

# SUNNYVALE GENERAL PLAN CONSOLIDATED IN 2011

## LAND USE AND TRANSPORTATION — OPEN SPACE

## CHAPTER 3

### OPEN SPACE

#### **GOAL LT-8 ADEQUATE AND BALANCED OPEN SPACE**

PROVIDE AND MAINTAIN ADEQUATE AND BALANCED OPEN SPACE AND RECREATION FACILITIES FOR THE BENEFIT OF MAINTAINING A HEALTHY COMMUNITY BASED ON COMMUNITY NEEDS AND THE ABILITY OF THE CITY TO FINANCE, CONSTRUCT, MAINTAIN AND OPERATE THESE FACILITIES NOW AND IN THE FUTURE. *(Previously Open Space and Recreation Goal A / Adopted in 2006)*

3-31

### Policies supporting Goal LT-8 (Adequate and Balanced Open Space)

**POLICY LT-8.1** FOLLOW MANAGEMENT AND PREVENTIVE MAINTENANCE STRATEGIES TO EXTEND THE USABLE LIFE OF OPEN SPACES AND RECREATION FACILITIES, SUCH AS PLANNING FOR AND IMPLEMENTING "NON-USE TIMES" FOR OPEN SPACE AND FACILITIES IN ORDER TO ASSURE ADEQUATE MAINTENANCE AND REGENERATION TIME. *(Previously Open Space and Recreation Policy 2.2.A.1)*

3-39

#### **GOAL CC-11 WIDE RANGE OF RECREATION PROGRAMMING**

THE CITY STRIVES TO ENSURE EQUAL OPPORTUNITIES FOR PARTICIPATION AND TO PROVIDE FOR A RANGE OF STRUCTURED AND UNSTRUCTURED USES, AND A VARIETY OF GENERAL AND SPECIAL INTEREST USES IN PARKS AND FACILITIES. THE CITY ALSO PROVIDES A WIDE RANGE OF PROGRAM CHOICES, OPEN SPACE, AMENITIES AND FACILITY OFFERINGS TO MEET THE RECREATIONAL NEEDS OF A DIVERSE AND CHANGING POPULATION, INCLUDING IDENTIFIED SUBGROUPS AND SPECIAL POPULATIONS. POLICIES RELATED TO ACQUIRING AND/OR DEVELOPING OPEN SPACE FACILITIES AND AMENITIES ARE ALSO INCLUDED HERE. COMPETING INTERESTS AND FINITE RESOURCES, HOWEVER, REQUIRE THE CITY TO SET SOME PRIORITIES. *(Previously Open Space and Recreation Goal 2.2.D / Adopted in 2006)*

#### **GOAL CC-12 MAXIMUM ACCESS TO RECREATION SERVICES, FACILITIES AND AMENITIES**

THE CITY STRIVES TO MAXIMIZE ACCESS TO ALL OF ITS SERVICES, FACILITIES AND AMENITIES. *(Previously Open Space And Recreation Goal 2.2.E / Adopted in 2006)*

4-28

Policies to achieve the Goal CC-11(Wide Range of Recreation Programming) are:

**POLICY CC-11.1** GIVE PRIORITY TO THE FOLLOWING SERVICES, FACILITIES AND AMENITIES THAT *(Previously Policy 2.2.D.1. through D.5, D.7)*

- are not readily available through other providers within or near Sunnyvale.
- benefiting under-served populations as identified in the U.S. Census and through community input.
- fulfill a basic need or teach basic skills (e.g., non-competitive, developmental sports instruction such as learn to swim given priority over competitive sports programming).
- in which the community demonstrates interest.
- benefit a greater number of residents.
- can be used by multiple users or serve multiple purposes.

**POLICY CC-11.2** GIVE PRIORITY TO GOVERNMENTAL ENTITIES, SCHOOLS AND NON-PROFITS. *(Previously Policy 2.2.D.6.)*

4-33

**POLICY CC-12.3** PROVIDE RECREATION AND ENRICHMENT PROGRAMS, SERVICES, FACILITIES AND AMENITIES TO UNDERSERVED AREAS AND/OR POPULATIONS OF THE CITY. UNDERSERVED AREAS AND/OR POPULATIONS COULD BE DUE TO FACTORS SUCH AS: GEOGRAPHY, GENDER, ECONOMICS OR ETHNICITY. *(Previously Policy 2.2.E.3)*

**POLICY CC-12.4** ALLOW OPPORTUNITIES FOR NON-RESERVED, UNSTRUCTURED USE OF OPEN SPACE. *(Previously Policy 2.2.E.8)*

4-34

## **Policy 2.2.1      Open Space and Recreation Policies**

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*Note: The following policies are specific to open space and recreational services, facilities and amenities in the City of Sunnyvale. Open space and recreational services, facilities and amenities are subject to additional policies that can be found in other City documents. In particular, no fiscal policies regarding open space and recreation are included below. Instead, fiscal policies for the entire City are found in the Fiscal section of the Planning and Management Chapter. Similarly, no policies related to public input are included. Those related City-wide policies can be found in the Community Engagement section.*

### **Planning**

- Policy 2.2.B.8.      Provide reservation advantages to resident participants over non-Resident participants in recreational programs and activities.
- Policy 2.2.B.9.      Consider Sunnyvale employees as Sunnyvale residents for the Purposes of determining eligibility for reservation advantages
- Policy 2.2.B.10.     Develop such fiscal practices as pricing, fee structures and cost recovery targets for open space and recreation programs and services consistent with the City's Fiscal Management policies.
- Policy 2.2.B.11.     Require all participants of designated City recreation programs and activities to sign liability waivers prior to participation.
- Policy 2.2.B.12.     Require all participants of designated City recreation programs and activities to sign photo releases prior to participation, unless an exemption is granted by the Director of Library and Community Services.
- Policy 2.2.B.13.     Limit the display and distribution of printed material at Recreational buildings and facilities to those programs and events that are sponsored by the City of Sunnyvale and have received prior approval by staff; and post compatible non-City materials as space is available as determined by staff.

