Policy 7.4.4 Council Travel and Conferences

POLICY PURPOSE:

It is the purpose of this policy <u>is</u> to <u>define the City</u>'s <u>expectations of Councilmembers who travel</u> in connection with their work responsibilities and to clarify which expenses the City will fund and which expenses are considered the personal responsibility of the traveler. establish guidelines and standards regarding City resources and support for Councilmembers This policy is supplementary to and in no way intended to conflict with the City Charter. For further information on this subject, see:

• City Charter, Section 807• Code of Ethics and Conduct for Elected Officials (available on the City's internal Web site or in the Office of the City Clerk)

POLICY STATEMENT:

The City expects to pay all reasonable costs incurred by Councilmembers traveling on approved City business; travel is a privilege and not a right conferred by election; Councilmembers are expected to use sound fiscal stewardship when expending public funds, and to travel in the most logical and least expensive manner possible.

Purpose and Benefits of Authorized Travel and Conferences.

Councilmember attendance at conferences and meetings can be both beneficial and cost effective to the CityAttendance for one or more of the following reasons, would_shall be viewed as an extension of official City responsibilities. Councilmembers may attend conferences and meetings that meet one or more of the following purposes, subject to individual budget limitations and prior Mayoral approval (for Councilmembers) and Vice Mayoral approval (for the Mayor):

- A. <u>Voting Delegate</u>: The City is usually<u>may be</u> requested <u>by various</u> intergovernmental agencies to designate an official delegate from among the Council who will cast the City's vote and represent the City's position on business presented before a conference delegation.
- B. <u>Committee Membership</u>: Councilmembers may choose to serve on local, state and national committees which provide the opportunity to represent state or City interests in key policy and legislative areas. Meetings are often held in conjunction with annual conferences as a means of savingto save travel costs and encouraging encourage a wider attendance.
- C. <u>Education</u>: Most conferences are <u>include</u> workshops and/<u>or</u> seminars, which are used to brief Councilmembers on key legislation, policies or programs impacting local government. <u>Educational sessions may also be designed to provide professional development for Councilmembers, enhancing the performance of their official responsibilities.</u>

- D. <u>Advocacy</u>: A conference environment offers Councilmembers the opportunity to articulate the City's position on key legislation and funding policies with key elected/appointed officials on both the state and federal levels.
- E. <u>Sharing of City's Expertise</u>: Sunnyvale is widely viewed nationally and internationally as a model in <u>of local government management</u>. Sunnyvale Councilmembers may on occasion be invited to present papers or presentations to <u>during</u> a conference or workshop with the goal of improving the efficiency and performance of government in general.
- F. <u>Affiliations</u>. Each year the Council will assess the benefit of City membership in the following organizations which have traditionally been identified as providing support and service to local governments:
 - Association of Bay Area Governments (ABAG)
 - Cities Association of Santa Clara County (CASCC)
 - <u>League of California Cities (LCC, including Peninsula Division meetings)</u>
 - The National League of Cities (NLC)
 - Santa Clara County Cities Association (SCCCA)
 - U.S. Conference of Mayors (USCM)
 - League of California Cities (LCC, including Peninsula Division meetings)
- Association of Bay Area Governments (ABAG)
 - Santa Clara County Cities Association (SCCCA)
 - G. <u>Conferences</u>. The following conferences and meetings are approved for inclusion by Councilmembers in the annual Council Travel Budget Proposal cited in Section D:
 - Annual Meeting (NLC)
 - Congressional Cities Conference (NLC)
 - Annual Conference (USCM)
 - Mid-Winter Meeting (USCM)
 - Annual Conference (LCC)
 - Annual Executive Forum (LCC)
 - New Councilmembers Conference (LCC)¹
 - Bi-Annual Legislative Conference (LCC)
 - General Assemblies (ABAG)
 - General membership meetings of the Santa Clara County Cities Association

⁴ Newly elected Councilmembers may attend only.

