City Council Election System Changes Project

Citizens Advisory Committee Meeting #5

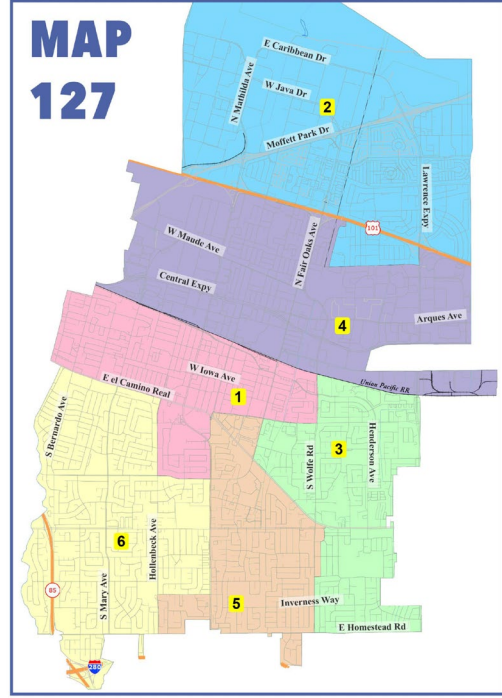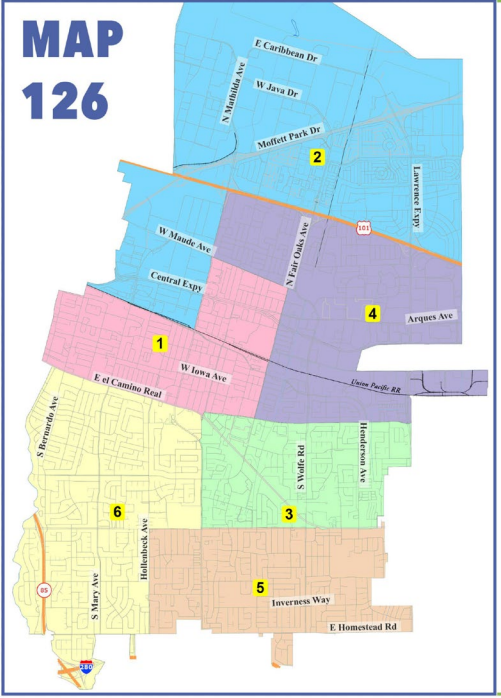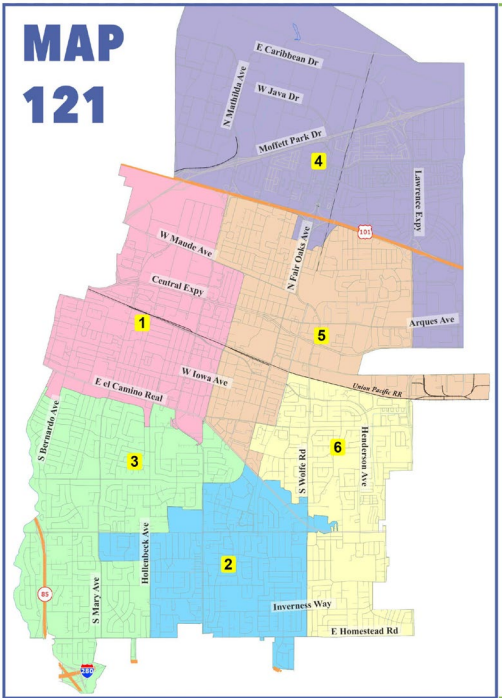