



Sunnyvale

# Community Event and Neighborhood Grant Program Subcommittee Funding Recommendations for 2023

January 24, 2023  
City Council Meeting



# Overview

- Overview of 2023 grant applications and process
- Subcommittee recommendation  
(members: Larry Klein, Alysa Cisneros & Omar Din)



# Summary of Grant Updates

- Scheduled two optional virtual meetings, each to answer questions about Community Events & Neighborhood Grants
- Require all grant recipients to acknowledge City as funder in all marketing and outreach materials (i.e., fliers, social media, posters, etc.)



# Outreach

- Posted on Nextdoor
- Posted on City's website in the News & Stories section
- Shared on Community Center's Facebook page
- Emailed past recipients
- Council announcement
- City publications



# Summary of Grant Requests

Neighborhood Grants	Calendar Year 2021 Actual	Calendar Year 2022 Actual	Calendar Year 2023 Actual
Applications Received	8	15	11
Funding Requested	\$10,910	\$19,360	\$15,670
Grant Awarded	\$10,000	\$13,000	\$13,000

Community Event Grants	Calendar Year 2021 Actual	Calendar Year 2022 Actual	Calendar Year 2023 Actual
Applications Received	7	10	11
Funding Requested	\$144,000	\$79,702	\$43,500
Grant Awarded	\$24,000	\$21,000	\$21,000

# 2023 Proposed Neighborhood Grant Funding

Neighborhood Association	Project	Funding Requested	Funding Recommended
Bidweller's Association	Block Parties	\$1,500	\$1,500
Heritage District	Arches of Hope	\$1,500	\$1,500
Lakewood Village Neighborhood Association (LVNA)	LVNA Events	\$1,500	\$1,500
Ortega Park	Neighborhood Programs and Socials	\$1,500	\$1,500
Sunnyvale Neighborhood of Arbor Including La Linda (SNAIL)	National Neighborhood Night Out	\$1,820	\$1,500
SunnyArts	SunnyArts Annual Events	\$1,500	\$1,500
Valley Forge Neighborhood Group	Block Party	\$900	\$900
Charles Street Gardens	Charles Street Gardens Beds Rebuild	\$1,500	\$1,250
Cumberland South	15th Annual 4th of July Parade & Potluck	\$950	\$600
Murphy District	Candy Cane Ave & Holiday Brunch at the Park	\$1,500	\$1,250
Murphy District	Trashy Art	\$1,500	\$0
<b>NEIGHBORHOOD GRANTS TOTALS</b>		<b>\$15,670</b>	<b>\$13,000</b>

# 2023 Proposed Community Event Funding

Community Group	Event	Funding Requested	Funding Recommended
Duo Duo Animal Welfare Project	10-Year Gala	\$3,000	\$0
Duo Duo Animal Welfare Project	Sunnyvale Pet Parade	\$4,000	\$4,000
Future Laboratories	Online Kickoff - Early diagnosis of Illness through Skincare	\$15,000	\$0
South Asian Cultural Association	Diwali	\$8,000	\$6,000
South Asian Cultural Association	Holi	\$4,000	\$2,500
San Miguel PTA	Multi-Cultural Night	\$1,000	\$1,000
Sunnyvale Downtown Association	Holiday Tree Lighting	\$2,500	\$2,000
Sunnyvale Downtown Association	Jazz and Beyond	\$2,500	\$2,000
Sunnyvale Downtown Association	Music & Dining Nights	\$2,000	\$1,500
Sunnyvale Downtown Association	Stronger Together	\$1,000	\$0
Sunnyvale Downtown Association	Summer Series	\$2,500	\$2,000
<b>COMMUNITY EVENT GRANTS TOTALS</b>		<b>\$43,500</b>	<b>\$21,000</b>

# Subcommittee Recommendation

- Recommend Council approve \$34,000 in grant applications per the funding amounts outlined in the 2023 Grant Application Summary table

