





City Council Election System Changes Project
Citizens Advisory Committee #1

Project Process

- » Phase 1: February through June 2019
 - Educate community about the project:
 - CVRA and potential remedies
 - Existing demographics
 - Seek input on:
 - Potential remedies
 - Timing of next election
- » Phase 2: July through December 2019
 - Develop district maps







Outreach for Open Houses

- City emails
- **Emails to non-profit organizations**
- **Newspaper articles:**
 - San Jose Mercury
 - Sunnyvale Sun
- Newspaper ads in:
 - India West
 - World Journal (Chinese)
 - Cali Today (Vietnamese)
- 36 social media posts to Facebook, NextDoor, and **Twitter**
- **Notices on City and project websites**



将提供儿童看护和点心

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将提供中文、

印地语和西班 牙语的翻译。



Summary of Open Houses

- **Attendance:**
 - Wed, Feb 6: 29 sign-ins
 - Sat, Feb 9: 18 sign-ins
- **Introductory presentation**
- **Questions and answers**
- **Tours of Open House Stations**
- Translation available in:
 - Hindi
 - Mandarin
 - Spanish



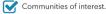


Election System Options Opción de Sistemas Electorales चुनाव प्रणाली विकल्प

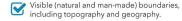
选举制度的选项

Creating Council Districts

There are many factors to consider when creating council districts, but electoral district population is the primary requirement. Other factors to consider include:



Compactness, contiguity, integrity, and cohesiveness of a geographic area.

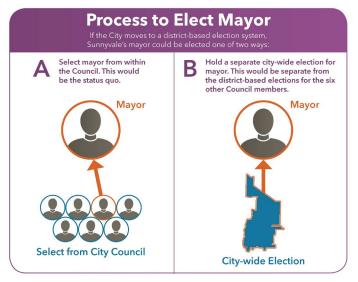


Future population growth.

In the coming months, the City will be asking the community to define their community. Residents may decide to define their community based on shared beliefs and interests, heritage, history, and other factors.

Community of Interest



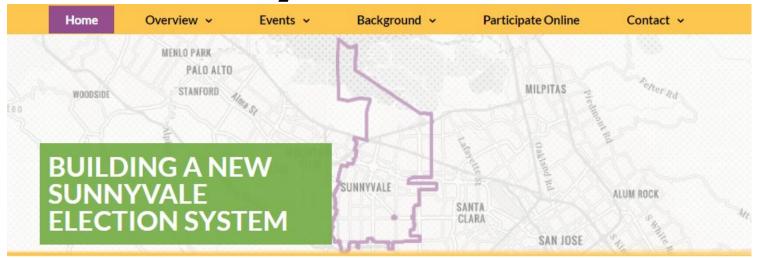


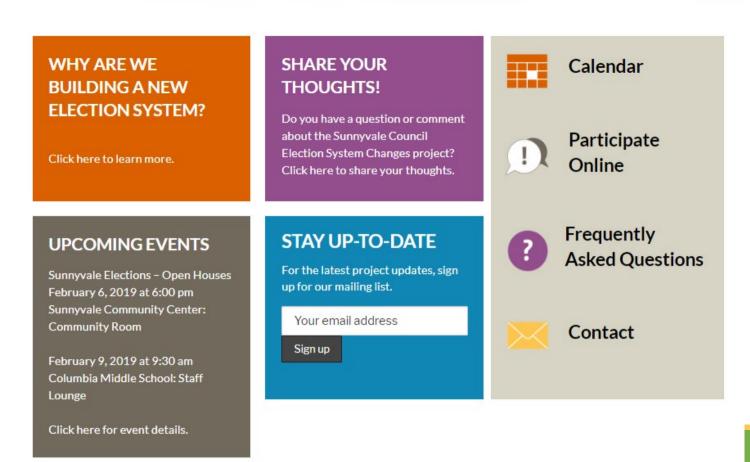
Common Questions from the Open House

- » Has diversity improved in cities that switched to district-based elections?
- » Is a Charter amendment required to change the Council election system?
- » How will the Mayor be elected in the future?
- » Has the City hired a demographer?
- » What would happen if voters do not approve the Charter amendment?
- » Given the potential lawsuit, does the City have a choice on the timing of the Charter amendment ballot measure (i.e. March or November 2020)?



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Future Outreach Events

» 3 Community Input Workshops

- Thursday, March 21, 6:30-8:30 PM
- Thursday, April 4, 6:30-8:30 PM
- Thursday, April 11, 6:30-8:30 PM
- » 10 Pop-up Events
- Online Engagement starting March 1, 2019
 - Open-ended comment forum
 - Communities of interest mapping tool
 - Online survey





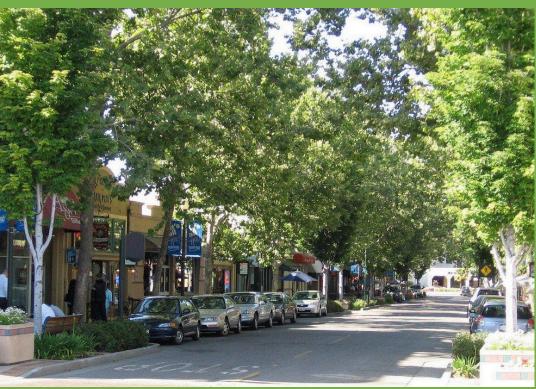


CAC Input on Outreach

- Other ideas to spread the word about the project?
- » Any suggested locations for future pop-ups?
- » Thoughts on how to get the hard-to-reach involved in the project?











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Pop-up Events

- » March 2, 2019, Columbia Neighborhood Center
- » March 2, 2019, Shiv Durga Temple
- » March 12, 2019, Chung Tai Zen Center
- March 16, 2019, Sunnyvale Farmers' Market
- » March 27, 2019, Sunnyvale Community Center
- » March 28, 2019, Homestead Park Apartments
- » April 6, 2019, Sunnyvale Library
- » April 24, 2019, Mobile Home Park Association
- » April 27, 2019, Fit and Fun Fair



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