

The Planning Department
City of Sunnyvale

January 30, 2019

Project Description Letter [Upgrading Beer and Wine License to Full Bar]

West India Company, LLC. DBA Bombay To Goa hereby requests that our Beer and Wine serving license to be upgraded to Full Bar license serving spirits and alcoholic cocktails:

1. Uniqueness of our food offering which is influenced from the parts of India ruled by British and Portuguese administrators where spirits and cocktails are considered as delicacy and part of the meal in few exotic dishes made from exotic fishes.
2. The seafood varieties we are serving is not available in the entire San Francisco Bay area. Our patrons come regularly from far places such as Walnut Creek, Dublin, Fremont and San Francisco. They always crave for alcoholic cocktails with the food and due to unavailability at our restaurant, instead of dining at our restaurant they end up going to next door restaurant serving alcoholic cocktails. We are losing revenue to them.
3. Our minimum ticket size is \$100 per table and we have 25 tables in and out in patio. If we add alcoholic cocktails, we are confident that we will be able to generate additional revenue of at least \$40 from each table. This is straight 40% increase in revenue with minimal cost to us. From the taxes paid on alcoholic beverages, both city and state will get benefits along with us.
4. Due to multicultural population of the area where restaurant is located, serving exotic cocktails from India will attract more mainstream customers to the business and in general our food popularity will go up thereby benefiting multicultural population surrounding us.
5. The open patio space attached to our restaurant will bring corporate customers for small events which will increase our revenue.
6. Our business hours are: **Monday to Thursday (11:30 AM to 2:30 PM and 5:30 PM to 10:30 PM) ; Friday (11:30 AM to 3:00 PM and 5:30 PM to 11:59 PM) ; Saturday (12 PM to 11:59 PM) and Sunday (12 PM to 10:30 PM).** Alcohol will be served during business hours.

Considering above mentioned factors which could benefit our business as well as population surrounding our business, we would like to sincerely request your office to grant us Full Bar license (Type 47). Spring is right around the corner. We would like to leverage Spring weather to launch our Full Bar menu. We are looking forward to receive this license soon.

Thanking you,



Tushar Kothalkar

(Managing Partner, West India Company, LLC)



USE PERMIT/SPECIAL DEVELOPMENT PERMIT JUSTIFICATIONS

Sunnyvale

One of the two following findings must be made in order to approve a Use Permit or Special Development Permit application.

The Sunnyvale Municipal code states that at least one of the following two justifications must be met before granting the Use Permit or Special Development Permit. Please provide us information on how your project meets **at least one** of the following criteria.

1. The proposed use attains the objectives and purposes of the General Plan of the City of Sunnyvale as the project ...

- Is not intending to do any structural modifications to outer surface of business premises or the shopping center where located.
- Will bring more entertainment options to the residents without any disruption to the current city planning.
- Will generate more employment opportunities and sales taxes for the city.

OR

2. The proposed use ensures that the general appearance of proposed structures, or the uses to be made of the property to which the application refers, will not impair either the orderly development of, or the existing uses being made of, adjacent properties as ...

If you need assistance in answering either of these justifications, contact the Planning Division staff at the One-Stop Permit Center.