

BPAC 2023 Proposed Study Issues*

No.	Submitted Date	Study Issue Working Title	Summary of Scope	Staff Comments
1	5/16/2022	Develop Bicycle Wayfinding Signage Plan	The Study will include a review of wayfinding signs installed in neighboring jurisdictions and those in-place or planned for in the City, including the design, content, and placement of signs and also the need and current state of the art considering the prevalence of mobile phone and mapping applications. It will also include a review of the City's bicycle network to determine popular destinations, and the location for new wayfinding signs. The Study will include an online survey to obtain input from the public on desired destinations to wayfind to and how people currently wayfind. The Study will determine which destinations wayfinding signs will guide bicyclists to based on trip demand, and may include public schools, parks, library, community center, City Hall, downtown, transit centers, and other employment and shopping districts, as well as neighboring cities. The Study will also include a cost estimate to install and maintain the Wayfinding signs.	The Lawrence Station Sense of Place Plan (adopted in 2021) includes a Wayfinding Plan and wayfinding design for the Lawrence Station Specific Plan area. In addition, Google Inc. has proposed a voluntary improvement to be implemented in the Moffett Park Specific Plan area, which includes the installation of Class I multi-use trail and wayfinding signs along trail.

*The study issues have been proposed for future sponsorship
Toward the end of the calendar year, no later than October, boards and commissions will review the list of proposed study issues and officially vote on sponsorship for each individually listed study issue. Official sponsorship means that the study issue is approved for ranking with a majority vote of the board or commission. Staff will then prepare the sponsored study issue papers, including fiscal impact but not the staff recommendation.

The Study Issue Sponsorship Process can be found on the City website at www.sunnyvale.ca.gov by searching "Study Issues Overview".

Submit Study Issue Form by 8/09/2022 for sponsorship to take place in September 2022 (Scenario 1)
Submit Study Issue Form by 9/13/2022 for sponsorship to take place in October 2022 (Scenario 2)