- Committee/board meetings of NLC and LCC²
- Conferences that are of obvious benefit to the City
- Councilmember has been invited to present a City/State position
- Councilmember is lobbying on behalf of a City/State program
 Conferences that provide professional development for
 Councilmembers in carrying out official City responsibilities

I. UnaAuthorizationedTravel and/or Conferences.

- A. Any Mayor approval (or Vice Mayor for Mayor) is required in advance of any Councilmember All council travel that requires a commitment of City funds. Authorization shall be sought via submittal aor and conference attendance not specifically listed above shallmust be considered unauthorized unless approved in advance by the Mayor (or Vice Mayor for Mayor) via a standard Travel Authorization Request (TAR).
- B. Any denied travel or conference shall be accompanied by the reason(s) for denial, which shall be limited to the following:
 - 1. Requesting Councilmember has insufficient funds to pay for the intended travel—or conference. (See Section II, Council Travel Budgets, below.)
 - 2. The purpose of the intended travel does not meet one or more of the following:
 - a. Represent the City in a Council-approved/ratified Intergovernmental Relations role.
 - b. Advocate official City positions on key legislation, policies or programs.
 - c. <u>Attend a conference or meeting arranged by an</u> organization of which the City is a member.
 - d. <u>Conduct presentations at a conference or workshop with the</u> goal of improving the efficiency and performance of government in general.
 - e. <u>Become better informed regarding key legislation, policies or programs impacting local government.</u>

² Once a Councilmember has obtained Council approval to travel to meetings of a specific NLC or LCC Committee, the Councilmember has authority to fulfill these travel commitments through his/her committee tenure, subject to individual budget limitations. The Councilmember is not required to obtain Council approval annually under this circumstance.

3. Failure to adhere to the provisions of this Council Policy 7.4.4. (i.e., not submitting expense forms or receipts on time).

II. Travel Budgets.

- C.A. The cost of the proposed travelCouncil shall be established travel budgets by approval of as part of, the annual City budget process, by Council. As a reference, the Council has approved \$6,675 per Councilmember for FY 13/14; the Mayor is to receive an additional \$6,675 for travel associated with Mayoral duties.
- D.B. Since Councilmember terms do not coincide with the fiscal year, Councilmember budgets must be prorated. Travel budgets for Councilmembers up for election or due to leave office in any particular year shall be prorated to ensure adequate travel funds are available for incoming Councilmembers. The percentage of travel funds allocated to outgoing/incoming Councilmembers will-shall be determined by staff and based on ensuring the ability of whoever is in office at the time to attend the scheduled dates of the National League of Cities (NLC) Congressional City Conference; the NLC Congress of Cities and Exposition; and the League of California Cities' (LCC) Annual Conference and Exposition. the scheduled dates of the annual conferences, including those mentioned above, plus aAny unspent funds originally allocated to the an outgoing Councilmember's respective seats shall be carried over to the incoming Councilmember's budget. The Mayor's budget will be allocated similarly.
- E.C. Each Councilmember will be provided with an update of his/her travel budget, including balance and itemization of expenses compared to the budget on a monthly basis by the Executive Assistant to Council. In addition, tThe Mayor (who authorizes payment of expenses) will also receive the same information on each Councilmember's expenditures. The Executive Assistant to Council shall send a notification to any Councilmember whose budget is close to being overdrawn, copying inform-the Mayor, and the City Manager, and the Assistant City Manager when any Councilmember's budget is close to being overdrawn.
- F.D. Councilmembers shallare not to exceed authorized amounts budgeted for travel. Any and all travel expenses in excess of a Councilmember's approved budget shall be reimbursed to the City by the Councilmember.
- E. Mid-year increases in travel budgets are discouraged and shall generally will be considered only if Councilmembers can demonstrate that additional amounts are for unforeseen expenses that could not be anticipated prior to the initial adoption of the annual travel budget.

