

## EcoDistricts Approach Compared to Sunnyvale Planning Approach

**Table 1. EcoDistricts Protocol Comparison**

EcoDistricts Protocol Guiding Elements	Sunnyvale Long Range/Specific Area Planning
Bringing together stakeholders and team formation	✓ Already do for some Specific Plan areas. Advisory committee doesn't continue past final plan approval.
Developing a roadmap and establishing priorities in following areas: <ul style="list-style-type: none"> <li>○ Place</li> <li>○ Prosperity</li> <li>○ Health and Wellbeing</li> <li>○ Connectivity</li> <li>○ Living Infrastructure</li> <li>○ Resource Regeneration</li> </ul>	✓ Already do. Specific Plans include formal policies, design codes and guidelines, identification of community benefit projects, and implementation plan.  See next Table 2 for detailed examples of alignment with specific EcoDistricts Priorities.
Develop specific targets and performance indicators	○ City plans do not include specific targets or performance indicators. City has some overarching policy goals such as Zero Waste, Climate Action Playbook, water conservation.
Ongoing team overseeing implementation, monitoring, and reporting progress.	○ Once a plan is approved, there is no active on-going committee or team overseeing implementation. City's role is related to project review for concurrence with adopted plan.

**Table 2. EcoDistrict Priority Areas Compared to Sunnyvale Efforts**

Priority Areas	Objective Categories	Examples	Aligned Sunnyvale Efforts (what Sunnyvale already does)
<b>Place:</b> Create Inclusive and Vibrant Communities	Engagement + Inclusion	Civic engagement is strong and processes are inclusive and representative.	Various Council Policies including 1.1.18 Public Outreach and 7.2.1 Community Engagement
	Culture + Identity		
	Public Spaces	Public Spaces are high quality, engaging, and active.	Sense of Place Plans (East Sunnyvale, Peery Park, Fair Oaks Junction, Tasman Crossing, Lawrence Station (underway))
	Housing	Housing is available to meet a diversity of dwelling needs.	Sunnyvale General Plan and all area plans (these are always goals of the City)
<b>Prosperity:</b> Support Education and Economic Opportunities that build prosperity and accelerate innovation	Access to Opportunity	Career pathways and training are available.	Council Policies, Sunnyvale General Plan Goals & Policies
	Economic Development	New job creation occurs through economic development.	Area Plans also focus on these priorities, most recent with this emphasis is Peery Park, but all of these items are major goals of the City and are found throughout the GP
	Innovation	Job growth in emerging sectors is higher than in traditional sectors.	

Priority Areas	Objective Categories	Examples	Aligned Sunnyvale Efforts (what Sunnyvale already does)
<b>Health + Wellbeing:</b> Nurture people’s health and happiness	Active Living	Walkability is enhanced.	The General Plan and all area plans emphasize walkability, the goals of the City are to get people out of cars so you will find this info in every plan and throughout the General Plan  The General Plan Land Use and Transportation element include Healthy Living as a guiding principle and references access to fresh and healthy food. Food Systems is probably the one that we see the least in area-wide plans because we cannot dictate the market.
	Health	Public safety is enhanced.	
	Safety	Healthy and affordable fresh food is accessible.	
	Food Systems		
<b>Connectivity:</b> Build effective connections between people and places	Street Network	The street network supports all modes of travel.	General Plan, and all area wide plans
	Mobility	Share mobility options are increased.	City has other plans that promote these too, such as the Active Transportation Plan (underway).
	Digital Network	Quality wired and wireless connectivity is available throughout the district.	Council Policy on wired and wireless connectivity, but this would be less commonly found in area plans. Peery Park has some language on digital connections as a center of innovation.
	<b>Living Infrastructure:</b> Enable and connect flourishing ecosystems	Natural Features	Rainwater is managed in the district.
Ecosystem Health		Access to nature is improved.	Green Stormwater Infrastructure Plan
Connection with Nature			Urban Forest Management Plan

Priority Areas	Objective Categories	Examples	Aligned Sunnyvale Efforts (what Sunnyvale already does)
			There are goals and policies in the General Plan
<b>Resource Regeneration:</b> Work towards net positive energy, water, and waste	Air	Greenhouse gas emissions are reduced in all sectors through energy efficiency and carbon-neutral fuels.	General Plan policies, Council policies
	Water	Potable water is used efficiently.	Adopted, implementing and updating CAP including Green Building Program
	Waste	Waste is diverted from landfills through reduction, reuse, and recycling.	Water Efficiency Ordinance and Water Efficient Landscape Ordinance  Zero Waste Strategy and Programs to divert 75% of waste from landfill by 2020