

| CY 2023 Summary | | | | | | | | | CY 2023 Recommendation | |
|-----------------|---|--|-----------------------------------|---|--------------------|--------------|------------------|-----------------|--|--|
| | Organization | Event Name | # of Attendees | Application Summary (what will grant funds be used towards?) | Total Event Budget | 40% of Cost? | CY 2023 Request | Rec. Funding | Notes | |
| 1 | Duo Duo Animal Welfare Project | 10-Year Gala | 100 | 10th Year Annivervy Gala to thank donors and volunteers | \$8,000 | Yes | \$3,000 | \$0 | Specific thank you event for donors and volunteers | |
| 2 | Duo Duo Animal Welfare Project | Sunnyvale Pet Parade | 200 | Annual Sunnyvale Pet Parade, had successful events in previous years. Open to the entire community and well received. | \$10,000 | Yes | \$4,000 | \$4,000 | Event was funded by CENGP in 2021; estimated at 200 attendees | |
| 3 | Future Laboratories | Online Kickoff - Early diagnosis of Illness through Skincare | 165,000 | First live event to test non-invasive diagnostic tool to detect critical and terminal diseases years before symptoms set in. | \$300,000 | Yes | \$15,000 | \$0 | Event does not meet mission of the community grant program | |
| 4 | South Asian Cultural Association (SACA) | Diwali | 3,000+ | Diwali symbolizes the spiritual "victory of light over darkness, good over evil, and knowledge over ignorance". | \$25,000 | Yes | \$8,000 | \$6,000 | Event was funded by CENGP in 2022 at \$3,000, this year's funding recommendation is doubled. | |
| 5 | South Asian Cultural Association (SACA) | Holi | 800+ | Holi is a festival of colors and is celebrated to welcome spring. It is also celebrated as a new beginning where people can release all their inhibitions and start fresh. In this spirit, people daub color powders and douse each other with water, creating a playful exchange and lots of fun. | \$11,500 | Yes | \$4,000 | \$2,500 | New event by same organization as Diwali | |
| 6 | San Miguel PTA | Multi-Cultural Night | 400+ | Celebrates the diversity of the San Miguel community. It's an opportunity to experience culture with all of our senses. Individuals and cultural groups can see each other's whole selves and be seen and better understood by others. It's a chance for parents to share their cultural pride with their children and for the younger generation to better understand their own heritage as well as value other ways of being in the world. | \$2,695 | Yes | \$1,000 | \$1,000 | Event was funded by CENGP in 2022 at 50% of request, requested funding for multiple events | |
| 7 | Sunnyvale Downtown Association (SDA) | Holiday Tree Lighting | 300+ | The Holiday Tree Lighting Celebration brings together the residents of Sunnyvale regardless of religious affiliation to commence the holiday festivities. People have an option to have photos taken at our sponsored photo booth. Photos are also available for electronic distribution. | Missing | Unknown | \$2,500 | \$2,000 | This event has been funded by CENGP for multi years, requested funding for multiple events | |
| 8 | Sunnyvale Downtown Association (SDA) | Jazz and Beyond | 200-300 per event; 8 event series | The Jazz & Beyond series is a one of a kind, live concert series on History Murphy Avenue. This event provides guests with tables and seating, and menus providing food from a variety of our restaurants in addition to serving wines by the bottle, glass, and draft beer. These events feature popular, local jazz bands every Saturday night for 8 weeks. We provide tables and chairs for attendees to be able to order directly from participating restaurants. This allows guests to order from any participating restaurants and have their order delivered to their table. | Missing | Unknown | \$2,500 | \$2,000 | This event has been funded by CENGP for multi years, requested funding for multiple events | |
| | Sunnyvale Downtown Association (SDA) | Music & Dining Nights | Missing | Celebrates downtown universally loved music and brings a welcoming and fun atmosphere to Historic Murphy Avenue. These events enhance the quality of Downtown Sunnyvale and provides a unique experience. | Missing | Unknown | \$2,000 | \$1,500 | Requested funding for multiple events | |
| 9 | Sunnyvale Downtown Association (SDA) | Stronger Together | Missing | Stronger Together encourages people to visit Sunnyvale downtown and collect receipts for a chance to win gift certificates to participating businesses. We then select a grand prize winner that comes down for a grand prize during one of our Music & Dining events. We want to entice people to explore downtown and visit all diverse types of businesses. | Missing | Unknown | \$1,000 | \$0 | Not an event, a marketing campaign to encourage downtown patronage | |
| 10 | Sunnyvale Downtown Association (SDA) | Summer Series | 400-500 per event; 8 event series | The Summer Series Music + Market is a traditional 8-week, Wednesday night, music concert series in Sunnyvale Downtown. This lively summer event hosts top talents from the bay area to play Top 40, Funk, Rock, and other fun dance music! Local vendors, sponsors, and businesses can pay for a vendor booth and set up to display their art, food, or informative information out to visitors. Past vendors have included: Santa Clara Voters Registration, The City of Sunnyvale, local banks and | Missing | Unknown | \$2,500 | \$2,000 | This event has been funded by CENGP for multi years, requested funding for multiple events | |
| | | | | Total Amount Requested | \$357,195 | | \$45,500 | \$21,000 | | |
| | | | | Total CEGP Recommended Budget | \$21,000 | | \$21,000 | \$21,000 | | |
| | | | | Variance Between Requested/Available | -\$336,195 | | -\$24,500 | \$0 | | |