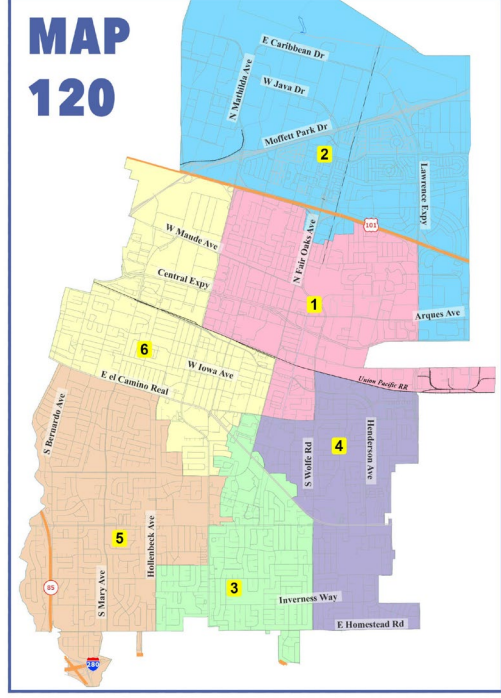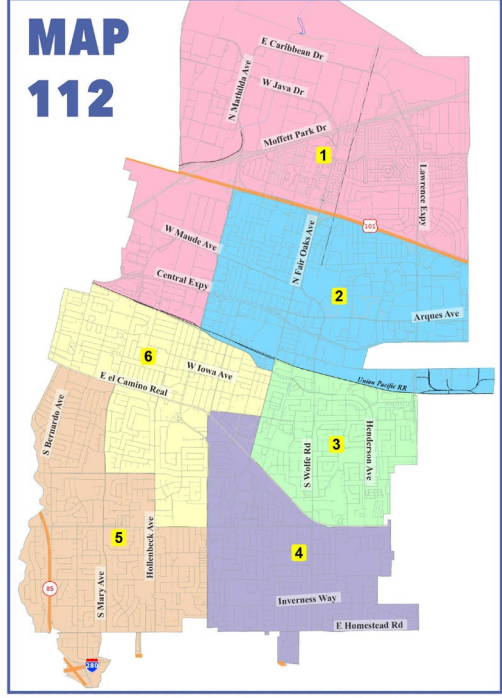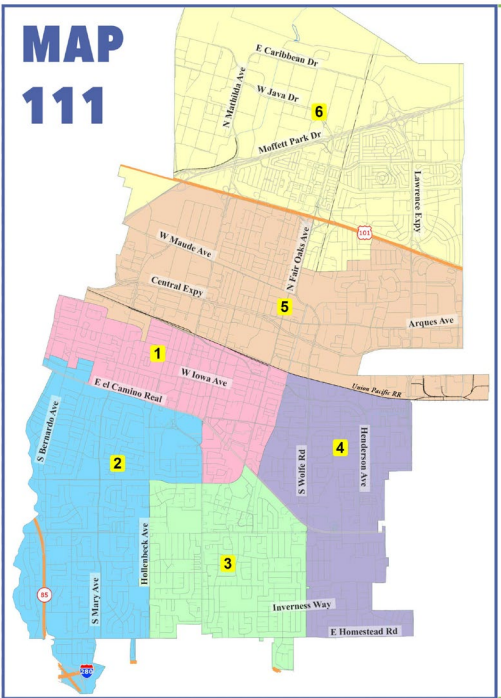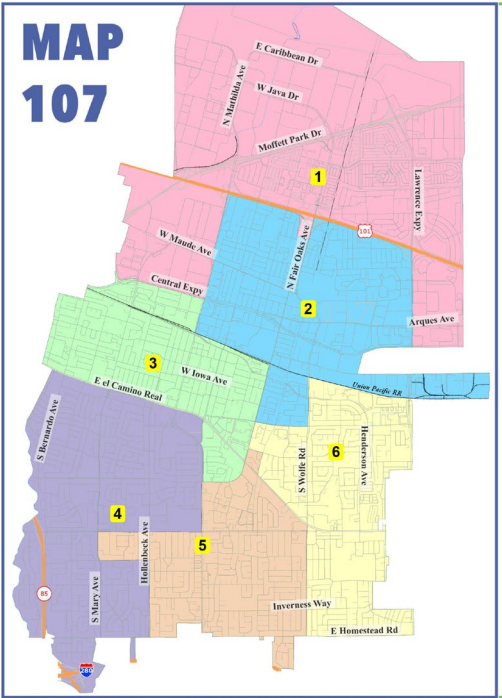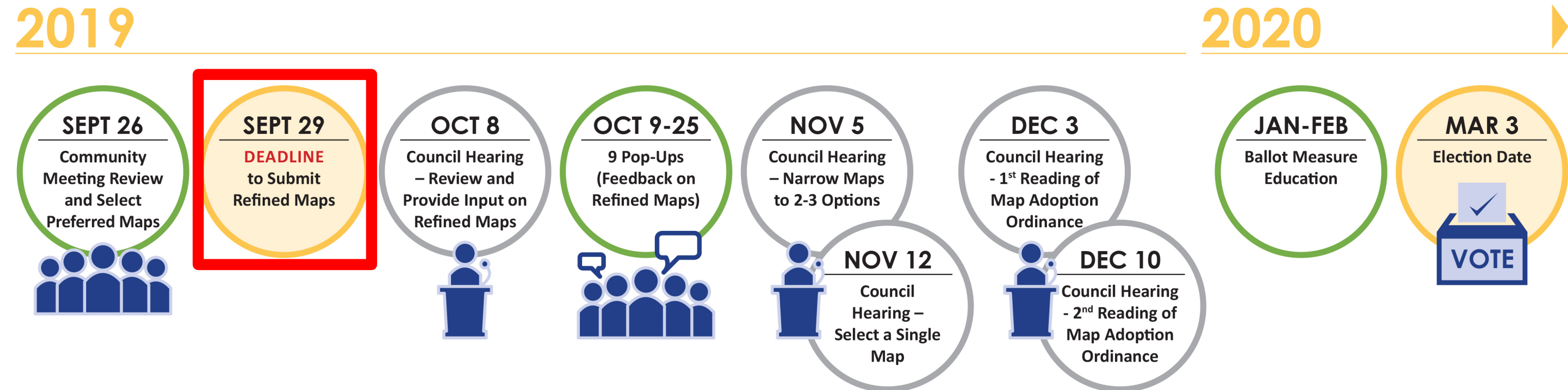September 19, 2019

