



# CITY OF SUNNYVALE BOARDS AND COMMISSIONS APPLICATION

*The City supports its demographic diversity and encourages applicants from all groups to apply.*

Office Use Only	
Date Received:	11/19/19
Voter registration Checked:	11/20/19 mlu

Please print or type answers to all questions. Write N/A if not applicable.

General eligibility requirements: A resident and registered voter in Sunnyvale. Other requirements may apply to specific boards and commissions. Please check with the Office of the City Clerk at (408) 730-7483, TDD (408) 730-7501 or visit our Web site at: [boardsandcommissions.inSunnyvale.com](http://boardsandcommissions.inSunnyvale.com)

If you would like to apply for more than one vacancy, place a number next to the board or commission, in order of your preference, for which you would like to apply. Only applications for current openings will be considered at this time. Applications for future openings will be kept on file for one year. Qualified applicants will be notified for an interview with City Council. Appointments will be made at a regular meeting of City Council.

- ☐ Arts Commission
- ☐ Bicycle and Pedestrian Advisory Commission
- ☒ Board of Building Code Appeals
- ☐ Board of Library Trustees
- ☐ Heritage Preservation Commission
- ☐ Housing and Human Services Commission
- ☐ Parks and Recreation Commission
- ☐ Personnel Board
- ☐ Planning Commission
- ☐ Sustainability Commission

If you are applying for the **Bicycle and Pedestrian Advisory Commission**, please identify the category for which you are applying. You may apply for both if qualified.

- ☐ Category One: Applicants must be bicyclists or pedestrians residing and registered to vote in Sunnyvale.
- ☐ Category Two: Applicants must have an interest in bicycle and/or pedestrian issues in the City and belong to one of the groups listed below. Sunnyvale residency is not required, but applicant must be a registered voter or legal resident. Please check as many that apply:
  - ☐ PTA/parent group member
  - ☐ Santa Clara Unified School District/Sunnyvale School District Administration
  - ☐ Neighborhood association member
  - ☐ Sunnyvale teacher or principal
  - ☐ Person interested in Sunnyvale park and recreational activities

If you are applying for the **Sustainability Commission**, please identify the category for which you are applying.

- ☐ Category One: Applicants shall be Sunnyvale registered voters.
- ☐ Category Two: Applicants shall include members of the Sunnyvale business community. Such members need not be Sunnyvale residents.

## IMPORTANT NOTICES

Please note that all information provided on the form becomes a public record after it is officially filed.

Applicants appointed to the Planning Commission, Board of Building Code Appeals, Heritage Preservation Commission and Housing and Human Services Commission are required to file the Fair Political Practices Commission (FPPC) Statements of Economic Interest (Form 700), which are also a public record. A copy of this form is available in the Office of the City Clerk or by visiting [www.fppc.ca.gov](http://www.fppc.ca.gov).

1. Applicant Name:	Kroll	Adam	L
	Last	First	M.I
2. Current Residence	[REDACTED]	Sunnyvale	CA 94089
	Street	City	State Zip
E-mail Address:	[REDACTED]		
3. Phone Number:	(Home) [REDACTED]	(Work) [REDACTED]	(Cell) [REDACTED]

Applicant Name Adam Kroll4. How long have you been a resident of Sunnyvale? 5.5 years5. Are you a currently-registered voter in Sunnyvale? Yes ☒

When was the last time you voted?

Month November Year 20186. Are you currently serving or have you served on a City of Sunnyvale board or commission? No ☒

If yes, which one? \_\_\_\_\_

Term currently serving \_\_\_\_\_

Term previously served \_\_\_\_\_

7. What motivated you to apply for this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

I care deeply about the City of Sunnyvale. My wife and I have lived here for almost 6 years. It's where we decided to raise our family, and that decision has proven to be one of the best we've ever made. Our son attends a great school in Sunnyvale and our daughter loves the gymnastics program at the Community Center. On weekends, our family visits one (sometimes more) of the many beautiful parks in the city (our favorite is Seven Seas). My wife is a current member of the Leadership Sunnyvale 2021 class and is absolutely loving and thriving in that experience. In fact, her experience with Leadership Sunnyvale motivated me even more to apply to this board. I would love to give back to the Sunnyvale community. Not only do I live here, but I work and do business in Sunnyvale. So much of my life occurs in this great city. Finally, I had the great fortune of working with Deborah Olson from the Olson Cherries family. Hearing her speak about all the orchards that used to populate the city made me think of where I grew up: Ripon, California. Ripon, which sits in the Central Valley, is the reputed Almond Capital of the World. It is covered with orchards and vineyards. I realized after talking with Deborah that Sunnyvale and my hometown are not that dissimilar. I have since taken a great interest in Sunnyvale's rich history, from the original settlers, to the orchards, to the Eichler neighborhoods, to the technology industry that thrives today. I would like to do my part in helping the city grow into the future while never forgetting its past.

8. What skills or attributes can you bring to this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

I have worked in the Real Estate industry for the past 10 years. Currently, I work for the Irvine Company as their Northern California Manager of Retail Operations. Before working at the Irvine Company, I worked at Apple and Gap, Inc. in real estate roles. I also have experience managing commercial office and residential apartment properties throughout Silicon Valley. In addition to my roles in real estate operations, I have experience in real estate finance, construction, and capital projects. I have worked with properties that are established, and I have worked with properties in the development phase. Currently I am also enrolled in the Irvine Company's Leadership Program that has been instrumental in my professional growth. Throughout my career, I have made sure to stay educated on building codes. Furthermore, I have always ensured the properties I have managed are in compliance of all necessary building codes. A large part of being a good real estate manager is always doing what is right, which includes understanding and adhering to all municipal rules and regulations.

9. The primary role of a board or commission member is to provide advice to City Council on policy issues that are within the scope of that board or commission. With this in mind, what steps would you take to effectively exercise this specific board or commission role? If you are applying for more than one, please reference the specific board or commission in your response(s).

The responsibility of providing advice to City Council on policy issues related to Building Code Appeals is a critical aspect of municipal work. I understand how the Board of Building Code Appeals directly affects Council's work, and ultimately impacts our local infrastructure. I also recognize certain protocol needs to be observed. I would ensure I was informed on the Board of Building Code Appeals handbook, Robert's Rules of Order (which I believe the City of Sunnyvale leverages to manage meetings), and the Brown Act. I would also be cognizant of possible conflicts of interest to know when to recuse myself to maintain the integrity of the Board's work.

More directly related to my line of work, I tend to stay updated on topics discussed by the International Council of Shopping Centers (ICSC), Building Owners and Managers Association (BOMA), and Rotary Club of Sunnyvale. I also subscribe to the Silicon Valley Business Journal, which helps me stay current on topics that affect the City of Sunnyvale.

Applicant Name Adam Kroll

10. Education: List college degrees and majors, and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission. If you are applying for more than one, please reference the specific board or commission in your response(s).

I attended UCLA where I obtained a Bachelor of Arts degree in American Literature and Culture. After graduating from UCLA, I earned a Master of Arts degree in English from Sacramento State University and a Master of Fine Arts degree in Creative Writing from Oregon State University. I also have an active California Real Estate Salesperson License. As noted previously, I have over 10 years of real estate experience, all in Silicon Valley. I have held numerous roles within the Real Estate industry as well as worked on multiple asset types such as office, retail, and multi-residential. Currently I am also a member of the Santa Clara Square Council, which is a group of Irvine Company employees from multiple divisions with a common goal of improving the customer experience at Santa Clara Square.

11. Briefly describe your current or last occupation.

I currently work for the Irvine Company as their Northern California Manager of Retail Operations. The Irvine Company started in 1864 and is one of the oldest companies in existence in California. In addition to being one of the oldest companies, the Irvine Company is California's largest landowner. The company manages all the properties it owns in-house, and prides itself on providing best-in-class service and products. I oversee the operations of Cherry Orchard Shopping Center in Sunnyvale, Santa Clara Square Marketplace in Santa Clara, as well as multiple other retail properties owned by the Irvine Company in Silicon Valley. My main function is ensuring the properties are operating and performing at or above the high standards set by the company. In addition, I frequently work with leaders from our Office and Apartment divisions on regional projects, including the Pathline office project and AMD residential project in Sunnyvale as well as Santa Clara Square in Santa Clara.

12. Have you attended a City Council, board or commission meeting? If so, please describe what you learned and what improvements you would suggest the City consider.

