



City of Sunnyvale Neighborhood Grant Program

Application for FY 2016/17
(Please print or type)

Office Use Only

Date Received: _____

Application

Completed: _____

Deadline for Applications: Friday, May 20, 2016 by 5 p.m.

Important note: applications are being accepted, pending Council's budgetary approval.

Applications may be submitted by mail, email, fax or in person. Submit completed application (including all project team signatures) to: Community Services Division, located at the Sunnyvale Community Center, 550 E. Remington Drive, Sunnyvale, CA 94087. Email: ncs@sunnyvale.ca.gov or Fax (408) 730-7754. For questions, please call (408) 730-7599.

Date: ____ May 10, 2016 _____

Name of Neighborhood Group or Association: ____ Cumberland South Neighborhood Asso

Name of Proposed Project: _11th Annual 4th of July Parade and Pot Luck

Grant Amount Requested from the City of Sunnyvale: \$ __850
(Maximum grant amount is \$1,000)

Neighborhood Group/Association Background:

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group? How many households are included?

We formed in 2005 due to a rash of burglaries in the neighborhood and the need to form a group to communicate. Our boundaries are Mary, Hollenbeck, Remington and recently we extended to Quetta on the North side. We have over 400 households in our association and we reach out via a Yahoo! Group and also flyers when we have an event.

2. Describe your neighborhood group's activities and the resources that support those activities. If yours is a formal association, what is the annual budget? How do you raise funds?

We are a formal association and we have two activities that we do annually and others when inspired by our members. We spend around \$800 annually (over \$850 last year) on our 4th of July Parade and Pot luck plus lots of contributions. Our holiday caroling event doesn't cost much (we meet for cider and sweets and carol around the neighborhood). We have asked for donations to support our 4th of July activities in the past. When we collect donations, we have a "pot" to collect money and ask our neighbors to contribute. Neighbors also contribute time, food and equipment to these events.

Project Description:

3. Briefly describe your proposed project. **How will it benefit the residents in your neighborhood and/or your neighborhood association?** What will the project “look like” when it is completed?

We LOVE this event and our neighbors look forward to it every year. It is a BASH! It is really the only time we all see each other and enjoy the diversity of our neighborhood. This is the event that makes everyone feel neighborly as so much of the year we are all busy and barely have time to meet and greet. New neighbors and old neighbors alike love this event as they get to meet people and feel like a part of a caring community. Many who move away still come back to participate. We have events for the kids (bouncy house, tattoos, face painting, etc.), a parade of kids, pets, elderly people, etc. led by Public Safety, delicious food, music, patriotism and so much more!

This year is the first year the host/hostess has moved away- so we have created “committees” to work on different aspects of the festivities including:

- Kids Events
- Equipment
- Communications/street closure
- Fire Truck
- Decorations
- Set up/Clean up
- Sign-in
- Sno cone workers committee

4. How did you choose this project? Describe the outreach you have done to generate awareness in your neighborhood and support for this project. How many neighbors support this project and how did you determine that number?

Jeni Shortes used to organize a similar parade and picnic in Sunnyvale when she grew up here. SADLY, she moved away this year. But our neighbors don't want this event to go away because she did. So we are organizing teams to ensure we spread the work, and involve even more people this year. With the financial help of the city, I know it will be a great success!

We advertise with flyers and emails to our neighbors. We have 17 different street reps who distribute on each of our streets to ensure those not on our Yahoo! Group still get their invitation. At this point, most people know about this event and even work around it. My family used to travel every 4th of July but now we schedule our trips around this event!

In the past, we've had at least 25 people supporting the planning of this event. This year, we will have even more people very involved.

Project Plan:

5. Using the chart below, list the specific activities needed to carry out your project including an estimated date of completion for each activity. (All projects must be completed by June 1, 2017).

Activity	Person(s) Responsible	Completion Date (mo/yr)
<i>Example:</i> Create flyers/email for advertising National Night Out Celebration	Jane Smith	08/16
FLYERS/FIRE TRUCK/REQUEST FOR MONEY FROM CITY/COMMUNICATIONS- Reid	Reid	May/June, 2016
PERMIT/CONES FOR STREET CLOSURE	Kevin Corbett	June, 2016
SET UP-	Curtis/Jim	July 4 th
DECORATIONS	Yael Halperin	July 4 th
GARBAGE-	Richard and Emily Polivka	July 4th
KIDS ACTIVITIES (bouncy house ordering/sno cone ordering/other activities)	Tobi and Adam Elman	June, 2016
MUSIC	Tomer/David	July 4th
DRINKS/SNO CONE MGMT	Lorraine Noronha	July 4th
CLEAN UP	Curtis& Mimi Wong	July 4th
Name Tags/Sign In (just had this offered)	Grace Anne Weiler	4 th of July

6. Describe how your project focuses on one or more of the following areas:

- Increasing communication among neighbors
- Building bridges between cultures
- Improving the physical condition of the neighborhood
- Enhancing neighborhood pride and identity

This event increases communication, bridges cultures, and enhances neighborhood pride and identity. It is the one time of year we all get out and meet each other, and it gives us an opportunity to have pride in our neighborhood and in our kids. People work together- everyone pitches in and neighbors help neighbors. It builds bridges between cultures because people bring ethnic food (we request it!) and then everyone gets excited about the food that is specific to all these different countries. It's amazing! The parade is touching as there is so much diversity in our neighborhood- with everyone celebrating America's diversity on this day! The work that goes into this event also brings people together and improves communication. Everyone wants to do their part- and they reach out to participate. It has really made our neighborhood special and it's exciting that even though the main organizers had to move, people are willing to pitch in and continue to make this event happen after 10 years running.

