

Message in a Bottle: We Are Our Dreams



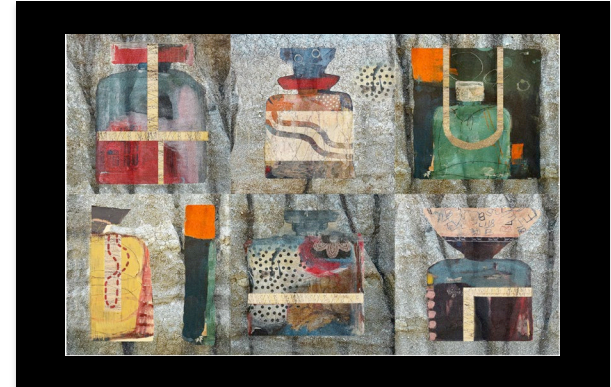
Initial Rendering of Concept

Team Endicott/Brook

Team Endicott / Brook

Michael Endicott

- Photographer
- Marine Biologist
- Land Use Professional
- Environmental Lawyer & Consultant to State Legislature

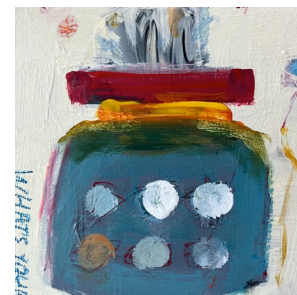


Ellen Brook

- Mixed Media Artist, Fabric & Fashion Designer
- Corporate and Non-profit Communications Professional
- Masters in International Public Administration

Concept: Message in a Bottle

- Timeless, poetic image and metaphor
 - Evokes emotional response & connection; captures the imagination
- Community is founded and sustained upon its dreams
 - Launching our dreams in a bottle in hopes of retrieval at shores of our community
- Six bottles hold aspirational messages for Sunnyvale
 - Each - container for bold hopes and dreams tied directly to Sunnyvale
 - Each - communication device
 - Together - multiple metaphors -- resilient community, reflecting:
 - Active exchange of ideas needed between parts of a community
 - Honoring past while adapting to needs of the future
 - Inclusion of all individuals, whose creativity is engine of bold, sustainable innovation



Art: Paintography – A True Collaboration

- What is paintography?
 - Blends elements of mixed media, paintings and photography into digital photograph
 - Engages viewer: is it a photograph or a painting?
 - Perception changes as viewer approaches
- Size and display
 - ~ 7-ft x 10-ft composition
 - Multiple, connected dye-infused aluminum panels reflecting plat map
- Key aesthetic elements
 - Bold, colorful = vibrant community
 - Sand and stone qualities = delicate balance of urban and nature
 - Respect for/connection to earth and indigenous peoples
 - Sand as ground of innovation (silicon!) in heart of Silicon Valley
- Strength in collaboration
 - Diversity in style, media + backgrounds promotes artistic excitement and innovation
 - Ongoing exchange and working side-by-side on imagery / ideas

Design: Abstract Interpretation

(Bottles + Messages) + Grid + Streets

- Grid form
 - Bottles in grid - city arranged into neighborhoods
 - Boundaries - gradations of light refer to direct connections between people and aspects of city
- Multiple experiences & levels of engagement
 - ✓ As viewer approaches, attention shifts from grid pattern and bottles to details and messages
 - Written or graphic form
 - Archival material, photos of streets/other, community input
- Each bottle has a story
 - Elements of a thriving community
 - Different areas for working, living, learning and socializing
 - Connections between sectors via streets and paths

Design: The Stories Behind the Images*

Stories

*Current concept

- Cultural Diversity -- patterns and textures
- Connection -- light roads and paths
- Activities -- commercial and life activity
- Inclusivity & Sustainability -- respecting to a sustainable future (economic and environmental)
- Sustainable climate, air, water -- sand, stone, ground references



