



June 1, 2015

The Honorable Howard Miller
Mayor of the City of Saratoga
13777 Fruitvale Avenue
Saratoga, CA 95070

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Miller:

On behalf of the Sunnyvale and Mountain View City Councils, we are writing to urge your support in reaching a regional minimum wage of \$15.00 per hour by 2018.

In October 2014, our City Councils adopted minimum wage ordinances to raise the minimum wage to \$10.30 per hour, with annual adjustments on January 1 thereafter tied to inflation. The Sunnyvale minimum wage took effect on January 1, 2015, and the new wage rate in Mountain View will take effect on July 1, 2015.

Recently, the Mountain View City Council adopted a goal to work in collaboration with other local government agencies to reach a minimum wage of \$15.00 per hour by 2018, using the below-suggested approach. Sunnyvale staff communicated the same approach to the Sunnyvale City Council.

Proposed Effective Date	Proposed Minimum Wage Rate
Current	\$10.30
7/1/2016	\$12.00
7/1/2017	\$13.50
7/1/2018	\$15.00
July 1 Each Following Year	CPI Increase

Sunnyvale City Hall
456 West Olive Avenue
Sunnyvale, CA 94086
Phone: (408) 730-7902
Email: MinimumWage@sunnyvale.ca.gov

Mountain View City Hall
500 Castro Street, P.O. Box 7540
Mountain View, CA 94039-7540
Phone: (650) 903-6301
Email: MinWage@mountainview.gov

Honorable Mayor Miller
June 1, 2015
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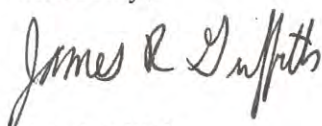
Many Bay Area cities have enacted local minimum wage ordinances ranging from \$9.60 per hour to \$14.44 per hour. We believe a joint approach to reaching \$15.00 per hour is key to achieving uniformity across the region.

Raising the minimum wage to \$15.00 by 2018 will contribute to improving the quality of life for many residents in our region, and will help lift working families out of poverty. With more income, minimum wage workers would have more spending power and inject more money into the local economy, which would benefit businesses through increased sales and local governments through increased sales tax revenue.

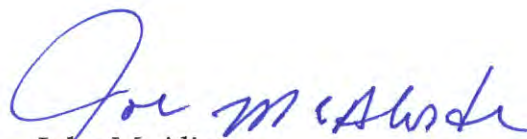
For these reasons, we urge your City Council to join the cities of Sunnyvale and Mountain View in the effort to reach a regional minimum wage of \$15.00 per hour by 2018.

Staff will return to both councils in the fall of 2015 to present feedback on a regional approach. We encourage your staff to respond to Kimbra McCarthy, Deputy City Manager, City of Mountain View, kimbra.mccarthy@mountainview.gov, and Connie Verceles, Economic Development Manager, City of Sunnyvale, cverceles@sunnyvale.ca.gov, by the end of June 2015 if your Council would like to join our efforts.

Sincerely,



Jim Griffith
Mayor, City of Sunnyvale



John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: James Lindsay, City Manager, City of Saratoga
Assistant City Manager



June 1, 2015

The Honorable Jamie L. Matthews
Mayor of the City of Santa Clara
1500 Warburton Avenue
Santa Clara, CA 95050

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Matthews:

On behalf of the Sunnyvale and Mountain View City Councils, we are writing to urge your support in reaching a regional minimum wage of \$15.00 per hour by 2018.

In October 2014, our City Councils adopted minimum wage ordinances to raise the minimum wage to \$10.30 per hour, with annual adjustments on January 1 thereafter tied to inflation. The Sunnyvale minimum wage took effect on January 1, 2015, and the new wage rate in Mountain View will take effect on July 1, 2015.

Recently, the Mountain View City Council adopted a goal to work in collaboration with other local government agencies to reach a minimum wage of \$15.00 per hour by 2018, using the below-suggested approach. Sunnyvale staff communicated the same approach to the Sunnyvale City Council.