7. How will you determine the completed project has been successful?

The turnout will determine if we were successful! Usually we have between 150-200 people come- and everyone talks about how great this event is! We all look forward to it every year—the kids love to decorate their bikes and scooters and the adults love to see the kids. Dogs come and play- everyone eats and it's great. So if people show up, and have fun and have neighborly comradery – we are successful.

8. What resources will your neighborhood group contribute to support the project (i.e. number of volunteer hours, donated materials if any, etc.)?

Every year we have lots of volunteers but this year it will be even more of a group effort.

Some of the donations of time and material include:

- Canopies/tables
- Food
- Chairs and tables to eat on
- Garbage cans
- Music and sound system
- Time printing and distributing flyers
- Time calling the city getting the block blocked off and getting the fire truck
- People's bathrooms and yards for play space
- Time setting up and breaking down
- Time ordering and manning the bouncy houses and sno cone machine

Volunteer hours are probably at least 50 hours including the day of event. On the day of the event, many people are working for hours cleaning, preparing, etc.

9. Please explain how your organization intends to operate this event in future years without grant assistance from the City. Your explanation should include a goal of sustainability and independence from grant funds within four years or less. Attach additional sheets if needed.

We have had years in the past where we didn't get grant funds. In this case, we need to ask for monetary donations for our event. We also need to try to do a bit less...so people don't feel obligated to pay. If we know in advance that we won't have any funds- we will send emails and let people know on our flyer that we need donations. People are willing. But it's really a wonderful thing to be sponsored by the city as it shows that community is a priority for Sunnyvale.

Project Team:

While you may have many community members working on this project, project team leads will be critical to the project's success.

Please note that each member of the project team will need to sign the application acknowledging their commitment to the success of this project.

Project Leader - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than June 15, 2017.

Project Leader Name: Reid Myers
Address: 1013 Persimmon Avenue Sunnyvale 94087
Phone Number: 408-218-3293 E-Mail: Reidsmail@yahoo.com
Signature: REID MYERS (typing) Date May 10, 2016

Treasurer Name: Reid Myers (Diane Guerin is our official treasurer but I will manage the funds for this event as she usually travels at this time)
Address SAME AS ABOVE

Other Project Team Members -- List additional neighborhood residents who will work on this project. What will their responsibilities be? (Examples of responsibilities might include: coordinating volunteers, outreach to residents, etc.)

Name: Tobi Elman **Address:** 753 Knickerbocker
Phone Number: (650) 430-5262 **E-Mail:** obiwantobi@gmail.com
Responsibilities: kids activities/bouncy house, etc.
Signature: VIA EMAIL DATED 5/11 Date 5/17/16

Name: Curtis Chan **Address:** 891 Pyrus Way
Phone Number: (650) 743-5867 **E-Mail:** ct_16@yahoo.com
Responsibilities: set up/clean up
Signature: VIA EMAIL DATED 5/16/16 Date 5/17/16

Name: Yael Halperin **Address:** 766 Knickerbocker
Phone Number: 650--283-1093 **E-Mail:** yaelhal@gmail.com
Responsibilities: decorations/help with set up
Signature: VIA EMAIL DATED 5/17 Date 5/17/16

**City of Sunnyvale
Neighborhood Grant Program
2016/17 Project Budget Form**

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than June 15, 2017.**

Project Expenses

Activity	Estimated Costs	Actual Costs
1.Bouncy House/Sno Cone Machine ENTERTAINMENT	\$450	\$
2.Plates/Napkins/Utensils 200 people	\$100	\$
3.Decorations/table cloths, etc.	\$100	\$
4.Drinks (donations for food)	\$100	\$
5.Misc- name tags, kids entertainment, etc.	\$100	\$
6.	\$	\$
7.	\$	\$
8.	\$	\$
9.	\$	\$
Total Expenses	\$850	\$
Amount Requested from the City of Sunnyvale	\$850	

Other Sources of Support

Volunteer Hours (valued at \$26.87/hour, per <i>independentsector.org</i>)	\$1,343.50
Donated Materials/Services (food, supplies, equipment)	\$850
Other Funding Received (other grants, collected dues, donations)	\$NA
Other	\$
Other	\$
Total Neighborhood Association Contribution	\$2193.50

Thank you for completing your application for the Neighborhood Grant Program!

Thank you for the opportunity! Reid