

FY 2018/19 Community Events Grant Program Applications
Funding Worksheet*

		Past Allocations		FY 2018/19 Summary			FY 2018/19 Recommendation	
	Neighborhood Group Event Name	FY 2016/17 Requested/ Granted/ Reimbursed	FY 2017/18 Requested/ Granted/ Reimbursed	# of Anticipated Attendees	Event Summary	2018/19 Request	Rec. Funding	Notes
1	Silicon Valley Bicycle Coalition <i>Bike to Work Day 2019</i>	NA	NA	~3,370	Event to encourage new bicyclists to bike commute to work. 10 energizer stations are set-up in Sunnyvale.	\$5,000		
2	Sunnyvale Downtown Association <i>Holiday Tree Lighting</i>	\$4,000/ \$4,000/ \$4,500**	\$19,000/ \$10,250/ \$10,250***	800+	Lighting of the City Christmas tree, photos with Santa, and live music and performances from local schools and groups.	\$5,000		
3	Sunnyvale Downtown Association <i>Jazz & Beyond Festival Series</i>	\$4,000/ \$3,675/ \$4,175**		400-600/week (8 weeks)	A "musical dining experience." Attendees sit outside on Murphy Ave., call in food orders to over 20 participating restaurants, and enjoy live music.	\$5,000		
4	Sunnyvale Downtown Association <i>Magic of Sunnyvale & Wine Stroll</i>	\$4,000/ \$0		600-1,000	A "wine stroll" involving many downtown restaurants and businesses with over 20 magicians distributed around the downtown area to provide entertainment.	\$4,000		
5	Sunnyvale Downtown Association <i>Summer Series</i>	\$5,000/ \$0		2,000/week (11 weeks)	Live music shows on Wednesday nights during the summer. Also includes food booths, arts and crafts activities, booths from local businesses, etc.	\$5,000		
6	Sunnyvale Historical Society & Museum Association <i>10-Year Anniversary</i>	\$525/ \$525/ \$525	NA	400-600	10-Year Anniversary event for the Heritage Park Museum. Event includes old fashioned games, refreshments, light jazz music, docent-led tours and more.	\$3,418		
7	Sunnyvale Urban Forest Advocates <i>Sunnyvale Urban Forest Festival</i>	NA	NA	At least 500	An event to celebrate and inform residents of the importance of the urban forest. Activities include games and story times for kids and tree walks for adults.	\$400		
Total Amount Requested						\$27,818	\$10,500	
Total CEGP Recommended Budget						\$10,500		
Variance Between Requested/Available						(\$17,318)		

* This Funding Worksheet is a comparison chart that only includes FY 2018/19 grant applicants. It does not include all applicant and funding information from prior years.

** Per Council direction, Crosswalk Community Church's declined grant funds were awarded equally to the Sunnyvale Downtown Association’s (SDA) Holiday Tree Lighting and Jazz & Beyond events (an additional \$500 per event).

*** In FY 2017/18, SDA was the only CEGP applicant and was awarded a single grant to be distributed, at their discretion, to any of the four events they submitted a grant application for. SDA submitted reimbursements for the 2017 Holiday Tree Lighting (\$5,110.13) and 2017 Summer Music + Market (\$5,139.87).

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		Past Allocations			FY 2018/19 Summary				FY 2018/19 Recommendation	
	Neighborhood Group Event Name	FY 2016/17 Requested/ Granted/ Reimbursed	FY 2017/18 Requested/ Granted/ Reimbursed	Notes from FY 2017/18 Subcommittee Application Review Meeting	# of Households	Anticipated # Benefitting from Event/Project	Grant Summary (what grant will be used towards)	2018/19 Request	Rec. Funding	Notes
1	Cherry Chase Neighborhood Association <i>Fostering Cultural and Social Interaction</i>	\$1,000/ \$1,000/ \$1,000	\$1,000/ \$1,000/ \$931.68	Consistent with prior years. Interested in maintaining support for NAs with proven track record of success.	900	100-300 people depending on event	Neighborhood socials/events and their web hosting and domain name service.	\$1,000		
2	Cumberland South Neighborhood Association <i>13th Annual 4th of July Parade and Potluck</i>	\$850/ \$750/ \$668.46	\$800/ \$750/ \$673.87	Consistent with prior years. Interested in maintaining support for NAs with proven track record of success.	> 400	> 250 people	Annual 4th of July event. Kid’s activities and general event supplies.	\$850		
3	Evelyn Glen HOA <i>Sign Unveiling</i>	\$1,000/ \$500**/ \$296.51	\$1,000/ \$500**/ \$500	New event this year submitted by HOA. (Funding for "A Taste Around the World" event).	130	impacts all residents	A sign to install at the entrance of the property.	\$1,000		
4	Hazelhead Association <i>Hazelhead Association Events</i>	\$800/ \$400**/ \$340	\$1,000/ \$478/ \$315	Continue to support the Block Party.	25-30	not stated in application	Summer block party. Kid’s activities, permits, marketing and general event supplies.	\$595		
5	Lakewood Village Neighborhood Association <i>LVNA Picnic 2018</i>	NA	\$1,000/ \$1,000/ \$1,000	Interest in supporting recent efforts to generate more activity/involvement by NA.	1,625	200 people	Neighborhood barbeque and newsletter costs for printing.	\$1,000		
6	Parkington Avenue Neighborhood Group <i>Neighborhood Block Party</i>	NA	NA	NA	19 homes 11 apartments (~150 people)	60-80 people	First annual Block Party. Food, drinks, party supplies and puppet show for kids. Parkington Ave. is a residential street in the Cherry Chase Neighborhood.	\$1,000		
7	Stevens Creek Neighborhood Association <i>Donate & Dump event & Neighbors Night Out</i>	NA	NA	NA	365	90-100	Signage and advertisement for Donate & Dump and Neighbors Night Out events.	\$275		
8	SNAIL Neighborhood Association <i>2018 National Night Out</i>	\$1,000/ \$1,000/ \$1,000	\$1,000/ \$1,000/ \$1,000	Consistent with prior years. Interest in maintaining support for NAs with proven track record of success.	1,300	200 people	National Night Out event. Marketing, equipment, kid’s entertainment, food, etc.	\$1,000		
9	SunnyArts Neighborhood Association <i>SunnyArts Community Pride Building</i>	\$1,000/ \$575/ \$575	\$1,000/ \$600/ \$600	Slight increase in funding based on the addition of an event. NA growing and events are well attended & organized.	256	256 households (100% participation)	Meet and greet events, neighborhood-wide garage sale and a new holiday lighting contest.	\$1,000		
10	Traditions of Sunnyvale (HOA) <i>Cultural Potluck and Block Party</i>	NA	\$580/ \$400**/ \$400	Interest in supporting and encouraging new groups.	169	80 people	Potluck social event for residents. Rental of lawn games, food and raffle prizes.	\$600		
11	Valley Forge Neighborhood Group <i>Valley Forge Block Party</i>	\$605/ \$400/ \$390.94	\$605/ \$450/ \$450	Great application. Want to encourage their growth.	48	50 people	Block party. Food, beverages, kid’s games, and propane tank refill.	\$600		

Total Amount Requested \$8,920 \$6,500
Total NGP Recommended Budget \$6,500
Variance Between Requested/Available (\$2,420)

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** Grant funds allocated from the Council Level Service Level Set Aside Fund.