



City of Sunnyvale

Agenda Item

23-0103

Agenda Date: 2/16/2023

2023 COUNCIL STUDY ISSUE

NUMBER

DPW 22-08

TITLE Evaluate the Council Policy for Naming City Parks with the Intention of Incorporating a More Diverse Cultural History in Park Names Including South Asian Culture and Develop a Policy for Renaming Existing Parks

BACKGROUND

Lead Department: Department of Public Works

Support Departments: Office of the City Manager

Office of the City Attorney

Sponsor(s): Councilmembers: Din, Cisneros

History: 1 year ago: Ranked, Below the Line

2 years ago: N/A

SCOPE OF THE STUDY

What precipitated this Study?

At the January 25, 2022 City Council meeting, Councilmember Din proposed a Study Issue to evaluate current City policy for naming City parks with the intention of incorporating a more diverse cultural history in park names including South Asian culture and evaluating the policy for renaming existing parks. This study would review Council Policy 7.3.23, Naming / Renaming Parks & Recreation Facilities.

At the February 17 Workshop, Council supported modifying the scope of this study issue to remove the specific reference to South-Asian culture and identification of historic figures or events that could be candidates for naming or renaming a park.

What are the key elements of the Study?

The following items will be incorporated into the scope of the Study:

- Review and identify potential changes to the current City process for naming City parks to incorporate more diverse cultural history.
- Review the current policy and specifically identify a process to potentially change the name of a current City park.

Estimated years to complete Study: 1 year

FISCAL IMPACT

Cost to Conduct Study

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Level of staff effort required (opportunity cost):	Moderate
Funding Required for Non-Budgeted Costs:	\$0
Funding Source:	N/A

Cost to Implement Study Results

Unknown. The Study would include assessment of potential costs, including capital and operating, as well as revenue/savings.

EXPECTED CITY COUNCIL, BOARD OR COMMISSION PARTICIPATION

Council-Approved Work Plan: No

Council Study Session: Yes

Reviewed by Boards/Commissions: Parks and Recreation Commission

STAFF RECOMMENDATION

Support. This policy issue merits discussion at the 2023 Study Issues Workshop.

Revisiting the current Parks naming process using an equity lens to honor the contributions of our diverse community is in line with the City's Equity, Access and Inclusion efforts.

Prepared by: Jim Stark, Parks Superintendent

Reviewed by: Chip Taylor, Director, Department of Public Works

Reviewed by: Teri Silva, Assistant City Manager

Approved by: Kent Steffens, City Manager