



Sunnyvale

Select Final Icon and
Approve Locations for the
***Sunnyvale Icon Sculpture
Project***

Trenton Hill and Kristin Dance
City Council
May 16, 2023



Background

- Icons Project identified as part of the Master Plan for Public Art
 - ◆ Temporary Art
 - ◆ Small-scale, Whimsical Art
- \$100,000 Approved from Public Art Fund (Nov. 2021)
- Community Survey



Examples of Prefabricated Sculptures



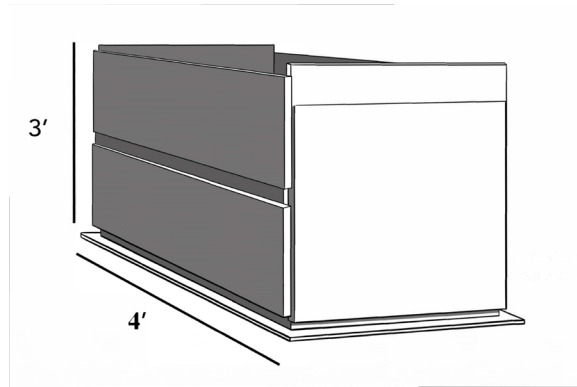
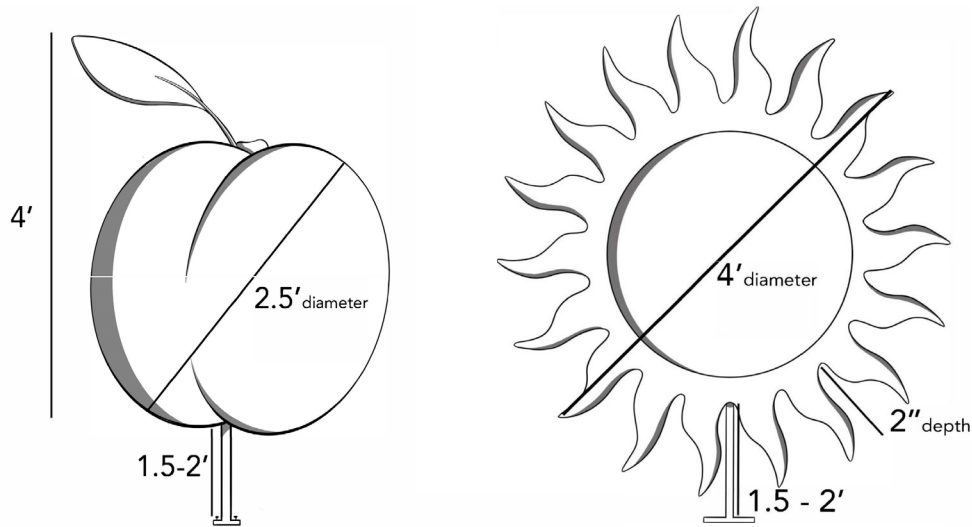
Sunnyvale Icon Sculpture Project

- Project Implementation
 - ◆ Phase 1: Identify Sunnyvale Icon & Locations
 - ◆ Phase 2: Design
 - ◆ Phase 3: Artist Selection and Proposal Approval
 - ◆ Phase 4: Execution and Installation of Approved Proposals

Phase 1: Identify Sunnyvale Icon

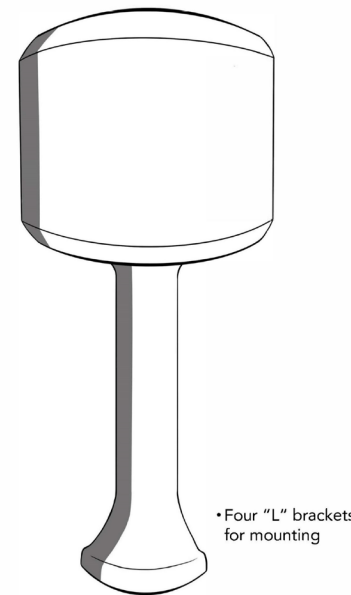
- Community Survey Identified Top 5
 - ◆ Cherry, Apricots, etc. (fruit)
 - ◆ Sun
 - ◆ Parrots
 - ◆ Fruit Boxes
 - ◆ Water Tower
- Basic Conceptual Designs Created

