



City of Sunnyvale

Agenda Item

20-0126

Agenda Date: 2/27/2020

2020 COUNCIL STUDY ISSUE

NUMBER

CDD 19-06

TITLE Programs to Encourage Visitation to Heritage and Landmark Resources

BACKGROUND

Lead Department: Community Development

Support Departments: Office of the City Manager
Office of the City Attorney

Sponsor(s): Heritage Preservation Commission

History: 1 year ago: Deferred by Council
2 years ago: N/A

SCOPE OF THE STUDY

What precipitated this Study?

The City has approximately 57 structures listed on the Heritage Resources Inventory, as well as a few neighborhoods and several trees. Attachment 1 contains a list of these Heritage Resources and a description of Local Landmarks. The Sunnyvale Bicycle and Pedestrian Advisory Committee sponsored a map created in the 1990s for a self-guided bike tour of resources (Attachment 2), plus some of the exhibits in the Heritage Park Museum include information and pictures of some of these resources. The Heritage Preservation Commission has expressed interest in exploring additional programs to encourage visitation to these resources to educate the community about the City's history.

The following General Plan goal supports the study:

Goal CC-6 KNOWLEDGE OF SUNNYVALE'S HERITAGE. Promote knowledge of, and appreciation for, Sunnyvale's heritage and encourage broad community participation in heritage programs and projects.

What are the key elements of the Study?

Several initial steps would be undertaken including: a survey of other cities to find examples of city-sponsored programs that encourage visitation to heritage resources; interviews with Heritage Park Museum staff; and, discussion with multiple City departments with a relationship to the existing Heritage Preservation programs. The Study would include research of similar efforts by other cities and outreach to various community and business groups. An evaluation of the costs to develop and maintain these programs would be completed. Staff would also conduct outreach to property owners of heritage resources to determine if they are interested in having their property included in a program.

Estimated years to complete study: 1 year

FISCAL IMPACT

Cost to Conduct Study

Level of staff effort required (opportunity cost):	Minor
Funding Required for Non-Budgeted Costs:	\$25,000
Funding Source:	General Fund

Cost to Implement Study Results

Unknown. Study would include assessment of potential costs.

EXPECTED CITY COUNCIL, BOARD OR COMMISSION PARTICIPATION

Council-Approved Work Plan: No

Council Study Session: No

Reviewed by Boards/Commissions: Heritage Preservation Commission

STAFF RECOMMENDATION

Support. This policy issue merits discussion at the 2020 Study Issues Workshop.

Staff considers the concept worthy of study, and it would be beneficial to increase community awareness of the City's heritage resources, as supported by the General Plan's Community Character Chapter and its goal to promote knowledge of Sunnyvale's history.

Prepared by: George Schroeder, Senior Planner, Community Development

Reviewed by: Trudi Ryan, Director, Community Development

Reviewed by: Teri Silva, Assistant City Manager

Approved by: Kent Steffens, City Manager

Attachments

1. Heritage Resources Inventory and Local Landmarks
2. Heritage Bicycle Tour Map



CITY OF SUNNYVALE

HERITAGE RESOURCES INVENTORY

HERITAGE RESOURCES

Sunnyvale's original Heritage Resources Inventory was adopted in 1979, recognizing properties which have architectural or historic significance. Since that time, the City has added over twenty additional Heritage Resources (adoption date in parentheses). Major exterior changes or demolitions must be approved by the Heritage Preservation Commission through a Resource Alteration Permit. For more information, please contact the Planning Division.

