



# City of Sunnyvale

## Meeting Minutes - Draft Climate Action Plan 2.0 Advisory Committee

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Thursday, August 2, 2018

6:30 PM

West Conference Room, City Hall, 456 W.  
Olive Ave., Sunnyvale, CA 94086

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### **CALL TO ORDER**

Chair Wickham called to order at 6:30 p.m.

### **ROLL CALL**

**Present:** 10 - Member Mandy Abend  
Member John Cordes  
Member Sue Harrison  
Member Stephen Joesten  
Member Andrew Ma  
Member Padmavathy Mahadevan  
Member Sue Serrone  
Member James Tuleya  
Member Drew Wenzel  
Member Kristel Wickham  
**Absent:** 1 - Member Anne Ashini Fernando

CAC alternate member Kunz – Present

CAC alternate member Sharma – Absent

Andrew Ma arrived at 6:33 p.m.

Doug Kunz arrived at 6:34 p.m. and left the meeting 7:45 p.m. after notifying the Chair.

### **CONSENT CALENDAR**

[18-0691](#)

Approve the Climate Action Plan (CAP 2.0) Advisory  
Committee Meeting Minutes of June 28, 2018

Steve Joesten moved, and Sue Harrison seconded, a motion to approve the

consent calendar. The motion carried with the following vote:

**Yes:** 10 - Member Abend  
Member Cordes  
Member Harrison  
Member Joesten  
Member Ma  
Member Mahadevan  
Member Serrone  
Member Tuleya  
Member Wenzel  
Member Wickham

**No:** 0

**Absent:** 1 - Member Ashini Fernando

Vice Chair Tuleya and Members Abend, Cordes, and Wenzel abstained as they were not present at the June 28, 2018 meeting.

### **PUBLIC COMMENT**

Mary Brunkhorst, Sunnyvale Urban Forest Advocates, urged the CAC to consider adding trees and to consider spending resources on this.

### **GENERAL BUSINESS**

#### [18-0689](#) Identify Process for CAC Review of CAP 2.0 Framework

Chair Wickham noted that the CAC should be organized ahead of time to provide high-quality feedback on the review of the draft CAP 2.0 framework. The CAC discussed the pros and cons of breaking up into sub-groups to review the CAP 2.0 framework and the ideas proposed by the community on the online IDEO platform. Nupur Hiremath, Sustainability Coordinator, clarified that each CAC member can only be a part of one sub-group, if sub-groups were created.

Ms. Harrison moved, and Mr. Joesten seconded, a motion that the CAC should not divide into sub-groups to review the CAP 2.0 framework and ideas. The CAC voted as follows:

**Yes: 6 -** Member Abend  
Member Cordes  
Member Harrison  
Member Joesten  
Member Serrone  
Member Wenzel

**No: 4 -** Member Ma  
Member Mahadevan  
Member Tuleya  
Member Wickham

**Absent: 1 -** Member Ashini Fernando

Sue Harrison, CAC member, asked staff to clarify their approach to share data on greenhouse gas (GHG) emissions impact of actions proposed in CAP 2.0. She noted that it was important to understand the anticipated impact of the ideas proposed in order to better evaluate them. She noted that staff's evaluation of the ideas and summary was important for CAC to conduct its review.

Elaine Marshall, Environmental Programs Manager, clarified that the consultant had conducted a preliminary review of ideas. Staff is currently grouping ideas together, and reviewing the list for redundant and complementary ideas. The consultant will then quantify the impact of the top 20 ideas that would inform the CAP 2.0's "next moves."

Ms. Marshall also shared that the CAP 2.0 framework document will include less than 100 actions. The framework would be focused on defining long-term goals and identifying broad strategies and targets that would help the City steer towards those goals. The ideas submitted by the community as well as remaining CAP 1.0 actions would continue to inform the development of more specific actions ("next moves") over the next 20-30 years. Ms. Marshall also shared that the framework will also include a funding strategy (e.g., grants, impact fees) and staff is currently evaluating options available. Staff will ask Council to consider additional resources, as appropriate, to fund actions to implement the CAP for the next short-term timeframe.

John Cordes, CAC member, noted that some cities have proposed that the community advisory committee supporting CAP development becomes an ongoing, permanent Commission and this might be worth considering for Sunnyvale.

The CAC discussed whether they would like to hold one or two meetings to provide feedback on the CAP 2.0 framework. Ms. Marshall noted that staff can provide an in-depth presentation on the CAP at the first meeting, and reserve the second meeting for detailed comments after the CAC's review of the document. Staff will aim to provide at least two weeks for the CAC's review of the framework. Ms. Marshall stated that staff is open to revising the framework if the CAC provides opinions on the proposed long-term target or if they believe that a very key strategy is missing. In addition, the CAC can also provide feedback in making sure that the City is committing enough resources to support CAP implementation. The CAC decided, by general consensus, to have two meetings to review the CAP 2.0 framework.

[18-0690](#)

Discussion of Strategies for Ongoing Community Engagement  
and Community Activation for CAP 2.0

Chair Wickham provided questions to facilitate the CAC's brainstorming activity about how to engage the community in climate action. The CAC brainstormed ideas around their primary modes of consuming information, lifestyle changes and what propelled them to change, social movements that inspired them, and how the City can motivate behaviors in the community.

Guest speaker, Sandra Slater of the Cool City Challenge, presented an overview of the Strong Block program, which has been deployed for grassroots community engagement in cities worldwide, including several cities in California (e.g., Palo Alto, Davis, Sonoma, San Francisco). The program leverages person-to-person connections at the neighborhood block level to empower neighbors to take collective action to address climate change. The Strong Block program works because it leverages neighborliness and social cohesion, safer and more resilience neighborhoods, and the desire to conserve resources for our children. The Cool City Challenge has engaged 30 blocks in the City of Palo Alto's program and has achieved a 33 percent reduction in carbon emissions. The Cool City Challenge proposes to engage 25 Sunnyvale City blocks and to develop a partnership with the City.

**ADJOURNMENT**

Chair Wickham adjourned the meeting at 8:29 p.m.