

2.0 Long-term Advocacy Positions – Community Development

2.1 Economic Development

- (4) Advocate and support research and development funding that increases and capitalizes on the capabilities of our existing industries or emerging technology business development, including bioscience, information technology, nanotechnology, biomedical device manufacturing, and stem cell research, and increase the role of federal research and development in civilian research and technology. Support programs that promote continued/increased research and development that is innovative, entrepreneurial and has growth potential. *[Combined from two policies that first appeared in 1994; Modified 2003 Community Development Staff Recommendation; 2003 Community Development Staff Recommendation, 2005 modified by staff]* (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. OCM**
- (6) Support efforts to identify, assess, and mitigate key obstacles to business development in California, including workers compensation insurance and government regulations negatively impacting business. *[2003 Community Development Staff Recommendation/2006 NLC Resolution]* (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. OCM**
- (8) Urge the federal government to provide national defense and economic stimulus assistance to include small business and local economies that experience economic injury because of terrorist attacks and/or natural disasters, or national economic recessions/market instability/ credit crises. *[2002 NLC Resolution; 2003 Community Development & Public Works Staff Recommendation; 2006 Community Development staff recommendation; 2009 Public Works staff modification]* (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. OCM**

2.2 Open Space

- (1) Support legislation to prohibit the sale, exchange, or transfer of park land already held in the public trust and urge the adoption of comprehensive federal policies for protection and management of all park lands. *[First Appeared 1993/2002,2003,2006 NLC Resolution; Modified/2003 Parks & Recreation Staff Recommendation; 2009 Public Works staff modification]* (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. ~~LCS~~DPW**
- (2) Support full funding annually, and encourage Congress to allocate 40% of the funds for state and municipal projects. Urge Congress to authorize 20% of Outer Continental Shelf revenues to fully fund the Land and Water Conservation Fund and designate \$125 million to the Urban Park and Recreation Recovery Program to assist the recreation needs of economically distressed communities. *[First*

Appeared 1993/2002,2003,2006 NLC Resolution; Modified/2003 Parks & Recreation Staff Recommendation) (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. LCS DPW**

- (3) Support efforts to minimize the impacts of waterfowl hunting on the Don Edwards San Francisco Bay National Wildlife Refuge where hunting is in proximity to public access areas or adjacent to City of Sunnyvale operations. *[2008 LAP]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS DPW**

- (4) Support strengthening wetlands protection. *[2008 LAP]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS DPW**

2.4 Safety and Seismic Safety

- (1) Support effective earthquake mitigation programs for all housing through a pre-funded disaster recovery program. *[1990 Ballot Initiatives–Props. 122 and 127/Modified 1993 and 1996]* (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**
- (3) Support the posting of specific emergency procedures in apartment buildings and signs in international signage or other language if appropriate. *[1993 LCC Resolutions]* (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**

(Adopted: RTC #09-046 (February 24, 2009); Revised RTC: #12-09 (February 7, 2012))

**No record of LAP origin.*

4.0 Long-Term Advocacy Positions - Public Safety

4.1 Law Enforcement

- (1) Support legislation that imposes stricter guidelines for the sale and/or purchase of weapons, and limits the availability of high capacity weapons and ammunition and encourage stricter sentences for conviction involving firearms. Support adequate safeguards prior to purchases. [*DPS Staff 2007, 2009 DPS staff modification*] (Moved to Long Term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**
- (2) Oppose the legalization and or decriminalization of all controlled substances, as defined by Title 21 of the US Code. [**/2001 clarification/amended 2008*] (Moved to Long Term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**
- (3) Support a strong intergovernmental partnership for municipalities in their role in national defense, and collaboration in preventing and responding to disasters. [*2003/2006 NLC Resolution*] (Moved to Long Term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**
- (4) Support legislation that provides supplemental funding to cities for local law enforcement programs (i.e. Supplemental Law Enforcement Services, SLES) [*2003 Public Safety Staff Recommendation*] (Moved to Long Term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**
- (5) Support efforts to provide resources to assist local law enforcement agencies with the deployment of state-of-the art non-lethal technologies such as electronic control devices in an effort to promote public safety. [*2007 NLC Resolution; 2009 DPS staff modification*] (Moved to Long Term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**
- (6) ~~The City will~~s Support legislation that improves education, training, and enforcement efforts aimed at combatting human trafficking. (RTC 14-0726, August 12, ~~2104~~2014) **Lead Dept. DPS**