I have not yet attended any Sunnyvale City Council, board or commission meetings. However, I did participate in San Jose's Downtown Association meetings for several years. A key takeaway from those meetings was the importance of understanding differing stakeholder perspectives to navigate crucial conversations. Building consensus to make progress can be difficult; recognizing and leaning into the value of diversity is essential. I would look forward to participating in the Board of Building Code Appeals to help the City manage this important aspect of municipal work.

I also enjoy process improvement, and would value being able to help the City and Board of Building Code Appeals continuously improve to support the essential work being done by the City staff, elected and appointed officials, as well as the broader civically-engaged community.

13. Describe your involvement in community activities, volunteer and civic organizations.

I am passionate about improving the community and helping the most underserved populations. My wife and I are supporters of Sacred Heart, Pivotal, First Place for Youth, the Hub in San Jose, Sunnyvale Community Services, Child Advocates of Silicon Valley, and the Farrington Historical Foundation. I have also supported the Junior League of San Jose (JLSJ) since my wife became a member in 2013 (currently President-Elect). This organization is especially meaningful to me as I have seen my wife develop personally and professionally through her involvement. I have a deep appreciation for the impact they have had in Santa Clara County in their 50+ year history and over \$5 million distributed in community funding. Many JLSJ members have participated in the Leadership Sunnyvale program, so I have even more appreciation for the City of Sunnyvale having directly impacted their organization over the years. I am at a great point in my life where I can turn my attention to interests outside of my career and family. I have always been interested in giving back to my community. I strongly feel that this opportunity is a great way for me to give back to the city I love, and I am confident I would serve it well. My wife also raved about the Character of the City tour led by Trudi Ryan through Leadership Sunnyvale in October, which deepened my appreciation for city character.



Applicant Name Adam Kroll

14. The City has a Code of Ethics and Conduct for Elected and Appointed Officials and an attendance policy that appointed members are required to follow. Do you have any concerns in these two areas? If so, please describe. (You may obtain a copy of these policies on the City Web site or from the Office of the City Clerk (408) 730-7595, TDD (408) 730-7501.)

N/A


15. If an unplanned vacancy arises on the board(s) or commission(s) you are interested in, would you be willing to accept a temporary appointment for the remainder of the unexpired term or until a recruitment is held and Council officially fills the vacancy? ☒ Yes ☐ No

**Please Note:** Pursuant to the Americans with Disabilities Act (ADA), the City of Sunnyvale will make reasonable efforts to accommodate persons with qualified disabilities during the boards and commission interview process. Should you require special accommodations, please contact the Office of the City Clerk at (408) 730-7595 at least five days in advance of your scheduled interview.

I certify under penalty of perjury that all statements I have made on this application are true and correct. I hereby authorize the City of Sunnyvale to investigate the accuracy of this information from any person or organization, and I release the City of Sunnyvale and all persons and organizations from all claims and liabilities arising from such investigation or the supplying of information for such investigation. I acknowledge that any false statement or misrepresentation on this application or supplementary materials will be cause for refusal of appointment or immediate dismissal at any time during the period of my appointment.

**Your application is not complete until it is signed and submitted to the Office of the City Clerk. Applicants are also requested, on a voluntary basis, to complete the Supplemental Background Information document at the end of the application.**

Signature of Applicant



Date 11-18-2019

**Please return to: Office of the City Clerk, 603 All America Way, P.O. Box 3707, Sunnyvale, CA 94088-3707**

Applicant Name Adam Kroll**SUPPLEMENTAL QUESTIONNAIRE**

**Note: Please respond only to questions that pertain to your selected board(s) or commission(s).**

**Arts Commission**

1. In what ways could the City strengthen art programs in the community?

**Bicycle and Pedestrian Advisory Commission**

2. Like many cities in Santa Clara County, Sunnyvale is faced with problems stemming from traffic congestion and air pollution. Suggest ways the City can improve facilities for bicyclists and improve bicycling education and safety programs for motorists, cyclists and pedestrians?

**Board of Building Code Appeals**

3. What do you think can be done to assure that the City of Sunnyvale building development standards are consistently applied?

I believe it's important to treat each project equally no matter the scale or prestige of the project. No interest is greater than what is best for the community. It's important to rely on process. There are many building codes, so generating a robust process that is up to date and consistently monitored is crucial in order to avoid irregularities and confusion. If there is a gap, it's important to fix it and reorganize, whether it be a temporary band-aid or a long-term solution. If the process happens to get tied up in bureaucracy, be a patient and efficiently work through that. Leveraging crowdsourcing (City staff, elected and appointed personnel, broader community), if possible, is also a great way to understand what might be best at a given moment. Routine training for building code inspectors is an excellent way to ensure a consistent process and unified philosophy is being applied across the board in the field.



# CITY OF SUNNYVALE BOARDS AND COMMISSIONS APPLICATION

*The City supports its demographic diversity and encourages applicants from all groups to apply.*

Office Use Only	
Date Received:	11/4/19
Voter registration Checked:	11/12/19

Please print or type answers to all questions. Write N/A if not applicable.

General eligibility requirements: A resident and registered voter in Sunnyvale. Other requirements may apply to specific boards and commissions. Please check with the Office of the City Clerk at (408) 730-7483, TDD (408) 730-7501 or visit our Web site at

**If you would like to apply for more than one vacancy, place a number next to the board or commission, in order of your preference, for which you would like to apply.** Only applications for current openings will be considered at this time. Applications for future openings will be kept on file for one year. Qualified applicants will be notified for an interview with City Council. Appointments will be made at a regular meeting of City Council.

- ☐ Arts Commission
- ☐ Bicycle and Pedestrian Advisory Commission
- ☐ Board of Building Code Appeals
- ☐ Board of Library Trustees
- ☐ Heritage Preservation Commission
- ☒ 1 Housing and Human Services Commission
- ☐ Parks and Recreation Commission
- ☐ Personnel Board
- ☐ Planning Commission
- ☐ Sustainability Commission

If you are applying for the **Bicycle and Pedestrian Advisory Commission**, please identify the category for which you are applying. You may apply for both if qualified.

- ☐ Category One: Applicants must be bicyclists or pedestrians residing and registered to vote in Sunnyvale.
- ☐ Category Two: Applicants must have an interest in bicycle and/or pedestrian issues in the City and belong to one of the groups listed below. Sunnyvale residency is not required, but applicant must be a registered voter or legal resident. Please check as many that apply:
  - ☐ PTA/parent group member
  - ☐ Santa Clara Unified School District/Sunnyvale School District Administration
  - ☐ Neighborhood association member
  - ☐ Sunnyvale teacher or principal
  - ☐ Person interested in Sunnyvale park and recreational activities

If you are applying for the **Sustainability Commission**, please identify the category for which you are applying.

- ☐ Category One: Applicants shall be Sunnyvale registered voters.
- ☐ Category Two: Applicants shall include members of the Sunnyvale business community. Such members need not be Sunnyvale residents.

## IMPORTANT NOTICES

Please note that all information provided on the form becomes a public record after it is officially filed.

Applicants appointed to the Planning Commission, Board of Building Code Appeals, Heritage Preservation Commission and Housing and Human Services Commission are required to file the Fair Political Practices Commission (FPPC) Statements of Economic Interest (Form 700), which are also a public record. A copy of this form is available in the Office of the City Clerk or by visiting

1. Applicant Name:	Byron III	Hubert	H
	Last	First	M.I
2. Current Residence	[REDACTED]	Sunnyvale	CA 94087
	Street	City	State Zip
E-mail Address:	[REDACTED]		
3. Phone Number:	(Home) [REDACTED]	(Work) [REDACTED]	(Cell) [REDACTED]

Applicant Name Hubert H Byron III (Coy)

4. How long have you been a resident of Sunnyvale? ~3.5 years
5. Are you a currently-registered voter in Sunnyvale? Yes When was the last time you voted?  
Month Select Year

6. Are you currently serving or have you served on a City of Sunnyvale board or commission? No

If yes, which one? \_\_\_\_\_ Term currently serving \_\_\_\_\_  
 \_\_\_\_\_ Term previously served \_\_\_\_\_

7. What motivated you to apply for this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

Housing and Human Service Commission: After living in Sunnyvale for nearly 4 years, my wife Janice, my daughter Zoe (age 5) and my son Odin (almost 2) have gotten to know our neighbors, experience the city, and grown to really enjoy Sunnyvale, and realize its unique charm as a safe, diverse, and growing city with a neighborhood feel - Sunnyvale has become our home. However, one thing that keeps Sunnyvale from being nearly perfect is housing affordability or the lack thereof, and this issue affects residents, no matter their socio-economic status. My family has first-hand experience of the good and bad side of affordability of housing, and because of this, the noble goals of the Housing and Human Services Commission are especially important to us.

