Short-term Residential Rental Study Issue

Open City Hall survey results

Attached is a summary of the results of the online survey for the subject issue. As of July 22, 2015, 145 survey responses were received. In order to save printing paper, to review the individual comments, go to the Open City Hall web page listed below, and click on the "Feedback" link.

http://sunnyvale.peakdemocracy.com/portals/209/Forum_576/Issue_2616

Short-term, Airbnb-style rentals ATTACHMENT 4 Page 2 of 7

What are your thoughts on short-term residential rentals (e.g., Airbnb) in Sunnyvale?

All On Forum Responses sorted chronologically

As of July 22, 2015, 2:42 PM



As with any public comment process, participation in Open City Hall is voluntary. The responses in this record are not necessarily representative of the whole population, nor do they reflect the opinions of any government agency or elected officials.

Short-term, Airbnb-style rentals ATTACHMENT 4 Page 3 of 7

What are your thoughts on short-term residential rentals (e.g., Airbnb) in Sunnyvale?

Introduction

Short-term residential rentals (less than 30 days) are growing in popularity, including in Sunnyvale. Services such as Airbnb allow people to rent all or parts of their homes as alternative travel accommodations that provide homeowners or renters with extra income. These services may benefit homeowners, but there are concerns about the impacts on neighborhoods, including concerns about noise, safety and traffic. Short-term rentals are currently prohibited in Sunnyvale.

The City is currently looking into this issue, and a first step in the process is to gain feedback from the community about their concerns and comments. One method of collecting community feedback is through the use of a simple survey.

http://www.peakdemocracy.com/2616 Page 2 of 158

Short-term, Airbnb-style rentals ATTACHMENT 4 Page 4 of 7

What are your thoughts on short-term residential rentals (e.g., Airbnb) in Sunnyvale?

As of July 22, 2015, 2:42 PM, this forum had:

Attendees: 518
On Forum Responses: 145
Hours of Public Comment: 13.5

This topic started on April 3, 2015, 9:56 AM.

What are your thoughts on short-term residential rentals (e.g., Airbnb) in Sunnyvale?

Responses

What best describes your type of home?

	%	Count
	85.5%	124
	6.2%	9
	2.1%	3
I .	3.4%	5
L	2.8%	4
		85.5% 6.2% 2.1% 3.4%

Have you ever used short-term rental services? Select all that apply.

		%	Count
Used it in my travels		53.1%	77
Rented out a room in my home for less than 30 days	I .	3.4%	5
Rented out my entire home for less than 30 days	L	2.8%	4
None of the above		45.5%	66

What values do you see in allowing short-term rental of residential property? Select all that apply.

	%	Count
Provides additional income	78.3%	101
Gives alternatives to standard hotels and motels	77.5%	100
Other	38.8%	50

If allowed, what do you see as potential issues? Select all that apply.

ATTACHMENT 4
Page 6 of 7

What are your thoughts on short-term residential rentals (e.g., Airbnb) in Sunnyvale?

	%	Count
Noise	55.4%	67
Traffic	44.6%	54
Safety	59.5%	72
Parking	75.2%	91
Other	38.8%	47

How do you feel about the City of Sunnyvale allowing these short-term rentals in residential areas/homes, with some regulation?

Answered 140 Skipped 5

- airbnb all allowed business do don from guests home homes hotel house like long more neighborhood neighbors one out owner people property regulations rental rentals s short short-term so some sunnyvale support t term than them they think who

If you are NOT supportive of allowing short-term rentals in Sunnyvale, would you be more supportive if the owner/resident lived in the unit while it is being rented?

	%	Count
Yes, I would be more supportive.	22.5%	29
No, I would still not support allowing short-term rentals	26.4%	34
N/A - I am generally supportive of short-term rentals	51.2%	66

Short-term, Airbnb-style rentals

What are your thoughts on short-term residential rentals (e.g., Airbnb) in Sunnyvale?

ATTACHMENT 4
Page 7 of 7

Regardless of how you currently feel about allowing short-term rentals, if the City does ultimately approve of them, should short-term rentals pay transit occupancy tax (TOT) like any hotel, motel or bed and breakfast?

	%	Count
Yes	69.7%	101
No	30.3%	44

Should short-term residential rentals be limited to single-family homes, and not multi-family units?

	%	Count
Yes	15.2%	22
No	53.8%	78
N/A (should not be allowed for either type of dwelling)	31.0%	45