

Project Proposal

The request is to operate a 7,200-square foot upscale pool billiard. Our occupancy of roughly 100 guests: consisting of 25 regulation size pool tables and 1 regulation snooker table allowing between 1 to 5 players per table. The interior will be renovated with seating area for customers where food, non-alcoholic beverages and beer will be available. Flat screen TVs will be fitted throughout for entertainment for customers featuring a variety of sports. Volume on the TVs will be kept on mute to help keep noise levels down.

Food for purchase will consist of pre-packaged foods consisting of personal pizzas, nachos, hot dogs, Polish dogs, chips and ice cream. We will not be serving any hard alcohol or wine whatsoever and have not done so in the 21 years at Santa Clara Billiards (previous business). With 40+ years of multiple businesses, we have a perfect track record with the Alcohol Beverage Control. It has been our policy for over 21 years that there will be "NO" glasses or bottles whatsoever given to customers which will require all drinks to be poured in a clear plastic cup with no outside food or beverages of any kind allowed inside by customers.

Operations

Business hours will be Monday through Sunday from 12:00PM to 2:00AM. Employees will consist of one general manager at all times along with 2 counter help positions and a server who takes orders for food and beverages to be delivered to each table. I also have one employee who has been employed with me for over 10 years who monitors the floor, keeps restrooms clean and monitors the parking lot every 30 minutes. My manager Lorenzo Cola has worked with my family at Fiorillo's restaurant along with Santa Clara Billiards for over 25 years in which I have been in contact with and is ready to continue as assistant manager. Gene Briemle who has been like a brother to me for over 40 years has been our manager at both Fiorillo's Restaurant and Santa Clara billiards for 38 years.

American Pool Players

Santa Clara Billiards has the home of the APA American Pool Association league of the South Bay Area and has over 250,000 members across the country. The APA league starts at 6:30PM and runs until 11:30PM Monday through Thursday requiring from 6 to 10 tables with 4 players per table. Since the closing of Santa Clara Billiards I have remained in contact with the president of the APA, Doug Coleman. Doug has been at their helm since 2001. He anxiously awaits our new location for his league to resume play at our upscale establishment.

Parking Management

Parking will be managed in accordance with the attached Parking Management Plan.

Our Experience

As in the past I will provide a safe and friendly environment with the majority of our business coming from families, college students along with Silicon Valley businessmen and women. At Santa Clara Billiards we have donated our services to local charities that include "STAND UP FOR KIDS" where we invite homeless boys and girls to come in and we demonstrate how to play pool and donate the time along with food for them. We have had events where the Special needs

groups are invited to play pool at no charge as well. Local schools have been invited to play as a team building along with morale booster for grade school kids and 7th and 8th graders.

With Santa Clara Billiards being in business for over 21 years, local residents have expressed their desire for me to open a new location where they can frequent since our location has closed. I believe that a partnership between the local residents and the city of Sunnyvale and Silicon Valley Billiards would be great for the community and provide a safe and friendly entertainment environment. We appreciate all that City of Sunnyvale has done for us in the past and look forward to not only owning and operating our business, but giving back to the community as well. Thank you for your consideration.