



Sunnyvale Downtown Association

It's All Here in Downtown Sunnyvale!

April 10, 2019

Dear Mayor & City Council Members

Re: Study Issue OCM17-01 Storing Outdoor Dining Furniture Overnight on Sidewalk on Murphy Ave.

The SDA has reviewed the proposed scenarios provided by City Staff during the two outreach meetings with the Murphy Ave businesses. After receiving feedback from the merchants, the board has voted on the following:

- We have selected to move forward with scenario #2 which requires moving in the outdoor dining furniture one day a week.
- We would like to have this scenario be a pilot program for the period of one year to evaluate if it serves all businesses on Murphy Ave. SDA will work with city staff to evaluate after a period of nine months whether scenario #2 meets the objectives of all businesses. We would still like to keep scenario #3 available as an option if we find scenario #2 doesn't meet the needs of all stakeholders.

The SDA reviewed all four scenarios. Scenario #1 is the current program which is what the SDA requested to change. Scenario #4 cannot be supported by SDA since we don't have the staff or financial resources to absorb the listed responsibilities. The SDA would like to request Council support and adoption of scenario #2 as a one-year pilot program.

Respectfully,

Mike Johnson

Michael Johnson, Executive Director

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