



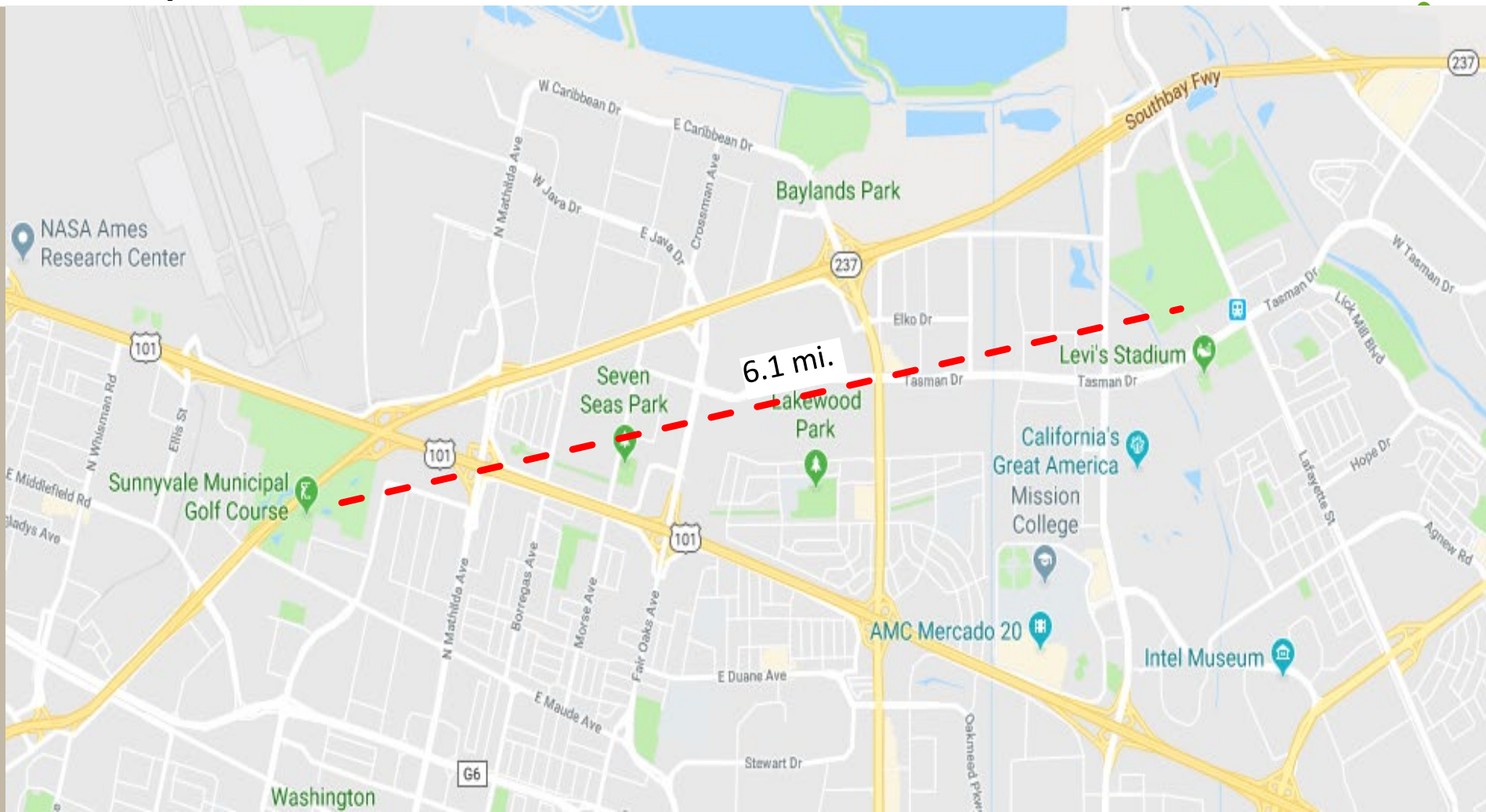
Sunnyvale

Authorize City Manager to Execute
a Cooperative Agreement for
Services with City of Santa Clara to
Provide Golf Programs and Services