However, it is not always possible to anticipate all the future plans of every organization or group.

- G.F. As such, Tthere are two ways for a Councilmember to increase his/her approved travel budget:
 - 1. First, tThe adopted travel budget can be amended on a case-by-case basis during the fiscal year by approval of the City Council at a public meeting. Councilmembers desiring an increase in their annual travel budget shall provide an estimate of the additional amounts prior to actual travel or expenditure of funds. Justifications for the budget increase shall also shall be included with the request for additional funds. All increases in travel budgets must be approved by a majority vote of the full Council prior to actual travel or expenditure of additional funds.
 - 2. Second, Councilmembers may choose at any time to relinquish a portion of their unspent travel budget to another Councilmember. Any Councilmember wishing to do so shall notify the Executive Assistant to Council and the City Manager in writing. Otherwise, the remaining balance of unspent funds at the end of the fiscal year shall return to the General Fund.
- H.G. Any carryover of Council travel budgets from one fiscal year to the next shall require the approval of the Council during the annual carryover process-in the <u>summerfall</u>.

H-III. Travel Arrangements.

- A. Travel arrangements shall be made as far in advance as possible to obtain the best possible fares and rates. Registration for conferences and training shall be made far enough in advance to take advantage of early (discounted) fees, and to avoid late registration fees. If travel arrangements must be canceled for any reason, the person who made the arrangements shall cancel them in sufficient time to prevent the City from incurring unnecessary costs when possible.
- B. Unless Councilmember's opt to book their own travel, staff the Executive Assistant to the City Council—shall makes arrangements for City Council travel including registrations, transportation and lodging, and travel cash advances (if requested by the Councilmember). Travel—Information Packets for Major Conferences as noted in Section III. The Executive Assistant to the Council—Staff shall prepares a travel information packet for each Councilmember traveling to any of the main annual conferences: the National League of Cities (NLC) spring and fall conferences, the League of California Cities (LCC) annual fall conference, and the U.S.

Conference of Mayors (USCM) spring and summer conferences. The packet contains either originals of or copies (if already submitted to Councilmember) of the following:

Transportation ticket

Hotel reservation

Conference registration material

Travel advance funds (if requested)

Detailed itinerary

Issue papers, as appropriate

10 lapel pins for exchange

Expense report forms

IV. Transportation.

- A. Travelers shall use whatever mode of transportation is the most logical and least expensive. If a Councilmember elects to use a mode of transportation other than the most logical and least expensive, the City shall pay only the cost of the most logical and least expensive mode.
- B. Air Travel. Councilmembers shall not limit their air travel options by specifying an airline. The airline offering the lowest fare for a logical route shall be selected.
- C. Use of Private Vehicles. Councilmembers shall be compensated for the use of their private vehicles for approved business travel at the current IRS standard mileage rate, provided that it is the most logical and least expensive method of transportation. The City shall pay all expenses, such as bridge tolls and parking fees, incurred as the result of a Councilmember's authorized use of a vehicle while traveling on City business. Councilmembers requesting reimbursement for the payment of such expenses shall obtain receipts and submit them with their Travel Expense Reports. To drive a City or privately owned vehicle on City business, Councilmembers must possess a valid California driver's license. A driver of a privately owned vehicle must also carry adequate liability insurance coverage, and be responsible for any damage, service, or repair to the car occurring on the trip, as these costs are included in the City's per mile cost reimbursement.
- D. Train and Other Mass Transit. Councilmembers shall be compensated for train or other mass transit fares and fees provided that it is the most logical and least expensive method of travel.
- E. Ground Transportation at Destination. Supplementary transportation within the destination city shall be accomplished by hotel courtesy buses, local shuttle services or public transportation, if available and logical. Taxi

- or car service may be used when no other convenient, less costly mode of transportation is available.
- F. Rental Vehicles. Rental vehicles shall be used only when no other mode of transportation is available or when alternate transportation would be more expensive or impractical and must be authorized in advance. If a rental vehicle is authorized, Councilmembers shall request the least expensive vehicle category that meets their needs. Optional insurance offered by the rental agency should be declined.