Phase 1: Identify Sunnyvale Icon



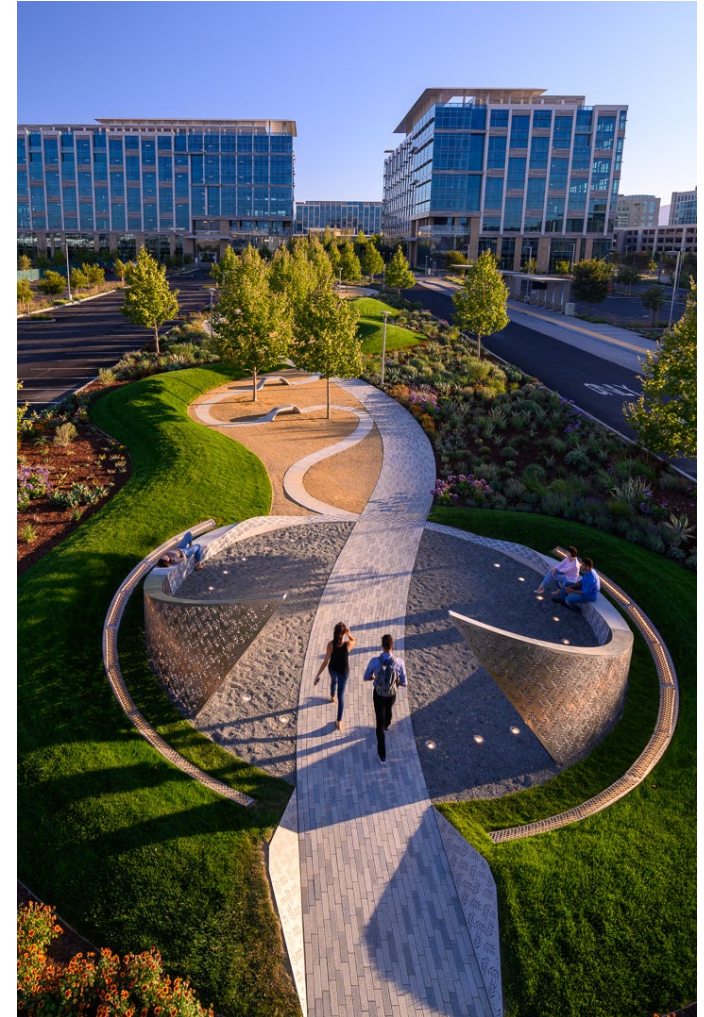
- Arts Commission Narrowed to 3

- Cherry, Appricots, etc. (fruit) 5'
- Sun
- Fruit Box



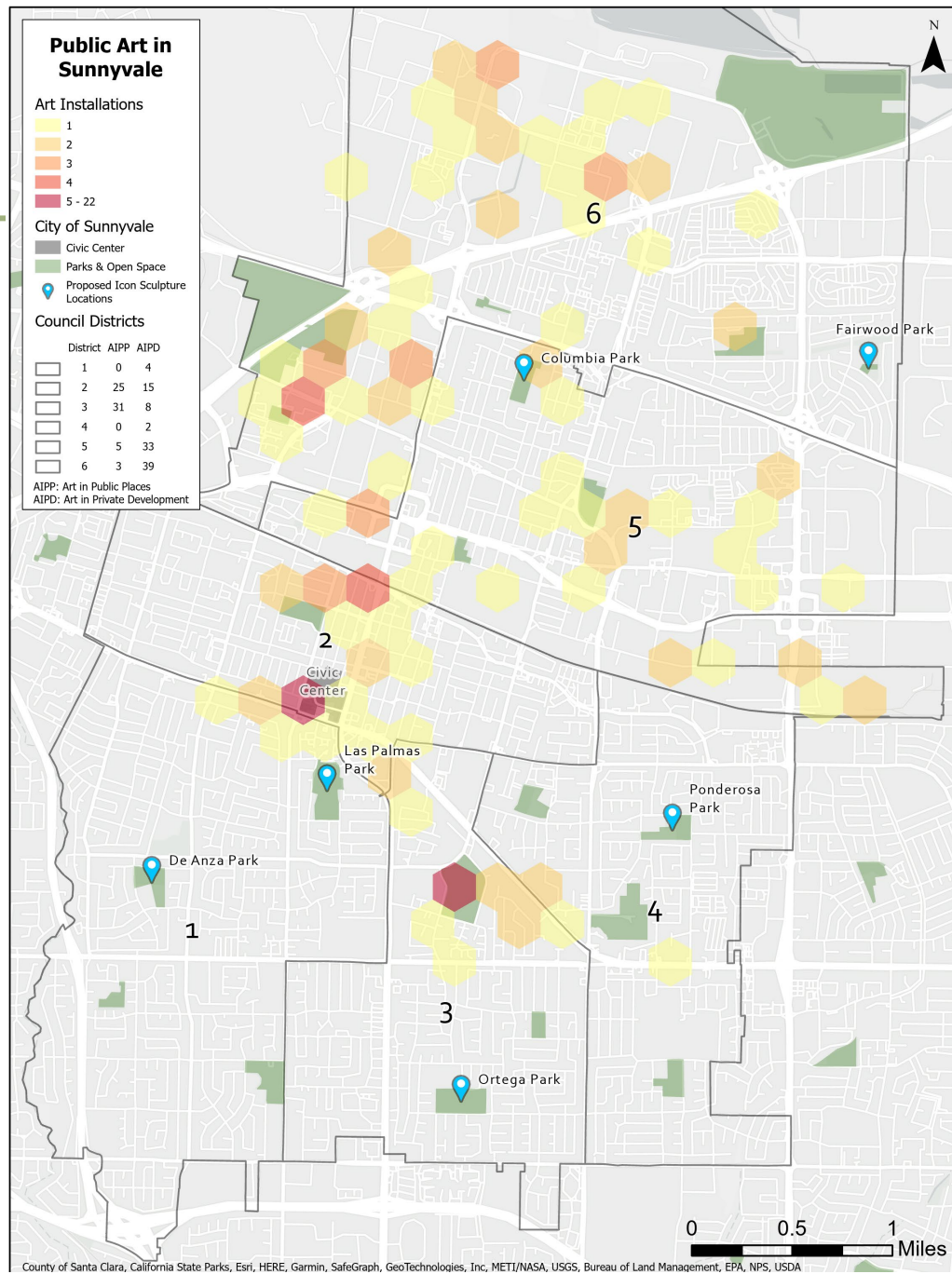
Phase 1: Identify Locations

- Identify Locations in Parks/Open Spaces
- Criteria:
 - ◆ Recent Installations
 - ◆ Future Park Renovation Project
 - ◆ Existing Private and Public Installations
 - ◆ Equitable Distribution of Future Installations



Phase 1: Recommended Locations

- District 1: DeAnza Park,
 - ◆ Las Palmas Park
- District 3: Ortega Park
- District 4: Ponderosa Park
- District 5: Columbia Park
- District 6: Fairwood Park



Phase 2: Design

- Maximize Budget and Canvas Space
 - ◆ Fiberglass on Metal/Aluminum Plate, Bolted to Ground
 - ◆ 4 to 6 Feet Tall
 - ◆ 20 to 30 Total Sculptures
 - ◆ \$1,500 Artist Stipend per Sculpture