BAYVIEW AVENUE 252 S. Bayview BORREGAS AVENUE 655 Borregas (3/22/83) CHARLES STREET 297 Charles COOLIDGE AVENUE 802 Coolidge CRESCENT AVENUE Crescent Avenue Streetscape 148 Crescent 156 Crescent 434 Crescent 448 Crescent FLORA VISTA AVENUE 321 Flora Vista (8/21/90) FRANCES STREET Frances Street Streetscape (400-500 Blocks) 432 S. Frances 454 S. Frances 464 S. Frances 471 S. Frances 498 S. Frances 500 S. Frances 505 S. Frances 575 S. Frances 580 S. Frances GALLOWAY COURT 1409 Galloway	MARY AVENUE 113 S. Mary (2/24/81) MATHILDA AVENUE 221 N. Mathilda 235 S. Mathilda MCKINLEY AVENUE 322 E. McKinley (9/11/84) 384 E. McKinley (8/21/90) 398 E. McKinley (8/21/90) MORSE AVENUE 635 Morse (1/15/85) MURPHY AVENUE Murphy Avenue Streetscape (400-500 Blocks) 161 N. Murphy 445 S. Murphy 519 S. Murphy 523-525 S. Murphy 529 S. Murphy 533-535 S. Murphy 585 S. Murphy 591 S. Murphy OAK COURT 6 Oak Court Oak Court - Hendy Ironworks Lamppost (6/30/87) PASTORIA AVENUE 274 S. Pastoria (moved from Mary/Central Ex.) RAMON DRIVE 1358 Ramon (moved from 1535 Sunnyvale-Saratoga Rd.)	RANERE COURT 1029 Ranere (7/28/81) REMINGTON DRIVE 550 E. Remington - Bianchi Barn (2003) SARA AVENUE 325 Sara (10/4/83) SUNNYVALE AVENUE N. Sunnyvale Avenue Streetscape (100 Block) 184 N. Sunnyvale 229 N. Sunnyvale 506 S. Sunnyvale (1/12/82) 525 S. Sunnyvale (1/12/82) SUNNYVALE-SARATOGA ROAD 1039 Sunnyvale-Saratoga Sunnyvale-Saratoga/Fremont (Fremont High School) TAAFFE STREET Taaffe Streetscape (500 Block) 571 S. Taaffe WASHINGTON AVENUE 306 E. Washington 368 E. Washington (3/22/83) 384 E. Washington (8/24/82) 388 E. Washington (8/24/82) 480 E. Washington WAVERLY STREET 225 Waverly 279 Waverly 381 Waverly WRIGHT AVENUE 1325 Wright
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HERITAGE TREES

The following trees are listed in Sunnyvale's Heritage Resources Inventory. Removal of a Heritage Tree must be approved by the Heritage Preservation Commission. For more information, please contact the Planning Division.

BERNARDO AVENUE 1650 S. Bernardo <i>Coast Live Oak</i> CALGARY DRIVE 1748 Calgary Drive <i>Coast Live Oak</i> CALIFORNIA AVENUE 130 E. California (Site of Murphy Homestead) <i>Palm Trees</i> DARTSHIRE WAY 814 Dartshire <i>Dawn Redwood</i> FREMONT AVENUE 871 E. Fremont (Former Butcher's Corner) 3 <i>Coast Live Oak</i> and 1 <i>Valley Oak</i> HENDY AVENUE 501 E. Hendy <i>American Chestnut</i>	HENDY AVENUE 501 E. Hendy <i>American Chestnut</i> HOLLENBECK AVENUE 880-882 Hollenbeck (Bocks Ranch) <i>Sycamores</i> IVES TERRACE <i>Valley Oak</i> MANZANITA AVENUE 755 Manzanita <i>Coast Redwood</i> PASTORIA AVENUE 467 S. Pastoria <i>Coast Redwood</i> PICASSO TERRACE 674 Picasso <i>Coast Live Oaks</i>	REMINGTON DRIVE 550 E. Remington (Community Center) <i>California Live Oak</i> SHERATON DRIVE 696 Sheraton Drive <i>Coast Live Oak</i> SUNNYVALE AVENUE 545 S. Sunnyvale <i>Monkey Puzzle</i> TOWN CENTER LANE 2502 Town Center Lane (Town Center Trees) <i>Variety Tree Grove</i> TIFFANY COURT 679 Tiffany Court <i>Coast Live Oak</i>
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RESOURCES AND TREES REMOVED FROM THE INVENTORY

The following structures and trees have been removed since the inception of the inventory. Removal date of structures is indicated in parentheses. Properties removed since 2004 have undergone special review by the Heritage Preservation Commission.

