
 - ◆ Mighty Beginnings
- Partnership with the Family Engagement Institute at Foothill College and Sunnyvale School District



Lakewood Branch and Learning Center





Questions?