Icon	Estimated Price for 25 Sculptures*	Estimated Price for 30 Sculptures*	Estimated Height	Estimated Weight (each)	Required Fabrication Time
Fruit	\$74,770	\$88,470	5'7"	75lbs	4 to 8 months
Sun	\$75,525	\$84,450	4'5"	75lbs	
Parrots	\$85,120	\$92,700	5'5"	85lbs	
Fruit Boxes	\$77,000	\$91,000	5'	100lbs	
Water Tower	\$68,900	\$81,150	5'	60lbs	

Phase 3: Artist Selection & Proposal Approval

- Call for Artists/Request for Qualifications
 - ◆ Late Summer 2023
- Community Selection Committee
 - ◆ Fall 2023
- Artist Design Concept Proposals
 - ◆ Arts Commission Review and Approval Winter 2023/24

Phase 4: Execution & Installation

- Completed Designs Installed
 - ◆ Spring 2024
- Temporary Art
 - ◆ Expected 18-24 Months
- Evaluated Annually

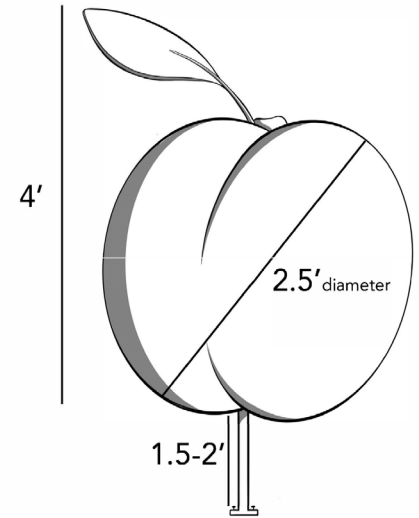
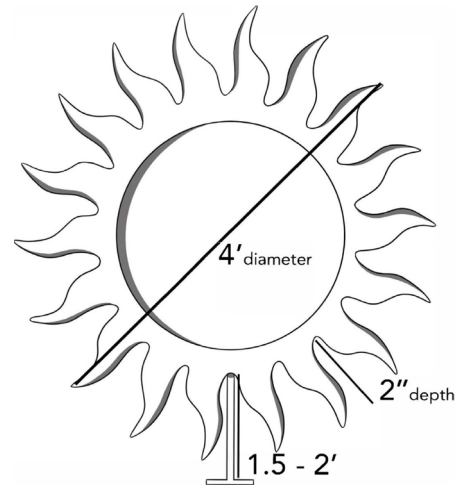
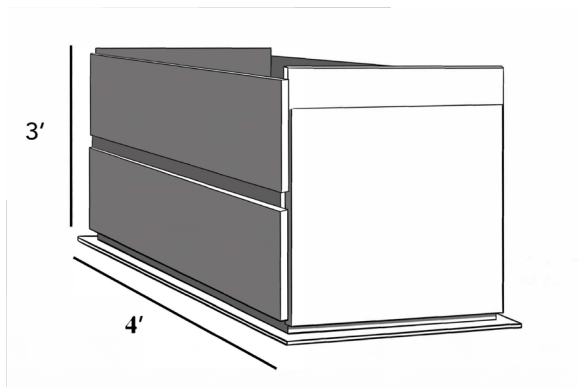
Alternatives

- 1: Select the Final Icon and Approve Locations for the Sunnyvale Icon Sculpture Project
- 2: Authorize the Arts Commission to Approve the Final Icon Design and Select Artists
- 3: Take Other Action as Determined by City Council