ALBERTA AVENUE 666 Alberta (Not Available) BAYVIEW AVENUE 305 S. Bayview (8/21//90) CALIFORNIA AVENUE 444 California (Libby's) (1998) CASCADE DRIVE 1043 Cascade (1994) CHARLES STREET 335 Charles (2018)* CRESCENT AVENUE 120 Crescent (1984) 125 Crescent (1981) 138 Crescent (1984) 410 Crescent (1982) 418 Crescent (1982) 428 Crescent (2002) 454 Crescent (1999) EL CAMINO REAL 140 W. El Camino Real (Olson)(1999) 870 E. El Camino Real (Butcher Farmhouse)(1980) 1111 W. El Camino Real <i>Valley Oak</i>	EVELYN AVENUE 185 E. Evelyn (1986) 394 E. Evelyn (Sunnyvale/Ryan Hotel)(2006)* FAIR OAKS AVENUE 182 Fair Oaks (Cal Cannery) (1986) FLORA VISTA AVENUE 329 Flora Vista (2010) FLORENCE AVENUE 353 Florence (1998) 373 Florence (1999) FRANCES STREET 479 Frances (1994) FREMONT AVENUE 534 W. Fremont (1980) HEATHERSTONE AVENUE 960 Heatherstone <i>Casa Delmas Magnolia</i> MACARA AVENUE 437 Macara (Evulich House (1984)	MATHILDA AVENUE 212 N. Mathilda (1990) 562 S. Mathilda (2018)* MAUDE AVENUE 333 W. Maude (1980) MCKINLEY AVENUE 435 E. McKinley (2018)* 437-439 E. McKinley (1998) 693 W. McKinley (2009)* MORSE AVENUE 316 Morse (2017)* MURPHY AVENUE 461 S. Murphy (2005)* 529 S. Murphy <i>California Black Walnut</i> OLD SAN FRANCISCO ROAD 585 Old San Francisco (2005)* SUNNYVALE AVENUE 102 S. Sunnyvale (Brandt Building) (1983) 199 N. Sunnyvale (2005)* SUNNYVALE-SARATOGA ROAD 1545 Sunnyvale-Saratoga (1992)
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* Removed by determination of the Heritage Preservation Commission



CITY OF SUNNYVALE

LOCAL LANDMARKS

Sunnyvale's Local Landmarks were adopted in 1979, recognizing properties and trees which are particularly important reminders of the community's heritage. Since that time, the City has added additional landmark properties. Major exterior changes must be approved by the Heritage Preservation Commission through a Landmark Alteration Permit. For more information, please contact the Planning Division.

BRIGGS-STELLING HOUSE 822 Springfield Terrace

Originally constructed in the 1870's for George H. Briggs and extensively reconstructed in the 1920's for the Henry S. Stelling family, the mansion recounts the history of Sunnyvale. Briggs was one of the earliest pioneers who came from Boston in 1854. Stelling, the son of one of San Jose's first orchardists, grew pears and award winning cherries. Under his wife's care, the gardens surrounding the mansion became a showcase.

COLLINS-SCOTT WINERY 775 Cascade Drive

Built in 1881 by the Collins brothers, the Collins-Scott Winery is the oldest brick building in Sunnyvale. In 1889 a private railroad was built on the property and more than 300 gallons of wine were shipped daily. In 1927 all of the buildings except the brick distillery were destroyed by fire. In 1965 the present owners, the Duane Heinlen family, remodeled the structure as it stands today.

DEL MONTE BUILDING 114 S. Murphy Avenue

Built in 1904 by the Madison & Bonner packing Company, the building was used for processing dried fruit from nearby orchards. Cannery mergers in 1916 formed the California Packing Corporation now known as "Del Monte." From 1930 to 1986 the building was used for seed processing and research. In 1993, the building was moved to the northeast corner of the 100 block of S. Murphy Avenue (the Murphy Station Heritage Landmark District) to avoid demolition. The building has since been renovated for commercial use.

