

## Silicon Valley Bicycle Coalition Summary of Bike Valet Requirements and Programs

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Offering bike valet is a great way for any organization, city, or event to promote bicycling. This service virtually eliminates the threat of bike theft, a major deterrent to travel by bike. The result is a reduction in congestion, traffic, parking issues, and an event's environmental footprint. Bike valet can be offered at small scale events like Farmer's Markets or large events like major sporting events and concerts.



### **SVBC Bike Valet services**

SVBC provides bike valet parking for events upon request. We have several long-term contracts with local venues including Levi's Stadium, for all events there and Stanford, for all home football games. We also provide valet services for several one-time and annual events: Maker's Faire, San Jose Jazz Festival, Tour de Cure, and others.

SVBC employs several part-time Bike Parking Coordinators who work with the event organizers and gather volunteers for bike valet events.

For more information, see: <https://bikesiliconvalley.org/valet-bike-parking/>

### **How?**

Cities around the country are working to encourage bicycle riding in their communities. To do this, there are several options:

1. Require bike valet for any events within the city above a certain size:
  - a. City of Davis, CA: Provide bicycle valet parking at all City events with expected attendance greater than 1,000 people. Bicycle Plan, pg. xii  
<http://cityofdavis.org/home/showdocument?id=1127>
  - b. Santa Monica, CA: Requires event organizers to have monitored bicycle parking for 200 - 250 bikes if attendance is expected to reach 1,000 or more (requiring 3 attendants).

- c. City of Boston: Special provisions such as bicycle valet parking for single events such as concerts may be required.  
<http://www.bostoncompletestreets.org/pdf/COBBikeGuideline.pdf>
2. Require or offer bike valet for all city events above a certain size:
  - a. Alameda, CA: Monitored Bicycle Parking Requirements for Event Permit Application Conditions (Events Greater Than 100 Participants)  
<http://www.bikewalkalameda.org/information/valet-bike-parking/valet>
  - b. Santa Monica, CA: The City created a free bike valet program for events needing large scale bike parking. The free bike valet is offered weekly at the [Main Street Sunday Farmers' Market](#), as well as at most special events such as the [Pier Summer Twilight Concerts](#), Front Porch Cinema free movies at the Santa Monica Pier, and the [Santa Monica Festival](#).
  - c. Henderson, NV: Henderson is offering a free Bike Valet. The service is offered at all major Henderson-sponsored events and concerts, including shows at the Henderson Pavilion, as well as at several parks and facilities around town.  
<http://www.cityofhenderson.com/bike-henderson/bike-parking>  
<http://www.cityofhenderson.com/bike-henderson/bike-valet>
  - d. Colorado Springs, CO: Mountain Metro Transit's Metro Rides program offers a bike valet service for events throughout the city. Bike valet is free for City sponsored events. <https://transit.coloradosprings.gov/transportation/public-transportation/alternative-transportation/bike-valet>
3. Provide bike valet parking and other services at a set location, like Caltrain
  - a. City of Berkeley, CA, bike valet at Downtown Berkeley BART Bike Station:  
<http://www.ci.berkeley.ca.us/ContentDisplay.aspx?id=8328>  
<http://bikehub.com/bartbikestation/>
4. Encouragement only:
  - a. City of Vancouver, Canada, encourages bike valet:  
<http://vancouver.ca/streets-transportation/secure-bicycle-parking-at-events.aspx>

#### *Potential Policy mechanisms*

- Include as a policy in the transportation or circulation element of your city's General Plan
- City code/ordinance
- City Council resolution

#### *Potential Funding mechanisms*

- Parking fees
- Event permit fees
- Event host funded