Staff Recommendation: Alternatives 1 and 2

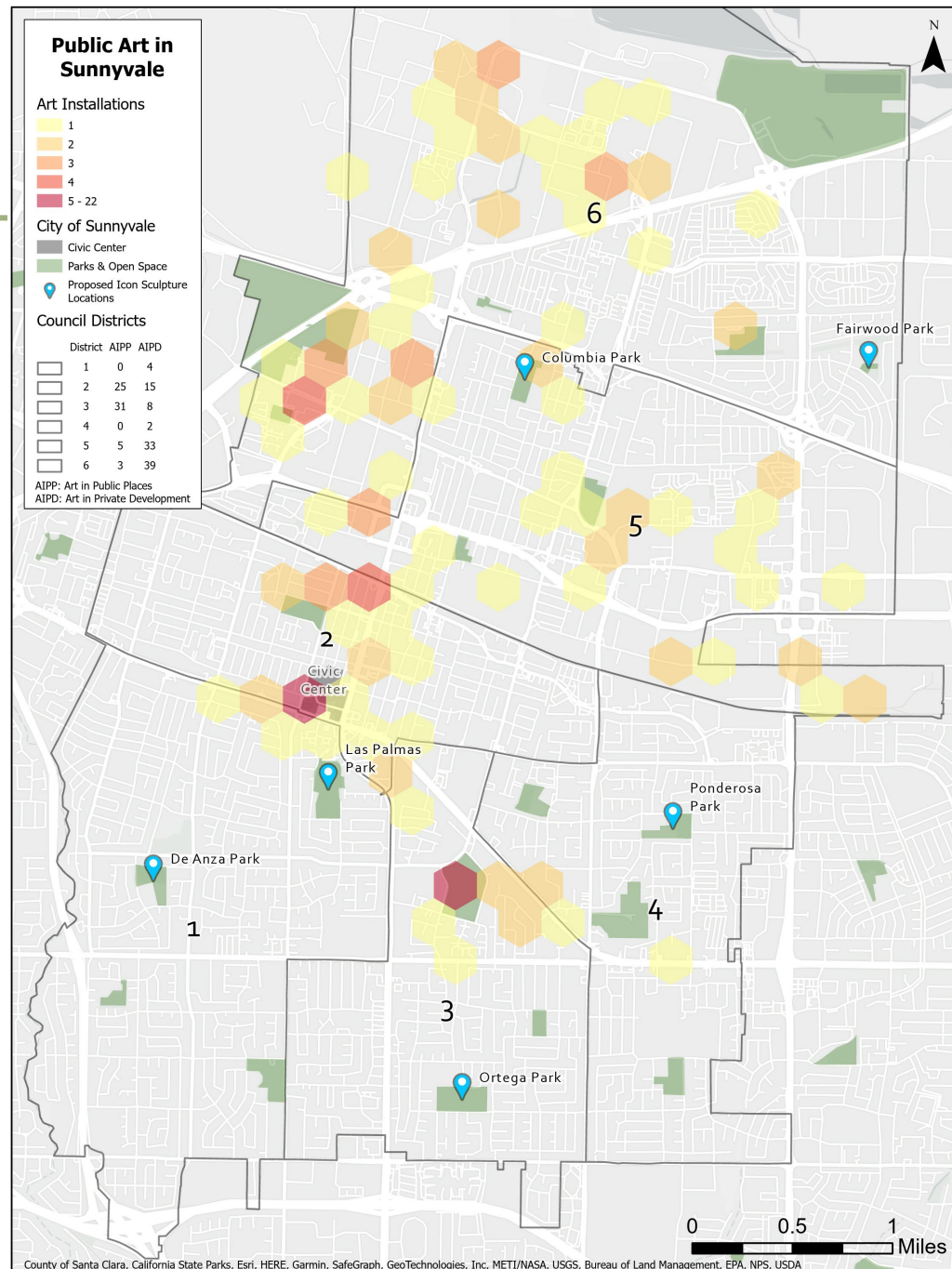
Select One Icon

- Cherry, Apricots, etc. (fruit)
- Sun
- Fruit Boxes



Locations:

- District 1: DeAnza Park,
 - ◆ Las Palmas Park
- District 3: Ortega Park
- District 4: Ponderosa Park
- District 5: Columbia Park
- District 6: Fairwood Park



Questions?