HENDY IRON WORKS (Northrop Grumman) 501 E. Hendy Avenue

Constructed in 1906, Hendy Iron Works was an industrial pioneer in Sunnyvale. Originally producing equipment for mining gold and silver, the Company supplied Marine Engines in both World War I and World War II. In continuous operation from 1906 to 1946, the company was purchased by Westinghouse Electric in 1947. The water tower stored Sunnyvale's emergency water supply in the early 1900's.

LIBBY WATER TOWER 460 W. California Avenue

McNeill & Libby opened in 1907 and by 1922 became the world's largest cannery. The original tower supplied water to the cannery and its workers and was replaced in 1965 by the present structure.

505 S. MURPHY AVENUE

The residence was built in 1939 by the Homer Pfeiffer family and remained in the family until it was sold in the mid-1980's. It is an excellent example of the Tudor Revival style as applied to the suburban house and embodies distinctive characteristics of homes constructed during this period of architecture.

**MURPHY STATION
LANDMARK DISTRICT**
100 Block of South Murphy
Avenue

"Murphy Station" was established when Martin Murphy Jr., a California Pioneer, granted the railroad the right- of-way through his land in 1864. The stop saw the arrival and departure of important dignitaries who visited Murphy's Bayview Ranch, a focal point of political and social activity in the Santa Clara Valley.

In 1898 William Crossman, a real estate developer, purchased 200 acres from Murphy and named the town Encinal, "Place where the live oak grows." The first post office and general store were built on this street near the site of Murphy Station. The town was renamed Sunnyvale in 1901 and incorporated in 1912. The railroad and industrial buildings ran east and west and the business district ran north and south, providing the base from which Sunnyvale grew. The 100 block of South Murphy Avenue is the original downtown commercial district. Most of the structures were built between 1900 and 1940.

SPALDING HOUSE
1385 Ramon Drive

Built in the early 1920's by C.C. Spalding, the mansion served as his family residence. Spalding was the first treasurer of the City of Sunnyvale and is best remembered for his contributions to the development of Murphy Avenue. He organized and established the Bank of Sunnyvale in 1906 and later became a State Legislator.

STOWELL HOUSE
901 Sunnyvale/Saratoga
Road

The Stowell House is so named because until 1999, when Dolly Stowell died, it had been the family residence of Sunnyvale pioneer Charles Stowell and his descendents. Stowell bought the home from F. C. Fry in 1899, who had built the home circa 1890. Stowell and his brother-in-law Charles Spaulding were prominent businessmen in the community. They built the S & S building on the corner of Murphy Avenue and Washington Avenue. They also were involved in the construction of several other prominent buildings, including the First Baptist Church and the U.S. Post Office.