4.2 Fire Services

- (1) Support consolidation of regulatory programs at the local level and limit actions on local government liability in implementing mandates in regard to toxics control. [**/2001 Clarification*] (Moved to Long Term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**

4.3 Support Services

- (1) Continue to support interoperability initiatives as they relate to public and private industry. Interoperability is the ability of diverse agencies (police, fire, EMS, and

local government) to communicate directly with each other by using radio and data. [*DPS Staff 2007, 2009 DPS staff modification*] (Moved to Long Term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**

- (2) Support efforts to ensure protection of sufficient radio spectrum to meet public safety's current and future needs. Public safety needs should have priority over private or for-profit communication systems and provide adequate funding as necessary. Also protect the current amateur radio bandwidth to ensure amateur radio support during emergencies. [*1998 NLC Resolution, 2009 DPS staff modification*] (Moved to Long Term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**
- (3) Support legislation that requires developers to fund the costs of radio communications infrastructure upgrades to allow emergency communications within new buildings or structures. [*1998-December-staff suggestion*] (Moved to Long Term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**
- (4) Support prompt reimbursement of approved disaster recovery expenses to cities determined to be part of a declared disaster area. [*2002 NLC Resolution, 2009 DPS staff modification*] (Moved to Long Term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. DPS**

(Adopted: RTC: #12-09 (February 7, 2012); Revised RTC: #14-0726 (August 12, 2014)
Clerical update (August 13, 2014))

**No record of LAP origin.*

5.0 Long-term Advocacy Positions – Socio-Economic

5.1 General

- (1) Support federal and state funding to assist with the ongoing operations, expansion or upgrade of the 2-1-1 system as an information and referral for health and human services. [*Council Resolution RTC #03-109*] (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS/DPS**
- (2) Support legislation and community-based efforts that improve the quality of life for children and families through increased access to educational support, health care, housing, emancipation transition services for foster youth, and vocational training programs. [*OCM Staff Recommendation, 2007*] (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS**
- (3) Urge the federal government to provide local governments with financial and technical assistance to alleviate the local impact of new immigrants, including the costs of providing social services, health care, education, language services, and civic integration. [*2007 NLC Resolution*] (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS**

5.2 Economy and Employment

- (1) Support development of federal U.S. congressional legislation that will support funding to continue the School-to-Work Opportunities. Act. [*2003, 2004 NLC Resolution, 2012 NOVA staff modification*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- (2) Support increased flexibility and resources for local workforce investment boards to launch sector-driven industry initiatives to address current and projected workforce needs that may include information technology, healthcare, renewable energy, and public sector replacement jobs among other industries experiencing workforce shortages in the future. [*2006 NOVA staff recommendation/amended 2008*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- (3) Supporting the quality of life in Sunnyvale, the City would support legislation to increase the current minimum wage or tie future increases to Consumer Price Index (CPI) or inflation. (RTC: #14-028, May 20, 2014) **Lead Dept. OCM**

5.3 Education and Training

- (1) Support expanded education and training programs at all educational levels (high school, community colleges, undergraduate, graduate, adult re-entry and dislocated workers) that increase access to and competitiveness for high demand, high wage jobs in both emerging occupations and replacement jobs created by an aging population. [**/Modified 1998-January/2001, Clarification, 2006 NOVA and*

Community Development staff recommendation/amended 2008, 2009 NOVA staff modification] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**

