Message in a Bottle: We Are Our Dreams



Initial Rendering of Concept

Sunnyvale

Team Endicott/Brook

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Team Endicott / Brook

Michael Endicott

- Photographer
- Marine Biologist
- Land Use Professional



• Environmental Lawyer & Consultant to State Legislature

Ellen Brook

- Mixed Media Artist, Fabric & Fashion Designer
- Corporate and Non-profit Communications Professional
- Masters in International Public Administration

Concept: Message in a Bottle

- Timeless, poetic image and metaphor
 - Evokes emotional response & connection; captures the imagination
- Community is founded and sustained upon its dreams
 - Launching our dreams in a bottle in hopes of retrieval at shores of our community
- Six bottles hold aspirational messages for Sunnyvale
 - Each container for bold hopes and dreams tied directly to Sunnyvale
 - Each communication device
 - Together multiple metaphors -- resilient community, reflecting:
 - Active exchange of ideas needed between parts of a community
 - Honoring past while adapting to needs of the future
 - Inclusion of all individuals, whose creativity is engine of bold, sustainable innovation



Art: Paintography – A True Collaboration

- What is paintography?
 - Blends elements of mixed media, paintings and photography into digital photograph
 - Engages viewer: is it a photograph or a painting?
 - Perception changes as viewer approaches
- Size and display
 - ~ 7-ft x 10-ft composition
 - Multiple, connected dye-infused aluminum panels reflecting plat map
- Key aesthetic elements
 - Bold, colorful = vibrant community
 - Sand and stone qualities = delicate balance of urban and nature
 - Respect for/connection to earth and indigenous peoples
 - Sand as ground of innovation (silicon!) in heart of Silicon Valley
- Strength in collaboration
 - Diversity in style, media + backgrounds promotes artistic excitement and innovation
 - Ongoing exchange and working side-by-side on imagery / ideas

Design: Abstract Interpretation (Bottles + Messages) + Grid + Streets

• Grid form

- Bottles in grid city arranged into neighborhoods
- Boundaries gradations of light refer to direct connections between people and aspects of city
- Multiple experiences & levels of engagement
 - As viewer approaches, attention shifts from grid pattern and bottles to details and messages
 - Written or graphic form
 - Archival material, photos of streets/other, community input
- Each bottle has a story
 - Elements of a thriving community
 - Different areas for working, living, learning and socializing
 - Connections between sectors via streets and paths

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Design: The Stories Behind the Images*

Stories

*Current concept

- Cultural Diversity -- patterns and textures
- · Connection light roads and paths
- Activities commercial and life activity
- Inclusivity & Sustainability respecting to a sustainable future (economic and environmental)
- Sustainable climate, air, water sand, stone, ground references



Commercial Activity Bold, solid Streets & alleyways of commerce



Indigenous Peoples & Ancestors & Nature Baylands, Hiking and Parks



Neighborhoods Residential Diverse types



Heart of Silicon Valley Sum of individuals and collaborations



Sustainability of Earth of Communities The places we come and go: Schools, sports, outdoors, entertainment



High Tech Funneling of ideas and energy into productivity

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Design: Sample Messages/Images to be Included



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QR Code: Connecting Art & Community

Allows for ongoing public engagement

- Learn about 4 new artworks
- Interact online
- See the community-inspired "digital" bottles
- Sunnyvale could announce upcoming art, community or City Hall events

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			City of Sun	nyvale's Interactive Message i	n a Bottle:		
				We are Our Dreams			
			"We are Our Dreams" Endicott & Brook	Create Community Bottle	New Digital Bottles (Quarterly Sample)		
				INTERACT with Us	CHECK OUT the New		
			NEW Artwork at City Hall	(sample)	"Messages In a Bottle"		
			(sample)	Find the embedded QR code in the	inspired by the		
			Please join us for the grand	Message in a Bottle work by	Sunnyvale Community.		
			opening of City Hall. Be sure to	Endicott and Brook on Floor 1 and	(sample)		
			check out all four floors of bold	send us your MIB Hopes and	Every three months until		
			and large art works.	Dreams for Sunnyvale's or your	December 2023, Endicott and		
				future. Your words may be	Brook will create new digital art		
			GRAND OPENING DETAILS	selected for a new virtual bottle to	inspired by your messages.		
				be posted every three months. Click below for a form.			
				Give below for a fulfil.	LET'S SEE		
				SUBMIT YOUR MESSAGE			



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QR Code: Inform, Interact, Incorporate

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Message in a Bottle: We are Our Dreams



Message in a Bottle by Michael Endicott & Ellen Brook 7 feet by 11 feet

Dye Infused Aluminum

Composite Photograph of Mixed Media Painting by Brook and Photography by Endicott



New Messages / Mensajes Nuevos in a Bottle



Community Messages In a Bottle March 2023 Messages from the Community of Sunnyvale



Community Messages In a Bottle June 2023 Messages from the People of Sunnyvale



Community Massages In a

Contact Us

Send us your Message For the Bottle: We are Our Dreams . Thank you.// Mándanos su Mensaje para la Botella: Somos Nuestros Sueños. Gracias!

Name *		
First Name	Last Name	
Email *		
Subject *		
Message *		

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Workshop: We Stand Ready!

- Dream about what's important personally and for the community
- Create a message with words and/or images, then place in their own bottle
- Connect it to a vibrant "community of bottles," like a joyful garland or celebration of lights