Presentation Overview

» **September 10 Council Direction on District Maps**

» **Project Timeline**

» **Outreach Update**

- Map-making Workshops

- State of the City Pop-up

» **Future Outreach**

- Introduce and receive feedback on viable maps

- Map-refinement

- September 26 Community Workshop

- October Pop-ups

September 10 Council Direction

Project Timeline

2019

2020

SEPT 26
Community Meeting Review and Select Preferred Maps

SEPT 29
DEADLINE to Submit Refined Maps

OCT 8
Council Hearing – Review and Provide Input on Refined Maps

OCT 9-25
9 Pop-Ups (Feedback on Refined Maps)

NOV 5
Council Hearing – Narrow Maps to 2-3 Options

NOV 12
Council Hearing – Select a Single Map

DEC 3
Council Hearing - 1st Reading of Map Adoption Ordinance

DEC 10
Council Hearing - 2nd Reading of Map Adoption Ordinance

JAN-FEB
Ballot Measure Education

MAR 3
Election Date

VOTE

Sunnyvale

Citizens Advisory Committee Meeting

Outreach Update

Map-Making Workshops

» **City held three workshops:**

- July 15, 2019: 49 sign-ins
- July 31, 2019: 18 sign-ins
- August 20, 2019: 9 sign-ins
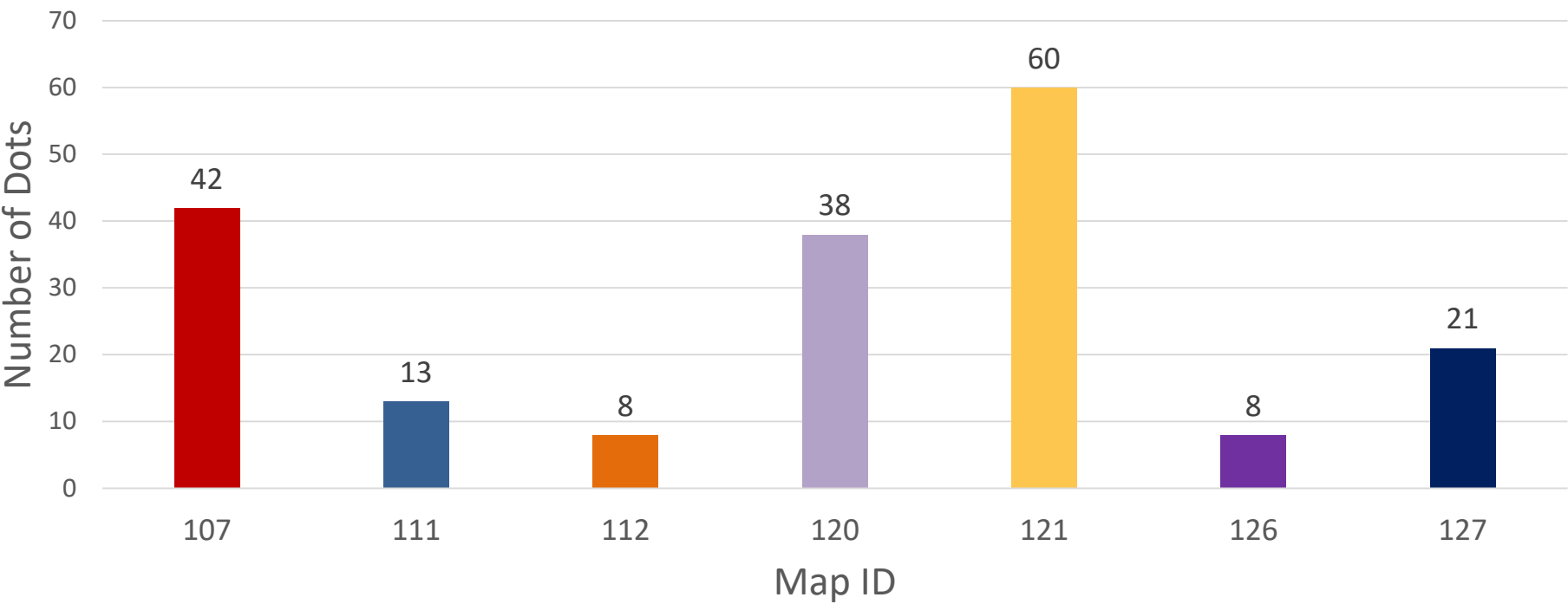
» **Workshop goals:**

- Educate residents on the legal requirements and other parameters to create District maps