- The Good: In the early 1980s in Palo Alto, my wife's family came into hard times. They had to get help from Housing and Human Services to get by. If not for the affordable housing and the social welfare programs available, my wife's family would surely have been homeless.

- The Bad: More recently, my wife and I have tried to buy a home in town on multiple occasions but lost to all cash bids 30-40% above asking.

8. What skills or attributes can you bring to this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

1) Proactive Leadership: I lean into positions of leadership, e.g., Chair of my residential college in university, Co-founder of an entrepreneurial group for early stage startups in NYC, Regional VP for my graduating class at Princeton University. 2) Empathy and open mindedness: I love to hear each person's unique story and have diverse experiences: I grew up in West Virginia and lived in the Philippines, NYC, Princeton NJ, and the SF Bay Area. I have friends who are farmers, investment bankers, artists, C-level executives. 3) Team oriented: I believe nothing truly great can be accomplished alone. 4) Optimistic realism: My creative writing professor called me a "sardonic romantic," which is appropriate since I aim for the best and plan for the worst. 5) Curious and constantly seeking knowledge: I've always asked the question, "why?" I like to understand why things are the way they are and when necessary, what is required to optimize and make positive change. 6) Trustworthy: My friends, family, coaches, and bosses confide in me and asked me for advice on the challenges they are facing. Strangers also often open up to me, for which I am honored and do my best to return that trust with my undivided attention, extreme discretion, and when asked, my honest feedback.

9. The primary role of a board or commission member is to provide advice to City Council on policy issues that are within the scope of that board or commission. With this in mind, what steps would you take to effectively exercise this specific board or commission role? If you are applying for more than one, please reference the specific board or commission in your response(s).

Housing and Human Service Commission:

My first step to providing sound advice to Council, will be to grow in knowledge and wisdom through research on the following:

- Learn more about the city's vision for the future from my fellow Sunnyvalians
- Learn about the past and the attempts, successes, and failures via thorough review of past commissions studies and ordinances
- Have a deep understanding of the current housing and human services landscape; and
- Better understand the specific plans for the future to meet the vision



Applicant Name Hubert H Byron III (Coy)

10. Education: List college degrees and majors, and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission. If you are applying for more than one, please reference the specific board or commission in your response(s).

1) AB Politics, Princeton University (Research Capabilities) - Senior Thesis entitled "The Political Left in the Philippines: Influencing development of the Philippines as a state and society in the past, present, and future." Secondary research and interviews with business people, gov't officials, journalists, professors, artists, revolutionary leaders.  
 2) Haas Summer Business Program (Mechanisms for Org Success) - accounting, organizational behavior, and marketing.  
 3) Operations for telecom, media, and entertainment company (Budget Management & Operations) - owned P&L and managed a national show.  
 4) Graphic Designer, Filmmaker (Telling a Story with Images & Words) - design logos and marketing materials, award-winning script writing, producing, and directing.  
 5) Management consultant (Leading Teams & Mobilizing Change) - Led global teams of statisticians, project managers, and consultants. Conducted interviews with client customers, employees, C-suite executives, regulators, politicians, industry experts, investors. Presented findings and recommendations to Senior and C-level executives for Fortune 500 and Global 2000 companies in the U.S., Asia, Europe, and South America  
 5) Direct of Sales for AI and ML (Growing an Organization) first business hire - led go-to-market strategy development, top sales performance in N.A., and Sr. leader for lead generation and sales operations.

+

11. Briefly describe your current or last occupation.

Previous Occupation: Nearly a decade of management consulting at Reputation Institute for Fortune 500 and Global 2000 companies, and governmental and non-government organization clients. I was one of the first 10 employees and helped scale the company in the nearly 10 years I was there to ~150 employees and private equity funded company. I contributed to the foundation for the firm to then grow by about an additional 100 in four years since I left.

Current Occupation: Director of enterprise software sales for Omniscience, an AI and Machine Learning Company working with Insurers, Financial Services, and the Public Sector. I am employee #5 and was the first business development / sales hire. We are now a company of about 50 people that includes, software engineers, data scientists, sales, presales, and administrative employees. I initially worked with our CEO to develop our go-to-market strategy and discover our product market fit. I have helped the company grow from a friends and family-funded company when I joined, to a Series A and soon to be Series B company with a presence primarily in North America and Asia, with plans to expand more into Europe and other markets.

12. Have you attended a City Council, board or commission meeting? If so, please describe what you learned and what improvements you would suggest the City consider.

I have attended a Housing and Human Commissions Meeting and watched a few City Council Meetings via the Sunnyvale City website. I've been quite impressed with the way the meetings are run and the generally civility of the group. The meetings have been very informative and educational. For example, I learned a lot about the planned migration to a district voting system for the City Council and Mayor and housing related initiatives to increase supply in Sunnyvale, and improving safety on the streets and sidewalks for children especially. In the commission meeting I attended on 10/23, I learned a lot from a presentation by Marie Bernard, Executive Director of Sunnyvale Community Services - she reinforced my desire to serve on the Housing and Human Services Commission by bringing to my attention the growing homeless population in Sunnyvale. Most surprising was that many of the homeless Sunnyvalians have jobs, families, or are elderly. This is a stark contrast to what I've experienced in NYC or other cities in the U.S. and my understanding is this situation in Sunnyvale is driven by a lack of affordable housing. For improvements, I think finding a way to get more Sunnyvalians at the Commission-level meetings is key. I've only seen an "n" of 1, but in this case, aside from Marie Bernard, I was the only person not on the Commission or part of Sunnyvale Staff in the room.

13. Describe your involvement in community activities, volunteer and civic organizations.

Throughout my life I've tried to give back to my community, for example: 1) Volunteered at one of the local nursing homes in Princeton, WV in secondary school 2) Provided pro-bono consulting services to the Sustained Dialogue Network, an organization I was a founding member of - it has now grown into a national network of groups. 3) Fundraising Committee Member for the NYC Alliance Against Sexual Assault 4) Volunteered and organized employee group activities including local food banks in NYC 5) Have been a blood donor for years 6) Most recently, as a VP of my university graduating class in the Bay Area, my current projects include: a) setting up a volunteer opportunity in partnership with the AVID program at local high schools in the Bay Area (<https://www.avid.org/>) b) collaborating on a public policy idea to improve the economic situation of teachers with my aunt, an Executive Director for The Institute for Human and Social Development, Inc. (IHSD) in San Mateo, and my neighbor who is a high school teacher and life-long Sunnyvale resident. Teachers build the foundation and potential for our children, they are underpaid relative to other professionals with similar levels of education, and are finding it hard to afford to live comfortably across the country, and especially in the Bay Area.



Applicant Name Hubert H Byron III (Coy)

14. The City has a Code of Ethics and Conduct for Elected and Appointed Officials and an attendance policy that appointed members are required to follow. Do you have any concerns in these two areas? If so, please describe. (You may obtain a copy of these policies on the City Web site or from the Office of the City Clerk (408) 730-7595, TDD (408) 730-7501.)

I do not have any concerns with these two areas.

15. If an unplanned vacancy arises on the board(s) or commission(s) you are interested in, would you be willing to accept a temporary appointment for the remainder of the unexpired term or until a recruitment is held and Council officially fills the vacancy? ☒ Yes ☐ No

**Please Note:** Pursuant to the Americans with Disabilities Act (ADA), the City of Sunnyvale will make reasonable efforts to accommodate persons with qualified disabilities during the boards and commission interview process. Should you require special accommodations, please contact the Office of the City Clerk at (408) 730-7595 at least five days in advance of your scheduled interview.

I certify under penalty of perjury that all statements I have made on this application are true and correct. I hereby authorize the City of Sunnyvale to investigate the accuracy of this information from any person or organization, and I release the City of Sunnyvale and all persons and organizations from all claims and liabilities arising from such investigation or the supplying of information for such investigation. I acknowledge that any false statement or misrepresentation on this application or supplementary materials will be cause for refusal of appointment or immediate dismissal at any time during the period of my appointment.