V. Lodging.

- A. The City shall pay lodging expenses for approved travel, including the evening preceding or subsequent to a meeting or business event when the Councilmember would otherwise have to travel from his/her residence before 6 a.m. or after 9 p.m. to reach or return from his or her destination.
- B. When there is not a specific lodging site associated with official City business, the City shall pay for actual lodging expenses up to the General Services Administration (GSA) maximum rate allowed by location (http://www.gsa.gov/portal/category/21287). Note that the GSA maximum rate applies to the base room rate only, and does not include taxes. Every effort shall be made to obtain lodging at or near the facility where official City business is to take place to minimize travel time and transportation costs. The lodging should also be clean, safe and appropriate for business travel. Government rates are often available and should be sought.
- C. The City shall pay only for standard single rooms at conference, government or corporate rates. The City shall pay additional charges for a double room only if two Councilmembers share the room. Additional charges arising from the registration or the sharing of a room with a spouse or guest are not reimbursable.
- D. Councilmembers shall notify the Executive Assistant to Mayor and Council regarding any reservations for lodging they will not use. Any charge for an unused reservation shall be considered the Councilmember's personal expense unless failure to cancel the reservation was due to circumstances reasonably beyond the Councilmember's control.

VI. Meals.

A. The City shall pay for a Councilmember's meals during authorized travel, including tax and tips, up to the per diem amount established by the GSA for the destination location (available at: http://www.gsa.gov/portal/category/21287 —"Meals Breakdown"), except that the City shall not pay for the following:

- 1. Breakfast on the first day of travel.
- 2. Meals that the Councilmember elects to purchase from another source when the meals are included in the cost of a conference, training registration fee, or hotel stay.
- 3. Alcoholic beverages.
- B. The City shall pay for meals during partial days of travel on a pro-rated basis, as follows:
 - 1. If the partial day includes travel before 8 a.m., the City shall pay for breakfast.
 - 2. If the partial day includes travel between 11 a.m. and 1 p.m., the City shall pay for lunch.
 - 3. If the partial day includes travel after 5 p.m., the City shall pay for dinner.
- C. Any meal reimbursement where a Councilmember is not required to travel away from home overnight shall be taxable in the amount of the meal reimbursement under Internal Revenue Code Section 162(a) (2).

VII. Miscellaneous Fees/Business Expenses.

- A. Gratuities/Tips. The City shall pay reasonable and customary gratuities and tips during City business travel. Tips for meals are included in the standard per diem rate.
- B. Business Expenses. The City shall pay for goods and/or services deemed necessary for the completion of official business, such as faxes, copier and computer usage, etc.; for Internet usage at actual cost and for all business telephone calls. Cellular phones are often more cost-effective than using hotel phones directly and should be considered as a primary option. Collect calls should be avoided. Fees which include use of local calls, wireless internet access, or other such amenities shall be covered by the City. The City shall also pay for printed materials, tapes or other training materials that may be available for sale at training, conferences, etc., provided that the materials are of benefit to the City and shall remain the City's property.
- C. Baggage Fees. If the airline charges for all checked baggage, the City shall cover the cost for one checked bag only. Excess baggage charges are not reimbursable.

D. Personal Expenses. Personal expenses shall not be paid by the City. In addition to those items identified as personal expenses throughout this policy, personal expenses include personal telephone calls, in-room movies, spas and gyms, optional recreational events in connection with a conference, laundry or dry cleaning, miscellaneous sundries, or other items of a personal nature. Personal travel shall not be mixed with business travel if it will cost the City or harm the City's interest in any way. The City shall not pay for any expenses of a spouse or other person who accompanies a Councilmember on business travel.

