



# **Sunnyvale Civic Center Modernization**

## **Phase A.2 - Needs Assessment**

### **Council Meeting #2**

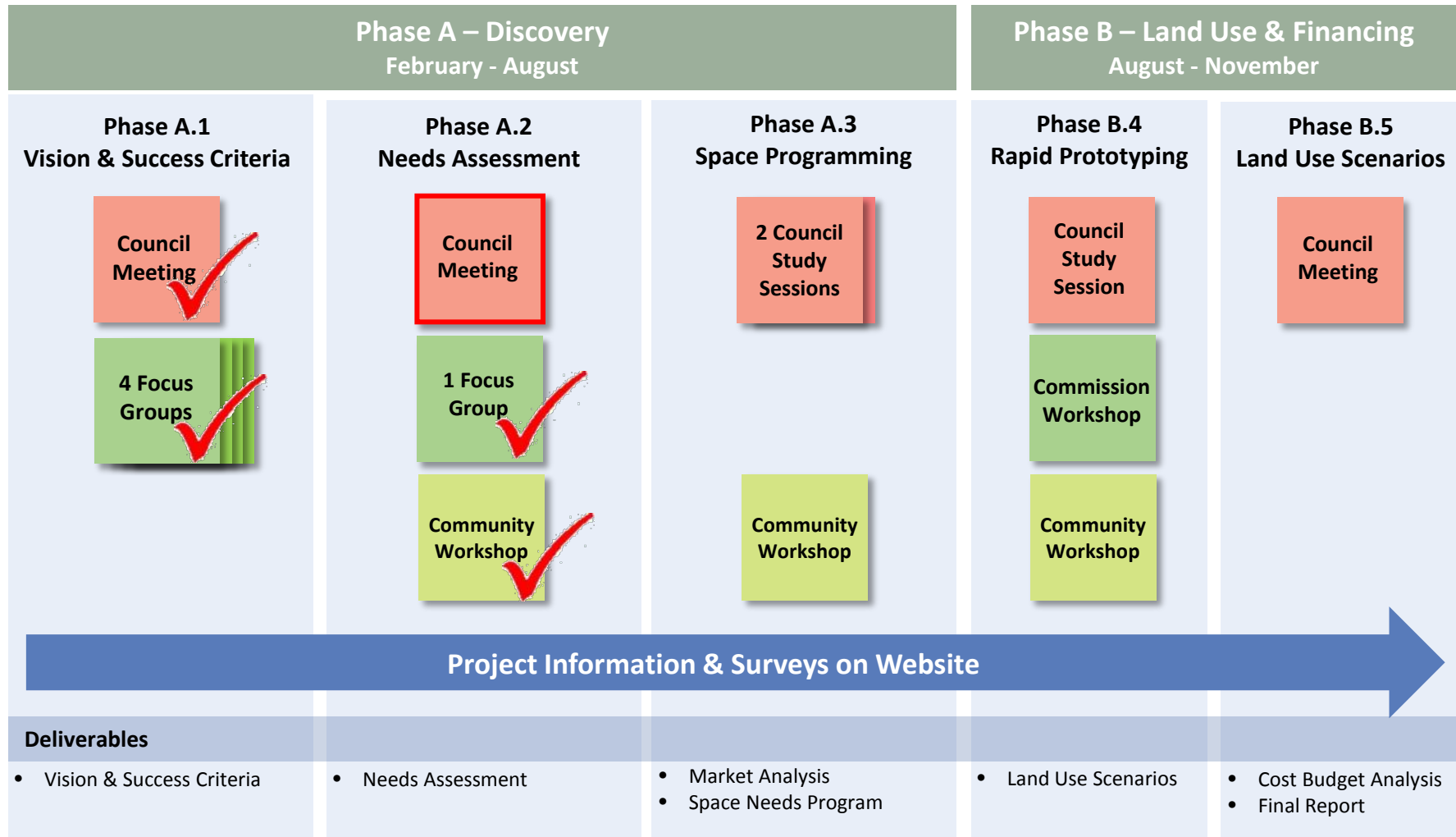
SUNNYVALE  
CITY HALL

**May 19, 2015**





# Project Process – Summary of Community Outreach





# Context, Purpose & Intended Results

## Context :

The Civic Center Modernization Project will provide information necessary for Council to choose an approach to **land use planning as well as financing options for a future Civic Center Master Plan.**

As a first step, we have gathered community input on Vision, Success Criteria and Needs.