**Your application is not complete until it is signed and submitted to the Office of the City Clerk. Applicants are also requested, on a voluntary basis, to complete the Supplemental Background Information document at the end of the application.**

Signature of Applicant



Date 11/2/2019

Please return to: Office of the City Clerk, 605 All America Way, P.O. Box 3707, Sunnyvale, CA 94088-3707

Applicant Name Hubert H Byron III (Coy)

**Housing and Human Services Commission**

7. Evaluate the quality and adequacy of the housing programs that serve the Sunnyvale community.

Based on what I've read and heard so far, the Housing and Human Services Commission and the City of Sunnyvale are doing amazing things to address key housing challenges relative to other communities in the area. My understanding is that there are projects in flight that would bring (I believe) ~5,000 additional housing units to Sunnyvale in the next few years. However, my understanding is also that despite this amazing number of units being brought on-line, there will still be a significant housing shortage across all socio-economic segments. If I had to sum up my evaluation, it is that we have quality programs but the scaling has not reached its full potential. This is where my curiosity and tendency to ask "why" since childhood and find ways to improve or scale processes can play a role and fuels my desire to be part of the Housing and Human Services Commission. I want to contribute however I can by taking the quality work that has been done and is being done, build on it, bring an additional new perspective, and find ways to further accelerate the scaling process.

8. Evaluate the quality and availability of the human services programs that serve the Sunnyvale community.

Similar to the housing situation, I believe human services also suffers from a challenge to scale excellent programs to meet growing demand. I had the pleasure of meeting Marie Bernard, Executive Director of Sunnyvale Community Services, at the Housing and Human Services Commission meeting on 10/23. She gave an illuminating presentation about the state of human services in Sunnyvale for the homeless and hungry. Despite the existence of excellent and effective programs (providing nutritious food, financial assistance, case management, etc., the SCS is predicting a 35% growth in clients that require their services in the next 5-years, a challenge to meet those needs, and that Sunnyvale is getting run-off from other cities. It's sad that these service needs are increasing at such an alarming rate despite being in the middle of what is undeniably an economic boom of sorts since the last financial crisis - the growth of homeless and hungry match the performance of the stock market, housing market, and rent rates in the same period. Perhaps most disturbing is the number of homeless Sunnyvalians who are employed, have families, are elderly and / or are children. I was very happy to hear from Marie about the building campaign for their new space to accommodate these expanded services, however, I couldn't help but wonder, how can we as civil servants help address the root cause? Getting to the root cause of issues is part of what I want to explore and find solutions for and believe the City of Sunnyvale is

+

**Park and Recreation Commission**

9. Community demographics are constantly changing. What do you think are the principal issues this Commission may be addressing over the next few years?

N/A

## HUBERT H. BYRON III (COY)

11/1/2019

Honorable Mayor, Vice Mayor, City Council Members, and Housing and Human Services Commissioners  
Office of the City Clerk  
603 All American Way  
P.O. Box 3707, Sunnyvale, CA 94088-3707

Dear Honorable Mayor, Sunnyvale City Councilors, and Housing and Human Services Commissioners:

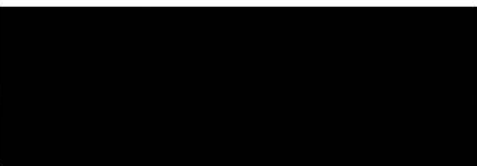
My name is Coy Byron and I am a fairly recent Sunnyvale resident. I want to thank you for all the hard work you have done for our community and for making Sunnyvale a place my family (Janice, Zoe - 5 y.o, and Odin - nearly 2 y.o.) wants to call home for the long-term.

After attending the Housing and Human Services Commission meeting last Wednesday, 10/23/19, meeting members of the Sunnyvale City Staff, Commission, and Mayor Klein, and watching some of the City Council Meetings on the website, my desire to join the Housing and Human Services Commission and contribute how I can has only become stronger.

Attached is my application per the directions on the website. Also, I sent along an electronic version of my application via email to make it easier for you to each have a copy for your records and review.

Thank you and I hope to work with you to continue to improve our wonderful home!

Best regards,



Hubert H. Byron III (Coy)





# CITY OF SUNNYVALE BOARDS AND COMMISSIONS APPLICATION

*The City supports its demographic diversity and encourages applicants from all groups to apply.*

Attachment 3  
Page 12 of 31

RECEIVED

JAN 2 2019

Office Use Only

Date Received: \_\_\_\_\_

CITY CLERK'S OFFICE  
CITY OF SUNNYVALE

Voter registration

Checked: 1/29/19 mtf

Please print or type answers to all questions. Write N/A if not applicable.

General eligibility requirements: A resident and registered voter in Sunnyvale. Other requirements may apply to specific boards and commissions. Please check with the Office of the City Clerk at (408) 730-7483, TDD (408) 730-7501 or visit our Web site at: [boardsandcommissions.inSunnyvale.com](http://boardsandcommissions.inSunnyvale.com)

**If you would like to apply for more than one vacancy, place a number next to the board or commission, in order of your preference, for which you would like to apply.** Only applications for current openings will be considered at this time. Applications for future openings will be kept on file for one year. Qualified applicants will be notified for an interview with City Council. Appointments will be made at a regular meeting of City Council.

- \_\_\_\_\_ Arts Commission
- \_\_\_\_\_ Bicycle and Pedestrian Advisory Commission
- \_\_\_\_\_ Board of Building Code Appeals
- ☒ Board of Library Trustees
- \_\_\_\_\_ Heritage Preservation Commission
- \_\_\_\_\_ Housing and Human Services Commission
- \_\_\_\_\_ Parks and Recreation Commission
- \_\_\_\_\_ Personnel Board
- \_\_\_\_\_ Planning Commission
- \_\_\_\_\_ Sustainability Commission

If you are applying for the **Bicycle and Pedestrian Advisory Commission**, please identify the category for which you are applying. You may apply for both if qualified.

- ☐ Category One: Applicants must be bicyclists or pedestrians residing and registered to vote in Sunnyvale.
- ☐ Category Two: Applicants must have an interest in bicycle and/or pedestrian issues in the City and belong to one of the groups listed below. Sunnyvale residency is not required, but applicant must be a registered voter or legal resident. Please check as many that apply:
  - ☐ PTA/parent group member
  - ☐ Santa Clara Unified School District/Sunnyvale School District Administration
  - ☐ Neighborhood association member
  - ☐ Sunnyvale teacher or principal
  - ☐ Person interested in Sunnyvale park and recreational activities

If you are applying for the **Sustainability Commission**, please identify the category for which you are applying.

- ☐ Category One: Applicants shall be Sunnyvale registered voters.
- ☐ Category Two: Applicants shall include members of the Sunnyvale business community. Such members need not be Sunnyvale residents.

## IMPORTANT NOTICES

Please note that all information provided on the form becomes a public record after it is officially filed.

Applicants appointed to the Planning Commission, Board of Building Code Appeals, Heritage Preservation Commission and Housing and Human Services Commission are required to file the Fair Political Practices Commission (FPPC) Statements of Economic Interest (Form 700), which are also a public record. A copy of this form is available in the Office of the City Clerk or by visiting [www.fppc.ca.gov](http://www.fppc.ca.gov).

1. Applicant Name:	Jain	Rahul	
	Last	First	M.I
2. Current Residence	[REDACTED]	Sunnyvale	CA 94089
	Street	City	State Zip
E-mail Address:	[REDACTED]		
3. Phone Number:	(Home) [REDACTED]	(Work) [REDACTED]	(Cell) [REDACTED]

Applicant Name Rahul Jain4. How long have you been a resident of Sunnyvale? 11 years

5. Are you a currently-registered voter in Sunnyvale? Yes When was the last time you voted?  
 Month November Year 2018

6. Are you currently serving or have you served on a City of Sunnyvale board or commission? No

If yes, which one? \_\_\_\_\_ Term currently serving \_\_\_\_\_  
 \_\_\_\_\_ Term previously served \_\_\_\_\_

7. What motivated you to apply for this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

(Board of library trustees) I have been a avid reader, user of library and have a passion for supporting community especially in context of literacy. I live in the lakewood neighborhood in Sunnyvale which has been selected for a new library branch; have been actively participating in the library and community interactions to help shape the future library and how it'll support the kids and needy adults in the neighborhood. I am sure I'll be a great contributor to the library and its use in the city of Sunnyvale with the dedication and passion I bring to the board.