VIII. Payment of Expenses.

Councilmembers may pay for allowable travel expenses by requesting a travel advance in an amount up to the total estimated expenses for the trip minus any pre-paid expenses. Allowable expenses may also be paid out of pocket and reimbursed upon completion of travel.

IX. Settlement of Expenses.

- A. Within three weeks of a Councilmember's return from a business trip, a final accounting of all expenses associated with the trip shall be made by completing a Travel Expense Report, and an associated Mileage Reporting Form, if applicable, attaching original receipts substantiating all reported expenses with the exception of meals, and submitting the report to the Executive Assistant to Mayor and Council.
- B. If the Councilmember received a travel advance and actual expenses were less than the amount advanced, any unused amount of the travel advance shall be returned to the City via a payroll deduction. Should a Councilmember who has received a travel advance fail to submit a Travel Expense Report within three weeks of return, the Department of Finance may deduct the amount of the travel advance from the Councilmember's next pay check unless the Councilmember can verify timely submission of paperwork or an extension has been requested and approved with valid reason.
- C. If the Councilmember personally paid for allowable business trip expenses, the City shall reimburse the employee through the bi-weekly payroll process. Reimbursement of travel expenses received from an outside source must be forwarded to the Executive Assistant to Mayor and Council upon receipt.
- D. The Mayor's signature is required as approval of Council expense statements. The Vice Mayor approves the Mayor's expense statements.

- E. To the extent that another agency or organization pays for the travel or conference expenses of a Councilmember, the City shall not pay for those same expenses. Councilmembers shall either submit the other agency's payment to the City (in which case the City shall pay for the Councilmember's entire expenses), or refrain from claiming expenses for that portion of his/her expenses paid for by the other agency.
- F. For multiple Council meals paid for by a single Councilmember, the total expense for the meal shall be submitted on the expense report of the paying Councilmember, along with a written breakdown of amounts to be charged to the budgets of other Councilmembers.
- B. When Councilmembers attend a group dinner where the individual cost of each meal is unavailable, the Mayor shall determine a fair and equitable method of distributing the charges among the various Councilmembers in attendance. The City may pay for meals of official guests of the Council. Costs for meals of guests invited by a single Councilmember shall be charged to the individual Councilmember's budget. The cost of meals for guests invited by the Mayor or four or more Councilmembers shall be paid by the City out of the Council program budget but need not be charged to any Councilmember's travel budget.

X. Exceptions to the Policy.

This policy does not claim to address all contingencies and conditions. However, any exception requires Mayoral approval via a Travel Authorization Request (TAR) for anticipated/known exceptions or via a Travel Expense Report for unanticipated/unplanned expenses. Requests for exceptions should be accompanied by the traveler's written justification for the expense.

Examples of exceptions to this policy include, but are not limited to, the following:

- Unusual business expenses;
- Per diem and/or lodging expenses which exceed GSA limits;
- The purchase of one or more meals from another source even though they were included in a conference and/or seminar registration fee;
- The use of an alternate mode of transportation under the Americans with Disabilities Act;
- Travel costs in excess of budgeted amounts.

