

2017 COUNCIL STUDY ISSUE

NUMBER

..Title

DPW 17-08

TITLE Develop and Adopt Design Standards for Bike Way-finding and Route Signs

..

BACKGROUND

Lead Department: Public Works

Support Department(s): N/A

Sponsor(s):

Board/Commission: Bicycle and Pedestrian Advisory Commission

History:

1 year ago: N/A

2 years ago: N/A

SCOPE OF THE STUDY

What are the key elements of the study?

The purpose of the study would be to develop and adopt design standards to include way-finding (guide) signs along bicycle routes. The study would also determine cost and a funding source for these signs.

What precipitated this study?

Sunnyvale recently installed bicycle route signs through neighborhoods. They are labelled with the route name and a unique route number. A directional arrow was also attached to these signs at places where the route changed the direction (Attachment 1, Option C). BPAC now wants to include way-finding signs on existing and future bike routes (Attachment 1 and 2).

Sunnyvale promotes and encourages bicycling as an alternative mode of transportation, including way-finding information on existing and future bike routes would encourage increased bicycling throughout the City.

Planned Completion Year: 2019

FISCAL IMPACT

Cost to Conduct Study

Level of staff effort required (opportunity cost): [Major/Moderate/Minor]

Amount of funding above current budget required: \$ [or enter \$0 if total expected funding is \$0]

Funding Source: [(select one) Will seek budget supplement or Will seek grant

funding]

Explanation of Cost:

[Briefly explain the cost of study; including impact or workload and how any additional dollars will be used. Describe the level of complexity that will be required in order to complete a thorough, professional examination of the study issue and any effect this examination may have on existing workload and service level responsibilities.]

Cost to Implement Study Results

[(Select one) “No cost to implement.”, “Unknown. Study would include assessment of potential costs.”, “Some cost to implement.”]

Explanation of Cost: [If there is some cost to implement, briefly explain potential costs of implementing study results. Note estimated capital and operating costs, as well as revenue/savings, include dollar amounts. If there is no cost to implement, delete this section.]

EXPECTED PARTICIPATION IN THE PROCESS

Council-approved work plan: [Yes/No]

Council Study Session: [Yes/No]

Reviewed by Boards/Commissions: [identify the B/Cs, full name, no acronyms]

STAFF RECOMMENDATION

Position: [Support/Drop/Defer/None]

Explanation: [Explain the staff recommendation position.]

[If additional departments support this paper, include those who need to review below and add to Legistar ATS sequence.]

Prepared By: Carol Shariat, Principal Transportation Engineer/Planner

Reviewed By: Shahid Abbas, Transportation and Traffic Manager

Reviewed By: Manuel Pineda, Director, Public Works

Reviewed By: Walter C. Rossmann, Assistant City Manager

Approved By: Deanna J. Santana, City Manager