- (2) Support greater flexibility and simplicity in administrative procedures and eligibility requirements to increase client access to adult education, job training, job retention, employment support and supportive services. [*Council RTC 97-262, 2005 modified by staff/amended 2008, 2009 NOVA staff modification*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- (3) Support increased state and federal appropriations and allocations based on funding formulas and regulatory guidelines that will fully fund local workforce development programs and workforce system infrastructure. [*2005 NOVA staff recommendation/amended 2008*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- (4) Support federal and state initiatives that augment local autonomy on employment training and retains the strong role of the chief elected officials and Workforce Investment Boards. [*1993 LCC & NLC Resolutions/2001 modification, 2009 NOVA staff modification*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- ~~(5) Support reauthorization of the Workforce Investment Act and urge Congress to fully fund the Act's employment and training programs. [2003, 2004, 2006 NLC Resolution] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) Lead Dept. NOVA~~
- ~~(6)~~(5) Support increased funding for local labor market research that ensures a demand-driven local workforce investment system has timely and relevant information on workforce trends. [*2005 staff recommendation*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- ~~(7)~~(6) Support federal reimbursement to local school districts for up to 40 percent of the costs of special education programs mandated by federal law. [*2002, 2003, 2004 NLC Resolution*] (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS**

5.4 Health and Social Services

- (1) Support childcare related legislation that:
 - Provides funding targeted to address the child care needs of low-income individuals;
 - Establishes demonstration projects to test alternative child care delivery models;
 - Establishes employer incentives, such as tax credits to encourage employers to share in providing child care for employees;

- Provides adequate funding of existing child care programs, including appropriate cost-of-living increases;
 - Establishes the public school system as the primary delivery agent of state sponsored child care programs;
 - Establishes quality child care programs by appropriate regulations to protect health and safety, but minimizes regulatory obstacles;
 - Provides incentives to increase the quality and wages of child care workers;
 - Advocate for and support measures to encourage and involve industry in providing child care and/or child care benefits to their employees. *[Council Action, RTC 07-363]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS**
- (2) Support the establishment of quality standards for childcare providers and programs. *[1989 NLC Resolution/Modified in 1993, 1995 and 1998-December]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS**
- (3) Support the Food Stamp Program, the School Breakfast and Lunch Program, the WIC Program, senior nutrition programs, and support services for homeless families. *[*/First Appeared 1992/Modified 1995]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS**
- (4) Support the use of state Proposition 10 funds (tobacco tax funds), for the development or enhancement of educational and social services for the prenatal through five population and their families. *[2002, 2003, 2004 NLC Resolution]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS**
- (5) Support childcare providers having a voice in the development of potential Universal Preschool legislation. *[2003 Office of the City Manager Staff Recommendation]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS**
- (6) Support Congressional action to rectify the current Medicare payment formula inequities and reduce geographic disparities. *[2004 NLC Resolution]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS**
- (7) Support legislation that requires the federal government to fully fund the “No Child Left Behind” Act including corrective program, and the Dream Act. Urge the Federal Government to improve access to funding for early education programs and services such as Head Start and for English language learner students and farm worker children. *[2004 NLC Resolution/2006 Modified by OCM staff/2007 NLC Resolution]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS**

5.5 Human Services Planning and Policy

- (1) Support formal relationships with schools, non-profit agencies, the business community and other government organizations to assess human service needs. [**First Appeared 1993*] (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LCS**

(Adopted: RTC #09-046 (February 24, 2009); Revised RTC: #12-09 (February 7, 2012); Clerical update (May 1, 2014); Revised RTC: #14-028 (May 20, 2014))

**No record of LAP origin.*

7.0 Long-term Advocacy Positions – Planning and Management

A. Elections

- (1) In cooperation with County Registrar of Voters, contain costs of elections as long as the elections process is not adversely affected (i.e., purge voter rolls, limit costs for candidate statements, prevent abuse of absentee ballot process). **Lead Dept. OCM**
- (2) In cooperation with County Registrar of Voters, support practices which would increase voter turnout in local elections (e.g., mail ballots, more information to voters for judicial elections). **Lead Dept. OCM**
- (3) Support efforts to increase vote-by-mail voters. Support efforts to simplify and to expedite the counting of absentee ballots. **Lead Dept. OCM**
- (4) Support efforts to achieve the goals of the Political Reform Act of 1974 (reporting conflict of interest statements to the Fair Political Practices Commission) in a more cost-effective way. **Lead Dept. OCM**
- (5) Support Instant Runoff Voting if/when it is determined to be economically and technologically feasible for the county. **Lead Dept. OCM**

