

2014 Council Study Issue

NOVA 14-01

Examine ways to increase local hiring in major developments

Lead Department NOVA Workforce Services Department

Sponsor(s) Griffith, Spitaleri

History 1 year ago: n/a 2 years ago: n/a

1. **Scope of the Study**

a. What are the key elements of the study?

The primary goal of the study would be to explore opportunities to increase local (within Santa Clara County) hiring in major private developments.

The study would evaluate and make recommendations on a variety of factors and approaches that could support this goal including:

How to emphasize to developers that this issue is important to the City;

How to interest the developers of these projects in emphasizing local employment;

Surveying other local jurisdictions to see if any have come up with a pragmatic solution to further this goal;

Outreach to Unions, Developers, and NOVA or other workforce programs.

b. What precipitated this study?

Concerns have been raised that, according to anecdotal information, some developers may be making heavy use of out-of-state labor and perhaps housing laborers in unfinished projects.

c. Is this a multiple year project? No Planned Completion Year 2014

2. **Fiscal Impact**a. Cost to Conduct Study

i. Level of staff effort required (opportunity cost)

☐ Major ☐ Moderate ☒ Minor

ii. Amount of funding above current budget required \$

☐ Will seek budget supplement ☐ Will seek grant funding

iii. Explanation of Cost:

Staff time

b. Costs to Implement Study Results

☐ No cost to implement.

☒ Unknown. Study would include assessment of potential costs.

☐ Some cost to implement. Explanation:


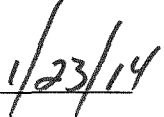
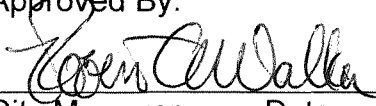
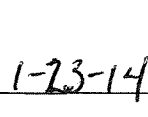
3. **Expected participation in the process**

- ☐ Council-approved work plan
- ☐ Council Study Session
- ☐ Board/Commission Review by

4. **Staff Recommendation**

a. Position: Support

b. Explanation: Staff recommend supporting this study issue assuming it is kept limited and focused on finding some simple, practical steps that the City can take to emphasize with developers that local hiring matters and would be appreciated.

Reviewed By:		Approved By:	
			
Department Director	Date	City Manager	Date