Commercial Activity

Bold, solid
Streets & alleyways
of commerce



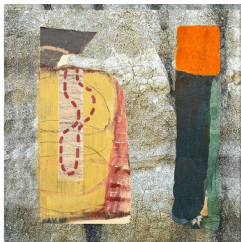
Neighborhoods

Residential
Diverse types



Sustainability of Earth of Communities

The places we come and go:
Schools, sports, outdoors,
entertainment



Indigenous Peoples & Ancestors & Nature

Baylands, Hiking and Parks



Heart of Silicon Valley

Sum of individuals and
collaborations



High Tech

Funneling of ideas and
energy into productivity

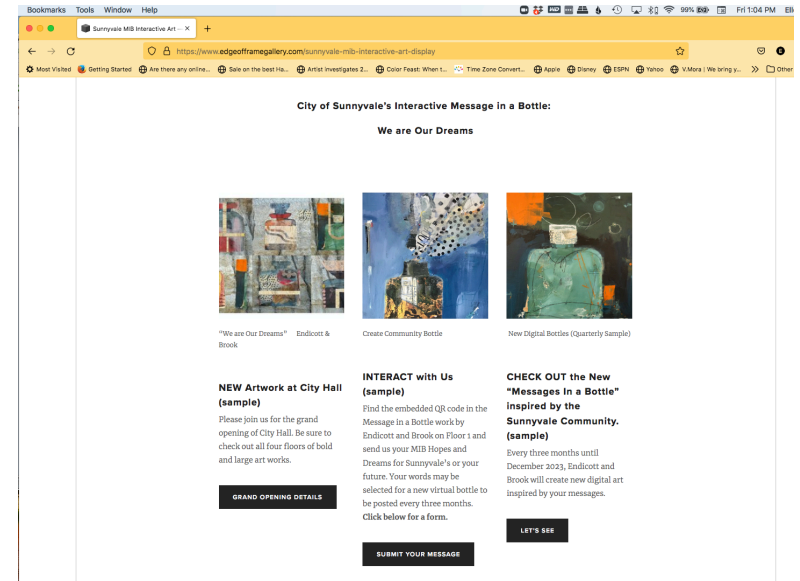
Design: Sample Messages/Images to be Included



QR Code: Connecting Art & Community

Allows for ongoing public engagement


- Learn about 4 new artworks
- Interact online
- See the community-inspired "digital" bottles
- Sunnyvale could announce upcoming art, community or City Hall events



QR Code: Inform, Interact, Incorporate

https://www.edgeofframegallery.com/new-index-18/this-weeks-featured-piece

Message in a Bottle: We are Our Dreams



Message in a Bottle by Michael Endicott & Ellen Brook
7 feet by 11 feet
Dye Infused Aluminum
Composite Photograph of Mixed Media Painting by Brook and Photography by Endicott

https://www.edgeofframegallery.com/new-index-18/new-gallery

Contact Us

Send us your Message For the Bottle: We are Our Dreams
. Thank you.// Mándanos su Mensaje para la Botella:
Somos Nuestros Sueños. Gracias!

Name *

First Name Last Name

Email *


Subject *

Message *


SUBMIT

https://www.edgeofframegallery.com/new-index-18/new-gallery

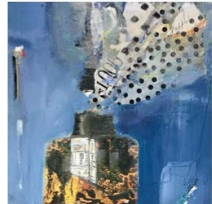
New Messages / Mensajes Nuevos in a Bottle



Community Messages In a
Bottle March 2023
Messages from the
Community of Sunnyvale



Community Messages In a
Bottle June 2023
Messages from the People of
Sunnyvale

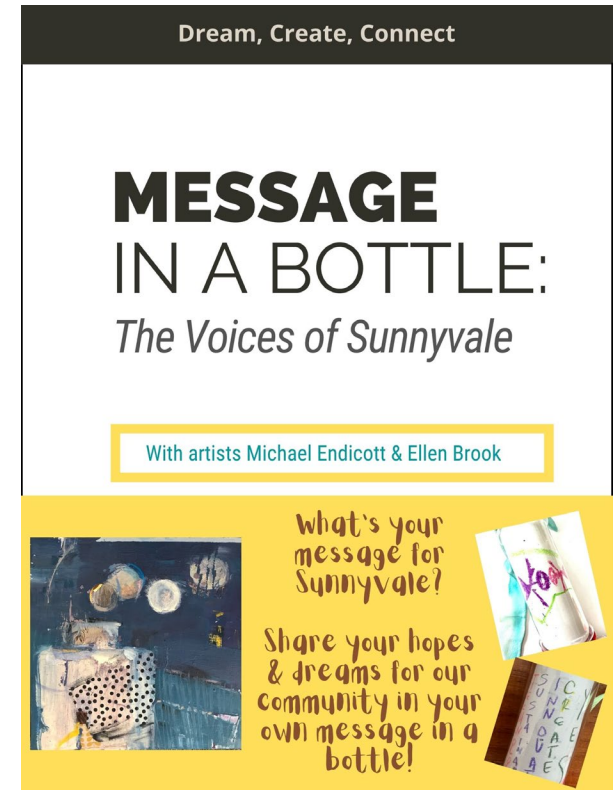


Community Messages In a

Workshop: We Stand Ready!

Happy to discuss if
commissioners have questions

- Dream about what's important personally and for the community
- Create a message with words and/or images, then place in their own bottle
- Connect it to a vibrant “community of bottles,” like a joyful garland or celebration of lights



THANK YOU!!