



City of Sunnyvale

Agenda Item

14-0938
Agenda Date: 1/30/2015

2015 COUNCIL STUDY ISSUE

NUMBER

DPW 15-03

TITLE Determine Steps to Move Forward to Becoming a Silver Level in the League of American Bicyclists - Bicycle Friendly Communities

BACKGROUND

Lead Department: Public Works
Support Department(s): N/A

Sponsor(s):

Board/Commission: Bicycle and Pedestrian Advisory Commission

History:

1 year ago: N/A

2 years ago: N/A

SCOPE OF THE STUDY

What are the key elements of the study?

This study would evaluate what steps the City would need to take to become a Silver Level community in the League of American Cyclists (currently Bronze Level). The study would review ranking criteria elements including enforcement, education, engineering, key outcomes, evaluation, and encouragement and determine what Sunnyvale would need to implement to achieve Silver Level status. The study would have specific action items and conceptual costs for implementation.

What precipitated this study?

The BPAC would like to provide better bicycle facilities. The study would identify specific actions the City would need to take to enhance the overall bicycle program and increase bicycle ridership.

Planned Completion Year: 2015

FISCAL IMPACT

Cost to Conduct Study

Level of staff effort required (opportunity cost): Moderate

Amount of funding above current budget required: \$15,000-25,000

Funding Source: Will seek budget supplement

Explanation of Cost:

The cost associated with this study would be for consultant services to evaluate the action items that the city would need to take to achieve Silver Level status. The consultant would also provide conceptual costs for any action items or needed improvements.

Cost to Implement Study Results

Unknown. Study would include assessment of potential costs.

EXPECTED PARTICIPATION IN THE PROCESS

Council-approved work plan: No

Council Study Session: No

Reviewed by Boards/Commissions: Bicycle and Pedestrian Advisory Committee

STAFF RECOMMENDATION

Position: Support

Explanation: The Study would provide valuable information to the City in identifying possible steps and associated costs to continue to improve Sunnyvale's overall bicycle program. This process would provide Sunnyvale with specific goals and priorities and help prioritize funding and staff resources.

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Approved By: Deanna J. Santana, City Manager