- Train and offer technical assistance to help the public propose District maps

» **26 maps submitted**

State of the City Pop- Up

» **September 14, from 10:00 am to 3:00 pm**

» **~ 300 people and 190 dots for preferred map(s)**

A bar chart showing Number of Dots by Map ID:

Map ID	Number of Dots
107	42
111	13
112	8
120	38
121	60
126	8
127	21

Future Outreach

Upcoming Events

WORKSHOP

Make your voice heard.

Map Drawing Workshop

Refine your district map based on Council direction from the September 10, 2019 Council Meeting

September 26, 2019 at 6:00 pm

Sunnyvale Community Center-
Community Room,
550 E. Remington Dr, Sunnyvale

Can't make the workshop? Stop by at one of the following pop-up events.

Pup-Up Event. October 10, 2019 at 10:30 am at Sunnyvale Library, 665 W. Olive Ave, Sunnyvale

Pop-Up Event. October 12, 2019 at 9:00 am at Sunnyvale Farmers' Market, 121 W. Washington Ave, Sunnyvale

Pop-Up Event. October 12, 2019 at 10:30 am at Sunnyvale Library, 665 W. Olive Ave, Sunnyvale

Pop-Up Event. October 12, 2019 at 6:30 pm at the Dandiya and Garba Event at Fremont High School, 575 W. Fremont Ave, Sunnyvale

Pop-Up Event. October 16, 2019 at 6:00 pm at Plaza Del Rey Mobile Home Park, 1225 Vienna Dr, Sunnyvale