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Honorable Mayor Matthews
June 1, 2015
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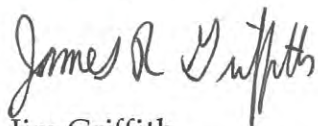
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Jim Griffith
Mayor, City of Sunnyvale



John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: Julio J. Fuentes, City Manager, City of Santa Clara
Assistant City Manager



June 1, 2015

The Honorable Sam Liccardo
Mayor of the City of San Jose
200 East Santa Clara Street
San Jose, CA 95113

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Liccardo:

On behalf of the Sunnyvale and Mountain View City Councils, we are writing to urge your support in reaching a regional minimum wage of \$15.00 per hour by 2018.

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Honorable Mayor Liccardo
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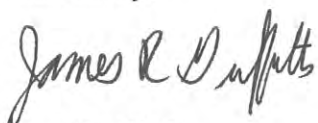
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John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: Norberto Duenas, City Manager, City of San Jose
Assistant City Manager



June 1, 2015

The Honorable Karen Holman
Mayor of the City of Palo Alto
250 Hamilton Avenue
Palo Alto, CA 94301

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Holman:

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Honorable Mayor Holman
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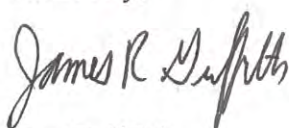
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Jim Griffith
Mayor, City of Sunnyvale



John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: James Keene, City Manager, City of Palo Alto
Assistant City Manager



June 1, 2015

The Honorable Steve Tate
Mayor of the City of Morgan Hill
17575 Peak Avenue
Morgan Hill, CA 95037

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Tate:

On behalf of the Sunnyvale and Mountain View City Councils, we are writing to urge your support in reaching a regional minimum wage of \$15.00 per hour by 2018.

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Honorable Mayor Tate
June 1, 2015
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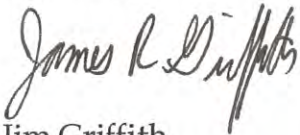
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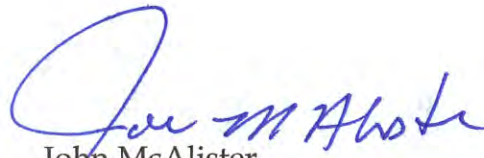
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Jim Griffith
Mayor, City of Sunnyvale



John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: Steve Rymer, City Manager, City of Morgan Hill
Assistant City Manager



June 1, 2015

The Honorable Walter Huff
Mayor of the City of Monte Sereno
18041 Saratoga-Los Gatos Road
Monte Sereno, CA 95030

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Huff:

On behalf of the Sunnyvale and Mountain View City Councils, we are writing to urge your support in reaching a regional minimum wage of \$15.00 per hour by 2018.

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Honorable Mayor Huff
June 1, 2015
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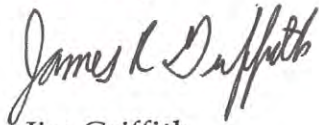
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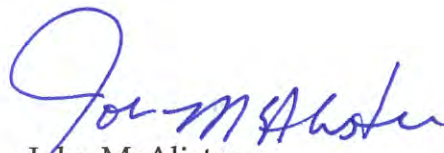
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Sincerely,



Jim Griffith
Mayor, City of Sunnyvale



John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: Brian Loventhal, City Manager, City of Monte Sereno
Assistant City Manager



June 1, 2015

The Honorable Jose. S. Esteves
Mayor of the City of Milpitas
455 East Calaveras Boulevard
Milpitas, CA 95035

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Esteves:

On behalf of the Sunnyvale and Mountain View City Councils, we are writing to urge your support in reaching a regional minimum wage of \$15.00 per hour by 2018.

