



RTC 15-064: Massage Establishments and Massage  
Therapists

# **SUNNYVALE DEPARTMENT OF PUBLIC SAFETY**



## Background

On January 15, 2015 Assembly Bill 1147 (AB 1147) went into effect.

- California Massage Therapy Council (CAMTC) board is reorganized
- Professional standards for massage professionals are raised
- Regulatory authority of massage establishments is returned to local governments



# Purpose of the Proposed Ordinance

- Protect members of the public
- Protect legitimate operators and practitioners
- Establish appropriate oversight of massage establishments



# Massage Establishments

Existing Ordinance	New Ordinance
All must be licensed by the City and pay business licenses tax	No Change
CAMTC Certified Owner	
- New Permit fees - 0 -	- New Permit fee \$ 999
- Renewal fee - 0 -	- Renewal fee \$ 999
Non-CAMTC Certified Owner	
- New Permit fees \$ 1,147	- New Permit Fee \$ 1,060
- Renewal fee \$ 1,060	- Renewal fee \$ 999



# Massage Establishments

Existing Ordinance	New Ordinance
No current provision for home-based establishments	Home-based massage businesses considered Massage Establishments
	Owners/Operators held responsible
	Posting requirements to (a) comply with California Civil Code related to human trafficking and (b) list employed therapists



# Massage Therapists

Existing Ordinance	New Ordinance
All must be licensed CAMTC Certification [OR] Sunnyvale DPS Permit (in lieu)	All must be CAMTC Certified
Must carry proof of certification or permit	Must wear CAMTC identification while performing massage services
Off-premise massage practitioners subject to additional requirements (9.41.160)	Off-premise massage practitioners treated as other employed massage therapists



## Changes to Title 19 (Zoning)

Home based massage businesses will be considered home occupations pursuant to Section 19.42.010 of the Zoning Code.

- May not have employees
- Vehicles visiting the premises limited to three per day
- No alterations to the home that are non-residential in nature
- Signage must comply with Section 19.44.040



## Fee Schedule Changes

	Existing Fee Schedule	Proposed Fee Schedule
New Establishment Permit		
CAMTC Certified	-0-	\$ 999
Non-CAMTC Certified	\$ 1,149	\$ 1,060
Annual Renewal Fees		
CAMTC Certified	-0-	\$ 999
Non-CAMTC Certified	\$ 1,060	\$ 999
Amend a Permit	n/a	\$ 30
Massage Therapist – Limited Exception	n/a	\$ 94