

City of Sunnyvale Neighborhood Grant Program

Application for FY 2016/17

(Please print or type)

Deadline for Applications: Friday, May 20, 2016 by 5 p.m.

Important note: applications are being accepted, pending Council's budgetary approval.

Applications may be submitted by mail, email, fax or in person. Submit completed application (including all project team signatures) to: Community Services Division, located at the Sunnyvale Community Center, 550 E. Remington Drive, Sunnyvale, CA 94087. Email: ncs@sunnyvale.ca.gov or Fax (408) 730-7754. For questions, please call (408) 730-7599.

Sunnyvale Neighbors of Arbor Including LaLinda (SNAIL)

Grant Application – 2016

PROJECT: National Night Out Celebration Event – August 2, 2016

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Date: May 18th, 2016

Name of Neighborhood Group or Association: Sunnyvale Neighbors of Arbor Including LaLinda (SNAIL)

Name of Proposed Project: 2016 NNO

Grant Amount Requested from the City of Sunnyvale: \$ \$1,000 (Maximum grant amount is \$1,000)

Neighborhood Group/Association Background:

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group? How many households are included?

In 1995, a group of neighbors living between Borregas and Mathilda Avenues formed the Sunnyvale Neighbors of Arbor, Including LaLinda (SNAIL) as a neighborhood association covering approximately 300 households. Currently, SNAIL's boundaries are Fair Oaks, Mathilda, Maude, and Ahwanee Avenues and it has over 1,300 households within its boundaries. The neighborhood was built in the early 1950's as a modest tract of mostly single-family homes. The Columbia Middle School, Community Center and Park are located within our neighborhood boundaries.

SNAIL was initially formed to address the issues of neighborhood preservation/absentee landlord issues, Moffett Air Field usage and air traffic control. The SNAIL neighborhood association

continues to meet and now focuses on three specific areas: promote neighborhood watch for public safety, interact with City and community officials regarding neighborhood issues (i.e.: traffic control, utilities improvements), and encourage social interaction between new and old residents.

2. Describe your neighborhood group's activities and the resources that support those activities. If yours is a formal association, what is the annual budget? How do you raise funds?

SNAIL is an active civic group that partners with the City of Sunnyvale to maintain the esthetics of the neighborhood, promote safety, and reduce crime. We elect our four Executive Board members annually from our members. We are an official 501c(4) organization registered with the Ca Secretary of State.

All of our activities are focused on bringing together the residents of the neighborhood, and promoting pride in our neighborhood and city. We have a variety of activities for adults, children, families, and seniors. We encourage socializing through activities such as Summer BBQ's, Chinese New Year Dinner, holiday parties, monthly meetings with guest speakers, our annual neighborhood wide garage sale, and National Neighborhood Night Out. All events are well attended by a variety of ages.

SNAIL has many volunteers committed to making our neighborhood a success. We have no paid staff. SNAIL has approximately 50 volunteer Block Representatives who hand deliver our monthly newsletters.

We help support the local community by providing services such as volunteering at the North County Homeless shelter during winter months to feed the homeless. Annually we decorate our street trees with red bows. We promote many events for Bishop elementary and Columbia middle school and other citywide activities through our monthly newsletter. Many SNAIL neighbors volunteer or attend their events.

Our annual budget is approximately \$5,000.

To raise funds, we sell advertising space in our monthly newsletter and have an annual neighborhood garage sale.

Project Description:

3. Briefly describe your proposed project. How will it benefit the residents in your neighborhood and/or your neighborhood association? What will the project "look like" when it is completed?

3—1 Briefly describe your proposed project.

Our proposed project is to continue SNAIL's participation in National Night Out awareness event. National Night Out is an annual event held on the first Tuesday in August to heighten awareness of the importance of neighborly collaboration with each other and Public Safety to report suspicious activity. Over 200 residents have attended our recent National Night Out events. We make this activity very attractive to residents: We provide a festival event with a BBQ, a live band, and a jump-house for the children. Families of all ages especially enjoy the festivities and it keeps them involved with neighborhood issues, activities and helps them know their neighbors.

3-2 How will it benefit the residents in your neighborhood and/or your neighborhood association?

Our participation in National Night Out increases communication between our residents and support the City's efforts for community connectivity. There are no other organizations that provide this type of service within our neighborhood boundaries. It helps promote familiarity with and concern for fellow SNAIL residents. It helps neighbors feel more connected and comfortable with Public Safety in Sunnyvale

3- What will the project "look like" when it is completed?

We are anticipating that once our project is complete, we will strengthen the SNAIL Neighborhood Association connectivity and sense of community.. Communicating with our neighbors will encourage safety and security in our neighborhood boundaries and promote common interests such as safety and security, neighborhood preservation and code compliance and feedback to the city about local issues. Our recent NNO events have had ~200 residents as well as police and fire department and elected city officials in attendance. We make this activity very attractive to residents. We provide a festival event with a free BBQ, a live band, a jump-house for the children. At the two most recent NNO events, we have an area set up for neighbors to display crafts and hobbies.

4. How did you choose this project? Describe the outreach you have done to generate awareness in your neighborhood and support for this project. How many neighbors support this project and how did you determine that number?

4-1. How did you choose this project?

We chose to National Night Out as our project as it is the most successful activity of all of our neighborhood events. This activity has the largest participation of SNAIL residents and we want to continue to increase the interest of the residents in our neighborhood association activities and city events.

4-2 Describe the outreach you have done to generate awareness in your neighborhood and support for this project.