8. What skills or attributes can you bring to this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

- Have strong understanding of technology and IT skills
- I Lead product development teams in my day job; have led several large scale multi million dollar projects
- Am a regular user of the library with my family; have a large personal collection of books as well
- Have worked as an educator in my professional past
- Have supported our private school library with strategy as well as processes
- Active participant in the new library (lakewood neighborhood) community discussion
- Participate in libraries as friend of library: Sunnyvale, Los Altos and Palo Alto

9. The primary role of a board or commission member is to provide advice to City Council on policy issues that are within the scope of that board or commission. With this in mind, what steps would you take to effectively exercise this specific board or commission role? If you are applying for more than one, please reference the specific board or commission in your response(s).

I'd be glad to put the needed time to support the library in making progress on the areas that can benefit from my ability to provide technology and project management leadership or insights as necessary:

1. Help with policies and procedures
2. Provide technology and project management oversight
3. Provide the necessary support and guidance to library staff
4. Ensure minority and low income community members representation through outreach programs

Applicant Name

Rahul Jain

10. Education: List college degrees and majors, and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission. If you are applying for more than one, please reference the specific board or commission in your response(s).

Training / Degrees:

1. Bachelors of Engineering Degree with Computer Science Major (IIT Roorkee, India)
2. Master in Business Administration (Santa Clara University)
3. Data mining graduate certificate (Stanford)
4. Deep Learning and Artificial Intelligence (Nano degrees)
5. City of Sunnyvale SNAP Volunteer

Relevant experience:

1. Engineering leader, architect, manager for last 20+ years with various technology management roles in the industry.
2. Run technology education courses: in person as well as online through a separate venture
3. Have started multiple technology and literacy ventures in India and US in the past.

11. Briefly describe your current or last occupation.

My current occupation is Chief Technologist for mobile and network insights within ATT Chief Data office of Engineering at ATT. This is a director level role, providing technology oversight through a dedicated team of architects to the 300 individuals organization spread across multiple continents and time zones. Roles include technology transformations of existing businesses in the context of big data and AI tools; overall data strategy, governance and building of data libraries within the large organization

12. Have you attended a City Council, board or commission meeting? If so, please describe what you learned and what improvements you would suggest the City consider.

I have attended a few board meetings in the past; overall I was impressed with the smooth way the proceedings go through and the overall organization. My one suggestion would be to increase public awareness and participation by ensuring the city being more aggressive on the available means (direct mailing, notices, emails etc) . This way we'll have higher participation and more diverse feedback from city population.

Another suggestion would be to rotate the venue to include east sunnyvale location as well as the city is quite big; this will ensure more voice and participation of east sunnyvale neighborhoods, particularly those north / east of 101

13. Describe your involvement in community activities, volunteer and civic organizations.

I've been a active volunteer to support young kids as well as elderly programs in the city. I volunteer regularly at sunnyvale community services in context of food bank for the needy; also provide regular donations. I actively volunteer for school activities including fund raising, external events organization and community events in context of our two kids' schools. I'm also active in the library activities and have been one the participants in the focus group sessions for the city of sunnyvale to help decide on the new library location, facilities etc.



Applicant Name RACHEL JAIN

14. The City has a Code of Ethics and Conduct for Elected and Appointed Officials and an attendance policy that appointed members are required to follow. Do you have any concerns in these two areas? If so, please describe. (You may obtain a copy of these policies on the City Web site or from the Office of the City Clerk (408) 730-7595, TDD (408) 730-7501.)

No

15. If an unplanned vacancy arises on the board(s) or commission(s) you are interested in, would you be willing to accept a temporary appointment for the remainder of the unexpired term or until a recruitment is held and Council officially fills the vacancy? ☒ Yes ☐ No

**Please Note:** Pursuant to the Americans with Disabilities Act (ADA), the City of Sunnyvale will make reasonable efforts to accommodate persons with qualified disabilities during the boards and commission interview process. Should you require special accommodations, please contact the Office of the City Clerk at (408) 730-7595 at least five days in advance of your scheduled interview.

I certify under penalty of perjury that all statements I have made on this application are true and correct. I hereby authorize the City of Sunnyvale to investigate the accuracy of this information from any person or organization, and I release the City of Sunnyvale and all persons and organizations from all claims and liabilities arising from such investigation or the supplying of information for such investigation. I acknowledge that any false statement or misrepresentation on this application or supplementary materials will be cause for refusal of appointment or immediate dismissal at any time during the period of my appointment.

**Your application is not complete until it is signed and submitted to the Office of the City Clerk. Applicants are also requested, on a voluntary basis, to complete the Supplemental Background Information document at the end of the application.**

Signature of Applicant



Date

1-15-19

**Please return to: Office of the City Clerk, 603 All America Way, P.O. Box 3707, Sunnyvale, CA 94088-3707**

Applicant Name \_\_\_\_\_

**Board of Library Trustees**

4. Community demographics and technology are constantly changing. What do you think are the principal issues the Sunnyvale Public Library may be addressing over the next few years?

Few issues I can think of need to be addressed over next few years:

1. A lot of learning in this age happens beyond books. How can the library play a pivotal part in digital learning and modern era programs
2. The library is one of major locations for local community discussions; can we continue to promote library to look beyond its immediate charter and play a key role in community development and neighborhood issue resolution ?
3. Can library directly or indirectly help with after school programs that promote literacy as well as project based learning, especially for underprivileged kids. The income disparity has unfortunately grown over last few years, leaving much fewer avenues for lower income families
4. Need to ensure families make use of the facilities and benefits group reading and interaction settings a library offers; there will be onus for the library to market itself and do the right outreach to ensure many of the new families with changing demographics / immigrants understand the key role library can play in their day to day life.

**Heritage Preservation Commission**

5. What historical features or structures in our community do you think are at risk? What course can the City take to preserve them?

6. What factors would influence your recommendation to preserve a particular building or site?

Applicant Name \_\_\_\_\_

**Personnel Board**

Additional eligibility requirements for Personnel Board - Please check Yes or No for each question:					
	YES	NO		YES	NO
I hold public office or employment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	I have a spouse, household member, or designated relative (parent, step-parent, grandparent, child, sister, brother, niece, nephew, uncle, or aunt of the individual or of the individual's spouse), employed by the City of Sunnyvale in a position which has the right to have a disciplinary matter heard before the Personnel Board.	<input type="checkbox"/>	<input checked="" type="checkbox"/>
I am a candidate for another public office or position	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input checked="" type="checkbox"/>
I am a former City employee	<input type="checkbox"/>	<input checked="" type="checkbox"/>			

10. Please describe your experience and responsibilities in the administration of employee discipline.

My experience has been related to managerial and director level responsibilities in managing teams of employees, ranging from 10 to 30 employees at any time; this includes career guidance, performance reviews, performance plans for poorly performing employees as well as discipline / termination in case of non compliance.

In addition, have worked with many onsite and offsite contractors and applied the right controls and procedures for dealing with contract staff including hiring teams and individuals for contract work, performance monitoring, contract renewals, and long term engagements.

11. Please describe your experience and responsibilities in the administration of employee grievances.

Over my 15 years of experience as direct manager as manager of managers, I had to deal with conflicts on regular basis and have worked on all Cs in terms of conflict avoidance, leading discussions on conflicts, using appropriate discipline measures where needed and negotiations that lead to win-win resolution.





## CITY OF SUNNYVALE BOARDS AND COMMISSIONS APPLICATION

*The City supports its demographic diversity and encourages  
applicants from all groups to apply.*

**Office Use Only**

Date Received: 11/20/19  
Voter registration  
Checked: 11/20/19

Please print or type answers to all questions. Write N/A if not applicable.

General eligibility requirements: A resident and registered voter in Sunnyvale. Other requirements may apply to specific boards and commissions. Please check with the Office of the City Clerk at (408) 730-7483, TDD (408) 730-7501 or visit our Web site at: [boardsandcommissions.inSunnyvale.com](http://boardsandcommissions.inSunnyvale.com)

**If you would like to apply for more than one vacancy, place a number next to the board or commission, in order of your preference, for which you would like to apply.** Only applications for current openings will be considered at this time.

Applications for future openings will be kept on file for one year. Qualified applicants will be notified for an interview with City Council. Appointments will be made at a regular meeting of City Council.

- ☐ Arts Commission
- ☐ Bicycle and Pedestrian Advisory Commission
- ☒ 2 Board of Building Code Appeals
- ☐ Board of Library Trustees
- ☐ Heritage Preservation Commission
- ☒ 1 Housing and Human Services Commission
- ☐ Parks and Recreation Commission
- ☐ Personnel Board
- ☐ Planning Commission
- ☐ Sustainability Commission

If you are applying for the **Bicycle and Pedestrian Advisory Commission**, please identify the category for which you are applying. You may apply for both if qualified.