XI. Audits.

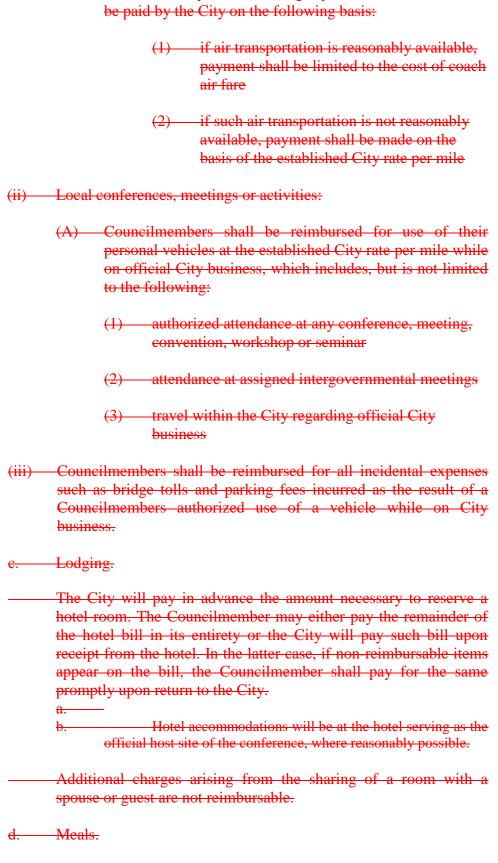
The Department of Finance shall conduct periodic audits to ensure compliance with this policy. Audit results shall be submitted to the Mayor and City Manager.

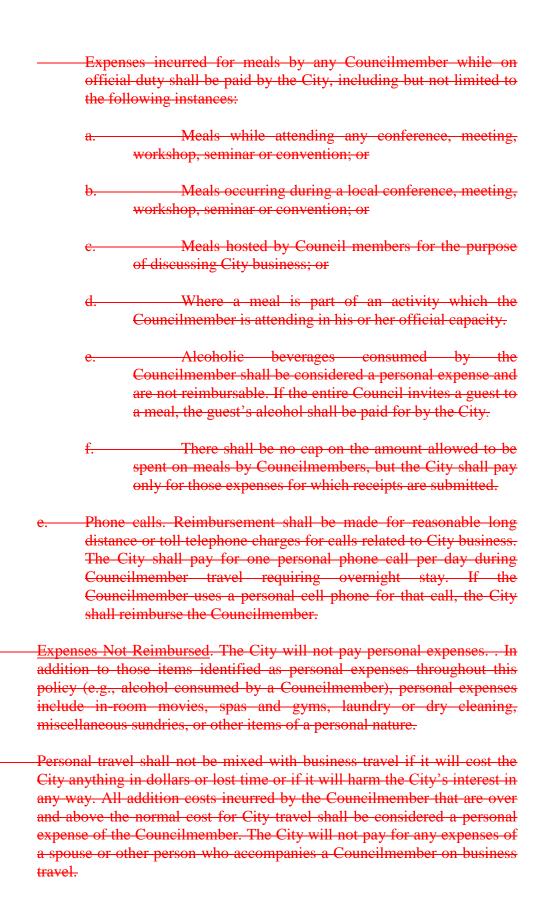
<u>Travel and Conference Expenses</u>. The Charter provides for payment of actual and necessary expenses incurred by Councilmembers when on official duty on order of the City Council. In furtherance of this Charter provision, the following guidelines are established.

Expense statements submitted by Councilmembers are processed by the Executive Assistant to the City Council and submitted to the Department of Finance, including any refunds of non-expended funds. The Mayor's signature is required as approval of Council expense statements. The Vice Mayor approves the Mayor's expense statements. Councilmembers traveling at City expense to conferences and committee meetings of National League of California Cities, U.S. Conference of Mayors, and the League of California Cities when appropriate may submit a written activity report to the entire Council. The written activity report shall be submitted at the same time the expense statement is submitted.

- 1. <u>Expenses Reimbursed</u>. Expenses will be paid by the City for conferences, conventions, meetings, workshops, seminars, activities and the like on the following basis:
 - a. Registration fees, if any, shall be paid directly by the City in advance.
 - b. Transportation.
 - a. (i) Conferences or meetings outside of the San Francisco Bay Area:
 - b.____
 - (i) (A) Air travel expense shall be paid by the City in advance on the basis of the most direct route to the site, at coach rates, provided such accommodations are reasonably available.
 - e. (B) Transportation to and from the airport shall be by the most practical and efficient means available.
 - d. (C) Rental vehicles may be used for business purposes at the destination subject to the following:
 - (1) no other reasonable transportation is available
 - (2) taxi fare would exceed the cost of the rental vehicle

(D) The expense of driving a personal automobile shall





The City shall not pay for any unauthorized travel or conference-related expenses.