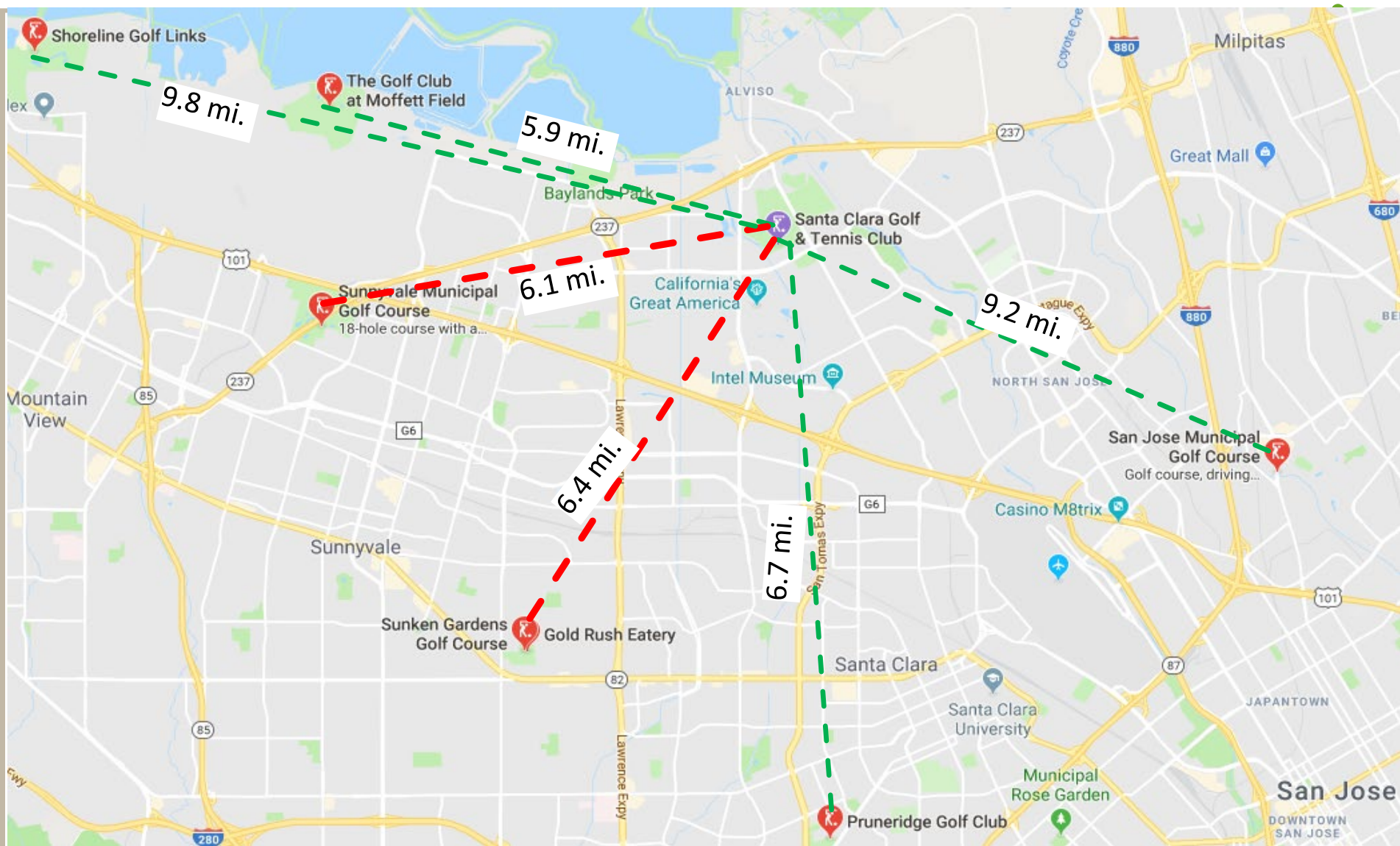
Chip Taylor, Director of Public Works
City Council October 11, 2019



Map of the Area



Distance to Golf Courses



Sunnyvale Golf Courses

- ❑ Total rounds have decreased over the years
- ❑ Decline in number of tournaments
- ❑ Courses have historical capacity to allow additional golfers without negatively affecting current users



City of Sunnyvale Provides:

- Resident Fees
- High School Teams
- Instructional Golf
- Clubs
- Tournaments
- Promotion



City of Santa Clara Provides

- Exclusive use of SCG&TC Databases
- Refer Santa Clara Schools
- Exclusively contract with City of Sunnyvale
- Provide City of Sunnyvale an exclusive opportunity to recruit Men's, Ladies' and Senior Clubs
- Promote Sunnyvale Golf Course discount programs



Additional Terms

- Five Year Agreement with two one year extensions
- Termination with six months notice

Alternatives

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1. Authorize the City Manager to execute a five-year agreement, in substantially the same form as Attachment 1 to the report, exclusively with the City of Santa Clara to provide golf programs and services and to extend the term of the Agreement for two one-year periods
2. Authorize the City Manager to execute a five-year agreement, in substantially the same form as Attachment 1 to the report, exclusively with the City of Santa Clara to provide golf programs and services and to extend the term of the Agreement for two one-year periods, with modifications.
3. Do not Authorize the City Manager to execute an agreement exclusively with the City of Santa Clara to provide golf programs and services.

Staff Recommendation

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Alternative 1: Authorize the City Manager to execute a five-year agreement, in substantially the same form as Attachment 1 to the report, exclusively with the City of Santa Clara to provide golf programs and services and to extend the term of the Agreement for two one-year periods.