- ☐ Category One: Applicants must be bicyclists or pedestrians residing and registered to vote in Sunnyvale.
- ☐ Category Two: Applicants must have an interest in bicycle and/or pedestrian issues in the City and belong to one of the groups listed below. Sunnyvale residency is not required, but applicant must be a registered voter or legal resident. Please check as many that apply:
  - ☐ PTA/parent group member
  - ☐ Santa Clara Unified School District/Sunnyvale School District Administration
  - ☐ Neighborhood association member
  - ☐ Sunnyvale teacher or principal
  - ☐ Person interested in Sunnyvale park and recreational activities

If you are applying for the **Sustainability Commission**, please identify the category for which you are applying.

- ☐ Category One: Applicants shall be Sunnyvale registered voters.
- ☐ Category Two: Applicants shall include members of the Sunnyvale business community. Such members need not be Sunnyvale residents.

### IMPORTANT NOTICES

Please note that all information provided on the form becomes a public record after it is officially filed.

Applicants appointed to the Planning Commission, Board of Building Code Appeals, Heritage Preservation Commission and Housing and Human Services Commission are required to file the Fair Political Practices Commission (FPPC) Statements of Economic Interest (Form 700), which are also a public record. A copy of this form is available in the Office of the City Clerk or by visiting [www.fppc.ca.gov](http://www.fppc.ca.gov).

1. Applicant Name: Sell Linda Y  
Last First M.I.

2. Current Residence                      Sunnyvale CA 94087  
Street City State Zip

E-mail Address:                     

3. Phone Number: (Home)                      (Work)                      (Cell)

Applicant Name Linda Sell4. How long have you been a resident of Sunnyvale? 25 years5. Are you a currently-registered voter in Sunnyvale? Yes ☒

When was the last time you voted?

Month November Year 20186. Are you currently serving or have you served on a City of Sunnyvale board or commission? No ☒

If yes, which one? \_\_\_\_\_

Term currently serving \_\_\_\_\_

Term previously served \_\_\_\_\_

7. What motivated you to apply for this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

Cities are at the forefront of implementing policies that can directly improve people's lives through responsible city planning that allows for people to live and work in a city that is accessible to a multi-generational and diverse community. This is why I am interested in applying for the Sunnyvale City Housing and Human Services Commission.

In addition, cities are at the forefront of implementing policies that can directly improve people's lives through climate change reduction. I am particularly interested in Sunnyvale City Board of Building Code Appeals consideration and making determinations on appeals of green building requirements. This is why I am interested in applying for in applying for the Sunnyvale City Board of Building Code Appeals Commission.

8. What skills or attributes can you bring to this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

I am an engineer by profession, a parent, a non-profit board member, and an activist working hard to improve my local community. My husband and I have lived in Sunnyvale for over 25 years.

As a board member of the Sunnyvale Democratic Club, over the past five years, I have seen how proactive policy change through collaborative decision-making can drastically change a community for the better. The Sunnyvale Democratic Club follows many city issues such as increasing affordable housing stock and reducing greenhouse-gas emissions. Through the Sunnyvale Democratic Club, I have developed positive working relationships with some of the most committed community activists in Sunnyvale. They have inspired my sense of solidarity with like-minded people who seek a more just, inclusive, and diverse society. These experiences will contribute to both the work of the Housing and Human Services Commission and the Board of Building Code Appeals.

9. The primary role of a board or commission member is to provide advice to City Council on policy issues that are within the scope of that board or commission. With this in mind, what steps would you take to effectively exercise this specific board or commission role? If you are applying for more than one, please reference the specific board or commission in your response(s).

I would review the materials provided to the commissions by the staff and I would also research information related to the issue being considered. I would attend meetings so that community input could be heard and the board can meet to receive input from the staff and then the commissioners can discuss the issues and suggest recommendations.

10. Education: List college degrees and majors, and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission. If you are applying for more than one, please reference the specific board or commission in your response(s).

Education

Bachelor of Science with a major of Electrical Engineering  
University of California, Davis

11. Briefly describe your current or last occupation.

I am employed as an engineer from 9/1994 to the present day at Trimble in Sunnyvale, CA. My work involves the integration of GPS and radio systems and the design and testing of radio systems.

12. Have you attended a City Council, board or commission meeting? If so, please describe what you learned and what improvements you would suggest the City consider.

I have attended city council meetings. The meetings are well organized. The city council members receive input from the community and the staff. The city council members also work collaboratively with staff and other council members during the city council meetings so that they can understand the issues in more detail and relay their reasoning to support their decisions in a factual, concise, and thoughtful manner.

However, I attended the most recent study session on reach codes and I thought the public input and input from other organizations such as Silicon Valley Clean Energy could have been extended in time for greater depth and broader community perspective about the subject.

13. Describe your involvement in community activities, volunteer and civic organizations.

Leadership and Community Service

Bay Area for Clean Environment

Board Member and Co-founder, 2011 to 2013, 2018 to 2019, Vice Chair, 2019 to present  
Support the board in bringing community awareness to reducing emissions of local toxic pollutants

West Valley Educational Endowment Fund

Board Member, 9/2005 to 6/2011  
Plan Fundraising Activities to raise resources for educational enrichment programs for students

Sunnyvale Democratic Club

Secretary, 5/2015 to 6/2017, Membership Director, 5/2017 to 6/2019, VP, 6/2019 to present  
Support efforts to plan monthly meetings to bring the community together to discuss local issues

Applicant Name Linda Self

14. The City has a Code of Ethics and Conduct for Elected and Appointed Officials and an attendance policy that appointed members are required to follow. Do you have any concerns in these two areas? If so, please describe. (You may obtain a copy of these policies on the City Web site or from the Office of the City Clerk (408) 730-7595, TDD (408) 730-7501.)

I do not have concerns in these two areas.

15. If an unplanned vacancy arises on the board(s) or commission(s) you are interested in, would you be willing to accept a temporary appointment for the remainder of the unexpired term or until a recruitment is held and Council officially fills the vacancy? ☒ Yes ☐ No

**Please Note:** Pursuant to the Americans with Disabilities Act (ADA), the City of Sunnyvale will make reasonable efforts to accommodate persons with qualified disabilities during the boards and commission interview process. Should you require special accommodations, please contact the Office of the City Clerk at (408) 730-7595 at least five days in advance of your scheduled interview.

I certify under penalty of perjury that all statements I have made on this application are true and correct. I hereby authorize the City of Sunnyvale to investigate the accuracy of this information from any person or organization, and I release the City of Sunnyvale and all persons and organizations from all claims and liabilities arising from such investigation or the supplying of information for such investigation. I acknowledge that any false statement or misrepresentation on this application or supplementary materials will be cause for refusal of appointment or immediate dismissal at any time during the period of my appointment.

**Your application is not complete until it is signed and submitted to the Office of the City Clerk. Applicants are also requested, on a voluntary basis, to complete the Supplemental Background Information document at the end of the application.**

Signature of Applicant \_\_\_\_\_

Date \_\_\_\_\_

**Please return to: Office of the City Clerk, 603 All America Way, P.O. Box 3707, Sunnyvale, CA 94088-3707**





**CITY OF SUNNYVALE  
BOARDS AND COMMISSIONS APPLICATION**

*The City supports its demographic diversity and encourages applicants from all groups to apply.*

Office Use Only	
Date Received:	7/8/19
Voter registration verified:	7/26/19

Please print or type answers to all questions. Write N/A if not applicable.

General eligibility requirements: Sunnyvale resident and registered voter in Sunnyvale. Other requirements may apply to specific boards and commissions. Please contact the Office of the City Clerk at (408) 730-7483, TDD (408) 730-7501 or visit the City website at [sunnyvale.ca.gov](http://sunnyvale.ca.gov) for more information.

**If you would like to apply for more than one vacancy, place a number next to the board or commission, in order of your preference, for which you would like to apply.** Only applications for current openings will be considered at this time. Applications for future openings will be kept on file for one year. Qualified applicants will be contacted for an interview with City Council. Appointments will be made at a regular meeting of City Council.

- ☐ Arts Commission
- ☐ Bicycle and Pedestrian Advisory Commission
- ☐ Board of Building Code Appeals
- ☐ Board of Library Trustees
- ☐ Heritage Preservation Commission
- ☐ Housing and Human Services Commission
- ☒ Parks and Recreation Commission
- ☐ Personnel Board
- ☐ Planning Commission
- ☐ Sustainability Commission

If you are applying for the **Bicycle and Pedestrian Advisory Commission**, please identify the category for which you are applying. You may apply for both if qualified.

