

2018 INFORMATION/ACTION ITEMS COUNCIL DIRECTIONS TO STAFF

Date Assigned	Directive/Action Required	Dept	Due Date	Completed
3/27/18	Schedule discussion with City Manager and County of Santa Clara representatives to determine their strategy on the Cold Weather Shelter. Discussion should occur within the six-month trial period. (Staff prep meeting scheduled for 5/15/18.)	CDD	Sept 2018	
3/27/18	Review the Traffic Demand Management program at the building used by Walmart Labs (California Avenue) and include the City Manager in discussions that identify options to solve the problem of non-compliance. Work with City Attorney and bring back update to Council.	DPW	Sept 2018	
5/8/18	Work with Oath and other partners to place signage by the Bay Trails to notify residents of the parking available in the Oath parking lot. Include additional noticing to residents of this parking option. Provide status report in Update Sunnyvale.	DPW	July 2018	
5/8/18	Staff to research any other available off-road parking for the Bay Trails and provide an update by the end of the year.	DPW	12/18/18	
5/8/18	Provide information report to Council on the findings when the speed survey for Caribbean is complete.	DPW	Aug 2018	
5/8/18	Update Council Policy 7.1.1 – Fiscal – Long Range Goals and Financial Policies and bring back for Council adoption.	FIN	Sept 2018	
5/8/18	Determine appropriate schedule (quarterly or annually) and distribute investment report to Council.	FIN	June 2018	July 2018
5/25/18	Provide more information on the connection between sales tax generation and land uses	OCM	Aug 2018	
5/25/18	Bring back the sales tax chart by city when the Council considers the El Camino Real Precise Plan update	CDD	Spring 2019	
5/25/18	Provide more information on adopted zero waste goals and projections of future diversion rates	ESD	July 2018	8/3/18
6/12/18	Provide a copy of charter language that identifies the 30-year timeframe and what action the City needs to take to start the new 30-year timeframe.	OCA	7/31/18	7/31/18
6/26/18	Schedule a study session to discuss the rebuild of the Water Pollution Control Plant to identify the original budget projections for each phase. Include the original projections to what has been spent, in addition to any new projections for future phases.	FIN	9/25/18	
7/17/18	Staff to work with the Chamber of Commerce in gathering information or making a recommendation on what options may be available to the hotels to encourage occupancy on the weekend.	OCM	Jan. 2019	

2018 NEW STUDY/BUDGET ISSUES SPONSORED BY COUNCIL

Date Requested	Study Issue Title	Sponsors	Dept	Approved by City Manager
6/12/18	Prepare a study issue on business license tax as part of revenue strategy. Look at current structure, is it achieving our goals. Evaluate the cap on employers with employee numbers and evaluate the cap on dollars per employee that is charged.	Larsson, Goldman	FIN	
7/17/18	Study issue paper on the aesthetics for small cell towers.	Hendricks, Melton, Smith, Klein, Larsson, Goldman	CDD	
7/17/18	Study Issue paper banning candied flavored tobacco products	Hendricks, Melton, Klein	DPS	
7/17/18	Study issue paper on a policy designating the Mayor the authority to determine any flags that may be flown at the Civic Center in recognition of organized groups, e.g., gay pride, domestic violence.	Hendricks, Smith, Klein, Griffith, Melton	OCM	
7/31/18	Move that council consider an ordinance for the Right to Lease for 6 and 12 Months	Smith, Hendricks, Klein, Goldman	CDD	