VARGAS REDWOOD TREES
1004 Carson Drive

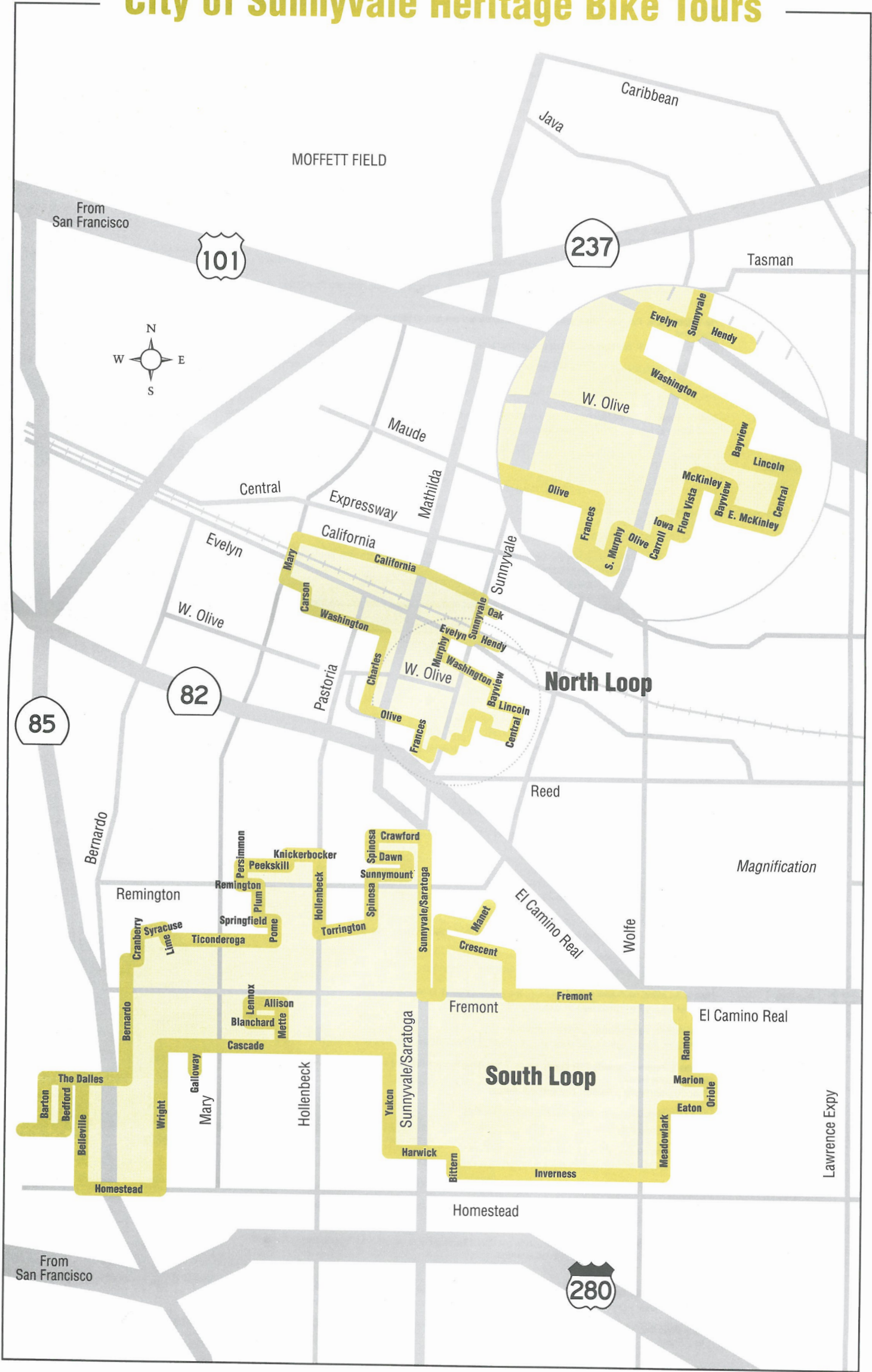
These Coast Redwoods were planted in 1900 by Manuel Vargas, "Mr. Sunnyvale." The saplings were gathered during a family outing to Pescadero, and planted at the entrance to the Vargas family home.

WRIGHT RANCH
1234 Cranberry Avenue

Originally part of a 320 acre ranch, this is Sunnyvale's oldest remaining ranch house. It was built circa 1870 by William Wright, a 49'er who left the gold fields to raise grain and stock.