- ☐ Category One: Applicants must be bicyclists or pedestrians residing and registered to vote in Sunnyvale.
- ☐ Category Two: Applicants must have an interest in bicycle and/or pedestrian issues in the City and belong to one of the groups listed below. Sunnyvale residency is not required, but applicant must be a registered voter or legal resident. Please check as many that apply:
  - ☐ PTA/parent group member
  - ☐ Santa Clara Unified School District/Sunnyvale School District Administration
  - ☐ Neighborhood association member
  - ☐ Sunnyvale teacher or principal
  - ☐ Person interested in Sunnyvale park and recreational activities

If you are applying for the **Sustainability Commission**, please identify the category for which you are applying.

- ☐ Category One: Applicants shall be Sunnyvale registered voters.
- ☐ Category Two: Applicants shall include members of the Sunnyvale business community. Such members need not be Sunnyvale residents.

**IMPORTANT NOTICES**

Please note that all information provided on this application becomes a public record after it is officially filed. This document will be published to the City website with the interview materials. Personal contact information will be redacted.

Applicants appointed to the Planning Commission, Board of Building Code Appeals, Heritage Preservation Commission and Housing and Human Services Commission are required to electronically file the Fair Political Practices Commission (FPPC) Statement of Economic Interests (Form 700), which is a public record. A copy of this form is available in the Office of the City Clerk or by visiting [www.fppc.ca.gov](http://www.fppc.ca.gov).

Applicant Name:	MANASSAH		MICHELLE	
	Last		First	M.I.
Current Residence	[REDACTED]		SUNNYVALE, CA 94089	
	Street	City	State	Zip
E-mail Address:	[REDACTED]			



Applicant Name MICHAEL MANASSAH

Preferred Contact Phone Number(s): [REDACTED] (CELL) [REDACTED] (HOME)

1. Are you a currently-registered voter in Sunnyvale? YES When was the last time you voted?  
Month NOVEMBER Year 2018

2. Are you currently serving or have you served on a City of Sunnyvale board or commission? NO

If yes, which one? \_\_\_\_\_ Term currently serving \_\_\_\_\_  
\_\_\_\_\_ Term previously served \_\_\_\_\_

3. What motivated you to apply for this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

I WOULD LIKE TO GET INVOLVED WITH THE COMMUNITY WHERE I LIVE. I BELIEVE IT IS THE RESPONSIBILITY OF RESIDENTS TO TAKE AN ACTIVE INTEREST IN OUR COMMUNITY.

4. What skills or attributes can you bring to this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

I WAS ON THE COMMUNITY ADVISORY COMMISSION MILPITAS FOR 8 YEARS PRIOR TO MY RECENT MOVE TO SUNNYVALE. I ENJOY WORKING WITH THE OTHER RESIDENTS TO HELP OUR CITY REMAIN A GOOD PLACE TO LIVE.

5. The primary role of a board or commission member is to provide advice to City Council on policy issues that are within the scope of that board or commission. With this in mind, what steps would you take to effectively exercise this specific board or commission role? If you are applying for more than one, please reference the specific board or commission in your response(s).

I WILL WORK WITH THE OTHER MEMBER OF THE COMMISSION TO LEARN WHAT THE SUNNYVALE RESIDENTS FEEL THEY WANT IN THE PARKS AND OTHER RECREATIONAL ACTIVITIES IN SUNNYVALE. I WILL STAY INFORMED ABOUT APPROPRIATE POLICY AND ACTIVITIES.

Applicant Name MICHELLE MANISSEAU

6. Education: List college degrees and majors, and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission. If you are applying for more than one, please reference the specific board or commission in your response(s).

DONG GUK UNIVERSITY, ENGLISH LITERATURE, B.A. DEGREE  
SAN FRANCISCO STATE UNIVERSITY. ACCOUNTING.

MANY YEARS OF OPERATIONAL EXPERIENCE ORGANIZING PROJECTS.  
HANDS ON COMPUTER EXPERIENCE: EXCEL, WORDS, POWERPOINTS  
SOFT DBASE II, VISION, IRIS, PC DOS, INTERNET, CMS USER FUNDAMENTALS  
CERIDIAN (P/R), ADOBE PHOTOSHOP. INTERMEDIATE, ADVANCED, MACRO,  
UNIX.

7. Briefly describe your current or last occupation.

I AM RETIRED FROM LOCKHEED MARTIN AFTER 30 YEARS.  
I WORKED AS ACCOUNTANT IN ACCOUNTING + ADMINISTRATION.

8. Have you attended a City Council, board or commission meeting? If so, please describe what you learned and what improvements you would suggest the City consider.

I ATTENDED MANY MEETINGS OF THE CITY COUNCIL AND COMMISSION  
IN MILPITAS. I WILL COMPARE THAT EXPERIENCE IN MILPITAS  
TO SUNNYVALE TO MAKE RECOMMENDATIONS IF APPROPRIATE. I HAVE  
READ TO MINUTES OF THE PARKS AND RECREATION COMMISSION  
AND AM COMFORTABLE WITH THEIR ACTIVITIES.

Applicant Name MICHAEL MANASSAY

9. Describe your involvement in community activities, volunteer and civic organizations.

- IN ADDITION TO MY WORK WITH THE CITY OF MILPITAS, I HAVE PARTICIPATED FOLLOWING ACTIVITY.
- ① PRESENTLY, I AM A VICE CHAIR PERSON FOR THE KOREAN AMATEUR SPORTS ASSOCIATION OF SILICON VALLEY. WE HAVE 15 BOARD OFFICERS & 16 DIFFERENT CATEGORY SPORTS. WE JUST HAD 20TH NATIONAL OLYMPIC AT THE SEATTLE, WASHINGTON AND SENT 101 MEMBERS TO COMPETITION.
  - ② I AM A PAST VICE PRESIDENT OF KOREAN/AMERICAN ASSOC OF SANTA CLARA COUNTY.
  - ③ I AM ALSO A MEMBER OF THE KOREAN PEACEFUL UNIFICATION COMMITTEE.
- I HAVE VOLUNTEERS FOR MANY OTHER GROUP OVER THE YEARS.  
ALSO, I AM A HANDYCAP CHAIRPERSON FOR THE SPRING VALLEY GOLF CLUB  
AND I AM A GOLFER.

10. The City has a [Code of Ethics and Conduct for Elected and Appointed Officials](#) and an [attendance policy](#) that appointed members are required to follow. Do you have any concerns in these two areas? If so, please describe.

NO.

11. If an unplanned vacancy arises on the board(s) or commission(s) you are interested in, would you be willing to accept a temporary appointment for the remainder of the unexpired term or until a recruitment is held and Council officially fills the vacancy? X Yes \_\_\_\_\_ No

**Please Note:** Pursuant to the Americans with Disabilities Act (ADA), the City of Sunnyvale will make reasonable efforts to accommodate persons with qualified disabilities during the boards and commission interview process. Should you require special accommodations, please contact the Office of the City Clerk at (408) 730-7595 at least five days in advance of your scheduled interview.

I certify under penalty of perjury that all statements I have made on this application are true and correct. I hereby authorize the City of Sunnyvale to investigate the accuracy of this information from any person or organization, and I release the City of Sunnyvale and all persons and organizations from all claims and liabilities arising from such investigation or the supplying of information for such investigation. I acknowledge that any false statement or misrepresentation on this application or supplementary materials will be cause for refusal of appointment or immediate dismissal at any time during the period of my appointment.

Your application is not complete until it is signed and submitted to the Office of the City Clerk. Applicants are also requested, on a voluntary basis, to complete the Supplemental Background Information document at the end of the application.

Signature of Applicant \_\_\_\_\_

Date

7/5/2019

Please return to: Office of the City Clerk, 603 All America Way, P.O. Box 3707, Sunnyvale, CA 94088-3707 or email to [cityclerk@sunnyvale.ca.gov](mailto:cityclerk@sunnyvale.ca.gov).



Applicant Name MICHAEL MANASSAH

**Housing and Human Services Commission**

7. Evaluate the quality and adequacy of the housing programs that serve the Sunnyvale community.

8. Evaluate the quality and availability of the human services programs that serve the Sunnyvale community.

**Park and Recreation Commission**

9. Community demographics are constantly changing. What do you think are the principal issues this Commission may be addressing over the next few years?

