



# City of Sunnyvale

## Agenda Item

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**16-0534**
**Agenda Date: 6/10/2016**


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### **REPORT TO SUBCOMMITTEE**

#### **SUBJECT**

Consideration of FY 2016/17 Community Event and Neighborhood Grant Applications

#### **BACKGROUND**

Each year, the City of Sunnyvale allocates funding to support community events and neighborhood grants. The Community Event Grant Distribution Subcommittee (Subcommittee), made up of three Councilmembers, is charged with the review of the annual allocations process and for developing grant award recommendations.

The Subcommittee generally meets twice a year - once in February to confirm and/or amend the awards process and again in June to review the applications. Based on this review, the Subcommittee develops funding recommendations that are subsequently forwarded to the full City Council for their consideration.

The amount included in the FY 2016/17 Recommended Budget for distribution through the grants process is \$10,200 for community events and \$6,248 for neighborhood grants. However, the Subcommittee does have the discretion to propose an increase in funding as part of the annual budget process. For this reason, grant awards typically follow the approval of the proposed budget.

The purpose of this report is to provide the Subcommittee with a summary of the grant applications that have been received for FY2016/17 and to seek direction from the Subcommittee with respect to specific grant awards to be forwarded to the full City Council.

The Council is scheduled to review this item on June 28, 2016.

#### **EXISTING POLICY**

Council Policy 7.2.1, Community Engagement- Goals and Policies

Council Policy 7.2.18, Special Events

#### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a "project" with the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378 (b) (4) in that it is a fiscal activity that does not involve any commitment to any specific project which may result in a potential significant impact on the environment.

#### **DISCUSSION**

The deadline to submit grant applications for the FY2016/17 funding period was May 20, 2016. As of the deadline, seven Community Event Grant applications were received for a combined funding request of \$22,025 as follows:

### Community Event Grant Applications

<u>Organization</u>	<u>Event</u>	<u>Amount Requested</u>
Crosswalk Church	The Hunt	\$2,000
Pakistani Cultural Ctr	Basant Kite Festival	\$2,500
SV Downtown Assoc	Holiday Tree Lighting	\$4,000
SV Downtown Assoc	Jazz and Beyond	\$4,000
SV Downtown Assoc	Magic of Sunnyvale	\$4,000
SV Downtown Assoc	Summer Series	\$5,000
SV Historical Society	Antique Appraisal Faire	\$ 525

**Total of Community Event grants requested** **\$22,025**

Eleven Neighborhood Grant requests were received for a combined funding request of \$9,355 as follows:

### Neighborhood Grant Program Applications

<u>Neighborhood</u>	<u>Event/Project</u>	<u>Amount Requested</u>
Cherry Chase NA	Cultural and Social Improvement	\$1,000
Cherryhill NA	Grow Together	\$1,000
Cumberland South NA	July 4 Parade and Potluck	\$ 850
Cumberland West NA	Block Parties	\$ 500
Evelyn Glen Owners Assoc	Drought Tolerant Landscaping	\$1,000
Hazelheads Group	Block Party/Formalize Assoc	\$ 800
Ortega Park NA	National Night Out	\$ 900
SNAIL NA	National Night Out	\$1,000
Stratford Gardens NA	Emergency Response Project	\$ 700
Sunnyarts NA	Community Bldg/Neigh Pride	\$1,000
Valley Forge Group	Block Party	\$ 605

**Total of Neighborhood grants requested** **\$9,355**

In both instances, the total amount requested exceeds the funding included in the FY 2016/17 Recommended Budget. The Subcommittee, at its discretion, may choose to:

- 1) Allocate the available funding proportionally to all applicants;
- 2) Consider each grant application individually and establish a recommended award; or
- 3) Recommend that additional funding be allocated as part of the FY2016/17 budget process in order to fully fund all applications.

To assist the Subcommittee in its deliberations, staff has prepared a summary of the applications with historical data on past allocations (Attachment 1). Copies of the individuals grant applications are also provided as Attachments 2-8 (Community Event Grants) and Attachments 9-19 (Neighborhood Grant Program).

**FISCAL IMPACT**

If the Subcommittee chooses to make recommendations in excess of the allocated budget amounts, and the Council subsequently approves that recommendation, the Council must identify the additional required funds and approve their use for this purpose as part of the FY2016/17 budget process.

**PUBLIC CONTACT**

The meetings of the Subcommittee are public meetings and were properly noticed on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, the Community Center and at the Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's website.

**STAFF RECOMMENDATION**

Accept the staff report and provide direction regarding proposed grant awards for FY 2016/17.

Submitted by: Daniel Wax, Superintendent of Community Services

Reviewed by: Cynthia E. Bojorquez, Director of Library and Community Services

Reviewed by: Walter Rossmann, Assistant City Manager

Reviewed by: Deanna J. Santana, City Manager

**ATTACHMENTS**

1. Grant Funding Worksheet
2. CEG - Crosswalk Church-The Hunt
3. CEG - Pakistanti Cultural Ctr-Basant Kite Festival
4. CEG - SV Downtown Assoc-Holiday Tree Lighting
5. CEG - SV Downtown Assoc-Jazz and Beyond
6. CEG - SV Downtown Assoc-Magic of Sunnyvale
7. CEG - SV Downtown Assoc-Summer Series
8. CEG - SV Historical Society-Antique Appraisal Faire
9. NGP - Cherry Chase NA-Cultural and Social Improvement
10. NGP - Cherryhill NA-Grow Together
11. NGP - Cumberland South NA-July 4 Parade and Potluck
12. NGP - Cumberland West NA-Block Parties
13. NGP - Evelyn Glen Owners Assoc-Drought Tolerant Landscaping
14. NGP - Hazelheads Group-Block Party/Formalize Assoc
15. NGP - Ortega Park NA-National Night Out
16. NGP - SNAIL NA-National Night Out
17. NGP - Stratford Gardens NA-Emergency Response Project
18. NGP - Sunnyarts NA-Community Bldg/Neigh Pride
19. NGP - Valley Forge Group-Block Party