## The Purpose of this Presentation is to:

- Review Key Findings from the Community Outreach
- Review Recommendations for the Civic Center Modernization Project Vision, Success Criteria, and Needs Assessment

## The Intended Results for this Presentation Are:

- Develop a shared understanding of Key Findings from Community Outreach
- Direction on Next Steps for the Civic Center Modernization Project

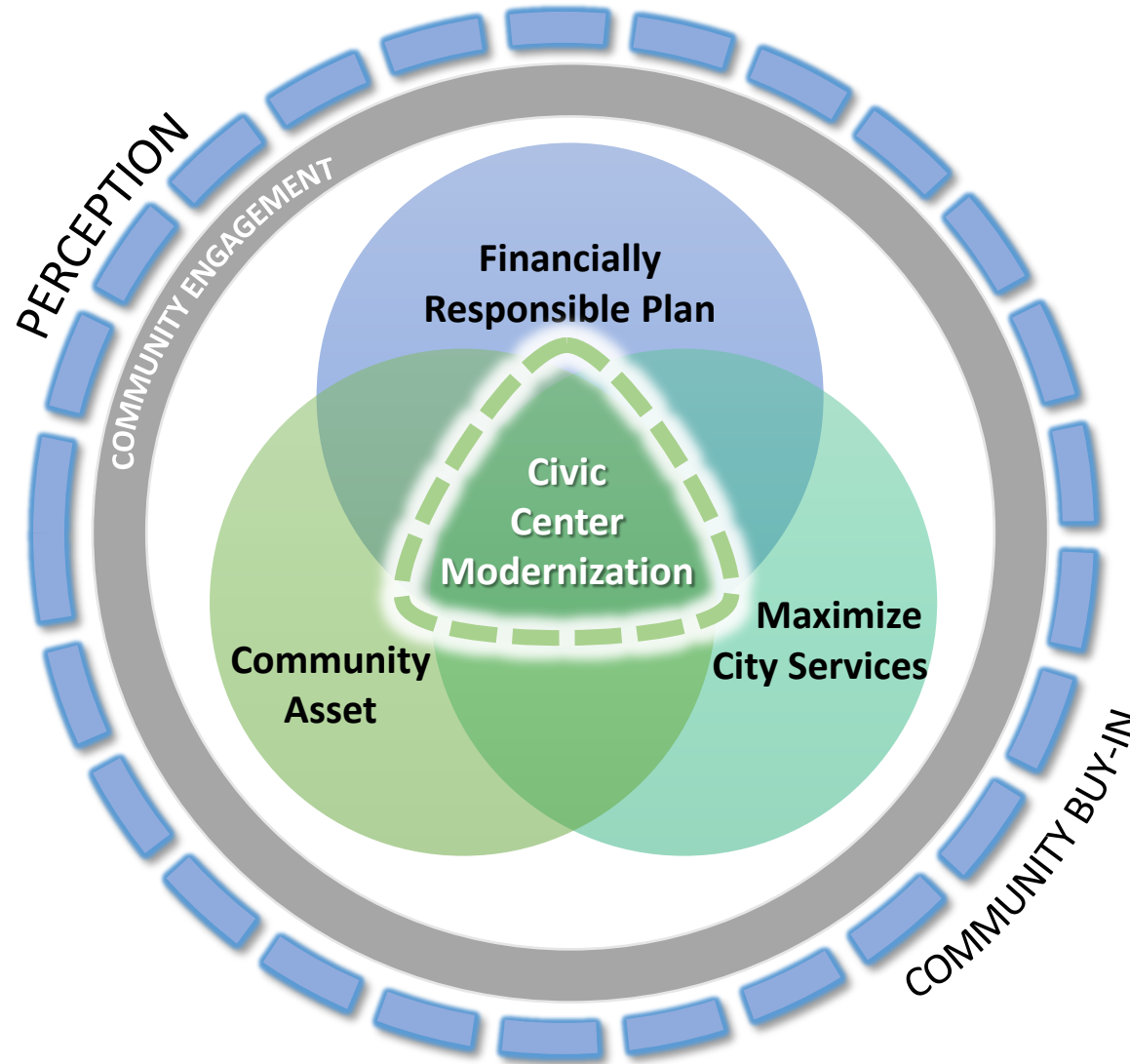


# Why are we doing this?

- **Civic Center does not meet current standards**
  - Structural standards
  - Accessibility standards (site and facilities)
  - City sustainability standards
- **Facilities inhibit service delivery, collaboration, and innovation**
  - Walls that block Wi-Fi and prevent technology upgrades
  - Outdated building layout and configuration
  - Poor department adjacencies
  - Multiple, unclear entries and points of service
  - Facilities do not support number and size of staff and community meetings
- **Ineffective use of community resources**
  - Single story buildings and on-grade parking do not make best use of a valuable site
  - Open space does not support a variety of uses
  - Underused site and facilities outside of office hours
- **Community population has grown, facilities are not meeting increased service demand**
  - 38% population growth since last permanent building was built for City services in 1985
  - Population has more than doubled since the Library was built in 1960



