



Sunnyvale

Study Issue Form

The Study Issues process is designed to assist City Council with setting priorities for the coming calendar year. Board and commission members have two roles in this process:

1. To advise Council regarding the identification of policy issues to study, within their relevant area of authority;
2. To advise Council on those issues Council has decided to study.

The study issues process should focus on considering a new or revised ordinance, new or expanded service delivery program, changes to existing Council Policy, or amendments to the General Plan. The Study Issues Form is designed to focus board and commissioner members' ideas on potential policy study issues, and provide the opportunity for staff feedback and guidance in a transparent process. *Board members or commissioners may only fill out a form for study issue ideas within their purview.*

Date Submitted to Staff Liaison: 9/23/2019

Board/ Commission: Parks and Recreation Commission



Workplan Year: 2020



Submitted by: Ralph Kenton, Chair

Study Issue Working Title: Assessment of needs for additional / expanded Outdoor Racket Sports Programs and Facilities

1. What are the key elements of the issue? What precipitated this study?

Recent and dramatic shifts in Sunnyvale's resident demographics, especially when considering youth, population aging and countries of origin, have been increasing the demand for certain outdoor racket sports, especially Pickleball, Tennis and Cricket. These take advantage of our favorable year-round weather while providing excellent exercise in either social or competitive play.

Northern California continues to be a hot-spot of activity for Tennis in the U.S., Pickleball play is growing rapidly in many neighboring South Bay cities, and Cricket is now gaining popularity.

Completion of this Study will assure that Sunnyvale is meeting current and new Resident's recreational needs and is properly planning for future growth requirements in these important recreational areas. A competitive analysis including other South Bay cities will assure that we are on the right track.

2. Staff Summary of Scope and/or Comments: [Staff Use Only]

The purpose of this study is to consider current recreation trends and community needs relative to certain outdoor racket sports, especially Pickleball, Tennis and Cricket. The study would look at what neighboring cities offer in terms of programs and facilities; as well as engage the Sunnyvale community through surveys and needs assessments relative to the activities outlined above. The study should also include current facility use and demand, the long-range park capital projects plan and consider future opportunities and partnerships relative to land use and service delivery for the identified recreation needs.