



City of Sunnyvale

Memorandum

To: Sustainability Commission

From: Rosemarie Zulueta, Associate Planner

Through: Elaine Marshall, Environmental Programs Manager

Date: May 28, 2015

Re: Nomination of a Sustainability Commission Representative to the Sunnyvale El Camino Real Corridor Plan Advisory Committee (ECRPAC)

The City will be performing a comprehensive update of the Precise Plan for El Camino Real, as directed by City Council (Study Issues CDD 14-09 and CDD 14-14). The original Precise Plan for El Camino Real was completed in 1993 and last updated in 2007. Since that time, development interest in the Sunnyvale El Camino Real corridor has greatly increased. The main goal of this comprehensive update is to effectively engage stakeholders, leaders, businesses and the general community to update the vision, policies and development standards for the Plan area. The resulting product will be the Sunnyvale El Camino Real Corridor Plan (ECR Plan) that will update and replace the 2007 Precise Plan for El Camino Real.

To assist with this planning effort, a committee representing the multiple interests of the study area (map of study area attached) will be appointed to provide input and guidance throughout the planning process. The ECR Plan Advisory Committee (ECRPAC) will be responsible for reviewing information, providing feedback on topics, recommending priorities, soliciting the participation of the community at large and working to represent the various interests of the community. The Council has approved the following composition of the committee (RTC 15-0119):

Composition of the Sunnyvale El Camino Real Corridor Plan Advisory Committee (ECRPAC)

| REPRESENTATION | | NUMBER OF MEMBERS |
|---------------------------------------|--|-------------------|
| Boards and Commissions | Planning Commission | 1 |
| | Sustainability Commission | 1 |
| | Bicycle and Pedestrian Advisory Commission | 1 |
| | Housing and Human Services Commission | 1 |
| Study Area | Residents | 3 |
| | Business Representatives/Property Owners | 3 |
| City at Large | Residents | 1 |
| | Business Representatives/Property Owners | 1 |
| Total Number of ECRPAC Members | | 12 |

The ECRPAC is intended to represent a broad cross-section of the community and provide a balance of perspectives. In the next few weeks, the City will be inviting applications for participation on the ECRPAC from residents, property owners and business owners within the ECR Plan study area and the City at large.

Please nominate a member to represent your Commission on the ECRPAC during your next Commission meeting. A Council Ad Hoc Subcommittee will review the applications and your nominations, and make the final member appointments in July 2015.

The City anticipates the planning process to kick off in June 2015 and the first ECRPAC meeting to be held in August 2015. The ECRPAC will meet about 6 times within the estimated 12- to 15-month project schedule. Members will need to allow 2-3 hours for the first meeting and then 2 hours for each regular meeting. A more detailed schedule will be determined when the project work plan is finalized. A project webpage is being developed at *PlanElCaminoReal.inSunnyvale.com* to provide regular updates on the project. The webpage will be online when announcements to the general public are released.

Your interest and engagement in this project is greatly appreciated.

Sincerely,
Rosemarie Zulueta, Associate Planner

CC: Hanson Hom, Director, Community Development
Trudi Ryan, Planning Officer

Attached: Study Area Map