Pop-Up Event. October 19, 2019 at 9:00 am at Columbia Neighborhood Center, 785 Morse Ave, Sunnyvale
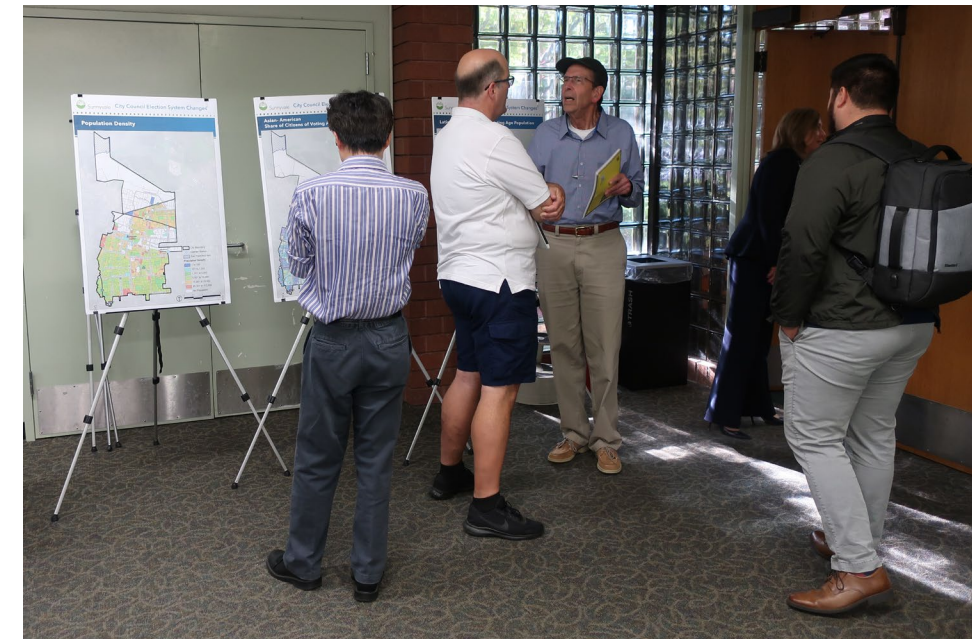
Pop-Up Event. October 19, 2019 at 11:00 am at the Diwali Celebration at the Sunnyvale Community Center-Orchard Pavilion, 550 E. Remington Dr, Sunnyvale

Pop-Up Event. October 20, 2019 at 9:30 am at St. Cyprian Church, 195 Leota Ave, Sunnyvale

Pop-Up Event. October 24, 2019 at 9:00 am at Sunnyvale Community Center, 550 E. Remington Dr, Sunnyvale

Community Workshop

» **September 26, 2019 at 6:00 PM**

» **Learn about September 10 Council direction**

» **Engage community on viable maps**

» **Refine maps and submit new ones**

» **Deadline to submit maps: September 29**

October Pop-Ups

» **Hold 9 pop-ups from Oct 10 through Oct 24**

» **Pop-up goals:**

- Engage with diverse range of the community
- Receive community input on district maps advanced by Council on October 8
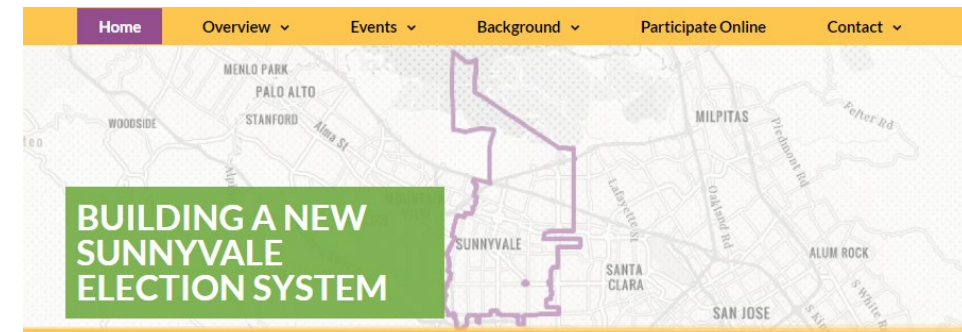- Ask the community to prioritize their top 3 maps

Outreach Strategy

» **Advertise the events via:**

- E-blasts
- Social media
- Flyers at State of the City Event
- Project website

» **Utilize the CAC**

How Can the CAC Help?

» **Staffing pop-up events**

» **Post/handout the outreach flyer**

» **Share posts on your social media pages**

» **Post to NextDoor**

» **Talk to friends and neighbors**

» **Other ideas?**

Questions?