To the extent that another agency or organization pays for the travel or conference expenses of a Councilmember, the City shall not pay for those same expenses. Councilmembers shall either submit the other agency's payment to the City (in which case the City shall pay for the Councilmember's entire expenses), or refrain from claiming expenses for that portion of his/her expenses paid for by the other agency.

Consistent with the City's practice and policy to procure goods and services at the lowest possible cost, the City shall not pay for travel related expenses that could be procured at less expense through another means.

3. <u>Miscellaneous Expenses</u>. Expenses not specifically covered hereunder shall be paid by the City when such expenses are incurred in the performance of City business. In determining whether such expenses were necessarily incurred in the performance of City business, the applicable Internal Revenue Service publication number 463 and the regulations of allowable deductions for business expenses may be considered as authority. The preceding sentence shall not be interpreted to require the substantiation or documentation required pursuant to said Act or regulations, as the subject of documentation is treated elsewhere in these guidelines.

4. Reporting of Expenses.

- a. Statements of expense shall be submitted to the Director of Finance on forms provided for such purpose. The statement shall show all expenses incurred which are chargeable to the City.
- b. Documentation. Hard copy receipts shall be required for all expenses, including air travel, lodging, meals and rental vehicles.
- c. Statements of expenses for conferences, that include all expenses incurred, shall be submitted to the Executive Assistant to the City Council no later than 21 days after return from a conference or meeting, so that they can be forwarded to the Director of Finance no later than 30 days after return. Statements of expenses incurred for local meetings or activities should be submitted within 30 days of the time such expense was incurred; provided, however, that statements of expense for local mileage should be submitted monthly. Statements submitted after the dates specified shall be received and claims based thereon be paid if in order.

- d. Review of Statements of Expense. The Mayor shall review and approve statements of expense for the Vice-Mayor and all other Councilmembers, and the Vice-Mayor shall review and approve statements of expense of the Mayor for compliance with these guidelines, provided, however, that neither the Mayor nor the Vice-Mayor shall be responsible for reviewing statements for arithmetical correctness.
- e. For multiple Council meals paid for by a single Councilmember, the total expense for the meal shall be submitted on the expense report of the Councilmember who paid, along with a written breakdown of amounts to be charged to the budgets of other Councilmembers.
- f. When Councilmembers attend a group dinner where the individual cost of each meal is unavailable, the Mayor shall determine a fair and equitable method of distributing the charges among the various Councilmembers in attendance. The City may pay for meals of official guests of the Council. Costs for meals of guests invited by a single Councilmember shall be charged to the individual Councilmember's budget. The cost of meals, including alcohol, for guests invited by the Mayor or four or more Councilmembers will be paid by the City out of the Council program budget but need not be charged to any Councilmember's travel budget.

VII. Implementation.

The City Manager shall monitor those provisions of this policy within the City Manager's Charter responsibilities. Disagreement in interpretation shall be resolved by the City Council. The City Manager shall institute administrative policy to implement this policy. At the time a new Councilmember is seated, the Mayor and City Manager should review this policy with him/her.

Annually, the City Manager shall review the resource requirements necessary to support the level of service specified in this policy, and recommend as a part of the proposed budget necessary changes of budget resources.

(Adopted: Council Policy Update, RTC #14-0061 (November 25, 2014))

Lead Department: Office of the City Manager

For reference, see also:

- 7.4.1, Staff/Administrative Support for Councilmembers
- 7.4.12, City Council Appointments to Intergovernmental Agencies

- •___7.4.15, Council Advocacy
- <u>City Charter, Section 807</u>
- Code of Ethics and Conduct for Elected Officials (available on the City's internal Web site or in the Office of the City Clerk)

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