TRAFFIC, POPULATION GROW, BUDGET, ENVIRONMENT



# CITY OF SUNNYVALE BOARDS AND COMMISSIONS APPLICATION

*The City supports its demographic diversity and encourages applicants from all groups to apply.*

Office Use Only	
Date Received:	11/25/19
Voter registration Checked:	11/25/19

Please print or type answers to all questions. Write N/A if not applicable.

General eligibility requirements: A resident and registered voter in Sunnyvale. Other requirements may apply to specific boards and commissions. Please check with the Office of the City Clerk at (408) 730-7483, TDD (408) 730-7501 or visit our Web site at: [boardsandcommissions.inSunnyvale.com](http://boardsandcommissions.inSunnyvale.com)

**If you would like to apply for more than one vacancy, place a number next to the board or commission, in order of your preference, for which you would like to apply.** Only applications for current openings will be considered at this time. Applications for future openings will be kept on file for one year. Qualified applicants will be notified for an interview with City Council. Appointments will be made at a regular meeting of City Council.

- ☐ Arts Commission
- ☐ Bicycle and Pedestrian Advisory Commission
- ☒ Board of Building Code Appeals 3
- ☐ Board of Library Trustees
- ☒ Heritage Preservation Commission 2
- ☒ Housing and Human Services Commission 1 preference
- ☐ Parks and Recreation Commission
- ☐ Personnel Board
- ☐ Planning Commission
- ☐ Sustainability Commission

If you are applying for the **Bicycle and Pedestrian Advisory Commission**, please identify the category for which you are applying. You may apply for both if qualified.

- ☐ Category One: Applicants must be bicyclists or pedestrians residing and registered to vote in Sunnyvale.
- ☐ Category Two: Applicants must have an interest in bicycle and/or pedestrian issues in the City and belong to one of the groups listed below. Sunnyvale residency is not required, but applicant must be a registered voter or legal resident. Please check as many that apply:
  - ☐ PTA/parent group member
  - ☐ Santa Clara Unified School District/Sunnyvale School District Administration
  - ☐ Neighborhood association member
  - ☐ Sunnyvale teacher or principal
  - ☐ Person interested in Sunnyvale park and recreational activities

If you are applying for the **Sustainability Commission**, please identify the category for which you are applying.

- ☐ Category One: Applicants shall be Sunnyvale registered voters.
- ☐ Category Two: Applicants shall include members of the Sunnyvale business community. Such members need not be Sunnyvale residents.

## IMPORTANT NOTICES

Please note that all information provided on the form becomes a public record after it is officially filed.

Applicants appointed to the Planning Commission, Board of Building Code Appeals, Heritage Preservation Commission and Housing and Human Services Commission are required to file the Fair Political Practices Commission (FPPC) Statements of Economic Interest (Form 700), which are also a public record. A copy of this form is available in the Office of the City Clerk or by visiting [www.fppc.ca.gov](http://www.fppc.ca.gov).

1. Applicant Name: Hakami Yasaman  
Last First M.I.

2. Current Residence [Redacted] Sunnyvale CA 94087  
Street City State Zip

E-mail Address: [Redacted]

3. Phone Number: (Home) [Redacted] (Work) [Redacted] (Cell) [Redacted]



Applicant Name Yasaman Hakami4. How long have you been a resident of Sunnyvale? 20 yrs5. Are you a currently-registered voter in Sunnyvale? Selectyes

When was the last time you voted?

Month November Year 20166. Are you currently serving or have you served on a City of Sunnyvale board or commission? Select NO

If yes, which one? \_\_\_\_\_

Term currently serving \_\_\_\_\_

Term previously served \_\_\_\_\_

7. What motivated you to apply for this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

As a life-long and active member of Sunnyvale, I have grown to appreciate my city and the opportunities it has presented for me. However, my story is one of luck, many residents cannot afford their housing, rent, and are living in homelessness, expecting eviction, are concerned over their futures, etc. I want to use my privilege for the better and give back to my community by fighting for our most vulnerable and marginalized members.

8. What skills or attributes can you bring to this board or commission? If you are applying for more than one, please reference the specific board or commission in your response(s).

I bring the experience of an active, engaged, young woman of color's passion for helping her community thrive and excel while protecting all our people/residents. I have experience working for elected representatives, campaigns, non-profits, and serving in student government along with Chairing Commissions. These will all aide me in serving on the housing commission.

9. The primary role of a board or commission member is to provide advice to City Council on policy issues that are within the scope of that board or commission. With this in mind, what steps would you take to effectively exercise this specific board or commission role? If you are applying for more than one, please reference the specific board or commission in your response(s).

I would initiate studies on affordable housing development, strengthening the Ellis Act, a research initiative on expansion of rent controlled units, and ~~support~~ supporting livable Sunnyvale, while investing in student opportunities to conduct research on housing legislation.

10. Education: List college degrees and majors, and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission. If you are applying for more than one, please reference the specific board or commission in your response(s).

- Homestead High School G.E.
- De Anza College A.A.
- UC Davis B.A → Sociology, legal studies minor → Tech Management

11. Briefly describe your current or last occupation.

- Administrative Aide with California Democratic Party
- Consultant with the Davis Consulting Group
- Policy aide with Alexandria Ocasio-Cortez 2018
- District Affairs intern with Rep. Ro Khanna

12. Have you attended a City Council, board or commission meeting? If so, please describe what you learned and what improvements you would suggest the City consider.

I listened to the Sustainability Commission's meeting and learned more about building city-wide resilience to take on climate change. I want to expand this initiative to housing by investing a study on meeting the city's 2020 greenhouse gas reduction targets by passing all-electric building codes in Sunnyvale & creating walkable communities for our neighbors.

13. Describe your involvement in community activities, volunteer and civic organizations.

I am a volunteer with the Sunnyvale library, member of the Sunnyvale Democratic Club, member of Silicon Valley Young Dems, and neighborhood lead in Sunnyvale with the Silicon Valley Democratic Socialists Club.



Applicant Name \_\_\_\_\_

14. The City has a Code of Ethics and Conduct for Elected and Appointed Officials and an attendance policy that appointed members are required to follow. Do you have any concerns in these two areas? If so, please describe. (You may obtain a copy of these policies on the City Web site or from the Office of the City Clerk (408) 730-7595, TDD (408) 730-7501.)

15. If an unplanned vacancy arises on the board(s) or commission(s) you are interested in, would you be willing to accept a temporary appointment for the remainder of the unexpired term or until a recruitment is held and Council officially fills the vacancy? ☒ Yes ☐ No

**Please Note:** Pursuant to the Americans with Disabilities Act (ADA), the City of Sunnyvale will make reasonable efforts to accommodate persons with qualified disabilities during the boards and commission interview process. Should you require special accommodations, please contact the Office of the City Clerk at (408) 730-7595 at least five days in advance of your scheduled interview.

I certify under penalty of perjury that all statements I have made on this application are true and correct. I hereby authorize the City of Sunnyvale to investigate the accuracy of this information from any person or organization, and I release the City of Sunnyvale and all persons and organizations from all claims and liabilities arising from such investigation or the supplying of information for such investigation. I acknowledge that any false statement or misrepresentation on this application or supplementary materials will be cause for refusal of appointment or immediate dismissal at any time during the period of my appointment.

**Your application is not complete until it is signed and submitted to the Office of the City Clerk. Applicants are also requested, on a voluntary basis, to complete the Supplemental Background Information document at the end of the application.**

Signature of Applicant \_\_\_\_\_

Date 11-25-2019

Please return to: Office of the City Clerk, 1601 E. Elgin Road, Sunnyvale, CA 94088-3707

Housing and Human Services Commission

7. Evaluate the quality and adequacy of the housing programs that serve the Sunnyvale community.

I want to initiate a study and a youth action ~~comm~~ sub-committee to invest efforts in expanding below-market rate home's in Sunnyvale, along with placing ~~of~~ rent controlled units in Sunnyvale like the way Mountain View has initiated. Furthermore, I want to actively engage with our mobile home owners and assure protection on their properties, while further investing resources in green homes in order to explore a Green New housing program in Sunnyvale.

8. Evaluate the quality and availability of the human services programs that serve the Sunnyvale community.

Considering there is no rent control in Sunnyvale, most apartment complexes and housing is above market value, and big-development continues to price-out long term residents, we need immediate action on the matter.

Park and Recreation Commission

9. Community demographics are constantly changing. What do you think are the principal issues this Commission may be addressing over the next few years?