

Key Goals and Policies from the General Plan and Lawrence Station Area Plan

GENERAL PLAN

Land Use and Transportation Element

Adequate and Balanced Recreation Facilities

Policy LT-9.18: Improve accessibility to parks and open space by removing barriers.

Policy LT-11.3: Promote business opportunities and business retention in Sunnyvale.

A Balanced Economic Base

Policy LT-12.4: Attract and retain a diversity of commercial enterprises and industrial uses to sustain and bolster the local economy and provide a range of job opportunities.

Policy LT-12.8: Maintain an adequate supply of land zoned for office, industrial, and retail development to meet projected needs.

Office, Industrial, and Research & Development

Policy LT-13.9: Maintain areas of Class B and C buildings to support all types of businesses and provide a complete community.

Specialized Plans and Zoning Tools

Policy LT-14.1: Provide existing businesses with opportunities to grow in Sunnyvale and provide opportunities to expand into new technologies.

Existing Plans

Policy LT-14.2: Support the Lawrence Station Area Plan, and update it as needed to keep up with evolving values and new challenges in the community.

Community Benefits

Policy LT-14.8: Ensure that development projects provide appropriate improvements or resources to meet the City's future infrastructure and facility needs, and provide development incentives that result in community benefits and enhance the quality of life for residents and workers.

Acceptable Levels of Risk for Natural and Human-Caused Hazards

Policy SN-1.1: Evaluate and consider existing and potential hazards in developing land use policies. Make land use decisions based on an awareness of the hazards and potential hazards for the specific parcel of land.

Policy SN-1.5: Promote a living and working environment safe from exposure to hazardous materials.

LAWRENCE STATION AREA PLAN:

Goal LU-G3: Promote a mix of employment and residential uses.

Goal LU-G4: Although the plan allows for flexible use of property, a balance should be found to ensure the mix of uses remains diverse at all times.

Goal LU-G5: Provide a mix of uses within the Plan area that encourages transit ridership, creates a neighborhood of 24-hour activity and supports the provision of amenities such as open space and support services such as retail.

Goal LU-G7: Incorporate land use flexibility to respond to variable market conditions, while promoting a blend of employment, residential, and retail uses.

Goal LU-G9: Provide sufficient development intensity to allow the feasible development of associated amenities (such as open space) and support services.

Goal LU-G10: Maximize development intensities in order to support transit usage.

Goal LU-G11: Respect the scale and character of the existing residential uses.

Policy LU-P1: Buffer/transition new development located adjacent to existing residential neighborhoods through site planning, land use, and design strategies.

Policy LU-P2: Allow existing businesses to remain and prosper as legal conforming uses.

Policy LU-P3: Allow transition to higher density transit-supportive uses as opportunities arise through turnover of businesses or property ownership.

Policy LU-P4: Establish appropriate levels of development for employment and residential uses to ensure a balance exists in the plan area. The City Council should review the thresholds for each use type as redevelopment occurs to ensure a balance remains.

Goal I-G1: Allow existing industrial uses to remain in the area, but ensure materials used, operations and work hours are compatible with nearby residential users.

Goal OSG-1: Establish a system of parks and public spaces connected by green corridors and linear parks that serve and connect both new residential development and new non-residential development.

Goal OSG-2: Provide open space within a five-to-ten minute walk of all residents and employees.

Policy OSP-6: Preserve and protect the existing mature street trees on Sonora Court (Redwoods) and Kifer Road.

Goal D-G1: Develop the Plan area with a diverse mix of uses at intensities sufficient to support and take advantage of the significant existing public investment in transit.

Goal D-G2: Target minimum development of at least 2,000 new housing units and 5,960 jobs within the Sunnyvale portion of the Plan by the horizon year of 2035 in order to support a critical mass of retail services in the area and support existing and improved transit infrastructure.

Goal D-G3: Encourage a range of development intensities in order to achieve neighborhood diversity and allow flexibility for businesses, property owners, workers and residents.

Goal D-G4: Implement the development of the Plan, including the provision of amenities and support services through development incentives rather than relying exclusively on regulatory actions or direct public investment.

Policy D-P1: Within the Plan area actively work with the City of Santa Clara to ensure consistency between the Station Area Plan and the City of Santa Clara General Plan and Zoning ordinance.

Policy D-P3: Encourage development at the maximum intensities allowable with incentives in order to maximize the provision of neighborhood-serving amenities, support services and infrastructure improvements.

Policy CF-P14: Ensure the existing mature street trees along Kifer Road and Sonora Court will not be adversely impacted by street improvement projects. Incorporate the mature trees into the landscape improvements of the street.

Policy P-P11: Improve sidewalk gaps on Willow Avenue and Kifer Road in the plan area.

Goal BH-G1: Encourage the greatest concentration of taller buildings in the Plan area north of the tracks in the vicinity of Lawrence Station in order to ensure a high concentration of jobs and residents in close proximity to the station and emphasize the area's function as a transit hub.

Goal OS-G1: Ensure that open space provided by new development is publicly accessible and attractive.