B. Fiscal Management

- (1) Oppose actions that would negatively impact the allocation of tax increment revenue to redevelopment successor agencies. **Lead Dept. FIN**
- (2) Oppose all changes that affect the timing of payments to local governments. **Lead Dept. FIN**
- (3) Oppose any legislation that reduces or erodes local revenues or local control. **Lead Dept. FIN**
- (4) Support positive reform of the state fiscal structure and procedures. **Lead Dept. FIN**
- (5) Ensure local governments' revenue sources are protected and predictable. **Lead Dept. FIN**

C. Intergovernmental Relations

- (1) Support balanced representation of the City of Sunnyvale on any regional/sub regional government body or entity which is created, and cooperative analysis and negotiation among neighboring and overlapping jurisdictions, prior to promulgating laws, regulations, permits and fees that will have an impact on

City business, residents, property owners and/or businesses in Sunnyvale. **Lead Dept. OCM**

- (2) Advocate for local control of transportation, housing, land use, and water issues affecting Sunnyvale, except for government functions where regional control may be more appropriate for services delivered on a regional basis. **Lead Dept. OCM**
- (3) To ensure that local governments are consulted and their issues considered, support collaborative efforts and continued relations with, and funding from, other agencies, the State or the Federal Government, for matters where mutual concerns exist (i.e. immigration enforcement, terrorism prevention, safety of public utility systems, local/state/national disasters or emergencies, and homeland security directives), which could have an impact on the delivery of City services. **Lead Dept. OCM**
- (4) Support cooperative analysis and negotiation among neighboring and overlapping jurisdictions prior to promulgating laws, regulations, permits and fees that impact residents, property owners and businesses in locations receiving service from multiple agencies. **Lead Dept. OCM**

D. Human Resources

- (1) California Public Employees' Retirement System (CalPERS) - support efforts that maintain or increase local contracting agency control for the use of assets in individual employer accounts, and oppose any actions that would divert assets from individual employer accounts, including opposing any benefit enhancements for participants that are mandated by the State. **Lead Dept. HRD**
- (2) Oppose any form of mandatory enrollment in Social Security for employees covered under another retirement program and oppose any form of mandatory enrollment in Medicare for employees currently excluded as a result of being employed by the City prior to April 1, 1986. **Lead Dept. HRD**
- (3) Support legislation regarding worker's compensation reform that reduces or does not increase costs to the City, and which continues to provide reasonable and necessary medical treatment to the injured employee. **Lead Dept. HRD**

E. Telecommunications

- (1) Support legislation that would prohibit the publishing of personal information of elected or appointed officials, including first responders, in newspapers or similar periodicals and on web sites. **Lead Dept. OCA**

- (2) Urge the federal government to encourage deployment of broadband networks in a competitive and technologically neutral manner and to support federal proposals that promote municipal broadband. Oppose any federal proposals that serve to preempt municipal authority to act in the interest of its citizens, by preventing local governments from installing and operating municipally owned cable or telecommunications systems. **Lead Dept. OCM**

F. Miscellaneous

- (1) Support efforts to revise the California Constitution to enhance accountability, efficiency, and responsiveness of local governments. **Lead Dept. OCM**
- (2) Support existing provisions of the Brown Act regarding closed sessions. **Lead Dept. OCA**
- (3) Review all proposed changes to current attorney-client privilege statutes. **Lead Dept. OCA**
- (4) Support home-rule authority of charter cities and oppose any efforts to reduce local control over the City and/or its Sphere of Influence. Support strengthening “home rule” provisions in the State Constitution. **Lead Dept. CDD**
- (5) Support efforts to amend the California Constitution to require a simple majority vote for adoption of any ballot measures. **Lead Dept. OCM**
- ~~(5)~~(6) Support efforts to restore funding to the California court system to improve court access and case management. **Lead Dept. OCA**

(Adopted: RTC #09-046 (February 24, 2009); Revised: RTC #11-022 (February 8, 2011); Revised: RTC #12-09 (February 7, 2012); Clerical/clarity update, LAP Consolidation (RTC #12-09, May 24, 2013))