# Project Objectives





# Community Outreach to Date - Meetings (Number of Participants)

- Council Member Interviews (7)
- Focus Groups (41)
  - Community Gardeners + (7)
  - West Neighborhood (10)
  - Community Leaders (6)
  - Business Leaders (4)
  - Library Commission and Friends of the Library (14)
- Community Workshop (58)
  - Vision and Success Criteria
  - Exterior Site Use
  - Library
  - City Hall and Public Safety
  - Tours
- Staff Outreach (30)
  - Public Safety (5)
  - Community Development (3)
  - Community Services (6)
  - Dept. Of Finance (5)
  - Environmental Services (2)
  - NOVA (2)
  - HR|OCA|OCM (7)



# Community Outreach to Date

- City Website
- Project Email List (Over 200 email addresses)
- Quarterly Report (3)
- Notices
  - Mailed Notices
  - Nextdoor, Facebook
  - Other Email Lists
- Open City Hall
  - Library Focused Topic (640 views, 167 Responses)
    - Birdland (6)
    - Cherry Chase (4)
    - Cherry Hill (3)
    - Cumberland South (3)
    - Cumberland West (3)
    - Heritage District (11)
    - Lakewood (5)
    - Morse Park (1)
    - Ortega Park (3)
    - Panama Park (1)
    - Ponderosa Park (6)
    - San Miguel (2)
    - Snail (4)
    - Stevens Creeks (1)
    - Stowell Orchard (3)
    - West Valley (17)
    - Wright Corners (1)
    - Other Sunnyvale Neighborhood (93)
    - Outside Sunnyvale (8)



# Review Community Outreach Topic & Question Samples

## ■ Needs and Service Priorities

- What do you value about the services you receive? What is working well?
- What would you like to be able to do or have access to at the Civic Center, but currently cannot?

## ■ Vision

- What is your vision for the future Sunnyvale Civic Center?
- What values should the Sunnyvale Civic Center reflect?
- What key words would you use to describe success for the future Sunnyvale Civic Center?

## ■ Identity

- What key words would you use to describe Sunnyvale's identity *today? In the future?*







# Review Community Outreach Topics & Questions

- **Success Criteria – Land Use**
  - How would you define a successful Civic Center modernization?
  - What land uses for the Civic Center do you believe would be most valuable to the community?
  
- **Success Criteria – Financial Plan**
  - What are key criteria that you would use to define a financially responsible plan?
  - What criteria should be used to evaluate the different financing options?





# Key Findings from Community Outreach

Vision

Success Criteria

Needs Assessment



# Vision – Emerging Concepts

- Reflect the Identity of Sunnyvale
- Be a Model of Sustainability
- Provide Open Space for Community Use
- Efficient, Functional, & Flexible Facilities to Support Programs & Services
- A Welcoming Environment that Makes People Feel Good
- Support Civic and Community Engagement
- A Focal Point that Weaves the Community Together
- Is Fiscally Responsible and Sustainable



# Success Criteria – Emerging Concepts

- Create an Attractive, Welcoming, & Well-Used Environment for the Community
- Maintain a Balance between Built Structures and Open Space
- Provide a Walkable, Safe Environment
- Preserve and Enhance Current City Service Levels
- Provide Cultural & Community Resources
- Improve Access to City Services
- Consider Lifecycle Costs: Balance Ongoing Operational/Maintenance Costs With Initial Construction Costs
- Reduce Water & Energy Consumption
- Improve Connectivity Between City Services on the Civic Center Campus
- Maintain Flexibility for Future City Needs
- Balance Short Term Costs with Long Term Value
- Improve Technology to Expand Service Capabilities & Improve Efficiencies



# Needs Assessment

Site

Library

City Hall

Public Safety



# Needs Assessment

## ■ Site

- High Percentage of Green Space
- Safe Pedestrian Pathways
- Support Variety of Community Use & Gathering in Outdoor Space
- Inadequate Parking for Peak Use in Some Lots

ATTACHMENT 3







# Needs Assessment

## ■ Library

- Additional Meeting Space for Small Groups, Programs, and Events
- Bigger & More Robustly Shelved Collections and Areas for Teens, Tweens, and Children
- More Effective Space Layout
- More Robust & Appropriate Technology

