



Sunnyvale

Neighborhood Grant Program Application Fiscal Year 2018/19

Application Deadline: May 2, 2018, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly reviewed the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Funding requests will be considered as part of an annual competitive application process. Neighborhood Grant Program funding will be determined by City Council during the adoption of the FY 2018/19 Budget. If Council approves the funding, each neighborhood group is eligible to apply for and receive a grant of up to \$1,000. Applicants will be notified of award decisions in July 2018.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Alisha Rodrigues
550 E. Remington Drive, Sunnyvale, CA 94087

Email: ncs@sunnyvale.ca.gov or Fax: 408-730-7754.

For questions, contact Alisha Rodrigues at ncs@sunnyvale.ca.gov or 408-730-7599.

Name of Neighborhood Group or Association: PARKINGTON AVENUE BLOCK PARTY

Name of Individual Submitting Application: STEPHANIE HOLSON

Individual's Email:

Name of Proposed Project: Neighborhood Block Party

Grant Amount Requesting from the City of Sunnyvale: \$ 1,000.00

(Maximum grant amount is \$1,000)

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group? How many households are included?

Our group was established in the spring of 2018, after a very well-attended Meet-Your-Neighbor disaster preparedness meeting. Our group quickly built a strong bond. We'd like to strengthen this bond and have increased opportunity for communication by hosting a neighborhood block party.

Our boundaries includes the houses and apartment complexes on Parkington Avenue between S Knickerbocker and S Bernardo. Parkington Avenue is a residential street in the Cherry Chase neighborhood of Sunnyvale. It includes approximately 19 single family homes and 11 apartment complexes, each consisting of an average of six units, for a total of population of approximately 150.

2. Describe your neighborhood group's activities and the resources that support those activities. If yours is a formal association, what is the annual budget? How do you raise funds?

2. We are a newly established neighborhood coalition and, as such, do not yet have any activities or budget resources, except for the well-attended Meet-Your-Neighbor disaster response meeting. This grant application is our first attempt at securing funds. Thank you very much for considering us!

Project Description

3. Describe your proposed project and/or event. Make sure to include the following:
- How it will benefit the residents in your neighborhood and/or your neighborhood association?
 - How many people or households you are expecting to attend or benefit from the project or event?

3. Our first annual Neighborhood Block Party will consist of gathering on our street and sharing food and drink together. Specifically, we'll have a BBQ complete with hot dogs, toppings, chips, vegetable trays, and water. We will request a street closure and obtain the necessary permit from the City of Sunnyvale.

Making the gathering rather open-ended allows for the residents of Parkington Avenue to share their own hobbies and skills. Flyers created in advance of the day will encourage folks to bring their skills to the event. For example, one resident plans to volunteer her time setting up a face painting booth for children.

Approximately 30 neighbors support this event. We asked neighbors at our most recent meeting if they would be interested in a block party and the yes vote was unanimous! We anticipate serving approximately 60-80 people at a block party, given the many residents of the apartment complexes.

4. How did you choose this project and/or event? Describe the outreach you have done to generate awareness and support in your neighborhood around the project and/or event. How many neighbors are in support and how did you determine that number?

4. We chose to host a Neighborhood Block Party through a brainstorming and group discussion of neighbors. We've reached out to over 30 residents who are excited to attend. As the date draws nearer we plan to canvas the street with fliers describing the event details. We expect a crowd of approximately 60-80 people to attend. (Of course, since this will be our first year it is difficult to predict how many neighbors will attend.)

Project Plan

5. Using the chart below, list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

| Activity | Person(s) Responsible | Completion Date (MO/YR) |
|--|-----------------------|-------------------------|
| <i>Example: Create flier/email for barbecue</i> | Jane Smith | 08/18 |
| 1. Create flier/email | Stephanie Holson | 5/15/18 |
| 2. Obtain block party permit from City of Sunnyvale | Stephanie Holson | 5/10/18 |
| 3. Pick up groceries & supplies | Benjie Holson | Day of party |
| 4. Pick up block Set up day of tiffany washburn | | Day of party |
| 5. Cook! | Sameer D'souza | Day of party |
| 6. Clean up | Shirine Prasad | Day of party |
| 7. Puppet Show (magical Moonshine Theatre) | Benjie Holson | 5/20 |
| 8. Music & Games | Nicole D'souza | Day of party |
| 9. Decorations | Shirine Prasad | Day of party |
| 10. Cook. | Jeff Vincent | Day of party |
| 11. | | |
| 12. | | |

6. Describe how your project and/or event focuses on one or more of the following areas:

- Increasing communication among neighbors
- Building bridges between cultures
- Improving the physical condition of the neighborhood
- Enhancing neighborhood pride and identity

6. The unique design of the houses on Parkington Avenue encourage folks to build enclosed front yards which means it can be difficult to meet your neighbors. You may have to enter a fence or find yourself locked out of the inner courtyard altogether. The large number of people living in the apartment complexes also makes building relationships rather challenging: the complexes have a higher turnover rate than the single family homes. We believe that our Neighborhood Block Party will be an excellent way to strengthen our street's community and communication.

7. How will you determine the completed project and/or event has been successful?

7. If we have more than 50 people attend then this party will be a success!

8. What resources will your neighborhood group contribute to support the project and/or event (i.e., number of volunteer hours, donated materials if any, etc.)?

8. Folks will be encouraged to bring materials like tables, camping chairs, speakers, music, etc. as well as volunteer skills such as face painting, music, and BBQing skills. We will also call on neighborhood volunteers to help set-up and clean-up before and after the event.

9. Please explain how your organization intends to operate this project and/or event in future years without grant assistance from the City. Your explanation should include a goal of sustainability and independence from grant funds within four years or less. Attach additional sheets if needed.

9. At this year's block party we will ask for donations from residents to generate funds for next year's block party.

Neighborhood Grant Program Project Budget Form Fiscal Year 2018/19

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than June 14, 2019.**

Project Expenses

| Activity | Estimated Costs | Actual Costs |
|---|-----------------|--------------|
| 1. Food (hot dogs, buns, chips, veggies, cupcakes) | \$ 300.00 | \$ |
| 2. Drinks (soda, water, juice) | \$ 200.00 | \$ |
| 3. Party Supplies (ice, balloons, table clothes, napkins, plates) | \$ 200.00 | \$ |
| 4. Puppet Show by Magical Measure Theatre | \$ 300.00 | \$ |
| 5. | \$ | \$ |
| 6. | \$ | \$ |
| 7. | \$ | \$ |
| 8. | \$ | \$ |
| 9. | \$ | \$ |
| Total Expenses | \$ 1,000.00 | \$ |
| Amount Requested from the City of Sunnyvale | \$ 1,000.00 | |

Other Sources of Support

| | |
|---|-------------|
| Volunteer Hours (valued at \$28.46/hour, per <i>IndependentSector.org</i>) | \$ 1,400.00 |
| Donated Materials/Services (food, supplies, equipment) | \$ 1,000.00 |
| Other Funding Received (other grants, collected dues, donations) | \$ 0 |
| Other: | \$ |
| Other: | \$ |
| Total Neighborhood Association Contribution | \$ 2,400.00 |