EXISTING POLICY

Sunnyvale General Plan

The General Plan is the primary policy that guides the physical development of the City. The General Plan contains long-term goals and policies for the next 10 years and strategic actions for the next five to 10 years. Primary goals and policies pertaining to office and industrial development are relevant to the Moffett Park Specific Plan (MPSP) amendment including:

Policy LT-4.8: Cluster high intensity industrial uses in areas with easy access to transportation corridors.

Policy LT-4.10: Provide appropriate site access to commercial and office uses while preserving available road capacity.

Goal LT-6: Sustain a strong local economy that contributes fiscal support for desired city services and provides a mix of jobs and commercial opportunities.

Goal LT-7: Endeavor to maintain a balanced economic base that can resist downturns of any one economic sector.

Moffett Park Specific Plan

The MPSP covers approximately 1,156 acres north of State Highway 237 that is predominately developed with office with office, R & D and industrial uses. The MPSP is the primary policy document that governs development in Moffett Park and includes Guiding Principles and Specific Plan Objectives for the plan area. Principles and objectives that are particularly pertinent to the proposed land use change are as follows:

Guiding Principle 1.0: Positively influence the Sunnyvale business climate and enhance economic vitality by providing comprehensive land use policies and permitting processed that encourage development of additional needed Class 'A' office space to diversify the industrial base of Sunnyvale.

Guiding Principle 4.0: Provide opportunity for strategic retention and attraction of business and private investment.

Guiding Principle 5.0: Focus areas of higher intensity development in areas adjacent to public transportation, and infrastructure planning.

Guiding Principle 8.0: Increase utilization of public transit through coordinated land use, transportation, and infrastructure planning.

Plan Objective LU-1: Establish development regulations that provide framework to allow for higher intensity development.

Plan Objective LU-4: Establish land use districts that encourage high quality corporate headquarter and Class 'A' office development.

Plan Objective LU-5: Provide for higher intensity development corridors and within close proximity to rail and transit stations.

Plan Objective LU-6: Provide a development reserve of additional square footage for site adjacent to public transit facilities as an incentive to developers and to provide flexibility of use for the future needs of the City's residents and business.