

Attachment 1. Status Summary of Short Term Trash Reduction Actions

Single Use Carryout Plastic Bag Ordinance

This ordinance (SMC 5.38 – Plastic Carryout Bags) was adopted by the City Council on December 6, 2011 and implemented in two phases. Phase I, which applied to a subset of retailers (based on size, gross annual sales, and type of products sold), became effective on June 20, 2012. Phase II, which expanded the requirements to all retailers became effective on March 20, 2013. The ordinance prohibits retailers from distributing single use plastic bags at point of sale and requires retailers that provide recyclable paper bags at point of purchase for a minimum charge of \$ 0.10 per bag. On August 27, 2013, the City Council approved amendments to the ordinance based on implementation experience to make the ordinance more effective. Two key changes included (1) keeping the paper bag minimum charge at \$0.10 per bag instead of increasing it to \$0.25 per bag as of January 1, 2014; and (2) adding a \$0.10 per bag minimum charge for reusable bags. The City also changed the reporting and record-keeping requirements specified in the ordinance. Compliance with the ordinance has been generally smooth. City staff audited 75 Phase I and Phase II stores for compliance in 2013. Only one letter of non-compliance was issued after verbal warnings and behavior was promptly corrected.

Expanded Polystyrene (EPS) Foam Food Service Ware Ordinance

The ordinance was adopted by the City Council on November 19, 2013 and will be implemented in two phases. Phase I bans the use of EPS foam food containers by retail food establishments will become effective April 22, 2014, coinciding with Earth Day. Phase II, which bans the commercial sale of EPS food containers, will become effective on April 22, 2015.

Public Education, including a focus on school-age children.

The City continues to implement its school education program, which includes a litter prevention element in each of the presentations. Additionally, the City continues to contribute to countywide and regional collaborative education campaigns focused on litter prevention and targeting a youth audience.

Uncovered Load Ordinance

This ordinance (SMC 8.16 – Solid Waste Management and Recycling)], which became effective December 1, 2011, specifies that any operator of an open bed truck hauling waste and recyclables for disposal at the SMaRT Station will be subject to a fee for a tarp to be used for covering debris and solid waste material. The average compliance rate for FY 2012-2013 was 99.4% based on 26,955 transactions at the SMaRT station and for which City sold 165 tarps.

Attachment 1. Status Summary of Short Term Trash Reduction Actions

Improved Container Management

City staff continues to enforce the requirements of Sunnyvale Municipal Code 8.15.040 and 8.15.050 to ensure that businesses and households have sufficient trash collection frequencies and that trash bins/containers are of an adequate size to hold the quantity of trash generated to prevent unintended releases of trash.

On-land Cleanups

The City has and will continue to organize and sponsor land-based trash cleanups such as the Great American Litter Pick Up (started pre-MRP) and “Knock Out Litter” (started in 2011) events. The Great American Litter Pick Up event is conducted every spring and the “Knock Out Litter” event is conducted every fall in collaboration with the Department of Public Safety. Event cleanup locations and quantities of litter collected will be tracked and reported annually.

Full Trash Capture

The City has completed installations to fulfill the Stormwater Permit’s minimum full trash capture requirement of 164 acres and has taken significant actions to implement additional full trash capture in the urban service area to contribute to achievement of the 40% reduction target. A total of 174 full trash capture devices, treating an estimated area of 1,368 acres, have been installed or are planned or under construction. These include small devices installed in individual storm drain inlets at the curb and larger devices installed in larger storm drain lines to capture larger areas. These devices have been installed by the City or by private development.

In channel/shoreline Cleanups

The City sponsors two single-day creek/channel or shoreline cleanup events during National River Cleanup Day and Coastal Cleanup Day annually. In addition, City staff will continue to cleanup the five trash Hot Spots annually. The volume of debris collected at these events will continue to be tracked and reported annually.