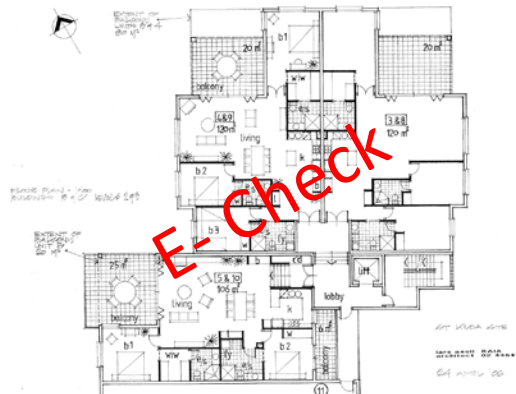




# Needs Assessment

## ■ City Hall

- Innovative 21<sup>st</sup> Century Services
- More Effective Space Layout & Allocation
- More Meeting Space
- Improved Security
- More Robust & Appropriate Technology in Council Chambers & Meeting Rooms







# Needs Assessment

## ■ Public Safety

- More Effective Space Layout
- Dedicated Space for Emergency Operations Center
- Additional Space for Evidence Storage and Processing
- Upgrade Crime Lab Facilities
- Additional Secure Parking





# Council Decisions Needed

## ■ Vision Statement

- Approve As Is
- Approve with Modifications
- Approve as Working Draft Pending New Input through Additional Outreach

## ■ Success Criteria

- Approve As Is
- Approve with Modifications
- Approve as Working Draft Pending New Input through Additional Outreach

## ■ Needs Assessment (as basis for Space Programming)

- Approve As Is
- Approve with Modifications
- Approve as Working Draft Pending New Input through Additional Outreach



# Recommendations

Vision

Success Criteria

Needs Assessment



# Recommendations - Draft Vision

The Sunnyvale Civic Center will:

## **Serve the Community by:**

Providing efficient, functional, & flexible facilities that support innovative service delivery and share resources that support the community's needs.

## **Welcome the Community by:**

Reflecting the identity of Sunnyvale and creating an environment that inspires community pride, promotes civic engagement, and offers a full range of indoor and outdoor services, to accommodate our diverse community.

## **Lead the Community by:**

Supporting participatory governance and being a model of fiscal and environmental sustainability.



# Recommendations - Success Criteria

## ■ Categories

- Improve the Quality of Services – Leaders in New Service Innovation
- Accessible to All Members of Our Diverse Community
- Civic and Community Engagement
- Increase Usability of Open Space
- Leaders in Sustainability
- Fiscally Responsible



# Recommendations - Success Criteria

- **Improve the Quality of Services – Leaders in New Service Innovation**
  - Preserve or Enhance Current City Service Levels
  - Create Flexibility for Future City Needs
  - Improve Technology to Expand Service Capabilities & Improve Efficiencies





# Recommendations - Success Criteria

- **Accessible to All Members of Our Diverse Community**
  - Improve Access to City Services
  - Improve Connectivity Between City Services on the Civic Center Campus
  - Create an Attractive, Welcoming, & Well-Used Environment for the Community
- **Civic and Community Engagement**
  - Flexible and Adaptable Spaces for Civic and Community Use – Meeting and Gathering Space
  - Provide Cultural & Community Resources

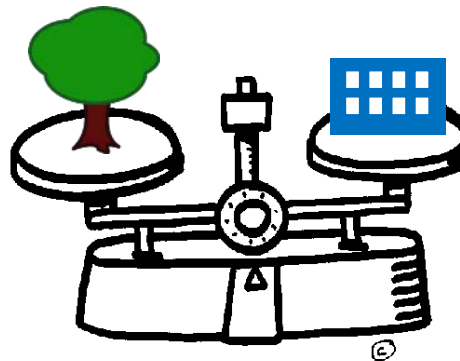




# Recommendations - Success Criteria

## ■ Increase Usability of Open Space

- Provide a Walkable, Safe Environment
- Maintain a Balance between Built Structures and Open Space
- Make sure spaces can accommodate multiple uses – indoor and outdoor
- Outdoor Space that is open and used by the community
- Combine active and passive space to meet a range of user needs







# Recommendations - Success Criteria

## ■ Leaders in Sustainability

- Civic Model of Sustainability
- Reduce Water & Energy Consumption



## ■ Fiscally Responsible

- Consider Lifecycle Costs: Balance Ongoing Operational/Maintenance Costs With Initial Construction Costs
- Balance Short Term Costs with Long Term Value
- Strategic Use of Land and Resources