### **Access**

- Policy 2.2.E.4.      Utilize the Senior Center for senior programming and services exclusively between 8 a.m. and 6 p.m. Mondays through Fridays unless special permission is granted by the Director of Library and Community Services.

## COUNCIL POLICY MANUAL

- Policy 2.2.E.5. Utilize the Senior Center Pavilion and Recreation Center Ballroom exclusively for rental use from 6 p.m. Fridays through 8 a.m. Mondays unless special permission is granted by the Director of Library and Community Services.
- Policy 2.2.E.6. Require that all participants in Senior Center designated programs and services for seniors be at least 50 years of age, unless special permission is given by the Director of Library and Community Services.
- Policy 2.2.E.7. Provide opportunities for non-reserved use of picnic tables at each site within the open space system that has reservable picnic sites.
- Policy 2.2.E.8. Allow opportunities for non-reserved, unstructured use of open space.
- Policy 2.2.E.9. Allow in-line skating, bicycles and skateboarding on hard-surface sidewalks and pathways throughout the park system, as long as the skateboarders, cyclists and in-line skaters do not pose a hazard to themselves or other forms of traffic such as pedestrians or joggers.
- Policy 2.2.E.10. Provide public access to Orchard Heritage Park to the greatest extent possible while meeting the goal of maintaining a working fruit orchard at the park.
- Policy 2.2.E.11. Allow exclusive use permits for open space sites as per Appendix V, Exclusive Use Permits Guidelines.

(Adopted by Resolution 201-06; RTC 06-032 (1/24/2006), Updated for clarity (6/29/06), Updated for clarity (7/20/06); Resolution 376-09, RTC 09-086 (4/28/09); Consolidated General Plan Update (September 2011)/Administrative update (March 2012))

Lead Department: Department of Library and Community Services

## **Policy 7.2.4 Relationships with Outside Groups**

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### **POLICY PURPOSE:**

The intent of this policy is to identify the various types of support the City will provide to outside groups and/or independent organizations, as well as the circumstances under which support will be provided.

### **POLICY STATEMENTS:**

#### Eligibility

Outside groups and/or independent organizations provided support under this policy shall provide a community service, or promote an informed interest in the City's objectives, services, facilities and programs for the benefit of its residents and businesses, and/or have its purpose the raising of funds and provision of financial support for the City's programs, and comply with the First Amendment, pertinent federal and state laws as well as City ordinances.

#### Types of Support

##### 1. Financial Support

Human Services Groups seeking financial support from the City must comply with the City's Human Services Policy (Council Policy 5.1.3) administered by the Department of Community Development. This is true regardless of the type of funding desired by the group (i.e., printing costs, facility rental fees, insurance costs, general operating expenditure support, etc.)

Additional financial support is available only through a Special Agreement (see below).

##### 2. Use of City Facilities

It is the City's policy to afford use of specific City facilities-during such times the City does not itself have use for said facilities- to outside groups and/or independent organizations. Outside groups and independent organizations using City facilities shall do so consistent with City policies on facility use and shall pay all required fees in accordance with established fee schedules.

Additional use of City Facilities is available only through a Special Agreement (see below).

#### Publicity

Groups seeking assistance with publicity shall comply with the following:

1. Council Banner Policy (Council Policy 2.5.2) which defines conditions and circumstances under which outside groups are allowed to hang banners on City property.
2. Administrative policies governing City publications and other forms of media (e.g. KSUN-15), and the display or distribution of printed materials on City property.
3. Outside groups are prohibited from using the City's logo for any purpose unless specifically authorized to do so by the City.

## COUNCIL POLICY MANUAL

Other Support (Special Agreements)

Outside Groups or independent organizations seeking higher levels of support or different types of support than are provided for above, shall submit a written request to the appropriate Department for review.

Examples include, but are not limited to: approval to put the City's logo on the independent organization's printer materials; use of City spaces for special uses not covered by standard facility rental fees (e.g., storage, snack shacks; construction of special structures or fixtures on City property). Following review, staff shall inform the requestor as to:

1. Whether staff supports the provision of the requested support.
2. The required approval process (Does it require City Manager or City Council approval? Does it require a study issue to be ranked by City Council?) Any agreement including the provision of City facilities, goods or services to an outside group for less than the approved fee for those goods or services (or in cases where there is no approved fee where City goods or services are provided at less than the cost incurred by the City to provide them) shall require Council approval. Any Special Agreement requiring Council approval shall first be reviewed by the appropriate board or commission. Where no appropriate board or commission exists, the Office of the City Manager shall provide its recommendation to City Council.

(Adopted: RTC 84-644(12/4/1984); Amended: RTC 88-238(5/17/1988), 92-519(10/27/1992, 03-361(10/21/2003); (Clerical/clarity update, Policy Update Project 7/2005); Amended: RTC 06-112 (4/11/2006)/Administrative update (March 2012))

Lead Department: Department of Library and Community Services