We promote this event for months in our monthly newsletter. We also promote it online via next-door and our website. We do outreach in the neighborhood by hand delivering our newsletters to the unrepresented streets in our neighborhood usually twice a year. The residents who attend the monthly meeting agreed it is important to continue to reach out to unrepresented streets.

4-3 How many neighbors support this project and how did you determine that number?

We typically have around 200 residents participate. We use sign-in sheet to track attendance at NNO.

5.Using the chart below, list the specific activities needed to carry out your project including an estimated date of completion for each activity. (All projects must be completed by June 1, 2017).

Activity	Person(s) Responsible	Completion Date
Create Promotional Flyers for NNO/ Newsletter coordination	Denise Perez	June 15, 2016
Invite Public Safety, City Council, Neighborhood Preservation	Tarik Peterson	June 15, 2016
Invite SNAP to set up a table	Tarik Peterson	June 15, 2016
Permit for Street Closure	Tarik Peterson	June 15, 2016
Order Jump-house	NNO Team	June 30, 2016

Order Port-a-potty	NNO Team	June 30, 2016
Order Tables and Chairs	NNO Team	June 30, 2016
Coordinate Food/Supplies Pick-up	NNO Team	July 30, 2016
Wrap-Up/Evaluation SNAIL's September and October General Meetings	SNAIL Board	October 15, 2016

6. Describe how your project focuses on one or more of the following areas:

1. Increasing communication among neighbors
2. Building bridges between cultures
3. Improving the physical condition of the neighborhood
4. Enhancing neighborhood pride and identity

We feel providing NNO supports goals 6.1, 6.2 and 6. 4 Communication within our residents is imperative as a foundation to a strong neighborhood association. The NNO event promotes neighborhood connection. It helps bring together neighbor from different cultures. It enhances neighborhood pride and identity. The SNAIL NNO event is known across the city as one of the best and we work hard to make it a great event all of SNAIL can be proud of.

7. How will you determine the completed project has been successful?

The success of this project would be demonstrated by the continued commitment in maintaining the integrity of our neighborhood and through attendance at our neighborhood meetings and activities. Additionally, we hope that this activity will continue to promote neighborhood watch for safety and crime prevention. "Spreading the word" through our newsletters, social activities and volunteer projects increase our visibility with the community of Sunnyvale. Our neighborhood volunteers are an asset to the community at large and other Sunnyvale neighborhood associations are now emulating our efforts.

We believe that we can measure our success by the overall physical appearance of the neighborhood, increased participation in neighborhood activities, reduction in crime, and linked support for the city of Sunnyvale civic activities.

8. What resources will your neighborhood group contribute to support the project (i.e. number of volunteer hours, donated materials if any, etc.)?

Approximately 25 volunteers will be primary participants to make National Night Out a positive and successful activity. We estimate other neighborhood volunteers will assist us by the distribution of newsletters and flyers and be providing potluck food dishes at the event. We estimate 80 hours of volunteer time will be used.

9. Please explain how your organization intends to operate this event in future years without grant assistance from the City. Your explanation should include a goal of sustainability and independence from grant funds within four years or less. Attach additional sheets if needed..

If the City of Sunnyvale is unable to provide grant assistance, SNAIL will continue to participate in National Night Out, but downsize the activity.

Project Team:

While you may have many community members working on this project, project team leads will be critical to the project's success.

Please note that each member of the project team will need to sign the application acknowledging their commitment to the success of this project.

Project Leader - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than June 15, 2017.

Project Leader Name: Diane Gleason

Address: 550 E. Arbor Ave, Sunnyvale CA 94085

Phone Number: (650-353-1575) **E-Mail:** Gleason Diane@yahoo.com

Signature: Diane Gleason **Date:** May 19, 2016

Treasurer - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer.

Note: The City of Sunnyvale reserves the right to audit grant award funds.

Treasurer Name: Kirstin Sims

Address: 663 Madrone Ave, Sunnyvale CA 94085

Phone Number: (650) 759-9170 **E-Mail:** SNAILtreasurer@snail.org

Signature: KS **Date:** 19 May 2016

Other Project Team Members – List additional neighborhood residents who will work on this project.

What will their responsibilities be? (Examples of responsibilities might include: coordinating volunteers,

outreach to residents, etc.)

Name: Denise Perez

Address: 564 Manzanita Ave. Sunnyvale CA 94085

Phone Number: (408) 802-6914 **E-Mail:** snaileditor@snail.org

Responsibilities: Newsletter and Flyer creation and distribution

Signature: Denise Perez **Date:** 5/19/2016

BUDGET FORM
SNAIL

2016 National Night Out

Project Expenses	Estimated Costs	Actual Costs
1,400 Promotional Flyers	\$ 160.	
Tables (25 each @\$ 6.00) and Chairs (110 each @ \$1.50)	\$ 360	
Entertainment for children (ex: jump house, clown, balloon artist, etc.)	\$ 600	
Port-A-Potty with Wash Station(1 each)	\$ 175.	
Event Insurance	\$ 600.	
City Permit	\$ 25.	
Food	\$ 400	
Paper plates, flatware, napkins, serving dishes, water cups	\$ 100.	
Balloons/promotional items/paper supplies (tape, markers)	\$ 150.	
Total estimated expenses	\$ 1,970.	
Amount requested from the City of Sunnyvale	\$ 1,000.	

Volunteer hours ((valued at \$26.87/hour, per independentsector.org)	\$ 2,150
Donated materials/supplies from SNAIL members (food, supplies)	\$ 300.
Live Band	\$ 600.
Total Neighborhood Contribution	\$5,020