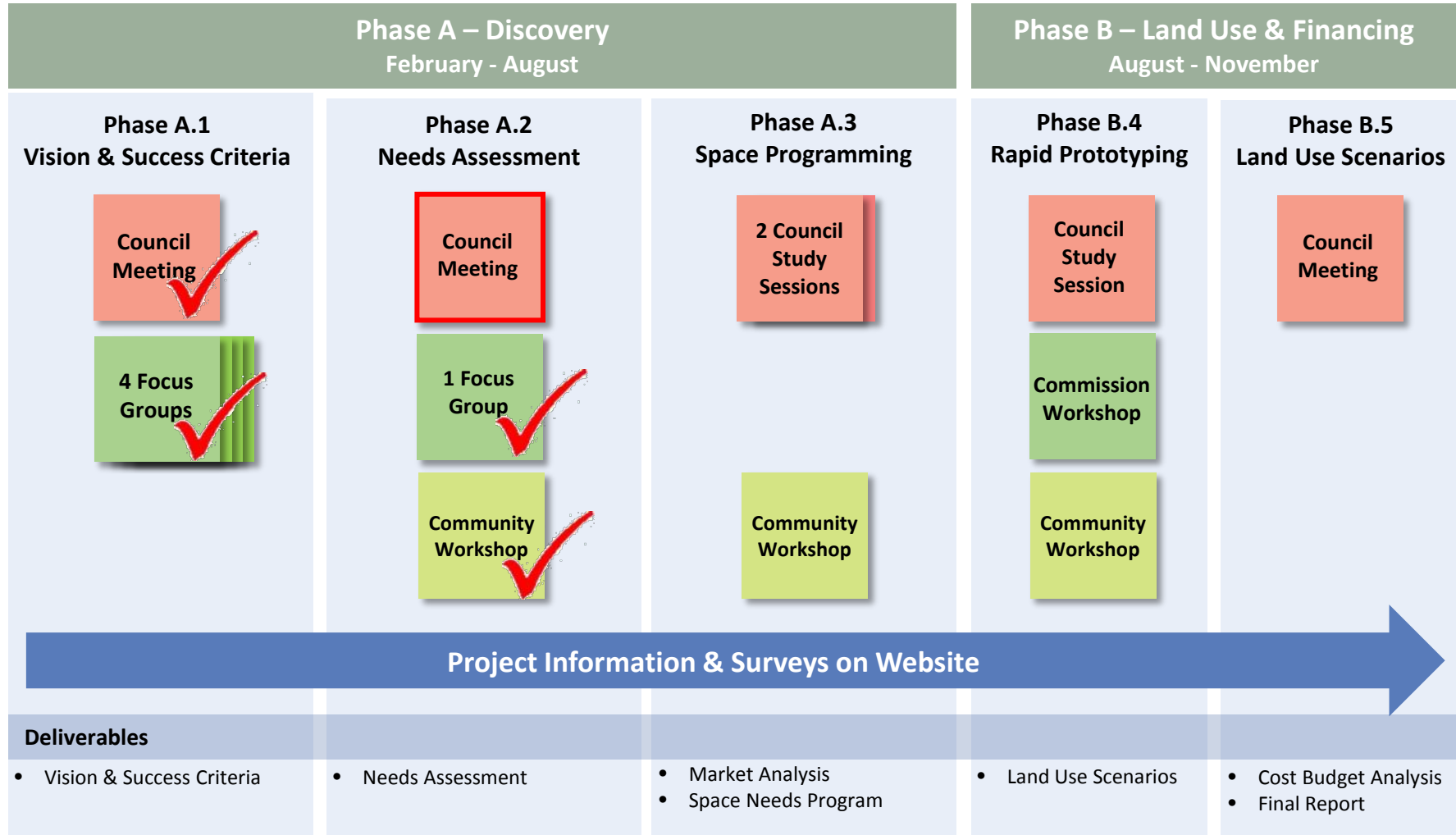


# Continued Community Outreach

- **Methods & Plan for Additional Outreach by Staff**
  - Open City Hall
  - Hands on the Arts – May 16th
  - City Employee Feedback
  - Appointed Boards & Commissions
  - Quarterly Report
  - Email/Social Media
  - Neighborhood Associations



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- Approve As Is
- Approve with Modifications
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# Staff Recommendation

## ■ Alternative: 3

- Approve the Vision Statement, Success Criteria, and Needs Assessment for the Civic Center Modernization Project as preliminary, or a working draft, and direct staff to return to Council with a final draft after conducting additional outreach.



**Thank You**