Self-Guided Bicycle Tours

City of Sunnyvale Heritage Bike Tours



City of Sunnyvale Heritage Bicycle Tours

South Loop — 13.9 miles

Address	Directions and Description	Date of Landmark	Segment Mileage	Total Mileage
Community Center — OPHIE	Manet at Remington. Site of the Orchard Heritage Park Interpretive Exhibit (OHPiE). The ten-acre apricot orchard is owned by the city and cared for by Charlie Olson. Look at the fountains and art at the Community Center. <i>South on Manet to Crescent, take left, continue on Crescent bike crossing to make a right on Rembrandt then left on Fremont Ave. to make a right on Eleanor and a left onto Ramon.</i>		0.0	0.0
			1.1	1.1
1385 Ramon	Spalding House. This home was built on Sunnyvale Ave. in 1916 and moved to its present location in the 1980's. Mr. Spalding was the first treasurer of Sunnyvale and later a state legislator. With Charles Stowell, he developed the Murphy Ave. business district and established the Bank of Sunnyvale. <i>Keep South on Ramon turning left onto Marion, the right onto Oriole, right onto Eaton, left onto Meadowlark Lane, right onto Inverness, right onto Bittern, left onto Harwich, which crossing Saratoga/Sunnyvale turns into Alberta, right onto Yukon.</i>	1916		
775 Cascade	Collins-Scott Winery. It is the oldest brick building in Sunnyvale. At one time there was a private railroad on the property which shipped 300 gallons of wine daily. <i>Continue West on Cascade, right onto Mette, left onto Blanchard, right onto Lennox.</i>	1881	0.6	4.7
1970's Era Eichler mini-loop	These are example of the last Eichlers to be built in Sunnyvale. They are much bigger than those of the 1950's. <i>Right onto Allison Way, right back onto Mette, and then right onto Cascade going West, left onto Galloway Court.</i>	Early 1970's	0.7	5.4
1409 Galloway Court	This house was originally built in bungalow style and has been tastefully expanded more than once. <i>Left onto Cascade, left onto Wright Ave., right onto Homestead Road, right onto Belleville Way, left onto The Dalles Ave., left onto Bedford, right onto Barton.</i>	1911	2.1	7.5
Stevens Creek Tree Canopy	This section of virgin trees was ignored by the early settlers and has never been disturbed. Access is behind West Valley Elementary School, which contains a bridge access across Stevens Creek over to Los Altos. <i>North on Barton, right onto The Dalles, take the bicycle bridge across 85, left onto Bernardo, right onto Ticonderoga, left onto Cranberry.</i>		1.1	8.6
1234 Cranberry Avenue	The Wright House. This is the oldest ranch house in Sunnyvale and was built by William Wright, who was a 49'er. It is now being refurbished. <i>Take Cranberry North, take right onto Syracuse, right onto Lime, left onto Ticonderoga, left onto Pome, left on Springfield Terrace.</i>	1870	0.9	9.5
1175 Pome Ave. (visible only from Springfield Terrace)	The Briggs-Stelling House. This home was built in the 1870's and reconstructed in the 1920's. Briggs was an early pioneer who came to Sunnyvale in 1854. <i>Turn left onto Pome, left onto Plum, left onto Remington, right onto Persimmon, right onto Peekskill, right onto Ranere Court.</i>	1870's	1.0	11.4
1029 Ranier Court	Caviglia Ranch. Built in the Spanish Eclectic Revival style with iron grills and balconies,. James Caviglia owned 30 acres of cherries. <i>Make right onto Peekskill, make right onto Knickerbocker, right onto Hollenbeck, right onto Torrington Drive.</i>	1934	1.0	11.4
1950-60's Eichler Homes	<i>Continue on Torrington, turns into Spinosa, right onto Sunnymount, left onto Dawn Drive, right onto Spinosa.</i> This is end of section containing Eichler homes. <i>Continue North on Spinosa, on entering the Los Palmas Park—on the right will be access to Crawford Drive, make the right and continue with a right onto Sunnyvale-Saratoga Road.</i>		1.0	12.4
901 Sunnyvale-Saratoga	The Stowell House. It is in the Queen Anne style and is on the oldest continuously-worded farm in Sunnyvale. Three generations of this family have graduated from Fremont High School. <i>Continue South on Sunnyvale-Saratoga until Fremont Avenue.</i>	1890	0.7	13.1
1279 Fremont Avenue	Fremont High School. This school is one of Sunnyvale's most significant architectural monuments. It was designed and started by William Henry Weeks in the style of many public buildings of the era. <i>Make a U-turn at Fremont Avenue, now you are going North, turn right onto Crescent Avenue.</i>	1926	0.3	13.4
Crescent	Easter Gables Project. The bungalows left on this street were part of the 1920's poultry business and their deep lots had chicken houses in the back. <i>Turn left onto Manet to the Community Center.</i>	1929	0.5	13.9

