

2014 Council Study Issue

DPW 14-05 Implementation of a Bike Share Program

Lead Department Department of Public Works

Sponsor(s) Bicycle and Pedestrian Advisory Commission

History 1 year ago: 2 years ago:

1. Scope of the Study

- a. What are the key elements of the study?

This study would investigate costs, logistics, and efficacy of establishment of a Bike Share program in Sunnyvale. The study would examine successful models and other recent implementations of Bike Share programs in both local and national/international locations. The study would seek to identify a feasible concept for Sunnyvale and outline program components, capital outlay, ongoing maintenance and operational requirements, potential ridership, and revenue generation/required subsidy.

- b. What precipitated this study?

The BPAC believes that bike sharing is a potentially effective means to reduce the number of motor vehicles on the roadway by providing convenient access to bicycles for short trips to local activity and transit centers.

- c. Is this a multiple year project? No Planned Completion Year 2014

2. Fiscal Impact

a. Cost to Conduct Study

- i. Level of staff effort required (opportunity cost)

☐ Major ☒ Moderate ☐ Minor

- ii. Amount of funding above current budget required \$ 0

☐ Will seek budget supplement ☐ Will seek grant funding

- iii. Explanation of Cost: If the scope of the study issue is limited to evaluating a bike share program at the City's Caltrain stations it could be completed within current staff resources.

b. Costs to Implement Study Results

- ☐ No cost to implement.
☒ Unknown. Study would include assessment of potential costs.
☐ Some cost to implement. Explanation:

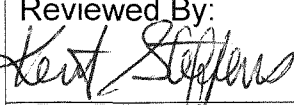

3. **Expected participation in the process**

- ☐ Council-approved work plan
☐ Council Study Session
☒ Board/Commission Review by BPAC,

4. **Staff Recommendation**

a. Position: Support

- b. Explanation: Evaluation of local models including the recently implemented bike share program in the Caltrain corridor may identify opportunities to bring this service to Sunnyvale. Evaluation of potential demand and cost effectiveness will provide important information for the Council when considering implementation of this type of program.

Reviewed By:	Approved By:
 10-8-13	 10/14/13
Department Director Date	City Manager Date