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Honorable Mayor Esteves
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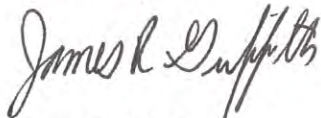
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John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: Tom Williams, City Manager, City of Milpitas
Assistant City Manager



June 1, 2015

The Honorable Marcia Jensen
Mayor of the Town of Los Gatos
110 East Main Street
Los Gatos, CA 95030

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Jensen:

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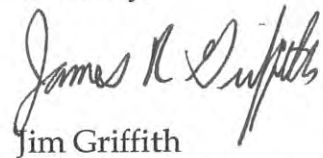
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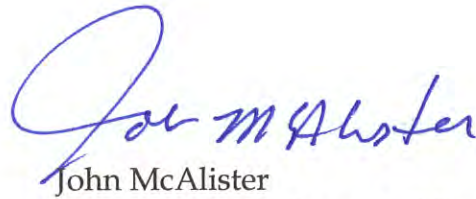
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John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: Les White, Interim Town Manager, Town of Los Gatos
Assistant City Manager



June 1, 2015

The Honorable Courtenay C. Corrigan
Mayor of the Town of Los Altos Hills
26379 Fremont Road
Los Altos Hills, CA 94022

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Corrigan:

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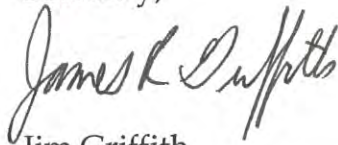
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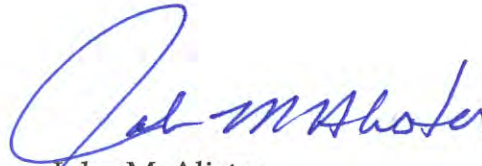
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Staff will return to both councils in the fall of 2015 to present feedback on a regional approach. We encourage your staff to respond to Kimbra McCarthy, Deputy City Manager, City of Mountain View, kimbra.mccarthy@mountainview.gov, and Connie Verceles, Economic Development Manager, City of Sunnyvale, cverceles@sunnyvale.ca.gov, by the end of June 2015 if your Council would like to join our efforts.

Sincerely,



Jim Griffith
Mayor, City of Sunnyvale



John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: Carl Cahill, City Manager, Town of Los Altos Hills
Assistant City Manager



June 1, 2015

The Honorable Jan Pepper
Mayor of the City of Los Altos
1 North San Antonio Road
Los Altos, CA 94022

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Pepper:

On behalf of the Sunnyvale and Mountain View City Councils, we are writing to urge your support in reaching a regional minimum wage of \$15.00 per hour by 2018.

In October 2014, our City Councils adopted minimum wage ordinances to raise the minimum wage to \$10.30 per hour, with annual adjustments on January 1 thereafter tied to inflation. The Sunnyvale minimum wage took effect on January 1, 2015, and the new wage rate in Mountain View will take effect on July 1, 2015.

Recently, the Mountain View City Council adopted a goal to work in collaboration with other local government agencies to reach a minimum wage of \$15.00 per hour by 2018, using the below-suggested approach. Sunnyvale staff communicated the same approach to the Sunnyvale City Council.

Proposed Effective Date	Proposed Minimum Wage Rate
Current	\$10.30
7/1/2016	\$12.00
7/1/2017	\$13.50
7/1/2018	\$15.00
July 1 Each Following Year	CPI Increase

Sunnyvale City Hall
456 West Olive Avenue
Sunnyvale, CA 94086
Phone: (408) 730-7902
Email: MinimumWage@sunnyvale.ca.gov

Mountain View City Hall
500 Castro Street, P.O. Box 7540
Mountain View, CA 94039-7540
Phone: (650) 903-6301
Email: MinWage@mountainview.gov

Honorable Mayor Pepper
June 1, 2015
Page 2

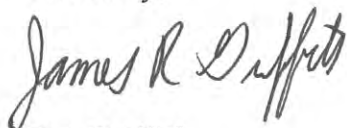
Many Bay Area cities have enacted local minimum wage ordinances ranging from \$9.60 per hour to \$14.44 per hour. We believe a joint approach to reaching \$15.00 per hour is key to achieving uniformity across the region.