North Loop — 5.7 miles

Address	Directions and Description	Date of Landmark	Segment Mileage	Total Mileage
260 N. Sunnyvale Ave.	Martin Murphy, Jr., house and museum. The Parks and Recreation building houses the Sunnyvale Museum which has photos and artifacts of local interest. Pick up walking tour brochure of Murphy Ave. <i>Starting from parking lot, turn right on California, turn right on Sunnyvale, bike up to 229 Sunnyvale Ave.</i>	Ca. 1850 prefabricated home, razed in		
229 N. Sunnyvale Ave.	Unusual one story wood framed bungalow with three front gables. Note vertical vent on porch, repeated on upper gable. <i>Backtrack to park, take a left on California Ave., right into Oak Ct.</i>	1910		
Oak Court	This is the first cul de sac in Sunnyvale. Hendy lamppost in the center, which was manufactured at Hendy Iron Works, was installed in 1937 <i>Left on California, left on Sunnyvale Ave., left on Hendy,, then left into the Iron Man Museum</i>	1937 lamppost	0.1	0.1
			0.6	0.7
Iron Man Museum.	For tour of museum, call 735-2020. Original building with arches is now a National Engineering Landmark. <i>Backtrack on Hendy, left onto Sunnyvale Ave., turn right onto Evelyn, left on Murphy</i>	1906		
100 Block of Murphy Ave.	Historical District of Sunnyvale. Original commercial district. Walking tour brochure available at Murphy Park Museum <i>Left on Washington, right on Bayview, left on Lincoln, right on Central Ave., right on E. McKinley</i>	1897 to 1940	0.4	1.1
437, 439 E. McKinley	Cannery Office in 1925, moved to present location in 1942 <i>Continue on McKinley, right on Bayview, left on McKinley, left on Flora Vista</i>	1906 or 1907	0.5	1.6
Flora Vista	One of the oldest residential districts in Sunnyvale, also its narrowest street <i>Right on Iowa, left on Carroll, right on Olive, left on S. Murphy Ave.</i>	1920's	0.2	1.8
505 S. Murphy	Homer Pfeiffer House. Built for a cannery supervisor <i>Continue on Murphy, right through automotive parking lot just before El Camino, to Rooster T. Feathers</i>	1940	0.5	2.3
157 W. El Camino	Rooster T. Feathers, formerly Andy Capp's Tavern, where Nolan Bushnell first field tested the video game "Pong" which started the video game industry <i>Continue past Rooster T. Feathers, turn right onto Frances</i>	1970's	0.4	2.7
400 and 500 Blocks of Frances	First Historic Residential District Home sold originally for \$600 <i>Left on Olive, left on Taaffe</i>	1930's	0.2	2.9
500 Block of S. Taaffe	The Magnolias were planted in 1937-38. Homes from 1925-1937 <i>Backtrack to Olive, turn left, cross Mathilda at the light, right on Charles St.</i>	1925-37	0.1	3.0
297 Charles	Dalton House. Mr. Dalton was one of the first daily commuters to San Francisco	1908	0.5	3.5
283 Charles	Welford Cochran House. Daughter Edwina Benner was Sunnyvale's, and California's, first woman mayor in 1924 <i>Continue down Charles, left at Washington, right on Carson</i>	1906		
1004 Carson	Manuel Vargas Redwoods at the corner of Carson and Mary. These trees were planted by Mr. Vargas, later known as "Mr. Sunnyvale", at the entrance to the Vargas' 10 acre farm <i>Right on Mary</i>	1900	0.7	4.2
113 S. Mary	Irvine House. Dutch Colonial subtype of the Colonial Revival style. Designed by the San Jose firm of Wolfe & Higgins <i>Continue on Mary, cross RR tracks, right on California, right at Sobrante into Applied Signal Tech parking lot</i>	1919	0.1	4.3
444 W. California	Libby Water Can. The original water tower supplied the cannery and its employees. Painted in 1985 by Sunnyvale artist Anita Kaplan. <i>Turn right on California, back to Murphy Park</i>	Ca. 1940's	0.9	5.2
			0.5	5.7