



City of Sunnyvale Multi-Family Residential Transportation Demand Management (TDM) Program

Multi-family Residential TDM Program

All multi-family development projects consisting of 10 or more residential units shall participate in the Multi-family Residential TDM Program.

TDM Points Required

Number of Residential Units	Minimum Number of Points Required
100 or more residential units	10 points from the menu of TDM strategies
Between 10 and 99 residential units	Proportionate Percentage of 10 points (rounded to the nearest half or whole number) from the menu of TDM strategies Ex: 94 units/10 points = 9.4 rounded to 9.5 points 62 units/10 points = 6.2 rounded to 6 points

Menu of TDM Strategies

Transportation Demand Management Strategies		Points Obtained*
Proximity to Transit	Less than .5 miles to a major transit route (15-min headway)	1
	Less than .5 miles to a major transit stop (2 routes @ 15-min headway)	5
	Less than .5 miles to Caltrain/Light Rail Station	8
Affordable Housing	20% Affordable Housing Project	1
	40% Affordable Housing Project	2
	60% Affordable Housing Project	3
	80% Affordable Housing Project	4
	100% Affordable Housing Project	5

Proximity to Commercial Uses	Less than .5 miles from: 1. A shopping center consisting of at least three tenant spaces, or 2. Three separate retail/restaurant/service/recreational uses	1
	Less than .25 miles from: 1. A shopping center consisting of at least three tenant spaces, or 2. Three separate retail/restaurant/service/recreational uses	3
Access Improvements	Close Gaps: Bicycle, Pedestrian, and/or transit access improvements (e.g. bike lanes)	3
Bicycle Facilities	Provide an on-site bicycle repair station and secured bicycle parking	0.5
Wayfinding Station	On-site kiosk or information center with multi-modal wayfinding information and transit information	0.5
TDM Coordination	On-site TDM Coordinator (can be property manager) offering: multi-modal and wayfinding information, rideshare matching, walking/biking group coordination	0.5
TDM Communication	Distribution of transit, wayfinding and other TDM informational materials to new residents as they move in and annually to all residents	0.5
Transit Pass Programs	Provide VTA EcoPass (or a comparable program) membership to all residents for the first ten years following project completion	5
	Provide Caltrain Go Pass (or a comparable program) membership to all residents for the first ten years following project completion	10
	Offer discounted transit passes (VTA or Caltrain) to residents for the first ten years following project completion	2
Bicycle Share Program	Providing private or public bicycle share memberships to on-site residents	0.5
Proximity to Bicycle Share	Site is less than .5 miles from a bicycle share hub with bicycles available to on-site residents	0.5
Car Share Program	Providing private or public car share memberships to on-site residents	0.5
Proximity to Car Share	Less than .5 miles from a car share hub with cars available to on-site residents	0.5
TOTAL POINTS OBTAINED		11

* If a TDM category has multiple options, only one option/point value can be used.

Definitions of TDM Terms Used in the TDM Menu

Affordable Housing Project – a development project consisting of below market rate housing units.

Multi-Family Residential – for the purpose of this program, multi-family residential includes all medium, high and very high density residential developments, including the residential component of a mixed-use project.

Multi-modal Information – may consist of information on transit schedules, transit and bike maps, important service change information, real time transit information, biking or walking group organization, rideshare matching, etc.

Shopping Center – a group of retail, restaurant, commercial service or recreational uses that are planned, constructed and managed as a total entity.

Secured Bicycle Parking - means lockable facilities such as individual lockers or enclosed, locked, limited-access areas for parking of bicycles. Secured bicycle parking may also be known as Class 1 bicycle parking. For residential uses, an enclosed garage assigned to one residential unit meeting the minimum area requirements for a two-car garage is considered one secured bicycle parking space.

Wayfinding Information - provide signage for clear directions and walk/bike time to key destinations such as major transit stops, downtown, shops, and major employers.

Note: Additional information and explanation on the TDM strategies described in this program can be found in the *Sunnyvale Multi-Family Residential TDM Toolkit*.