



# Neighborhood Grant Program Application

## Fiscal Year 2018/19

**Application Deadline: May 2, 2018, by 5 p.m.**

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly reviewed the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Funding requests will be considered as part of an annual competitive application process. Neighborhood Grant Program funding will be determined by City Council during the adoption of the FY 2018/19 Budget. If Council approves the funding, each neighborhood group is eligible to apply for and receive a grant of up to \$1,000. Applicants will be notified of award decisions in July 2018.

### Complete applications may be submitted in the following ways:

#### *Mail or Drop Off in Person:*

Sunnyvale Community Center (Recreation Center Front Desk)  
Attn: Alisha Rodrigues  
550 E. Remington Drive, Sunnyvale, CA 94087

Email: [ncs@sunnyvale.ca.gov](mailto:ncs@sunnyvale.ca.gov) or Fax: 408-730-7754.

For questions, contact Alisha Rodrigues at [ncs@sunnyvale.ca.gov](mailto:ncs@sunnyvale.ca.gov) or 408-730-7599.

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**Name of Neighborhood Group or Association:** Stevens Creek Neighborhood Association

**Name of Individual Submitting Application:** Kathleen Cordova

#### **Individual's Email:**

**Name of Proposed Project:** Donate & Dump event and Neighbors Night Out

**Grant Amount Requesting from the City of Sunnyvale:** \$ 275

*(Maximum grant amount is \$1,000)*

### Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group? How many households are included?

*Mission - The Stevens Creek Neighbors Association is committed to establishing and maintaining a vibrant community that is dedicated to promoting the safety, character and quality of our neighborhood, while also providing active stewardship to conserve the unique natural habitat of the Stevens Creek wildlife corridor.*

*Geographic Boundaries – Members of this association reside between Fremont Avenue and to Homestead Avenue, Highway 85 and the Stevens Creek border with Los Altos.*

2. Describe your neighborhood group's activities and the resources that support those activities. If yours is a formal association, what is the annual budget? How do you raise funds?

Our Donate & Dump event is held in May. A Goodwill Truck and The City of Sunnyvale provides dumpsters in our neighborhood. What money is earned from the Goodwill donations is donated to Sunnyvale Community Services. Neighbors can donate and dump within the same block. The dumpsters are on one street and the Goodwill Truck on the other.

Our NNO is also a fundraiser for Sunnyvale Community Services. Neighbors donate diapers and toilet paper and then we have a relay race with two groups of kids. To win they have to get all of the various sized packages for diapers & TP over the line. We also host a block party and neighbors pitch in snacks and desserts. We have a lot of fun and we also have Animals.

## Project Description

3. Describe your proposed project and/or event. Make sure to include the following:
  - How it will benefit the residents in your neighborhood and/or your neighborhood association?
  - How many people or households you are expecting to attend or benefit from the project or event?

Last year the Donate & Dump event was a huge success. Neighbors filled up 6 dumpsters of junk and the Goodwill donations earned SCS \$900 dollars. Neighbors were super excited about the event and I got lots of great feedback! This year we will have even more participants.

Our NNO is usually held the weekend after school starts on a Sunday afternoon 4-6. As we have a lot of families in the neighborhood the timing works because sports and after school events haven't started yet. Our neighborhood is small and has 365 homes. Last year at NNO we had 90 - 100 attendees. The focus is about donations to SCS and neighbors getting to know neighbors in a casual setting. We also have a scavenger hunt for kids, teens and adults. We have a questionnaire that requires neighbors to ask questions of each other, fill out a form and then put it into boxes to win prizes. A realtor in the neighborhood donates a few prizes which is really helpful. Money for more prizes to get more neighbors out of their homes to meet other neighbors would be really helpful.

4. How did you choose this project and/or event? Describe the outreach you have done to generate awareness and support in your neighborhood around the project and/or event. How many neighbors are in support and how did you determine that number?

The Donate & Dump event was such a success and interesting in that folks met each other when donating to Goodwill and at the City of Sunnyvale dumpsters. Neighbors were really excited about being able to raise funds for SCS with the Goodwill truck and then getting rid of junk in the dumpsters. This year we are planning for the two weeks ahead of D & D for neighbors to put out items in good shape that they don't want. The next event is encouraging neighbors to contact the City of Sunnyvale to have a once a year bulk pick up. Lastly D & D.

NNO & D&D are advertised on Nextdoor, our private Yahoo group and by the signage that I create.

## Project Plan

5. Using the chart below, list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example:</i> Create flier/email for barbecue	Jane Smith	08/18
1. Donate & Dump. Flyers, 16 poster board signs to advertise the event, markers, printed signs on paper.	Kathleen Cordova	5/18
2. NNO. 16 poster boards, markers, printed signs on paper.	Kathleen Cordova	8/18
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		

6. Describe how your project and/or event focuses on one or more of the following areas:

- Increasing communication among neighbors
- Building bridges between cultures
- Improving the physical condition of the neighborhood
- Enhancing neighborhood pride and identity

Both of our neighborhood events bring neighbors out to participate and meet each other. We have an interesting cross section of residents that have lived in their homes since the 60's and families with children that have recently moved into the neighborhood. We also have a lot of diversity of cultures and as a result the potluck at NNO is fabulous. Lots of snacks, dishes and desserts from countries all over the world.

Both events bring neighbors together. Neighbors watching out for neighbors and increasing communication. Relators in our neighborhood heavily advertise that we have a neighborhood association and events to bring neighbors together.

7. How will you determine the completed project and/or event has been successful?

Feedback from neighbors on Nextdoor and our Yahoo group. Interacting with neighbors at both events and the increasing number of neighbors that attend both events. Neighbors are so excited to meet each other and I love it! I grew up in this neighborhood and still know many neighbors that moved in during the late 50's & 60's and I know a lot of parents and kids from the West Valley elementary school located in our neighborhood.

8. What resources will your neighborhood group contribute to support the project and/or event (i.e., number of volunteer hours, donated materials if any, etc.)?

Many neighbors help me set up and break down the NNO event. Tables, chairs, pop up sun shades, plates, utensils, coolers, scavenger hunt materials and the donations of diapers and TP for SCS.

9. Please explain how your organization intends to operate this project and/or event in future years without grant assistance from the City. Your explanation should include a goal of sustainability and independence from grant funds within four years or less. Attach additional sheets if needed.

We have been operating without a grant since 2011 years. I pay for funds out of pocket

## Neighborhood Grant Program Project Budget Form Fiscal Year 2018/19

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than June 14, 2019.**

### Project Expenses

Activity	Estimated Costs	Actual Costs
1. <b>Donate &amp; Dump event</b>	\$ <b>\$75</b> for signage and adverti.	\$ <b>75.00</b>
2. <b>NNO</b>	\$ <b>\$200.00</b> for advertising, po	\$ <b>200.00</b>
3.	\$	\$
4.	\$	\$
5.	\$	\$
6.	\$	\$
7.	\$	\$
8.	\$	\$
9.	\$	\$
<b>Total Expenses</b>	\$ <b>275.00</b>	\$
<b>Amount Requested from the City of Sunnyvale</b>	\$ <b>275.00</b>	

### Other Sources of Support

Volunteer Hours (valued at \$28.46/hour, per <i>IndependentSector.org</i> )	\$	
Donated Materials/Services (food, supplies, equipment)	\$	<b>Potluck food provided by ne</b>
Other Funding Received (other grants, collected dues, donations)	\$	<b>none as the donations all go</b>
Other:	\$	
Other:	\$	
<b>Total Neighborhood Association Contribution</b>	\$	<b>I pay out of pocket</b>