Raising the minimum wage to \$15.00 by 2018 will contribute to improving the quality of life for many residents in our region, and will help lift working families out of poverty. With more income, minimum wage workers would have more spending power and inject more money into the local economy, which would benefit businesses through increased sales and local governments through increased sales tax revenue.


For these reasons, we urge your City Council to join the cities of Sunnyvale and Mountain View in the effort to reach a regional minimum wage of \$15.00 per hour by 2018.

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Sincerely,



Jim Griffith
Mayor, City of Sunnyvale



John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: Marcia Somers, City Manager, City of Los Altos
Assistant City Manager



June 1, 2015

The Honorable Don Gage
Mayor of the City of Gilroy
7351 Rosanna Street
Gilroy, CA 95020

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Gage:

On behalf of the Sunnyvale and Mountain View City Councils, we are writing to urge your support in reaching a regional minimum wage of \$15.00 per hour by 2018.

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Honorable Mayor Gage
June 1, 2015
Page 2

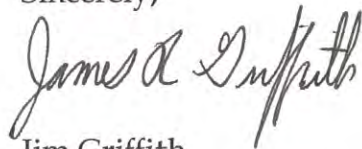
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Jim Griffith
Mayor, City of Sunnyvale



John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: Thomas Haglund, City Administrator, City of Gilroy
Assistant City Manager



June 1, 2015

The Honorable Rod Sinks
Mayor of the City of Cupertino
10300 Torre Avenue
Cupertino, CA 95014-3255

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Sinks:

On behalf of the Sunnyvale and Mountain View City Councils, we are writing to urge your support in reaching a regional minimum wage of \$15.00 per hour by 2018.

In October 2014, our City Councils adopted minimum wage ordinances to raise the minimum wage to \$10.30 per hour, with annual adjustments on January 1 thereafter tied to inflation. The Sunnyvale minimum wage took effect on January 1, 2015, and the new wage rate in Mountain View will take effect on July 1, 2015.

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Honorable Mayor Sinks
June 1, 2015
Page 2

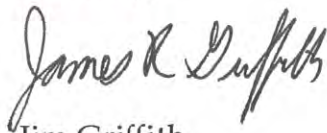
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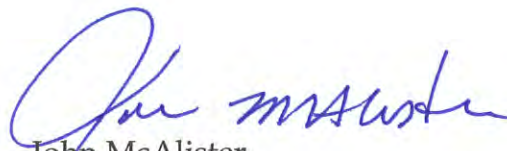
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Sincerely,



Jim Griffith
Mayor, City of Sunnyvale



John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: David Brandt, City Manager, City of Cupertino
Assistant City Manager



June 1, 2015

The Honorable Jeffrey Cristina
Mayor of the City of Campbell
70 North First Street
Campbell, CA 95008

REGIONAL MINIMUM WAGE INCREASE APPROACH

Dear Mayor Cristina :

On behalf of the Sunnyvale and Mountain View City Councils, we are writing to urge your support in reaching a regional minimum wage of \$15.00 per hour by 2018.

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Honorable Mayor Cristina
June 1, 2015
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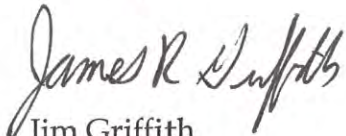
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Sincerely,


Jim Griffith
Mayor, City of Sunnyvale


John McAlister
Mayor, City of Mountain View

JG-JMcA/KMcC/3/MGR
001-05-28-15L-E/DL

cc: Mark Linder, City Manager, City of Campbell
Assistant City Manager